

Arts Inspire Success:

Arts Combined with Science, Technology, Engineering and Math is an Inspired Strategy for Future Success

Novel and adaptive thinking, cross-cultural competency, and design mindset all made the 2016 list of "Skills for the New World of Work and Learning" published by social scientist and Executive Director of the Institute for the Future, Marina Gorbis.¹

When San Diego's students get dance, music, theater and visual arts in combination with science, technology, engineering and math, their engagement in the learning process is extended and complexity in the learning experience is promoted² positioning them to access those skills for the new world of work.

The nonprofit arts and culture organizations funded by the City of San Diego Commission for Arts and Culture combine efforts year after year with the San Diego Unified School District's Visual and Performing Arts Department to ensure that arts education experiences are provided for kids and their parents – an inspired strategy for future success.

Commission for
Arts and Culture Vision:
Expanding
our world
by celebrating
creativity in
San Diego

Footnotes:
1 Marina Gorbis, "New Workers, New Skills", EDUCAUSE Review, May 2, 2016. <http://er.educause.edu/articles/2016/5/new-workers-new-skills>
2 Edward B. Fiske, ed., "Champions of Change: The Impact of Arts on Learning", (Washington D.C.: Arts Education Partnership & President's Committee on the Arts and the Humanities, 1999) Executive Summary.



THE CITY OF SAN DIEGO'S FY2016 NONPROFIT ARTS AND CULTURE CONTRACTORS

Organizational Support Program

Actors Alliance of San Diego
Art of Elan
Bach Collegium San Diego
Balboa Park Cultural Partnership
Balboa Park Online Collaborative
California Ballet Association, Inc.
Camarada, Inc.
Center for World Music
Choral Club of San Diego
Choral Consortium of San Diego
City Ballet, Inc.
Classics for Kids
Cygnet Theatre Company
Diversions Theatre Productions, Inc.
Finest City Performing Arts, Inc.
Flying Leatherneck Museum
ion theatre company
Japanese Friendship Garden
La Jolla Chapter, SPEBSQSA, Inc.
La Jolla Historical Society
La Jolla Music Society
La Jolla Symphony & Chorus
Lambda Archives of San Diego
Library Association of La Jolla
Mainly Mozart
Malashock Dance
Maritime Museum
Media Arts Center San Diego
Mingei International, Inc.
Mojalet Dance Collective
Mo'olelo Performing Arts Company
Moxie Theatre
Museum of Contemporary Art San Diego
Museum of Photographic Arts
New Americans Museum
NTC Foundation
The Old Globe Theatre
Outside the Lens
Pacific Arts Movement
Persian Cultural Center
The PGK Project
Playwrights Project
Prophet World Beat Productions
Putnam Foundation dba Timken Museum of Art
Reuben H. Fleet Science Center
SACRA/PROFANA
San Diego Air & Space Museum
San Diego Archaeological Center
San Diego Art Institute
San Diego Automotive Museum
San Diego Ballet
San Diego Center for Jewish Culture
San Diego Children's Choir
San Diego Chinese Historical Society
San Diego Civic Youth Ballet
San Diego Dance Theater
San Diego Guild of Puppetry, Inc.
San Diego Hall of Champions
San Diego Historical Society
San Diego Junior Theatre
San Diego Master Chorale, Inc.
San Diego Model Railroad Museum
San Diego Museum Council, Inc.
San Diego Museum of Art
San Diego Museum of Man
San Diego Musical Theatre
San Diego Opera Association
San Diego Repertory Theatre, Inc.
San Diego Society of Natural History
San Diego Symphony
San Diego Watercolor Society
San Diego Winds
San Diego Women's Chorus
San Diego Writers, Ink
San Diego Young Artists Music

San Diego Youth Symphony
Save Our Heritage Organisation
Scripps Ranch Theatre
So Say We All
Spreckels Organ Society
Tap Fever Studios
The Aja Project
The New Children's Museum
Theater and Arts Foundation dba La Jolla Playhouse
Unlimited Jazz Dance Productions
Villa Musica
Westwind Brass, Inc.
Women's History Reclamation Project
Young Audiences of San Diego

Creative Communities San Diego

America's Finest City Dixieland Jazz Society
Armed Services YMCA of the U.S.A.
Asian Story Theater, Inc.
Balboa Park Conservancy
BAME Renaissance Community Development Corp.
Brazilian Institute for Arts & Culture
Cabrillo Festival, Inc.
California Lawyers for the Arts
Casa Familiar
Combat Arts
contACT Arts
Culture Shock Dance Troupe
Fern Street Community Arts
Guitars in the Classroom
Hillcrest Business Improvement Association, Inc.
House of Panama
Indian Fine Arts Academy of San Diego
Irish Congress of Southern California
Italian American Art and Culture Association of San Diego
The Jacobs and Cushman San Diego Food Bank
Jacobs Center for Neighborhood Innovation
Justice Overcoming Boundaries In San Diego County
Karama
Kiwanis Club of Tierrasanta
La Maestra Family Clinic
Linda Vista Multi-Cultural Fair, Inc.
Little Italy Association
Little Saigon Foundation
Mariachi Juvenil de San Diego
Mariachi Scholarship Foundation
Media Heritage, Inc.
Musicians for Education
Ocean Beach Merchant's Association, Inc.
Operation Samahan
Pacific Beach Community Development Corporation
PASACAT
Point Loma Summer Concerts
Rancho de los Penasquitos Town Council, Inc.
Rolando Community Council, Inc.
San Diego Alpha Foundation
San Diego Audubon Society
San Diego Chinese Center
San Diego City College Foundation
San Diego Earth Day
San Diego Film Foundation
San Diego LGBT Pride
San Diego Music Foundation
San Diego Quilt Show
San Diego Shakespeare Society, Inc.
Sledgehammer Theatre
Space 4 Art
The Bon Temps Social Club of San Diego
The Cooper Family Foundation
Torrey Pines Kiwanis Foundation
Transcendence Youth Arts Project
Via International
Write Out Loud

 Commission for
Arts and Culture
sandiego.gov/arts-culture

All data provided in this report reflects the combined totals from Fiscal Year 2016 as collected by the City of San Diego Commission for Arts and Culture and the Cultural Data Project unless otherwise noted.

Cover Image: Indian Fine Arts Academy

The City of
SAN DIEGO



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ARTS INSPIRE: PROSPERITY, CONNECTION & CREATIVITY IN SAN DIEGO



© SD Youth Symphony

The 2016
Economic and Social
Impact of The City of San Diego's
Nonprofit Arts and Culture Contractors

San Diego is a city like no other. From our rich culture and scenic landmarks, including the magnificent architecture at Balboa Park, to our nationally-recognized collection of museums and theaters, to our breathtaking ocean views at Torrey Pines State Reserve, it's no wonder San Diego is a premier arts and culture destination that visitors from around the world return to again and again.



In fact, National Geographic Traveler Magazine selected San Diego as one of the "Best of the World" destinations for 2016.

Of course, recognition like this isn't given to every city. San Diego is special because of the dedicated advocates, patrons and volunteers who help energize our constantly-evolving arts and culture scene.

That is why I am so proud to present the 2016 *Report on the Economic and Social Impact of the City of San Diego's Nonprofit Arts and Culture Contractors*. San Diego's nonprofit organizations perform a wide range of arts and culture services that educate and inspire our children, connect us with neighbors and encourage civic investment. This report offers a glimpse at the powerful impact these organizations have on our economy and our lives.

I want to thank all of the artists, educators, board members, administrators and volunteers who dedicate countless hours of time, energy and creativity to make San Diego's arts and culture worthy of local pride and world-class recognition.

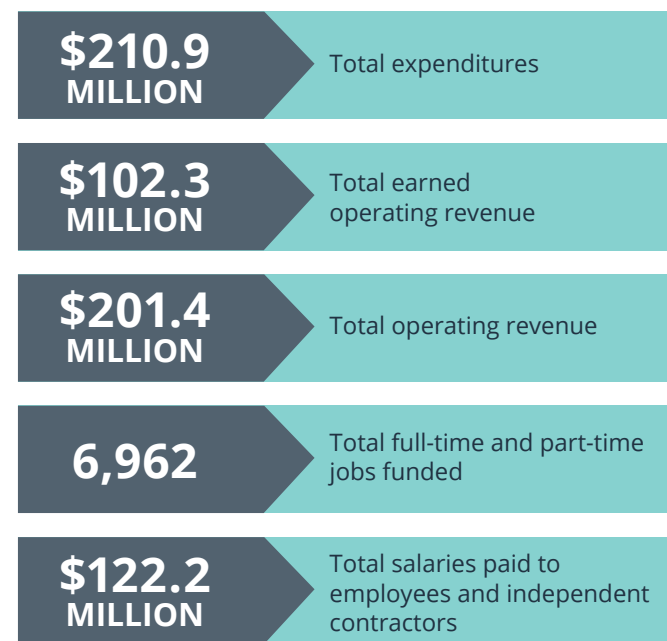
Kevin L. Faulconer
Mayor



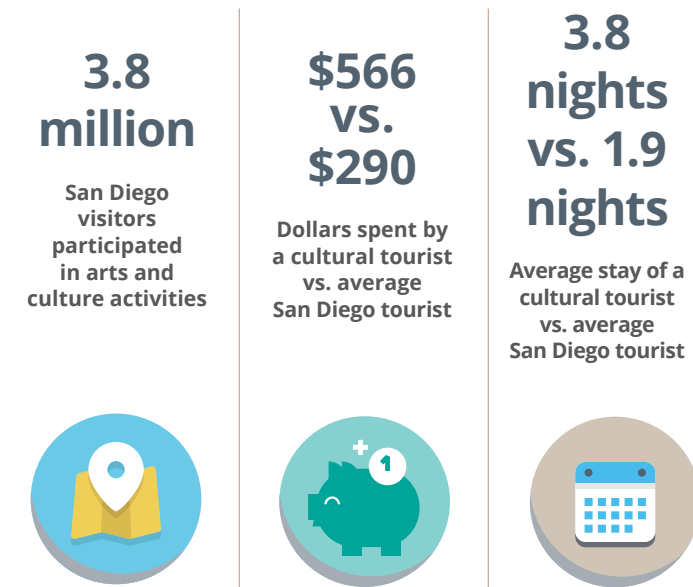


Arts Inspire Impact

The City of San Diego's Fiscal Year 2016 nonprofit arts and culture contractors by the numbers:



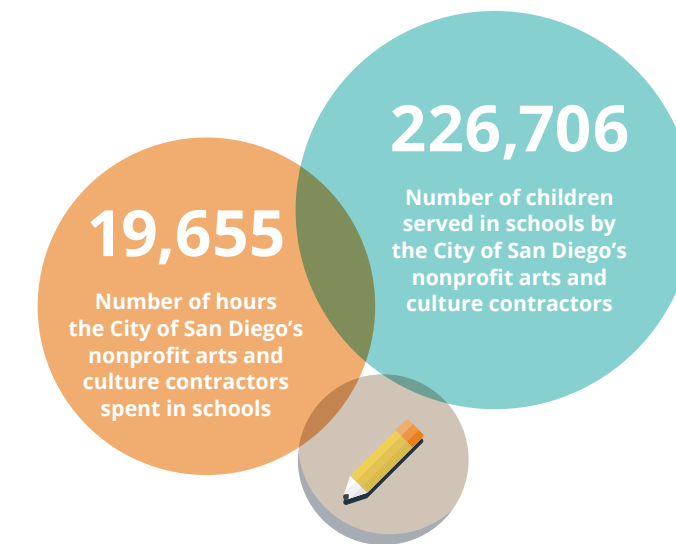
Arts Inspire Prosperity



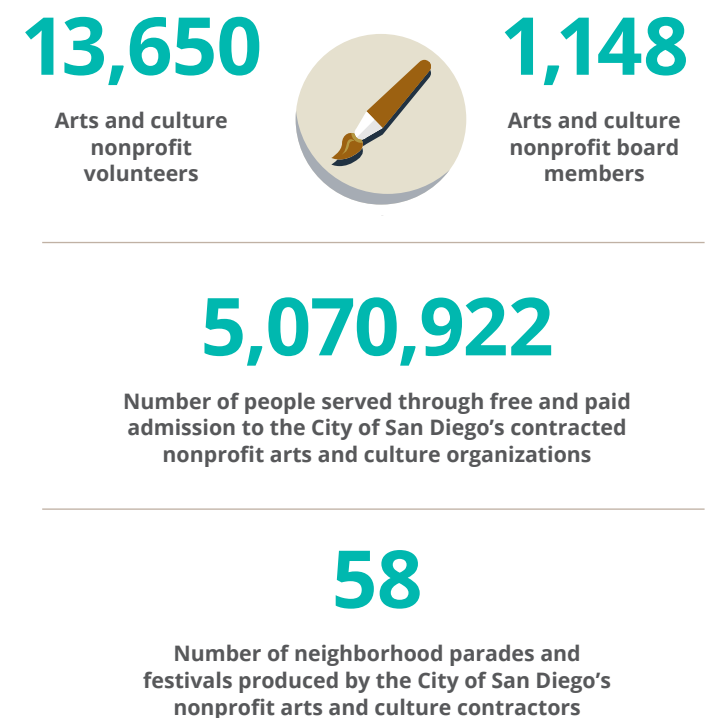
SOURCE: (2015 SDTA Visitor Profile Study)

Arts Inspire Learning

An investment in the arts means an investment in education. Arts programs provide young people and life-long learners with opportunities to express themselves, experience creativity and expand their views.



Arts Inspire Civic Engagement



Each year more than **34 million** visitors come to San Diego. When these visitors spend the night in San Diego hotels, they generate tax revenue for the city. The more visitors San Diego attracts, the more money our city has to maintain parks, build libraries, and clean beaches. San Diego's vibrant arts and culture experiences give visitors a reason to return to our city often, experiencing something new every time.

In Fiscal Year 2016, **89 arts and culture nonprofits** received **\$8.6 million** in contracts from the City of San Diego Commission for Arts and Culture. These organizations create vibrant performances, exhibits, parades, festivals and meaningful educational experiences throughout all of San Diego's neighborhoods, showcasing the city's creative spirit and enriching the quality of life.

