

Minutes

City of San Diego
Municipal Golf Committee (MGC)
September 17, 2020

Meeting held at:

Via Zoom

Mailing address is:

11480 N. Torrey Pines Road
La Jolla, CA 92037

Attendance:

Members Present

Larry Baron
Marty Block
Roy Burchill
Kurt Carlson
Kevin Carman
Olivia Flores
Colin Walshok

Members Absent

Susan Casagrande
VACANT
VACANT

Staff Present

John Howard

CALL TO ORDER:

Kurt Carlson called the meeting to order at 6:02 p.m.

APPROVAL OF THE May 21, 2020 MINUTES:

A motion was made by Kevin Carman and seconded by Roy Burchill.

Motion:

MOVED/SECONDED

Carman/Burchill

All in favor of the motion.

The vote was unanimous.

NON-AGENDA PUBLIC COMMENT

Matt Norton would like to know who and how people are securing tee times online, specifically for Torrey Pines. Mr. Norton is concerned that tee times are being acquired by non-human methods such as bots or computer programs. If this is the case, Mr. Norton would like these efforts restricted to make it easier and fair for real people to make tee times. Mr. Norton would like the findings shared at the next meeting.

course. This would include the age and zip codes of the people who use the facility. With the election coming up and a new Mayor as well as several new City Council members being elected, Mr. Carlson would like the letter to be sent to them sooner rather than later.

STAFF REPORT: John Howard

At the last meeting, the committee asked Mr. Howard to increase the number of users to get the additional two months added on to their resident ID cards due to the golf courses being shut down due to COVID-19. Mr. Howard informed the board this was done by doing a blanket push out and everyone in the system received it. Also, Mr. Howard reported that resident ID card sales are up 31% in July and August which shows there are an abundance of new users coming out to the golf facilities.

The Mission Bay Clubhouse capital improvement project is moving forward. Mr. Howard received a report from the Public Works team that they are looking to advertise the bid in late October 2020 or November 2020. The staff is currently working on the contract documents and working through the constructability review process.

At Balboa Park Golf Course, the downstairs bathroom remodel is currently in the design phase, which is anticipated to go through the end of 2020. The bid award process will happen in the beginning of 2021. The winner of the bid will hopefully be chosen by April 2021. The next phase of the process will be the construction phase which will potentially begin in May 2021. The City hopes to have the project completed by November 2021.

Torrey Pines Golf Course has an extremely busy timeline over the next two years. The City golf courses are right in the middle of their Fall renovation process. A fair amount has already been completed all the courses. Aerification was completed on the North in August. At Mission Bay, aerification was completed the week prior to the MGC meeting. Balboa Park's aerification was done on the 18-hole course September 16th with the 9-hole course slated to be done September 23rd.

Beginning in February 2021, construction will commence on the driving range that will be used for the 2021 U.S. Open. It will be located on holes 1 and 18 of the North Course. Mr. Burchill inquired about if revenue would be impacted when the U.S. Open comes. Mr. Howard said revenue should not be impacted very much at all as the United States Golf Association would compensate for lost rounds due to the closure of the courses.

INFORMATION ITEM

101. Golf Course Drive Improvements Project

Mr. Howard presented an update to the Golf Course Drive Improvement Project. A new concept was proposed that would eliminate the loop and realign Golf Course Drive, which would comport to the approved clubhouse master plan. This design would create better circulation for cars, bicycles and pedestrians. Eliminates the blind curve that goes around East side of the loop and complies with the City street design manual. It would allow for the parking lots to be secured at night by swing arm gates to lessen the unwanted activity at night. This updated design also reduces the impact the project will have on the habitat as well as the project cost due to storm water mitigation.

Mr. Burchill was curious how this would impact the 9-hole golf course. Mr. Howard stated that the 2nd hole would become the 1st hole, the 5th hole would potentially become two par-3's, and the 9th hole would be shortened by 75 to 80 yards. Overall the course would become a par-30, losing two strokes. Ms. Flores wanted clarification that the update to the loop area will be presented to the committee at a different time which has nothing to do with the Golf Course Drive Improvements Project. Mr. Howard confirmed that these would be two separate items the committee would be looking at in the future.

102. Golf Division Business Plan

Mr. Howard presented the annual Golf Division Business Plan update. He stated that the Business Plan's goal is to provide excellent golfing opportunities to the public; ensure golf complexes are properly operated, while maintaining the Golf Enterprise Fund's long-term financial sustainability.

Mr. Howard reported on the rounds of golf that were played at the facilities, the financial position of the Golf Enterprise Fund and on Capital Improvement Projects being worked on by the division. Mr. Howard informed the committee that the Golf Division will be implementing fee increases for each golf course, except the South Course at Torrey Pines. The fee increase will be capped at 3% (\$1) for residents and 5% (\$3-\$7) for non-residents depending on the day.

Mr. Howard also highlighted the accomplishments at each of the municipal facilities and touted the successes of the on-going marketing campaigns initiated by the Golf Division.

Meeting adjourned at 7:58 p.m.