



Save Our Heritage Organisation

Protecting San Diego's architectural and cultural heritage since 1969

June 8, 2023

Suzanne Segur, Senior Planner/HRB Liaison
City San Diego Development Services Department
1222 First Avenue, MS 401
San Diego, CA 92101

Re: Support Designating the La Jolla Park Coastal Historic District

Dear Ms. Segur,

Save Our Heritage Organisation (SOHO) is expressing our full support for the designation of the La Jolla Park Coastal Historic District. This designation will be an important step towards preserving the cultural and historical significance of this unique area and ensuring that it continues to be a treasured destination for generations to come.

The proposed district encompasses eight acres of coastal parkland surrounding The Village, as well as several historically significant areas including the Cove, Boomer Beach, Shell Beach, and the Children's Pool. These sites are integral to the history and development of La Jolla and have played an important role in shaping the character of the community.

In addition, the district includes several historically designated sites such as the Casa de Mañana retirement community and the Red Roost and Red Rest cottages, which represent important examples of early 20th century architecture in the region. The inclusion of these sites in the district will help to ensure their continued preservation and protection.

Finally, the district also encompasses several long-standing structures such as the cobblestone wall at Whale View Point, beach access staircases, and belvedere shade structures. These structures are an important part of the area's character and help to provide a sense of place and connection to the past.

We believe that the La Jolla Park Coastal Historic District represents an important opportunity to preserve and celebrate the cultural and historical heritage of this unique and special place. We strongly encourage the City of San Diego Historical Resources Board to approve the designation of this district, and we look forward to working with you to ensure its continued preservation and protection.

Sincerely,

Bruce Coons
Executive Director