



THE CITY OF SAN DIEGO

CONSOLIDATED PLAN ADVISORY BOARD NOTES FOR REGULAR MEETING

WEDNESDAY, AUGUST 8, 2012

SAN DIEGO CIVIC CONCOURSE
NORTH TERRACE ROOMS 207–208
202 ‘C’ STREET
SAN DIEGO, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
William Moore, Council District 1 Vicki Granowitz, Council District 3, Vice Chair Audie de Castro, Council District 4, Chair Robert McNamara, Council District 6 Aaron Friberg, Council District 8	Jennifer Litwak, Council District 2 Michael C. Morrison, Mayor’s Office

STAFF PRESENT	ATTENDANCE SHEET
Beth Murray, Deputy Director, Economic Development Maureen Ostrye, Program Administrator, CDBG Eliana Barreiros, Policy Coordinator, CDBG Ulysses Panganiban, Project Manager, CDBG Lydia Goularte, Fiscal Unit Project Manager, CDBG Michele St. Bernard, Project Manager, Fair Housing/Stimulus, CDBG Karen Garcia-Verboonen, Intern, CDBG Manuel Galvan, Housing Program Analyst, County of San Diego Mirta Schloss, Director of Special Programs, SDHC Bill Luksic, Senior Program Analyst, SDHC	<ul style="list-style-type: none"> Twenty-six (26) people signed the attendance sheet.

Call to Order

- The Consolidated Plan Advisory Board meeting was called to order by Board Chair de Castro at 9:03 a.m. The Board proceeded with information Item 7d: Neighborhood Revitalization Strategy Areas (NRSA) given there was no quorum at the onset of the

meeting. Board Member Mr. Friberg arrived at 9:16 and a quorum was established with five members present.

Staff Announcements

- N/A

Action/Discussion Items (discussed in the order that follows)

- Item 7d: CDBG City staff provided an overview of the Neighborhood Revitalization Strategy Areas (NSRA) focusing on HUD requirements, process, and next steps. In response to inquiries from Board members and the public, staff noted the following: (1) there can be more than one NSRA within the City of San Diego but each individual NSRA must be contiguous geographically; (2) there is no relationship between the NSRAs (funded with CDBG moneys) and the City's Business Improvement Districts (BIDs) Programs (funded by assessments levied on businesses) but the NSRA process includes identifying and collaborating with other programs/resources (governmental and non-governmental) within the revitalization area; (3) staff is just beginning to explore this topic and no specific funding amount for allocation to potential NSRAs has been determined – the specific allocations will depend on the scope of the NSRAs as well as overall CDBG & HOME funds available to the City; (4) staff will be able to provide more detailed information in subsequent meetings as further information is developed with input from others including HUD; and, (5) CDBG staff does not currently have the staff capacity to do this “in-house” but will be working towards procuring a consultant to assist in conducting further research to identify the most distressed areas that meet the NSRA criteria and proceed as directed with further input from the City Council and the Board.
- Item 7a: Board Member Mr. Moore presented the Working Draft of the CDBG Application (Questionnaire & Narratives) developed by the Board Ad-Hoc Committee (which includes Mr. Moore, Ms. Granowitz and Mr. McNamara) and noted that the Committee focused on: (1) making the application easier to complete; (2) allowing applicants to directly address the specific criteria that they are judged on; (3) making the scoring process clearer for the members of the Board; and, (4) increasing transparency in the scoring process. Mr. Moore also noted that additional documentation is needed as part of the application process and requested staff provide an overview of this documentation at the next meeting. Board Chair de Castro thanked the committee for their lengthy work and directed staff to distribute the draft application materials broadly and schedule a special Board meeting in late August to further discuss the draft application as well as the additional documentation requirements being prepared by staff.

- Item 7b: CDBG staff noted that in preparation for the FY 14 Action Plan and funding application process, staff will be seeking input from the Board regarding the ranking of the 2010 – 2014 Consolidated Plan Goals for the FY14 funding cycle. Staff distributed information regarding current goals, source of funds that are used to address each individual goal (CDBG, ESG, HOPWA and HOME) and progress to date. Staff noted that the FY 14 funding cycle represents the last opportunity to address the goals of the 2010 – 2014 Consolidated Plan and the ranking needs to be completed before the release of the CDBG application targeted for mid-October.
- Item 7c: Mr. Manuel Galvan with the County’s Department of Housing and Community Development presented an overview of the Housing Opportunities for Persons with AIDS (HOPWA) Program. In response to questions from the Board, Mr. Galvan noted the following: (1) the City of San Diego, as the most populated City within the region, is the grantee, but the HOPWA funds are intended to be used county-wide (“metropolitan area” for the funds as defined by HUD) and hence the County manages/administers the program through an agreement with the City; (2) there are numerous ways for individuals to become informed about the program and access its services including an extensive county-wide network with related service providers, internet, outreach and others; (3) HOPWA service providers are selected through a competitive process; and (4) the County estimates that the number of individuals with HIV/AIDS in the County has held generally steady for several years but a study is underway to arrive at current figures and other related data. *[Note, added after the meeting: The name of the study is the “2012 Needs Assessment for People Living with HIV/AIDS and is being conducted the San Diego HIV Health Services Planning Council. A draft of the study is currently available at, <http://sdplanning.org/en/all-documents>. For more information, contact Sara Durán at 619.293.4714 or sara.duran@sdcounty.ca.gov].*

Public Comment (Non-Agenda and Agenda)

- The following person commented on Item 7d – NSRAs:
 - Ms. Vivian Moreno spoke on behalf of Council Member Alvarez, statement attached.
- The following persons commented on a non-agenda item considered at the July 11th meeting (permanent set-aside of CDBG funds for the purpose of funding the City’s homeless shelters and other homeless service programs operated by the Housing Commission):
 - Mr. David Flores, Casa Familiar, thanked the Board for not supporting the item and noted that Casa Familiar would begin their own process to request a permanent set-aside allocation. *See attached.*
 - Mr. Jorge Riquelme, Bayside Community Center, thanked the Board for not supporting the item and requested staff provide anticipated costs for said programs to the City Council when the item is re-considered as well as clarify

whether in past years CDBG funds have been a primary source of funding for homeless programs or have served as a supplemental funding source.

Action Items

- Chair de Castro directed staff to schedule a special meeting before the end of August to consider (1) Revised FY 2014 CDBG Applications; and, (2) Ranking of the goals of the FY 2010 -2014 Consolidated Plan for the 2014 Action Plan and related allocations.
- Mr. McNamara moved to approve the minutes for the meeting of July 11, 2012; Ms. Granowitz seconded. Chair de Castro revised the minutes to note that the requested set-aside of CDBG funds (for the purpose of funding the City's homeless shelters and other homeless service programs operated by the Housing Commission) would amount to approximately \$1.4M for FY 2014. Motion passed 5-0-0 (Aye – Moore, Granowitz, de Castro, McNamara, Morrison, Friberg).
- Mr. Moore moved to adjourn the meeting; Mr. McNamara seconded. Motion passed 5-0-0 (Aye – Moore, Granowitz, de Castro, McNamara, Morrison, Friberg).

Adjournment

- Meeting adjourned at 9:50 a.m.

For further information about the Consolidated Board Advisory Board, please refer to <http://sandiego.gov/cdbg/cpab/index.shtml>.



**COUNCILMEMBER
DAVID ALVAREZ**

CITY OF SAN DIEGO

August 10, 2012

Chairman Audie de Castro
Consolidated Plan Advisory Board
1200 3rd Avenue, Ste 1400
San Diego, CA 92101

Chairman and ConPlan Board Members,

Thank you for your dedication in providing advice and recommendations on all policy issues relating to the Consolidated Plan, including the City's Community Development Block Grant (CDBG) program. Your hard work has brought us a long way in restoring HUD's confidence in our City. As you know, the purpose of the CDBG entitlement program is to allocate annual grants to larger cities and urban counties to develop viable communities by providing: affordable housing, a suitable living environment, and a chance to expand economic opportunities, principally for low- and moderate-income populations. Reforms in recent years have improved the CDBG process in the City.

Although we have come a long way, I believe that the low-income populations in San Diego are still not seeing these CDBG resources invested into their communities in a meaningful way. Just last week, at City Council, we witnessed a disagreement regarding the process by which CDBG allocations are made. I feel very strongly that the disadvantaged communities should not be pitted against each other for access to CDBG funding.

Implementing a Neighborhood Revitalization Strategy Area (NRSA) will be a way to target the communities most in need and ensure that we can focus on areas that need the most investment. This would differ from how CDBG funding is currently allocated in three main ways. First, we can spotlight efforts and resources in a target neighborhood. Second, public service activities, the most limited and sought-after CDBG funds would be exempt from the 15% cap. Finally, it would facilitate development of grant applications and increase competitiveness for funds.



As we continue to improve the CDBG process I strongly urge this Board to recommend the City undergo the public process of implementing NRSA for the next Consolidated Plan. Thank you for your consideration of this important issue. Please do not hesitate to contact me with any questions or concerns.

Sincerely,



David Alvarez

Councilmember, 8th District





CASA FAMILIAR
A COMMUNITY SERVICE AGENCY

August 7, 2012

Consolidated Plan Advisory Board
202 C Street
San Diego, CA 92101

Re: Homeless Service Programs Funding from CDBG

Dear Chair and Consolidated Plan Advisory Board,

Casa Familiar and the clientele that we serve in San Ysidro want to express gratitude for your vote and recommendation to not fund the homeless service programs by the San Diego Housing Commission without further review, discussion and fair consideration of funding and clear understanding of the impact an action like this would have. We also want to personally thank Chair Audie de Castro and William Moore for their presence, recommendation and support at the July 31, 2012 City Council Meeting.

At the City Council Meeting, Casa Familiar testified that after a whole year of working with you, that it would be a huge step backward on the requests for direct funding to the SD Housing Commission. No other entity is secured direct funding, or be required to be relieved from the matching fund requirement.

As we see it, the City in its entirety, when you add other City Departments, will take all of the CDBG funding. We also see the writing on the wall that besides funding this service, the SD Housing Commission will be back to take more from the CIP, Economic Development and other Public Services programs that will be needed. We would like for the Board to make a recommendation that the SD Housing Commission be barred from any future CDBG funding requests. We question how the SDHC will prove to the communities of San Ysidro, Otay and Nestor, where the benefit is to their taxes and portion of public services funding. We challenge the SDHC to come to San Ysidro and do the outreach to the homeless that we have and serve the rest of the residents with public service.

We are disappointed that the discussion did not happen with more time and that it was an all or nothing approach. Casa Familiar will prepare a request for direct funding for public services to the community of San Ysidro and would also request to be relieved from the requirement of matching funds.

Sincerely,

David Flores
Community Development Officer

Cc: A. Skorepa, D. Alvarez