

**City
of
San Diego**



**Sample Ballot
& Voter Information Pamphlet**

MUNICIPAL PRIMARY ELECTION
TUESDAY, SEPTEMBER 15, 1987

Administered by:
CHARLES G. ABDELNOUR
San Diego City Clerk
202 C Street
San Diego, California 92101
Telephone (619) 533-4000

POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.

To simplify voting on Election Day, take your pre-marked sample ballot to the polling place shown on the back cover.

**THE LOCATION OF YOUR POLLING PLACE
IS SHOWN ON THE BACK COVER**

Spanish translations of candidates' statements and voting instructions are available upon request from the Registrar of Voters.

Las declaraciones de los candidatos y las instrucciones para los votantes están disponibles en español previa petición al Registrador de Votantes.

CITY OF SAN DIEGO - MUNICIPAL PRIMARY ELECTION
SEPTEMBER 15, 1987 - OFFICIAL BALLOT

MEMBER OF THE CITY COUNCIL

DISTRICT NO. 2

Vote for One

BYRON WEAR Businessman/Community Leader	3 ➔ 0
RON SCHNEIDER Businessman/Community Leader	4 ➔ 0
RAFFI I. SIMONIAN Pharmacist	5 ➔ 0
LOCH DAVID CRANE Professor/Property Manager/Prestidigitator	6 ➔ 0
RON ROBERTS Architect	7 ➔ 0
FRANK GORMLIE Health Services Consultant	8 ➔ 0
KAY DAVIS Businesswoman/School Board President	9 ➔ 0

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 2**



BYRON WEAR

BUSINESSMAN/COMMUNITY LEADER

LEADERSHIP...

EXPERIENCE...

ACCOUNTABILITY...

THE COMMUNITY CHOICE.

BYRON WEAR is committed to our community.

Son of a Naval Commander, Byron Wear grew up here and attended Loma Portal Elementary, Dana Junior High, Point Loma High and San Diego State.

RECORD OF ACHIEVEMENT:

- Helped stop condominiums at Dana Junior High.
- Consistently fought for quieter airplanes at Lindbergh Field and fines for violators.
- Fought to reduce traffic congestion.
- Worked to open the new Collier Sunset Park.
- Worked to revitalize Ocean Beach Business District and enhance Point Loma Village.
- Supports efforts to preserve Famosa Slough and acquire open space for Mission Hills, Hillcrest and the Peninsula.
- Pledged to revitalize Neighborhood Watch to reduce crime.

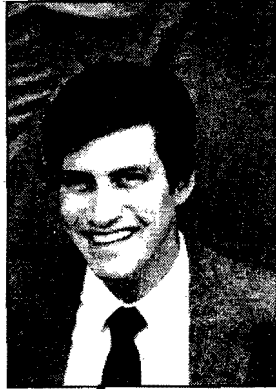
BYRON WEAR has been active in our community for over 20 years.

- Chairman, Peninsula Community Planning Board Update Committee
- Chairman, Collier Sunset Recreation Council
- Chairman, Point Loma Village Association America's Cup Way Committee
- Secretary, Eagle Scout Alumni
- Treasurer, Ocean Beach Town Council
- Member, Coastal Area Committee, Point Loma Naval Task Force, Peninsula Chamber of Commerce, San Diego Taxpayers Association, Navy League, Tough on Drugs, and Old Globe Theatre.

BYRON WEAR is an experienced leader with vision and integrity who will be accountable to us.

Join community leaders all over San Diego who support **Byron Wear**.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 2**



RON SCHNEIDER

NEW VITALITY FOR SAN DIEGO

The Mayor of San Diego says, "The infusion of new council members should help bring a renewed vitality to the city."

The City Councilman of District 2 says, "The City Council...periodically must be reinvigorated with new life, new blood and new thought."

NEW LEADERSHIP FOR DISTRICT 2

In 1985, I worked for the passage of Proposition A, The Managed Growth Initiative. I oppose unmitigated growth!

I have fought Lindbergh Field noise and will fight for Stage 3 (quiet) aircraft. 'Let your voice be heard!'

Our community resources, Dana Jr. H.S. and Famosa Slough should not fall prey to private development. Let's return representation to our neighborhoods!

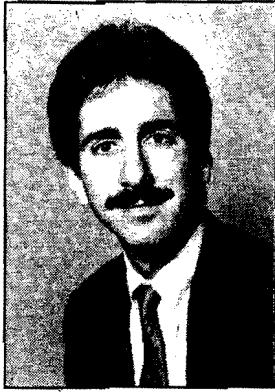
BUSINESSMAN AND COMMUNITY LEADER

Ron Schneider has an economics degree from San Diego State University. He owns The Hamilton Group, a marketing and economic research company. Ron is a member of the Ocean Beach Planning Board and chaired the opening ceremonies for **Peninsula Says No To Drugs**. He is a member of Friends of Famosa Slough, The Sierra Club and Toastmasters.

"As a San Diegan, concerned about the future, I ask for your support in helping to achieve managed growth, a quality environment and integrity in government."

Thank You,
RON SCHNEIDER

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 2**



RAFFI SIMONIAN

Raffi Simonian, is a 34 year old Pharmacist, currently working as coordinator of Clinical Services at the UCSD Medical Center Department of Pharmacy. His educational background includes a BA in Zoology from UCLA in 1974 and a Doctor of Pharmacy degree from USC in 1979. Dr. Simonian is an Assistant Clinical Professor of Pharmacy for the UCSF School of Pharmacy and was awarded the "Long" Award for Teaching Excellence in 1982. In 1985, he received the "Voice" Award which is bestowed to the outstanding article in the California Society of Hospital Pharmacists Journal. At UCSD, Dr. Simonian has received an outstanding performance award for his work. Dr. Simonian has also been active in community activities serving a two-year term as President of the Canyon Woods Homeowners Association and an 8 year stint as CPR instructor for the American Heart Association. Dr. Simonian would like to bring the perspective of a Health Care Professional to city government. His major goal is the development of a strategic plan for the city to grow into the next century while preserving its beauty and sense of community.

SAN DIEGO CITY COUNCIL
DISTRICT NO. 2



LOCH DAVID CRANE
Professor, Property Manager, Prestidigitator

BACKGROUND: I'm a candidate "Of the people..."

1. Native of 2nd district, 38 years old
2. Master's Degree, Gifted Education
3. Self employed writer, photographer, editor
4. University Professor of Composition
5. Apartment owner, manager
6. Member, Sierra Club
7. Member, Gray Panthers Executive Board
8. Vice-President, Save the Coaster Committee
9. Outspoken, experienced speaker; knows Rules of Order
10. Professional Magician ("fooling the public" legally)
11. Builder and driver of STAR TRIKE; known as "Captain Kirk"

POLITICAL EXPERIENCE: Not just another politician!

I'm a university professor, not a Republicrat. I won't spend more than my salary to campaign. I'm a problem-solver, not a politician.

PLATFORM: some of LOCH DAVID CRANE's modest proposals

- Quiet Lindbergh's jets in 6 months
- Move the airport in 4 years
- Save the roller coaster!
- Contribute to AIDS research
- Restore both bays
- Fine industrial polluters
- Lower greedy utility rates
- Rebuild, reuse Dana Junior High
- Support rent stabilization
- Improve public transportation
- Preserve parks, open spaces
- "Shut the Door" on overcrowding
- Supply condoms, not Contras
- Provide an example of thrift & honesty
- Urge verifiable nuclear freeze
- Curb greedy developers' overbuilding
- Find & market affordable housing
- Provide shelters for abused & homeless
- Refuse developer contributions

Please vote for LOCH DAVID CRANE September 15!

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 2**



Ron Roberts
Architect

THE MOST QUALIFIED CANDIDATE IN THE RACE

RON ROBERTS IS:

- * ARCHITECT
- * FORMER CHAIRMAN, SAN DIEGO PLANNING COMMISSION
- * CHAIRMAN, CITIZEN ADVISORY COMMITTEE ON GROWTH AND DEVELOPMENT
- * GRADUATE, SAN DIEGO PUBLIC SCHOOLS
- * GRADUATE, SAN DIEGO STATE UNIVERSITY
- * MEMBER, URBAN LAND INSTITUTE
- * MEMBER, COUNTY OF SAN DIEGO REGIONAL GROWTH AND PLANNING REVIEW TASK FORCE
- * MEMBER, COMMUNITY ADVISORY BOARD, U.C. MEDICAL CENTER

A 35 year resident of San Diego, Ron worked his way through college. An expert in land use planning, he was a leader in the effort to preserve canyons and open space, particularly in the Mission Hills area. He led the fights to establish a tougher sign control ordinance and reduce the number of billboards along highways and city streets.

He was appointed to the Planning Commission in 1982 and appointed Chairman by the Mayor in 1985, 1986, and 1987. He instituted new policies that prohibit votes from being taken on projects unless it has been first established who owns or has an interest in the project.

Ron is married to Helene Christino Roberts and they have three daughters: Christine 18, Andrea 15, and Deborah 9. They are long time residents of District 2.

RON ROBERTS - THE MOST QUALIFIED CANDIDATE IN THE RACE

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 2**



FRANK GORMLIE

Frank Gormlie is your activist candidate. Raised and schooled in San Diego, he believes it is time for a new democratic era in city politics.

Education:

- * Dana Junior High - 1963
- * Point Loma High - Student Body President - 1966
- * University of California at San Diego - B.A. in Sociology, honors graduate

Community Experience:

- * Co-founder of Ocean Beach Community Planning Group
- * Helped initiate first democratically elected Planning Board
- * A leader in re-writing Ocean Beach Precise Plan
- * Led successful efforts to save Collier Park
- * Founder and co-editor of the "O.B. RAG"
- * Managed several grass-roots political campaigns
- * Clinic manager of non-profit community health care center
- * Publisher and Editor of "The Whole Damn Pie Shop"

A Concern for the Quality of Life

- * Protect the environment - clean up our bays, save Famosa Slough
- * Place a moratorium on new construction until we can handle it
- * Re-locate the airport, alternate flight paths

A Concern for Citizens' Rights

- * Health care is a right - more emphasis on AIDS education and treatment
- * District elections are more democratic
- * Supports an independent police review board

A Concern about War and Peace

- * Supports the nuclear weapons test ban
- * Another Vietnam war must be prevented

Elect Frank Gormlie on September 15th

SAN DIEGO CITY COUNCIL
DISTRICT NO. 2



KAY DAVIS

**Businesswoman
San Diego Unified School
District Board President**

A RECORD OF EXCELLENCE -- A STRONG VOICE FOR OUR NEIGHBORHOODS

THE MOST EXPERIENCED CANDIDATE!

KAY DAVIS is the only candidate who:

- * has been responsible for a budget over \$480 million and more than 15,000 employees;
- * voted for a building moratorium to reduce overcrowding;
- * created a unique program bringing business knowledge and funding into government;
- * is an elected official, re-elected with over 60% of the vote, solving our neighborhood problems for over five years.

MEETING OUR CONCERNS EVERYDAY!

KAY DAVIS will control runaway growth:

- * Supports a cap on city-wide building;
- * Is limiting developer campaign contributions;
- * Will limit growth to projects compatible with our older neighborhoods;

KAY DAVIS is the strongest voice for our neighborhoods:

- * Would require quietest and safest aircraft at Lindbergh Field;
- * Will demand faster sewer and road repairs;
- * Will fight for park or non-residential use of Dana School;
- * Will hold monthly townhall meetings to hear your views;
- * Will improve traffic signage and road repairs;
- * Supports two police officers per thousand to make our homes safer from crime.

Vote for KAY DAVIS on September 15th!

KAY DAVIS -- MAKING SAN DIEGO BETTER. EVERYDAY.

CITY OF SAN DIEGO - MUNICIPAL PRIMARY ELECTION
SEPTEMBER 15, 1987 - OFFICIAL BALLOT

MEMBER OF THE CITY COUNCIL

DISTRICT NO. 4

Vote for One

GEORGE L. STEVENS Minister, Congressional Special Assistant	3 ➔ O
MARLA MARSHALL Major Accounts Executive	4 ➔ O
WES PRATT County Supervisor Chief Deputy	5 ➔ O
ROBERT MAESTAS United States Postal Worker	6 ➔ O
DE DE MC CLURE Businesswoman	7 ➔ O
WARREN A. NIELSEN Design Engineer/Property Manager	8 ➔ O

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 4**



Rev. George Stevens

Presently serves as a Congressional Special Assistant. Served over ten years on a county and federal level in this capacity. B.A. from San Diego State University and hold a California State Teaching Credential. Associate Pastor at Calvary Baptist Church. Past Associate Professor at San Diego State University and San Diego City College. Appointed to the San Diego City Charter Review Commission. Participated in drafting the boundaries for School District elections. Appointed to the Stadium Authority Board for two consecutive terms. Served over two years on the Mayor's Advisory Committee to the Model Cities Program. Wrote the County of San Diego's Affirmative Action Plan. Responsible for bringing the Job Corps Center to San Diego which has provided education and employment training for over 6,000 youth. Assisted small businesses in obtaining over \$15 million in contracts. Established narcotics prevention programs in San Diego.

Past member of San Diego Jr. Chamber of Commerce, Urban League, NAACP and National Alliance of Businessmen.

"As a political leader, I will bring together all the elements of the community - young and old, police and parents, clergy and teachers, labor and business - to address the issues that we face."

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 4**



Marla Marshall

San Diego resident since 1974
Former Chief of Staff for San Diego City Councilmember
Bachelor of Science, in law, Western State University
Law Degree, (Juris Doctor,) Western State University

Member
National Council of Negro Women
San Diego Urban League
Stamp Out Crime Council

Dear Fourth District Voter,

I love our community. I would be honored to represent you on the City Council.

There are many challenges facing our district. We need public officials who have the courage to make difficult decisions.

The proliferation of illegal drug and gang activities on our streets have reached epidemic proportions. Transportation, growth, and education are but a few of the other issues we must tackle head on.

I believe that I possess the vision and foresight to lead District Four into the nineties.

I assure you that we will have a strong voice at City Hall when it comes to getting our fair share of city services and public funds. The Fourth District is a **FIRST CLASS COMMUNITY**. I am committed to providing you with **FIRST CLASS REPRESENTATION**. Each vote counts. I hope I can count on you to vote for me on September 15th.

Thank You,
Marla Marshall

SAN DIEGO CITY COUNCIL
DISTRICT NO. 4



WES PRATT

Chief Deputy to County Supervisor. Former Assistant to Assemblyman and City Councilman Fourth District. Graduate Legal Assistant for Department of Justice, California Attorney Generals Office. Member of California State Bar and graduate of University of San Diego Law School. Former President of Earl B. Gilliam Bar Association. Married, father of three. Member of Bayview Baptist Church. Member of Big Brothers, Inc. for three years. Experience in three levels of California Government vital to City Government.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 4**

ROBERT MAESTAS

Robert Maestas, United States Postal Worker, has been a life-time resident of the 4th District, Living in all the major areas within the district. Robert has been active in community concerns such as job development, Education recruiting, community awareness and so on. It is Robert's privilege to represent the entire district in advocacy rights and voters concerns in making our neighborhoods safe.

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 4**



DE DE MC CLURE

COMMUNITY LEADER/BUSINESSWOMAN

My experience as chief of staff for a former county supervisor, my years as a successful businesswoman, my 12 years as a public sector employee, and my extensive community involvement have prepared me for the tasks of a City Councilmember.

As a councilmember I will be a strong voice for the neighborhoods of this city. I will work to make city hall more accessible to all residents of San Diego. City government must represent all areas and interests of this growing metropolis. It is for this reason that I support district elections.

We need to raise the question of improving the education in our schools to the top of the agenda. All levels of government must support the improvement of the quality of education in our schools and do everything possible to protect the future of our youth. Efforts must be undertaken to attack the drug problem as ruthlessly as it attacks our young people.

We need to promote economic development and the creation of jobs in areas of the city like the fourth district. We should insure that future development in San Diego is planned and that it improves the quality of our lives.

SAN DIEGO CITY COUNCIL
DISTRICT NO. 4



WARREN A. NIELSEN

Warren Nielsen sincerely cares about the future of San Diego. As a concerned private citizen, he has been active in community affairs for many years, attending City Council meetings and speaking out for the public interest.

He first suggested Helix Heights as a location for the Naval Hospital - an idea praised by the Council and endorsed by the people in a referendum.

He proposed a County Health Services Complex on Imperial Avenue, which would have brought 500 jobs to the area.

He spearheaded a successful drive to improve and beautify the Logan Heights Post Office.

And he has advanced creative recommendations on a wide range of important community issues: public transportation, the convention center, the regional freeway system, senior citizen housing, and saving the tuna industry.

Many of Warren's ideas have borne fruit, but others have been frustrated by entrenched politicians. As your Councilman, he will work effectively to promote the common good.

Warren is a veteran, a successful businessman, and a property owner. He has an Education degree from Northwestern University and an Engineering degree from the University of Illinois.

Warren is a 15 year resident of Southeast San Diego, where he lives with his wife Alicia and their three children.

CITY OF SAN DIEGO - MUNICIPAL PRIMARY ELECTION
SEPTEMBER 15, 1987 - OFFICIAL BALLOT

MEMBER OF THE CITY COUNCIL

DISTRICT NO. 6

Vote for One

BOB OTTILIE Family Lawyer	3 → ○
BRUCE HENDERSON Community Leader	4 → ○
JIM RYAN Businessman/Community Leader	5 → ○
PAUL JOHNSEN Publisher/Community Leader/Parent	6 → ○
BOB GLASER Business Owner/Community Leader	7 → ○

SAN DIEGO CITY COUNCIL
DISTRICT NO. 6



ROBERT P. OTILIE

It's been a tough decade for our District

- * Mission Bay was closed or quarantined 180 days last year
- * Fiesta Island remains a sludge bed
- * City Services don't keep pace with growth
- * Abandoned cars sit for weeks on our streets
- * We weren't even allowed a meaningful vote on Belmont Park!

We need an aggressive Councilmember, not afraid to take on the establishment to get the job done.

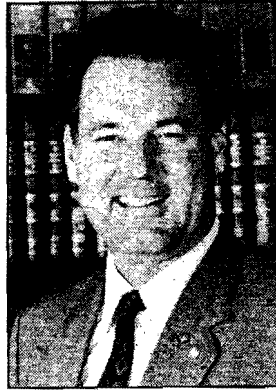
Bob Otilie is that person.

- * Student body president and class valedictorian
- * Stanford University graduate; Winner -- Alumni Outstanding Achievement Award
- * Heads his own law firm
- * Chairman - Youth For Progress (San Diego's oldest juvenile diversion program)
- * Steering Committee, San Diegans For Parks and Wildlife
- * Clairemont, Pacific Beach, and Mission Beach Town Council member

"It's easy to talk about the big visions, the year 2000 and all the buzz words. As a Councilmember, my priorities will be to solve today's problems for today's people. I don't want to be the person you just see on TV. I want to be the Councilmember you know because I came to your home to discuss the issues. Please give me your vote. You won't be disappointed this time."

Bob Otilie
A Family Lawyer
Your Personal Councilmember

SAN DIEGO CITY COUNCIL
DISTRICT NO. 6



BRUCE HENDERSON

COMMUNITY LEADER 44

YOUR NEIGHBORHOOD PROTECTION CANDIDATE

THE QUALIFIED CHOICE

- * President/Director: Assoc. of Concerned Taxpayers (1978-87)
- * President: Citizens Coordinate for Century 3 (1984-86)
- * Mayor's Task Force: Mission Bay Bonds (1986-87)
- * District 6 Homeowner

J.D., University of California
B.A., Harvard (*magna cum laude*)
Peace Corps Volunteer, Micronesia

THE NEIGHBORHOOD CHOICE

Celebrate Clairemont and Bay Park by:

- * restoring our lost police beat
- * preserving single family homes
- * completing Hickman Field for youth
- * curbing traffic on Balboa, Clairemont Mesa, and Clairemont Drive

Put the Power Back in Pacific Beach/Mission Beach

- * subduing gang and drug activity
- * keeping P.B. a home town, not a tourist trap
- * unsnarling Garnet/Mission Bay Drive with underpasses
- * completing sewer improvements

THE RIGHT CHOICE

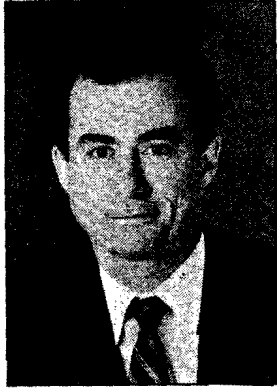
Henderson is applying to represent us with a proven record of MANAGING GROWTH and LOWERING TAXES:

- * **Henderson** fought excessive development as leader of Citizens Coordinate ("San Diego's oldest and most respected local environmental protection group." (San Diego Tribune).
- * **Henderson** fought to cut property taxes by leading San Diego's Association of Concerned Taxpayers to victory on Proposition 13
- * **Henderson** helped deliver a \$1,000,000 surplus as a Director of San Diego's Data Processing Corporation (1987)

PLEASE VOTE BRUCE HENDERSON. YOU'LL BE PROUD YOU DID.

Questions? Call [REDACTED]

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 6**



JIM RYAN

City Council

"A Fresh Start"

- Experience -- Senior Aide to Our Congressman
- Law Degree -- University of San Diego
- B.A., Summa Cum Laude, San Francisco State
- Pacific Beach Town Council
- Clairemont Town Council
- Navy League

Dear Neighbor,

As a longtime resident of the Sixth council district, I have been in close contact with business and community leaders for many years, through Town Councils and other neighborhood meetings.

I see great challenges and a pressing need for innovative ideas. From basic service needs of Pacific Beach, Mission Beach, Clairemont, and Bay Park, to a broader vision for the future of San Diego.

I see us working together to solve our sewage problem; the traffic and parking problem which is crippling our community, and to improve our law enforcement and fire protection services.

Most of all, I want to be a city councilman concerned more with our community than with downtown and development interests.

I want to work with you to meet these challenges.

I count on your support to bring a fresh start to this community and the citizens of San Diego.

Thank you for your support,

JIM RYAN
Businessman/Community Leader

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 6**



PAUL JOHNSEN

Publisher, Community Leader, Parent

- Pacific Beach Town Council President, 1982-1984
- Pacific Beach Town Council Board of Directors, 1981-Present
- Pacific Beach Honorary Mayor, 1987

Background

- Raised in San Diego
- Attended Brown's Military Academy, Pacific Beach Junior High, Mission Bay High School
- B.A. in Business Administration
- Journeyman plumber, 15 years, former member of Local 230
- Publisher - The Calendar Magazine, the beach area's monthly news magazine

Community Involvement

- Development of Pacific Beach Park/Ocean Blvd.
- Implementation of the Sail Bay Plan
- Encouragement of economic development in the business district
- Created annual Thanksgiving dinner for seniors
- Established the annual Pacific Beach Christmas parade

Positions

- Strong proponent of managed growth
- Advocate rapid improvement of sewers, traffic congestion and inexpensive public transportation
- For district elections
- Expanding programs to benefit seniors
- Development and encouragement of effective recycling programs

"As a past president of the Pacific Beach Town Council, current member of its Board of Directors and P.B.'s Honorary Mayor, I am pledged to protecting our neighborhood canyons and open spaces and to preserving the unique character of our beach communities."

PAUL JOHNSEN -- THE COMMUNITY CANDIDATE

SAN DIEGO CITY COUNCIL
DISTRICT NO. 6



Bob Glaser

Born: 7/23/54
Business Owner
Community Leader

Proven Performance Not Promises

We must elect a Councilmember who fulfills their campaign promises. Bob Glaser offers proven performance:

- * **Citizens Advisory Committee Growth and Development**
Appointed by Mayor
- * **Led Managed Growth Initiative "Proposition A" Campaign 1985**

Protecting Our Neighborhoods

To protect our neighborhoods, a candidate must come from, and be active within, our neighborhoods. Bob Glaser has provided excellent leadership for our community:

- * **Chair - Marian Bear Park Recreation Council**
- * **Pacific Beach Planning Committee**
- * **Beach Coalition for Farnum Elementary**

Educated, Experienced Leadership

Bob Glaser graduated with honors from Clairemont High School and Mesa College within the district. Bob earned awards and honors at San Diego State University and California Western School of Law.

Affordable Programs

Wild, expensive promises are meaningless. Bob Glaser advocates realistic goals:

- * **Update Clairemont Community Plan**
- * **Complete Mission Bay Interceptor System**
Stop the Pollution
- * **Stop Density Increases**
- * **Stop Offshore Oil Drilling**
- * **Ease Traffic Congestion**
- * **Purchase Farnum for a Park and Library**
- * **Fight Drugs in Schools**
- * **Protect Tecolote Canyon/Marian Bear Park**

Partnership for the Future

Bob Glaser believes the most important voice at City Hall is yours. With your vote, we can join as partners for the future.

VOTE FOR BOB GLASER!

CITY OF SAN DIEGO - MUNICIPAL PRIMARY ELECTION
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MEMBER OF THE CITY COUNCIL

DISTRICT NO. 8

Vote for One

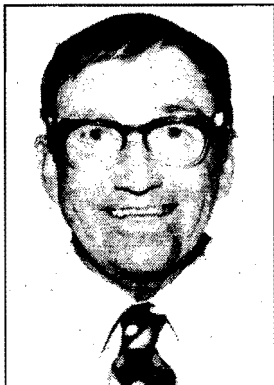
JOHN KELLEY 8th District Public Relations	3 ➔ 0
GAIL MAC LEOD City Planner	4 ➔ 0
PAUL CLARK Businessman	5 ➔ 0
MIKE AGUIRRE Consumer Protection Trial Attorney	6 ➔ 0
BOB FILNER Educator and Parent	7 ➔ 0
NEIL GOOD County Supervisor's Aide	8 ➔ 0
A. DANNY MARTINEZ Businessman	9 ➔ 0
BOB CASTANEDA Businessman	10 ➔ 0
TY SMITH Business and Community Activist	11 ➔ 0

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**SAN DIEGO CITY COUNCIL
DISTRICT NO. 8**



DR. JOHN KELLEY

John believes in applying **CHRISTIAN PRINCIPLES** in government!

John has accepted **JESUS CHRIST** as **PERSONAL SAVIOUR**. The most important decision one can make - assures a home in **HEAVEN**.

You can accept **JESUS** as **SAVIOUR** by believing the following **BIBLE** verses and **PRAYING**: "Lord forgive all my sins-save me."

"For the wages of sin is death, but the **FREE GIFT** of God is **ETERNAL** life in Christ Jesus our Lord" - Romans 6:23.

"For God so **LOVED** the world that He gave His **ONLY BEGOTTEN SON**, that whosoever believes in Him should not perish but have **ETERNAL** life." - John 3:16

Jesus said to her "I am the resurrection and the life, he who **BELIEVES** in Me shall Live even if he dies." John 11:25

"For **ALL** have sinned and fall short of the glory of God." - Romans 3:23

"What must I do to be saved?"-Acts 16:30

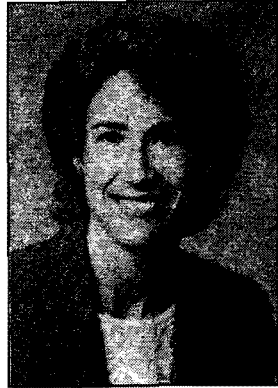
"**BELIEVE** in the **LORD JESUS** and you shall be saved." - Acts 16:31

Life's short. Eternity's **FOREVER!**

FREE NEW TESTAMENT sent to anyone who will promise to read it. [REDACTED]
San Diego, 92109.

Tune in Radio KMJC - 910 AM 5:30 or 9:30 evenings KPRZ - 1210 AM 8:30
mornings (KECR - 93.3 FM) 9:00 mornings

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 8**



Gail MacLeod

RESPECT...LEADERSHIP...EXPERIENCE

"The 8th District Choice"

COMMUNITY

- MEMBER, GOLDEN HILL PLANNING GROUP
- LEADERSHIP AWARD, NEIGHBORHOOD OUTREACH PROGRAM
- LEADER, REVITALIZATION OF 30th STREET AREA
- BOARD MEMBER, CITIZENS COORDINATE FOR CENTURY III
- HOMEOWNER IN DISTRICT 8 FOR 10 YEARS

EXPERIENCE

- CITY PLANNER
 - 14 years of professional experience working on:
 - community revitalization
 - transportation
 - open space preservation
 - housing
 - sewage treatment
 - water quality

EDUCATION

- MASTERS DEGREE, URBAN AND REGIONAL PLANNING
- B.A. DEGREE, POLITICAL SCIENCE/ECONOMICS

ISSUES

- MANAGED GROWTH
 - establish multi-unit design requirements
 - increase off-street parking
 - revitalize older neighborhoods and downtown
 - protect canyons
 - provide adequate community facilities
- PRO-ACTIVE POLICE/COMMUNITY PROGRAM TO FIGHT DRUGS AND CRIME
- IMPROVED SERVICES FOR SENIOR CITIZENS
- IMPLEMENT NEIGHBORHOOD MEETINGS; EASE OF ACCESS TO YOUR COUNCILMEMBER
- CITY MANAGEMENT
 - anticipate problems instead of waiting until crises exist
 - set and follow budget and program priorities
 - emphasize the city's main job of quality service to residents

Gail MacLeod, a 10-year homeowner in District 8, is married to a San Diego policeman. She understands the needs of your community.

VOTE . . . TUESDAY, SEPTEMBER 15 . . . GAIL MacLEOD

"The city is a business and the business is service."

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 8**



PAUL CLARK

Paul Clark, his wife Denny and their three children have lived in San Ysidro for over twelve years. Paul with his wife Denny, are the Co-Owners of PEPPERTREES DAY SCHOOL, in San Ysidro. Paul has a proven ability to communicate with all levels and age groups. He is a recognized leader in the Community, having served as a member of many important Councils, Committees and Boards which include:

- **State Senate Select Committee on Small Business Enterprises
- **UNITED BORDER COMMUNITIES TOWN COUNCIL, (Treasurer)
- **ADAPT(Alcohol, Drug, Abuse and Prevention Task Force)
- **Sweetwater School District Intervention/Prevention Drug Task Force
- **Committee to select a name for the Otay Mesa Prison, (Chairman)
- **Mayor South Bay Task Force on Sewage Problems in South Bay
- **Annual Fiestas Patrias Parade, (Parade Chairman)
- **Imperial Beach South Bay Kiwanis, (President)
- **OTAY MESA/NESTOR PLANNING COMMITTEE, Transportation Specialist.
- **Otay Mesa Homeowners Association
- **San Ysidro Chamber of Commerce (President and Executive Director)

Paul is a community spokesman for San Ysidro/Otay Mesa. He was instrumental in causing the Metropolitan Transit District Board(MTDB) to pro-rate the trolley fare. While he was President of the San Ysidro Chamber of Commerce, he was instrumental in stopping a movie based on the tragedy in San Ysidro.

SAN DIEGO CITY COUNCIL
DISTRICT NO. 8



MIKE AGUIRRE

Qualifications

- Assistant U.S. Attorney, San Diego, 1975
- Deputy State Legislative Counsel, 1974
- Assistant Counsel to the U.S. Senate Subcommittee on Investigations, 1976
- Chairman, University of Southern California National Conference on Organized Crime, 1979
- "Most Distinguished Name in San Diego Justice" -- San Diego Daily Transcript, 1987

It is time for stern measures against drug abuse and crime. Crime in the streets, of course -- but also "white-collar" crime. *I am proud to have recovered millions of dollars for San Diegans, many of them senior citizens, defrauded in unscrupulous investment schemes.*

It is time to stop unrestricted growth -- such as apartment complexes in single-family residential areas. *It was my Citizen's lawsuit that halted construction of the San Diego Convention Center until grossly inflated bids were lowered.*

It is time for tough steps to keep San Diego the kind of community our children will wish to live in. *It was my Citizen's lawsuit that forced a local company to clean up pollutants they discharged into San Diego Bay.*

It is time Eighth District residents got their rightful share of city services -- e.g. street sweeping, trash collection, and traffic signals. *It is time, in short, to return the City of San Diego to its own people.*

Michael J. Aguirre

SAN DIEGO CITY COUNCIL
DISTRICT NO. 8



BOB FILNER

**FORMER PRESIDENT
SAN DIEGO BOARD OF EDUCATION**

"It's time to get back to basics."

Dear Neighbor:

Walking door to door in every neighborhood of our district, I was pleased most of you share the same basic concerns for San Diego's future as my wife and I.

As a 44-year-old educator and father of two children, I have always believed a person must roll up his sleeves and work hard to bring about improvements in our community.

As **President of the San Diego School Board** and a parent concerned about the education of my children, I directed the effort to bring our schools "back to basics".

- **Emphasized basic educational skills**
- **Toughened graduation requirements**
- **Made homework mandatory**

The neighborhoods of our district have long been without effective representation at City Hall. It is now time to **"get back to basics"** in community services.

- **Battle crime and drugs with more police and faster response times.**
- **Control growth--preserve the character of our neighborhoods.**
- **Solve the problems of litter, sewage, traffic, and overcrowded schools.**
- **Keep special interest influence out of City Hall.**

With your help and vote, we can make a difference in our community.

Thank you,

BOB FILNER

PROVEN AND EFFECTIVE LEADERSHIP

SAN DIEGO CITY COUNCIL
DISTRICT NO. 8



NEIL GOOD

During the last 16 years, the 8th District has been represented by five different people. The last four were **appointed** by the powers that be -- not **elected** by us.

Of all the candidates, only one has both government experience and community support. **Neil Good.**

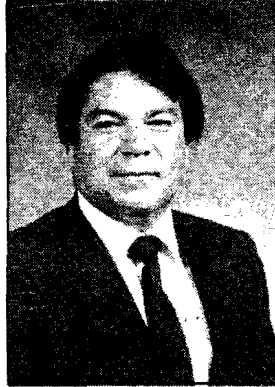
Examine Neil Good's record:

- 17 years working for the State Senate, Board of Supervisors and as a City Council executive assistant.
- As a board member of the Crime Victims Fund, he is on the front lines against crime.
- As founder of "Uptown" community newspaper, he has fought to preserve neighborhoods and save canyons.
- Sponsor of the Council Reform Initiative which will give South San Diego and minorities a stronger voice on the City Council and cut government spending.
- Chaired the Human Relations Commission working group and has served on the Central City Association board, Catholic Community Services Advisory Committee and the Regional Homeless Task Force.
- Navy veteran

As our councilmember, **Neil Good** will be a strong advocate for **growth controls**, community participation, drug and law enforcement, and youth and senior programs.

Join community and religious leaders, and your neighbors and friends in electing a councilmember who will represent us. **Neil Good.**

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 8**



A. DANNY MARTINEZ

Education: Our Lady of Guadalupe, Audubon Ele. O'Farrell Jr. High, Morse High, U.C.S.D.-B.A., U.S.C.-M.P.A. program, U.C.S.D.-M.A.

Experience: City Council Representative District 8, Lecturer - S.D.S.U., Program Associate - N.S.N.E., Research Assistant S.D.S.U. Center on Aging.

Community Activities: Boy Scout District Chair Mexican American Business and Professional Assoc., Calprig - National Science Foundation Grant, Health Systems Agency Indigent Care Commission, United Way Environmental SCAN Task Force, Chicano Federation Bd. of Directors, National Assoc. of Latin American Elected Officials, National Council of La Raza Bd of Directors.

Business Experience: Martinez Enterprises

This is a crucial election for the district, It is an open election. District 8 deserves a representative on the city council that will provide stability, representation, opportunity, hard work, and most importantly maintain the integrity of the office. As a former council representative for District 8, my experience, knowledge and diverse background will continue to move District 8. Send Danny Martinez back to city hall.

SAN DIEGO CITY COUNCIL
DISTRICT NO. 8



BOB CASTANEDA

I'm running for City Council in the Eighth District and would like your support and vote.

I'm a third-generation San Diegan, and I'm very proud of it. My family's roots in this district go back more than 80 years.

I have the skills and experience to tackle the tough issues our city will be facing during the next decade. But just as important, I'm committed to stay on the job for at least two full terms making sure residents in the Eighth District get their fair share from city hall.

We are a diverse community ethnically, culturally and economically - which just adds to the challenge of being the councilmember representing you.

We are a community with many senior citizens. Their concerns are special to me because of the important role my own 85-year-old grandmother plays in my life to this day.

Most of all, remember to vote on September 15th. I hope I can count on your vote.

Sincerely,
Bob Castaneda

**SAN DIEGO CITY COUNCIL
DISTRICT NO. 8**



Ty Smith

Ty Smith, 34, a second-generation native and a first time candidate, says he "offers a solid base and fresh perspective for city council."

Citing his background in business and community service, Smith advocates three key issues for better local government: "management, management and management."

First is growth management. "We can preserve our city's quality of life by planning and controlling our future."

Second is budget management. "We need less bureaucracy and more attention to basics like streets and sewers."

Third is campaign management. "I advocate spending limits, fair practices and full disclosure to curb abuses and special interest influences."

Born and raised in South Bay San Diego County, Smith is a graduate of Sweetwater High School (president), University of California at San Diego (highest honors), and Harvard Business School (MBA). Formerly a financial planner with Dean Witter Reynolds, Smith says his volunteer work with local charities, community groups and political campaigns (including Special Olympics, Jaycees, Stamp Out Crime Council, and many others) led to his running for office.

Ty Smith is now walking neighborhoods and talking to voters. "Voters want someone they can talk to about their concerns. Face-to-face meetings get better results."