City of San Diego Commission for Arts and Culture

FY16 CREATIVE COMMUNITIES SAN DIEGO (CCSD) APPLICATION WORKSHOP

November 12, 2014 Logan Heights Library

November 13, 2014 San Diego Chinese Historical Center and Museum Archives and Learning Center

Agenda

- Using the Online Application
- The application questions
- Eligibility and other requirements

Deadline

- January 31, 2015
- No portion of the application may be submitted through any means other than the online application.

How to Login

New Applicants

1. Go to Applicant Portal: https://sandiego.cgweb.org/

vibrant culture vibrant city Commission for Arts and Culture City of San Diego	City of San Diego Commission for Arts and Culture Database Status: Connected November 11th, 2014 11:27 am
Home	Tech Tips
	Welcome to the City of San Diego Commission for Arts and Culture (Commission) Online Application. FY16 funding covers the period from July 1, 2015 through June 30, 2016.
Tips on Using the System	Every part of the FY16 application is handled by the online system. No part of the application will be accepted my mail or any form of delivery other than through the online application.
INSTRUCTIONS: How to Upload Digital Samples	We recommend that you read all of the application pages before you begin answering any questions. You may find that answers you thought fit in one place might actually fit better somewhere else.
	All applicants are (were) required to complete and submit ONE of the following by November 30, 2014:
Important Eligibility Requirements	FY16 Organizational Support Program Intent to Apply Form OR THE
Links to Helpful	FY16 Creative Communities San Diego Intent to Apply Form
Information	If you have not already submitted the appropriate Intent to Apply Form, please click on one of the links above, and do it right away.
Login	If you are completing the Intent to Apply after November 30, 2014, you must also email Gary Margolis, Funding Program Manager, and let him know that you have submitted it.
	Thank you to all of you for everything that you do to help San Diego develop as a great city for arts and culture.
Adjust font size:	The City of San Diego Commission for Arts and Gulture receives financial support for some of its programs from the National Endowment for the Arts and the California Arts Council. New to the site? Click Here to create a new profile.

2. Click "create a new profile"

3. Accept Terms and Conditions



4. Create Your Profile Page

vibrant culture vibrant city Genetisten for Arts and Calture Cityof San Diego	City of San Diego Commission for Arts and Culture	Detabase Status: Connected November 1120, 2014 8:16 am
Home Tips on Using the System UNSTRUCTIONS: How to Upload Digital Samples Important Eligibility Requirements	Primary Contact Information Salutation First Name Middle Initial Last Name Phone Final Confirm Email Username Password Password	Select
Links to Helpful Information	Applicant Information I Legal Name (Organization or Individual) Date of 901(03 Incorporation (if applicable) (if applicable) (if applicable) (if applicable) Address Address Address Address Address Address Address Address Fax Compressional District For Al-Large District ander 100* State House District State Senate District State Senate District Address Address Address Denotes a neovined field	

5. Click "Submit"

Top of Page - Enlarged



Bottom of Page - Enlarged



Find your district numbers at Vote Smart by entering in your 9-digit zip code.

Web Address

Denotes a required field

6. Click on "Current Programs and Applications"



7. Click "START Application" Make sure you're doing the right one!



8. Click on any blue link to go to that part of the application.



Some of the Features:



Other Features

Character Count: 0 out of 2500

Describe the neighborhood or target population to be served. What needs are addressed by the project? Will the target population be involved in the planning and implementation of the project, and if so, how?



Easy PDF



City of San Diego Commission for Arts and Culture - FY15 Creative Communities San Diego (CCSD) San Diego Old Central Library Arts Center Application #CCSD-0001

Primary Contact: Ms. Dolly Dennis Phone: (001) 234-5678 Email: dolly@sdoclac.org

Document Generated: Tuesday, November 19th 2013, 3:08 pm

San Diego Old Central Library Arts Center

Applicant Profile

Legal Name Date of 501(c)3 incorporation Address1

Telephone Primary Contact 10/01/2013 820 E St San Diego, California 92101

Phone: (001) 234-5678

52

78

39

Applicant Status Applicant Institution Applicant Discipline Grantee Race Congressional District State House District State Senate District FEIN / TAX ID

UNITED STATES (001) 234-5678 Dolly Dennis

Email: dolly@sdoclac.org

#CCSD-0001

Page 1

TIPS

SAVEYOUR WORK FREQUENTLY –

- The system will NOT save your work automatically as you move from page to page.
- Compose your answers to narrative questions using your own word processing software.
 - The system will not do spell check.
 - You cannot see your complete answers online unless you VIEW PDF.

Required Fields

- Since Long Form and Short Form applicants are using the same application, we could not use the system to make fields "required."
- You should assume that unless the instructions specifically state otherwise - all questions are required.
- The disadvantage is that the system will not tell you if you have missed a question.

Inserted Attachments

Character Count: 0 out of 1000

If you are applying for the same project, provide a description of how you evaluated the last completed project and the results of that evaluation.

Given what you have learned, how will you improve the project next time?

Please respond to any panel comments that described areas in need of improvement.

Character Count: 0 out of 1000

New Projects Only: If this is a new project for you, describe any previous experience your organization has had in planning, implementing and evaluating projects that are similar to the project proposed in this application.

Character Count: 0 out of 1000

If you are applying to the Commission for Arts and Culture for the first time, please attach a copy of No file uploaded. your organization's nonprofit status determination letter from the IRS. upload file

Save Work



Did I Complete This Page?



Work Samples (Attachments at the end)



Work Samples

Work samples are an optional part of the applications and may or may not be considered by the panelists. Please be selective in what you submit. Panel time is limited, and an overabundance of work samples can be counterproductive. We highly recommend limiting your selections to three to four substantive, relevant work samples.

- 1. Program information, such as curricula or training guides
- Marketing plans
- 3. Marketing and outreach materials, such as brochures and flyers
- 4. Websites (up to 3 pages of printout from the website)
- 5. Recent critical reviews or feature articles (no more than 3 clippings. No older than three years, except for national publications)
- Work samples, such as publications or samples of other easy-to-package projects
- 7. Support letters (no more than 3; no older than 3 years)

Images

Links to Helpful Information

Logout

Adjust font size:

AAAA

You have 5 Images in your bank. You may select up to 10. File size must not exceed 10.00 MB.

Image Bank

You've submitted 0 of them to this application.

Work Samples are a 2-step Process

- First you have to click on Image Bank and download the files you want to put into each of your "banks." You have 4 banks Images, Audio, Video and Written Documents.
- Second, you have to click on to let the application know which of the files in each bank you want to submit.

The Application

Background

- Description of organization and history of programs and services (1000)
- Same project? Description of last year's evaluation, results, and how to improve. (1000)
- New project? Previous experience planning, implementing & evaluating similar projects.
 (1000)
- New Applicants IRS Letter and Articles of Incorporation
- Numbers in red are how many characters you are allowed.

Project Details

Name Location(s) & City Council District(s) Brief Description (for our marketing)(500) Detailed Description (3300) Human Resources – composition, schedule, responsibilities, qualifications, working with community partners (2500) Artists, teaching artists, teachers (2500)

Project Details (cont.)

Attach "Governance Roster"
 Name and brief bio
 Attach "Implementation Roster"
 Name, responsibilities, qualifications
 Target population and needs (2500)
 Efforts to achieve broad participation (2500)

Regionally Significant (Expenses Greater than \$100,000)

- Significance to the region
- Marketing to tourists
- Impact on TOT

(2500)

Budget - Expenses

Project Expenses

	FY14	FY15	FY16	
Section 1: PERSONNEL - Cash Expenses - Pr	oject-Only			
1. Artists				
2. Technical/Production				
3. Contracted Project Management				3 Sections:
4. Security				
5. All Other Personnel				1. Personnel
Subtotals:	0	0	0	2. Operating
	FY14	FY15	FY16	3. Overhead
Section 2: OPERATING - Cash Expenses - Pro	oject-Only			
6. Rent/Facility				
7. Materials/Supplies				CASH
8. Marketing/Publicity				EXPENSES
9. Insurance (only if its just for the project)				ONLY
10. Printing				
11. Fees/Licenses/Permits				
12. Other				
Subtotals:	0	0	0	
	FY14	FY15	FY16	
Section 3: OVERHEAD (List each "overhead"	expense line item in th	e blank spaces.		

Overhead

Section 3: OVERHEAD (Provide details in the "Overhead Details Table")

User identifies	5,000	5,000	5,000
User identifies	1,000	1,000	1,000
User identifies	500	500	500
User identifies	1,000	1,000	1,000
All other Overhead Costs	0	0	0
Subtotals:	7,500	7,500	7,500
Expense Totals:	7,500	7,500	7,500

Save Work

Note: Overhead Costs should not exceed 10% of Total Project Expenses.

Overhead Details Table

Use this table to show how you are detrmining how much of your overhead to allocate to this project. For example, if your executive director spends 5% of her time on this project, and her annual salary is \$50,000, then you would put "2500" (no dollar signs) in column 1 and "5" (no percent signs) in column 2.

The Grand Total in Column 1 below must match the Total for Section 3 (Overhead) in your Expenses Table.

	Column 1 - Amount a	ocated to project	Column 2 - % on total	annual cost for this person or item
Personnel (Identify	by type of work, for exa	mple "marketing d	inactor"	
Executive Director	2,500		5	
user identifies	0		0	
user identifies	0		0	
user identifies	0		0	
user identifies	0		0	
Subtotals:	2,500		5	

Column 1 - Amount allocated to project Column 2 - % of total annual cost for this person or item

Operations (for example rent, electricity, phone)

user identifies	0	
user identifies	0	
Subtotals:	0	
Grand Totals:	2,500	





Maximum Requests

- Project Budgets (Cash Expenses) over \$30,000
 - 25% (1/4) of total project expenses
- Project Budgets (Expenses) of \$30,000 or less
 33.33% (1/3) of total project expenses
- You are encouraged to ask for the maximum.

Matching Requirements

Project Budgets (Expenses) over \$30,000
 3:1 CASH

 Project CASH Budgets (Expenses) of \$30,000 or less

2:1 (up to 50% may be in-kind)

No other city funding may be used as match.

Project Income

	FY14	FY15	FY16
Contributed Income - CASH ONLY	,		
1. Federal Government			
2. State Government			
3. CCSD Funds			
4. Other City of San Diego Funds			
5. Other Government			
6. Individual Contributions			
7. Business/Corp Contributions			
8. Foundation Support			
9. Fundraising			
10. Other Contributed			
Subtotals:	0	0	0
Subtotals:	0 FY14	0 FY15	0 FY16
Subtotals: Earned Income			
Earned Income			
Earned Income 11. Admissions			
Earned Income 11. Admissions 12. Contracted Services			
Earned Income 11. Admissions 12. Contracted Services 13. Classes/Tuition			
Earned Income 11. Admissions 12. Contracted Services 13. Classes/Tuition 14. Fees Paid By Vendors			
Earned Income 11. Admissions 12. Contracted Services 13. Classes/Tuition 14. Fees Paid By Vendors 15. Product Sales/Concessions			

2 Sections:

1. Contributed

2. Earned

CASH Income Only – No In-kind

In-Kind Contributions

In-Kind Contributions Table

In order to provide greater support to small, community-based projects, the Commission allows applicants with project CASH expenses of less than \$30,000 to add the value of in-kind contributions up to a maximum of \$10,000 as part of their total project expenses and use that increased total to calculate their CCSD request. The \$10,000 in in-kind contributions may also be used as up to 50% of the required match – the other 50% being cash. The sum of in-kind contributions plus cash expenses must be \$30,000 or less. For example, if your project has cash expenses of \$25,000, the maximum amount of in-kind contributions you may claim is \$5,000.

In-kind donations may be durable or non-durable goods, professional services or discounted or free space and rentals. Applicants may not claim their own services and time as in-kind. Also, under these guidelines, artists may not donate their services.

Use the table below to document in-kind contributions. In the blank spaces on the left, describe each donation, followed by the name of the donor and whether the donation is confirmed or not (Yes or No).

Example: Bottles of water - Ralphs Hillcrest - Yes

In the spaces to the right, provide the realistic market value of the donation.

		Save Work
		0
		0
		0
		0
		0
		0
		0
		0
		0
	Total In-kind:	0
		Save Work

Allocation of CCSD Funds

Allocation of CCSD Funds

Totals in Column 1 below must match "Projected Year" Totals in Budget Expenses Table.

If you use the "Other" line for any of your CCSD funds, a budget note is required.

	Column 1 - Total		Column 2 - CCSD Funds	;	Column 3 - Other Income Sources
Artists	10,000	-	5,000	=	5,000
Technical/Production Personnel		-		=	0
Contracted Management		-		=	0
Rent/Facilities		-		=	0
Materials/Supplies		-		=	0
Marketing		-		=	0
Other		-		=	0
Subtotals:	10,000	-	5,000	=	5,000
Expense Totals:	10,000	-	5,000	=	5,000
Save Work					

Minimize the number of lines you use.
 The list above is in our preferred order.

Budget Notes

- Reasonableness, Changes, Multiple Sources, Single Expense lines greater than 20% of total expenses, Use of surplus (if any) (3300)
- Other Income (1500)
- Other Expenses (1500)
- Artistic Expenses by discipline (1500)
- Uses of CCSD funds other than the six listed.
 (1500)

Goals (1000 per)

- Regionally Significant cut and paste 3 of ours
- Other projects cut and paste 1 of ours
- Everyone In the allotted space(s) after the goal is listed – describe how your project will accomplish the goal(s).
 - Make sure the description really explains how the goal(s) will be achieved.
- Everyone Up to 4 more additional goals + descriptions of your choice.


- Audience and Visitor Information (numbers)
- Conflicts of Interest
- Contacts
- Work Samples

Short Form Requirements **Project Details (including 2 attachments) All Budget Forms** Expenses Income **Overhead** In-Kind (if applicable) **Contact Information**

Short Form Eligibility Requirements must have been met. Intent to Apply must have been submitted by November 30, 2014.

Short Form Applicants

 Applicants planning to submit the Short Form must complete the FY16 CCSD Intent to Apply Form by November 30, 2014. It can be found at the following link:

https://www.surveymonkey.com/s/FY16CCSD

www.sandiego.gov/arts-culture/funding/



Arts and Culture Home . Funding . Creative Communities San Diego (CCSD)

Funding

- Funding Home
- Organizational Support Program
 (OSP)
- Creative Communities San Diego (CCSD)
- <u>California Cultural Data Project</u>

CCSD FUNDED PROJECTS

CCSD WORKSHOPS

DOWNLOADABLE LOGOS

Related Documents

- FY16 Creative Communities
 San Diego Eligibility
 Guidelines and General
 Information (PDF)
- EY16 Organizational Support Program Eligibility Guidelines and General Information (PDF)
- <u>Acknowledgement Policy</u> and Guidelines (PDF)
- Insurance Requirements
 (PDF)
- Panel Handbook Transient Occupancy Tax Allocations (PDF)

Creative Communities San Diego (CCSD)

For assistance with applying for CCSD funding, contact Gary Margolis at gmargolis@sandiego.gov

FY16 Creative Communities San Diego Announcements

The FY16 application deadline for the Creative Communities San Diego Program (CCSD) will be January 31, 2015. The online application portal will not accept any submissions after 11:59 pm. Please note that January 31st is a Saturday, and the Commission's offices will be closed.

FY16 begins July 1, 2015 and ends June 30, 2016.

Applications are scheduled to be available by November 7, 2014, and we will have workshops in November as well. Details to follow.

Please complete the FY16 Creative Communities San Diego Intent to Apply Form by November 30, 2014.

Managing Your Award (Contract)

Initiating a Contract

- Tips from the FY15 Contracts Workshop July 30, 2014 (PDF)
- Contract Initiation List of Requirements (PDF)
- Exhibit A Form (PDF)
- Insurance Requirements List (PDF)
- <u>Auto Insurance Coverage Declaration Form Fillable Form</u> (PDF)
- Workers Compensation Waiver Form (PDF)
- <u>Contact Information Form</u> (PDF)
- Secretary of State Business Search
- State Attorney General
- <u>State Division of Labor Standards Enforcement (DLSE) Debarments</u>(Print out the list, and write on the top of the page/s "Not on list.")
- SAM (Federal Excluded Parties List)
- Equal Benefits Ordinance Certification of Compliance (PDF)
- Drug Free Workplace Certification Form (PDF)

Background

Our Mission Statement

To vitalize the community by
 integrating arts and culture into community life,

 supporting the region's cultural assets, and
 showcasing San Diego as an international cultural tourism destination.

Our Two Funding Programs

- Organizational Support Program (OSP)
 - General operating support for nonprofit organizations with a mission strongly aligned with the mission of the Commission
- Creative Communities San Diego (CCSD)
 - Support for arts and culture projects implemented by all kinds of nonprofit organizations

<u>Other restrictions apply – see Guidelines for</u> <u>details.</u>

Our Source of Funding

Transient Occupancy Tax (TOT)

Tourists stay in hotels; pay TOT Arts and Culture groups TOT comes to produce **City treasury** events that attract tourists A portion of TOT is given to Commission to distribute

We do not give out GRANTS.

- Our funding is payment for contracted goods and services. No money is given out "up front." All payments are reimbursements for your actual expenses paid.
- If you need "start up" money, we will not be able to help you.

Eligibility and Requirements

Eligibility Requirements

- Nonprofit Status (501-c-3 or 501-c-6) IRS Letter Required
- Good City Contractor: In compliance with all existing contracts (if applicable)
- DUNS Number: Data Universal Numbering System
- Limitation on TOT applications only one per year

Eligibility Requirements

- Track Record: Three (3) year history of ongoing arts and culture programming within the City of San Diego prior to the deadline
 - The proposed project, however, may be a new one for the applicant.
- Location: The proposed project must take place within the City of San Diego

Contract Requirements

Secretary State good standing

- Attorney General good standing
- No governmental debarments
- Council Policy 100-04: Relates to Americans with Disabilities Act
- Council Policy 100-17: Relates to maintaining a drug-free workplace
- Municipal Code Section 22.3401-22.3417: Relates to nondiscrimination
- Fair Labor Standards: Relates to compensation
- Equal Benefits Ordinance: Relates to civil unions
- Visual Art in Public Places: Relates to our policies
- Acknowledgement of City Funding

FY15 Awards Summary

Size of Award	Size of Project	Number of Awards	Percentage of Awards
\$48,000 - \$80,000	\$228,000 - \$596,000	4	12%
\$20,000 - \$47,000	\$98,000 - \$400,000	7	30%
\$10,000- \$19,000	\$50,000 - \$215,000	9	21%
\$1,500 - \$9,999	\$15,000 - \$110,000	16	37%

Insurance Requirements

- Commercial General Liability
- Auto Liability

- Worker's Compensation Employer's Liability
- See Website for details.

What is an Eligible Project?

- Eligible projects are typically one event or a series of events united by a single theme or purpose and typically of limited duration.
- Projects must address one or more of the goals of the Creative Communities San Diego program.
- Do not try to make general operations look like a project or to define a project too broadly.
- Consult with Commission staff to confirm that your proposed activity qualifies as a project if you have any doubts.

Goals

- Project Budgets under \$100,000, must address at least one goal.
- Regionally Significant Projects, i.e. projects with budgets greater than \$100,000, must address at least three of the goals.

Goals (abbreviated)

- 1. Increase participation especially among underserved
- 2. Increased availability in underserved neighborhoods
- 3. Share heritages and cultures
- 4. Strengthen communities
- 5. Increase TOT

- 6. Improve San Diego's reputation
- 7. Strength organizational capacity
- Refer to Application for complete wording of goals.

What We Do Not Fund

- Individuals, For-profit organizations, Schools
- Activities that are the curricula base of schools, colleges or universities
- Projects not accessible to the public or people with disabilities
- Projects before July 1, 2015 or after June 30, 2016
- Projects with religious, sectarian or political purposes

What We Do Not Fund

- Capital or equipment outlay
- Travel, meals, lodging or entertainment expenses
- Hospitality or food costs
- Awards, trophies, gifts or uniforms
- Trust or endowment funds
- Cash advances, deposits or the replacement of deficit funds
- Ticket subsidy programs

Different Criteria for Different Groups of Applicants

Form

- Long
- Short

Long and Short Forms

- The Long Form is the standard form that all new applicants and many returning applicants must submit.
- The Short Form is an abbreviated form of the standard application and may be used only by those organizations that meet the eligibility requirements for its use.

Short Form Eligibility

Contractor in Good Standing

- FY14 Final Report by September 30, 2014
- FY16 Intent to Apply by November 30, 2014
- The organization applied for and was awarded CCSD funding in all three of the three most recent funding cycles.
- For the current funding cycle, the organization either received a rank of 3+ or higher or submitted a short form.
- The organization presented the same program or event for three consecutive years, at the same site, with the same key staff.

Competitive Nature of CCSD

Funding for CCSD projects is limited.

- Projects are competing against each other.
- Applicants should carefully describe what makes their project unique.
- Do not assume that the name of the project and the names of the fiscal sponsor, community partners and/or applicant organization are sufficient to define a project.

Proposed Timeline

- Week of November 14 Release Application
- November 12 and 13 Workshops
- January 31, 2015 Submission Deadline
- March 5 and 6 Panel
 - Open to the public
 - Great Learning Opportunity
- April 15 Mayor's Budget Released
- April 17 Commission Meeting Finalize Recommendations

Contacts

DANA SPRINGS

Executive Director (619) 236-6790 <u>dsprings@sandiego.gov</u>

NIGEL BROOKES

Arts Management Associate (619) 236-6798 <u>nbrookes@sandiego.gov</u>

GARY MARGOLIS Funding Program Manager (619) 236-6788 gmargolis@sandiego.gov

TERESA MONILLAS

Contracts Coordinator (619) 236-6803 tmonillas@sandiego.gov

LINDA SOKOL

Executive Secretary (619) 236-6778 <u>lsokol@sandiego.gov</u>

THANK YOU.