

SEPT. 20, 1977

**SAN DIEGO**

**CITY OF SAN DIEGO PROPOSITIONS  
THREE PROPOSED CHARTER AMENDMENTS,  
ONE PROPOSED MUNICIPAL CODE AMENDMENT  
TOGETHER WITH ARGUMENTS.**

**PROPOSICIONES DE LA CIUDAD DE SAN DIEGO  
TRES ENMIENDAS PROPUESTAS A LA CARTA  
ESTATURARIA.  
PREPUESTA PARA ENMENDAR EL CODIGO MUNICIPAL  
DE LA CIUDAD DE SAN DIEGO  
JUNTO CON LOS ARGUMENTOS.**

To Be Submitted to the Qualified Voters  
of the City of San Diego at the

**SPECIAL MUNICIPAL ELECTION  
TUESDAY, SEPTEMBER 20, 1977**

Para ser sometidas a los votantes capacitados  
de la Ciudad de San Diego en la

**ELECCION MUNICIPAL ESPECIAL  
MARTES, 20 DE SEPTIEMBRE DE 1977**

The arguments in support or opposition of the propositions are  
the opinions of the authors.

Los argumentos a favor o en contra de las proposiciones  
representan las opiniones de sus autores.

EDWARD NIELSEN  
City Clerk  
Secretario Municipal

01721

SEPT. 20, 1977

PROPOSITION A

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

<p>PROPOSITION A. CITY OF SAN DIEGO CHARTER AMENDMENT. AMENDS SECTION 94 OF THE CHARTER OF THE CITY OF SAN DIEGO.</p>	<p>YES</p>	
<p>Amend Section 94 to allow the City Council by ordinance to set the minimum monetary limits above which contracts are required to be let to the lowest responsible bidder and below which the Manager may order work performed by City forces, deleting a two-thirds vote requirement therefor.</p>	<p>NO</p>	

This proposition amends the Charter of The City of San Diego by amending Section 94. The portions to be deleted are printed in STRIKE-OUT TYPE and the portions to be added are underlined.

This proposition requires a majority vote.

Section 94. CONTRACTS.

In the construction, reconstruction or repair of public buildings, streets, utilities and other public works, when the expenditure therefor shall exceed the sum of ~~\$2,500.00~~ established by ordinance of the City Council, the same shall be done by written contract, except as otherwise provided in this Charter, and the Council, on the recommendation of the Manager or the head of the Department in charge if not under the Manager's jurisdiction, shall let the same to the lowest responsible and reliable bidder, not less than ten days after advertising for one day in the official newspaper of the City for sealed proposals for the work contemplated. If the cost of said public contract work ~~exceeds the sum of \$1,000.00, but is not in excess of \$2,500.00,~~ is of a lesser amount than the figure established by ordinance of the City Council, the ~~Council~~ Manager may let said contract without advertising for bids, but not until the Purchasing Agent of the City shall have secured competitive prices from contractors interested, which shall be taken under consideration ~~by said Council~~ before said contract is let. The Council may, however, ~~upon the recommendation of the Manager and by a vote of two-thirds of the members elected to the Council,~~ order the performance of any such construction and reconstruction or repair work by appropriate City forces when the estimates submitted as part of the Manager's recommendation indicate that the work can be done by the City forces more economically than if let by contract establish by ordinance an amount below which the Manager may order the performance of any construction, reconstruction or repair work by appropriate City forces without approval by Council. When such Council approval is required, the Manager's recommendation shall indicate justification for the use of City forces and shall indicate whether the work can be done by City forces more economically than if let by contract.

In case of a great public calamity, such as extraordinary fire, flood, storm, epidemic or other disaster the Council may, by resolution passed by a vote of two-thirds of the members elected to the Council, determine and declare that the public interest or necessity demands the immediate expenditure of public money to safeguard life, health or property, and thereupon they may proceed, without advertising for bids or receiving the same, to expend, or enter into a contract involving the expenditure of any sum required in such emergency, on hand in the City treasury and available for such purpose. All contracts before execution shall be approved as to form and legality by the City Attorney.

Each bidder shall furnish with his bid such security or deposit insuring the execution of the contract by him as shall be specified by the Council or as provided by general law.

For contracts exceeding \$25,000.00, the Council shall require each contractor to insure the faithful performance of his contract by delivering to the City a surety bond in an amount specified by the Council, executed by a surety company authorized to do business in the State of California; provided, however, that in all contracts the Council shall require the retention of sufficient payments under the contract to insure the protection of the City against labor or material liens.

The Council, on the recommendation of the Manager, or the Head of the Department not under the jurisdiction of the Manager, may reject any and all bids and readvertise for bids. The Council may provide that no contract shall be awarded to any person, firm or corporation if prison or alien labor is to be employed in performing such contract, or if the wage schedule for employees engaged in performing such contract is based on more than eight hours of labor per day. Any contract may be let for a gross price or on a unit basis and may provide for liquidated damages to the City for every day the contract is uncompleted beyond a specified date. It shall be competent in awarding any contract to compare bids on the basis of time completion, provided that when any award has been made in consideration, in whole or in part, of the relative time estimates of bidders for the completion of the work, the performance in accordance with such time limits shall be secured by a surety bond as hereinabove provided with adequate sureties and penalties, and provided further, that for any contract awarded solely or partially on a specified time for completion the Council shall not extend such time limits unless such extension be recommended by the Manager and the Head of the Department concerned.

No officer, whether elected or appointed, of The City of San Diego shall be or become directly or indirectly interested in, or in the performance of, any contract with or for The City of San Diego, or in the purchase or lease of any property, real or personal, belonging to or taken by said City or which shall be sold for taxes or assessments or by virtue of legal process or suit of said City. Any person wilfully violating this section of the Charter shall be guilty of a misdemeanor and shall immediately forfeit his office and be thereafter forever barred and disqualified from holding any elective or appointive office in the service of the City. No officer, whether elected or appointed, shall be construed to have an interest within the meaning of this section unless the contract, purchase, lease, or sale shall be with or for the benefit of the office, board, department, bureau or division with which said officer is directly connected in the performance of his duties and in which he or the office, board, department, bureau or division he represents exercises legislative, administrative or quasi-judicial authority in the letting of or performance under said contract, purchase, lease or sale.

All contracts entered into in violation of this section shall be void and shall not be enforceable against said City; provided, however, that officers of this municipality may own stock in public utility service corporations and the City permitted to contract for public utility service when the rates for such service are fixed by law or by virtue of the Public Utilities Commission of the State of California; and provided further, that no officer shall be prohibited from purchasing the services of any utility whether publicly or privately owned, whether or not the rates are fixed by law or by the Public Utilities Commission of the State of California; and provided further, that in designating any bank as a depository for the funds of said City, any officer interested as a stockholder or otherwise in such bank shall not be deemed to have an interest in such City contract within the meaning of this section, and in each of the cases enumerated herein such contracts shall be valid and enforceable obligations against the municipality.

**ARGUMENT FOR PROPOSITION A**

This amendment will eliminate an inflexible provision of the Charter which results in time delays and unnecessary expense in the construction and repair of public buildings, streets, utilities, and other public works.

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Presently, Section 94 of the Charter requires that contracts for work exceeding a value of \$2,500 must be awarded by the City Council after having been formally advertised for competitive bids. This figure is unrealistic in terms of today's prices since it is feasible for the Purchasing Agent to obtain competitive proposals for work in excess of \$2,500 without the time and expense involved in advertising. Frequently, time is especially important in the reconstruction or repair of a facility. This proposed change will enable the City Council to establish by ordinance a figure below which the City Manager can obtain competitive prices and award a contract without taking the Council's time from more important matters.

Section 94 also imposes a limit of \$1,000 upon the value of construction and reconstruction work that may be done by City forces without special authority from the City Council. Again, this figure, established in 1931, is very unrealistic considering current price structures. Usually, more time is required to schedule an item for Council approval than is required to do the work and the consequent administrative cost is excessive. The proposed amendment will also enable the City Council to establish by Ordinance a value for such work above which special Council authority will be required. It will then be possible for Council to adjust this figure from time to time to keep it in line with current construction costs.

This Charter amendment will permit improved efficiency in public works administration and we urge a "yes" vote.

Gil Johnson  
Councilman—District One

#### ARGUMENT AGAINST PROPOSITION A

This proposition allows the City Manager to hand out major public works contracts without City Council approval.

And it often permits the Manager to avoid advertising for sealed bids.

Section 94 of our reform Charter now requires construction of public buildings and streets to come before the elected City Council. If Proposition A passes, many construction contracts will no longer require Council approval.

This is not a minor matter.

The public works budget of the City Transportation Department alone was \$14,200,000 in 1975. Our councilmen now receive a full-time salary. They should devote full-time effort as watchdogs over these construction contracts.

Proposition A also allows award of contracts without advertising for sealed bids. Sealed bids assure maximum competition for City business. They are a safeguard against favoritism. Advertising assures small businesses hear of the offer.

Proposition A is not new. Similar measures were defeated by the voters in 1955, 1963, 1965 and 1974. Now the same old wine in new bottles.

Give it the fifth straight defeat it deserves. Keep local government accountable. Keep elected officials in the contract process.

Please vote NO on charter amendment A.

Fred Schnaubelt  
President, Taxpayers Concerned  
1973-1976

Gary G. Keep  
County Chairman  
Young Americans for Freedom

**PROPOSITION B**

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

<p>PROPOSITION B. CITY OF SAN DIEGO CHARTER AMENDMENT. AMENDS SECTION 120 OF THE CHARTER OF THE CITY OF SAN DIEGO.</p>	<p>YES</p>	
<p>Amend Section 120 to revise application of veterans' credits in employment examinations to members of the United States Armed Forces who served during any period of time when a Federal act of conscription was in effect, the credit to apply only upon the first employment after discharge from service. Credits for disabled veterans shall be reduced to five percent and be similarly applied.</p>	<p>NO</p>	

This proposition amends the Charter of The City of San Diego by amending Section 120. The portions to be deleted are printed in STRIKE-OUT TYPE and the portions to be added are underlined.

This proposition requires a majority vote.

**Section 120. LIMITATIONS AND CREDITS.**

No question in any test shall relate to race, or to political or religious opinions, affiliations or service, and no appointment, transfer, ~~lay-off~~ layoff, promotion, reduction, suspension or removal shall be affected or influenced by race or such opinions, affiliations or service. In all original examinations the Civil Service Commission shall in addition to all other credits, give a credit of five per cent of the total credits specified for such examinations to all those who have served in the United States Army, Navy, Marine Corps, or any division thereof in Armed Forces during any period of time of war, insurrection or rebellion, in which a Federal act of conscription was in effect and who have been honorably discharged, or retired from active service, provided that this credit is granted to each applicant only upon the first employment after discharge from service, and is not granted to applicants retired from the service on full pensions, and also to ~~The wife spouse of such of those as were any veteran who, while in such service, was wounded, crippled, or otherwise physically or mentally incapacitated so as to an extent preventing them from engaging employment in any remunerative occupation, and also to the widow of any such person, and also the widow surviving spouse of any soldier, sailor or marine veteran killed or who died while in such service, and a credit of ten per cent to disabled veterans of the United States Army, Navy, Marine Corps or any division thereof who served this country in time of war, insurrection or rebellion, and who have been honorably discharged or retired from active service, and whose disability has been first determined and rated by the United States Veterans Bureau, or any similar official Federal agency determining and rating disability for Veterans of the United States Army, Navy, Marine Corps or any division thereof or successor thereto shall receive a credit of five per cent upon the first employment after such veteran's discharge or death.~~

**ARGUMENT FOR PROPOSITION B**

In 1949, when Veterans' Preference was originally adopted, its primary intent was to meet the initial employment needs of returning veterans whose civilian careers were interrupted by service to our country. This is still true today. This Proposition will improve Veterans' Preference by making it easier to fulfill that intent. Eligible veterans will continue to receive preference points when applying for City employment. Spouses of disabled veterans and

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surviving spouses of those who died in military service will continue to receive Veterans' Preference points. However, preference points will no longer be given to people who have a full retirement from the military service, since they had previously made a career choice and are currently receiving a retirement income and other benefits from the Federal government.

This Proposition will give the City's merit system the chance to work. In the past, the unlimited use of Veterans' Preference points has prevented many qualified members of the community from being considered for City jobs. For example, in the most recent Fire Fighter examination, the highest possible score without Veterans' Preference points was 100. Veterans' Preference of 5 additional points were then added to the score of those eligible to receive them. A year and a half after that examination was given, the lowest score from which anyone could be hired was 102. As a result, no non-veteran has even been considered, much less hired, as a Fire Fighter.

This Proposition is consistent with the action taken by the voters last November to amend Veterans' Preference for County employment. Similar actions have been taken by other cities and counties throughout California.

This Proposition will reestablish the primary purpose of Veterans' Preference, which is to help returning veterans find initial employment. We urge your support—Vote YES on Proposition B.

Sincerely,

LaDonna Hatch  
President,  
Civil Service Commission

Nick S. Atma  
Vice President,  
Civil Service Commission

Jerome Niederman  
Commissioner,  
Civil Service Commission

Jim McFarland  
Commissioner,  
Civil Service Commission

Vira Williams  
Commissioner,  
Civil Service Commission

#### ARGUMENT AGAINST PROPOSITION B

No argument against this proposition was filed in the Office of the City Clerk.

**PROPOSITION C**

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

<p>PROPOSITION C. CITY OF SAN DIEGO CHARTER AMENDMENT. AMENDS SECTION 131 OF THE CHARTER OF THE CITY OF SAN DIEGO.</p>	<p>YES</p>	
<p>Amend Section 131 to allow descretion to be exercised in the retention or employment of an applicant for employment who knowingly makes a false statement deemed material to eligibility for the position sought.</p>	<p>NO</p>	

This proposition amends the Charter of The City of San Diego by amending Section 131. The portions to be deleted are printed in STRIKE-OUT TYPE and the portions to be added are underlined.

This proposition requires a majority vote.

**Section 131. FALSE STATEMENT BY APPLICANT.**

Any applicant for any office or employment in the classified service who shall knowingly make any false statement deemed material to eligibility for the position sought in connection with any test shall thereby forfeit his right to be entered upon the eligible register, and in case he has been appointed to an office or employment he shall forfeit it and ~~shall may not within~~ be entitled for a period up to three years thereafter, be eligible to within the discretion of and until notified by the Civil Service Commission, to take any Civil Service test or be eligible for appointment to any office or employment in the service of the City, nor shall he during that time be entitled to take any Civil Service test.

**ARGUMENT FOR PROPOSITION C**

Proposition C allows the Civil Service Commission to assure fairness to applicants and employees who otherwise might be excluded from City jobs because of false but irrelevant test or application information.

San Diego's City Charter currently provides that if an applicant for employment in the City's classified service knowingly makes any false statement on a test or employment application, such person must be excluded from the eligible list from which new employees are selected. If a false statement is discovered after the individual has been hired, then he/she must be terminated from City employment and cannot be considered for City employment for three years thereafter.

Proposition C would modify this provision so that the Civil Service Commission may decide whether a false statement was relevant to an applicant's attainment of eligibility for City employment or actual hiring by the City. If the Civil Service Commission finds that a false statement did provide some material benefit in gaining eligibility status or actual employment, then the person responsible must still be removed. However, if no such benefit is found, then removal action would not necessarily have to be taken against the applicant or employee.

In addition, Proposition C would permit the Civil Service Commission to allow a City employee terminated for false statements to reapply for employment at some time before the end of the current three year period of exclusion.

HUGH MCKINLEY  
City Manager  
City of San Diego

SUE WILLIAMS  
Personnel Director  
City of San Diego

**ARGUMENT AGAINST PROPOSITION C**

No argument against this proposition was filed in the Office of the City Clerk.

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**PROPOSITION D**

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

PROPOSITION D. CITY OF SAN DIEGO MUNICIPAL CODE AMENDMENT.	YES	
Shall the Council of The City of San Diego amend Section 56.53 of the San Diego Municipal Code to prohibit nudity on all public beaches without exception?	NO	

This proposition amends the Municipal Code of The City of San Diego by amending Section 56.53. The portions to be deleted are printed in STRIKE-OUT TYPE and the portions to be added are underlined.

This proposition requires a majority vote.

**Section 56.53. NUDITY ON PUBLIC LANDS.**

a. **PURPOSE AND INTENT.** The presence of persons who are nude and exposed to public view in or on public rights of way, public parks, public beaches or any other public land, or in or on any private property open to public view from any public right of way, public beach, public park, or other public land, is offensive to members of the general public unwillingly exposed to such persons. ~~Nudity, if it is to be permitted to be exposed to public view, should be confined to a defined area.~~ The provisions of this section are enacted for the purpose of securing and promoting the public health, morals and general welfare of all persons in the City of San Diego.

b. **DEFINITIONS.** Whenever in this section the word "nude" is used, it shall mean devoid of an opaque covering which covers the genitals, pubic hair, buttocks, perineum, anus or anal region of any person, or any portion of the breast at or below the areola thereof of any female person.

Whenever in this section the term "public right of way" is used, it shall mean any place of any nature which is dedicated to use by the public for pedestrian and vehicular travel, and includes, but is not limited to, a street, sidewalk, curb, gutter, crossing, intersection, parkway, highway, alley, lane, mall, court, way, avenue, boulevard, road, roadway, viaduct, subway, tunnel, bridge, thoroughfare, square, and any other similar public way.

c. **NUDITY PROHIBITED.** No person over the age of ten years shall be nude and exposed to public view in or on any public right of way, public park, public beach or waters adjacent thereto, or other public land, or in or on any private property open to public view from any public right of way, public beach, public park, or other public land, ~~except in those areas of the public beach and adjacent waters designated by the Council of The City of San Diego by resolution as a "Swimsuit-Optional" zone. The City Manager shall place appropriate signs marking the limits of said zone.~~

d. The provisions of this section shall not apply to live theatrical performances performed in a theater, concert hall, or other similar establishment located on public land.

**ARGUMENT FOR PROPOSITION D**

Proposition D gives San Diego voters a long-overdue opportunity to decide if they want to spend hundreds of thousands of tax dollars to continue to support nude bathing on San Diego's public beaches.

In 1974, the City Council majority authorized nude bathing at Black's Beach in La Jolla. The resulting influx of thousands of people to this beach has already required massive expenditures by San Diego City taxpayers. Soon, we will be asked to provide nearly \$600,000 for an access trail, comfort stations, lifeguard tower and parking lot.



Still more tax money is needed for policing the area where our Police Department reports the total crime rate trend "is one of the highest compared to other beach areas."

While YOUR taxes pay the cost, only 12% of Black's Beach users are residents of San Diego City. The rest are from outside the City, many coming from Los Angeles or other parts of California and the nation—where public officials have wisely refused to allow nude bathing.

Already, the special interest group of nude beach backers is demanding expansion of Black's Beach and has suggested permitting nude bathing at other City beaches.

Nudity may be acceptable in certain private situations, but certainly not on a public beach where people opposed to public nudity, and children, are in effect a captive audience.

It is time to end this costly and discriminatory program by voting YES on Proposition D to ban nude bathing on our beaches.

The money can be spent on better projects which would improve—not lessen—the quality of life in San Diego.

PLEASE VOTE "YES" ON PROPOSITION D—PROHIBIT NUDE BATHING ON PUBLIC BEACHES.

John Stull  
State Senator, 38th District

L. R. "Lee" Hubbard, Jr.  
Deputy Mayor

Stanwood C. Johnson  
Law student and Chairman.  
Save the Beaches Committee

Jim Ellis  
Assemblyman, 77th District

Tom Gade  
Councilman, 6th District

#### ARGUMENT AGAINST PROPOSITION D

The defeat of Proposition D will be a victory for freedom of choice. Its passage would constitute another unnecessary governmental regulation of our personal lives and would encourage more interference in the future.

Underlying the issue of the isolated swimsuit optional zone at Black's Beach is the question of whether or not citizens are free to engage in harmless activity. For the past three years, the swimsuit optional zone at Black's has proven to be of no harm to the citizens who use it nor to the city in which it lies. In our free society, only harmful activity should be prohibited.

There is no rational reason to prohibit nudity on Black's Beach. It is one of the most popular beaches in the city, attracting thousands of families and individuals, three-fourths of whom come from the San Diego metropolitan area. In contrast with the situation at other beaches, police and lifeguards have had few problems with beach users at Black's.

Sporadic nudity on other city beaches has ceased as a result of the legal swimsuit optional zone. Passage of Proposition D would waste taxpayers' money on unnecessary law enforcement.

The isolated 900-foot zone is less than 1% of the city's 31 miles of beach. Swimsuit optional designation of such a zone is no more a special use than the establishment of areas for surfing, golf, or shuffleboard. In proportion to other city recreational expenditures, the cost of developing Black's Beach for public use will be small.

The swimsuit optional concept at Black's is fair to all citizens. Those who choose to use the area have the freedom to do so. Those who would be bothered have the freedom to use all other beaches. To keep this freedom of choice, we urge a NO vote on Proposition D.

Robert H. Jacobs  
President, Nude Beaches Committee

Karen I. Dennis  
Mother

David D. Irving  
Computer Scientist

Bernard I. Small  
Retired Electronic Engineer

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**CITY ATTORNEY  
PROCURADOR MUNICIPAL**

**CITY OF SAN DIEGO  
MUNICIPAL PRIMARY ELECTION  
SEPTEMBER 20, 1977**

**CIUDAD DE SAN DIEGO  
ELECCION PRIMARIA MUNICIPAL  
20 DE SEPTIEMBRE DE 1977**

**CANDIDATES' STATEMENT OF QUALIFICATIONS**

San Diego Municipal Code on Elections, Section 27.2204, and California Elections Code, Section 10012, provide that each candidate for elective office in the City of San Diego, the San Diego Unified School District, and the San Diego Community College District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

This Pamphlet does not contain a complete list of all the candidates. A complete list appears on the sample ballot.

**DECLARACION DE CALIFICACIONES DE CANDIDATOS**

El Código Municipal de elecciones de San Diego Sección 27.2204, y Sección 10012 del Código de Elecciones de California, estipula que cada candidato a las oficinas electivas de la Ciudad de San Diego, del Distrito Escolar Unificado de San Diego, y del Distrito de Colegios de La Comunidad de San Diego puede preparar una Declaración de Calificaciones para ser presentada a los votantes de cada distrito. Las siguientes declaraciones se han preparado y se han distribuido a cuenta de los candidatos.

Este panfleto no contiene una lista completa de todos los candidatos. Una lista completa aparece en la balota de muestra.

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CITY ATTORNEY



JOHN W. WITT

John W. Witt, 45, has served as your City Attorney since 1969, having been twice elected to office. Under Mr. Witt, the City Attorney's Office has won respect as one of the best municipal law offices in the Nation; he serves as President of The City Attorney's Department, League of California Cities, and as Trustee of The National Institute of Municipal Law Officers. Mr. Witt sincerely believes it the duty of an independent City Attorney to protect the legal integrity of City Government. For the past eight years, he has successfully achieved that goal. Active in volunteer community work, Mr. Witt is a Past President of the Point Loma Optimist Club and serves on the executive board, San Diego Council, Boy Scouts, and as Trustee of the San Diego Boys Clubs. A Marine Reserve Colonel, he lives in San Diego with his wife and three children.

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**COUNCIL DISTRICT NO. 1  
CONSEJO DEL DISTRITO NO. 1**

**CITY OF SAN DIEGO  
MUNICIPAL PRIMARY ELECTION  
SEPTEMBER 20, 1977**

**CIUDAD DE SAN DIEGO  
ELECCION PRIMARIA MUNICIPAL  
20 DE SEPTIEMBRE DE 1977**

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COUNCIL DISTRICT NO. 1



TONY YUSUNAS

Tony Yusunas, 49, has been active in University City development for the past 12 years. Cubmaster - Pack 271, Treasurer - "Taxpayers For More and Safer Schools" bond drive 1971.

Treasurer and Board Member - University City Development Assn., Chairman - University City Library Committee past 5 years. (Finally in construction) Past Treasurer and Chairman - University City Park and Recreation Council.

Member - Councilman Johnson's Citizens Advisory Committee past 4 years, keeping abreast of District's needs and concerns. Served - Needs Assessment Seminar 1977 as UC Representative.

CONCERNS:

CRIME - Supported increase of Police Dept. Personnel and overtime pay during recent budget hearings.

BUILDING - Opposes May Co Regional Shopping Center - Opposes the rape of hillsides and assault of our finger canyons within established residential communities for development.

SCHOOLS - Opposes forced bussing for any reason and supports local neighborhood school concept and equal education.

TAXES - Supports the use of Federal Revenue Funds for city's Capital Improvements.

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COUNCIL DISTRICT NO. 1



GIL JOHNSON  
SAN DIEGO CITY COUNCILMAN

- Gil Johnson is responsive to people's needs and experienced in solving their problems. HIS RECORD IS OUTSTANDING: working with planning groups; expediting the building of libraries, recreation centers, neighborhood parks, and fire stations; supporting low-cost and senior housing programs.
- GIL IS A FISCAL CONSERVATIVE; in his years in office, the city tax rate has dropped 22 percent. He is encouraging clean city-industry efforts to bring companies here and alleviate unemployment.
- GIL IS CONCERNED OVER CRIME: he encouraged better resident-police cooperation programs, he fought for and got additional police manpower. He believes in reasonable growth that will not overburden taxpayers nor harm our environment. He favors council encouragement of middle-income housing.
- GIL HAS NO OUTSIDE INTERESTS, no political ambitions. He will continue to work with and for you on a fulltime basis, providing performances—not promises, experience not theory, and decisions based on facts—not slogans.

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COUNCIL DISTRICT NO. 1



BILL MITCHELL

44

Businessman

Degree UCLA Business Administration/Finance

As founder, Director of NEIGHBORHOOD AWARENESS PROGRAM against crime, I pledge to give you the same leadership when elected.

I will speak loudly and clearly in favor of:

- Opposing leapfrog development
- Adhering to Community Plans
- Stopping uncontrolled government spending
- Continuing to reduce crime and backing police
- Standing up to City Hall Clique
- Supporting "Equal pay for equal value of work."
- Creating jobs

Background Community Service:

- Chairman State Award Winning Community Beautification Program
- County Award War on Litter
- Charter Member SOHO (Save Our Heritage Organization)
- Participant Association Concerned Taxpayers
- City Burglary Task Force
- Winner Judge Knox Award for Integrity and Community Service
- Introduced accepted solutions to parking problems

Walking door to door, I have listened and heard your demands and discouragement with present local government.

You have the right to be heard. I promise to continue listening and act.

Call [REDACTED] [REDACTED]

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COUNCIL DISTRICT NO. 1



JACK RECHT

Practicing veterinarian, age 46, from Denver. Middle-of-the-road Aquarian.

**College:** Student Council, Veterinary School president, "Outstanding Achievements" award. Skiing, rodeo enthusiast.

**Service:** Air Force Captain. Escape, Safety, and Aerospace Research.

**Lompoc:** School Board Member, Park-Recreation Commissioner, "Optimist".

**Arrived San Diego 1965.** Served Veterinary Association: Chairman - Long Range Planning, Science - Industry Liaison. Public advocate (Wrote "**I Am The Silent Majority**"). Committee Chairman for Congressional Candidate.

**Presently:** Chairman: "Miramar Property Owners". Member: Advisory Committee to Airport Land-use Commission. Air-Safety advocate.

"San Diego is threatened by organized crime and mismanaged funding. The Administration needs inspired support to continue planned **progress** instead of unplanned growth - aggressive development of clean economic resources - an all-out attack on problems of: Integration, Public Salaries and Wages, Transportation and Public Safety, Environmental Quality, Conservation, and the Fishing Industry. Problems to be responsibly resolved **before** reaching the courts."



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**COUNCIL DISTRICT NO. 3  
CONSEJO DEL DISTRITO NO. 3**

**CITY OF SAN DIEGO  
MUNICIPAL PRIMARY ELECTION  
SEPTEMBER 20, 1977**

**CIUDAD DE SAN DIEGO  
ELECCION PRIMARIA MUNICIPAL  
20 DE SEPTIEMBRE DE 1977**

**CANDIDATES' STATEMENT OF QUALIFICATIONS**

San Diego Municipal Code on Elections, Section 27.2204, and California Elections Code, Section 10012, provide that each candidate for elective office in the City of San Diego, the San Diego Unified School District, and the San Diego Community College District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

This Pamphlet does not contain a complete list of all the candidates. A complete list appears on the sample ballot.

**DECLARACION DE CALIFICACIONES DE CANDIDATOS**

El Código Municipal de elecciones de San Diego Sección 27.2204, y Sección 10012 del Código de Elecciones de California, estipula que cada candidato a las oficinas electivas de la Ciudad de San Diego, del Distrito Escolar Unificado de San Diego, y del Distrito de Colegios de La Comunidad de San Diego puede preparar una Declaración de Calificaciones para ser presentada a los votantes de cada distrito. Las siguientes declaraciones se han preparado y se han distribuido a cuenta de los candidatos.

Este panfleto no contiene una lista completa de todos los candidatos. Una lista completa aparece en la balota de muestra.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 3



DAVE GERRIE

As a newspaper editor and publisher, Dave Gerrie is convinced that our communities should be in the hands of those who know them best — their residents. In founding a neighborhood association, Dave has carried these ideas into action.

Dave Gerrie realizes that while the number of our police is important, the quality of their policing is far more important. We need police who are responsive to the problems of San Diego, and the police need our help in anticipating those problems. He totally supports Community Oriented Policing — bringing policing to its most effective neighborhood level.

We need leaders who are not afraid to set their sights on a city that can satisfy the needs of more than just a few special interest groups. We have the obligation to improve the quality of life in San Diego for now and the future.

Dave Gerrie is committed to such a goal.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 3



BILL LOWERY  
Businessman

For 30 years Bill Lowery has prepared.

Now he's ready to take a leadership role that will keep his native city on an orderly course.

Bill is our Third District neighbor and home owner — and has been for many years.

He pays property taxes like you — and he knows they're out of control.

He runs his own business — and he thinks government must live within a strict budget just as he does.

He has more than a decade of experience in community service and government — from San Diego to Washington, D.C.

He understands how a healthy economy depends on jobs — and he's ready to become our ambassador in search of more clean industry.

He sees the quality of life in other cities deteriorating from crime and "Los Angelization" — and he won't let it happen to his hometown.

He's listened.

He's learned.

NOW IT'S HIS TIME TO LEAD.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 3



ED MILLICAN  
Public Administration Professor

Ed has campaigned door-to-door in more than one hundred neighborhood precincts of the third district. He has talked with voters about high property taxes, crime, open space and canyon preservation. Ed knows what the people are thinking.

A 32 year old Vietnam veteran, Ed is a college professor with a PhD in Political Science. He has worked as a staff assistant to the California State Senate, the Board of Supervisors, and the District Attorney. He has experience helping people solve their problems with government.

Ed has helped senior citizens. He fought hard to save Edgemoor Geriatric Hospital, and for paramedics for San Diego.

Ed's family first moved into the district when he was three years old. He attended elementary, junior high, and high school in the district. Ed knows the area and cares about people. He will be **your** voice on the Council.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 3



JAMIE BRIERTON  
34  
Attorney

QUALIFICATIONS

- Established Downtown Senior Center Legal Services Office.
- Directed program to develop ways to protect critically ill older persons.
- Bronze Star, Purple Heart recipient as Navy Seal Team One Officer.
- BA Degree, USD Law School graduate and practicing attorney.
- Active in Big Brothers and on Boards of Cedar Center, Widowed to Widowed and Mid-City Senior Enterprises.
- San Diego resident since 1966.

CONCERNS

"I am committed to maintaining the quality of life which makes San Diego America's finest city.

City Council must:

- Provide adequate low and moderate cost housing.
- Deal with special financial hardships of persons on fixed incomes.
- Combat a high crime rate by strengthening our police department and promoting effective community involvement.
- Reduce the tax burden through greater efficiency and preventing urban sprawl.

As your councilman, I will seek your ideas and will work full-time to serve the interests of the Third District."

SEPT. 20, 1977

COUNCIL DISTRICT NO. 3



RICHARD THOMPSON

Richard Thompson, 32, an independent taxi owner, is a longterm resident of East San Diego. He attended local primary and secondary schools.

On the growth issue, Thompson said he generally favors increasing the density of the inner portions of the city, but believes that the 3rd Council District is already dense enough. As far as permitting growth on the periphery of the city, he said he would not oppose it so long as it paid for itself.

Commenting on various city issues, Richard Thompson said that better announcement should be made of public meetings; that the present downtown plan is overly ambitious but he would support a version which would supply more low-cost housing; that the airport should remain at Lindbergh Field; that restrictions on small businesses should be lifted to provide more jobs; and that he would vote in favor of the Balboa Park — Naval Hospital land swap.

SEPT. 20, 1977

**COUNCIL DISTRICT NO. 5**

**CITY OF SAN DIEGO  
MUNICIPAL PRIMARY ELECTION  
SEPTEMBER 20, 1977**

**CANDIDATES' STATEMENTS  
OF QUALIFICATIONS**

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SEPT. 20, 1977

COUNCIL DISTRICT NO. 5



MANNY VITUG

46

Filipino American, born and raised  
in San Diego

Attended San Diego High School and San Diego City College with a major in Business Administration. Presently a Financial Administrator with Cal-Western. He is a home owner, has resided 21 years in the 5th District. COMMUNITY LEADERSHIP: Vice President, Mesa College Citizens Council; Treasurer, Stamp out Crime Crusade; Secretary, Spanish Speaking Political Association.

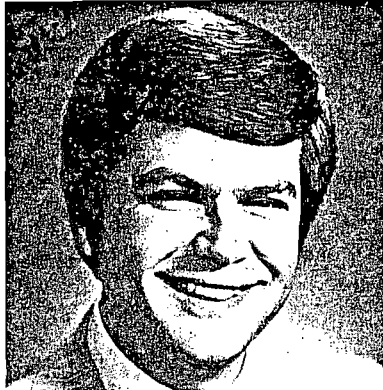
I believe that the "City in Motion" has come to a screeching halt and has started to slide backward. A new dedication, new ideas and full time attention to the grave problems are needed now to get this city moving again.

When elected I will focus on the problems brought about by the horrible waste of high unemployment, crippling tax rates, soaring incidents of violent crimes and the sad plight of our elder citizens in a time of ever expanding inflation.



SEPT 20, 1977

COUNCIL DISTRICT NO. 5



FRED SCHNAUBELT

FRED SCHNAUBELT not only promises lower taxes, but has actively fought to reduce taxes for five years:

- ... As President of Taxpayers Concerned (1972-1975)
- ... As Taxpayer's Representative to the County Board of Welfare (Appointed by the Board of Supervisors in 1974, he helped secure a Department of Welfare study resulting in 120 recommendations which could save Taxpayers an estimated \$7 - \$12 million.)
- ... As Editor and Publisher of a Newsletter (He informs readers on tax issues, economics, and real estate.)

FRED opposes public employee strikes; and will vote **against** anymore wasteful **multimillion dollar studies** on:

- Airport Relocation
- Mass Transportation
- Downtown Redevelopment
- Taxpayer Financed Convention Center

FRED, 36, born and educated in San Diego, has worked and lived his entire life in this City. His three children attend Clairemont schools. As a Parent, Homeowner, and Businessman he shares your concerns about education, the environment, affordable housing, property taxes, and job opportunities.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 5



JERRY SUPPA  
Attorney at Law  
Property Owner  
Married with one child

BACKGROUND:

- B.B.A. Marketing, Accounting
- Law Degree, University of San Diego
- Honorably discharged from service
- Extensive national and international travel
- Active in many community organizations

EXPERIENCE:

- Presently managing partner of San Diego law firm of Murphy and Johnson
- Previous experience in community relations work with several local firms
- Active participant in local community planning groups

ISSUES:

- Jerry supports responsible growth management, strong city support for new economic development, property tax relief, and holding the line on city spending.
- Jerry will represent all the people by avoiding all conflicts of interest.
- Jerry will be a full time, accessible councilman when elected. He will sever all outside business connections.
- Jerry will work to cut costs by identifying and eliminating operating inefficiencies.
- Jerry will lead the fight to keep San Diego, America's finest city and to increase local employment opportunities.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 5



FLOYD L. MORROW  
Age 44  
BBA and LLB — University of Texas  
City Councilman 12 years  
Attorney 18 years

Government at any level is difficult. Thank you for supporting good government in San Diego. I remain dedicated to providing essential public services, sound land use decisions, and quality public facilities, while fighting unnecessary costs and increasing bureaucracy.

San Diego has won the "Safest City" award nine consecutive years and has been acclaimed as "All American City" twice during my service.

With your continued support we will succeed in keeping San Diego as "America's Finest City" for years to come.

My wife Marlene and I cherish the friendships and fond memories of the eighteen years we have lived and raised our children in Kearny Mesa. It has been an honor to serve as your Councilman. I respectfully ask that you allow me to continue that service, for you and for San Diego.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 5



BRAD UNKELESS

Age: 30

Attorney

Graduate of: University of San Diego  
Law School and Florida State  
University School of Business

I am running for City Council because the needs of our district are not being met. Being an attorney and active in community affairs has made me sensitive to the problems you face. As your *Councilman*, I will devote my advocacy and problem solving skills to meeting our local concerns.

I support:

- The organization of neighborhood crime watch committees.
- Increased police personnel.
- Retaining the airport at Lindbergh Field.
- Managed growth, but would vote favorably for well planned developments.
- Paramedics for San Diego.

Community Involvement:

- Board of Directors of San Diego Girls Club.
- Citizens Advisory Board of Project 86, Linda Vista.
- Member of San Diego County Bar Association.

If elected, I will discontinue my law practice and devote full time as your Councilman. For change, concern and commitment.

Brad Unkeless

SEPT. 20, 1977

**COUNCIL DISTRICT NO. 7**

**CITY OF SAN DIEGO  
MUNICIPAL PRIMARY ELECTION  
SEPTEMBER 20, 1977**

**CANDIDATES' STATEMENTS  
OF QUALIFICATIONS**

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SEPT. 20, 1977

COUNCIL DISTRICT NO. 7



EVONNE SCHULZE  
DIRECTOR OF COMMUNITY EDUCATION  
SAN DIEGO CITY SCHOOLS

Evonne and her family are homeowners in the 7th District and have been active in community projects for over eight years.

Evonne is no newcomer to the 7th District. Her concern with our community is clear! She is a working leader:

- Chairperson, Citizens' Task Force on Human Care and Social Services, City of San Diego
- Vice Chairperson, Integrated Planning Office Advisory Board, County of San Diego
- Board Member, San Diego Ecology Center
- Vice Chairperson, Affirmative Action Advisory Committee, City of San Diego
- Member: League of Women Voters
  - SEIU - 102
  - PTA
  - Classified Employees Association
- Graduate, Northwestern University
- Innovative Program Award Nominee, American Society for Public Administration, 1977

Evonne is committed to being a FULL TIME, FULL TERM City Council Member. She will be accessible to all segments of our community.

EVONNE WILL MAKE A DIFFERENCE ON THE CITY COUNCIL.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 7



BILL HAYNES

BILL HAYNES is a Graduate of San Diego City College and San Diego State University with Degrees in Business Management and Accounting.

Bill has been an AUDITOR for the San Diego Unified School District for the past nine years. As a Governmental Accountant and Auditor he has examined all facets of the Governmental Budgeting process including Appropriations, Expenditures, Encumbrances, Fund Transfers, Reserves and Summary Schedules.

With this experience Bill will be more effective in the control of the Tax Dollar and not tolerate short-sighted manipulations of funds.

Bill Haynes has been a home owner in the 7th District for over twenty-five years. This fact together with his education and Auditing experience will insure the District a complete "Tax-Payer Oriented" representation.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 7



BILL BAURES  
46  
Educator

I have lived with my wife and family in San Carlos for 17 years. I spent four years in the Navy. I was educated, as a teacher, and have done graduate work at San Diego State University.

Some candidates are promising great reductions in taxes. Other candidates have the support of special interest groups and are spending extravagantly to be elected. As a candidate, I offer a more imaginative and creative approach to city government. I feel that you, the citizens, have unique talents to offer this city. It will be my main objective to make the city government more available and responsive to the citizens of San Diego. It should be possible for more WORKING CITIZENS to actively participate in decision-making processes and to serve on public commissions.

I favor balanced, controlled growth; limited campaign spending; practical mass transportation; and paramedics.



SEPT. 20, 1977

COUNCIL DISTRICT NO. 7



LARRY STIRLING  
Financial Planning and  
Administration

As City Councilman, my highest priority will be to REDUCE CRIME. My two years experience with the Police Department will enable me to help achieve that goal.

As Director of Finance for Comprehensive Planning Organization the past 4½ years, I have watched tax dollars being wasted through pure inefficiency. TAXES CAN BE REDUCED by; reducing waste in government, eliminating duplication of functions, and electing public officials who are dedicated and truly care.

I have had the good fortune of living in San Diego for the past 15 years. My children were born here and deserve to enjoy the same HIGH QUALITY OF LIFE that San Diegan's have always enjoyed and which makes San Diego the finest city in the country.

Captain, United States Army Reserves  
Juris Doctorate  
Member, Palisades Presbyterian Church

Larry Stirling will give the 7th district the quality of representation it deserves.

SEPT. 20, 1977

COUNCIL DISTRICT NO. 7



TIM COHELAN

Age: 32

Education: Bachelor of Arts,  
University of Arizona  
Juris Doctor,  
California Western University

Occupation: Attorney/Coastal Commissioner.

Tim is a native Californian with a solid background in law, business and government.

As a San Diego Regional Coastal Commissioner, Cohelan is involved in many land use decisions affecting our community. He is also an attorney in private practice in San Diego and has served as the San Diego field representative to a U.S. Senator. Tim has seen service as a U. S. Naval Officer in the Western Pacific and has been employed by a major west coast bank.

Cohelan served as an editor of the Law Review and helped finance his legal education in a research position with the U.S. Attorney's Office. His memberships include the San Diego Track Club in which he participates in distance running.

Tim and his wife, Melinda, reside in Tierrasanta.