



# Consolidated Plan Advisory Board

## Meeting Notice and Agenda

WEDNESDAY, August 9, 2023

10:00 a.m. – 11:30 a.m.

Location: 525 B Street, Ground Floor, Multi-Purpose Room  
San Diego, CA 92101

### HYBRID MEETING

Please click the link below to join the webinar:

<https://sandiego.zoomgov.com/j/1615587157>

To call into the meeting, dial +1 669 254 5252

Webinar ID: 161 558 7157

**Chair:** Peter Dennehy | **Vice Chair:** Abena Bradford

**Board Members:** Yegin Chen, Lauren Garces, Smith Sirisakorn, Rich Thesing, Victoria Barba

**Staff Liaison:** Nadine Hassoun

### Public Comment

**Public Comment on an Agenda Item:** If you wish to address the Board on an item for today's agenda, please complete and submit a speaker form before the Board hears the agenda item. You will be called at the time the item is heard.

**Public Comment on Matters Not on the Agenda:** You may address the Board on any matter not listed on today's agenda. Please complete and submit a speaker form. However, California's open meeting laws do not permit the Board to discuss or take any action on the matter at today's meeting. At its discretion, the Board may add the item to a future meeting agenda or refer the matter to staff or committee. Individuals' comments are limited to three minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same item, comments may be limited to a set period of time per item.

Item 1: Call to Order

Item 3: Board Member Announcements

Item 3: Staff Announcements

Item 4: Non-Agenda & Agenda Public Comments

Item 5: Discussion: FY25-29 Consolidated Plan Community Engagement with Root Policy and DPD solutions

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**Tentative Future Meeting Dates/Times**

*Subject to change.*

*CPAB meetings are usually scheduled the second Wednesday of the month.*

*Check CDBG website at <http://www.sandiego.gov/cdbg> for latest information, locations, and special meetings.*

*Please note, all CPAB meetings will be held in-person, unless otherwise noticed.*

Calendar Year 2023 meetings listed below:

- Wednesday, September 13, 2023 at 10 a.m.
- Wednesday, October 11, 2023 at 10 a.m.
- Wednesday, November 8, 2023 at 10 a.m.
- Wednesday, December 13, 2023 at 10 a.m. (*possible adjournment*)

City of San Diego, Consolidated Planning Advisory Board

# 2025-29 CONSOLIDATED PLAN | PROJECT OVERVIEW

AUGUST 9, 2023



Denver, Colorado 80220  
970.880.1415 x 102  
hello@rootpolicy.com

# PROJECT TEAM



**ROOT POLICY  
RESEARCH IS A  
COMMUNITY  
PLANNING AND  
HOUSING RESEARCH  
FIRM, PROVIDING  
CUSTOM, CREATIVE,  
AND HIGH-VALUE  
ANALYSIS AND  
STRATEGY FOR OUR  
CLIENTS.**

The Root Policy Team has worked on over  
**300** projects in **35** states.



**HOUSING AND  
COMMUNITY  
DEVELOPMENT**



**COMMUNITY  
ENGAGEMENT**



**LANGUAGE  
ACCESS**



**CHILD CARE AND  
EDUCATION**



**ECONOMIC  
MOBILITY**



**FAIR HOUSING**

# CONSOLIDATED PLAN OVERVIEW

# WHAT IS A “CONSOLIDATED PLAN?”

A Consolidated Plan is a planning document required by the U.S. Department of Housing and Urban Development (HUD)

It uses a combination of data and community outreach to determine the top housing needs, community development concerns, and gaps in supportive services for low and moderate income populations in cities and counties

The document is produced every 5 years as a condition of receiving housing and community development funding

We expect to go to public comment in spring 2024

# FUNDING SOURCES

**CDBG:** Community Development Block Grant program

**HOME:** HOME Investments Partnerships program

**ESG:** Emergency Solutions Grant program

**HOPWA:** Housing Opportunities for Persons with  
AIDS program (administered by the County of San Diego)



# HOW MUCH DOES THE CITY RECEIVE FROM HUD?

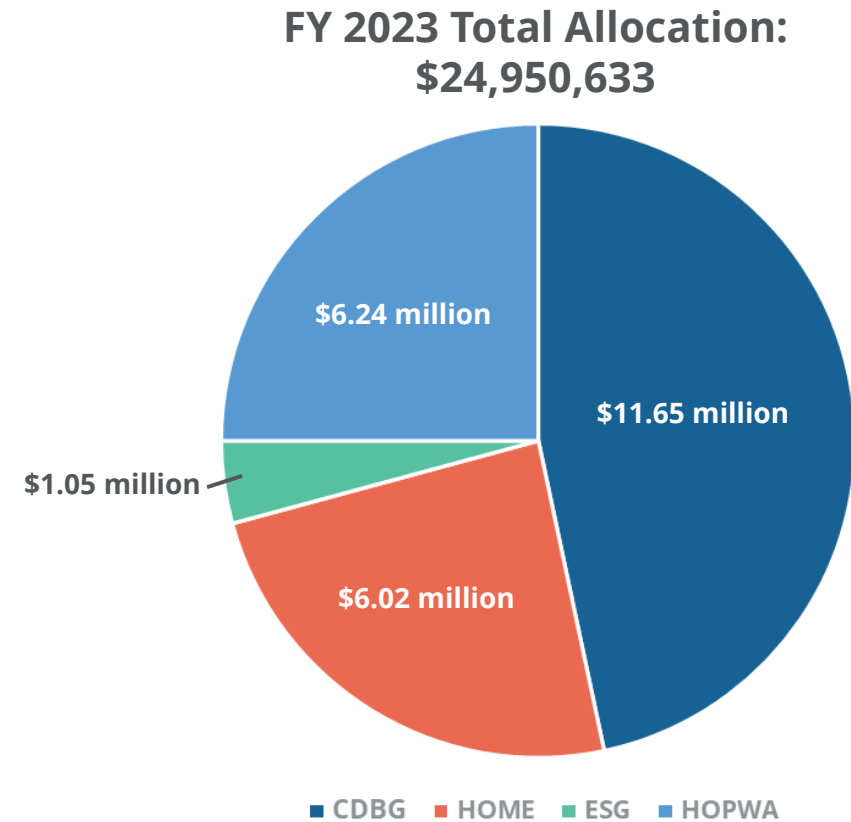
**CDBG: \$11.65 million/year**

**HOME: \$6.02 million/year**

**ESG: \$1.05 million/year**

**HOPWA: \$6.24 million/year**

The City anticipates **\$40 million** in CDBG program income during the five-year cycle.



# HOW IS FEDERAL FUNDING USED?

**Community Development:** Investment in public facilities, critical infrastructure, and nonprofit facility improvements.

**Public/Community Services:** Investment in programs that support meal delivery, food banks, educational advocacy, health care services, senior services, etc.

**Economic Development:** Investment in employment and workforce development programs, inclusive economic growth initiatives that develop and strengthen small businesses, and improved access to job opportunities.

**Housing:** Investment in increasing and preserving affordable rental and homeowner housing for San Diego residents; meeting the needs of persons with HIV/AIDS through provision of housing, health, and support services; and Fair Housing Program activities.

# COMMUNITY ENGAGEMENT OVERVIEW

# CONSOLIDATED PLAN WEBSITE

<https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials>

**Visit the website and sign-up for email updates!**

The website/email updates will provide information on:

- Public forums
- Community survey
- Public hearings
- Draft and Final Consolidated Plan

# PUBLIC FORUMS

<b>Public Forum Area</b>	<b>Date/Time</b>	<b>Location</b>
<b>Barrio Logan</b>	<b>TBD</b>	<b>TBD</b>
<b>Linda Vista</b>	<b>TBD</b>	<b>TBD</b>
<b>City Heights</b>	<b>TBD</b>	<b>TBD</b>
<b>San Ysidro</b>	<b>TBD</b>	<b>TBD</b>
<b>Valencia Park</b>	<b>TBD</b>	<b>TBD</b>
<b>Skyline</b>	<b>TBD</b>	<b>TBD</b>
<b>Downtown</b>	<b>TBD</b>	<b>TBD</b>

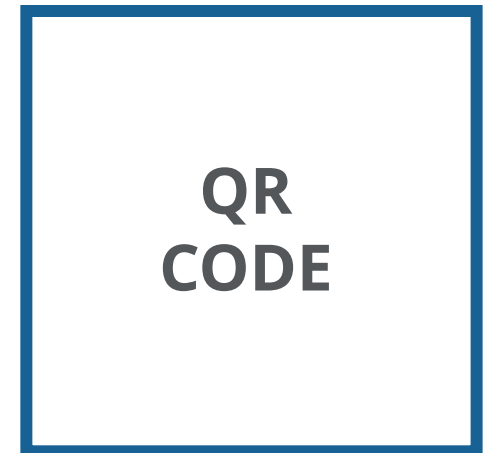
# STAKEHOLDER INTERVIEWS AND CONSULTATIONS

San Diego Housing Federation	County of San Diego
San Diego Promise Zone	San Diego Housing Commission
San Diego Workforce Partnership	City Councilmembers
San Diego Refugee Communities Coalition	Legal Aid Society of San Diego, Fair Housing Center
San Diego Labor Council	San Diego Regional Chamber of Commerce
Regional Task Force on Homelessness	San Diego Regional Economic Development Corporation
Nonprofit Service Providers	San Diego Regional Continuum of Care
Community Planners Committee	Homelessness Strategies and Solutions Department - City of San Diego
Community Development Corporations	CDBG Administrators
Subrecipients Report Workshop/ USD Nonprofit Academy	

# COMMUNITY SURVEY

<https://www.research.net/r/SanDiegoHousingNeedsSurvey2023>

- Survey available in [list languages]
- Takes between 5-7 minutes to complete
- Please share with your neighbors and networks!



# PUBLIC HEARINGS/MEETINGS

Body	Meeting Type	Meeting Focus	Date/Time	Location
<b>Economic Development and Intergovernmental Relations (EDIR) Committee Meeting</b>	Public Hearing	Needs Assessment, Community Engagement Findings, Draft Goals	November 1, 2023 at XXX	City Administration Building, 202 C Street, 12th Floor, Council Committee Room
<b>Consolidated Plan Advisory Board (CPAB) Meeting</b>	Meeting	Needs Assessment, Community Engagement Findings, Draft Goals	November 8, 2023 at XXX	525 B Street, Ground Floor, Multi-Purpose Room
<b>City Council Meeting</b>	Public Hearing	Needs Assessment, Community Engagement Findings, Draft Goals	November 14, 2023 at XXX	City Administration Building, 202 C Street, 12th Floor, Council Chambers
<b>Economic Development and Intergovernmental Relations (EDIR) Committee Meeting</b>	Public Hearing	Draft Consolidated Plan and Annual Action Plan	Spring 2024	City Administration Building, 202 C Street, 12th Floor, Council Committee Room
<b>Consolidated Plan Advisory Board (CPAB) Meeting</b>	Meeting	Draft Consolidated Plan and Annual Action Plan	Spring 2024	525 B Street, Ground Floor, Multi-Purpose Room (tentative)
<b>City Council Meeting</b>	Public Hearing	Draft Consolidated Plan and Annual Action Plan	Spring 2024	City Administration Building, 202 C Street, 12th Floor, Council Chambers



# COMMUNITY ENGAGEMENT OVERVIEW

What feedback do you have on the community engagement components?

YOUR INPUT ON  
NEEDS, CHALLENGES,  
AND SOLUTIONS

WHICH **TYPES OF HOUSING/HOUSING  
ACTIVITIES** DO YOU FEEL ARE MOST  
NEEDED IN THE CITY?

WHAT ARE THE GREATEST UNMET  
**COMMUNITY DEVELOPMENT NEEDS**  
IN THE CITY?

WHICH TYPES OF  
**PUBLIC/COMMUNITY SERVICES**  
DO YOU FEEL ARE MOST NEEDED IN  
THE CITY?

WHAT ARE THE GREATEST UNMET  
**ECONOMIC DEVELOPMENT**  
**NEEDS/SERVICES** IN THE CITY?

WHERE IN THE CITY ARE THESE  
NEEDS MOST PROMINENT?

WHAT **HOUSING** OUTCOMES WOULD  
YOU MOST LIKE TO SEE?



WHAT **COMMUNITY DEVELOPMENT**  
OUTCOMES WOULD YOU MOST  
LIKE TO SEE?

WHAT **PUBLIC/COMMUNITY SERVICES**  
WOULD YOU MOST LIKE TO SEE?

WHAT **ECONOMIC DEVELOPMENT**  
OUTCOMES WOULD YOU MOST  
LIKE TO SEE?

# WRAP-UP AND NEXT STEPS

# WRAP-UP AND FINAL QUESTIONS

What have you seen or experienced in other cities that you would like to see in San Diego?

Is there anything we didn't ask that you would like to share?

Any other questions or comments?

# NEXT STEPS

**Mid October 2023** | Public Forums

**Available through January 7, 2024** | Survey

**Early November 2023** | Draft Goals and Needs Assessment findings presented at CPAB, EDIR, and City Council

**March – April 2024** | Draft Consolidated Plan available for public comment

# THANK YOU!

Email [frankie@rootpolicy.com](mailto:frankie@rootpolicy.com)

Call 970-880-1415 and ask for Frankie.

Leave us your email to stay connected to the process!