



**MINUTES**  
**Regular Commission Meeting**  
**Civic Center Plaza Bldg., 4<sup>th</sup> Floor Conference Room**  
**1200 Third Avenue, San Diego, CA 92101**  
**Friday, June 18, 2010**

**Commissioners Present**

Robert Gleason, Vice-Chair	
Larry Baza	Judy McDonald
Garet Clark	Bennett Peji
Todd Figi	Victoria Reed
Joanne Hayakawa	Sharletta Richardson
Dea Hurston	Randy Robbins
Lew Klein	John Venekamp

**Commissioners Absent**

Colette Carson Royston  
Lorin Stewart

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Vice-Chair Robert Gleason called the regular meeting of the City of San Diego Commission for Arts and Culture (Commission) to order at 8:35 a.m.

**I. WELCOME AND INTRODUCTIONS**

Vice-Chair Robert Gleason welcomed Commission members, staff and guests.

**II. CHAIR'S REPORT**

**A. Approval of Minutes**

**A motion was made** to approve the minutes of the May 21, 2010 regular meeting of the City of San Diego Commission for Arts and Culture. Robert Gleason abstained from the vote. **The motion was approved by unanimous consent.**

**B. Announcements**

Vice-Chair Robert Gleason congratulated the La Jolla Playhouse for winning the Tony Award for Best Musical for their production of *Memphis*.

**1a. City Council Rules Committee Hearing** – Victoria Hamilton gave an overview of the City Council Rules Committee meeting held on June 16, 2010 and the Independent Budget Analyst (IBA) Report that outlines the Mayor/City Council's allocation funding process. The committee agreed to continue discussion of the item and recommended that a working group be formed for further review of the process and for recommendations to be brought to the City Council by September 2010.

**2. Advocacy Advisory Committee Report** - Robert reported that the committee will meet in later in the summer to discuss the 2011 AFTA Conference that will be held in San Diego, to plan an informal meeting with arts and culture executive directors and board chairs and review current changes at the San Diego Union Tribune in regards to arts and culture coverage.

### III. EXECUTIVE DIRECTOR'S REPORT

#### A. Updates and Announcements

**1. Blue Star Museums Program** - Victoria Hamilton reported that the national launch of the Blue Star Museums Program was held on May 24, 2010 at the San Diego Museum of Art. Speakers included Mayor Jerry Sanders, the National Endowment for the Arts (NEA) Chairman Rocco Landesman and Chair Colette Carson Royston. She said that there was a total of 175 local and national media covering the event and a total of 370 segments on the 600 museums across the country participating in this program, by offering free admissions to active duty military personnel and their families between Memorial Day and Labor Day 2010.

**2. 2009 Economic and Community Impact Report** - Victoria reported that a press conference to release the 2009 Economic and Community Impact report was held on June 14, 2010. Guest speakers included Mayor Jerry Sanders, Joe Terzi, President and CEO of the San Diego Convention and Visitors Bureau, and Dalouge Smith, President and CEO of the San Diego Youth Symphony and Chair of the San Diego Regional Arts and Culture Coalition.

At this time Vice-Chair Robert Gleason introduced and welcomed Councilmember Carl DeMaio to the meeting. Councilmember DeMaio thanked the Commission for their work and he encouraged the Commission to continue refining the impressive statistical analysis of the economic and community impact of arts and culture with a five-year marketing plan and investment goal for the City Council's review.

**3. AFTA 2011 Video Screening** - Victoria introduced the AFTA 2011 Conference Coordinator Jessica Hanson York, who presented a video of San Diego's arts and culture scene which will be viewed by participants attending the 2010 AFTA Conference in Baltimore, Maryland.

### IV. STRATEGIC OUTREACH & COMMUNICATIONS COMMITTEE REPORT

#### A. Approve New Commission Logo

Bennett Peji gave a brief overview of the committee's research and development of a new Commission logo. Bennett introduced committee member Ken Miracle and they gave a powerpoint presentation introducing the new Commission logo. Randy Robbins **made a motion** to approve the new Commission logo. Todd Figi seconded the motion. **The motion was approved by unanimous consent.**

**B. BANG Campaign Update** - Victoria introduced Communications Consultant Toni Robin who gave a powerpoint presentation of the launch of the BANG *Stars Under the Sky* summer campaign.

#### C. Goodwill Visits

Garet Clark reported that the goodwill visits have been assigned for this year. He asked that Commissioners inform him or Gary Margolis if they are unable to complete their assignment for any reason so that the visit may be reassigned to another Commissioner.

Robert Gleason gave a report on goodwill visits he made to the San Diego Youth Symphony and Conservatory and to the Finest City Performing Arts dba: Gay Men's Chorus of San Diego. Sharletta Richardson gave a report on goodwill visits she made, along with Commissioner Dea Hurston, to Mainly Mozart and Eveoke Dance Theatre.

**V. PUBLIC ART COMMITTEE REPORT**

**A. Scripps Miramar Pump Station Artist Selection Process**

Dana Springs gave a brief overview of the Scripps Miramar Pump Station project and process. Robert Gleason **made a motion** to support the Public Art Committee's approval of the artist selection process recommendation for the Scripps Miramar Pump Station. **The motion was approved by unanimous consent.**

**B. Scripps Miramar Pump Station Artist Selection Panel**

Victoria Reed gave an overview of the panelists and alternates for panel consideration. Robert Gleason **made a motion** to support the Public Art Committee's approval of the artist selection panel recommendation for the Scripps Miramar Pump Station. **The motion was approved by unanimous consent.**

**C. Project Updates**

Victoria Reed reported on various projects including the Ocean Beach Comfort Station, the Asian Pacific Historic District Gateway, City Heights Square Mini Park panel held on June 10, 2010 and the Port's public meetings that were held regarding the San Diego-Coronado Bay Bridge lighting concept proposals. Dana reported that she will offer summer office hours on Fridays, from July 9 to August 27, 2010, 3:00-4:00 p.m., for professional development for visual artists.

**VI. POLICY COMMITTEE REPORT**

Garet Clark gave an overview of the Policy Committee meeting that was held on May 26, 2010 which included discussion of the Acknowledgement Policy, Diversity Study and review of arts and culture contractor's suggestions and recommendations for improvements to the process. Many of their suggestions will be implemented in the coming year.

**VII. PUBLIC COMMENT**

Public comment was made by:

- 1) Kathryn Thickstun, San Diego Master Chorale.
- 2) Nancy Laturno Bojanic, Mainly Mozart.

**VIII. ADJOURN COMMISSION MEETING**

Vice-Chair Robert Gleason adjourned the meeting at 10:15 a.m.

**GUESTS:**

Councilmember Carl DeMaio  
Ken Miracle  
Rebecca Rader

Kathryn Thickstun  
Jessica Hanson York  
Anna Marie Maricle

Nancy Laturno Bojanic  
Toni Robin