



MINUTES

Regular Commission Meeting
Bahia Resort Hotel, Del Mar Room
998 West Mission Bay Drive, San Diego CA 92109
Friday, February 20, 2009

Commissioners Present

Colette Carson-Royston, Chair
Claire Anderson
Courtney Ann Coyle
Robert Gleason
Joanne Hayakawa
Dea Hurston

Bennett Peji
Victoria Reed
Sharletta Richardson
Randy Robbins
Lorin Stewart
John Venekamp

Commissioners Absent

Garet Clark
Lew Klein
Judy McDonald

Chair Colette Carson Royston called the regular meeting of the City of San Diego Commission for Arts and Culture (Commission) to order at 8:35 a.m.

I. WELCOME AND INTRODUCTIONS

Chair Colette Carson Royston welcomed Commission members, staff and guests to the meeting. Colette thanked Robert Gleason for hosting the meeting.

II. CHAIR'S REPORT

A. Approval of Minutes

A motion was made to approve the minutes of the January 16, 2008 regular meeting of the City of San Diego Commission for Arts and Culture. **The motion passed unanimously.**

B. Committee Appointments

Chair Colette Carson Royston gave a brief update on the revised committee appointments – Commissioner Claire Anderson has been added to the Executive Committee and community members Mike Grisdale, Randall Blaum, Sharon Thompson and Ken Miracle have been added to the Strategic Outreach & Communications Committee. Courtney Ann Coyle **made a motion** to approve the revised committee appointments. Robert Gleason seconded the motion. **The motion passed unanimously.**

C. Announcements

1. Accept American Style Magazine Award – Colette introduced Sharon Gorevitz, Producer of the Talmadge Art Show, who presented a plaque to Colette Carson Royston and Victoria Hamilton. Victoria accepted, on behalf of Mayor Jerry Sanders, the award by AmericanStyle Magazine for San Diego as *One of the Top Arts Destinations for 2008*.

2. San Diego grantmakers in the arts meeting - Colette reported that San Diego Grantmakers hosted a “Philanthropy and the Economy: Focus on Arts and Culture Organizations” meeting for San Diego arts funders and donors on January 30, 2009 at the Museum of Photographic Arts in Balboa Park. She said that discussion included how local funders can collaborate to strengthen arts and culture grantmaking in order to strategically increase and improve support for the non-profit arts and culture sector in this time of economic uncertainty. Mayor Sanders attended to welcome and thank the participants. Angie Kim, Program Officer from the Getty Foundation and guest speaker, talked about how grant makers in the arts affinity groups work in the Los Angeles and the Bay area as well as at a national level.

D. Commission Packets

Colette continued this agenda item to a subsequent Commission meeting.

III. EXECUTIVE DIRECTOR'S REPORT

A. Announcements

1. Creative Communities San Diego (CCSD) update - Victoria Hamilton reported that two organizations that filed CCSD applications, the San Diego Performing Arts League and the Balboa Park Cultural Partnership, have been referred to the Commission's Funding Committee for review of their funding request. She also reported that one Organizational Support Program applicant, Malashock Dance, has filed an appeal.

2. Survive and Thrive Initiative - Victoria announced that the San Diego Foundation is gathering the results of a recent survey of arts and culture community to learn how they are weathering the economic downturn and how grantmakers in other communities are coming together to gain the knowledge and establish the networks to increase their impact as a funding community. Victoria reported that the San Diego Foundation's “Survive and Thrive” Initiative continues with workshops focusing on the value of collaborations, alliances and mergers as strategies to sustain operations during this economic downturn. She said the Foundation is also focusing on a marketing campaign and the Commission will be applying for funding for this partnership through a grant from National Endowment for the Arts (NEA).

IV. ADVOCACY ADVISORY COMMITTEE REPORT

Robert Gleason reported that the Advocacy Advisory Committee will be working with the San Diego Regional Arts and Culture Coalition to begin strategizing on budget issues, making presentations to various City Council committees and distributing a survey to the arts and culture community to determine the effects of the current economy on arts and culture organizations in order to prepare for the publishing of the FY2008 Economic and Community Impact Report.

V. CULTURAL TOURISM UPDATE

Lorin Stewart distributed information on the upcoming cultural tourism event, *Authentic San Diego: The Experience – Selling the City Without “Selling Out”*, which will be held at the Balboa Park Club Ballroom on Wednesday, March 4, 2008 at 2:00 p.m. James Gilmore, co-founder of Strategic Horizons LLP and co-author of the books “The Experience Economy: Work is Theatre & Every Business a Stage” and “Authenticity: What Consumers Really Want”, will be the guest speaker.

VI. STRATEGIC OUTREACH & COMMUNICATIONS COMMITTEE REPORT

A. Committee Update – Bennett Peji

Bennett reported that the Strategic Outreach & Communications Committee met on February 3, 2009 to discuss strategies on marketing and communications of the Commission’s work, events and achievements.

B. 20th Anniversary Update – Dea Hurston

Dea Hurston reported that Mo’olelo Performing Arts Company acknowledged the Commission’s 20th anniversary at their five year birthday celebration that was held on February 14, 2009. Dea also displayed the San Diego Youth Symphony’s “Conductor’s Award” photo plaque that was presented to the Commission for “20 years of creating a vibrant city”. The award was presented at the San Diego Youth Symphony’s concert which was held on February 15, 2009, celebrating “60 years in Balboa Park”.

C. Visibility Update – Claire Anderson

1. Commission meeting schedule - Claire Anderson announced that the March Commission meeting will be held in the Civic Center Plaza Building, 4th floor conference room, 1200 Third Avenue, downtown San Diego. She said that she will be looking for locations in Council Districts 5 and 8 for the April and May meetings.

2. Goodwill visits process - The discussion was moved to the retreat agenda.

VII. PUBLIC ART COMMITTEE REPORT

Victoria Reed thanked Commission staff Christine Jones for the handout on the Commission's Conservation Project of Early California Paintings funded by the NEA.

Victoria reported that the conservation on the City-owned mural "Journey to Aztlan" has been completed. The mural is located on the north and south side of Harbor Drive, in front of the San Diego Convention Center. The conservation is funded in part by a grant from the NEA and a donation from the San Diego Convention Center.

She also reported that Catherine Sass has left her post as Public Art Director for the Unified Port of San Diego. Yvonne Wise will serve as Acting Public Art Director.

Courtney Ann Coyle gave a brief update on the Port of San Diego's Public Art Committee. Dana Springs reported on reductions of top executives from the Centre City Development Corporation (CCDC). Victoria Hamilton also reported on reductions in staff that have occurred at the Convention and Visitor's Bureau (ConVis).

VIII. PUBLIC COMMENT

Public comment was made by:

1. Todd Schultz, The Old Globe.
2. Dalouge Smith, San Diego Youth Symphony and Chair of the San Diego Regional Arts and Culture Coalition.

IX. ADJOURN COMMISSION MEETING

Chair Colette Carson Royston adjourned the meeting at 10:00 a.m.

GUESTS:

Todd Schultz
Rebecca Rader
Sharon Gorevitz
Dalouge Smith
Rick Prickett
Toni Robin