

**City of  
San Diego**



---

**Sample Ballot  
& Voter Information Pamphlet**

---

**MUNICIPAL PRIMARY ELECTION  
TUESDAY, SEPTEMBER 15, 1981**

---

CHARLES G. ABDELNOUR, City Clerk  
City of San Diego  
202 C Street  
San Diego, California 92101  
Telephone (714) 236-6420

---

**THE LOCATION OF YOUR  
POLLING PLACE  
IS SHOWN ON THE BACK COVER**

---

Spanish translation of this pamphlet is available upon request from the  
Office of the Registrar of Voters.

Este folleto está disponible en español previa petición al Registrador de  
Votantes.

**OFFICIAL BALLOT**  
**MUNICIPAL**  
**PRIMARY ELECTION**  
**CITY OF SAN DIEGO**  
**TUESDAY, SEPTEMBER 15, 1981**

This ballot stub shall be torn off by precinct board member and handed to the voter.

**CITY OF SAN DIEGO**  
**MUNICIPAL PRIMARY ELECTION**

**SAN DIEGO CITY COUNCIL**

**MEMBER, CITY COUNCIL**

<b>District 1</b>	<b>Vote for one</b>
<b>ED MALONE</b> Businessman - Rancher	+
<b>JAMES M. SKELLY</b> Educator, Defense Manpower Analyst	+
<b>DICK DONOHUE</b> Retired Police Officer	+
<b>BILL MITCHELL</b> Deputy Mayor City Councilmember	+

## CITY COUNCIL DISTRICT NO. 1



**ED MALONE**

First for San Diego. Leadership, integrity, intelligence and commitment are the qualities that Ed Malone will bring to San Diego's City Council:

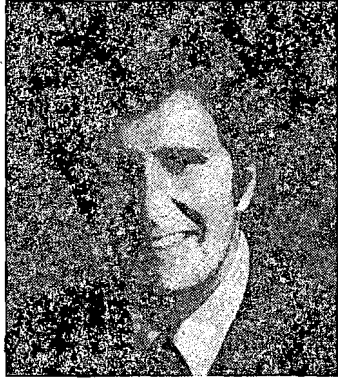
Ed is a concerned businessman and rancher who wants to make City government more responsive, less restrictive and less complex for the taxpayers who bear the cost of government.

Ed, a former Marine, graduate of USC, and professional architect, is dedicated to:

- Insuring adequate water supplies for San Diego. Ed supports the Peripheral Canal.
- Increasing efforts to stop crime.
- Reducing the 1st City Council District office budget by \$40,000 per year. (Ed opposes government by credit card)
- Revitalizing the downtown through private investment.
- Protecting Senior Citizens.
- Improving measures to solve the housing crisis.
- Preserving the environmental quality of San Diego's natural beauty.

If you believe that the First District needs new leadership, your vote for Ed Malone will make a big difference to the future of San Diego.

## CITY COUNCIL DISTRICT NO.1



**JAMES M. SKELLY**

Jim Skelly believes San Diego should have America's finest government. Today San Diego does not have such a government.

Jim Skelly promises to work for the best interest of all citizens, not just for the special interest groups now controlling the Council majority.

San Diego faces acute municipal problems. Among these are: perilously low morale among police, fire, and other municipal employees; rampant growth, escalating crime, an overloaded sewage system, polluted recreation areas, and intolerable traffic congestion.

Jim Skelly will devote extensive energy to solving San Diego's problems.

He has an excellent background for municipal service. Skelly holds a B.A. from the University of Minnesota, two advanced degrees, and is a doctoral candidate. A former Navy Officer and Special Assistant to a U.S. Senator, he teaches at San Diego State and UCSD while engaged in defense manpower research.

He is 36, married, and has two children.

**CITY COUNCIL DISTRICT NO. 1**



**BILL MITCHELL**  
**Age 48**  
**Deputy Mayor/City Councilmember**  
**UCLA Graduate**  
**Business Administration**

A proven Council leader, Deputy Mayor Bill Mitchell won office in 1977 after walking 500 miles and talking with 100,000 San Diegans. Bill promised to stand up for our concerns on the tough issues. He's kept his pledge on them all:

**CRIME** — Bill founded Neighborhood Awareness Against Crime, distinguishing San Diego as the only major city with a reduction in neighborhood crime for 1980; voted to hire 100 more policemen and to construct community police substations.

**GROWTH** — Bill upholds community plans, fights against insensitive development and works successfully to preserve Open Space and Historic Sites.

**ECONOMY** — Bill helped bring clean industry to San Diego generating employment opportunities.

**GOVERNMENT SPENDING** — Bill cut "fat" from local government without reducing essential City services or his support for cultural organizations.

**RE-ELECT BILL MITCHELL CITY COUNCILMEMBER** . . . an innovative leader continuing to work successfully for us all.

**OFFICIAL BALLOT**  
**MUNICIPAL**  
**PRIMARY ELECTION**  
**CITY OF SAN DIEGO**  
**TUESDAY, SEPTEMBER 15, 1981**

This ballot stub shall be torn off by precinct board member and handed to the voter.

**CITY OF SAN DIEGO**  
**MUNICIPAL PRIMARY ELECTION**

**SAN DIEGO CITY COUNCIL**

**MEMBER, CITY COUNCIL**

**District 3** **Vote for one**

T. DANNY GLASSER Businessman Tradesman Property Manager	+
JAMIE BRIERTON Attorney	+
RON BUCKLEY City Planner	+
SUSAN GOLDING San Diego City Councilmember - Appointed	+

**SAN DIEGO COMMUNITY COLLEGE**  
**DISTRICT**

**MEMBER, BOARD OF TRUSTEES**

**District C** **Vote for one**

PAT RICKON Director Interfaith Senior Center	+
LINDA CANON Educator/Radio Producer	+
LOUISE DYER Adult Education Teacher	+
MAVIS MACFARLANE Businesswoman	+
RON "KIRK" KIRKEMO Point Loma College Educator	+
MS. WILLAMAE WARD HEITMAN Human Resource Development Specialist	+

**SAN DIEGO UNIFIED SCHOOL**  
**DISTRICT**

**MEMBER, BOARD OF EDUCATION**

**District C** **Vote for one**

BOB BERTHEL Educator and Management Consultant	+
RICHARD THOMPSON Small Business Owner	+
JOE BRADLEY Businessman/Attorney/Educator	+
NANCY K. PALMTAG Business Owner	+
KAY DAVIS Educator	+

**CITY COUNCIL DISTRICT NO. 3**



**T. DANNY GLASSER**  
**Businessman Tradesman**  
**Property Manager**

DAN GLASSER is 43, a veteran, a native San Diegan, and has been active in community affairs for over 25 years. He runs a rental property management service and a maintenance service. He is presently up-dating his education.

DAN GLASSER supports:

- ✓ Managed growth, respecting the wishes of individuals and neighborhoods
- ✓ Adequate police protection
- ✓ More affordable housing
- ✓ Spirit of Proposition 13
- ✓ Better public transportation
- ✓ Fair Democratic Procedures —
- ✓ Proper regard for land resources
- ✓ Improving the quality of life
- ✓ Businesses protected from down-zoning
- ✓ A viewable harbor with accessibility

DAN GLASSER'S projects and efforts included

Park preservation 11 projects .

Women's rights 21 years

Senior lunch programs 2

Youth leadership development 40 groups

DAN GLASSER is no rubber stamp. He is deserving of your support.

Residence [REDACTED]  
Work [REDACTED]

### CITY COUNCIL DISTRICT NO. 3



**JAMIE BRIERTON**

- San Diegan since 1966
- Retired U.S. Navy Officer, Seal Team One
- Recipient, Purple Heart, Bronze Star, two Presidential Unit Citations
- Co-founder, Downtown Seniors Center Legal Clinic
- 1979 President, Mid-City Senior Enterprises
- Board Member: Cedar Community Center, Foundation for Older Americans, Legal Aid Society
- Big Brother, 1973-1979
- Member, Disabled American Veterans, American Legion
- USD Law School graduate, San Diego attorney

*To fulfill my pledge to be accountable to District residents, I will maintain regular office hours in a District office staffed by respected District residents and leaders.*

*Mid-City does not receive its fair share of public resources to deal with crime, shamefully inadequate bus service, economic deterioration, and mismanaged growth. The appointed incumbent is accountable to interests outside the District, a fact which will only continue the record of neglect in Mid-City.*

*My goal is to work with District residents, not downtown interests, to solve community problems.*



**CITY COUNCIL DISTRICT NO. 3**



**RON BUCKLEY**

I believe I am the only candidate with the necessary educational background, experience and understanding of City government affairs and operations.

I have a Masters Degree in Public Administration and almost eight years of experience with the City of San Diego's Financial Management, Environmental Quality, and Planning Departments.

I have prepared and reviewed City budgets and performed analyses of City programs and operations. I have experience in environmental analysis and am familiar with development processing. I currently serve as staff planner for Centre City and liaison for downtown redevelopment efforts. I am also responsible for urban design analysis and historic preservation programs in the City.

Because of my background and experience, I am uniquely suited to analyzing issues before the City Council to reduce their impacts on City taxpayers. I hope you agree that knowledge, experience, and understanding of City government are the most important assets a candidate needs.

**CITY COUNCIL DISTRICT NO. 3**



**SUSAN GOLDING  
CITY COUNCILMEMBER**

**Susan Golding brought innovative independent leadership to our district. Golding won the first ever support from key leaders in each of the district's 14 community associations.**

*Here's why:*

- Golding authored creative plan to remove potentially dangerous dump from our neighborhood while saving taxpayers money.
- Spearheading citizens effort to save Talmadge Canyon, Golding is leader in protecting San Diego's environment.
- To revitalize our neighborhoods, business districts, Golding encouraged economic upgrading and police crackdowns on prostitution along El Cajon Blvd.

*and*

**Golding has an uncommon record of accomplishment:**

- Businesswoman
- Newspaper publisher
- Manager
- Civic leader
- City councilmember

Observes The San Diego Union:

*"Her message to constituents is one of fiscal conservatism, of getting back to the community, of forgetting the let-government-do-it idea of the 60's."*

**Golding's priorities:**

- Crime — leader in Adam 65 (police senior citizen protection)
- Affordable housing
- Reducing government cost, red-tape
- Public transportation
- Economic revitalization
- Environment

**OFFICIAL BALLOT  
MUNICIPAL  
PRIMARY ELECTION  
CITY OF SAN DIEGO  
TUESDAY, SEPTEMBER 15, 1981**

This ballot stub shall be torn off by precinct board member and handed to the voter.

**CITY OF SAN DIEGO  
MUNICIPAL PRIMARY ELECTION**

**SAN DIEGO CITY COUNCIL**

**MEMBER, CITY COUNCIL  
District 5 Vote for one**

**KIT LAVELL**  
Businessman

+

**KARL F. KRAMER**  
Documentation Specialist

+

**PHIL CONNOR**  
Attorney and Neighborhood Leader

+

**JESS R. MACIAS**  
Industrial Relations Manager

+

**ED STRUIKSMA**  
Investigator, San Diego City Attorney

+

**SAN DIEGO COMMUNITY COLLEGE  
DISTRICT**

**MEMBER, BOARD OF TRUSTEES  
District A Vote for one**

**MARY CHRISTIAN-HEISING**  
City Advisory Boards Educator

+

**REY VINOLE JR.**  
Educator High School, College

+

**DAN GRADY**  
President, Board of Trustees

+

**CITY COUNCIL DISTRICT NO. 5**



**KIT LAVELL**  
**Businessman**

I'm an advocate for the TAXPAYER, with the EXPERIENCE as a BUSINESSMAN and service in GOVERNMENT necessary to be an immediately EFFECTIVE COUNCILMAN. I believe in civic COMMITMENT, have worked hard for my COMMUNITY, and want to see the TAX DOLLARS we pay come back to District 5 in SERVICES we need like POLICE PROTECTION, STREET REPAIR, and PARKS.

**QUALIFICATIONS**

- ★ BUSINESSMAN, age 36, married, one child
- ★ NAVY PILOT, 243 combat missions, Vietnam, awarded DISTINGUISHED FLYING CROSS; a subject of the best selling book: *EVERYTHING WE HAD*
- ★ CITY COUNCIL ASSISTANT
- ★ UNIVERSITY of ILLINOIS graduate
- ★ SAN DIEGO STATE — graduate work, City Planning
- ★ CLAIREMONT TOWN COUNCIL
- ★ VFW Kearny Mesa Post 3788
- ★ NAVY LEAGUE
- ★ VIETNAM VETERANS OF AMERICA
- ★ Vice President, UNIVERSITY HOUSING DEVELOPMENT ASSOCIATION
- ★ AWARD WINNER, California Affordable Housing Competition 1981
- ★ PRECINCT CHAIRMAN, 1978 OPEN SPACE BOND CAMPAIGN
- ★ Appointed to: COUNTY PUBLIC WORKS ADVISORY BOARD  
FRIENDS OF TECOLOTE CANYON

CITY COUNCIL DISTRICT NO. 5



PHIL CONNOR

For (10) ten years, I have been a resident of this District, involved in community activities ranging from school to community planning.

**I know first hand, the major concerns facing our neighborhoods:**

- efficient use of our tax dollars
- crime prevention
- controlled growth
- family recreation facilities
- quality education
- traffic and fire safety

The city must invest in improving our existing neighborhoods while working toward planned, sensible growth.

District elections must become a reality because we will get a more responsive, accessible city council. While walking the whole district, voters everywhere agree we need city councilors who respond to neighborhood concerns not those elected by people on the other side of town.

As an attorney, homeowner, taxpayer, family-man, church-member, active community leader and former Naval Officer, I believe that neighborhood participation is the key to a better City Government.

Vote for Phil Connor, I'll work with you for your neighborhood.

**CITY COUNCIL DISTRICT NO. 5**



**JESS MACIAS**

Occupation: Industrial Relations Manager

Education: Central Union High — El Centro, California

Associate of Arts — Math/Science — San Diego City College

Bachelors Degree — Mathematics — San Diego State College

Masters Degree — Industrial Relations — National University

Military: Korean Veteran

Community/Involvement:

- Scoutmaster
- Girl Scouts/Campfire Girls, Advisor/Sponsor
- Diocese of San Diego Board of Education
- San Diego Unified School Public School Building Corporation Board of Directors
- San Diego Unified School District Advisory Committee — Chairperson
- Family Services Association Board of Directors — Treasurer
- National Conference of Christians and Jews, Education/Youth Committees

My education and community involvement have all been a preparation to qualify me to seek this office to represent all the people in the 5th district. I commit myself to fulfilling the term of this office and will do the best possible job to serve you. I have been in the 5th district for 23 years and feel the most qualified to speak for all of us.

**CITY COUNCIL DISTRICT NO. 5**



**ED STRUIKSMA**

I want to carry to City Hall the cares and concerns of the working people and the communities of District 5.

Our taxes must be reduced through fiscal responsibility.

Our neighborhoods must be safe from crime and vandalism.

Our children must have adequate recreational facilities.

Mass transit must be made available to our working men and women.

We must increase job opportunities in our local area.

We must increase our supply of housing — especially rental housing — so that everyone has access to affordable housing.

Our City services must be maintained in a professional manner.

The City Council office for the Fifth District must provide access for the citizens of the district for their views and concerns about City government. This is my pledge — that my office will provide a responsive and responsible link between the people of our community and City Hall.

**OFFICIAL BALLOT**  
**MUNICIPAL**  
**PRIMARY ELECTION**  
**CITY OF SAN DIEGO**  
**TUESDAY, SEPTEMBER 15, 1981**

This ballot stub shall be torn off by precinct board member and handed to the voter.

**CITY OF SAN DIEGO**  
**MUNICIPAL PRIMARY ELECTION**

**SAN DIEGO CITY COUNCIL**

**MEMBER, CITY COUNCIL**

**District 7** **Vote for one**

DICK MURPHY  
San Diego City Councilman, Appointed

+

NOEL NEUDECK  
Volunteer Community Action Lobbyist

+

LUCY GOLDMAN  
Small Business Owner

+

KEN BREMAN  
Marketing and Housing Consultant

+

**SAN DIEGO UNIFIED SCHOOL**  
**DISTRICT**

**MEMBER, BOARD OF EDUCATION**

**District B** **Vote for one**

LARRY K. LESTER  
Financial Consultant

+

ROBERT L. NEVILL  
Attorney

+



## CITY COUNCIL DISTRICT NO. 7



**DICK MURPHY**  
**SAN DIEGO CITY COUNCILMAN**

Councilman Dick Murphy brings a wide range of experience and background to the job as your Seventh District representative.

- Army veteran
- Harvard Business School, M.B.A.
- Stanford Law School, J.D.
- Attorney
- San Diego Park and Recreation Board, Former Chairman
- Little League and youth soccer coach
- San Carlos Methodist Church member
- Married, three children

As your Councilman, Dick works for:

- **INCREASED POLICE PROTECTION.** That's why he voted for more police personnel, better police communications equipment, and higher police pay.
- **REDUCED GOVERNMENT SPENDING.** That's why he was the only Councilman to submit an office budget lower than last year's and why he sponsored innovative ways to fund City recreation programs without using tax dollars.
- **PRESERVING OUR QUALITY OF LIFE.** That's why Dick will continue to work for growth management, parks and open space, and a clean environment for all San Diegans.

**COUNCILMAN DICK MURPHY: IN SAN DIEGO'S FINEST TRADITION**

**CITY COUNCIL DISTRICT NO. 7**



**NOEL NEUDECK**

**Volunteer Community Action  
Lobbyist**

NOEL NEUDECK has strong, sensitive feelings that as your council member he would serve well the needs of people who live within San Diego.

NOEL is a native Californian who has lived in District 7 for 16 years and in San Diego 20 years.

NOEL has 7 years experience working with the San Diego city council and city staff. This experience has taught him how the council should operate and respond to public needs.

NOEL will support essential services such as police, fire, sanitation disposal.

NOEL NEUDECK is for jobs from clean industry, construction of affordable monthly rental apartments, low and middle income housing, public transportation, preserve canyons and open space, managed growth.

Since the value of the dollar is decreased with inflation, NOEL will do his best as your council member on the full council to hold down the city budget and to cut out fat.

## CITY COUNCIL DISTRICT NO. 7



**LUCY GOLDMAN**

### **LUCY GOLDMAN . . .**

- as co-owner of a local business, knows how to meet a budget and a payroll.
- like others in business, saw problems with the risky Convention Center financing proposal. But it was LUCY GOLDMAN who had the courage to insist that the plan be subject to a vote of the taxpayers.

### **LUCY GOLDMAN pledges . . .**

- to push State officials for tougher penalties for criminals and a more efficient judicial system.
- to serve her full term . . .  
... not to use the Council as a stepping stone to higher office.
- to use her business savvy, community experience and independence to fight for the taxpayers . . .  
... not the "king-makers" who seek to appoint rather than elect the City Council

### **San Diego's LUCY GOLDMAN . . .**

- Mother of three
- Graduated from Hoover High and California Western University
- Member, State Small Business Commission
- President, Dimensions (women's professional organization)
- Co-chair, Citizens for Fiscal Responsibility
- Past President, Ecology Center

**CITY COUNCIL DISTRICT NO. 7**



**KEN BREMAN**

- 1952 - 1956: U.C. Berkeley, Grad. — A.B. Criminology.
- 1956 - 1959: Lt., U.S. Army, Atomic Tests/Desert Rock, Nevada and 1st Cav. Div., Korea.
- 1959 - 1962: Orange County, Juvenile Court/Probation Dept. — Juvenile Intake Deputy.
- 1962 - 1968: Marketing/Sales Management, Communications, and Design Consulting for Land Development and New Housing (Southern California and Western U.S.A.).
- 1968 - 1969: Redevelopment Agency — Fresno, California — Planning and Marketing Operations for Downtown, Housing, and Industrial Goals.
- 1969 - 1981: Marketing/Sales Management, Communications and Design Consulting for Land Development and New Housing (Primarily San Diego County).

Born in Chicago in 1933; Ken Breman has resided in San Diego with his wife and three children since January 1973. His consulting firm specializes in Marketing and Communications.