



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, March 22, 2022. 6:00PM to 7:00PM

[Zoom Meeting Recording](#)

Call to Order and Introductions

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:02 PM.

Attendance:

Community Members

Chelsea Klaseus
Erin McNamara
Ray Lawson
Thomas Vance
Jo Ann Vance
John Mireles
Natasha Salgado
James Justus
Terry Sullivan

Urban Corps Staff

Arturo Perzabal, Operations Manager

City Staff

Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno
Sean Karafin, Program Manager, Economic Development Department
Alex Southard, Small Business Engagement Specialist, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

- A. James Justus, Property Owner – Thanked the Logan Heights CDC for installing new banners along Imperial Avenue.
- B. Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno – Reported on the success of the Central Commercial district clean up event that took place on March 5, 2022.
- C. John Mireles – Commented on the importance of community participation in countering efforts to dissolve the district.

1. February Meeting Minutes

Sean Karafin, Program Manager, Economic Development Department

- A. John Mireles requested the meeting minutes be amended to include the discussion and vote from last month's meeting on appropriating dollars for administrative support in the FY23 Budget.
- B. With a motion from John Mireles and a second from James Justus the community advisory group voted to unanimously approve the February meeting minutes as amended.

2. Urban Corps February Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- A. In February Urban Corps performed daily street sweeping, removed 1,176 bags worth of trash from the district, removed 17 bulky items, trimmed 8 trees, conducted 965 sqft. of graffiti removal and removed weeds on 24 blocks.
- B. Arturo Perzabal took questions from community members on the services Urban Corp provided to the district in the month of February.

3. Proposed FY 2023 Budget Community Discussion

Sean Karafin, Program Manager, Economic Development Department

- A. Sean Karafin provided an overview of cost increases for services that have occurred in the district over the past year and informed community members that they have the option to raise assessment fees if they would like to maintain the same level of services in the district for the FY23 budget.
- B. Natasha Salgado offered the resources of the Logan Heights CDC to help offset district cost increases and provide resources to meet service gaps.
- C. With a motion by John Mireless with a second by James Justus the community advisory group voted to increase the district assessments by 5%, and reduce the district FY23 budget contingency funds by 50% contingent on the allocation of the additional city contribution by the economic development department if approved by the City Council.
Yes: John Mireless, Ray Lawson, James Justus, Tony Pollard, Erin MacNamara, Terrence Sullivan. Abstain: Natasha Salgado, Ebony James.

4. Future Agenda Items

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. No agenda items were proposed. Agenda items can be sent to Alex Southard through email at asouthard@sandiego.gov.

5. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. Meeting was adjourned at 7:10 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.