



THE CITY OF SAN DIEGO

CONSOLIDATED PLAN ADVISORY BOARD (CPAB)

NOTES FOR MEETING

WEDNESDAY OCTOBER 08, 2014

SAN DIEGO CIVIC CONCOURSE - NORTH TERRACE ROOMS 207-208

202 'C' STREET - SAN DIEGO, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
<ul style="list-style-type: none"> • Maruta Gardner, Council District 2 representative • Vicki Granowitz, Council District 3 representative • Ken Malbrough, Council District 4 representative • Valerie Brown, Council District 5 representative • Earl Wong, Council District 6 representative • Richard Thesing, Council District 7 representative • Aaron Friberg, Council District 8 representative 	<ul style="list-style-type: none"> • Joyce Abrams, Council District 1 representative • Nohelia Patel, Council District 9 representative

STAFF PRESENT	ATTENDANCE SHEET
<ul style="list-style-type: none"> • Sima Thakkar, HUD Program Manager • Eliana Barreiros, HUD Programs Coordinator • Michele Marano, HUD Programs Coordinator • Leo Alarcon, HUD Project Manager • Daichi Pantaleon, HUD Assistant Project Manager • Joe Whitaker, HUD Compliance Analyst 	<p>13 people signed the attendance sheet</p>

Call to Order

- Ms. Granowitz called the meeting to order at 9:07 a.m. with six Board members present (one member arrived later). Quorum was achieved at the same time.

Approval of Minutes

- Ms. Granowitz called for a motion for the approval of the minutes from the September 2014 meeting.
 - Mr. Thesing motioned to approve minutes, Ms. Brown seconded the motion. Minutes were then approved, 6-0.

Staff Announcements

- Ms. Sima Thakkar, HUD Programs Manager, noted the Fiscal Year 2016 Request for Qualifications (RFQ) would be released in late October and would be due sometime in mid-November. She stated that a tentative timeline of the anticipated RFQ schedule would be posted on the City's website as soon as feasible.

- *NOTE: The CDBG FY 2016 Request for Qualifications (RFQ) was released on October 27. All pertinent materials may be downloaded from www.sandiego.gov/cdbq/apps.*
- Ms. Thakkar also mentioned that staff would present the revised scoring criteria for Fiscal Year 2016 CDBG Funding applications to the Public Safety & Livable Neighborhoods (PSLN) Committee on October 29 at 2:00 p.m.
 - *NOTE: Staff presented the criteria to the Public Safety and Livable Neighborhoods (PS&LN) City Council Committee on 10/29 and the Committee accepted the report as presented by staff. [Minutes](#), [agenda](#) and [staff report](#) (which includes criteria –see attachments 2 & 3) are all available online*

Board Announcements

- N/A

Non-Agenda and Agenda Public Comment

- Mr. Daniel Hernandez, representing La Maestra, recommended using the Council of Community Clinics as a resource for using data for Geographic Targeting.

Agenda Item(s)

Item 6.a.: Discussion Item and CPAB Action Item:

Designation of Chair and Vice Chair of CPAB

Ms. Gardner nominated Ms. Granowitz and Mr. Malbrough to continue to serve as chair and vice-chair on CPAB. Ms. Brown seconded. Motion passed unanimously 7-0.

- Ms. Granowitz also announced that the following CPAB members have been re-appointed: Mr. Friberg, Ms. Granowitz, Mr. Thesing, Ms. Patel, and Ms. Gardner.

Item 6.b.: Discussion Item and Staff Presentation:

Geographic Targeting Considerations Staff Update: As outlined in the [FY 2015 – FY 2019 Consolidated Plan](#), Geographic Targeting is a way for the City to help stabilize and improve neighborhoods.

Staff member Mr. Joe Whitaker introduced the item and gave a brief presentation –he noted that a working group would be formed to work with staff for the identification of proper data, methodologies and subsequent development of the geographic targeting maps. Mr. Whitaker also noted that Board members would be part of the working group (the Board Chair and another volunteer). *Please see attached presentation for more information.*

- Ms. Granowitz asked for volunteers from the CPAB to be part of the working group. Mr. Malbrough and Ms. Brown volunteered. Ms. Granowitz will also be part of the working group.

Item 6.c.: Discussion Item:

City of San Diego Capital Improvement Projects (CIP) Update

Ms. Sima Thakkar, HUD Programs Manager, discussed the following handouts (attached) and discussed their context within the CDBG Program as noted below:

- Handout 1: [FY 2015 – FY 2019 Consolidated Plan](#) (Con Plan) Excerpts
- Handout 2: DRAFT Proposed Sidewalk, ADA and Traffic Calming Projects – Transportation Engineering Operations

She noted that Handout 1 outlines the policies for the allocation of CDBG moneys to fund City of San Diego Capital Improvement Projects and noted that one of the 6 goals of the Con Plan is to “strengthen neighborhoods by investing in the City’s critical public infrastructure needs” while working with the [City’s Capital Improvements Program Review and Advisory Committee](#) (CIPRAC).

Ms. Thakkar noted that HUD Programs Administration Office staff has started to work with CIPRAC in accordance with the Con Plan strategy.

Ms. Thakkar then stated that Handout 2 identified the list of initial recommendations for projects (to fund with CDBG City CIP funds) from the Transportation Department. She noted those projects were identified by the Transportation Department as “ready to proceed” projects and also met certain CDBG requirements (such as being located in low-moderate income census blocks).

Ms. Thakkar explained that the City needs to move forward with projects in order to ensure the prompt allocation of CDBG available funds to ensure compliance with HUD’s timeliness requirements (see [24 CFR §570.902](#)). She stated the Transportation Department recommended list of projects for CDBG funds was being discussed at CIPRAC at the same time the CPAB meeting was taking place and she envisioned the list would then be forwarded to the City Council.

She also stated that the costs of the projects in Handout 1 amounted to approximately \$1.1M (out of approximately \$4M of CDBG moneys pending allocation) and that an additional \$3.1M was projected/estimated to be available for City CIP projects as part of the FY 2016 CDBG allocation).

- Ms. Gardner asked staff to explain the purpose of the “V-Calm Sign” identified in Handout 2. Ms. Granowitz stated that it is the sign that flashes identifying the speed of passing vehicles.
- Mr. Malbrough asked for clarification on the items on the Handout 2 and inquired why some of them had a CIP number and others did not. Ms. Thakkar stated that she was unable to answer the question given it was outside of her expertise (but proper staff would be reporting back to CPAB in order to answer such and related questions).
- Mr. Malbrough stated he was concerned given his experience working as a member of the City’s Community Planning Groups given there are hundreds of sidewalk improvement requests in the Southeastern area of San Diego and he wanted to ensure the community had an opportunity to comment/participate in the decision-making process.

Adjournment

- Meeting adjourned at 10:14 a.m.



Geographic Targeting

**Economic Development Department
HUD Programs Administration**



Geographic Targeting Introduction

- Year 1 Recommendation laid out in the 2015-2019 Consolidated Plan
- Seeks to indentify a place-based allocation methodology to target funds and services to LMI CDBG eligible areas
- Ultimate goal of targeting resources and efforts to areas most in need

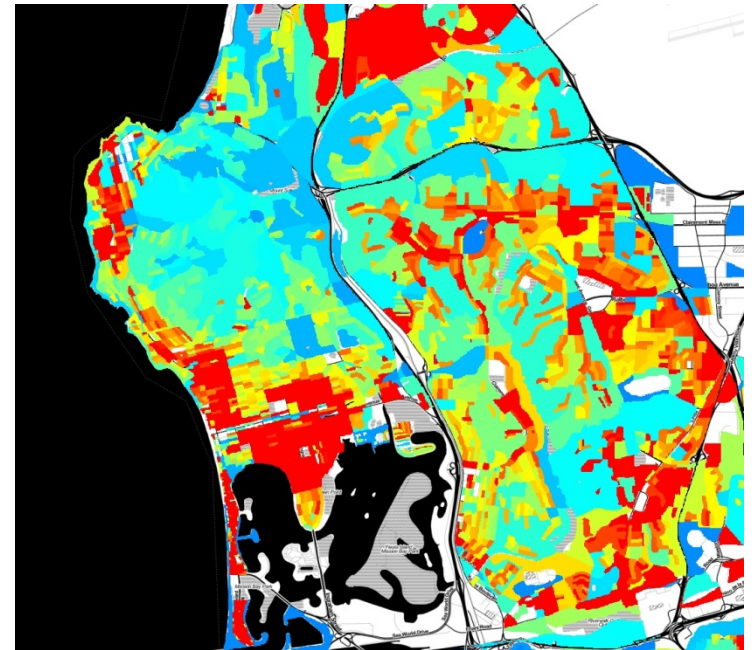




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Process

- Convene a working group of experts and practitioners
- Identify accessible, reliable, and recurring sources of data
- Develop and apply methodologies to identify target areas
- Incorporate into the CDBG application scoring process

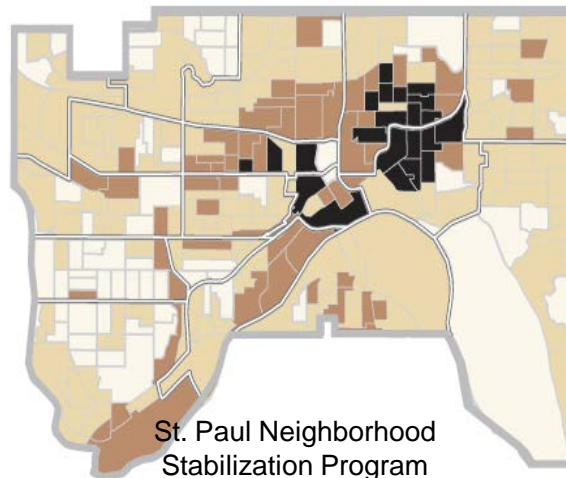




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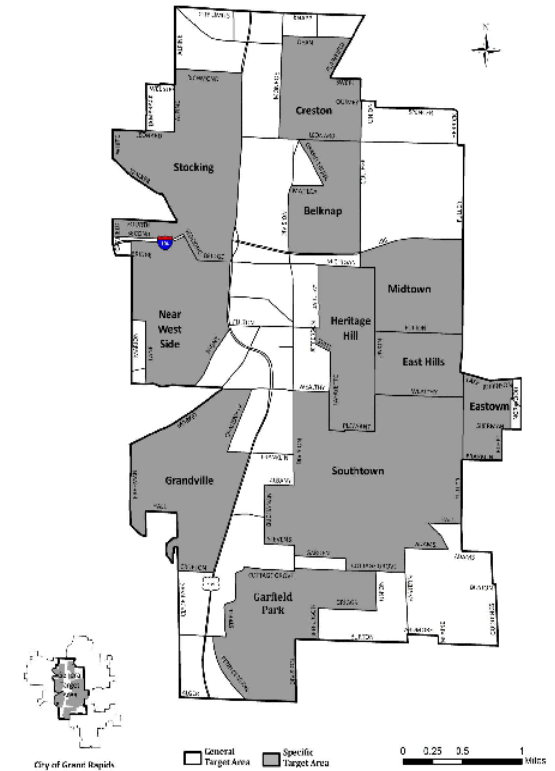
Examples

- CDBG Geographic Targeting
 - Redwood City, CA
 - Rockford, IL
 - Grand Rapids, MI (pictured)
 - Map & Street Directory
- Neighborhood Stabilization Program
- Target Areas, Enterprise Zones, Etc.



City of Grand Rapids Community Development Department

Target Areas





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Possible Data Set Examples

Data Source	Data Set
CPD Maps	Income, Housing, Poverty
United States Census	Demographics, Housing
211	Assistance Requests
USPS	Vacancy Data
HUD Neighborhood Stabilization Program	Foreclosures and Abandonments
San Diego Foundation	Social Indicators
City of San Diego DSD	Development Activity



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Geographic Targeting Advisory Group (GTAG)



SAN DIEGO
WORKFORCE
PARTNERSHIP



The San Diego[™]
Foundation
Growing a Greater San Diego





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Tentative Timeline

Week of Oct 6th	Select Working Group Members
Week of Oct 20th	Kick-Off Meeting
Week of Nov 3rd	Second Working Group Meeting
November 12th	CPAB - Geographic Targeting Progress Update
Week of Nov 17th	Third Working Group Meeting – Final Methodologies
Week of Dec 1st	Fourth Working Group Meeting – Final Maps
December 10th	CPAB – Presentation and Adoption
January TBD	FY16 RFP for CDBG Funding



- Questions? Comments?

CPAB October 8th, 2014 - City CIP Update

GOAL 2: Strengthen neighborhoods by investing in the City's critical public infrastructure needs.

FY 2015-2019 Consolidated Plan (page 187)

Capital Improvement Program - This program will strengthen neighborhoods by dedicating funds for:

Investing in the City's critical public infrastructure needs to support neighborhood safety and improved livability such as sidewalks, streetlights, and other community enhancements.

The City of San Diego's Capital Improvements Program Review and Advisory Committee (CIPRAC) advisory committee reviews proposed Capital Improvements Program (CIP) projects and develops budget and project prioritization recommendations to the Mayor. Citywide coordination of capital project planning can increase the cost effectiveness and lead to more efficient infrastructure investments.

Currently, CIPRAC is developing the inaugural five year CIP plan (FY2015 through 2019) to comprehensively assess City infrastructure needs, identify existing and new infrastructure needs, discuss service levels, provide a financial assessment, and provide a five year list of all capital projects based on the following prioritization factors:

- Risk to Health, Safety and Environment and Regulatory or Mandated Requirements
- Asset Condition, Annual Recurring Costs and Asset Longevity
- Community Investment and Economic Prosperity
- Level and Quality of Service
- Sustainability and Conservation
- Funding Availability
- Project Readiness
- Multiple Category Benefit and Bundling Opportunities

To capitalize on this work, a portion of CDBG funds will be allocated to projects on the CIP prioritization list in low and moderate income CDBG eligible census tracts, particularly those census tracts identified through geographic targeting of resources to the most underserved areas.

The City's CDBG Program annually reprograms funds from projects that complete with reduced budgets, withdraw, or are canceled due to ineligibility determinations. It is critical that these funds are redistributed to activities that can expend funds quickly, since by nature these funds have already been through one allocation cycle. At least annually, these funds will be reinvested in the City's CIP projects working with CIPRAC.

Year 1 Recommendation: HUD Programs Administration staff will work with CIPRAC to determine the most efficient and effective methods for collaboration, ensure regulatory compliance, support the Consolidated Plan Goals, and provide technical assistance and outreach to City departments and community groups. Capital Improvement Program activities will be funded through the competitive FY 2015 CDBG application process. The current balance of reprogrammed funds will be invested in the City CIP projects working with CIPRAC. The focus will be on critical public infrastructure needs to support neighborhood safety and improved livability such as sidewalks, streetlights, and other community enhancements.

CPAB October 8th, 2014 - City CIP Update

Progress with CIPRAC:

- 1) Initial Transportation Project comprised of Sidewalks, ADA, and Traffic Calming - \$1,144,000
Reprogrammed Funds
 - Approved by CIPRAC
 - Infrastructure Committee 10/8/14
 - Spend down for Timeliness Test

- 2) Balance of Reprogrammed Funds and FY 16 Estimated Funds: Projects presented to CPAB in December 2014:

	FY 16*	Current Reallocation Funds	Total
Park and Recreation	\$1,500,000		\$1,500,000
Transportation	\$1,000,000		\$1,000,000
Other Eligible	\$1,000,000	\$4,000,000	\$5,000,000
			\$7,500,000

*Estimated from a \$11,000,000 CDBG for the City of San Diego – not confirmed

**City of San Diego Transportation Engineering Operations
DRAFT - Proposed Sidewalk , ADA, and Traffic Calming Projects**

WBS Number	Project Title	Improvement Type	Council District	Estimated Construction Cost
				\$1,144,000
B12080	Orange Av btwn 49 & Winona Xwlk/Chkrs	Sidewalk	9	\$200,000
B13072	Orange & Altadena CR Obstruction DS	Sidewalk	9	\$200,000
TOTAL (A-BE.00001 Americans with Disabilities Improvement)				\$400,000
New	Castana St-Groveland to Euclid Sidwk	Sidewalk	4	\$120,000
New	Federal Bl-47th to 48th Sidwk	Sidewalk	4	\$30,000
New	San Jacinto Dr-Groveland Dr to Imperial	Sidewalk	4	\$120,000
New	18th-Donax to Palm Sidewalk	Sidewalk	8	\$280,000
New	Fairmount Av-Thorn to Myrtle Sidewk	Sidewalk	9	\$30,000
New	Shiloh Rd-Ogden to University Sidewk	Sidewalk	9	\$100,000
TOTAL (A-IK.00001 New Walkways)				\$680,000
New	Alaquinas Dr (Ave De La Madrid - Beyer Bl)-V Calm Sign	V-Calm Sign	8	\$16,000
New	Howard Avenue (Iris Avenue- San Ysidro Blvd)-V Calm Sign	V-Calm Sign	8	\$16,000
New	Oro Vista Rd (Grove Av - Iris Av)-V Calm Sign	V-Calm Sign	8	\$16,000
New	Home Avenue (Fairmount - Euclid) Westbound Only-V Calm Sign	V-Calm Sign	9	\$16,000
TOTAL (A-IL.00001 Traffic Calming)				\$64,000