

SEPT 16, 1975

A

**CITY OF SAN DIEGO PROPOSITION
PROPOSED CHARTER AMENDMENT
AND
ARGUMENTS**

To Be Submitted to the Qualified Voters
of The City of San Diego at the

**SPECIAL MUNICIPAL ELECTION
TO BE HELD ON TUESDAY,
SEPTEMBER 16, 1975**

The arguments in support or opposition of the proposition are the
opinions of the authors.

EDWARD NIELSEN
City Clerk

01554

SEPT. 16, 1975

PROPOSITION A

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

PROPOSITION A. CITY OF SAN DIEGO CHARTER AMENDMENT. AMENDS SECTION 219 OF THE CHARTER OF THE CITY OF SAN DIEGO. Amends Section 219 to allow the leasing of certain Pueblo Lands North of the North line of the San Diego River for a period of time not to exceed fifty-five years instead of the fifteen-year limitation now in effect.	YES	
	NO	

This proposition amends the Charter of The City of San Diego by amending Section 219. The portions to be deleted are printed in STRIKE-OUT TYPE and the portions to be added are underlined.

This proposition requires a majority vote.

Section 219. PUEBLO LANDS

No sale of Pueblo Lands owned by The City of San Diego which are situated North of the North line of the San Diego River shall ever be valid and binding upon said City unless such sale shall have been first authorized by an ordinance duly passed by the Council and thereafter ratified by the electors of The City of San Diego at any special or general municipal election. The City Manager shall have authority to lease Pueblo Lands, provided that any lease for a term exceeding one year shall not be valid unless first authorized by ordinance of the Council. No lease shall be valid for a period of time exceeding ~~fifteen~~ fifty-five years.

ARGUMENT FOR PROPOSITION A

The purpose of Proposition A is to put certain City-owned lands to work which are now unproductive or under-productive because of lack of financing. A YES vote will serve that purpose by increasing the period of time these lands can be leased, to attract the financing.

Our Property Department reports that 872 acres will be affected. These are the last uncommitted remnants of the old Spanish land grant which established the City's "Pueblo Lands."

Under our 1931 Charter, the City is restricted from leasing these Pueblo Lands for more than 15 years. Proposition A will extend that limit to 55 years, which is the legal maximum for most other government-owned land in California.

SEPT. 16, 1975

The 15 year leasing limitation condemns these lands to minor agricultural uses or to no use at all. Savings and loan institutions cannot grant loans for more than 5 years on a 15-year leasehold. Similar restrictive policies are practiced by banks and insurance companies.

As a result, these Pueblo Lands cannot be developed to their highest use because they cannot qualify for significant loans. The terms of most commercial loans range from 20 to 35 years. The effect is to deprive the City of revenues, and to deprive the public of the use of its own real estate.

This amendment will not in any way change the Charter's restriction on the sale of these Pueblo Lands. The Charter prohibits their sale except by voter approval. Proposition A will have no effect on that provision.

Under present City Council policy, surplus City-owned real property is normally leased instead of sold. The lease limit for City-owned land is 55 years, except for Pueblo Lands.

Proposition A will eliminate that exception, which has outlived its usefulness, and will put these 872 acres to work.

BOB MARTINET
Councilman—Sixth District

ARGUMENT AGAINST PROPOSITION A

VOTE "NO" ON PROPOSITION A

A lease for the period of fifty-five years removes use of the lands not only by the present generation, but also our children's and grandchildren's generations. A lease granted this year could tie up a valuable piece of property until the year 2030.

What today may seem like a wise lease to obtain funds from unused public lands may prove to be the unwise placing in bondage of valuable lands required fifteen years from now for parks, libraries, or other public facilities.

Except for apartments and other high density housing (which could become fifty year old slums), commercial leases run for ten or fifteen years, an adequate time for the leasee to amortise the costs of any structures that may be placed on the property. If the land were not required for public use, after 15 years, the lease could then be extended for another fifteen years.

On the other hand, if the land has been leased for 55 years, and it is required for public use in fifteen, too bad for our children and grandchildren.

PLEASE VOTE "NO" ON PROPOSITION A.

ROBERT L. HANNON

SEPT. 16, 1975

MAYOR

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 16, 1975**

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**CANDIDATES' STATEMENTS
OF QUALIFICATIONS**

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01561

SEPT. 16, 1975

MAYOR



OTIS L. JONES

Attorney OTIS L. (O. J.) JONES, 28, married, native San Diegan, home owner.

JONES' former positions include: (1) San Diego Deputy District Attorney; (2) Attorney for the San Diego Legal Aid Society; (3) Public Defenders, Inc.; (4) Legal Coordinator, Community Crisis Center; (5) Management Assistant, Telephone Company; (6) City and County Administrative Assistant; and (7) Associate Professor at Grossmont College. Presently, JONES is a partner in the Law Firm of Otis L. Jones and Clifton D. Blevins at [REDACTED] a business Law Professor at San Diego State. JONES holds memberships in: California-State Bar Association, Neighborhood House Advisory Board, N. A. A. C. P., Black Action Committee, San Diego Urban League, and Calvary Church.

"I bring with my unique experiences, the concerns of most San Diegans, for a healthier and safer environment and greater opportunities to participate in the affairs of **their** City Government **without** age, sex or other superficial restrictions."

SEPT. 16, 1975

MAYOR



Name: DR. JOHN KELLEY

Occupation: HONEST PUBLIC
RELATIONS

"Please do NOT be brainwashed by Mayor Candidates on TV—large billboards; **costs thousands \$ \$ \$'s**; they sell themselves like toothpaste. Vote by OFFICIAL QUALIFICATION STATEMENTS."

John studied Government:	Youngest Person—nominated Senator
University Wisconsin	48% Votes: College Board
University Arizona	San Diego Clean Air Committee
Doctor's Degree	Governor's Committee

John — **ONLY MAJOR** Candidate for MAYOR who's:

* * * * **NOT PROFESSIONAL POLITICIAN**

* * * * Pledged to **Donate** ¼ Salary for **Charity**. NOT increase Mayor's Salary.

* * * * Supporting \$3.00 Gas-Electric bills—Seniors Citizens over 50 and fixed income people.

* * * * Taken **AUSTERITY OATH**; no possible conflict.

John communicates with **ALL** age-economic people; middle-aged, youth, seniors.

Fair treatment.

HALT VIOLENT CRIMES! Safe Streets!

Dr. Kelley's Major Opponents—spending **10 times John's budget**; still talking economy—**John isn't buying election!**

John believes officials should be **HONEST SERVANTS** of People, who elect, NOT Masters.

JOHN APPRECIATES YOUR VOTE

SURELY THANK YOU

SEPT. 16, 1975

MAYOR



PETE WILSON
MAYOR

Pete has been an honest, tough, effective fighter, bucking special interests in your interest. Pete won't let San Diego become another Los Angeles or New York, with ever more city employees, and higher taxes.

Because Pete fought hard and well for the people of San Diego:

Costly residential sprawl has been controlled, not subsidized; and the city has rejected exorbitant demands of public employee unions—preventing astronomical tax increases. The ratio of city employees to population—and the city's tax rate—have been reduced.

San Diego has balanced economic and environmental health, attracting clean, new, diversified industry and tens of thousands of new jobs during Pete's term.

Visitors applaud our streets as clean and safe.

San Diego's tough election campaign law is a national model.

San Diego seniors still have their hot lunch program; we still have the Padres.

Keep Pete fighting special interests for us.

SEPT. 16, 1975

MAYOR



L. R. HUBBARD, JR.

As a native San Diegan, as a business management graduate of San Diego State, as an Army veteran of Korea, as a husband, father and businessman, and as a Councilman, I feel I am well-qualified to serve as your Mayor.

When I ran for Council to be a part of this great city's future, I campaigned on the issues of rising unemployment, growing crime, the plight of seniors, and the expanding city bureaucracy. This administration has not addressed these problems. If elected Mayor, I will seek solution-oriented leadership from our community. Bureaucracy will be cut beginning with the eighteen-member Mayor's staff. I will direct our city's energies to properly plan and provide needed housing—not a costly new airport in Otay Mesa which taxpayers cannot afford.

Together, you and I can return city government to the people.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 2

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 16, 1975**

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**CANDIDATES' STATEMENTS
OF QUALIFICATIONS**

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01566

SEPT. 16, 1975

COUNCIL DISTRICT NO. 2

Richard F. (Dick) Ridenour, 45, a businessman in San Diego since 1954 and a resident since 1933 having been born in Los Angeles, Calif. desires this position in order that implementation of economic programs that are savings to the taxpayer can be instituted;

- 1) That a fiscal impact statement accompany each project voted by the council so that costs can be considered with projects,
- 2) Budget analysis by each council member with an eye to costs of specific services that are ongoing, deleting those that are out of date,
- 3) Personal contact with each person who desires such contact relative to information or concerns will be maintained and each meeting attended so that the people will be kept informed relative to their desires.

Having dealt with city hall during the past 11 years concerning many issues, I feel qualified to accomplish the goals with a minimum amount of effort and cost.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 2



MAUREEN O'CONNOR
COUNCILWOMAN
GRADUATE SAN DIEGO STATE

In 1971, a policy statement accompanied the sample ballots. Those policies guided my work on the City Council. Please evaluate, with your vote, my performance according to that 1971 statement:

As a native San Diegan, I am committed to protecting our environment, equitably distributing the tax burden caused by indiscriminate development and population increases, and supporting realistic, sensibly-regulated city growth programs. I have been active in civic, church, and community organizations. I shall work toward establishing effective programs for senior citizens, implementing recreational facilities, and providing convenient economical public transportation. I shall continue to motivate young people toward involvement in community responsibilities. I will encourage participation in government through clearer communication and fiscal accountability. I am an independent candidate, dedicated to representing the people and devoting my time to improving San Diego.

With your support, I will continue working for these concerns.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 2



FRANK MATTAROCCI

You and I like most San Diegans, and millions of Americans, should be free to exercise our GREATEST POWER, "OUR POWER OF FREE CHOICE." San Diegans merit a FREE CHOICE, not a free hand-out, and with your support our objectives can be realized

I am FRANK MATTAROCCI, 43 years of age, a 26 year resident of San Diego. During the past 15 years I have been managing and operating SUCCESSFUL businesses, employing more than 150 San Diegans.

Schooled at University California Berkeley, in fields of Business, Management, and Public Relations.

As a SUCCESSFUL business executive, I clearly understand the importance of JOBS; am seriously concerned about the growth of TAXES, and the state of the ECONOMY.

As your Councilman, in order to accomplish these objectives, it will be necessary TO AVOID special interests, TO AVOID pressure groups, TO AVOID all favors with strings attached.

VOTE FOR FRANK MATTAROCCI !!!

SEPT. 16, 1975

COUNCIL DISTRICT NO. 2



CRAIG FREDERICKSON

FORMER ADMINISTRATIVE COORDINATOR OF COMMUNITY CONGRESS OF SAN DIEGO.

ORDAINED MINISTER OF CHRISTIAN CHURCH

SERVED AS MISSIONARY/CONSULTANT IN LATIN AMERICA

COORDINATOR FOR CATHOLIC RELIEF SERVICE AND CHURCH WORLD SERVICE AFTER EARTHQUAKE IN PERU (1970).

FORMER AIDE TO SENATOR THOMAS H. KUCHEL IN WASHINGTON, D. C.

GRADUATE OF CHAPMAN COLLEGE IN ORANGE, CALIFORNIA AND LEXINGTON THEOLOGICAL SEMINARY IN LEXINGTON, KENTUCKY

CHAIRMAN OF VETERANS RESOURCES COALITION FOR COORDINATION OF RESOURCES AND ADVOCATION OF VETERANS' BENEFITS

CHAIRMAN OF CITIZEN PARTICIPATION COMMITTEE OF BUDGET TASK FORCE OF SAN DIEGO COUNTY.

36 YEARS OLD. LIVES WITH WIFE, FOUR YEAR OLD SON AND GRANDMOTHER AT [REDACTED] IN POINT LOMA

ELECTED TO WHO'S WHO IN RELIGION IN AMERICA (1975)

FEELS THAT PRESENT METHOD OF DETERMINING PROPERTY VALUE AND ASSESSMENT OF TAX IS UNJUST

BELIEVES THAT PEOPLE HAVE BEEN LEFT OUT OF GOVERNMENT—BRING GOVERNMENT BACK TO THE NEIGHBORHOOD!

WANTS CLOSER SCRUTINY OF PUBLIC UTILITIES

SEPT. 16, 1975

COUNCIL DISTRICT NO. 2



LOU RIDGEWAY

██████████ Residence

Self-employed Manufacturer's
Representative

"Public confidence must be restored. District Two taxpayers deserve better representation."

I promise:

- Attend Council sessions regularly (encumbent missed over 200 votes during first quarter this year)
- Reduce District Two expenses (expenses increased over 70% this year)
- Careful analysis of every tax dollar spent
(as homeowners—we are being taxed out of our homes)
- Answer my telephone (you can talk to me!)
- Improve economic conditions
- Clean up and stimulate downtown
- Work with residents for a practical solution to airport question

Lou Ridgeway — a dedicated citizen — serves our city many ways — with recognized ability: Board of Trustees: San Diego Community College District Board of Directors: Navy League Salvation Army San Diego Council — Boy Scouts America

Lou and Carolyn Ridgeway support: Fine Arts Opera Guild San Diego Symphony Zoological Society Globe Guilders Peninsula YMCA

Education: San Diego State — Business University of Northern Colorado — Masters Public Administration

SEPT. 16, 1975

COUNCIL DISTRICT NO. 4

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 16, 1975**

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01572

SEPT. 16, 1975

COUNCIL DISTRICT NO. 4



EVELYN VIVIAN JACKSON

At age 44, I am a housewife who has attended San Diego City College and realtors' school. My husband, three children, and I regularly attend church. As a Navy wife, I have been involved in civic affairs throughout the nation. Because of my contributions as a community leader in Portsmouth, Rhode Island, a park bears my name.

In San Diego, I have been an officer or member of more than 20 community organizations. My greatest contributions were made in the Skyline Community Association. As president, with supportive members, I was able to initiate action leading to the establishment of a library, parks, street improvements and educational services. With our youth in mind, my greatest endeavor was proposing a stronger anti-loitering law for schools. The City Council acted by passing a most effective municipal ordinance.

As councilwoman, I will continue serving the San Diego Community.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 4



JESSE ALBRITTEN

The son of Reverend Earnest Albritten, 40, single, Tax Consultant 15 years, Certified Employment Consultant six years, licensed by State to operate own employment agency, Project Director "Tac Starter Job Training Project". POLITICAL EXPERIENCE: Jesse was the "first Black Man" to run in a "City Wide General Election" for Council seat now held by Leon Williams. (1963) Jesse City Council Candidate withdrew from race to avoid splitting minority vote. (1967) Tom Hom defeated Albritten for reelection; (1968) Tom Hom elected Assemblyman; (1969) Leon Williams "appointed" Councilman; (1974) Jesse Candidate State Assembly.

Albritten's forthright willingness to take a stand, speak his mind and endure unpopular position if he believes it is right. Jesse is his own man! Albritten exemplifies leadership that can be trusted. He is the kind of person, and leader San Diego can count on.

Vote for Jesse Albritten he will get San Diego moving again!

SEPT. 16, 1975

COUNCIL DISTRICT NO. 4



GLEN CORNIST

34, received his education and training at Lockland Wayne High, Lockland, Ohio and the University of Cincinnati, majoring in business administration. Other training includes, Urban Affairs, U. S. I. U., training for trainers, Sims and Associates, Community organization, Cal State Poly-Technical College, Citizens participation program administrator and budget preparation, OEO. He is presently the founder and chief administrative officer of the County Model Ex-Offenders program for the past five years, responsible for defining, planning and implementing the goals and objectives of the program. He has developed and maintained close working relationships with federal, state and local agencies and has the responsibility of supervising over 4,600 ex and present offenders. Other employment includes the office of economic opportunity, research and writing specialist, Grace Chemical Company, Chemical operator and office manager and public relations officer for Cover Queen Plastics, Cincinnati. Glen Cornist is also an Army veteran.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 4



JACKIE MESHACK

46, Business woman, resident of San Diego 30 years and 20 years living in district 4. Graduate of City College. Married mother of 6.

Pres.—(P. T. A.) Parent Teacher Association, Chairman—(P. A. C.) Parent Advisory Council, Member of (S. A. C.) School Advisory Council, Member of (C. A. B.) Citizens Advisory Board, Chairman—Southeast League of Women Voters, Member—Black & Brown Coalition, Member—Compensatory Education, Secretary—Southeast Anti-Poverty Program, Member—(E. O. C.) Economic Opportunity Commission, Member—Citizens Commission on Equal Education, Assist. Leader—Girls Scouts, Member—Model Cities Scholarship, Chairman—Area 5.

Numerous more with community thrust and involvement. As a deputy registrar, I spend much time in the community. Am active in the areas of employment, education, and political action, my continual commitments will help my effectiveness to implement the necessary changes to correct the painstaking ills.

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COUNCIL DISTRICT NO. 4



LEON L. WILLIAMS

is a full-time Councilman who isn't afraid to work overtime to get things done. He is an advocate of all people.

His accomplishments as Councilman from the dynamic Fourth District, as executive director of the Neighborhood Youth Corps and the Urban League, and as Principal Assistant to the Sheriff have earned him countless commendations.

He's been an effective Councilman; Deputy Mayor, 1974; Chairman, Public Facilities and Recreation Committee, 1974; Chairman, Transportation and Land Use Committee, 1975; Member, California League of Cities Community Development Committee.

He's currently completing his doctorate in Urban Development.

Leon:

- Got the City to plan three major industrial parks—South San Diego.
- Led campaign to promote healthy environment.
- Recognized as a major consumer advocate.
- Fought for transportation—seniors and handicapped.

The list goes on.

Leon Williams is an action person, able administrator—warm, sensitive to needs of individuals; concerned and devoted to better government.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 16, 1975**

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01578

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



JOHN FRY

A 31-year old resident of Pacific Beach, has lived in San Diego since 1947. He has taught social studies and history at Hale Junior High, in Clairemont, for the last seven years. He has been recognized by the California Teachers' Association for innovative instruction.

He has been active in community planning and a director of the Pacific Beach Town Council since 1971. John is a past treasurer of the PBTC and is a member of Common Cause and Citizens' Co-ordinate for Century III. He has actively supported Common Ground in its efforts to involve 6th District residents in their city government.

John has lived in the beach area since 1967 and is known for his ability to involve young people in community projects. As a city council member he will establish council offices in the community and use his organizational skills to solve your problems.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



Name: TOM GADE
Age: 43 years
Education: Juris Doctor Degree,
Bachelor of Civil
Engineering Degree
Residence: Fourteen years in
Sixth District
Employment: Attorney

Tom Gade is a 14 year resident of the Sixth District and has been active in its community affairs and service groups. This work has included serving as volunteer legal counsel for senior citizens, youth, and other residents of the District.

Tom Gade has been active in Eagle and Boy Scouting and Mission Bay Little League and Youth Field. He is also a member of numerous professional and civic organizations, including membership in all of the town councils of the District.

Gade is now in the private practice of law in San Diego. Previously he practiced civil engineering for the State of California.

Tom Gade's combination of practical experience in engineering, law, and community service provides the basis for solving the problems facing San Diego.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



MEL SEMI
Independent Businessman

Member: Boys Club Advisory Committee, California Association for Private Education, Blue Lodge Masonry, San Diego Scottish Rite Consistory, Al Bahr Shrine Temple, Advisor; De Molay, Rainbow Girls, Pacific Youth Soccer League, Mission Bay Little League, Pacific Beach Town Council.

The most serious problem in San Diego is the state of our economy. Too many are jobless, rising taxes are eating away at fixed incomes, change is needed. As your city councilman and an independent businessman, I believe I can provide the aggressive leadership needed to create new job opportunities. Many prestigious and pollution free industries are discouraged by bureaucratic red tape from locating here. This **must** be stopped, jobs must be provided and the tax base broadened.

I will fight for a program of well planned growth, which will create jobs, make our economy strong and protect our environment.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



MARY E. SEATON

████████████████████
County Citizen Participation
Coordinator

Since 1958, I have been professionally employed in the development and implementation of programs for citizen involvement in health institutions, federal and local governments. Your County's citizen participation program, for which I am responsible, recently received a national award for its innovative approach to citizen involvement in the decision making process.

As your Councilwoman, I will use my 17 years experience to establish a network of neighborhood councils to advise me on matters of importance to us. Together, we can create a process to bring issues concerning our people before the City Council for informed decisions.

Restore open and credible government to our district. Get back in touch with your City Hall.

What you say WILL matter when I am your Councilwoman.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



RUTH
G.
PEYTON

35 years old, BA with honors

Jobs, fair taxes, open space and livable neighborhoods are every San Diegan's right. But to ensure them, we need a City Council representative:

dedicated to open government,
available and responsive,
capable of solving problems,
oriented to protecting each individual citizen.

"I will provide the representation our district needs.

My campaign has centered on direct voter contact. After nine months of visiting many homes, I know the district well. I believe our city is **US**, and together we can solve our local problems."

Ruth is a twelve year district resident — a leader in community planning programs, such as the 30 foot height limit and the Pacific Beach rezoning. She was employed by Coast Watch as a community advocate to the Coastal Commission. Ruth gained a statewide reputation protecting beaches and agricultural lands.

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COUNCIL DISTRICT NO. 6

RALPH J. ANIEVAS

Democratic government is never a final achievement. It is a continuous challenge calling for effort & dedication. I wish to participate in this challenge & I pledge untiring effort & dedication. In preparing myself for this challenge I have worked at the local level & the Federal level. I co-ordinated the first City Council sponsored intern program & I have worked as a National Bank Examiner. I believe I have the background in economics so necessary in these times of high unemployment & unbalanced budgets, and being a lawyer I have the legal background necessary to formulate legislative programs.

All of us are concerned about the kind of San Diego we want to live in, and pass on to our children. We are the trustees for those who come after. I want to make sure that I bequeath not only a better city but the best city possible.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



ROBERT J. (BOB) MILLER
LICENSED CALIFORNIA
PUBLIC ACCOUNTANT
LAW DEGREE LL.B.

MILLER has lived in the Beach Area for 25 years with his wife, her 90-year old mother and high-school son.

MILLER is a Veteran and active in civic affairs.

MILLER, as a home owner and also an income tax payer, realizes who is carrying the burden of supporting excessive Government and its programs. Constitutional rights have been eroded and the governed are quickly losing control of their elected representatives.

MILLER believes controlled growth is needed in Government as well as in certain land use. Business should be encouraged and jobs should be found.

Water, Air and Land Pollution is a vital issue, and MILLER thinks Morality Pollution is a real concern, too.

MILLER wants to hear from all fully on any issue before voting. INTEGRITY is an indispensable ingredient in public service. No one owns MILLER.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



PHIL SHAFER

PHIL SHAFER is the best qualified and most experienced candidate in the 6th District.

PHIL SHAFER is dedicated to preserving the QUALITY OF LIFE for all San Diegans and **opposes** government spending to promote growth.

PHIL SHAFER advocates amending the City Charter so that community decisions can be made **within** communities.

PHIL SHAFER SUPPORTS:

- ★ A complete investigation of gas, electric, and water rates.
- ★ The people voting on the Airport issue.
- ★ Maintaining the 30' coastal building height limit zone.
- ★ Policies that employ **San Diegans First**.

EDUCATION

La Jolla High School * B. S. (Education) University of Idaho * University of Southern California graduate study * Master's Degree in City Planning San Diego State University

WORK EXPERIENCE

Navy Pilot * Helicopter Freeway Patrol * Government and History Teacher * Community Planning Consultant * Presently City Council Administrative Assistant

PHIL SHAFER has lived in San Diego 30 years. He is 42, married and has four children.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



RAY LUSSA

31

Businessman

Air Force Veteran

Marketing Degree, San Diego State

Accounting Degree, City College

As a home-owning taxpayer, I don't think we're getting our money's worth.

I will be a Councilman who listens — then decides. I've been listening and have some ideas about how to solve some of our problems.

LOWER TAXES

There will always be more good ideas than taxpayers can finance. I will work to cut taxes by re-examining priorities, consolidating programs, eliminating waste.

STOP CRIME

Crime hurts people like us. We have a right to be safe. My goal: implementing comprehensive crime prevention program including police walking beats.

GROWTH/CONGESTION

With your ideas we can solve congestion problems choking our neighborhoods.

MEMBERSHIPS:

- State Attorney General's Advisory Council on Crime
- San Diego Jaycees
- Save Our Heritage Organization
- City College Advisory Board

I will listen to you the taxpayer — to you the voter.

Call me — [REDACTED]

SEPT. 16, 1975

COUNCIL DISTRICT NO. 6



DON HARMAN

CALL ME — [REDACTED]

Dear Voter.

In 1971 DON HARMAN ran for this office against an incumbent, winning 58 of the 71 Sixth District precincts in the General Election runoff. Sixth District voters believed, then, that Don Harman was qualified. He is more qualified now.

Since 1971, as a county employee, he has gained insight on how local government has been operating. His residence is still [REDACTED]. Harman doesn't jump fences.

You need ANSWERS and SOLUTIONS from Harman to determine his qualifications. You need more than credentials and a mere issue-list, i.e., TAXES, CRIME, EMPLOYMENT, TRANSPORTATION . . . Before making your decision, PLEASE CALL ME.

Sincerely,
DON HARMAN

P.S.

Agreed, my signs may turn you off. Does spending thousands of other people's dollars on TV and radio turn you on? That kind of financing reflects the way our government spends money. SIGNS CAN BE RECYCLED.

THANK YOU
DON

SEPT. 16, 1975

COUNCIL DISTRICT NO. 8

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 16, 1975**

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SEPT. 16, 1975

COUNCIL DISTRICT NO. 8

RUTH J. SCHNEIDER

Married 32 years, have 3 children and 2 grandchildren. Husband is retired from Navy after 30 years service. Attended Eastern Illinois State Teacher's College and taught elementary school. Have also worked as a junior draftsman, as a jewelery store clerk and a hospitality hostess welcoming new comers to the area. I have contributed many hundreds of hours of volunteer work with well known human care agencies, as well as with Boy and Girl Scout work, also with government human care agencies. I have served on the "Noise" Subcommittee of the County General Plan and in other governing agencies of my Community as a volunteer leader, in depth background in all aspects of City government through Community work.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 8



JESS D. HARO

Jess was appointed Councilman January 23, 1975 from among 23 applicants. As Councilman he serves on the Transportation and Land Use, and Public Services and Safety committees, and the San Diego Housing Authority, and Redevelopment Agency.

Jess established an advisory committee of residents of the Eighth District. He believes in mass public transit, innovation in law enforcement, economic development and increased productivity in city operations.

Jess is a native Californian, and the first in his family to attend college. He worked his way through Sacramento State University and graduated in economics and foreign languages. In 1959 he was commissioned in the U. S. Marines, and in 1962 promoted to Captain.

After military service Jess worked as account executive with Walston & Company and later as corporate sales representative with Georgia Pacific.

In 1967 Jess established his own business which he operated full-time until his appointment to Council.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 8



TONY O'DONNELL

The Eighth Council District is a neglected area, lagging far behind other City areas in public services, facilities, and job opportunities. The present appointed incumbent has done little to benefit the district.

Residents of District Eight need a representative who is involved in the community, who understands the needs of the residents, and who will work vigorously to serve all of the people of the district — not a selected few.

I can fill this need. I know the community. I am a working man and serve no special interests. I am working for campaign funds by collecting newspapers and aluminum cans.

As your Councilman, I will work for:

- (A) More jobs
- (B) Greater Citizen input through weekly district meetings
- (C) Improved public facilities and better planning
- (D) An equal share of City expenditures and services for the district.

With hard work and imagination we can solve our problems.

SEPT. 16, 1975

COUNCIL DISTRICT NO. 8



JOHN FLOWERS

Because of my experience as a college instructor of business law, a Deputy District Attorney of Napa County, and an attorney in private practice in San Diego for six years, I believe I can make a positive contribution to the future of San Diego.

I have been a member of Common Cause since 1971 and have participated in drafting local ordinances concerning conflicts of interest for public officials and better methods of filling vacancies in elected offices.

If elected, I will discontinue my law practice and devote full time to my duties as Councilman.

I also pledge to act in a totally open manner—seeking maximum participation from the people of San Diego. City government should be operated for the benefit of all citizens—not just for the convenience of politicians and special interest groups.

I would appreciate your vote and your participation in city government.