



THE CITY OF SAN DIEGO

CONSOLIDATED PLAN ADVISORY BOARD
NOTES FOR MEETING

WEDNESDAY MARCH 12, 2014

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
<ul style="list-style-type: none"> • Joyce Abrams, Council District 1 representative • Maruta Gardner, Council District 2 representative • Vicki Granowitz, Council District 3 representative • Ken Malbrough, Council District 4 representative • Earl Wong, Council District 6 representative • Richard Thesing, Council District 7 representative • Aaron Friberg, Council District 8 representative • Nohelia Patel, Council District 9 representative 	N/A

STAFF PRESENT	ATTENDANCE SHEET
<ul style="list-style-type: none"> • Sima Thakkar, HUD Programs Manager • Eliana Barreiros, CDBG Policy Coordinator • Lydia Moreno, Interim Deputy Director • Michele (St. Bernard) Marano, Fair Housing and Special Programs Coordinator • Leo Alarcon, CDBG Project Manager • Lydia Goularte, CDBG Fiscal Unit Project Manager • Kimberly Vance, HUD Fiscal Compliance Analyst • Daichi Pantaleon, Assistant Project Manager, Fair Housing and Special Programs 	48 people signed the attendance sheet

Call to Order

- Vicki Granowitz called the meeting to order at 9:05 a.m. with eight Board members present. Quorum was achieved at the same time.

Approval of Minutes

- Ms. Granowitz motioned to have the minutes approved from the February 2014 meeting.
 - Mr. Malbrough motioned to approve minutes, Ms. Abrams seconded the motion. Minutes were then approved unanimously, 8-0.

Staff Announcements

- Mr. Michael Reid, Deputy City Attorney, was introduced. Mr. Reid is a new member of the Economic Development Section of the City Attorney's Office.
- Daichi Pantaleon was also introduced as the newest staff member to join the HUD Programs Administration Office. Ms. Pantaleon, Assistant Project Manager, will be working on the Fair Housing Program and other projects.

Board Announcements

- N/A

Non-Agenda and Agenda Public Comment

- N/A

Agenda Item(s)

Item 6a:

FY 2015 CDBG Applications (Action Item): *Approval of the Board's prioritized lists of projects (rankings/scores) to be considered by the City Council for funding with the City's CDBG Fiscal Year 2015 allocation and for incorporation of said projects into the City's Fiscal Year 2015 Annual Action*

- Ms. Eliana Barreiros, CDBG Policy Coordinator, provided a brief overview about the FY 2015 CDBG application process. Presentation is attached.
 - Ms. Granowitz commented about the very limited amount of funds that could be allocated to public service projects through the application process given the \$1,318,078 set aside to cover homeless programs in accordance with the City Council Resolution 307071 ratified in October of 2012.
 - Ms. Granowitz also noted CPAB members spent a great deal of time reviewing the applications.
 - Mr. Varnadore noted his support for the Colima Park Project in City Heights.
 - Mr. Ben Avey, with Family Health Centers, thanked the Board for their time in reviewing the applications and noted his support for the Board rankings/scores of the applications submitted.

- Ms. Michele Montes and Ms. Heather Arculeo, with Christie's Place, spoke about the positive impact to the community realized by the services provided by Christie's Place.
 - Ms. Susan Hall, with Angel's Depot, noted her appreciation for the work and the time devoted to the allocation process by CPAB members and City staff. Ms. Hall noted her support for the Board rankings/scores of the applications submitted.
 - Ms. Krista Stellmacher, with Community Housing Works, noted her appreciation for the continued improvements being made to the application and allocation process by CPAB members and City staff.
 - Mr. Malbrough noted that there were many outstanding proposals but the lack of funding limited how many projects would be approved. Mr. Malbrough also stated that he pleased the Safe Way San Diego project was one of those identified as prioritized for funding but that the County of San Diego should fund similar programs.
 - Mr. Thesing stated his appreciation for the support and guidance given to the Board during the process. Mr. Thesing also mentioned that some agencies could have scored better but their applications needed more information about the projects proposed.
 - Mr. Wong complemented the applicants in taking the time completing the applications in order to fund worthy projects.
 - Mr. Friberg noted the process has been evolving and improving based on his experience.
- Ms. Granowitz made a motion to forward the City Council the prioritized lists (scores and rankings) of the (1) Public Services projects; and, (2) Community Economic and Capital Improvement projects as the Board's recommendation in descending order for CDBG funding Fiscal Year 2015. Mr. Thesing seconded the motion. Motion passed unanimously, 8-0.

Item 6b:

FY 2015-2019 Consolidated Plan (Con Plan) Update

Ms. Vicki Joes, with LeSar Development Consultants, gave an overview of the Draft Consolidated Plan. She noted the Draft Con Plan would be presented to the Public Safety & Livable Neighborhoods City Council Committee for their consideration during their next meeting. *The presentation given by LeSar, which follows, has been updated to note that in the draft Con Plan, staff proposes 60% of the funds allocated to Community Economic and Capital Improvement be used for City infrastructure projects and 40% used to fund improvements in facilities owned/leased by the non-profit community. During this CPAB meeting the 60/40 divide was presented as 40% allocated to City projects and 60% reserved for non-profit facilities. The presentation shows the updated information.*

- Mr. Friberg noted he was unsure about how the 60/40 division was determined. Ms. Sima Thakkar, HUD Programs Administrator, stated that the budget would be for FY 16-

19. Mr. Friberg asked if the guidance was from City Council. Ms. Thakkar stated it was based on input provided during the Con Plan outreach process from the public, Independent Budget Analyst Report (No. 14-03) and City Council priorities.

- Ms. Granowitz stated it is important to dedicate some CDBG monies to fund City infrastructure improvement projects.
- Ms. Joes stated that comparable cities allocate a higher percentage of CDBG funds to public infrastructure projects.
- Mr. Malbrough stated the importance of working with the City's [Capital Improvements Program Review and Advisory Committee \(CIPRAC\)](#).
- Ms. Granowitz requested the board be provided information on CIPRAC and Neighborhood Revitalization Strategy Areas, NRSAs. *(Staff note: NRSAs were discussed at the Committee on Public Safety & Livable Neighborhood City Council Committee on October 24, 2012 –see [agenda](#). The agenda provides hyperlink access to the staff report presented to the committee).*
- Ms. Patel asked if research has been done in identifying areas in San Diego that are lacking in adequate infrastructure. Ms. Thakkar stated that the CIPRAC is currently identifying sidewalk improvement areas.
- Mr. Friberg asked for further information about the CPAB relationship with CIPRAC. He asked whether CIPRAC would determine how CDBG funds were spent and/or whether CPAB would still be involved in the decision making process. Ms. Thakkar stated that staff has yet to determine how the process would work but that the CPAB would continue to participate given their purview.

Adjournment

- Meeting adjourned at 10:38 am.



**FY 2015 CDBG Applications
Scores and Rankings
CPAB Ratification**

*Planning, Neighborhoods & Economic Development
Department*

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Background

- Application Process
 - RFQ: October 28, 2013 – November 18, 2013
 - RFP: January 10, 2014 – January 27, 2014
 - 4 workshops
 - 39 technical assistance meetings
 - 9 FAQs released
- 62 Applications forwarded to CPAB

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**Reviewers
Packet**

- Review Panel Handbook
- Scoring Criteria & Matrix Guide
- FY 2015 - FY 2019 Consolidated Plan Goals
- Estimated Action Plan Budget
- CC CDBG Policy
- CC Code of Ethics

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Reviewers Packet (Cont.)

- Conflict of Interest Statement
- Confidentiality Statement
- Scoring Forms/Feedback to Applicants
 - Available to applicants on May 15, 2014
- Master List of Projects and Applicant Agencies
- Application Binders
- Summary of Technical Reviews of Applications

3/12/2014 — CPAB

HUD Programs Office

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Schedule & Process

- Review package delivery to CPAB, February 5
- CPAB Meeting public testimony, February 12
- Ad Hoc Committee Meetings
- Scores submitted to City by CPAB, March 5
- Scores/rankings posted, March 10
- CPAB meeting to discuss/ratify, March 12

3/12/2014 — CPAB

HUD Programs Office

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CDBG FY 2015 Budget As presumed

Entitlement Estimate (0.95% X FY 2014 Entitlement)	\$10,761,011
Administration (20%)	\$2,152,202
Public Services (15%)	\$1,614,152
SD Housing Commission Homeless Set Aside	(\$1,318,078)
Total available for Public Service Projects	\$296,074
Remaining balance after funding projects 1-3	\$20,809
Total available for CED & CIP Projects	\$6,994,657
Remaining balance after funding projects 1-16	\$340,488

3/12/2014 — CPAB

HUD Programs Office

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Next Steps

- CPAB ratifies average scores/rankings
- Scores/rankings presented to CC (tentatively scheduled March 25)
- CC approved FY 2015 projects/programs incorporated into Action Plan
- Action Plan released for 30-day public review
- Action Plan submitted to HUD on May 15, 2014
– *Action Plan is application to HUD*

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**Questions?
Comments?**

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Draft City of San Diego Five-Year Consolidated Plan 2015-2019

Consolidated Plan Advisory Board

March 12, 2014

Prepared by: LeSar Development Consultants



CONSOLIDATED PLAN

- The Five Year Consolidated Plan (Plan), required by HUD, is the City's guiding document for expenditure of the following HUD entitlement funds:
 - HOME Investment Partnerships Program (HOME)
 - Housing Opportunities for Persons with AIDS (HOPWA)
 - Emergency Solutions Grant (ESG)
 - Community Development Block Grants (CDBG)
- The City of San Diego receives these federal funds, subject to the annual budget process, to invest in improving local low-to-moderate income households and communities

CONSOLIDATED PLAN EFFORTS TO DATE

- July 2013: Consolidated Plan Advisory Board (CPAB)
- October 2013: Needs Assessment Survey & Community Outreach
- November 2013: CPAB Outreach and Needs Assessment Discussion
- December 2013: Goals Approved by CPAB and City Council
- January 2014: CPAB Resources and Outcomes Discussion
- March 2014: Draft Consolidated Plan to CPAB and PS&LN

CONSOLIDATED PLAN GOALS

- Enhance the City's economic stability and prosperity by increasing opportunities for **job readiness** and investing in **economic development** programs (CDBG)
- Strengthen neighborhoods by investing in the City's critical **public infrastructure** needs (CDBG)
- Improve housing opportunities by creating and preserving **affordable rental and homeowner housing** in close proximity to transit, employment, and community services (HOME, CDBG)

CONSOLIDATED PLAN GOALS

- Assist individuals and families to stabilize in permanent housing after a housing crisis or **homelessness** through client-appropriate housing and supportive service solutions (ESG, HOPWA, CDBG)
- Invest in community services and non-profit facilities that maximize impact by providing **new or increased access** to programs that serve highly vulnerable populations such as **youth, seniors, and food insecure households** (CDBG)
- Meet the needs of persons with **HIV/AIDS** and their families through the provision of housing, health, and support services (HOPWA, CDBG)

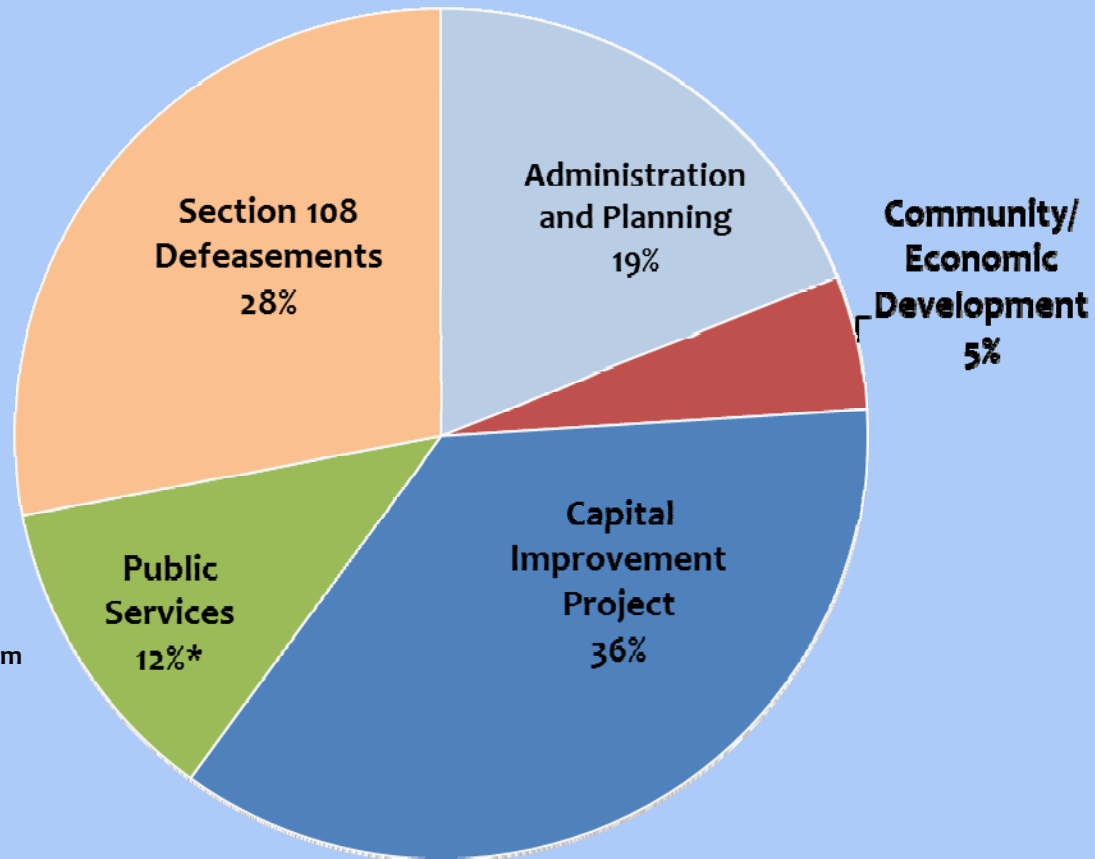
STRATEGIC PLAN

CONSOLIDATED PLAN STRATEGIC PLAN

- Shift from an application-driven process to a goal-driven, outcome-oriented process based on need and best practice
- Incorporate the Strategic Actions listed below:
 1. Program Development, Directing Investment, and Influencing Outcomes
 2. Leverage and Geographic Targeting
 3. Increasing Administrative Efficiencies

CONSOLIDATED PLAN STRATEGIC PLAN

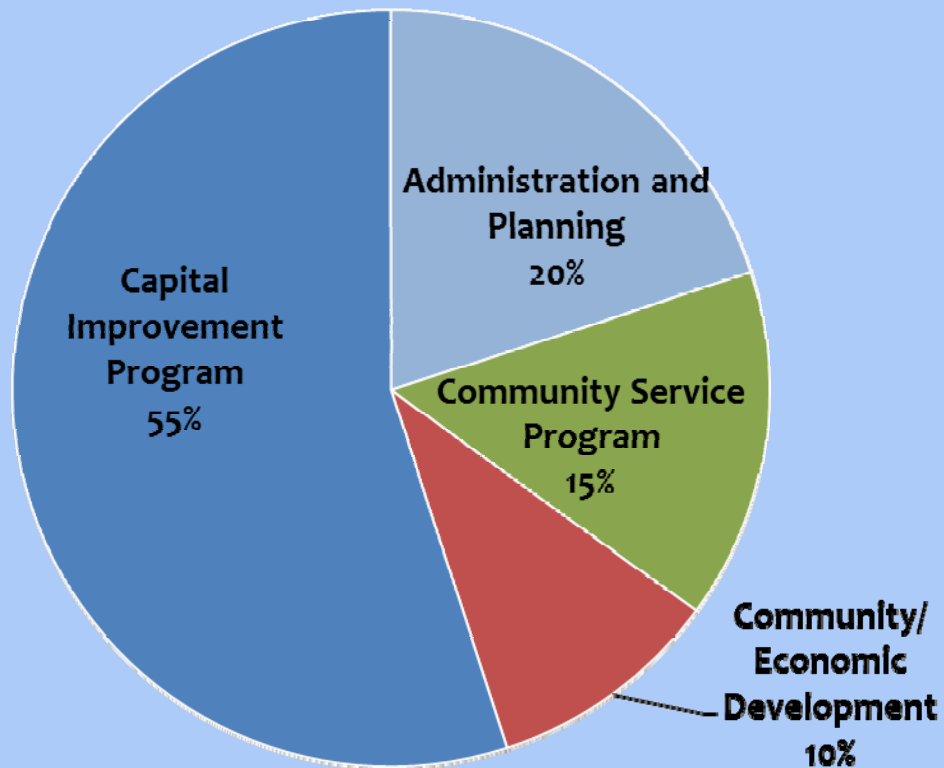
**Percentage of Funds to CDBG Activities
Over 5 Years (2010-2014)**



*The City annually commits the maximum 15% allowable to Public Services

CONSOLIDATED PLAN STRATEGIC PLAN

Percentage of Funds to CDBG Activities over 5 Years (2015-2019) - Recommended



CONSOLIDATED PLAN STRATEGIC PLAN

Program Development, Directing Investment, and Influencing Outcomes

2010-2014 Comparison to Recommended 2015-2019

	2010-2014	2015-2019
Administration and Planning	19%	20%
Public Services	12%	15%
Community/Economic Development	5%	10%
Capital Improvement Projects	36%	55%
Nonprofit	81% (\$5.2M)	60% (\$3.6)
City	19% (\$1.5M)	40% (\$2.4)
Section 108 Loan Defeasements	28%	
Total	100%	100%

CONSOLIDATED PLAN STRATEGIC PLAN

■ Strategic Actions:

1. Program Development, Directing Investment, and Influencing Outcomes
2. Leverage and Geographic Targeting
3. Increasing Administrative Efficiencies

Informed via Qualitative and Quantitative Data, Opportunities for Leverage, and Best Practices

CONSOLIDATED PLAN STRATEGIC PLAN

- Strategic Action 1: Program Development, Directing Investment, and Influencing Outcomes
 - Reward effective and innovative methods by funding high-performing programs promoting non-duplicative services and creating economies of scale
 - Fund programs that expand or create services for vulnerable populations

CONSOLIDATED PLAN STRATEGIC PLAN

- Strategic Action 2: Leverage and Geographic Targeting
 - Require a high degree of collaboration among local partners and documented leverage commitments to promote collaboration, leverage of resources, and to dis-incentivize duplication of efforts
 - Create and implement a Geographic Targeting process as a way to help stabilize and improve neighborhoods by directing the investment of HUD resources

- Strategic Action 3: Administrative Efficiencies
 - Ensure regulatory compliance
 - Provide technical assistance and outreach to community organizations and City departments to better utilize funds
 - Work with CIPRAC to determine the most efficient and effective methods for collaboration
 - Create procedures, needs assessment, inspection protocols, and establish standards for eligible expenses

- Strategic Action 3: Administrative Efficiencies
 - Identify and explore leveraging opportunities
 - Call on practitioners to continue to work on methodologies for a sustainable approach to geographic targeting
 - Refine and restructure the RFQ/RFP process and timeline
 - Work with CPAB members to develop a scorecard to gauge performance in a number of key areas

NEXT STEPS

NEXT STEPS

- April 1, 2014: Public Comment Period Begins
- April 22, 2014: City Council
- April 30, 2014: Public Comment Period Closes
- May 15, 2014: Submission to HUD

QUESTIONS

If you have questions, please contact:

LESAR DEVELOPMENT CONSULTANTS

Jennifer LeSar

619-236-0612 x101

Jennifer@lesardevelopment.com

Vicky Joes

619-236-0612 x102

Vicky@lesardevelopment.com

or

CDBG Policy Coordinator

ConPlanComments@sandiego.gov

