

[Southeastern Economic Development Corporation](#)  
[Board of Directors \(SEDC\)](#)

Board Member	Council District/Community	Category	Appointment Date	Term Expiration Date
<a href="#">Jimmy Ayala</a>	District 3 Kensington	Urban Design	10/27/2009	5/25/2012
<a href="#">Daniel Cruz-Gonzalez</a>	District 7 Tierrasanta	Redevelopment	9/15/2010 9/19/2008 1/17/2007	5/25/2013 5/25/2010 5/25/2007
<a href="#">Simon Wong</a>	District 1 La Jolla	Engineering, Finance	9/15/2010 9/3/2008	5/25/2013 5/25/2010
<a href="#">Carlos Vasquez</a>	District 8 Otay Mesa/Nestor	Real Estate	10/18/2011	5/25/2014
<a href="#">Richard Geisler</a>	District 2 Point Loma	Redevelopment	10/18/2011 9/29/2008 1/17/2007	5/25/2014 5/25/2011 5/25/2008
<a href="#">Omar Passons</a>		Representative of the City Council	12/6/2011	5/25/2012
<a href="#">Vernon Evans</a>	District 6 Mission Valley	Finance	10/18/2011 9/3/2008	5/25/2014 5/25/2011
<a href="#">Derryl L. Williams</a>	District 4 Webster	Community	9/15/2010 9/29/2008 2/14/2007	5/25/2013 5/25/2010 5/25/2007
<a href="#">Richard Lawrence</a>	District 4 Webster	Affordable Housing	10/27/2009 9/3/2008	5/25/2012 5/25/2009
City of San Diego Liaison: Tony Young	Council Liaison			

**9 Members, 3 Year Term and until successor is appointed**

7 members appointed by the Mayor, Confirmed by Council

1 member appointed by Mayor as his/her representative

1 member appointed by the City Council as their representative

Amended Bylaws 4/5/2010, R-305692

[Members required to file Statement of Economic Interests](#)

**Register Revised 12/21/11**

**Last Update 12/6/11 R-307182**