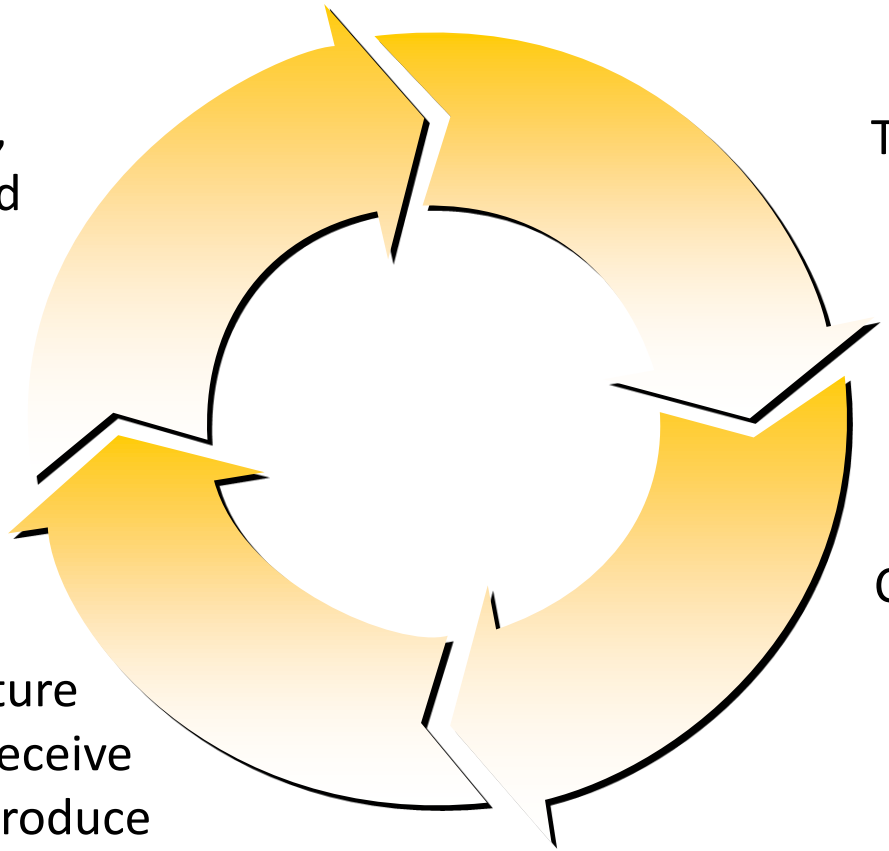
The Cultural Ecosystem

Tourists visit SD, stay in hotels and pay Transient Occupancy Tax (TOT $)



TOT $ comes into the City's treasury

A portion of the City's TOT $ is given to the Commission to distribute through a rigorous process

Arts and culture organizations receive the TOT $ and produce events and products that attract tourists

vibrant culture vibrant city
Commission for Arts and Culture
City of San Diego