

CITY OF SAN DIEGO

Proposition C

(This proposition will appear on the ballot in the following form.)

PROP C

AMENDS THE CHARTER OF THE CITY OF SAN DIEGO DESIGNATING THE USE OF LEASE REVENUE FROM MISSION BAY PARK. Shall the City Charter be amended requiring that annual lease revenue generated in Mission Bay Park exceeding \$23 million initially and decreasing to \$20 million after 5 years be appropriated 75% for capital improvements in Mission Bay Park and 25% for capital improvements in Chollas Lake, Balboa, Mission Trails, Otay River Valley, Presidio and San Diego River Parks; open space parks; coastal beaches and contiguous coastal parks; and future regional parks?

This proposition requires approval by a simple majority (over 50%) of the voters voting on the proposition.

The proposed charter amendment follows the argument in favor.

OFFICIAL TITLE AND SUMMARY PREPARED BY THE CITY ATTORNEY

Title

PROPOSITION C. AMENDS THE CHARTER TO DESIGNATE THE USE OF LEASE REVENUE FROM MISSION BAY PARK.

Summary

Shall the City Charter be amended to require that annual lease revenue generated in Mission Bay Park exceeding \$23 million initially and decreasing to \$20 million after 5 years be appropriated 75% for capital improvements in Mission Bay Park and 25% for capital improvements in Chollas Lake, Balboa, Mission Trails, Otay River Valley, Presidio, and San Diego River Parks; open space areas; coastal beaches and contiguous coastal parks; and future regional parks for 30 years?

City Attorney's Impartial Analysis

The San Diego Municipal Code, section 22.0229, requires excess revenue from the lease of city-owned property within Mission Bay to be spent on capital improvements within Mission Bay and on capital improvements, planning, deferred maintenance, and land acquisitions for certain Regional Parks: Balboa Park, Mission Trails Regional Park, Otay River Valley Park, San Diego River Park, Multiple Species Conservation Program open space areas, coastal beaches and contiguous coastal parks. Excess lease revenue is defined as that annual revenue which exceeds \$20 million. Excess lease revenue does not include Transient Occupancy Tax, sales tax, property tax, or any other revenue. There is a \$5 million annual limit on the allocation; apportioned \$2.5 million to the Mission Bay Fund and \$2.5 million to the Regional Park Fund. However, the Municipal Code also allows the City Manager to request that the City Council suspend the requirements of this section, should anticipated revenues be insufficient to maintain City services. The requirements of section 22.0229 terminate June 30, 2012.

City Attorney's Impartial Analysis (Continued)

The proposed Charter amendment would be in effect from July 1, 2009 until June 30, 2039. The amendment establishes a different sum for the excess lease revenues for the first five years: excess lease revenue is defined as annual revenue which exceeds \$23 million beginning in July 1, 2009 and ending June 30, 2014. Starting July 1, 2014, excess lease revenue is again set at \$20 million. The proposed Charter amendment also changes the apportionment of the excess lease revenue: 75% of the excess lease revenue shall be deposited into a Mission Bay Improvement Fund and 25% of the excess lease revenue shall be deposited into a San Diego Regional Parks Improvement Fund.

The funds in the Mission Bay Improvement Fund shall first be spent on specific priority projects. Upon the completion of those projects, the funds shall be used for capital improvements within the defined Mission Bay Improvement Zone as recommended by the Mission Bay Improvement Fund Oversight Committee and approved by City Council.

The excess lease revenue deposited into the San Diego Regional Parks Improvement Fund shall be spent for capital improvements in Chollas Lake Park, Balboa Park, Mission Trails Regional Park, Otay River Valley Park, Presidio Park, San Diego River Park, open space parks, coastal beaches and contiguous coastal parks, and future parks serving regional residents and/or visitor populations as may later be determined by ordinance of the City Council. The amendment no longer allows the funds to be spent on planning, deferred maintenance, and land acquisitions. The improvements shall be recommended by the San Diego Regional Parks Improvement Fund Oversight Committee and approved by the City Council.

If this proposition is approved, Municipal Code 22.0229 will be repealed. The Mission Bay Park Committee shall initially be designated by the City Council to serve as the Mission Bay Park Improvement Fund Oversight Committee. The Park and Recreation Board shall initially be designated by the City Council to serve as the San Diego Regional Parks Improvement Fund Oversight Committee.

FISCAL IMPACT STATEMENT

- Beginning in fiscal year 2010 and continuing through fiscal year 2014, all Mission Bay lease revenues in excess of \$23 million will be split 25% to the San Diego Regional Parks Improvement Fund and 75% to the Mission Bay Park Improvement Fund.
- Beginning in fiscal year 2015 and each year thereafter, all Mission Bay lease revenues in excess of \$20 million will be split 25% between the San Diego Regional Parks Improvement Fund and 75% to the Mission Bay Park Improvement Fund.
- Based on projections of revenue for future years, beginning in fiscal year 2010 annual General Fund revenues of \$2.8 million will be redirected to the San Diego Regional Parks Improvement Fund and Mission Bay Park Improvement Fund. This will grow each year based upon the growth in overall Mission Bay lease revenues.
- Beginning in fiscal year 2015, an additional \$3 million will be redirected to the San Diego Regional Parks Improvement Fund and the Mission Bay Park Improvement Fund.

Allocation of Mission Bay Lease Revenues (in millions)			
Fiscal Year	San Diego Regional Parks Improvement Fund	Mission Bay Park Improvement Fund	Redirected from General Fund*
2010	\$2.5	\$5.3	\$2.8
2011	\$2.5	\$6.2	\$3.7
2012	\$2.5	\$7.1	\$4.6
2013	\$2.6	\$8.0	\$5.6
2014	\$2.9	\$8.7	\$6.6
2015	\$3.9	\$11.7	\$10.6

* The General Fund is the City's main operating fund that pays for basic City services, such as public safety, parks, library services, and refuse collection.

ARGUMENT IN FAVOR OF PROPOSITION C

MISSION BAY REVENUE SHOULD BENEFIT MISSION BAY PARK.

Mission Bay Park is a recreational and environmental asset for all San Diegans. The Park protects wildlife, provides for dozens of leisure activities and attracts tourists to strengthen our economy.

Unlike other parks, Mission Bay generates millions of dollars for the City through leases with hotels, Sea World, and other businesses. This money was originally used to pay for Mission Bay Park. Over time, it has been siphoned away to pay for other things.

FACT: Only 8% of Mission Bay lease revenue is spent improving Mission Bay; 92% is used elsewhere – mostly for "general" city expenses.

IMPROVE MISSION BAY WITHOUT USING TAX DOLLARS.

Proposition C increases the amount of lease revenue spent annually on projects to improve Mission Bay Park to approximately \$4.4 million. This amount will increase as lease revenues increase. No tax dollars are used. No new taxes are needed.

Priority projects include:

- Expand wetlands and improve water quality.
- Restore water channels for boater safety.
- Complete bicycle and pedestrian paths and bridges.
- Increase wildlife preserves and delicate habitats.
- Improve security by installing sustainable energy lighting.

BUDGET REFORM AND INDEPENDENT OVERSIGHT

Proposition C is a smart reform to keep the money generated by Mission Bay in Mission Bay. It is a charter amendment that CAN'T be waived by politicians, and it creates an independent oversight committee ensuring funds are spent only for park improvements.

MORE MONEY FOR OTHER REGIONAL PARKS

Prop C also allocates \$2.5 million annually for improvements at Balboa, Mission Trails, Presidio, San Diego River, Otay River Valley, and Chollas Lake Parks and open space areas. After five years, this amount increases as lease revenues increase.

VOTE "YES" ON C TO SAVE MISSION BAY.

(Titles of signers for identification purposes only; does not imply endorsement by any group)

COUNCILMEMBER KEVIN FAULCONER
Chair, Audit Committee

COUNCILMEMBER DONNA FRYE
Chair, Natural Resources and Culture Committee

BOB OTTILIE
Past Chair, Mission Bay Park Committee

WILBUR SMITH
Chair, San Diego Park and Recreation Board

JERRY SANDERS
Mayor

ARGUMENT AGAINST PROPOSITION C

No argument against the proposition was filed
in the office of the City Clerk.

PROPOSED CHARTER AMENDMENT

The Charter of the City of San Diego is amended by adding Charter section 55.2 to read as follows:

SECTION 55.2: MISSION BAY PARK AND REGIONAL PARKS IMPROVEMENT FUNDS

- (a) For the purpose of this Section, the following definitions shall apply and the words shall appear in italics:
- (1) *Capital Improvement* means physical assets, constructed or purchased, or the restoration of some aspect of a physical or natural asset that will increase its useful life by one year or more or which constitutes an environmental improvement of a natural asset.
 - (2) *Mission Bay Baseline Chart* shall be defined as the Mission Bay dredging plans on file with the City Clerk as Document No. 00-19776. It shall serve as the baseline for depths for navigable waters within Mission Bay. Depths may be increased or decreased for specific areas within Mission Bay only if, after review of these areas by the San Diego Fire Department or the *Mission Bay Park Improvement Fund Oversight Committee*, it is found that either the original depth no longer supports or ensures safe navigation, is inconsistent with the *Mission Bay Park Master Plan*, or needs to be modified in order to create sustainable shorelines. Any changes must be adopted by ordinance of the City Council and shall act as amendments to the original dredging plans.
 - (3) *Mission Bay Park* means the area described in the Mission Bay Park Record of Survey 16891, filed on February 28, 2001, in the Office of the County Recorder as File No. 2001-0113422.
 - (4) *Mission Bay Park Improvement Zone* means those areas encompassed within the boundaries of *Mission Bay Park*, Oceanfront Walk from the Mission Bay jetty to Crystal Pier and the adjoining seawall, coastal parks and ocean beaches contiguous thereto, Rose Creek from its terminus in Mission Bay to the southern end of the Santa Fe Road flood control channel, Tecolote Creek from its terminus in Mission Bay to the western end of the Tecolote Creek flood control channel and the San Diego River as it passes through the boundaries of *Mission Bay Park* as described herein. The boundaries of the San Diego River, Rose Creek and Tecolote Creek shall be the width of those waterways to the nearest property line.
 - (5) *Mission Bay Park Improvement Fund* means a separate interest bearing monetary fund maintained by the City of San Diego to receive and spend the *Mission Bay Park Lease Revenues* identified herein for the benefit of the *Mission Bay Park Improvement Zone*.
 - (6) *Mission Bay Park Improvement Fund Oversight Committee* means the committee determined by ordinance of the City Council to carry out the oversight responsibilities described herein.
 - (7) *Mission Bay Park Lease Revenues* means all revenues collected by the City of San Diego from commercial and non-profit sources within *Mission Bay Park*, including but not limited to all monetary consideration received under leases of city owned property within *Mission Bay Park*, as well as revenue collected from contracts for concessions or any other revenues collected for the use of city owned property within *Mission Bay Park*. The term does not include revenue from the Mission Bay Golf Course, unless privately leased; mooring fees; any revenues from taxes including but not limited to Transient Occupancy Taxes, sales taxes, possessory interest taxes, property taxes; or permit fees such as park and recreation fees or special event fees to the extent those fees are levied to recover actual costs incurred by the City of San Diego.
 - (8) *Mission Bay Park Master Plan* means the Master Plan adopted by the City Council for Mission Bay Park in 1994, the Natural Resources Management Plan, and any amendments or updates that are subsequently adopted by the City Council or any such similar replacement plan that may be subsequently adopted by the City Council. For purposes of this Section, the definition shall also include adopted plans for areas located within the *Mission Bay Park Improvement Zone*.

PROPOSED CHARTER AMENDMENT (Continued)

- (9) *San Diego Regional Parks* means those parks that serve regional residents and/or visitor populations as determined by ordinance of the City Council. *San Diego Regional Parks* shall initially include Chollas Lake Park, Balboa Park, Mission Trails Regional Park, Otay River Valley Park, Presidio Park, San Diego River Park, open space parks, and coastal beaches along with coastal parks contiguous thereto. For the purposes of this Section, this definition shall specifically exclude the *Mission Bay Park Improvement Zone*.
- (10) *San Diego Regional Parks Improvement Fund* means a separate interest bearing monetary fund maintained by the City of San Diego to receive and spend the *Mission Bay Park Lease Revenues* identified herein for the benefit of the *San Diego Regional Parks*.
- (11) *San Diego Regional Parks Improvement Fund Oversight Committee* means the committee determined by ordinance of the City Council to carry out the oversight responsibilities described herein.
- (b) *Mission Bay Park Lease Revenues* up to the threshold amount in each fiscal year shall be deposited into the San Diego General Fund and may be used for any municipal purpose, including but not limited to, police, fire, streets, sewers, water delivery, roads, bridges, and operation of parks. All *Mission Bay Park Lease Revenues* in excess of the threshold amount shall be allocated in the City of San Diego budget to two distinct funds. Twenty-five percent (25%) of the *Mission Bay Park Lease Revenues* in excess of the threshold amount, or two million five hundred thousand dollars (\$2,500,000) whichever is greater, shall be allocated to the *San Diego Regional Parks Improvement Fund* that solely benefits the *San Diego Regional Parks* and seventy-five percent (75%) of the *Mission Bay Park Lease Revenues* over the threshold amount, or the remainder of those revenues if less than 75% is available after the allocation to the *San Diego Regional Parks Improvement Fund*, shall be allocated to the *Mission Bay Park Improvement Fund* that solely benefits the *Mission Bay Park Improvement Zone*. The threshold amount shall be \$23 million beginning fiscal year 2010 and ending fiscal year 2014. The threshold amount shall be \$20 million beginning fiscal year 2015 and shall remain \$20 million thereafter.
- (c) Funds in the *Mission Bay Park Improvement Fund* may be expended only in the *Mission Bay Park Improvement Zone*, to restore wetlands, wildlife habitat, and other environmental assets within the *Mission Bay Park Improvement Zone*; to preserve the beneficial uses of the *Mission Bay Park Improvement Zone* including, but not limited to, water quality, boating, swimming, fishing, and picnicking by maintaining navigable waters and eliminating navigational hazards; to restore embankments and other erosion control features; and to improve the conditions of the *Mission Bay Park Improvement Zone* for the benefit and enjoyment of residents and visitors, consistent with the *Mission Bay Park Master Plan*.
- (1) To achieve these goals, all of the following identified priorities are intended to be authorized, funded, and completed in the order provided below:
- (A) Restoration of navigable waters within *Mission Bay Park* and elimination of navigational hazards. When depth conditions no longer support and ensure safe navigation, those areas that pose a danger or impede the passage of watercraft shall be dredged in accordance with the *Mission Bay Baseline Chart*.
- (B) Wetland expansion and water quality improvements and the protection and expansion of eelgrass beds as identified in the *Mission Bay Park Master Plan*.
- (C) Restoration of shoreline treatments within the *Mission Bay Park Improvement Zone* including restoration of beach sand and stabilization of erosion control features.
- (D) Expansion of endangered or threatened species preserves and upland habitats on North Fiesta Island and along the levee of the San Diego River floodway as identified in the *Mission Bay Park Master Plan*.
- (E) Completion of bicycle and pedestrian paths and bridges as identified in the *Mission Bay Park Master Plan*, installation of sustainable lighting in the *Mission Bay Park Improvement Zone*, installation of signage and landscaping at points of entry to *Mission Bay Park* and the South Shores, and the repair, resurfacing and restriping of parking lots within the *Mission Bay Park Improvement Zone*.

PROPOSED CHARTER AMENDMENT (Continued)

- (F) Restoration of the seawall bulkhead on Oceanfront Walk to a condition no less than the quality of restoration previously performed in 1998 from Thomas Street to Pacific Beach Drive or to conditions as may be required by historic standards.
 - (G) Deferred maintenance that are also *Capital Improvements* hereunder on existing assets within the *Mission Bay Improvement Zone* as may be recommended by the *Mission Bay Park Improvement Fund Oversight Committee* and approved by the City Council.
- (2) After each priority project identified in (c)(1)(A-G) above has been budgeted and approved by the City Council and a funding plan adopted for it, construction of a subsequent project may proceed concurrently provided construction of a lesser priority does not unreasonably delay, prolong, or preclude completion of a greater priority. To the extent funds become available from grants or other sources for a lower priority before a higher priority has been completed, or in the event of substantial delay in proceeding with a higher priority, funds may be committed to the next lower priority in the order set forth in (c)(1)(A-G), provided such expenditure of a lesser priority does not unreasonably delay, prolong, or preclude completion of a greater priority. The City Council shall be required to make findings that completion of a higher priority project will not be unreasonably delayed, prolonged, or precluded by expending funds on a lower priority project before approving said expenditure.
- (3) Once the projects identified in (c)(1)(A-G) have been fully budgeted or completed, additional projects shall be prioritized and funded only for *Capital Improvements* as identified in the *Mission Bay Park Master Plan*, recommended by the *Mission Bay Park Improvement Fund Oversight Committee*, and approved by the City Council.
- (4) To the extent items (c)(1)(A-G) that have been completed herein are later in need of additional *Capital Improvements*, then those items shall again have priority over other *Capital Improvements* only if approved by the City Council.
- (5) Except as may be specifically authorized above in this subsection, funds in the *Mission Bay Park Improvement Fund* may not be expended for commercial enterprises or improvements of leasehold interests; for any costs associated with utilities, including, but not limited to, water and sewage; or for roads, vehicle bridges, or vehicular ramps; or on costs that cannot be capitalized; or on daily, weekly, monthly, or annual upkeep of the *Mission Bay Park Improvement Zone* and there shall be no expenditure for contracted labor or services or for city employee salaries, pensions or benefits unless those expenses can be capitalized, and only then at the then-standard rates used by the City of San Diego for all other capital improvement projects.
- (d) Funds in the *San Diego Regional Parks Improvement Fund* may be expended only for non-commercial public *Capital Improvements* for the *San Diego Regional Parks* and only for park uses. Funds in the *San Diego Regional Parks Improvement Fund* may not be expended for commercial enterprises or improvements of leasehold interests; for any costs associated with utilities, including, but not limited to, water and sewage; or for roads, vehicle bridges, or vehicular ramps; or on daily, weekly, monthly, or annual upkeep of the *San Diego Regional Parks*.
- Priority for *Capital Improvements* hereunder shall be recommended by the *San Diego Regional Parks Improvement Fund Oversight Committee*, in accordance with the master plans for each of the *San Diego Regional Parks*, and approved by the City Council.
- (e) *The Mission Bay Park Improvement Fund Oversight Committee* and the *San Diego Regional Parks Improvement Fund Oversight Committee* shall meet at least quarterly to audit and review the implementation of this Charter Section, to recommend priorities for expenditures and *Capital Improvements* hereunder in accordance with the master plans for each of the *San Diego Regional Parks* or with the *Mission Bay Master Plan* or within the priorities identified in (c)(1)(A-G), as applicable; and to verify that the appropriate funds are collected, segregated, retained and allocated according to the intent of this Section, and spent as prioritized in this Section and consistent herewith.

PROPOSED CHARTER AMENDMENT (Continued)

The San Diego City Auditor, in cooperation with each committee, shall establish and oversee a mechanism to ensure public accountability by effectively reporting and communicating the extent and nature of revenues, expenses and improvements generated hereunder and compliance with the requirements outlined herein. This shall include, at a minimum, an annual audit report to the Mayor, City Council and public. Each report shall, at a minimum, contain a complete accounting of all revenues received, the amount and nature of all expenditures, a report as to whether in each committee's view the expenditures have been consistent with the priorities and provisions hereof, whether the City of San Diego has complied with sections (c)(2), (f), (g) and (h).

In the event that either committee finds that there has been a violation of this Charter Section by the City of San Diego, it should set forth the alleged violation in a written communication to the City Manager and members of the San Diego City Council. If the alleged violation is not resolved to the satisfaction of the aggrieved committee within 30 days, the San Diego City Council shall docket an action item for a public meeting of the San Diego City Council within 60 days. If evidence presented to the San Diego City Council by the aggrieved committee establishes a violation of this Section, the San Diego City Council shall forthwith cure the violation including but not limited to the restoration of inappropriately expended funds.

- (f) The City of San Diego shall take all steps necessary to ensure the collection and retention of all *Mission Bay Park Lease Revenues* for purposes described herein and to utilize those revenues only for the purposes described herein and consistent with the priorities and intentions described herein. The City of San Diego may issue bonds, notes or other obligations to expedite the *Capital Improvements* contemplated herein, utilizing the revenue stream from *Mission Bay Park Lease Revenues* designated herein.
- (g) The annual budgets allocated for park operations and maintenance in the *Mission Bay Park Improvement Zone* and the *San Diego Regional Parks* shall not be reduced at a greater rate or increased at a lesser rate relative to the overall annual budget of park and recreation as a result of monies available hereunder.
- (h) The City of San Diego is encouraged to seek other sources of funding for the purposes of improving the *Mission Bay Park Improvement Zone* and the *San Diego Regional Parks*, including but not limited to grant funding from other governmental agencies, private individuals, or foundations. In the event the City of San Diego receives any such additional funds, they shall be in addition to, and shall not offset or reduce funds dedicated to the *Mission Bay Park Improvement Fund* or *San Diego Regional Parks Fund* under this Section.
- (i) Nothing contained herein shall prevent the City of San Diego from spending funds in excess of the *Mission Bay Park Improvement Fund* or *San Diego Regional Parks Fund* for the purposes of improving the *Mission Bay Park Improvement Zone* or the *San Diego Regional Parks*.
- (j) This Section shall take effect and be in force on July 1, 2009, and will expire on June 30, 2039. Before the expiration of this Section, the City Council shall place on the ballot no later than the last regularly scheduled election prior to June 30, 2039 a measure to amend the Charter to extend the effect of this Section for an additional 30 years.
- (k) In the event of a conflict between any provision of Section 55.2 and any other provision of this Charter or the Municipal Code, Section 55.2 shall govern.

CITY OF SAN DIEGO

Proposition D

(This proposition will appear on the ballot in the following form.)

PROP D

MAKING ALCOHOL CONSUMPTION UNLAWFUL AT CITY BEACHES, MISSION BAY PARK, AND COASTAL PARKS. Shall the People of the City of San Diego amend San Diego Municipal Code section 56.54 to make the consumption of alcohol unlawful at City beaches, Mission Bay Park, and coastal parks?

This proposition requires approval by a simple majority (over 50%) of the voters voting on the proposition.

Full text of this proposition follows the arguments.

OFFICIAL TITLE AND SUMMARY PREPARED BY THE CITY ATTORNEY

Title

ALCOHOL CONSUMPTION AT CITY BEACHES, MISSION BAY PARK, AND COASTAL PARKS

Summary

Shall the People of the City of San Diego amend San Diego Municipal Code section 56.54 to make the consumption of alcohol unlawful 24 hours a day at City beaches, Mission Bay Park, and all coastal parks?

City Attorney's Impartial Analysis

Background

Since 1977, it has been unlawful to consume alcohol in certain City parks and areas and on City beaches for various time periods (12, 16, or 24 hours) depending on location. The San Diego City Council has modified the law on many occasions to adjust time periods or to change locations subject to the alcohol bans.

Prior to January 14, 2008, drinking alcohol was unlawful at most City beaches, adjacent parks and sidewalks, and all land areas of Mission Bay Park for 16 hours a day (8:00 p.m. to noon).

Certain other beaches, coastal parks and areas were subject to either a 12-hour (8:00 p.m. to 8:00 a.m.) ban or a 24-hour ban on alcohol consumption. Alcohol consumption was permitted for special events, in sidewalk cafés, or on property leased from the City.

On January 14, 2008, a one-year 24-hour ban on alcohol consumption went into effect. The ban, approved by the City Council, prohibits alcohol consumption 24 hours a day on all City beaches, including Mission Bay Park and coastal parks south of Tourmaline Surfing Park. The temporary ban allows alcohol consumption on Mission Bay Golf Course, for special events, in sidewalk cafés, and on City-leased property. Other, mostly non-coastal, parks and areas remain subject to existing 12-, 16-, or 24-hour bans.

City Attorney's Impartial Analysis (Continued)

Proposal

This proposition, which would be effective January 15, 2009, asks voters to continue and to expand the temporary 24-hour ban on alcohol consumption at beaches, Mission Bay Park and coastal parks. The proposition makes alcohol consumption unlawful 24 hours a day at Mission Bay Park, all City public beaches, sidewalks, boardwalks, alleys, plazas, piers, jetties, seawalls, and all coastal access, view point and bluff rights-of-way. The proposition also lists the coastal public parks that will be included, some of which are new to a 24-hour ban. Alcohol consumption would be permitted at the Mission Bay and Torrey Pines golf courses; special events; sidewalk cafés; or by a City lease.

If voters approve the amendments described in the proposition, any future effort to repeal or modify these amendments will require voter approval. Voter approval of this proposition will not affect existing laws that regulate alcohol consumption in other parks and areas, so long as the existing laws do not conflict with the voter-enacted amendments.

If voters do not approve the proposition, the one-year temporary ban remains in place. When it expires, the law regulating alcohol consumption in Mission Bay Park, coastal parks and beaches will return to that existing before the one-year temporary ban. The law would remain subject to modification by the Council, or by voters in future elections. Voters may obtain a copy of the law in effect before January 14, 2008 and the one-year temporary alcohol ban from the San Diego City Clerk.

FISCAL IMPACT STATEMENT

- Fiscal Impact is unquantifiable at this time, due to the lack of applicable data and potential impacts such as changes in cost of enforcement levels, public safety & emergency response costs, sales tax and transient occupancy tax revenues, and other possible unknown consequences.
- A violation of alcohol ban can be charged and prosecuted as either an infraction or misdemeanor.

Infractions: Any person violating the section of the Municipal Code will be fined by either \$250 for first occurrence or \$500 for a second or any subsequent conviction within a period of one year.

Misdemeanors: Any person violating the section of the Municipal Code will be fined by not more than \$1000 or by imprisonment in the County Jail for a period of not more than six months or by both fine and imprisonment.

ARGUMENT IN FAVOR OF PROPOSITION D

KEEP OUR BEACHES SAFE AND CLEAN: VOTE "YES" ON "D"

San Diego used to be the only major city in Southern California that permitted alcohol on the beach. Drunk and disorderly conduct had become commonplace year-round on city beaches.

This culminated in the 2007 Labor Day riot in Pacific Beach that required 70 police in riot gear to break up a mob of hundreds of drunks.

Earlier this year, an ordinance making our beaches alcohol-free began for a one year trial period.

Lifeguards, police officers and families agree: **The change is like night and day.**

- San Diego families with small children have returned to the beach, no longer afraid their day will be spoiled by out-of-control drunks.
- Lifeguards, firefighters and paramedics confirm it has created a safer environment, allowing us to focus on saving lives and keeping beachgoers safe.
- Police officers confirm a reduction in beach area crime, freeing-up resources to better serve the City's neighborhoods.
- The sand is no longer littered with piles of trash.
- Senior citizens can safely enjoy an oceanfront walk.

Contrary to claims by liquor store owners who oppose attempts to solve this problem, safe and clean beaches have helped beach area businesses.

San Diego has now joined other major beach cities in offering world-class safe, clean and alcohol-free beaches.

A "NO" vote on "D" takes us back and would once again make San Diego the only major city in Southern California permitting booze on the sand. That would again open the floodgates to drinking-related crimes and public safety problems.

San Diegans have a right to safe and clean beaches. Vote "YES" on "D".

www.SafeBeaches.org

TRACY JARMAN
San Diego Fire Chief

BILL NEMEC
President, San Diego Police Officers Association

RANDY STRUNK
Business Owner,
Surf Shop and Surf School

JULIE KLEIN
Beach Area Small Business Owner and Parent

KEN HEWITT
San Diego Lifeguard Chief

ARGUMENT AGAINST PROPOSITION D

The government that governs least . . . governs best!

But in San Diego a small group of wealthy, beach-property owners want to take away your right to enjoy your beaches. **Taking away your rights and freedoms** is easier than punishing the troublemakers, but it is **the wrong solution**.

Over 20 million people visit San Diego beaches every year. Here are the facts:

- **99.9999 % of beach users DO NOT cause any problems;**
- San Diego beaches are routinely listed in national publications as the best vacation destination for families and singles;
- Over 30 laws are in place to punish the troublemakers.

It is **already illegal** to:

- drink underage;
- **be drunk in public;**
- fight; or
- **destroy property.**

Taking away the rights of responsible citizens is NOT a solution.

Preserving your rights does NOT have to be all or nothing. **Some other solutions** besides a PERMANENT alcohol ban include:

- Triple Fines for alcohol related offenses;
- **"Holiday" and "Overnight" alcohol bans ONLY;**
- Zero Tolerance police enforcement.

These policies **punish those who cause the problem**, not the responsible citizens of San Diego!

Proponents of the ban will say anything to get you to believe that the beach is better with a ban. Don't believe their hype! Here are the **facts about the trial ban**:

- **No decrease in crime** at the beach. In fact, **DUI's are UP 40%** and crime is UP in the surrounding neighborhoods.
- Beach attendance has decreased dramatically. That means our city has less money!
- Time and money spent by police has been the same with, or without, an alcohol ban.

Don't let a special interest minority scare you into voting away your rights.

More punishment for troublemakers, **overnight and holiday bans only**, and enforcing our existing laws are the right solutions for San Diego! **Vote No On D!**

ROGER HEDGECOCK

JIM MADAFFER
PRESIDENT PRO-TEM
San Diego City Council

GEORGE PLESCIA
ASSEMBLYMAN 75TH DISTRICT
California State Legislature

DAVID J. GERSZ
PRESIDENT
San Diego County Young Democrats

MICHAEL BENOIT
CHAIRMAN
San Diego County Libertarian Party

PROPOSED ORDINANCE

BE IT ORDAINED by the People of the City of San Diego that Chapter 5, Article 6, Division 0 of the San Diego Municipal Code is hereby amended, by amending section 56.54 to read as follows:

§ 56.54 Alcoholic Beverage Consumption Prohibited in Certain Areas

- (a) Definitions. For purposes of sections 56.54, 56.55, and 56.56, the following terms are defined as follows:

"*Alcoholic beverage*" has the same meaning as that set forth in California Business and Professions Code section 23004.

"*Beach*" means the sand or land area bordering the water of an ocean or bay.

"*Public park*" means any property designated, dedicated or developed by or on behalf of the City of San Diego for park or open space use.

"*Seawall*" means any wall between the beach and the boardwalk.

"*Sidewalk cafe*" has the same meaning as that set forth in San Diego Municipal Code section 141.0621.

- (b)-(d) [No change]

- (e) Section 56.54 does not prohibit:

(1) any person from consuming *alcoholic beverages* within the defined boundaries of a *sidewalk cafe* located on the public right-of-way, or on property leased from the City.

(2) any business from lawfully selling or dispensing *alcoholic beverages* in accordance with the requirements of local and state law.

- (f) Notwithstanding any other provision of section 56.54 and its appendices, and except as provided in section 56.54(g), it is unlawful for any person to consume any alcoholic beverage at any time, upon all public beaches, including any sidewalks, boardwalks, alleys, plazas, piers, jetties, on or against seawalls, upon public rights-of-way at any beach or coastal bluff, and all coastal access, view point and bluff rights-of-way, and including the adjacent coastal public parks and areas listed below:

Calumet Park

Charlotte Park

Hermosa Park

Hermosa Terrace Park

Kellogg Park, including the boardwalk, seawall and La Jolla Shores Beach

La Strand Park

Marine Street Beach, including the beach, bluffs, stairs and adjacent public rights of way between the northern property line of 274 Coast Boulevard and the westerly extension of the northern side of Westbourne Street

Mission Bay Park, including all land areas of Mission Bay Park, including Bayside Walk, Ocean Beach Athletic Area (Robb Field) and Dusty Rhodes Park, including the parking lots, Santa Clara Point, Bob McEvoy Youth Fields (Mission Bay/Pacific Beach Youth Fields), Fiesta Island, Famosa Slough and Channel, and Fanuel Street Park

Mission Beach Park, including the Belmont Park public areas and parking lots, including the boardwalk, seawall, and the beach

PROPOSED ORDINANCE (Continued)

Nicholson's Point Park

Ocean Beach Park, including the boardwalk, seawall, jetty, and the beach

Ocean Boulevard Park (Pacific Beach Park), including the boardwalk, seawall, and the beach

Palisades Park North (undeveloped)

Palisades Park South (Law Street)

Scripps Park

South Mission Beach Park, including the boardwalk, seawall, and the beach

Sunset Cliffs Natural Park

Torrey Pines City Park

Tourmaline Surfing Park

Windansea Park

All parking lots in Mission Bay Park

All parking lots on the Pacific Ocean between the southern boundary of Sunset Cliffs Park and the southern boundary of Torrey Pines State Park

The Peninsula of land known as "The Clam," including all public areas accessible to pedestrians west of Coast Walk and the La Jolla sea caves, and north of the public parking lots adjacent to 1325 Coast Boulevard

Crystal Pier and Ocean Beach Pier

(g) Section 56.54(f) shall not apply:

- (1) to Mission Bay Golf Course and Torrey Pines Golf Course;
- (2) to locations for which the City Manager or designee has issued a special event permit;
- (3) if otherwise permitted under the terms of a lease agreement with the City of San Diego; and
- (4) if otherwise permitted by section 56.54(e).

Appendices 56.54A-C [No change]

BE IT FURTHER ORDAINED, that these amendments will be effective as of January 15, 2009.