

DE ANZA REVITALIZATION PLAN

REVISED VISION AND GUIDING PRINCIPLES

The following **WORKING** vision and guiding principles have been formulated for the De Anza Revitalization Plan based on significant community input including Ad-hoc Committee Meetings, Community Workshop No. 1, the January “pop-up” outreach event, and stakeholder interviews, as well as policy guidance contained in the Mission Bay Park Master Plan. A preliminary draft was presented and discussed at the Ad-hoc Committee meeting no. 2 on February 10th. This Working Draft reflects comments provided by Committee members and public comments. These will be used by the Project Team (Consultant team and City staff) to inform and guide the development of the Revitalization Plan concept alternatives and serve as key criteria - together with community input – for selection of the preferred concept plan. Definitions for vision and guiding principles are included under each section below.

Vision

Definition: An aspirational description of what the De Anza Revitalization Plan will achieve or accomplish and what De Anza will look like in the long-term future. It is intended to represent the primary goals for current concept plan development and to guide future courses of action after Plan adoption.

This is the community’s vision for how the newly restored De Anza Cove area will look, operate, and fit within the country’s largest aquatic park, known as Mission Bay.

De Anza Cove has undergone a transformation. Nestled at the mouth of Rose Creek, this renewed waterfront destination has been uniquely re-created for both wetlands habitat and outdoor recreation on land and in the sea. The bank along Rose Creek has been restored as part of an expanded marsh system that now extends to Kendall Frost Marsh. Bird watching is a new pastime as more and more Light-footed Clapper Rail and Beldings Savannah Sparrow come to nest in the marshes. Mobile homes and the aging drainage and sewage system have been removed. The wave-damaged banks of De Anza Cove have been repaired and reinforced. A new trail system winds along the water’s edge, with places to sit, picnic, and watch boat races in the bay. Other improvements in Mission Bay have improved water quality within the cove, and swimming and snorkeling have returned. A new restaurant and clubhouse have opened at the golf course,

and the golf course continues to be a mecca for beginners and families. The 76 acre park has been improved and is still a popular local place for family gatherings and the occasional wedding. There is a new venue for camping at De Anza Cove—whether in tents or RVs. Campsites take advantage of views to the bay, and the camp offers activities from water sports to concerts to games for families. Lease-holders provide the right mix of revenue-generating uses and public uses so that Mission Bay, as a whole, remains financially solvent. The DeAnza Cove area has always been a place for annual family visits and regular get-togethers for an afternoon of golf, boating, or exploring the cove. The new De Anza Cove continues to be a favorite place for those who've been here for decades, and now draws a new generation of San Diego residents and visitors to the “boot” of Mission Bay.

Guiding Principles

Definition: The guiding principles will be used to guide analysis, site design and planning, alternatives formulation, and selection of the preferred plan. The principles represent broad statements about prioritized topics and issues that will be considered through the steps of the planning and design development process.

- Engage in a transparent, publically-informed planning process guided by the goals, objectives, and suggestions included in the Mission Bay Park Master Plan.
- Advance the Mission Bay Park Master Plan’s concept of a “park within a park” for De Anza Cove, contributing to the overall diversity and sustainability of Mission Bay.
- Engage and excite the community about the opportunity to shape the identity of a beloved and waterfront destination
- Prioritize public access and connectivity to/from De Anza and the region, including the shoreline and adjacent uses.
- Considers both physical and financial feasibility in the identification of recreational, environmental, and economic uses.
- Enhance public use of De Anza and diversify recreational uses on land and in water that serve a range of interests, ages, activity levels, incomes, and cultures, including but not limited to tent, RV, and possibly cabin camping.

- Enhance safety and opportunity for multi-modal travel – walking, driving, transit, and bicycle – to, from, and throughout De Anza and increase connections to the surrounding communities and region.
- Uses, activities, and site design (location) that improve the existing water quality and natural resources system within and around De Anza and help improve overall water quality/bio systems issues in Mission Bay.
- Design alternatives that embrace responsibility and stewardship over the environment, incorporating wetlands enhancement, restoration, and recreation, and safeguarding adjacent natural habitats.
- Utilize technology and innovative climate adaptation strategies to increase resiliency to climate change and reduce potential impacts from sea level rise.
- Provide leasing opportunities that encourage new businesses to serve regional park needs and generate revenue to support financial feasibility of the plan.