

~~Draft dated 5/99~~

NATIONAL FOOTBALL LEAGUE
HOST CITY BID SPECIFICATIONS
WITH RESPONSES

FOR
SUPER BOWL

April 1999

Bid Specifications Provided By:

National Football League and
National Football League Properties, Inc.
280 Park Avenue
New York, NY 10017

Bid Responses Provided By:

Bid Specifications Dated: May 2000~~May 1999~~
Responses Dated: _____

I. INSTRUCTIONS

1. Responses to these NFL Super Bowl Host City Bid Specifications ("Bid Specifications") should take the form of concise, point by point responses to each requested item ~~clearly identifying the section to which each response is made~~ item. State: (a) the information requested; and (b) a designated Host Committee's agreement or inability to satisfy the requirements set forth herein. Please answer each question with a mark to clearly indicate "yes" or "no." Where necessary, explain your answer highlighting any areas where the Bid Specifications cannot be satisfied. ~~Failure to do so could cause the Host Committee to breach its agreement with the National Football League (the "League") and National Football League Properties, Inc. ("NFLP" or, together with the League, the "NFL").~~ If necessary, additional lines of explanation may be added to a response. Under no circumstances, however, should the Bid Specifications contained in this form be modified by anyone other than the NFL. Attach signed agreements, exhibits and/or resolutions where requested. Any ancillary marketing or public relations materials should be separated from the Bid itself.
2. The responses and attachments to the Bid Specifications together with the Host Committee Agreement shall collectively comprise your formal "Bid" (the "Bid"). Please have an authorized representative of the designated Host Committee sign the responses to the Bid Specifications in the space provided to indicate an agreement to perform in accordance with it.
3. These Bid Specifications set forth the minimum requirements for staging a Super Bowl championship game (the "Super Bowl Game"). Additional requirements may develop from time to time as contemplated by the Host Committee Agreement.

II. BID REQUIREMENTS FOR THE SUPER BOWL

A. STADIUM FACILITY

1. Provide the required descriptive information regarding the proposed stadium facility for the Super Bowl Game (the "Stadium") and note any deficiencies of the Stadium with respect to the standards described here.

a. Is the Stadium domed? If the average daily January temperature is below 50 degrees, the Stadium must be domed.

Yes _____ No _____

b. What is the size of the Stadium floor? _____

c. What is the composition of the field?

Natural Grass _____ **Artificial Turf** _____

d. What is the total existing seating capacity and sellable seating capacity at the Stadium? "Sellable" is defined as seating capacity, less seats needed for auxiliary media, obstructions, trade-outs for suite holders, etc. The minimum fixed, sellable seating capacity must be at least 70,000 seats.

Total Capacity _____ **Sellable Capacity** _____

e. -What is the total number of sellable seats between sections entirely within the end-lines? _____

f. _____ Is temporary seating proposed?

Yes _____ No _____

If temporary seating is proposed, describe below: (1) the exact nature and location of the temporary seating, (2) the estimated cost to install it, and (3) who has agreed to pay the costs. Include an architectural rendering for any and all temporary seating plans.

(1) _____
(2) _____
(3) _____

An architectural rendering is attached as Exhibit II.A.1.e.

Yes _____ No _____

g. What type of general admission seating is there at the Stadium?

Chair back _____ **Bleacher-** _____

h. Describe the special (i.e. club or luxury box) seating at the Stadium **Provide details on the existing seat types (including chair back, bleacher, club,**

~~luxury suite or special section seats). Note the total number of sellable seats between sections entirely within the endlines.~~

- i. ~~Describe wheelchair seating locations. What is the~~ and the total seating for physically disabled patrons and their companions? The required minimum is 100 spaces for physically disabled patrons plus 120 seats for companions. (Field level seating is not acceptable and therefore cannot be included in the total number.)

Wheelchair Seating Locations

Companion Seats

~~Describe any other special facilities for the disabled at the Stadium.~~

- i.f. ~~Describe the~~ The NFL requires: (i) at least 900 working spaces for the media, with access to power supply, plus areas that can be converted into auxiliary sections without dramatic loss of sellable seating; and (ii) a minimum of 30 booths for radio broadcasters, television broadcasters, coaches, team officials, etc. Describe the total number of seats in, and layout of, the in the existing press box (there must be 275 minimum) and media booths. The NFL requires at least 275 existing press box seats.

- k. ~~What is the~~ Indicate the status of wiring of ~~the each~~ existing media positions for:

~~(1) Power Lines~~

~~(2) Phone Lines~~

- l. During the Super Bowl Game, the NFL will require at least 900 working spaces for the media, each with access to power supply, plus adjacent areas that can be converted into auxiliary media sections without dramatic loss of sellable seating. In addition, the NFL will require a minimum of 30 booths for radio broadcasters, television broadcasters, coaches, team officials, etc. Will these working spaces be provided at the Stadium to the NFL for the Super Bowl Game at no cost?

Yes _____ No _____

~~Describe plans for accommodating additional space for the media and the accompanying loss of seats. Include an architectural rendering for all temporary plans. Describe below: (1) the exact nature and location of the temporary working spaces and booths to meet the requirement set forth above, (2) the estimated cost to install and/or configure them, (3) who has agreed to~~

pay the costs and (4) the approximate number of seats lost due to construction. Include an architectural rendering for any and all plans.

- (1) _____
- (2) _____
- (3) _____
- (4) _____

An architectural rendering is attached as Exhibit II.A.1.l.

Yes _____ No _____

- m. Is there an existing location at the Stadium that is ~~Indicate a suitable location~~ for holding television media crews who attend any postgame press conferences (7,500 square feet is required)-?

Yes _____ -No _____

If yes, identify the location: _____

If no, ~~If temporary construction will be required, indicate the anticipated cost and source of funding.~~ describe below: (1) the exact nature and location of the proposed postgame press conferences, (2) the estimated costs and (3) who has agreed to pay the costs. Include an architectural rendering for any and all temporary construction plans.

- (1) _____
- (2) _____
- (3) _____

An architectural rendering is attached as Exhibit II.A.1.m

Yes _____ No _____

- n. Is there an existing location at the Stadium ~~Indicate the potential location for and/or cost to construct for~~ an enclosed postgame media work ~~area~~ measuring at least 20,000 square feet-?

Yes _____ -No _____

If yes, identify the location: _____

If no, describe below: (1) the exact nature and location of the proposed postgame work area, (2) the estimated costs and (3) who has agreed to pay the costs. Include an architectural rendering for any and all temporary construction plans. (The space must be provided to the NFL at no cost.)

- (1) _____
- (2) _____
- (3) _____

An architectural rendering is attached as Exhibit II.A.1.n

Yes _____ No _____

~~o.~~ If temporary construction is required, indicate the estimated construction cost and source of funding.

~~h.~~ What is the existing maximum level of electrical output for television coverage at the Stadium?

The Stadium should have at least 10,000 amps available for use by the NFL, networks, media, etc. ~~___~~ Note the existing maximum level, and ability to supplement, electrical output for television coverage. Is it possible to supplement the power supply level at the Stadium for television coverage?

Yes _____ No _____

If the Stadium does not have 10,000 amps, describe below: (1) whether there are plans to supplement the existing power system, and if so, (2) who has agreed to pay the costs to supplement the system.

(1) _____
(2) _____

~~p.~~ Will Ppower should be provided at no cost to the NFL, networks, media, etc. for the Super Bowl Game and related events at the Stadium? these entities.
Yes _____ No ~~If the Stadium does not have 10,000 amps, describe how much power is presently available, whether there are plans to supplement the existing power, and if so, the source of funding.~~ _____

~~i.~~ ~~q.~~ What is the time required to re-light Please note the ability of Stadium field lighting to be brought back to full power after being turned off. Indicate the time required to re-light the field to full intensity after being turned off? _____

~~r.~~ What is the existing The field lighting level? _____

It must be at least 150 foot candle, evenly from end-line to end-line in all directions. The quality of field illumination will be subject to a broadcast network survey. If, and, existing lighting may needs to be bolstered or supplemented, please indicate who has agreed to pay the costs. Please provide a proposal for the payment of costs for any supplemental lighting, if required.

~~js.~~ Does The Stadium public address system should include uniform coverage throughout the seating area of 110db, +/- 6 db?.
Yes _____ No _____

~~Is the sound system should be free from distortion and should be capable of being zoned for maximum control and equalized for maximum intelligibility?~~
Yes _____ No _____

~~Does the system should include separate "feeds" for the concourses, concession areas, elevators and restrooms?~~
Yes _____ No _____

~~The Does the system should also include a perimeter sound system at each entrance gate that is and be capable of supporting local microphone input at each gate?~~
Yes _____ No _____

~~Does the system include an override security microphone from the Stadium command center?~~
Yes _____ No _____

~~If the answer to any of the questions above was "no", please describe the existing system.~~ _____

~~The existing public address system may need to be bolstered or supplemented. If so, please indicate who has agreed to pay the costs.~~ _____

~~Please provide a proposal for the payment of costs for any supplemental system, if required. Can Also indicate whether a contractor recommended by the NFL may be used?~~
Yes _____ No _____

t. k. ~~Does the press box should include a sound system that provides clear and intelligible sound uniformly distributed via a speaker system over all areas of press box?~~
Yes _____ No _____

~~Is All areas of the press box should be capable of hearing this system. This the system should be capable of accepting inputs from the Stadium announcer, the press box (statistics) announcer and the referee's microphone?~~
Yes _____ No _____

~~Does the press box have windows that open to the Stadium?~~
Yes _____ No _____

If yes, then does the system must be able to provide coverage above the normal noise level of the crowd and the Stadium public address system?

Yes _____ No _____

If no, ~~the~~ existing press box sound system may need to be bolstered or supplemented. If so, please indicate who has agreed to pay the costs.

Can a contractor recommended by the NFL be used?

Yes _____ No _____ Please provide a proposal for the payment of costs for any supplemental press box sound system, if required. Also indicate whether a contractor recommended by the NFL may be used.

lu. ~~Are there~~ Identify any existing, or proposed/pending, noise abatement laws and restrictions on the operation of Stadium sound systems on or around game day?

Yes _____ No _____

Copies of applicable legislation are attached as Exhibit II.A.1.u.

Yes _____ No _____

v. m. ~~Are there~~ There should be sufficient audio cable pairs running from the press box area to each side of the playing field to accommodate the coaches intercom system as well as production microphones.?

Yes _____ No _____

w. ~~Does t~~ The sound system should include paging capability in the entrance tunnels?

Yes _____ No _____

Is it ~~and the capability~~ of providing monitor speakers on the field for cheerleaders?

Yes _____ No _____

Is the video control room interfaced with the public address control room?

Yes _____ No _____

Is it possible to switch or control video playback from the video control room?

Yes _____ No _____

Are the main Stadium public address system and the security system(s) included in the automatic backup power plan for the Stadium?

Yes _____ No _____

If the answer to any of the questions above is no, describe the existing system.

The existing system may need to be bolstered or supplemented. If so, please indicate who has agreed to pay the costs. _____

~~xn. The Stadium video control room should be interfaced with the public address control room. Playback for videos should be capable of being switched or controlled from the video control room. The main Stadium public address system and the security system(s) should be included in the automatic backup power plan for the Stadium.~~

e. The NFL requires at least: (1) 100,000 square feet for team city television satellite uplink truck units, newspaper darkrooms, cable TV remote studios, etc.; (2) an additional 100,000 square feet of space for an international television compound; and (3) an additional 200,000 square feet of space for the broadcast network compound. Identify a suitable location at the Stadium large enough to meet the requirements set forth above and to park required 45-50 television satellite uplink truck units, with access to power and phone lines. The NFL presently requires space for 45-50 uplink trucks, staged in a location with unobstructed access to the Southwest sky.

Does the TV location have access to substantial power and phone lines?

Yes _____ No _____

Does TV location have unobstructed access to the Southwest sky?

Yes _____ No _____

Is the TV location immediately adjacent to the Stadium?

Yes _____ No _____

If there is no specialized location at the Stadium for the television satellite uplink truck units, state whether the NFL can have exclusive, cost-free, use of at least 700 car parking spaces adjacent to the Stadium for such units.

Yes _____ No ~~television trucks and technicians if there is no specialized area in existence at the Stadium for such trucks. The NFL requires at least: (i) 100,000 square feet for team city television uplinks (with trailers), newspaper darkrooms, cable TV remote studios, etc.; (ii) an additional 100,000 square feet of space for an international television compound; and (iii) an additional 200,000 square feet of space for the broadcast network compound. All spaces must have access to substantial power and phone lines.~~

yp. Identify a suitable location at the Stadium for a photographers' trailer compound, with space for a minimum of 10+ separate trailers.

Does the photographers' location have access to power and phone lines?

Yes _____ No _____

Does the photographers' location have access to water lines?

Yes _____ No _____

Is the photographers' location immediately adjacent to the Stadium?

Yes _____ No _____

If there is no available space at the Stadium for the photographers compound, identify: (1) a suitable alternative location in proximity to the Stadium that has access to power and water, (2) the cost (if any), and (3) who has agreed to pay the costs.

- (1) _____
(2) _____
(3) _____

Note available space for a photographers' trailer compound, with space for a minimum of 10+ separate trailers. If space is not available at the Stadium, list alternative locations in proximity to the Stadium that have access to power and water, and indicate the cost associated with the locations and the source of funding.

zq. Describe potential photographer locations (deck) on the sidelines and end zones, plus appropriate locations for team film crews and NFL Films.

aar. The NFL requires Stadium should have spacious indoor interview areas in close proximity to the teams' locker rooms (20,000 square feet total or 10,000 square feet for each of two areas). Identify suitable space at the Stadium large enough to meet the requirements set forth above.

If space is not available inside the Stadium identify: (1, provide details regarding) alternative enclosed space, and (2) as well as the cost and source of funding who has agreed to pay the costs for the alternative space.
for the alternative space(1) _____

(2) _____

bbs. ~~Provide detailed descriptions of the locker rooms and training areas. For each team delegation, the NFL requires locker rooms and training facilities that are space should be large enough for 55 players, with a separate training area for the team, a separate locker room for the head coach and another separate locker room for up to sixteen assistant coaches. Do the Stadium facilities meet these requirements?~~

Yes _____ No _____

Provide a detailed description of Stadium locker rooms and training areas.

cc. t. ~~Provide detailed descriptions of ancillary meeting and dressing rooms available for: (1) cheerleaders, (2) grounds crew, (3) officials, (4) chain crew, (5) staff, (6) pregame production team and (7) half-time production teteams, (8) entertainers for the pregame and half-time shows, the coin tosser(s) and the anthem singer.~~

- (1) _____
- (2) _____
- (3) _____
- (4) _____
- (5) _____
- (6) _____
- (7) _____
- (8) _____

add. ~~Are there List and describe the status of any union contracts relating to in existence at the Stadium?~~

Yes _____ No _____

If yes, describe: (1) State the work covered by the contracts, (2) the status of the contracts, (3) the expiration dates and, (4) describe any "no-strike" clauses, and (5) other relevant clauses.

- (1) _____
- (2) _____
- (3) _____
- (4) _____
- (5) _____

vee. Is there Designate space in immediate proximity to the stadium available at no cost for: (1) hospitality tents, and (2) the NFLP Tailgate party and the NFL Experience party (a minimum of 1,250,000,000 square feet is required for the all three events)?

Yes _____ No _____

Please identify the location for each event:

(1) _____
(2) _____

A map is attached as Exhibit II.A.1.ee

Yes _____ No _____

With regard to hospitality, Will the NFL be the lessee of the space?

Yes _____ No _____

Will the NFL should have exclusive control over the entire compound space?

Yes _____ No _____

and should be the lessee of the space. The NFL should be permitted to select the caterers for the hospitality area, the food and beverage concessionaires and novelties vendors for the Tailgate party compound, and the novelties vendors for both areasto keep 100% of the revenues from such sales. Will the NFL be able to do so?

Yes _____ No _____

If no, please describe any limitations.

The NFL should be able to retain 100% of all revenues derived from the hospitality area and Tailgate party, including food and beverage and novelties sales revenues. Will the NFL be able to do so?

Yes _____ No _____

If no, please describe any limitations.

The NFL should not be subject to any limitations on advertising at the sites for hospitality or the Tailgate party. Will this requirement be met?

Yes _____ No _____

If no, please describe any limitations.

~~Note any limitations on the NFL's ability to designate concessionaires and vendors. With regard to the NFL Experience, please respond to the requirements set forth in II.G.~~

~~ff. w.~~ Is there Identify a site at or adjacent to the Stadium which is authorized for use as a helipad to accommodate up to 400 landings and take-offs on game day and a lesser number on each of the 12 days before game day-?

Yes _____ No _____

A map of the location is attached as Exhibit II.A.1.ff

Yes _____ No _____

State the cost, if any. _____

~~ggx.~~ Identify Note the availability of space for, and t a he location foref a the media brunch/lunch for 2,500 people in close proximity to the Stadium.

Will the The location should be provided at no cost?

Yes _____ No _____ If no, state the cost: _____

Will and the NFL should be able to cater the meal without having to pay any fees to the lessor or any other concessionaire?

Yes _____ No _____

~~hhy.~~ Identify a location that can accommodate 700 people for the If photo/interview day (Tuesday morning before the game) and its catering requirements for 700 peopl. The NFL prefers to use the Stadium.

~~e cannot be accommodated in the Stadium, then identify another site. The location should be~~ Will the location be provided at no cost?

Yes _____ No _____ If no, state the cost: _____

~~Will the Indicate whether the NNFL will be able to cater a meal for the eventthe meal without having to pay any fees to the lessor or any other concessionaire?~~

Yes _____ No _____ If no, state the cost: _____

~~ii.z.~~ If there is Is there an arena adjacent to the sStadium?

Yes _____ No _____

If yes, indicate whether it has it been secured in writing for the NFL's use on game day and for 10 days before game day?

Yes _____ No _____

State the cost, if any and indicate the cost, if any. _____

~~-Attached as Exhibit II.A.1.ii is a copy of the reservation agreement.~~

Yes _____ No _____

2. ~~2.~~ Provide the requested ~~descriptive~~ information regarding the Stadium as agreed upon by the Stadium owner and any other party with rights relating to the Stadium (i.e. the owner of the team based at the Stadium).

~~-Indicate whether Stadium owner has agreed in writing to the following matters with respect to the Stadium, and note any deficiencies with respect to the standards set forth here.~~

- a. ~~a.~~ The NFL should have the right to use the Stadium as follows: (i) on an exclusive basis for ten days prior to the Super Bowl Game if the Stadium has artificial turf, seventeen days prior to the Super Bowl Game if the Stadium has a natural grass surface and in either case, for two additional two weeks if the average January temperature is below 50 degrees. Will this requirement be met?

Yes _____ No _____

The NFL should have; (ii) non-exclusive, uninterrupted access to, and use of, the press box area, auxiliary media areas, storage areas, etc. for three weeks prior to the Super Bowl Game for construction activity and ten days after the game for the move-out of equipment and dismantling of construction. Will this requirement be met?

Yes _____ No _____

~~-The Stadium should be closed to the public, media and all other non-Super Bowl~~ Super Bowl Game related staff during the one week prior to the Super Bowl Game, except for planned tours approved by the NFL. The times of any tours should be determined in consultation with the NFL. Responsibility over security, pricing of tours, revenue sharing, etc. must be agreed upon in advance by the NFL and the Stadium management. Will these requirements be met?

Yes _____ No _____

b. If the Stadium field, in the NFL's opinion, requires resodding, who will pay the cost?

If resodding is not required, the b. The field in place must be in top quality condition for the Super Bowl Game at no cost to the NFL, including tarpaulins. Will this requirement be met?

Yes No

The NFL should be consulted and have input into field preparation plans from August prior to the Super Bowl Game through the game itself. Will this requirement be met?

Yes No This includes resodding of the Stadium field if, in the NFL's opinion, it is not in top quality or is too worn from other events.

Will tarpaulins be provided?

Yes No

ce. The NFL should have the right to determine and approve everything relating to Stadium operations on Super Bowl Game day, including the assignment of meeting rooms, tent space, parking lots, adjacent buildings, etc. Will this requirement be met?

Yes No

The NFL should be consulted on all activities planned in the Stadium during the week prior to the Super Bowl Game. Will this requirement be met?

Yes No

~~The NFL should be consulted and have input into field preparation plans from August prior to the Super Bowl Game through the game itself.~~

d. The Stadium and all of the surrounding parking and other areas owned or controlled by the Stadium owner must be provided rent free for the entire period of occupancy by the NFL Super Bowl Period. Will this requirement be met?

Yes No

The NFL recommends staffing levels of at least 300% above normal sellout events. If the NFL will be required to pay a portion of the Stadium staffing or operational costs, include a breakdown of the total cost of the NFL's use of the Stadium and all of the surrounding parking and other areas owned or controlled by the Stadium owner. Will the NFL be required to pay any costs?

Yes No

If yes, provide a breakdown of the total cost.

If yes, there must be either a (1) ceiling on expenses, or (2) flat fee, which covers all costs and expenses relating to the use of the Stadium. State which:
Flat Fee _____ **Fee Ceiling** _____

Attached as Exhibit II.A.2.d is a ~~D~~description of the normal staffing requirements and the hourly rates for Stadium staff and staff for all related areas, such as traffic control, private security, public safety officers, ushers, parking attendants, ticket takers, etc.

Yes _____ **No** _____

- e. Name the individual who will have direct responsibility for security and fire/fan safety planning.

- ~~f.~~ ~~f.~~ ~~Are~~ ~~Indicate~~ ~~whether~~ ~~there~~ ~~are~~ ~~there~~ ~~any~~ ~~Stadium~~ ~~club~~ ~~or~~ ~~restaurant~~ ~~facilities~~ ~~at~~ ~~the~~ ~~Stadium?~~

Yes _____ **No** _____

Please identify the area(s).

~~-~~If there are such facilities, the NFL must have exclusive and complete control over the areas, as well as any use of other Stadium meeting or hospitality facilities. Will this requirement be met?

_____ **Yes** _____ **No** _____

If not, please explain:

- g. The NFL ~~insists~~ that scoreboards and video boards must be free from any existing video or matrix advertising. Will this requirement be met?

Yes _____ **No** _____

If not, please explain:

The NFL must have the unlimited right to use the existing scoreboards and video boards at no cost. Will this requirement be met?

Yes _____ **No** _____

If not, please explain:

~~Are~~ ~~Indicate~~ ~~there~~ ~~any~~ ~~limitations~~ ~~on~~ ~~the~~ ~~use~~ ~~of~~ ~~a~~ ~~temporary~~ ~~video~~ ~~boards?~~

Yes _____ No _____

If yes, please explain: _____

~~Are any special permits required for temporary video boards?~~

Yes _____ No _____

~~What is the cost? Detail any costs for use and/or rental if applicable of temporary video boards? Indicate whether any special permits are required.~~

- h. ~~h.—The NFL desires to have a clean Stadium, free of advertising of any kind. Disclose—the nature and duration of all advertising and signage contracts at the Stadium (including and its parking surrounding areas)—(as well as the length of these contracts).~~

Attach as Exhibit II.A.2.h a list and description of all existing advertising and signage contracts relating to the Stadium.

Yes _____ No _____

Any contracts for advertising at the Stadium must include a "window" for the Super Bowl Game to allow the NFL to cover the advertising and replace it with its own advertising. Indicate whether there will be a release or "window" on pre-existing advertising rights to allow the NFL to cover existing advertising and/or replace it with its own advertising.

Yes _____ No _____

If no, please explain: _____

~~Any new contracts for advertising at the Stadium must include a "window" for the Super Bowl Period to allow the NFL to cover the advertising and replace it with its own advertising.~~

At a minimum, existing, fixed signage must have been in place for at least the previous NFL season and, all signage and must adhere to League signage policies. Will these minimum requirements be met?

Yes _____ No _____

The NFL must also have authority to cover or replace signage that conflicts with national sponsorships of NFLP. Will this minimum requirement be met?

Yes _____ No _____

~~The NFL must have the authority to cover or replace signage that conflicts with national sponsorships of NFLP.~~

i. Is the Stadium currently the subject of a naming rights contract?

Yes No

Note any rights to naming of the Stadium.

Any new contracts for naming the Stadium must include a "window" for the Super Bowl Super Bowl Game Period (as defined below). The NFL insists on having the right to approve of any name change following the award of the Super Bowl Game through the conclusion of that game. Will these requirements be met?—

Yes No

If no, please explain:

~~i. j.~~ The NFL must have the exclusive right to paint the field according to a Super Bowl Super Bowl Game theme. This includes painting the end zones, 30-yard lines and mid-field with Super Bowl Super Bowl and team logos. Will this requirement be met?

Yes No

Indicate whether the midfield area of the field will be painted at any time in the month prior to the Super Bowl Game.

The NFL must have the right to approve the painting of the field the month prior to the Super Bowl Game, unless resodding is planned. Also, indicate whether the midfield area of the field will be painted at any time in the month prior to the Super Bowl. Will this requirement be met?

Yes No

k. The Stadium owner must agree that it cannot use the Super Bowl Game in its sponsorship sales promotions or otherwise, unless the NFL approves of such use in advance in writing. Will this requirement be met?

Yes No ~~The NFL insists on having the right to approve the painting of the field, unless resodding is planned.~~ _____

~~l.~~ k. The NFL requires that the Stadium provide a certificate of insurance evidencing comprehensive general liability coverage with a limit of liability of no less than \$100,000,000, indemnifying and naming the National Football League and National Football League Properties, Inc., as additional insureds. Will this requirement be met?

Yes No

In addition, the Stadium must assume responsibility for security and fire/fan safety plans. Will this requirement be met?_____

Yes _____ No _____

3. ~~3.~~ Regarding tickets, luxury boxes or other suites:

a. The NFL must have the right to control all ticket sales and to retain 100% of the revenues from ticket sales, and to control all other access to the Stadium (i.e., credentials). Will this requirement be met?

Yes _____ No _____

b. ~~b. Indicate whether the NFL will~~ Will the NFL have exclusive access to all box and other suites at the Stadium?;

Yes _____ No _____

If no, Aa minimum of 50% of all suites (or no less than 45 total) should be allotted to the NFL. Will this requirement be met?

Yes _____ No _____

If no, please explain:

At least 75% of the suites allotted to the NFL must be between the end-lines, and the allotted suites must include 50 yard line locations for the televising network, each of the competing teams, the NFL Commissioner and the NFL President. Will these requirements be met?

Yes _____ No _____

Is thereIndicate any contractual obligation to existing suite holders for tickets to the Super Bowl Game?;

Yes _____ No _____

If yes, please state: (1) the total number of tickets to the Super Bowl Game that would need to be purchased from the NFL to satisfy the obligation to the existing suite holders, (2) the specific rights granted to each suite holder:

(1) _____

(2) _____

Has and any entity been granted any resale rights relating to suites granted to any entity?

Yes _____ No _____

If yes, please explain: _____

Attached as Exhibit II.A.3.b is ~~Submit~~ a sample suite lease and a list of the existing lease renewal dates.

Yes _____ No _____

- c. ~~Has the Stadium owner should agreed~~ to amend existing leases and add to all new leases a clause that appripes all suite holders that: (1) ~~Howe the NFL to enforce its ticket terms and conditions will apply~~; (2) ~~to void any agreement to sell Super Bowl Super Bowl Game suite tickets at a price per ticket higher than the face value printed on the ticket will be void~~; and (3) ~~the NFL will cancel~~ void the issuance of such scalped tickets if it discovers the resale? ~~?~~

Yes _____ No _____

4. Regarding novelties and programs:

- a. ~~Identify the following information for any existing contract(s) for novelties and program sales: (1) the name of any parties; (2) the term; (3) the percentage of revenues Describe the status of any contract(s) for novelties and program sales (term, percentage of revenues paypayable to the Stadium owner, (4) the extent of rights outside the Stadium walls, and (5) any other relevant information, etc.).~~

- (1) _____
- (2) _____
- (3) _____
- (4) _____
- (5) _____

- b. The NFL must have the exclusive right to sell programs in the Stadium, its parking lots and any Stadium related property through the NFL's selected vendor during the Super Bowl Period. ~~Indicate whether that right will be granted to the NFL and at what cost.~~ The "Super Bowl Period" shall commence eight days prior to game day and shall terminate 48 hours after the conclusion of the Super Bowl Game itself. Will this right will be granted to the NFL at no cost?

Yes _____ No _____

If not, please explain: _____

- c. The NFL must ~~have~~ be granted the exclusive rights to all novelty sales in the Stadium, its parking lots and any Stadium related property, through the NFL's selected vendor during the Super Bowl Period. Will this right will be granted to the NFL at no cost?

Yes No

If not, please explain: _____

~~Indicate whether that right will be granted to the NFL.~~

- d. ~~Included in the rights regarding novelty and program sales must be the exclusive right~~ The NFL must be permitted to prohibit the sale of any related merchandise on Stadium grounds (including any Stadium retail store) and surrounding areas during the Super Bowl Period. Will this requirement be met?

Yes No

~~All temporary vendor licensing authorized by local governmental authorities for the area within a one mile radius of the Stadium property boundaries should be prohibited during the Super Bowl Period for the area within a one mile radius of the Stadium property boundaries. Will this requirement be met?~~

Yes No

~~Attached as Exhibit II.A.4.d include is~~ a diagram defining the specific boundaries of the exclusive zone for NFL novelty and program sales.

Yes No

- e. The NFL, at its discretion, must have access to existing, permanent novelty vending stands for use during the Super Bowl Period. Will this be met?

Yes No

Number of permanent and ~~potential~~ temporary novelty vending stands at the Stadium?:-

Permanent _____ **Temporary** _____

Are there any Note any code restrictions for the installation of additional temporary stands, and if so, what are they?

~~The NFL requires~~ Aadequate secure, dry, enclosed space (at least 10,000 square feet), equipped with electricity, should be provided for secured storage of novelty and program inventory. Will appropriate space be provided at no cost to the NFL?

Yes No

Describe: (1) ~~Indicate~~ the location of such space, (2) the cost to construct (if required), and (3) who has agreed to pay the costs:

(1) _____

(2) _____

(3) _____

f. ~~f. Are there~~ existing store(s) at the Stadium exist, describe the size and location?

Yes _____ No _____

Will t~~he~~ store(s) be closed on Super Bowl Game day, as required by the NFL?

Yes _____ No _____

If no, at a minimum, the store(s) must only ~~ndicate whether the store(s): (i) will be closed; (ii) will sell only non-Super Bowl~~ Super Bowl Game merchandise ~~and; or (iii) will all limit activities must be limited to~~ within the four walls of the ~~designated existing~~ store(s) during the ~~Designated~~ Super Bowl Game day. Has the concessionaire agreed to these limitations?

Yes _____ No _____

The ~~The~~ Stadium concessionaire ~~should~~ ~~should~~ agree to sell NFL authorized merchandise on a non-exclusive basis during the season preceding the Super Bowl Game? Has the concessionaire agreed to do so?

Yes _____ No _____

~~The Stadium~~ he ~~e~~ concessionaire must ~~must~~ agree to seek NFL approval of any commemorative products. Has the concessionaire agreed to do so?

Yes _____ No _____

g. ~~In any event, the N~~ The NFL should be licensed to utilize, at no expense, the Stadium's likeness, name and graphics logo, in theme art and merchandising. ~~Indicate whether the Stadium owner has agreed to such a license. Will this requirement be met?~~

Yes _____ No _____

5. Regarding the food and beverage concessionaire(s):

a. ~~Provide a description of any existing contracts (length, percentage of revenues payable to Stadium owner, extent of rights outside the Stadium walls, etc.) Describe any agreement in detail if it relates to the Super Bowl Game.~~

a. Identify the following information for any existing contract(s) for food and beverage sales: (1) the name of any parties; (2) the term; (3) the percentage of revenues payable to the Stadium owner, (4) the extent of rights outside the Stadium walls, (5) whether the rights are exclusive, and if so, for what areas, and (6) any other relevant information.

- (1) _____
- (2) _____
- (3) _____
- (4) _____
- (5) _____
- (6) _____

b. —The existing concessionaire should agree that: (i1) it will cooperate with the NFL during the ~~Super Bowl~~ Super Bowl Game; (ii2) if it wishes to subcontract a portion of its rights during the ~~Super Bowl~~ Super Bowl Game, it will do so only with the approval of the NFL; (3) ~~iii~~—it shall sell only non-branded products, products of NFL sponsors or products that differ from the product category items of commercial affiliates and sponsors during the Super Bowl Period; and (4iv) the NFL has the right to approve all product packaging, including the design and sale of souvenir cups, displays and uniforms. Has the concessionaire agreed to these requirements?

Yes _____ No _____

If not, please explain:

The existing concessionaire must agree to stop serving alcoholic beverages before the conclusion of the Super Bowl Game at a point to be determined by the NFL in the interest of public safety. Has the concessionaire agreed to this requirement?

Yes _____ No _____

If not, please explain:

c. The concessionaire should agree to provide the NFL with the right to approve the final price list and menu for food and beverages on game day, in order to confirm that the items do not conflict with sponsor products and prices will not exceed those charged for regular season games. Has the concessionaire agreed to do so?

Yes _____ No _____

If not, please explain:

d. Can the existing concessionaire be replaced during the Super Bowl Period with a concessionaire selected by the NFL?

Yes _____ No _____

If yes, what would be the cost to rent the existing food and beverage concession facilities?

If no, the NFL should be entitled to a share of food and beverage revenues. Indicate: (1) the specific deal points, including any revenue guarantee, and (2) percentage of revenue share to be paid to the NFL.

(1) _____
(2) _____

Attached as Exhibit II.A.5.d are and include pro forma revenues/expenses for food and beverage concession sales at the Stadium.

Yes _____ No _____

~~Alternatively, if the existing concessionaire may be replaced during the Super Bowl Period with a concessionaire selected by the NFL, indicate any rental fees to be charged. Has the concessionaire should agreed to provide a special menu and price for catering the NFL-assigned boxes?~~

~~Yes _____ No _____~~

The NFL should be permitted to provide food and beverage products of its own choice in the media refreshment area, locker rooms and other working areas, without any financial or other obligation to the existing concessionaire. Has the concessionaire agreed to this requirement?

Yes _____ No _____

If no, please explain:

6. Regarding construction at the Stadium:

a. ~~a.~~ Provide a list of recommended contractors for temporary construction at the Stadium for NFL and television needs. Note any available minority vendors.

- b. The city should grant a waiver to allow construction done in the Stadium for auxiliary press and additional announcer booths to be treated as temporary structures (e.g. the use of wood instead of pressure treated fire retardant lumber, electrical structures, etc.). Obtain and include with the Bid a statement of cooperation from the fire marshal acknowledging the unique status of the event, etc. (Use Form II-F.10 is attached hereto as an exhibit).

Yes No

If not, please explain: _____

7. Regarding Stadium parking:

- a. The NFL should have exclusive, cost-free, use of at least 350 bus parking spaces in close proximity the Stadium, including 35 spaces for media, 25 spaces for each team, up to 50 spaces for half-time personnel, 100+ spaces for NFL Properties, potential member club buses, etc. These spaces should be in a well-lighted area for post-game departures up to 5 hours after the Super Bowl Game. Will these requirements be met?

Yes No

- b. The NFL should have exclusive, cost-free, use of parking at the stadium for NFL teams and network staff during the week preceding the Super Bowl Game. Will this requirements be met?

Yes No

- c. Identify the number and location of handicapped parking spaces in close proximity to seat assignments: _____

- d. Prices charged for parking on Super Bowl Ggame day must remain the same as those charged for regular season games. Any increase must be approved by the NFL. Will these requirements be met?

Yes No

- e. ~~e.~~ Identify a location suitable for a game Super Bowl Game day function for approx. 3000 bus and limousine drivers, parking lot attendants, police, etc.

Will the facility should be provided rent-free?

Yes No

Will ~~with~~ the rights of any existing caterer or concessionaire be waived so that a sponsor can provide food and beverages for the drivers' function?

Yes _____ No _____

If not, please explain: _____

f. No handbills, flyers or any other materials may be distributed at the Stadium parking lots without the prior written approval of the NFL. Will this be met?

Yes _____ No _____

If no, please explain: _____

~~catering rights waived for sponsor selection.~~

g. Any parking space area that is otherwise used for Super Bowl Game operations, such as tented media areas or hospitality, etc., must be provided at no cost. Will this requirement be met?

Yes _____ No _____

If not, please explain: _____

8. Will the NFL be entitled to parking revenue during the Super Bowl Period?

Yes _____ No _____

If yes, identify: (1) the areas for which revenues will be collected, (2) the share of revenues to be paid to the NFL, (3) any costs to be borne by the NFL, and (4) the name of the party responsible for parking operations:

(1) _____

(2) _____

(3) _____

(4) _____

98. Are ~~Note~~ there any circumstances for which the NFL could be made financially liable for ~~compensation of displacement~~ existing service providers, lessees or other third parties with rights at the Stadium (e.g. parking, novelties, concessions)?

Yes _____ No _____

If yes, please explain: _____

The NFL will hold the ~~Failure to disclose any item will render the Host~~ Committee liable in place of the NFL if full disclosure is not made.

9. ~~If any parking revenue will be paid to the NFL, indicate the area for which revenues will be collected, and any costs to be borne by the NFL.~~

10. Attached as Exhibit II.A.10 is an original document signed by the Stadium owner indicating an agreement to the matters described above relating to the Stadium and its other areas of authority, responsibility or control.

Yes _____ No _____

A sample form agreement is attached as form II.A.10. Is the agreement attached as an exhibit identical to the form agreement?

Yes _____ No _____

11. Attached as Exhibit II.A.11 is an original document signed by the team owner indicating an agreement to the matters described above relating to its areas of authority, responsibility or control.

Yes _____ No _____

12. Attach as Exhibit II.A.12 is a map that displays the Stadium and its surrounding parking lots that are owned or controlled by the Stadium owner.

Yes _____ No _____