

City
of
San Diego



Sample Ballot
& Voter Information Pamphlet

MUNICIPAL PRIMARY ELECTION
TUESDAY, SEPTEMBER 17, 1985

Administered by:

CHARLES G. ABDELNOUR
San Diego City Clerk
202 C Street
San Diego, California 92101
Telephone (619) 236-6420

POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.

To simplify voting on Election Day, take your pre-marked sample ballot to the polling place shown on the back cover.

**THE LOCATION OF YOUR POLLING PLACE
IS SHOWN ON THE BACK COVER**

Spanish translations of candidate statements and voting instructions are available upon request from the Registrar of Voters.

Las declaraciones de los candidatos y las instrucciones para los votantes están disponibles en español previa petición al Registrador de Votantes.

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**CITY OF SAN DIEGO - MUNICIPAL PRIMARY ELECTION
SEPTEMBER 17, 1985 - OFFICIAL BALLOT**

MEMBER OF THE CITY COUNCIL

DISTRICT 1

Vote for One

MARY O'ROURKE Housewife	133 →	<input type="radio"/>
ABBE WOLFSHEIMER Property Law Professor	134 →	<input type="radio"/>
BILL MITCHELL Deputy Mayor/City Councilmember	135 →	<input type="radio"/>

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 1**

MARY O'ROURKE

I am a housewife of La Jolla, California 92037 since 1969. I have both a B.S. and an A.M. from the University of Michigan. I have also done graduate work at the U. of Md. and Boston University. One of my first jobs was secretary to the Friend of the Court in Ann Arbor, Michigan. I have 4 children. My husband is a physicist.

I have taught school (public school) in Michigan, Washington, D.C., Boston, Mass. and San Diego, Cal. where I worked in public schools with retarded children. My hobbies are playing the piano and swimming. My interests now are the public and private concerns of children, adults, and the elderly. I had an exercise club in my home for several ladies in La Jolla Shores, which all of us enjoyed.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 1**



ABBE WOLFSHEIMER

Abbe has been a law professor for 11 years, specializing in real property law and land use. She served 2 terms on the San Diego Board of Zoning Appeals and is an Arbitrator for the San Diego County Courts. She is disciplined in gathering and analyzing all relevant facts before making a decision.

Abbe, who has resided in or near the First District for nearly 42 years, is active in numerous civic organizations including the San Diego County Bar Association Ethics Committee, the San Diego Crime Commission, the Lawyer's Club and the California Center for Victimology. Her special interest lies in prevention and relief of child, senior and spousal abuse.

Abbe is currently a director of the Gaslamp Quarter Theatre, the KPBS Advisory Board and the Girl Scouts. She is a former Co-Chair of the Old Globe Shakespeare Festival and COMBO, and former director of the San Diego Ballet, Theatre and Arts Foundation, Committee of 100, Women's Association for the Salk Institute, UCSD School of Medicine Associates, and the Brandeis University National Women's Committee. In 1981, Abbe was named a Woman of Dedication by the Salvation Army Door of Hope.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 1**



BILL MITCHELL

Deputy Mayor/City Councilmember
UCLA Graduate
Business Administration/Finance

A native San Diegan, Bill Mitchell has walked over 1,000 miles staying in homes and talking with residents. He knows firsthand the concerns we have in San Diego. Twice elected by his colleagues as Deputy Mayor.

His tough, innovative approach bucks the tradition-bound system. He successfully cuts the fat from local government without reducing essential services or support for cultural organizations. Bill is a doer not just a talker:

TOUGH ON DRUGS: Founded successful drug prevention programs - Alcohol & Drug Abuse Prevention Task Force and Youthnet on Drugs.

CRIME FIGHTER: Founded Neighborhood Awareness Program. Has probably initiated more police and anti-crime programs than any other legislator in San Diego. His efforts made San Diego the first major city to report a decrease in neighborhood crimes 1980-1983. Recipient of several Police awards. **ENDORSED** by POLICE OFFICER'S ASSOCIATION.

GROWTH: Stands up to protect Community Plans and designated open spaces. His proposals reduce traffic congestion.

ARTS: Strong arts advocate. Helped direct \$1,000,000 to Old Globe Theatre. Personally raised money for Performing Arts Bowl and Youth Symphony. A founder of Save Our Heritage Organization.

Reelect Bill Mitchell

Accessible . . . Responsive . . . Strong

**CITY OF SAN DIEGO - MUNICIPAL PRIMARY ELECTION
SEPTEMBER 17, 1985 - OFFICIAL BALLOT**

MEMBER OF THE CITY COUNCIL

DISTRICT 3

Vote for One

ART SALZBERG Doctorate U.S.I.U.	133 →	<input type="radio"/>
GLORIA DEMERS MC COLL Incumbent	134 →	<input type="radio"/>

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 3**



ARTHUR SALZBERG

My educational background qualifies me for the position of City Councilmember 3rd District. I have a Bachelor Science (Labor Relations, Cornell University, State University of New York); Masters of Public Administration, National University San Diego. Presently I'm a PhD (Doctorate) candidate, United States International University, San Diego.

My commitment is to all the people of the 3rd District and this great City, as I stated in recent articles and letters to the leading newspapers of San Diego. Moreover I have in depth concern for many cultures because of my life experiences. I am a veteran of the Korean war, and I was a successful business person.

Political decision-making must include maximum citizen participation for creative ideas and advice. My first emphasis will be on better listening and talking with the citizens of the 3rd District and San Diego.

Each individual has a God given dignity and worth as a person. An American's needs, rights, thoughts, ideas are vital to the greater good of San Diego and the City government decision-making process. Government and elected civil servants are the servants of the people and never their masters.

My dedication is to honesty, efficiency and integrity in government.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 3**



**GLORIA DEMERS MC COLL
INCUMBENT, CITY COUNCIL MEMBER**

A record of accomplishments...

A vision of the future...

Gloria McColl working hard for our community everyday:

- Led "Stamp-out Prostitution" efforts on El Cajon Blvd.
- Coordinated adoption of Mid-city Community Plan to meet growth needs and concerns.
- Brought DART public transportation to Mid-city.
- Established Senior Advisory Board to address important senior issues citywide.
- Obtained Council approval for funding of a new park facility on the canyon rim of Mission Valley.

Gloria McColl - A recognized leader of our city:

- 1984 "Legislator of the Year" - San Diego Stamp Out Crime Council
- 1984 "Legislator of the Year" - United Federation of Small Business
- 1984 "California Women in Government" - Significant Political Impact Award
- 1985 "Mexican and American Foundation" - Dames de Distincion Award
- 1985 "Reading is Fundamental" Award - For active support of Nationwide organization

Gloria McColl - A recognized leader of our city, supported by community leaders in:

Balboa Vista	Normal Heights
Broadway Heights	North Park
City Heights	Oak Park
Darnall	Rolando
Kensington/Talmadge	Triangle
Marshall	University Heights
Mid-city	Webster

**CITY OF SAN DIEGO - MUNICIPAL PRIMARY ELECTION
SEPTEMBER 17, 1985 - OFFICIAL BALLOT**

MEMBER OF THE CITY COUNCIL

DISTRICT 5

Vote for One

ED STRUIKSM San Diego City Councilmember	133 →	<input type="radio"/>
ROBERT D. "BOB" SWITZER Corporate Vice President, Author	134 →	<input type="radio"/>

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 5**



ED STRUIKSMA

San Diego City Councilmember

Councilman Ed Struiksma, a native San Diegan, first was elected to the City Council in 1981, campaigning on a platform of **fiscal conservatism and strong support for law enforcement.**

Prior to joining the City Council, Ed served nine years in law enforcement and four years as a litigation investigator. **He's endorsed by the San Diego Police Officers Association.**

As your Councilman, Ed Struiksma:

- Consistently Votes for Increased Police Protection
- Brought DART Transit Service to Mira Mesa
- Helped fund current \$40 million widening of Interstate 15
- Worked to save Hickman Field in Kearny Mesa for Youth Sports
- Brought \$2.3 million in Federal Funds to Linda Vista
- **Upgraded Scripps Ranch Fire Station to Full 4-Person Engine Company**
- Makes Local Park Development a Priority.

Councilman Struiksma supports San Diego's Growth Management Plan. He opposed legislation allowing the 5,100 acre La Jolla development.

The Governor appointed Ed to the California Motion Picture Council. He was honored as "Legislator of the Year" by the United Federation of Small Business.

The councilman, his wife, Jean, and daughter, Dayna, are longtime residents of Mira Mesa.

For a thoughtful, conservative reasoned approach to San Diego's future, re-elect Councilman Ed Struiksma Sept. 17.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 5**

ROBERT D. "BOB" SWITZER

I will make San Diego work for you, the residents of San Diego. My business, social and political knowledge and experiences will be used to the maximum to achieve this goal.

I have a Bachelor of Science degree in Business Administration with two majors: Marketing and International Business. I've worked on projects with both NASA and CalSpace. I'm currently Vice President of an educational computer software firm. I know business and realize San Diego must work with, not against, business so as to bring greater prosperity to our fine city. This would not raise your taxes but would broaden the tax base.

I've been involved in many political campaigns and functions. These have given me serious grass-roots feelings of what you, the residents of San Diego, need and want your city to accomplish. I'm also able to see the difference between real civic needs and frivolous personal wishes.

What you, the voters, need is a Councilman who will devote his energies to making San Diego again work for you. This must be done with firmness and compassion. I respectfully ask for your vote to accomplish this task.

**CITY OF SAN DIEGO - MUNICIPAL PRIMARY ELECTION
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MEMBER OF THE CITY COUNCIL

DISTRICT 7

Vote for One

EVONNE SCHULZE	133 →	<input type="radio"/>
JEANETTE ROACHE Legislative Assistant	134 →	<input type="radio"/>
JUDY MC CARTY Community Leader/Legislative Aide	135 →	<input type="radio"/>
WILLIAM R. MC KINLEY Real Estate Management	136 →	<input type="radio"/>
DON D. PARKER Small Business Owner	137 →	<input type="radio"/>
JAMES GRAVES MC NELLY Management Consultant/Organizational Analyst	138 →	<input type="radio"/>

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 7**



EVONNE SCHULZE

My family and I have lived in District 7 for over 15 years during which I have been continuously involved in neighborhood and community work. I am committed to maintaining the livability of our city and the vitality of our neighborhoods.

I have no other goal than to be **A FULL-TIME SAN DIEGO CITY COUNCIL MEMBER.**

My commitment is to:

- **GIVE NEIGHBORHOODS A VOICE** in the decisions that affect our daily lives
- Insist that **ALL BRANCHES OF GOVERNMENT WORK TOGETHER** to solve neighborhood problems
- **KEEP OUR NEIGHBORHOODS SAFE** by recruiting and retaining the most qualified police officers
- Protect our existing neighborhoods by **ENFORCING OUR GROWTH MANAGEMENT PLAN**

Experience and Qualifications:

- Special Assistant to the Mayor, City of San Diego (on leave of absence), 1983-85
- Chair, Selective Service Civilian Review Board #741, appointed by the President, 1985
- Member, California Community College Board of Governors, appointed by the Governor, 1982-83
- Director of Community Education, San Diego City Schools, 1974-81
- Member, Planning and Land Use Board, San Diego County, 1976-81
- President, San Diego Ecology Center, 1979
- Graduate, Northwestern University, School of Speech, 1956

PLEASE CALL ME WITH YOUR SUPPORT AND IDEAS [REDACTED]

TOGETHER WE CAN DO IT!!

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 7**



JEANETTE ROACHE

PERSONAL:

Born February 14, 1948
Roots in District 7 since 1964
Married 19 years
Two children

EXPERIENCE AND COMMITMENT TO SERVE:

As Administrative Assistant to two former City Council members and Administrative Aide to a State legislator, I know first hand that effective representation is essential in local government.

We must preserve our quality of life in San Diego. I pledge to keep San Diego America's Finest City. Our priorities must match our citizens' needs.

My background as former Associate member of the State Police Officers Wives' Clubs Affiliated, past two term President of the San Diego County Deputy Sheriff's Wives' Association, former Stamp Out Crime Council Board member and wife of a Captain on the San Diego County Sheriff's Department, enables me to have a unique understanding of law enforcement issues. PUBLIC SAFETY IS OUR NUMBER ONE RESPONSIBILITY.

A tradition of excellence has been set for the 7th District by its former Councilmen. I would like the opportunity to continue that tradition. I place a high value upon your opinions, problems and concerns. I plan to work actively with you. I am your neighbor and your friend. I want to be your next Council representative from this district.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 7**



**JUDY MC CARTY
YOUR GROWTH MANAGEMENT
CANDIDATE**

Other people claim they've been involved . . . **JUDY MC CARTY** is!

Judy Mc Carty has lived in the district for 10 years and served as President of the Navajo Community Planners.

Judy Mc Carty, in cooperation with your Councilman, led successful community efforts to:

- protect the top of Cowles Mountain
- fight the San Carlos highrise
- write the up-dated Community Plan for Allied Gardens, Del Cerro and San Carlos (Navajo)
- adopt the Mission Trails Regional Park Master Plan
- organize community celebrations for the Olympic Torch Run

Judy Mc Carty, as legislative aide to the Assemblyman for Tierrasanta, Navajo and part of the College area, worked with him to reduce crime, increase water quality and supply, plan Route 52, promote small business, develop latch-key legislation and restore Padre Dam.

Judy Mc Carty was appointed by your former Mayor to the San Diego Land Development Advisory Board. Your former Councilman appointed her to the Committee for Area-Wide Involvement in Redevelopment for Centre City Development Corporation. Judy serves on the Mission Trails Advisory Board.

Judy Mc Carty graduated from Indiana University and lives with her husband, Curt, and their teenage children, Kate and Dwight, in San Carlos.

JUDY MC CARTY WILL WORK FOR GROWTH MANAGEMENT . . . SHE HAS FOR 10 YEARS!

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 7**



WILLIAM R. MC KINLEY

Should certain issues come before the City Council, citizens are entitled to know how a candidate might vote. My positions are as follows:

AGAINST:

1. Increasing city sewer tax.
2. Abortion on demand.
3. Meddling in the affairs of friendly nations.
4. Disability awards for all city employees capable of working at other jobs for similar pay.
5. Early release of criminals.
6. Bias and inaccuracy in the media.
7. Rent Control.

FOR:

1. Jobs, growth, and development.
2. Citizens' property rights.
3. Firm control of the border.
4. Efficiency in government agencies.
5. Modification of education curricula to allow apprentice-type school-job training from the age of 14.
6. A change in makeup of the California Supreme Court.
7. City ordinance requiring blood test for all food handlers at public diners and restaurants.
8. Ever-increasing penalties for drunken driving.
9. Faith.

EDUCATION:

B.A. Degree:
History Major
Economics Minor

Master's Degree:
Teaching

William R. Mc Kinley
Captain, retired, Air Force Reserve - 30 yr.
Teacher, retired - 20 yr.
Licensed Real Estate Broker - 34 yr.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 7**



DON PARKER

Small business owner, former logger and ordained minister in the Northwest, moved to San Diego 30 years ago, 17 years in District 7. He has owned and operated Don's Photo Service for 21 years.

DON BELIEVES.....

1. City Government is too big and too costly. There must be a limit on council budgets.
2. That the rights and freedom of the individual are more important than the prosperity of a political candidate or a financial developer.
3. That the life of an unborn child should have as much consideration and respect as the unhatched egg of a bald headed eagle.
4. That competition for San Diego Gas & Electric must be found.
5. Don believes in the separation of church and state, but not in the separation of God and the individual.
6. We need to continue the honest endeavors of our former Councilman, with the exception of the Trolley East.
7. Labor must be respected and treated fairly.

"I need your vote, and I ask for it not out of deceit or false pride but with sincerity and obligation to work for you. May God Lead us both. Thank you, Don Parker.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 7**

JAMES GRAVES MC NELLY

Previous Public Service; County Management Internship,
Administrative Assistant United Way Planning Division

Military Service; US Army Administrative Section Chief
graduate, 7th Army NCO Academy

Education; Bachelor Business Administration,
Masters Public Administration

Credential; Community College Teaching Public Administration
Certificate, Career Counseling

The 7th District needs strong leadership that will take the time to really listen to the concerns of its people. I am that person.

This District represents a great area of growth potential for the city of San Diego as well as an established community with needs of its own. I intend to remain open to new solutions to those needs.

I will represent those individuals who go to work daily and expect their city officials to give them the best value for their tax dollar, and not forget it is their money.

I come from a family with several generations of military service. I am keenly aware of what it is like to live on a tight budget.

While working for the United Way of San Diego County as a Human Services Analyst, I attended many public meetings to determine the human needs of the entire community of San Diego.

I would like your vote.