

**CITY OF SAN DIEGO
Mayor**



FLOYD MORROW

**Businessman,
Former Councilmember, Attorney**

*Thirty years ago, after serving as a **Deputy City Attorney**; I was **elected for 12 years by residents of 5th District**. My work in making San Diego one of **America's finest cities** was recognized and applauded. Now, after 25 years of mismanagement, misplaced priorities, neglect, and corruption, finest no longer applies! **When elected**, my **objective** is to replace, repair, and restore! Working together, we will make San Diego **safe, affordable, green, and solvent!***

Floyd Morrow, www.morrowformayor.com (**thank you**)

- **U.S.M.C.** Korean Veteran,
- Business & Law **Degrees**, University of Texas
- **Married** 54 years to Marlene Petersen, 3 adult children and 4 grandchildren
- ❖ **established the Environmental Trust Fund**, financed by a 1% increase in S.D.G.E. franchise fee, which has now generated more than \$500,000,000.00.
- ❖ **authored <limited campaign contributions>** law which was a 1st and described as toughest in the nation.
- ❖ **worked long and hard creating parks**; Mission Bay, Mission Trails, Tecolote Canyon, Wild Animal Park, & thousands of acres of open space.

Lifetime passions: **PEACE, JUSTICE, and AFFORDABLE HOUSING: 1970's** Chairperson; Nuclear Weapons Freeze Campaign; Peace & Justice Coalition Chair.

Currently, Peace Chair, Mission Valley Rotary; Board, Pacific Rim Peace Parks; Executive Board, S.D. United Nations Association.

CITY OF SAN DIEGO
Mayor



JAMES B. HART

Preparing for global warming, and a future of rising fuel costs and possible shortages is serious business. At this critical time a direction towards regional population right sizing compatible with sustainable resources should be taken.

We must have the ethics and courage to sacrifice where we have to for the well being of future generations and more important mother earth and all of the diverse life on it.

We can continue to grow debt and population and rev our economic indicators to high speed. But we are speeding the depletion of resources on onset of wars.

We can instead chose to drive our economy at a pace to last forever. A sustainable pace towards peace and planetary well being.

I propose we agree to a four day work week to save on gas as soon as possible.

Faster conversion to solar energy.

Zero land fill, recycling everything into composite value added products

Population growth limits everywhere.

For more solutions my web site is **www.jimhart.info**

CITY OF SAN DIEGO
Mayor



JERRY SANDERS
Mayor of San Diego

Dear Neighbors:

In the midst of the worst financial crisis in our city's history, you elected me mayor, and I promised to get our city back on track.

Here's some of what's been accomplished:

- Established Five-Year Financial Plan, forcing city hall to address long-ignored problems.
- Instituted tough new financial controls.
- Completed long-delayed budget audits.
- Required a public vote for future employee benefit increases.
- Creating a new pension system to limit taxpayer liability.
- Streamlined city operations, saved over \$50 million annually; eliminated approximately 670 positions.
- Dedicated over \$100 million to deferred maintenance and infrastructure projects – an increase of over 4,000 percent.
- Targeted 26 city functions for managed competition savings.
- Increased equipment funding 60 percent for Fire Rescue Department; raised pay for police officers to more competitive levels.
- Helped secure over \$1 billion in federal and state funds for transportation, emergency preparedness, and environmental projects.
- Established a financially sound schedule for paying off debt, after lawsuits failed to roll-back pension benefits.
- Accomplished all this without raising taxes.

I ask for your vote so I can complete the job and give you a city government you can once more be proud of.

www.ReElectSanders.com

CITY OF SAN DIEGO
Mayor



STEVE FRANCIS
Businessman

Our City needs a ***bold, independent Mayor*** who will advance the best ideas and values of all San Diegans.

I will take back City Hall from the big developers and special interests.

It's time for ***a change***. San Diego needs a leader who will finally put ***people first***.

As Mayor, I will:

- End the budget crisis
- Implement a Taxpayer Protection Plan
- Accept \$1 per year in salary
- Not take contributions from special interests
- Enact open government and ethics reform
- Protect taxpayers with pension & fiscal reform
- Prioritize funding for Police & Fire protection
- Repair parks and potholes
- Advance San Diego as an environmental protection leader
- Defend neighborhoods from big developers
- Strengthen our local economy with quality jobs

I created a nurse staffing company with my wife, providing hundreds of thousands of jobs for nurses around the country. As Chairman of Father Joe's Villages, I know the needs of the underserved in our community. I will work hard to restore our quality of life and make a difference.

With your vote, I will be an ***independent leader*** for every San Diegan.

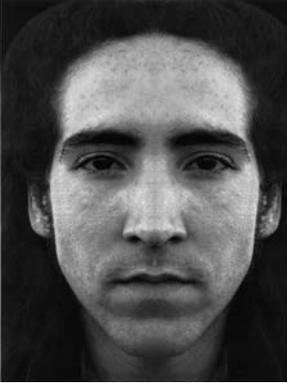
Steve Francis for Mayor

An Independent Mayor for a Change

www.SteveforMayor.com

(858) 320-7504

**CITY OF SAN DIEGO
Mayor**



ERIC BIDWELL
Entrepreneur

I am a **native San Diegan** and dedicate my life to **making the world a better place for everyone.**

I want to become mayor in order to **inspire and engage the public** of San Diego to **take control of our community** through democracy rather than allow control by special interest lobbies, and to **create a city government that is truly representative of all of its citizens.**

I want to increase the use of **public transit**, expand **bicycle lanes**, **encourage carpooling**, and **reduce reliance on single occupant passenger vehicles.**

I want to **build an emergency website** that will **coordinate efforts** and be a **centralized location to access information** to enable our city to **respond efficiently to fires, earthquakes, or other disasters.**

I want to work to **reduce water consumption, recycle waste-water**, and build a **secure and sustainable water supply.**

I want to **repair potholes, water lines, and repair and maintain our public infrastructure overall.**

I want to **work together with the public** to **build a better future for all of us!**

www.RevolutionaryMayor.com

**CITY OF SAN DIEGO
City Attorney**



AMY J. LEPINE

Consumer Advocate, Civil Litigator

EXPERIENCE

- Consumer Advocate: prosecuted class action for homeowners' restitution
- Former Deputy City Attorney, Member of Pension Strike Force
- Community Activist: ran legal clinic for victims of domestic violence
- Small business owner and operator: create jobs, contribute to economy

EDUCATION

- Juris Doctorate, California Western School of Law, graduated *cum laude*
- Bachelor of Arts, Journalism. San Diego State University, Latin American minor

EXERCISE PROPER INDEPENDENCE

San Diegans deserve a City Attorney who will be independent, not only in her judgment concerning legislative acts and procedure, but also from improper influence and conflicts of interest. I will be truly independent. I will protect the City Officials by providing sound, timely legal advice.

SAVE TAX DOLLARS

I will prevent loss of tax revenue by identifying areas where the City will incur liability. I will further prevent the misappropriation of earmarked money that results in litigation and liability.

ENCOURAGE PARTICIPATION AND COOPERATION

What we truly lack is not resources, but imagination and cooperation. I will encourage creative thinking and problem-solving. I will facilitate the open dialogue among all parties, the People, and City Hall.

www.lepineforcityattorney.com

(619) 231-1337

**CITY OF SAN DIEGO
City Attorney**



SCOTT PETERS

**City Council President
Former Coastal Commissioner
15 Years as Environmental Attorney
Experience Managing Complex Litigation
Married, Two Children**

As the first City Council President under our new reform government I am helping bring fiscal sanity back to San Diego.

RESTORING TRUST

I have earned the support of teachers, environmentalists, small and large business leaders and community leaders because I've demonstrated the ability to make change on the issues that matter most – restoring fiscal discipline, creating high-wage jobs, protecting our neighborhoods and safeguarding our quality of life. **The San Diego Firefighters and Senators Christine Kehoe and Dede Alpert strongly support my campaign.**

RESTORING INTEGRITY

We need a proven manager who brings integrity and professionalism to the City Attorney's office. I will make sure this office serves your interests – not political interests.

PROTECTING COMMUNITIES

A professionally managed office will do a better job safeguarding our families by forcing polluters to clean up our environment and vigorously protecting neighborhoods, seniors, women and all consumers from fraud and abuse.

RETURN PROFESSIONALISM AND INTEGRITY

I brought sound fiscal management back to city government. With your help, I will bring professionalism and integrity to the City Attorney's office.

PLEASE JOIN US AT www.PetersforSanDiego.com

**CITY OF SAN DIEGO
City Attorney**



MIKE AGUIRRE
San Diego City Attorney

SOLELY IN THE PUBLIC INTEREST

- ▶ They Want YOU to Pay the \$1.2 Billion Pension Deficit
MIKE SAID NO!
- ▶ They Bungled the City into Owing \$100 Million of YOUR MONEY to a developer
MIKE SAID NO. IT WAS REVERSED!
- ▶ They Allowed the Dangerous Sunroad Building to Threaten the Safety of OUR Neighborhoods
MIKE GOT IT STOPPED!
- ▶ They Took Away YOUR Public Parking in Balboa Park
MIKE GOT IT BACK!
- ▶ They Created Phony Financials That Prevented OUR Ability to Issue Bonds
MIKE SETTLED THE MESS WITH THE SEC!
- ▶ Now They Want to Charge US to Park in P.B. and La Jolla. Why?
TO PAY OFF THE PENSION SCAMS!

ONLY MIKE AGUIRRE IS FIGHTING FOR US ON THESE ISSUES

MIKE'S CAREER:

- ▶ Federal Prosecutor
Directed Probe of Pension Racketeering
- ▶ Counsel to U.S. Senate Subcommittee on Investigations
Led Inquiry into Organized Crime Pension Fraud
- ▶ Recovered \$250 Million for Elderly Victims of Pension & Securities Fraud
- ▶ Law Degree U.C. Berkeley
- ▶ Masters Degree Public Administration Harvard's JFK School of Government
- ▶ Certified Fraud Examiner

IT'S YOUR GOVERNMENT . . . DON'T GIVE IT BACK!

KEEP REFORM ON TRACK!

RE-ELECT CITY ATTORNEY MIKE AGUIRRE

www.mikeaguirreforcityattorney.com

619-542-1945

**CITY OF SAN DIEGO
City Attorney**



BRIAN MAIENSCHIN

A Record of Accomplishments:

Provided leadership to rebuild after two major fires

Completed State Route 56

Preserved over 11,000 acres of open space from development

Voted to create Ethics Commission and Committee on Open Government

Established Teen Court

As a business attorney from the private sector, I have the legal background to bring a professional voice to the office, and as a councilman I have worked daily on the city's legal issues.

My experience with law enforcement, lawyers, judges, and our schools led me to establish Teen Court. Working with our students, the program has reduced juvenile crime and turned around countless lives. For this I received the District Attorney's Crime Victims Award.

After two major fires, I brought leadership to deal with them quickly and efficiently. The One Stop Shop I established is held up as a national model.

I will hire attorneys who are qualified to protect taxpayers and provide the City with sound legal advice.

I've worked hard to make sure government acts ethically and openly. I voted to institute an Ethics Commission and the Committee on Open Government for more transparency.

Please visit www.BrianForSanDiego.com. I would be honored to have your vote for City Attorney.

**CITY OF SAN DIEGO
City Attorney**



JAN GOLDSMITH
San Diego Superior Court Judge

Elect an independent, nonpartisan and effective City Attorney who will focus on the law - not politics.

Endorsed by law enforcement leaders District Attorney Bonnie Dumanis and Sheriff Bill Kolender.

EXPERIENCED

- San Diego Superior Court Judge
- Represented San Diego in the State Assembly
- Recipient of Brightest Star for Children award from The California Children's Lobby
- Former Mayor of Poway, a well run city with no pension deficit
- Adjunct law professor at three San Diego law schools
- Owned and managed successful private law firm before turning to public service
- Graduated from University of San Diego Law School with magna cum laude honors
- Married 33 years to Christine with 3 grown children

INDEPENDENT AND NONPARTISAN

- Not a City Hall insider- fresh perspective on problems
- Independent - committed to legal decisions based on the law, not politics
- Criminal prosecutions will be aggressive and conducted in the courtroom, not at press conferences
- Will focus on winning trials, not filing expensive frivolous lawsuits
- Opposes tax increases to fix bad decisions made by City Hall.

***Judge Jan Goldsmith will bring sound legal judgment, integrity and dignity to the City Attorney's office.

To learn more about Judge Goldsmith's reform plan, see his 10 Commitments for Change:
www.jangoldsmithforcityattorney.com

**CITY OF SAN DIEGO
City Council – District 1**



MARSHALL MERRIFIELD
Security Business Owner

CITY HALL NEEDS REAL FINANCIAL EXPERIENCE

Marshall was a municipal finance specialist on Wall Street. He understands the bond market and knows what it will take to repair San Diego's financial reputation.

Marshall founded and served as CEO of successful companies, including General Lock and Clark Security. He knows how to manage large, complex organizations.

ENSURE ACCOUNTABILITY IN CITY GOVERNMENT

Marshall supports reforms that promote transparency in city decision-making. Politicians shouldn't be allowed to hide controversial decisions behind closed doors. Marshall has experience complying with federal securities regulations.

PROTECT OUR ENVIRONMENT

Marshall is dedicated to preserving our wetlands, beaches and bays from over-development, pollution and urban encroachment. Marshall will require developers to help solve traffic problems before projects are approved.

IT'S ALL ABOUT OUR CHILDREN

Marshall is a parent volunteer for youth sports leagues, a past board member of the local YMCA, and founder of Playground Partners—a non-profit organization that provides safe, constructive recreational opportunities for over 10,000 San Diego children.

Marshall is a Princeton graduate, successful entrepreneur, community activist and parent volunteer. He, his wife Ginny, and their three children live in Carmel Valley.

**MARSHALL MERRIFIELD:
EXPERIENCE YOU CAN TRUST – TO PROTECT OUR FUTURE.**

www.JoinMarshall.com

**CITY OF SAN DIEGO
City Council – District 1**



PHIL THALHEIMER
Small Business Owner

I'm Phil Thalheimer – I'm a business and family man, not a politician.

I'm Running to Balance City Hall's Budget and give City Hall a wake-up call: we want money spent on fire, police, parks, and roads – not wasted.

I'll demand a public audit of every department to eliminate waste. I'll demand accountability for every dollar spent.

I'm Running for Ethics Reform and Transparency at City Hall – open meetings, books, and discussions of how they spend money.

I'll stand up to business as usual games played by insiders, Special Interests, and politicians. I can because I'm not one of them.

I'm Running Because I Have a Record of Success.

When extremists tried to tear down the Mt. Soledad Veterans Memorial, I led the campaign to keep it.

When children needed protection from sexual predators, I led the campaign for Jessica's Law ...taking the worst criminals off our streets.

To be blunt: I'm not looking for a political career, I want to balance the budget, clean up City Hall, and remind the politicians they work for us.

I'll always be available and you can always reach me at my personal phone number (619-846-0162), I'll work for you.

**CITY OF SAN DIEGO
City Council – District 1**



SHERRI S. LIGHTNER, P.E.
Small Business Owner
Mechanical Engineer

Sherri Lightner is a 45-year resident of San Diego, where she grew up, was educated, married and raised her children. She has actively served in more than a dozen community organizations.

Sherri will give priority to neighborhoods.

San Diegans deserve basic services in their neighborhoods. Sherri will fight to fund community policing efforts, fix our streets, keep our parks and libraries open, and give you a real voice in your neighborhoods.

Sherri will protect our coastline, natural resources and open space.

With Sherri's track record, we know she'll fight to protect our beaches, parks, and open space. As an engineer, she understands complex environmental and technical issues. **Sherri is endorsed by Sierra Club and League of Conservation Voters!**

Sherri will bring a fiscally responsible background to the Council.

As an experienced business owner, Sherri will initiate and support the sound financial decisions we desperately need to speed our City's recovery.

Sherri has a history of serving our community.

- Board member and officer of numerous community groups for land use, planning, traffic, and historic preservation.
- YMCA fundraiser, Girl Scout leader, Kiwanis member, soccer team Mom.

Vote Sherri Lightner for City Council
www.SherriLightner.org
858-454-4764

**CITY OF SAN DIEGO
City Council – District 3**



PAUL BROADWAY

Paul is a US Navy veteran and proud member of VFW Post # 7420, a homeowner who has lived in San Diego for twenty-five years. He served as a federal public safety officer and currently makes his living as a factory mechanic, but is best known as the owner-operator, with wife Marcia, of the popular and well-regarded San Diego landmark, Sparky's.

Paul accepts no monetary contributions, and pledges to serve one term only.

He asks for your vote to effect fundamental change in a City Hall that tolerated corruption and dangerously misplaced priorities.

Public service is a duty, not a career. We have enough career politicians. We as a community need to get things done. We need and deserve a city that works for us.

Paul's core issues:

- Compliance with all federal, state, and local laws
- An A credit rating
- Water policy that makes sense
- Justice in the pension fund scandal
- Our city as a center for green business

PARTICIPATE!

<http://www.BroadwayPub.com>

**CITY OF SAN DIEGO
City Council – District 3**



TODD GLORIA
Congressional District Director

The only candidate supported by BOTH Police and Fire!

Endorsed by:

*San Diego City Firefighters
San Diego Police Officers Association
League of Conservation Voters
Latino American Political Association
Congresswoman Susan Davis*

Todd Gloria is a third generation, native San Diegan whose heritage is a mix of American Indian, Filipino, Latino, and Dutch ancestry. He will serve ALL communities of District 3. Todd has spent his lifetime volunteering and working in our neighborhoods.

Todd will:

- **Improve Public Safety.** Todd will fight to bring back Community Relations Officers to reduce crime and make improvements firefighters need to protect us.

“Todd believes we deserve to feel safe in our neighborhoods. Firefighters support Todd because he’s the best qualified to improve public safety.”

Chet Bertell, San Diego City Firefighters

- **Focus on Neighborhood Needs.** Todd will put our tax dollars where we need them most—fixing street lights and pot holes, continuing utility undergrounding, improving infrastructure, and keeping libraries and parks open.
- **Use his Experience to Solve the Financial Crisis.** Todd helps oversee a \$224,000,000 affordable housing budget. He has the financial experience to put San Diego on the right track.

Join Firefighters, Police and Environmentalists.
Vote Todd Gloria on June 3rd!

www.toddgloria.com

**CITY OF SAN DIEGO
City Council – District 3**



JAMES HARTLINE

Publisher

Seven years ago I began a journey to clean up many catastrophic problems plaguing District 3. I found that parents, children and seniors had become victims in District 3, the result of horrific mismanagement of our community's valuable governmental resources. From an illegal pornographic business located directly across from a Hillcrest elementary school to an invasion of unwanted redevelopers throughout the District, I have seen how our district's hardworking taxpayers and families have been put into overwhelmingly unjust predicaments. For the past seven years, I have stood up for the most vulnerable citizens in our District. Despite repeated attempts by powerful special interests to stop my efforts to clean up District 3, I have refused to quit in the battle to save my community. Over the past seven years I fought the good fight to clean up our district. I will continue my stand at city hall for all of our District 3 citizens. **As your councilman in District 3, I confidently declare to you that the day of corruption and backroom deals is over. I vow to honor District 3 with decisions based upon integrity, truthfulness and complete honesty.**

James Hartline
www.hartline08.com
619-793-9661

**CITY OF SAN DIEGO
City Council – District 3**



STEPHEN WHITBURN
Community Health Educator

**“Stephen Whitburn has the integrity we need at City Hall
and the experience to get things done.”
-- Councilmember Donna Frye**

Restore Integrity to City Hall

City Hall should be working for people, not developers and lobbyists. Stephen will fight for open, honest government and to stop backroom deals. Neighborhoods should be more involved in reviewing developments and city budgets.

Keep Our Streets Safe

Stephen supports more funding for police and firefighters to achieve two police officers per thousand residents and fire response times under five minutes.

Protect Our Quality of Life

Stephen will redirect tax dollars to repair streets and sidewalks and create neighborhood parks. He will protect small businesses that keep neighborhoods strong.

Endorsed by:

**Congressman Bob Filner
Councilmember Donna Frye
Former State Senator Lucy Killea
Democracy for America - San Diego
Progressive Majority
San Diego - Imperial Counties Labor Council
San Diego Unity League
Sierra Club**

Stephen serves on the North Park Planning Committee. A journalist for 18 years, he now works for a community health non-profit.

**“Stephen Whitburn will be an independent voice and
stand up to special interests to protect neighborhoods.”
-- Congressman Bob Filner**

www.StephenWhitburn.com

**CITY OF SAN DIEGO
City Council – District 3**



JOHN HARTLEY
Former City Councilman
Co-Chair,
Partners for Safe Neighborhoods
Neighborhoods for Clean Elections

Endorsed:
San Diego Police Officers Association
Sierra Club, TaxpayersAdvocate.org

Neighborhoods are being neglected. Police patrols cut! Streets/sidewalks in disrepair! Mega-developments shoved into quiet neighborhoods! Sweetheart deals and special interest giveaways drain the city treasury.

John Hartley.
Walking door-to-door. Fighting for Our neighborhoods.

Together, we can change the city's priorities and turn San Diego around. When I was on the Council, I always put neighborhoods first.

The Experience We Need. John Hartley has given 25+ years of Community Service.

- President, El Cajon Boulevard Association
- Sierra Club Volunteer of the Year
- Founded two Mid-City Business Improvement Districts
- Saved Famosa Slough wetlands
- Led District Elections campaign
- City Councilmember, 1989-1993
 - Citizens Patrols, Neighborhood Watch, Graffiti Removal, Prostitution Task Force, Police Satellite Offices
 - Established: Human Relations Commission, Alcohol Ban in parks, Human Dignity Ordinance
 - Funded: Mid-City for Youth, Gang Intervention, LGBT Community Center, North Park Library expansion
 - Created: Office of Neighborhoods, Mid-City Development Corporation, Planning Committees throughout Mid-City
- **Partners for Safe Neighborhoods: Organized 30+ Neighborhood Watch groups.**
- Neighborhoods for Clean Elections
- President, Kensington/Normal Heights Friends of the Library
- **Organized rallies demanding more police**

John Hartley
Safe Streets. Strong Neighborhoods.

**CITY OF SAN DIEGO
City Council – District 3**



ROBERT E. LEE
for District 3,
Fresh. New. Change.

Have you had enough of the scandal and incompetence at San Diego City Hall? I say, Enough is enough!, and that's why I'm running for City Council, District 3. I'm proud to be an outsider who will stand up to the special interests that are corrupting City Hall and leave us, the people, holding the bag and footing the bill.

My **3 and 3** plan for **change** includes:

In District 3:

- **Crime prevention.** Increase the Police presence in District 3, prosecute offenders to the full extent of the law, and support Neighborhood Watch groups.
- **Transportation and mobility improvements.** Improve mass transit, including Bus Rapid Transit, and upgrade our streets.
- **Support economic and small business development,** so we can shop in our neighborhoods.

Citywide:

- **Pension and fiscal reform.** We simply cannot pay for needed programs and improvements until we get our City finances in order.
- **Infrastructure repair and upgrade.**
- **Public Safety — Police and Fire — retention and upgrade.** Retain and increase our Police and Fire professionals, and bring equipment and facilities up to standard.

If you're tired of business as usual, please vote for **Robert E. Lee for District 3!**

Thank you.

<http://robert-lee.org>

**P.O. Box 81666
San Diego, CA 92138**

**CITY OF SAN DIEGO
City Council – District 5**



CARL DEMAIO
**Small Businessman/
Government Watchdog**

We need a **WATCHDOG** to **CLEAN UP CITY HALL**.

Carl DeMaio: A Record of Reform

Business owner Carl DeMaio is a government watchdog who helped expose the financial crisis at City Hall. He spent much of his life working to reform local governments: helping cut government waste and improve services.

Carl DeMaio: Integrity and Honesty

Carl helped alert the public on how politicians have squandered our hard earned money. Carl has the courage to stand up to special interests — on the council he'll serve as the taxpayer's watchdog.

Carl DeMaio: Solutions to the City's Problems

- Solve the Financial Crisis: Balance the budget and pay down city debt.
- Fix our Roads and Water System: Make sure infrastructure funds are used properly.
- Improve Neighborhood Services: Focus city government on core services and public safety.
- Restore Ethics and Transparency at every level of city government.

Carl DeMaio: Our Community Choice

The Howard Jarvis Taxpayers' Association and Sheriff Bill Kolender have endorsed Carl DeMaio . . . along with over 1,000 of our neighbors!

Together, we can hold City Hall accountable . . . we can fight for real change. I hope you will join me. -- Carl DeMaio, Government Watchdog

www.CleanUpCityHall.com

**CITY OF SAN DIEGO
City Council – District 5**



GEORGE GEORGE
Business Owner

George George is a former fire chief with more than 30 years' experience serving the communities of District 5.

George will protect our neighborhoods.

- Make fire, police and emergency services a top priority. We must be better- prepared for disasters like the 2003 and 2007 fires.
- Ensure that we consistently fund streets, water, sewer and other infrastructure needs.
- Develop a better plan for managing traffic problems.
- Provide more transportation alternatives, especially for our older residents.

George is endorsed by San Diego City Firefighters.

George will ensure that our tax investment in the City is wisely managed.

- Proven track record managing more than 1,000 employees and balancing multi-million dollar budgets.
- Work to build up city reserves and stop balancing budget with one time funding.

George is a vital member of our community.

- 45-year Rancho Bernardo resident.
- Raised four children in our community with wife, Jo Ann.
- Attends St. Michael's Church.
- Was active in Pop Warner football, Little League, soccer and softball.
- Small business owner who gives part of profits to charity.
- Member of SD North Chamber of Commerce

Vote George George for City Council on June 3rd.

www.votegeorgegeorge.com

**CITY OF SAN DIEGO
City Council – District 7**



DAVID TOS

**Military Veteran/Active Police Officer
Community Mobilizer and
Conflict Resolution Specialist**

Who can you trust to serve you best? It's the answer to this simple question that distinguishes my candidacy. As a Navy veteran and active military reservist, I swore to uphold the Constitution. As a police officer, I'm sworn to serve and protect and have the civic trust to limit citizens' civil rights. Throughout my career, I've put my life on the line to serve. I've responded to the responsibility entrusted to me with integrity and distinction. Once seated, I will continue my life's work by ...

- Ensuring accountability to the district, citizens, and city by establishing collaborative partnerships with local municipalities and civic organizations.
- Holding quarterly meetings with and publishing quarterly disbursement reports to community groups.
- Re-aligning code enforcement.
- Mobilizing the community to deal with quality of life issues.
- Enforcing landlord accountability.
- Ensuring proper TOT tax allotment to eligible groups and disbursement of taxes to city divisions.
- Soliciting new businesses, particularly to El Cajon Boulevard, that serve community needs.
- Improving recycling.
- Ensuring fair housing for veterans.
- Ensuring the completion of the Miramar cemetery.
- Remediating the CDBG grant program.
- Facilitating an honest understanding of the pension debacle.

www.DavidTos.com

**CITY OF SAN DIEGO
City Council – District 7**



BILL DANIEL

I am Bill Daniel and am running for city council because I am quite dissatisfied with city government. A public school teacher for 24 years, I lived in the North Park area for 50 years until my mother went into a rest home. I have lived in the College Area for over a year now. I am single and have always been active in Sunday School in any church I have been a part of. I have been involved in San Diego elections for several years. Since living in the College Area, I have been involved in the Rolando Community Council.

While others debate infrastructure and libraries, I want to focus my campaign on the fundamental issues that have plagued City Hall for years. Without moral and ethical change there is no guarantee that any person elected to represent us will be able to resist the voices that clamor for their time and attention. I advocate open city council meetings at 7:00 in the evening and telling developers, unions, the gay lobby, and lawyers, if they want to address the city council they can do it at the regular meetings behind all other citizens.

**CITY OF SAN DIEGO
City Council – District 7**



APRIL BOLING

**Certified Public Accountant /
Businesswoman**

Solve San Diego's Financial Crisis...Send a Certified Public Accountant to City Hall.

April Boling: Balancing the Budget

April is a no-nonsense CPA with real world experience City Hall needs to troubleshoot the budget line by line.

"As President of San Diego County Taxpayers Association, Boling exposed waste at City Hall and demanded reform."

-Marcia Fritz, Vice President, California Foundation for Fiscal Responsibility

April Boling: Exposing and Fixing the Pension Crisis

April opposes the outrageous DROP program, which made us pay for the retirement of the million dollar bureaucrats.

"An independent voice on San Diego's Pension Reform Committee, April helped expose the pension crisis."

-Scott Barnett, TaxpayersAdvocate.org

April Boling: Demanding Transparency at City Hall

April is on record demanding laws that allow the public to see every dollar spent by politicians and special interests.

I'm a CPA, not a politician. Like you, I'm tired and angry that elected officials aren't getting the job done. As your councilwoman, I'll open the books and expose the back room deals. I will demand change and fight for the world class public safety, parks and roads we deserve and pay for. - April Boling, CPA

www.aprilboling.com

**CITY OF SAN DIEGO
City Council – District 7**



MARTI EMERALD

**San Diego's Trouble Shooter
and Former Channel 10News
Consumer Advocate**

For 20+ years, **Trouble Shooter Marti Emerald** has exposed corrupt officials and scam artists who prey on the elderly, protecting consumers and saving taxpayers millions.

Trouble Shooter Marti Emerald has earned 13 Emmys, 4 Golden Mikes, and awards from the District Attorneys Association and the National Press Club.

San Diego is a troubled city. Send the Trouble Shooter downtown to clean up City Hall.

- No more sweetheart deals for lobbyists and big campaign contributors.
- Reform city budget process.
- Establish an Independent City Auditor.
- Audit every city department to eliminate waste and inefficiency.
- Limit growth at San Diego State and promote satellite campuses.
- Protect seniors/consumers with a strong Consumer Protection Unit.
- More Police on our streets. More Firefighters to protect us.

*I stand for open and honest government. **No secret deals with lobbyists, developers or contributors.** My calendar will be public – who I meet with and what we discuss – and I will fight to open the calendars at City Hall.*

San Diego Police Officers Association
San Diego City Fire Fighters
Sierra Club
thousands of our neighbors
all support

Marti Emerald

Trouble Shooter for City Council.