

City  
of  
San Diego



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Sample Ballot  
& Voter Information Pamphlet

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**MUNICIPAL PRIMARY ELECTION**  
**TUESDAY, SEPTEMBER 20, 1983**

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Administered by:

CHARLES G. ABDELNOUR  
San Diego City Clerk  
202 C Street  
San Diego, California 92101  
Telephone (619) 236-6420

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POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.

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**THE LOCATION OF YOUR POLLING PLACE  
IS SHOWN ON THE BACK COVER**

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Spanish translation of this pamphlet is available upon request from the Office of the Registrar of Voters.

Este folleto está disponible en español previa petición al Registrador de Votantes.

# OFFICIAL BALLOT





MUNICIPAL  
PRIMARY ELECTION

CITY OF SAN DIEGO

TUESDAY, SEPTEMBER 20, 1983

I HAVE VOTED — HAVE YOU?

This ballot stub shall be torn off by precinct board member and handed to the voter.

CITY OF SAN DIEGO MUNICIPAL PRIMARY ELECTION TUESDAY, SEPTEMBER 20, 1983	
MEMBER, CITY COUNCIL	
District 2	Vote for One
<b>NORMA J. PHILLIPS</b> Secretary/Office Manager	 
<b>BILL CLEATOR</b> Deputy Mayor/Businessman	 

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**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 2**



**BILL CLEATOR**  
City Councilman/Deputy Mayor

The reelection of Bill Cleator will guarantee a common-sense approach to government.

**SERVICE TO COMMUNITY**

- Endorsed by the San Diego Police Officers Association.
- Voted to keep bus fares for senior citizens low.
- Lengthened city library hours.

**SOLID BUSINESS BACKGROUND**

- Owns Cleator Furniture, providing more than 60 local jobs.
- Spends less taxpayer money to run his council office than does any other councilmember.
- Former director San Diego Taxpayers Association.

**COMMITMENT TO ECONOMIC DEVELOPMENT**

- Heads consortium to headquarter cruise ship here.
- Firm supporter of U.S. Navy as San Diego's economic partner.
- Leading the drive to create a San Diego-Tijuana Joint Economic Development Commission.

Bill is a native son who helped fashion San Diego into an exciting metropolis while retaining its wonderful small town flavor. Together, Bill Cleator and you can make certain that San Diego continues to do it right!

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<b>CITY OF SAN DIEGO MUNICIPAL PRIMARY ELECTION TUESDAY, SEPTEMBER 20, 1983</b>	
<b>MEMBER, CITY COUNCIL (UNEXPIRED TERM)</b>	
District 3	Vote for One
<b>BOB FILNER</b> Elected Member, School Board	 
<b>GLORIA DEMERS McCOLL</b> City Councilwoman, Appointed/ Businesswoman	 
<b>JOHN HARTLEY</b> Real Estate Broker	 
<b>SAN DIEGO UNIFIED SCHOOL DISTRICT MEMBER, BOARD OF EDUCATION</b>	
District E	Vote for One
<b>DOROTHY L.W. SMITH</b> Incumbent	 
<b>CLARENCE J. IRVING</b> Attorney at Law	 

**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 3**



**BOB FILNER**

**Experienced and qualified leadership**

Bob Filner will bring to the City Council the same strong leadership which successfully revitalized San Diego City Schools. As President of the School Board, Bob Filner:

- cut administrative costs more than one million dollars
- strengthened graduation requirements
- stressed basic skills instruction
- demanded accountability from administrators and teachers
- improved mid-city parks and schools

Bob Filner's concern for cost-efficiency and accountability made the school district the only local public agency with virtually **NO increase in its annual budget over the last four years.**

We can no longer afford appointed council representatives who have no long-term commitment to our district. Crime, commercial deterioration and traffic congestion have visibly worsened. Park facilities are clearly inadequate.

**Bob Filner is dedicated to District 3.** The neighborhoods of North Park, Normal Heights, Oak Park, Rolando, Encanto, City Heights, Talmadge and Kensington need Bob Filner's proven leadership and experience on the City Council.

**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 3**



**GLORIA McCOLL**  
**Member of City Council/  
Businesswoman**

**THE EXPERIENCE TO LEAD AND  
THE COURAGE TO ACT —  
THAT'S GLORIA McCOLL**

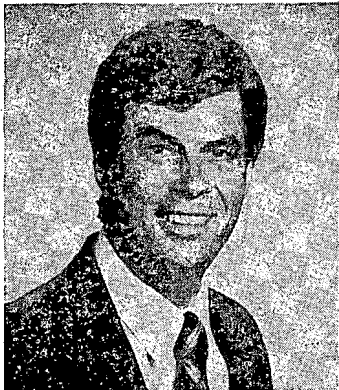
**A San Diegan With A Long Commitment To Our City**

- \* Born in San Diego and graduated from Hoover High
- \* Degree in Economics and Business Administration from San Diego State University
- \* Married and mother of three grown children
- \* Committed to staying on the City Council and serving the people of San Diego
- \* Citizens Advisory Board for 3rd District, Mid-City Council, American Red Cross Board, and Past President of Assembly Committee of San Diego

**A Record of Accomplishment**

- \* Coordinated neighborhood crime watch program in North Park and called for city-wide emphasis of crime watch programs
- \* Called for extra funding for improved transit services in Mid-City
- \* Active supporter of issues important to Senior Citizens:
  - Nutrition Programs
  - Crime Prevention
  - Accessible and Efficient Transportation Systems
  - Affordable Housing
- \* Initiated action to preserve hillsides and open spaces

**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 3**



**JOHN HARTLEY  
COURAGE, CARING,  
COMMUNITY INVOLVEMENT**

**COURAGE**

- \* To fight **CRIME** and make our neighborhoods **SAFE**
- \* To walk the Third District and **MEET** with you
- \* To **LISTEN** to you and your concerns
- \* To represent and **FIGHT** for you and the Third District

**CARING**

- \* About the needs of **SENIORS**
- \* About the **VICTIMS** of crime
- \* About our inadequate recreation for **YOUTH**
- \* About the decay of our **NEIGHBORHOODS** and **BUSINESS** areas

**COMMUNITY INVOLVEMENT**

- |  |                    |
|--|--------------------|
| * Mid City Business Assn. ....                             | President Elect    |
| * North Park Kiwanis.....                                  | Vice-President     |
| * Senior Enterprises.....                                  | Board of Directors |
| * Mid City Council.....                                    | Board of Directors |
| * Third District Commercial Revitalization Task Force..... | Member             |
| * Mid City Chamber of Commerce.....                        | Member             |
| * Kensington-Talmadge Community Assn. ....                 | Member             |
| * Normal Heights Community Assn. ....                      | Member             |
| * North Park Business Club.....                            | Member             |

**JOHN HARTLEY — DEDICATED TO SERVING YOU**

# OFFICIAL BALLOT











MUNICIPAL  
PRIMARY ELECTION

CITY OF SAN DIEGO

TUESDAY, SEPTEMBER 20, 1983

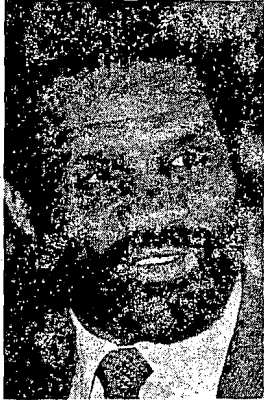
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CITY OF SAN DIEGO MUNICIPAL PRIMARY ELECTION TUESDAY, SEPTEMBER 20, 1983	
MEMBER, CITY COUNCIL	
District 4	Vote for One
<b>MIKE GARRETT</b> Businessman	 
<b>ARDELIA "DE DE" McCLURE</b> County Contract Administrator	 
<b>WILLIAM JONES</b> Incumbent City Councilman, Appointed	 
SAN DIEGO UNIFIED SCHOOL DISTRICT MEMBER, BOARD OF EDUCATION	
District E	Vote for One
<b>DOROTHY L.W. SMITH</b> Incumbent	 
<b>CLARENCE J. IRVING</b> Attorney at Law	 



**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 4**



**MIKE GARRETT**

**Businessman  
Married  
4 Children  
39**

**Background**

- University of Southern California — B.A. Sociology
- Heisman Trophy Recipient
- San Diego Chargers, Kansas City Chief Professional Athlete
- U.S. Army, California Air National Guard
- Harambee House — Co-founder and Director
- Member of Southcrest Community Council
- President of Southeast Homeowners Association

**Statement**

As your City Councilman, Mike Garrett will bring **better** City services and economic revitalization to **our neighborhoods**.

Mike Garrett will insist on **better policing** in our communities.

Due to the appointment process, Mike Garrett believes that for too long we have been dictated to and had no real say in what is done in our neighborhoods.

It is time we had someone in City Hall who will stand up for this part of San Diego and who believes in our communities.

Mike Garrett is that Person. Join us in voting for Mike Garrett for City Council.

**Mike Garrett — Bringing People Together**

**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 4**



**ARDELIA "DEDE" McCLURE**

**County Contract Administrator  
Mother of One Son, Andre**

Known to most as "DeDe", Ardelia McClure was born in Chicago. A 27 year District resident, she knows its problems. Experienced, mature, and capable of providing creative, courageous, confident and accountable leadership.

"DeDe" deserves your vote because SHE CARES enough to:

- Fight unemployment
- Work to control utility prices
- Be strong and effective against crime
- Not controlled by Big Spender Contributors
- Is in tune with the people of District 4
- Offers new positive leadership style
- Opposed the truck stop
- Will prevent Market Street destruction by trolley
- Will hire staff from those who reside in Dist. 4
- Favors a Barrio Park with bay access
- Will fight for District's fair share of public funds for projects and jobs

Education: San Diego State College and UCSD

Service on: County Grand Jury  
National Council of Negro Women  
Black Women's Political Forum  
PTA

Who's Who 1970

**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 4**



**WILLIAM JONES**  
City Councilman

**A RECOGNIZED LEADER WITH A SOLID RECORD  
OF ACCOMPLISHMENTS**

**EXPERIENCE/EDUCATION**

- \* Grew up in San Diego's Fourth Council District
- \* 10 years of public service to Fourth Council District
- \* Advanced from student intern to executive assistant
- \* Morse High School
- \* University of San Diego/B.A. Economics

**ACCOMPLISHMENTS**

- \* Set up district-wide **Stop Crime Program**.
- \* Established district **Jobs Council** to create jobs.
- \* Created new **City Equal Opportunity Commission** and tough policies to enhance employment and business opportunities for District Four residents.
- \* Called for **night city council meetings** so district residents can be more involved in council decisions.
- \* Pushed for more street lights/improved repair maintenance program.

**LEADERSHIP**

- \* Fighting for funding and construction of **East-Line Trolley** to service District Four neighborhoods.
- \* Leading efforts to expand **Open Space/Park Preservation Plan**.
- \* Building a network with hundreds of citizens from the Fourth District for cleaner, safer neighborhoods.

**COUNCILMAN JONES. A COUNCILMAN WORKING FOR YOU.**

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MUNICIPAL PRIMARY ELECTION  
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MEMBER, CITY COUNCIL

District 6

Vote for One

**ALEX MARUNIAK**

Vice President Manufacturing Company



**ELEU L. TABARES**

Advertising Executive,  
Respiratory Therapist



**MIKE GOTCH**

San Diego City Councilman



**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 6**



**ELEU TABARES**

- Advertising Executive
- Respiratory Therapist
- Former Publisher, Bay & Beach News
- Member — Pacific Beach Town Council
- Member — Stamp Out Crime Council
- Active With The Crime Victims Fund

**MY GOALS ARE FOR:**

• **A Progressive San Diego**

- A city with a healthy economy and low unemployment rate.
- A city with an efficient and affordable mass transit system.
- A city that offers affordable housing for the elderly and the poor.

• **A Secure San Diego**

- A city with lower crime rate.
- A city with an effective crime prevention as well as crime awareness programs.
- A city that supports drug and alcohol abuse programs.
- A city with a strong and highly visible police department.

• **A Beautiful San Diego**

- A city that plans as well as controls growth.
- A city that preserves and maintains parks and open spaces.

**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 6**



**MIKE GOTCH**  
**San Diego City Councilman**

**A Record of Dedicated Service to the City**

- Elected Councilman since 1979
- Best Council attendance record — 99.6%
- Chairman, Public Services and Safety Committee

**A Leader in the Fight to Protect San Diego's Environment**

- Developed plan to stop pollution and improve Mission Bay
- Helped preserve Tecolote Canyon as a city park
- Working to protect our beaches
- Increased city open space acquisition

**A Concern for Public Safety in Our Neighborhoods**

- Initiated We Tip/Witness Anonymous anti-crime project
- Working for neighborhood police substations, faster response times
- Endorsed by San Diego Police Officers' Association

**An Ability to Get Things Done**

- Saved neighborhood library services
- Led successful fight to lower senior citizen bus fares during rush hours
- Increased funding for street maintenance programs

Mike Gotch listens and cares about the people of San Diego.  
He deserves your vote on September 20th.

**He Listens . . . He Cares**

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<b>MEMBER, CITY COUNCIL</b>	
District 8	Vote for One
<b>CELIA I. BALLESTEROS</b> Attorney/University Trustee	 
<b>UVALDO MARTINEZ</b> Councilman, San Diego - Appointed	 
<b>GEORGE E. HOLLIS</b> Optical Designer	 
<b>SAN DIEGO COMMUNITY COLLEGE DISTRICT MEMBER, BOARD OF TRUSTEES</b>	
District D	Vote for One
<b>RICHARD L. "DICK" JOHNSTON</b> Semi-Retired	 
<b>SAN DIEGO UNIFIED SCHOOL DISTRICT MEMBER, BOARD OF EDUCATION</b>	
District D	Vote for One
<b>JOHN RIVERA</b> Assistant to County Supervisor	 
<b>SUSAN A. DAVIS</b> Manager, KPBS-TV Auction/Parent	 
<b>JUDITH H. SPRINGER</b> Teacher	 

**SAN DIEGO CITY COUNCIL  
DISTRICT NO. 8**



**CELIA BALLESTEROS**  
**Attorney/University Trustee**

**A RECORD OF BUSINESS, PROFESSIONAL & VOLUNTEER ACHIEVEMENT**

- Attorney
- Graduate, University of San Diego Law School
- Trustee, California State University System
- Former Restaurant Owner
- Juvenile Justice Commission
- Fiscal and Justice Advisory Board
- Founding Member, ALBA Scholarship Society
- ALBA Award for Outstanding Accomplishment and Contribution to the San Diego Community
- Who's Who Among San Diego Women
- Alice Paul Award for Outstanding Leadership for Women

VOTERS OF THE 8TH DISTRICT DESERVE TO **ELECT** THEIR CITY COUNCIL REPRESENTATIVE. FOR YEARS, EVERY 8TH DISTRICT COUNCIL ELECTION HAS BEEN WON BY AN **APPOINTED INCUMBENT**. GOVERNMENT BY APPOINTMENT TAKES THE CHOICE AWAY FROM YOU AND PUTS IT INTO THE HANDS OF A POWERFUL FEW. THE DECISION MUST BE RETURNED TO THE VOTER.

I WILL VIGOROUSLY PURSUE THE PROVISION OF BASIC COMMUNITY SERVICES, THE PRESERVATION OF OUR PARKS AND CANYONS AND THE DEVELOPMENT OF CLEAN, JOB-PRODUCING INDUSTRY.

**CELIA BALLESTEROS — THIS TIME YOU MAKE THE CHOICE**



SAN DIEGO CITY COUNCIL

DISTRICT NO. 8



**UVALDO MARTINEZ**  
San Diego City Councilman

As your city councilman, I'm already on the job making things happen for our district.

As chairman, I headed the Special Housing Task Force which is bringing San Diego hundreds of attractive, affordable homes.

To increase city revenues, I'm working to put city leases on a more competitive bidding basis to get top dollar for taxpayers.

In the Gaslamp Quarter, I was instrumental in the crackdown on winos and derelicts by not selling them cheap wines.

To create jobs, I intervened so local employers would have San Diego Bay access for marine construction and repairs.

Through my efforts, federal funds will build the new Barrio Youth Station swimming pool.

My wife, three children and I are longtime homeowners in our district. I pledge to serve my full term.

Please work with me to make our city an even better place to live — City Council Office [REDACTED]