

**THREE PROPOSITIONS RELATING TO:
FLUORIDATION OF MUNICIPAL WATER SUPPLY
PLANNING ADMINISTRATION
BALBOA PARK FACILITIES BONDS
TOGETHER WITH ARGUMENTS**

To Be Submitted to the Qualified Voters
of the City of San Diego at the

**SPECIAL MUNICIPAL ELECTION
TO BE HELD ON TUESDAY,
NOVEMBER 5, 1968**

JOHN LOCKWOOD
City Clerk

PROPOSITION K

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

PROPOSITION K. CITY OF SAN DIEGO INITIATIVE MEASURE: ADDITION OF FLUORIDE TO THE CITY'S WATER SUPPLY. Shall an ordinance providing for the addition of fluoride to the water supply of the City, to raise the fluoride content to a ratio not to exceed one part of fluoride to one million parts of water, and repealing Ordinance No. 6196 (New Series) which prohibits the addition of fluoride to the water supply of the City, be approved?	YES	
	NO	

This proposition requires a majority vote.

INITIATIVE MEASURE: AN ORDINANCE PROVIDING FOR THE ADDITION OF FLUORIDE TO THE WATER SUPPLY OF THE CITY OF SAN DIEGO AND REPEALING ORDINANCE NO. 6196 (NEW SERIES) ADOPTED JUNE 8, 1954.

BE IT ORDAINED by the people of the City of San Diego, California, as follows:

Section 1. As a measure in conservation of the health of the inhabitants of the City of San Diego, the addition of fluoride to the water supply of the City of San Diego, in a ratio not to exceed one part of fluoride to one million parts of water, is hereby approved.

Section 2. The Water Department, Division of Distribution, of the City of San Diego is hereby vested with authority to acquire and construct the necessary facilities for the implementation and operation of the program outlined in Section 1. hereof.

Section 3. The cost of acquisition and construction of said facilities and the operation and maintenance costs of said program shall be provided for out of the funds of the Water Department.

Section 4. That Ordinance No. 6196 (New Series) of the City of San Diego, adopted June 8, 1954, be and the same is hereby repealed.

Section 5. This ordinance shall become effective upon receiving a majority of votes of the electors of the City of San Diego at an election held in said City.

ARGUMENT FOR PROPOSITION K

Raising the fluoride content of San Diego's drinking water will bring many health benefits to San Diegans of all ages. Most importantly, the dental benefits of fluoridated water will be available to those children who need it most and can afford it least. The dental health of children of families on welfare rolls can be greatly improved and the expense of their dental care, which is provided from tax money, can be greatly reduced.

Naturally-occurring fluorides, in fractional amounts, have always been present in our city's water supply, from .35 to .45 parts fluoride to one million parts water. This proposition seeks to raise the level of fluoride to the standard ratio of one part fluoride to one million parts water.

The American Dental Association and the American Medical Association and an overwhelming number of other health organizations, have proved to their satisfaction that **properly fluoridated water can prevent as much as 65 percent of children's tooth decay, aids the bone structure of adults, and is absolutely safe.** Fluorides retained in children's teeth will help resist tooth decay throughout their entire lifetime. Furthermore, fluorides for adults help build stronger bones and aid in preventing bone curvature.

Presently, 86 million people, over 3500 communities, and 12 of the largest cities in the United States are drinking fluoridated water.

Research for over twenty years has proven conclusively that tooth decay is reduced as much as 65 percent and that fluoridated water is absolutely safe for public use.

The cost of fluoridation is minimal. Estimates show that this will be less than 10 cents per person, per year. The vocal few that have opposed fluoridation have prevented millions from receiving the multiple health benefits and the tax savings.

Vote YES to give San Diegans the lifelong benefits of fluoridation.

J. B. ASKEW, M.D.
Director
San Diego County Department
of Public Health

CLAYTON H. BRACE
President
San Diego Chamber of Commerce
GLADDEN V. ELLIOTT, M.D.
President
San Diego County Medical Society

MRS. LEO NESS
President
Ninth District Parent and
Teachers Association
LENNART E. KARLSON, D.D.S.
President
San Diego County Dental Society

ARGUMENT AGAINST PROPOSITION K

We ask FREEDOM OF CHOICE. Don't FORCE CORROSIVE FLUORIDE POISON on unwilling people. Fluoridated water makes many people sick. Fluorine, like arsenic, slowly accumulates in human bodies—slowly poisoning. AMERICAN DENTAL ASSOCIATION JOURNAL, November, 1962, page 610 reports 19% white and 40% Negro children in Grand Rapids, Michigan, developed fluorosis from fluoridated water. "DENTAL FLUOROSIS" (ugly, discolored teeth) is first visible evidence of fluorine poisoning.

Fluoridation is COMPULSORY MEDICATION. People must drink poisoned water at school and at work even when they object. **THAT IS WRONG.** Fluoridation is UNSCIENTIFIC. There is no control of dosage. Some get in food, soup, coffee, cold drinks ten times as much water as others—ten times as much poison.

Many physicians, dentists, scientists oppose fluoridation. Note this abridged resolution:

THEREFORE, BE IT RESOLVED that the ASSOCIATION OF AMERICAN PHYSICIANS and SURGEONS condemns the addition of **any substance** to the public water supplies for the purpose of affecting the bodies or the bodily or mental functions of consumers.

Cyrus W. Anderson, M.D., President.
William L. Baughn, M.D., Secretary.

This Association's 15,000 members were AMERICAN MEDICAL ASSOCIATION members. WHEN DOCTORS DISAGREE; LAYMEN BEWARE. **VOTE NO.**

Fluoridation causes increased births of mongoloid babies.

Records prove reduction of tooth decay, **IF ANY**, is greatly exaggerated.

Fluoridation will cost taxpayers over \$67,000.00 per year. Corroded plumbing will cost **much more.** VOTE NO—SAVE WATER HEATERS. WE have abundant PROOF of these damages.

Why have 110 communities abandoned fluoridation? (Fluoridation News) Promoters don't tell.

If fluoridation has any merit, other than providing market for waste products for some industries, the CITY CAN, for negligible cost, provide free tablets for all who need them. Give children HEALTHFUL DIET. Give VOTERS PURE WATER—PRESERVE TEETH and FREEDOM OF CHOICE. **VOTE NO.**

LELAND D. JONES, D.D.S.

FRANK H. AWES, D.D.S.
W. E. CROUSE, D.C.

MERLE L. McPHERREN, D.C.
JOHN E. WATERS, D.D.S.

PROPOSITION L

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

PROPOSITION L. CITY OF SAN DIEGO REFERENDARY MEASURE: PLANNING ADMINISTRATION. Shall Ordinance No. 9780 (New Series), adopted by the Council, which places the Planning Department in the Administrative Service of the City, responsible to the City Manager, and which retains the Planning Commission as an independent advisory body on planning items, be approved?	YES	84,253
	NO	125,025

This proposition requires a majority vote.

Ordinance No. 9780 (New Series) reads as follows:

AN ORDINANCE AMENDING CHAPTER II, ARTICLE 2 OF THE SAN DIEGO MUNICIPAL CODE BY ADDING THERETO DIVISION 19 CALLED "PLANNING ADMINISTRATION, SECTION 22.1901, PLANNING DEPARTMENT."

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter II, Article 2 of the San Diego Municipal Code be amended by adding Division 19 called "Planning Administration."

"SEC. 22.1901 PLANNING DEPARTMENT

(a) Purpose and Intent: It is the purpose and intent of this Council to place the Planning Department in the Administrative Service of The City of San Diego, responsible to the City Manager, and to retain the Planning Commission as the independent advisory body on planning items.

It is further intended that supplemental rules will be adopted by ordinance to assign broader responsibilities to the Planning Commission in order that it might be more effective in implementing coordinated long-range planning.

(b) The Planning Department shall be an administrative department under the control of the City Manager who shall appoint the Planning Director."

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

Passed and adopted by the Council of The City of San Diego on March 19, 1968, by the following vote:

YEAS — Councilmen: Cobb, Loftin, Scheidle, Walsh, Hitch, Curran.

NAYS — Councilmen: Hom, Morrow, Schaefer.

ABSENT — Councilmen: None.

ARGUMENT FOR PROPOSITION L

The City Council placed the Planning Department under the City Manager after numerous public hearings.

This department has mushroomed from a single staff member to a large department with a budget of nearly \$900,000.

The independence of the Planning Department creates **two critical problems:**

First, our charter, adopted in 1931, makes planning dependent on state law and vulnerable to legislation which does not consider local conditions.

Second, city planning has taken on new importance with the formation of about 15 community planning groups involving hundreds of dedicated citizens.

Planning cannot exist in a vacuum. Our community plans recommend parks, street improvements, additional off-street parking and preservation of natural resources. No private business would

vest in an organization independent of management the control over long-term investment. Neither should the City.

The Planning Department itself, reporting to the Council, stated, "The majority opinion among the current generation of political science and public administration theoreticians with regard to location of planning function in urban government appears to hold that it should be directly under the chief executive, whether a 'strong mayor' or a city manager."

The independent status of the Planning Department has resulted in a chaotic situation — the Mayor, who appoints Planning Commissioners and the Director, has little say in the operation of the department and its budget; part-time Commissioners are responsible for the department's operation but have no authority over budget or staff; the Council and City Manager, who approve operating and capital improvements budgets, have scant control over the Planning Department's operations.

This dilemma is totally inconsistent with the theory of checks and balances under the Council-Manager form of government. The thinking of the 'thirties can no longer be applied to the new San Diego.

JACK WALSH
City Councilman

ARGUMENT AGAINST PROPOSITION L

The ballot wording above is misleading. The wording implies that the Planning Commission will not be affected by this change: Whereas, the ordinance actually states: "The Planning Department shall be an administrative department under the control of the City Manager who shall appoint the Planning Director." This certainly does not retain the Planning Commission as an independent advisory body on planning items as stated on the ballot proposition. In fact, it is a drastic change which has been rejected by the voters three times in the past five years. The reason you are allowed to vote on this issue is because 14,000 concerned voters forced it on the ballot by referendum. In addition, every concerned citizens group, the Planning Commission, the Planning Department, and many many citizens protested the ordinance.

Specifically, passage of this proposition would:

1. Result in a potentially dangerous concentration of power in a non-elected official, the City Manager.
2. Eliminate a vital check and balance in our City government. The Manager's duties are administrative. To place control of Planning under him would be like granting the owner of a bank the job of examiner of the bank.
3. Subject San Diego's planning to many special interests and political pressures.
4. Destroy the planning process which has served San Diego successfully for thirty-seven years and which is widely emulated by other cities.
5. Prejudge a fair evaluation of City Planning by the Mayor's Charter Review Committee.
6. Discourage and possibly destroy citizens' involvement and participation in the planning process.

We should not allow personality clashes and special interests to determine the role of City Planning in city government. Citizens have voted "no" in three previous elections. We urge that you vote "no" on November 5th.

TOM HOM
City Councilman District 4

FLOYD MORROW
City Councilman District 5

MIKE SCHAEFER
City Councilman District 8

DOROTHEA EDMISTON
President
Citizens Coordinate
FRED SCHOELKOPF
President
Citizens for Better Government

PROPOSITION M

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

PROPOSITION M. CITY OF SAN DIEGO BALBOA PARK FACILITIES BOND PROPOSAL: To augment any funds available from private or public sources and to improve, develop and expand the park and recreational services of the City in Balboa Park, shall the City incur a bonded indebtedness in the principal amount of Three Million Five Hundred Thousand Dollars, to permit the acquisition, construction or completion of facilities in Balboa Park, including but not limited to the acquisition, construction or completion of a new Food and Beverage Building to replace the old structure?	YES	
	NO	

This proposition requires a $\frac{2}{3}$ vote.

ARGUMENT FOR PROPOSITION M

The condemned Food and Beverage Building, the largest, most attractive of the 1915 architectural masterpieces in Balboa Park, is being demolished. Today the need for it is greater than ever. At a time when the emphasis upon the importance of Youth activities, as a means of building character and good citizenship is recognized by every community, the many organizations that have used the building over the years are without adequate meeting facilities and important programs are facing curtailment.

A "Yes" vote will insure the continuation of these activities and permit them to grow as San Diego grows. It will provide space for garden clubs, civic and cultural groups and revenue producing exhibits. By approving the bonds, voters also will preserve in permanent form the architectural beauty that has made Balboa Park famous the world over.

For more than a half century one of San Diego's greatest assets for citizens and visitors, and which is free for all to enjoy, has been Balboa Park and its distinctive buildings in the Prado area. These structures, expressing the city's heritage, are regarded as the finest examples of Spanish-Colonial architecture in the Western Hemisphere.

Examples of the ornamental features of the building have been saved through the generosity of hundreds of interested citizens, and are ready for use in the design of the new permanent building. Your "Yes" vote will preserve the Balboa Park everyone loves and will be a gift to yourself, to your children, and to posterity.

Save San Diego's most VALUABLE Asset! Vote "Yes" for the Food and Beverage Building!

MRS. FRANK EVENSON

EDWARD T. AUSTIN

WALTER TREPTE

ARGUMENT AGAINST PROPOSITION M

No argument against this proposition was filed in the Office of the City Clerk.