

County of San Diego



Sample Ballot & Voter Information Pamphlet

PRIMARY ELECTION

TUESDAY, MARCH 26, 1996

VOTER ALERT!!!

YOUR POLLING PLACE MAY HAVE CHANGED;
LOCATION IS SHOWN ON BACK COVER

- POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.
- PLEASE CALL BEFORE ELECTION DAY IF DIRECTIONS ARE NEEDED
- TAKE THIS PAMPHLET WITH YOU TO THE POLLS

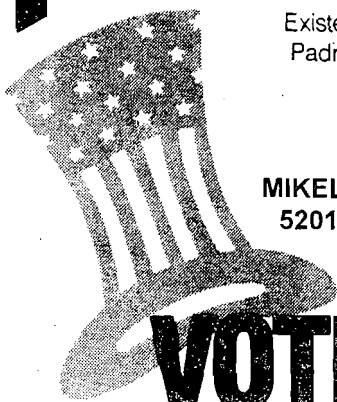
For services available to voters with disabilities see last page.

Information concerning the State Propositions will be mailed by the Secretary of State in two separate pamphlets.

A Spanish Voter Information Pamphlet is available upon request from the Office of the Registrar of Voters. (565-5800)

Existe un Folleto de Información en Español para el Padrón Electoral y está disponible en la Oficina de Registro del Padrón Electoral.
Solicítelo si le es necesario. (565-5800)

Compiled and Distributed by:
MIKEL HAAS, REGISTRAR OF VOTERS (ACTING)
5201 Ruffin Road, Suite I, San Diego, CA 92123
Phone: (619) 565-5800



VOTE

SAMPLE

PRIMARY ELECTION - MARCH 26, 1996 - SAN DIEGO COUNTY
NONPARTISAN - OFFICIAL BALLOT

CITY OF SAN DIEGO

PROP B AMENDS SAN DIEGO CITY CHARTER. Shall the San Diego City Charter be amended to add Section 92.1 to authorize short term borrowing to allow the City to take advantage of more favorable short term borrowing rates for City enterprise funds?	289	YES → <input type="radio"/>
	290	NO → <input type="radio"/>
PROP C AMENDS THE SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN. Shall the City of San Diego's Progress Guide and General Plan be amended to allow the City Council to approve conditional use permits for two specifically identified hotels as intensified uses in Subareas IA and V of the North City Future Urbanizing Area, subject to certain conditions which would create benefits to the City, including a stream of funds totalling a maximum of \$6.3 million for each hotel to be expended for acquisition of public open space lands?	293	YES → <input type="radio"/>
	294	NO → <input type="radio"/>
PROP D AMENDS THE SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN. Shall the official phased development map in the Progress Guide and General Plan of the City of San Diego be amended to make it consistent with the text of the General Plan by changing the designation of the San Diego Naval Training Center, the Marine Corps Recruit Depot, Lindbergh Field and Harbor Island from the Future Urbanizing category to the Urbanized category?	297	YES → <input type="radio"/>
	298	NO → <input type="radio"/>

**CITY OF SAN DIEGO
Proposition B**

(This proposition will appear on the ballot in the following form.)

PROP B

AMENDS SAN DIEGO CITY CHARTER. Shall the San Diego City Charter be amended to add Section 92.1 to authorize short term borrowing to allow the City to take advantage of more favorable short term borrowing rates for City enterprise funds?

PROPOSED CHARTER AMENDMENT

NEW LANGUAGE: UNDERLINED

Section 92.1 OTHER BORROWING

(a) For purposes of this Section, the term "Revenue Fund" means any enterprise fund of the City established to account for the costs and expenses of a City operation supported primarily by fees and charges imposed on users of that operation.

(b) Notwithstanding any other provision of this Charter to the contrary, and subject to the limits contained in this Section, the City shall have the power to borrow money and incur indebtedness from time to time for any lawful purpose for which revenue from a Revenue Fund may be expended. This indebtedness shall be denominated as and evidenced by revenue certificates ("Revenue Certificates") to be issued in the manner and subject to the limitations set forth in this Section.

(c) Revenue Certificates issued by the City pursuant to this Section may be negotiable or nonnegotiable. All Revenue Certificates shall be payable as to principal, premium, if any, and interest solely from a specified Revenue Fund, or from any of the following sources:

- (1) the proceeds of sale of other Revenue Certificates issued pursuant to this Section and payable from the same Revenue Fund, or
- (2) amounts drawn under credit arrangements made pursuant to this Section, or
- (3) any other lawfully available source of funds.

(d) In order to borrow money pursuant to this Section, the Council shall adopt an ordinance authorizing the sale and issuance of Revenue Certificates for such purpose, which shall specify:

- (1) the particular Revenue Fund from which the Revenue Certificates shall be repaid, and the priority of such repayment in relation to any other payments from the same Revenue Fund;
- (2) the maximum interest cost that may be incurred upon such Revenue Certificates;
- (3) the method of the sale of the Revenue Certificates; and
- (4) any other terms, covenants, and conditions as the Council may deem appropriate.

(e) The City may obtain credit arrangements from one or more banks, insurance companies or other types of credit providers, for the purpose of providing an additional source of repayment for Revenue Certificates issued under this Section, provided that:

- (1) such credit arrangements are authorized pursuant to the ordinance required by Section 92.1(d);
- (2) amounts repayable under credit arrangements are payable from the same Revenue Fund as the related Revenue Certificates;
- (3) the final maturity of any note or other evidence of indebtedness issued to evidence any amount borrowed under this Section is no later than seven (7) years after the initial date of such borrowing; and
- (4) the rate or rates of interest payable on any such borrowing are as specified in the ordinance.

(f) The maximum principal amount of Revenue Certificates payable from the same Revenue Fund that may be authorized shall not exceed twenty-five percent (25%) of the value of the total assets of the enterprise from whose Revenue Fund the Revenue Certificates will be repaid. This limitation shall:

- (1) be applied once at the time the ordinance required by Section 92.1(d) is adopted; and
- (2) take into account the maximum amount of previously authorized Revenue Certificates which authorization is still in effect; and
- (3) be determined by reference to audited financial statements for the applicable Revenue Fund for the most recent fiscal year for which audited financial statements are available at the time the ordinance required by Section 92.1(d) is adopted.

(g) This Section is complete authority to issue Revenue Certificates and to obtain credit arrangements authorized in this Section, and only the actions or proceedings required by this Section shall be necessary for the valid authorization of Revenue Certificates. Nothing contained in this Section shall be construed to authorize the City to incur an obligation in excess of that authorized to be incurred by the Constitution of the State of California.

CITY ATTORNEY'S IMPARTIAL ANALYSIS

San Diego City Charter section 92 provides that short term notes may be issued by the City in anticipation of property taxes and other revenues. They are not deemed to be debt within the meaning of the City's Charter. These short term notes, however, must be paid from the taxes and revenues the City receives in the fiscal year in which the short term notes are issued.

Section 92 was amended by a vote of the City electorate in 1990. The section was amended primarily to accommodate the financing of General Fund expenses of the City prior to receiving major revenues such as property taxes. The City Attorney has opined that Section 92, as amended, permits the issuance of short term notes in anticipation of taxes and revenues for the General Fund but not in anticipation of revenues for an Enterprise Fund. (An Enterprise Fund is established to account for the costs and expenses of a City operation which is supported primarily by fees and charges imposed on users of that operation and not by taxes.)

Accordingly, the proposed amendment to the Charter is intended to allow the City to issue notes for Enterprise Fund activities. These notes will be payable solely from the particular Enterprise Fund for which they were issued, not from the General Fund of the City. To issue notes pursuant to the proposed Charter Section, the City Council is required to pass an ordinance for their issuance. The ordinance must specify the particular Enterprise Fund from which the notes will be paid, the maximum interest cost that may be incurred upon such notes, the method of sale that will be used to issue the notes, and any other conditions the City Council deems necessary or appropriate. The maximum length that any such borrowing may be outstanding is seven years. Further, the City is restricted from issuing notes in excess of twenty-five percent of the value of the total assets of the enterprise from whose fund the notes will be repaid. Finally, the proposed Charter Section will not allow the City to incur any obligation prohibited by the California Constitution.

ARGUMENT IN FAVOR OF PROPOSITION B

Your **YES** vote on PROPOSITION B:

- **WILL** allow the City to take advantage of more favorable short term borrowing rates for City Enterprise Fund projects
- **WILL** decrease the City's interest rate costs associated with issuing debt to pay for major capital improvements
- **WILL** provide for better cash management by closely matching expenditure requirements with borrowing
- **WILL** provide for flexible financing alternatives
- **WILL NOT** increase existing costs for ratepayers

Due to the significant funding requirements for the City's enterprise fund capital improvements, such as the upgrade and expansion of the City's water and sewer systems, the City anticipates the issuance of debt to assist with paying for these infrastructure improvements. The City's ability to issue short term debt will reduce the overall cost of borrowing for the City, ultimately saving the rate payers substantial amounts of money.

REMEMBER:

- Proposition B **DOES NOT INCREASE TAXES**
- Proposition B **DOES NOT INCREASE WATER OR SEWER RATES**
- Proposition B will reduce interest costs for the City and ultimately the Ratepayers

Passage of Proposition B would allow the use of short term borrowing thereby reducing interest costs and passing this savings onto the ratepayers. The additional flexibility allowed by the passage of Proposition B will assist in management of the City's financial resources.

VOTE **YES** ON PROPOSITION B

SCOTT BARNETT
Executive Director
San Diego Taxpayers Association

ARGUMENT AGAINST PROPOSITION B

DON'T MORTGAGE OUR CHILDREN'S FUTURE

ORANGE COUNTY FILES FOR BANKRUPTCY! Who could forget the headlines?

How could it happen? Simple. Bureaucrats and elected officials, who were supremely confident that they could handle high-risk financing, borrowed billions of dollars on behalf of taxpayers. Quietly and out of view, they borrowed and borrowed until they drove our wealthy neighbor into bankruptcy.

Lesson: Don't put too much financial power in the hands of city bureaucrats and future city councils.

Will we in San Diego learn from The Orange County Experience, or are we about to repeat history by removing from our City Charter an important voter protection required for capital borrowing?

Our city bureaucrats and politicians want us to approve a Charter Amendment giving up important RIGHTS TO VOTER APPROVAL FOR ISSUING DEBT of up to seven years in term.

They mislead us by saying it might save money on interest rates. That's just not true. All that is saved is their irritation at having to seek our approval for these borrowings. Moreover, if someone gets greedy, or makes mistakes, or guesses wrong, or outright abuses their power, we could lose millions of dollars. Remember Orange County.

So, ask yourself. DO YOU FEEL LUCKY? DO YOU TRUST YOUR CITY GOVERNMENT THAT MUCH?

If we approve their proposal, we only save them the minor inconvenience of seeking voter approval of debt, but in return we give up a major safeguard in our City Charter, namely, our power of voter review of this type of municipal debt.

The temptation to overborrow would be irresistible for city officials. ANYTHING COULD HAPPEN!!! Government's tendency is to borrow-to-the-limit. Don't let them do it! IT'S NOT WORTH THE RISK!

VOTE NO ON BORROW-AND-SPEND GOVERNMENT!!

VOTE NO ON PROPOSITION "B"!!!

J. BRUCE HENDERSON
President
Association of Concerned Taxpayers

STEVEN B. FRATES
Local Government Analyst

RICHARD RIDER
Taxpayer Activist

MARVIN DOUGLAS HENDRIX
Attorney

CHARLES A. THOMAS, JR., Ph.D.
President
Pantox Laboratories

**CITY OF SAN DIEGO
Proposition C**

(This proposition will appear on the ballot in the following form.)

PROP C **AMENDS THE SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN.** Shall the City of San Diego's Progress Guide and General Plan be amended to allow the City Council to approve conditional use permits for two specifically identified hotels as intensified uses in Subareas IA and V of the North City Future Urbanizing Area, subject to certain conditions which would create benefits to the City, including a stream of funds totalling a maximum of \$6.3 million for each hotel to be expended for acquisition of public open space lands?

**PROPOSED AMENDMENT TO THE
SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN**

This proposition amends the Progress Guide and General Plan ("General Plan") of the City of San Diego ("City") and specifically the North City Future Urbanizing Area Framework Plan of the City as follows:

- A. WHEREAS, Proposition A, adopted by San Diego voters in 1985, required voter approval of proposed General Plan amendments to allow increased development within the North City Future Urbanizing Area ("FUA"); and
- B. WHEREAS, preservation of open space and endangered natural habitat was one of the objectives of Proposition A; and
- C. WHEREAS, certain properties within the City of San Diego identified as being prime open space and habitat areas are threatened with development if funds for their acquisition cannot be secured; and
- D. WHEREAS, certain environmental groups, agencies and planners have reviewed the proposed sites and uses for two 300-unit hotels, one proposed to be located on not more than 25 acres in Subarea IA and one proposed on not more than 30 acres in Subarea V of the FUA, and have preliminarily determined them to be compatible with plans to preserve open space and endangered habitat; and
- E. WHEREAS, approval of these hotels would in no way permit any other similar development within the FUA without a separate vote of the people, to the extent such vote is required by Proposition A; and
- F. WHEREAS, by requiring that revenues from these hotels be dedicated to open space acquisition, funds will be available for acquisition of a significant portion of the threatened open space and habitat areas;

NOW, THEREFORE, the people of the City of San Diego do hereby amend the General Plan and specifically the Framework Plan, as follows:

- (1) Table 3.3-F of the Framework Plan is hereby amended to include a new category of use entitled "Hotel" with 25 acres indicated in Subarea IA, and within 30 acres in Subarea V. The acreage of the "Very Low" category in each Subarea shall be reduced accordingly.
- (2) A new paragraph is added to Section 3.4 of the Framework Plan to read as follows: Consistent with Section 6.3c, in the event that a golf course is developed within Subarea IA and/or Subarea V, the City Council may approve by Conditional Use Permit a 300-room Hotel within each Subarea where such limited Hotel development will result in the creation of a financing or funding mechanism for Open Space Land Acquisition efforts. The City Council, by Conditional Use Permit, may also approve limited accessory commercial uses within Subarea IA consistent with the Framework Plan and specifically consistent with the "Local Mixed Uses" category in Table 3.3-C of the Framework Plan.
 - (a) Approval by the City Council shall be contingent on a financing or funding mechanism for City revenues over a 10-year period of \$6.3 million from each of the Hotels, exclusively

for the acquisition of open space lands essential to the viability of habitat systems within or in the vicinity of the NCFUA, consistent with ongoing habitat planning efforts. Such funds could be used to support bonds for such acquisition.

- (b) The Hotels shall be located as shown on the plat map filed in the office of the City Clerk entitled "NCFUA HOTELS."
- (c) Each Hotel shall contain not more than 300 rooms. The limited commercial accessory uses in Subarea IA shall not exceed 60,000 square feet and shall lie within the area shown on the "NCFUA HOTELS" plat map. The Hotel in Subarea IA shall not exceed 60 feet in height consistent with the approved Black Mountain Ranch Design Guidelines, and the Hotel in Subarea V shall not exceed 40 feet in height.
- (d) The Hotel site in Subarea IA shall be limited to 25 acres. The Hotel in Subarea V shall be limited to 30 acres.
- (e) The City Council shall have the authority to, after a noticed public hearing, approve, conditionally approve, or deny the Conditional Use Permits for the Hotels and associated Local Mixed Uses.
- (f) Completion of Environmental Review as required by the California Environmental Quality Act shall be required for each Conditional Use Permit.
- (g) Preparation of a Traffic Plan which would provide for mitigation of traffic impacts associated with the uses shall be required for each Conditional Use Permit.

This measure also authorizes the City to amend, modify, or clarify its regulations, including but not limited to, the General Plan, the Municipal Code and the City Council Policies to implement the purpose and intent of this proposition.

**CITY OF SAN DIEGO
Proposition D**

(This proposition will appear on the ballot in the following form.)

PROP D **AMENDS THE SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN.** Shall the official phased development map in the Progress Guide and General Plan of the City of San Diego be amended to make it consistent with the text of the General Plan by changing the designation of the San Diego Naval Training Center, the Marine Corps Recruit Depot, Lindbergh Field and Harbor Island from the Future Urbanizing category to the Urbanized category?

**PROPOSED AMENDMENT TO THE
SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN**

WHEREAS, in 1979 the City Council adopted a General Plan, which was designed to provide planning guidance until the year 1995, and in that General Plan the City Council adopted the Guidelines for Future Development Section identifying certain lands as urban reserve and designating those lands as Future Urbanizing; and

WHEREAS, in 1985 the voters of the City adopted the Managed Growth Initiative, known as "Proposition A," on the November 6, 1985, ballot, which amended the Guidelines for Future Development Section of the Progress Guide and General Plan by requiring approval of the voters as a prerequisite to shifting lands from the Future Urbanizing category;

NOW, THEREFORE, the people of the City of San Diego hereby amend the General Plan by amending the Official Phased Development Map, on file in the office of the City Clerk as Document No. RR-267565-1, adopted by Resolution No. R-267565 on January 27, 1987, as part of the Guidelines for Future Development Section in the General Plan, to make the map consistent with the text of the General Plan by changing the designation of the NAVAL TRAINING CENTER SAN DIEGO, THE MARINE CORPS RECRUIT DEPOT, LINDBERGH FIELD and HARBOR ISLAND from the Future Urbanizing Category to the Urbanized Category.

ARGUMENT IN FAVOR OF PROPOSITION D

Passage of Proposition D will remove an inconsistency that has existed since 1979 within the City of San Diego's Progress Guide and General Plan for the property comprising the Naval Training Center, the Marine Corps Recruit Depot, Harbor Island and Lindbergh Field which are located in the community of Point Loma.

When the General Plan was adopted by the City Council these areas were designated by the General Plan map as being within the "Future Urbanizing" category. "Future Urbanizing" is defined in the Plan as land that is presently vacant and mostly agricultural. However, the text of the General Plan designates the areas on which the Naval Training Center, Marine Corps Recruit Depot, Harbor Island and Lindbergh Field are located as "Urbanized". Therefore, an inconsistency was created between the map and text.

The Managed Growth Initiative, passed by the voters in 1985, required that any changes from the "future urbanizing" land use category in the Progress Guide and General Plan to any other land use designation must be approved by a majority vote of the people voting in a citywide election.

Voter approval of Proposition D conforms to the requirements of the Managed Growth Initiative and will rectify the inconsistency by changing the map that currently depicts these areas as vacant and mostly agricultural to conform to the General Plan text which defines them as "Urbanized."

VOTE YES ON PROPOSITION D

SYLVIA E. HAMPTON
President
League of Women Voters of San Diego

LORI SALDAÑA
Chair, San Diego Chapter
Sierra Club

DAVID KREITZER
Former Chair
San Diegans for Managed Growth

STEPHEN P. CUSHMAN
Chairman
Greater San Diego Chamber of Commerce

SUSAN GOLDING
Mayor
City of San Diego

ARGUMENT AGAINST PROPOSITION D

No argument against the proposition was filed in the office of the City Clerk.

SAMPLE

PRIMARY ELECTION - MARCH 26, 1996 - SAN DIEGO COUNTY
NONPARTISAN - OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	SUSAN GOLDING Mayor	191 → ○
	JIM BELL Ecological Designer, Author, Consultant	192 → ○
	LOCH DAVID CRANE Professor, Property Manager, Prestidigitator	193 → ○
	JAMES B. HART Aircraft Mechanic	194 → ○
	PATRICK M. COLEMAN Marketing Consultant/Business Owner	195 → ○
	JIM TURNER Engineering, Construction, Management, Exporting	196 → ○
CITY ATTORNEY Vote for One	CASEY GWINN Deputy City Attorney	197 → ○

CITY OF SAN DIEGO
Mayor



JAMES B. HART
Aircraft Mechanic

I will put San Diego residents wishes first and become **accountable for all political actions, motives and the people behind them.** Insuring more public notification of matters before our city council will allow time for intelligent dialog and participation with informed citizens.

We can send all bond issues to the voter, employ independent auditors, and escrow specific funds so they are used properly.

We will develop a frame work and schedule for reducing our debt and saving for future projects while facilitating new industrial growth, career employment and a fresh entrepreneurial spirit.

Education and career planning will be supported and our children will be ready and enthusiastic about competing in the future world market.

Lets **direct our resources** and efforts towards **productive projects** instead of government waste.

San Diego residents will build the kind of city that they want.

For Discussion or debate call: [REDACTED]

**CITY OF SAN DIEGO
Mayor**



**PATRICK M. COLEMAN
Marketing Consultant
Small Business Owner
Educator
former Police Officer**

"A New Partnership" with San Diego

... Business

Companies leave San Diego because they are micromanaged by a bureaucratic maze of over-regulation. I will build investment opportunities in central-core areas, eliminating limitations on business growth and job creation.

... Public Safety

Should we finance a Bay-to-Bay canal when gangs, drugs and violence shatter our sense of peace? I propose: 2 cops per 1,000 residents by 2001; a Public Safety Commission, and incorporating Paramedics into the Fire Dept.

... Neighborhoods

Planning and growth must be wrestled away from developers and returned to Town Councils and a Neighborhood Congress. I stand firm for Neighborhood Empowerment.

... Labor

Current policies raise taxes and "Special User Fees." I propose making "San Diegans responsible for San Diego": stimulating an increase in the minimum wage and "Economic Common Sense" in City contracts.

... The People

Fiscal commitments leave taxpayers "holding the bag" and bind us in debt for generations — **without a public vote**. I will require a public Vote on major projects regardless of politics and without favoritism.

"Our City isn't working — it's time for a change."

The real issue is not the past, but our future.

**CITY OF SAN DIEGO
Mayor**



JIM TURNER

Born Sept. 16, 1922 — Bennettsville, SC
High School 1939
The Citadel, Charleston, SC, 1943
Graduate Civil Engineering (B.S.)

U.S. Navy 1943-1946, Boston Naval Shipyard
University of Michigan Post-graduate in Naval Architect & Marine Engineering
Pearl Harbor Naval Shipyard

McDevitt & Street Co., Field Engineer, 1946-47
Grannis, Thompson & Street, Columbia, SC. Timekeeper, Office Manager,
Purchasing Agent, 1947-49
President, Turner Cleaners and Laundry, 1949-51

Charleston, SC Naval Shipyard, Ship Superintendent & Docking Officer, 1951-54
USS Jason (ARH-1), Repair Officer, 1954-56

National Steel & Shipbuilding, Plant Engineer & Assistant Production Manager, 1956-1964
City of La Mesa, Civil Engineer, 1964-66
Southwest Div NAVFAC, Industrial Engineer, 1966-67
Supervisor of Shipbuilding, Mechanical Engineer, Piping and Ventilation, 1967-74
Defense Attache Office, Saigon, Head Navy Div. Engineering Unit, 1974-75
Shore Intermediate Maintenance Activity, Chief Design Engineer

Note: In 1985 applied for City Manager, San Diego, and Chief Administrative Officer, County.
Found qualified by Korn-Ferry, Intl. (Head hunters)

Summary: 49 years Engineering, Management and Administration.

June 1994 formed partnership "Hahn & Turner" (Vietnam)

Nov. 1995 appointed V-Pres "USA & International Associates", exporting southeast Asia

**CITY OF SAN DIEGO
Mayor**



**SUSAN GOLDING
Mayor**

Mayor Golding kept her promises...

- **Reduce crime.** She put more police officers on our streets, expanded neighborhood policing, and enforced the youth curfew. Crime declined 30%, making San Diego one of America's safest major cities.
 - **Revive our economy.** Businesses were abandoning our city. She cut unnecessary regulations making us California's most business-friendly big city, and attracted thousands of advanced technology jobs.
 - **Restore trust.** She led the Council to work together more effectively, required government/private sector competition to increase efficiency, and established neighborhood-based service centers.
-

...And she will keep our city moving forward.

- **Attack root causes of crime.** Crack down on truancy and gang activity, encourage business partnerships with schools to give young people job skills and hope.
 - **Prepare for the next century.** Secure a reliable, affordable supply of water, develop a citywide telecommunications system, increase capacity at the Port to support companies and jobs we need for our future.
 - **Reform local government.** Shift decision-making to neighborhoods; rebuild streets, sidewalks, sewer lines; preserve our last remaining open spaces; keep taxes down.
-

Dear San Diego Neighbor:

With your support, I will build on the progress we have made to keep our city moving forward.

Susan Golding

CITY OF SAN DIEGO
Mayor



JIM BELL
Preparing For The Future

My goal: Create a vibrant, sustainable economy in the San Diego/Tijuana region.

I'll work to:

- * Add \$12 to \$24 billion of new local economic activity by aggressively pursuing energy and water efficiency and developing of our region's renewable resources. **(Efficiency Improvements in city owned facilities alone would save taxpayers \$17.5 million per year.)**
- * Develop a land use plan consistent with preserving property rights and creating a sustainable economy. (No More Floodplain Development.)
- * Eliminate all ocean sewage dumping by recycling our wastewater and using it for irrigation. I was Co-Project director for Ecoparque in Tijuana which recycles 80,000 gallons/day of wastewater.
- * Develop recycling programs for everything.
- * Reduce crime by increasing business and employment and by working closely with law enforcement to make neighborhoods safe.

No Tax Increase Is Needed To Accomplish These Goals.

I've lectured on building sustainable economies for 22 years and written a detailed book on the subject.

Bachelors Degree: Environmental Design, (SDSU).

Design and construction: Thirty years experience.

Our region's solar, soil and water resources are abundant. Let's put our technical, industrial, and business know-how to work by using these assets to create a sustainable economy and future.

**CITY OF SAN DIEGO
Mayor**



LOCH DAVID CRANE
Professor, property manager, prestidigitator

BACKGROUND—I'm a candidate "Of the people . . ."

1. San Diego native, 47 yrs
2. Master's Degree, Gifted Education
3. Builder and driver of STAR TRIKE; known as "Captain Kirk"
4. University Professor of Written Business Communication
5. Apartment owner
6. Gray Panther member
7. Vice-President, Save the Coaster Committee
8. Outspoken, experienced speaker
9. Professional Magician ("fooling the public" legally)

POLITICAL EXPERIENCE—I'm a university professor, a problem-solver; not a politician.

PLATFORM—some of **LOCH DAVID CRANE's** modest proposals:

- * Support RENT STABILIZATION, affordable HOUSING & HEALTH CARE
- * Improve PUBLIC TRANSPORTATION
- * Lower greedy INSURANCE & UTILITY RATES
- * Create COMMUNITY DAYCARE CENTERS
- * Bring Back "OFFICER FRIENDLY;" more cops & jails
- * Build Misdemeanor HOLDING FACILITY
- * SHELTER the abused, Seniors, homeless aboard old Navy base
- * TAX CHURCH PROPERTY
- * Preserve PRO-CHOICE
- * Force POLLUTERS to clean up their messes; fine them
- * "SHUT THE DOOR" on overcrowding, overbuilding
- * Start URBAN CHAIN GANG: provides civic laborers
- * EXECUTE criminals publicly
- * Increase parks, OPEN SPACES
- * Expose phony faith healers, psychics
- * RECOGNIZE SEXISM
- * REPUDIATE RACISM
- * RESTORE GOVERNMENTAL ACCOUNTABILITY
- * REPLENISH THE AIR
- * RECYCLE THE WATER
- * REVITALIZE THE BAYS
- * REBUILD THE SEWERS
- * RELOCATE THE AIRPORT
- * REPLACE THE OZONE ... and
- * REMOVE THE INCUMBENTS!

We can do this together—Please remember to vote for LOCH DAVID CRANE!!!

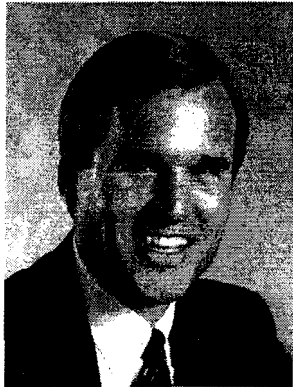
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CITY ATTORNEY Vote for One	CASEY GWINN Deputy City Attorney	197 → ○

**CITY OF SAN DIEGO
City Attorney**



**CASEY GWINN
Deputy City Attorney/Prosecutor**

Married, 3 children.

CASEY GWINN has a proven track record **fighting crime** and has the integrity, experience, and vision to lead the City Attorney's Office into the 21st Century!

As a Deputy City Attorney, **CASEY GWINN** has:

- Created and led the nationally acclaimed Domestic Violence Unit that reduced domestic violence homicides by 75%
- Trained police officers and prosecutors in state of the art law enforcement strategies
- Prosecuted violent and white collar criminals and obtained restitution for thousands of victims
- Founded the San Diego Parenting Project dedicated to early intervention with at-risk juveniles and their parents
- Aggressively defended San Diego's teen curfew law

As City Attorney, **CASEY GWINN** will:

- Fight consumer fraud, prosecute slumlords, and expand the effort against domestic violence
- Prosecute graffiti vandals and gang members to the fullest extent of the law
- Work closely with business leaders and community organizations
- Protect taxpayers from frivolous lawsuits against the City
- Create a Political Reform Unit to address ethics and campaign law violations

For integrity, experience, and vision...Join San Diego's Firefighters, Police Officers, and Deputy Sheriffs Associations...

VOTE CASEY GWINN FOR CITY ATTORNEY!

SAMPLE

**PRIMARY ELECTION - MARCH 26, 1996 - SAN DIEGO COUNTY
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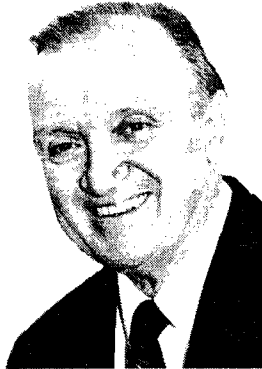
COUNTY

MEMBER, BOARD OF SUPERVISORS DISTRICT NO. 3 Vote for One	KEN BOURKE Engineer/Teacher/Realtor	184 → ○
	PAM SLATER County Supervisor - 3rd District	185 → ○

CITY OF SAN DIEGO

MAYOR Vote for One	JAMES B. HART Aircraft Mechanic	191 → ○
	PATRICK M. COLEMAN Marketing Consultant/Business Owner	192 → ○
	JIM TURNER Engineering, Construction, Management, Exporting	193 → ○
	SUSAN GOLDING Mayor	194 → ○
	JIM BELL Ecological Designer, Author, Consultant	195 → ○
	LOCH DAVID CRANE Professor, Property Manager, Prestidigitator	196 → ○
CITY ATTORNEY Vote for One	CASEY GWINN Deputy City Attorney	197 → ○
MEMBER, CITY COUNCIL DISTRICT NO. 1 Vote for One	HARRY MATHIS City Councilmember, District 1	199 → ○

**CITY OF SAN DIEGO
City Council - District No. 1**



**HARRY MATHIS
COUNCILMEMBER**

You elected me because you wanted results not rhetoric! You wanted a consensus builder, a no-nonsense, responsive representative you could count on . . .

YOU GOT IT!

Here's what we've done:

Public Safety:

- New equipment for our firefighters
- Volunteer neighborhood patrol programs
- Increased police coverage
- Initiated Emergency call boxes at beaches
- Full funding for lifeguards

Environment:

- Working to implement Multi-Species Conservation Program
- Defended San Dieguito River Valley Park
- Fought to preserve Carmel Mountain habitat (8A)
- Added Paraiso Cumbres to Black Mountain Preserve
- Working to expand Rose Canyon Park

Neighborhoods:

- Fought against commercial airport at Miramar
- Closed McGonigle Canyon migrant camp
- Expedited Carmel Creek Park construction in Carmel Valley
- Initiated numerous traffic safety improvements
- Paved streets in Del Mar Terrace, La Jolla, University City
- Marine Street Beach alcohol ban
- Block grants for playground improvements

Business/Economy:

- Business tax reductions
- Fee reductions for job-creating businesses
- Streamlining permit review process

Transportation:

- Working to complete State Route 56
- Eliminated unnecessary transportation management ordinance

25 year resident of District • Married 33 years with two grown daughters •
Community Leader • former Submarine Commander

SAMPLE

PRIMARY ELECTION - MARCH 26, 1996 - SAN DIEGO COUNTY
NONPARTISAN - OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	JIM BELL Ecological Designer, Author, Consultant	191 → ○
	LOCH DAVID CRANE Professor, Property Manager, Prestidigitator	192 → ○
	JAMES B. HART Aircraft Mechanic	193 → ○
	PATRICK M. COLEMAN Marketing Consultant/Business Owner	194 → ○
	JIM TURNER Engineering, Construction, Management, Exporting	195 → ○
	SUSAN GOLDING Mayor	196 → ○
CITY ATTORNEY Vote for One	CASEY GWINN Deputy City Attorney	197 → ○
MEMBER, CITY COUNCIL DISTRICT NO. 3 Vote for One	JERRY BALISTRERI Small Businessowner	199 → ○
	CHRISTINE KEHOE San Diego City Councilmember	200 → ○

CITY OF SAN DIEGO
City Council - District No. 3



JERRY BALISTRERI,
NATIVE SAN DIEGAN,
PUT PRIDE BACK IN
DISTRICT 3; AND
SAN DIEGO

Under all is the land. Population will increase, the land will not. One of the jobs of councilperson is to govern utilization of the land to the highest, and best use for the **general health, safety and well-being of the public**. Zoning is a very important issue. We should consider the peoples rights in re-zoning process, viewing the picture as a whole. If elected, I, **Jerry Balistreri**, will do my best to **protect the rights of the property owners**. District 3, is in the heart of the City of San Diego, we reflect the City as an entirety. The people of the 3rd District are multi-cultural and economic, and needs' a councilperson that reflects, understands and listens to the constituents. **We need business and jobs**. Even though the City of San Diego has adopted a more friendly business attitude, **it is not good enough to bring back or bring in new industry**. If the people have jobs to support their families it solves a variety of problems and creates pride. These jobs also create people who care and take an interest in their community.

**CITY OF SAN DIEGO
City Council - District No. 3**



CHRISTINE KEHOE
**As your Councilmember, I've worked hard
to listen to your concerns
and improve our neighborhoods.**

As Chair of the City's Public Safety and Neighborhood Services Committee, fighting crime in our neighborhoods is my top priority.

Public Safety achievements

- Secured funding for new lights for our older neighborhoods, replacing 1,558 yellow 'bug lights' with white lights.
- Opened the new Mid-City police substation.
- Added 117 new police officers on the street.
- Dedicated 10 used police vehicles to the Retired Seniors Volunteer Patrol (RSVP).
- Reduced crime in Balboa Park by 37 percent.
- Endorsed by San Diego Police and Firefighters associations.

Neighborhood Improvements

- Put Interstate-15 construction back on track.
- Opened the Vermont Street pedestrian bridge and three new dog runs.
- Fought to keep After-school programs open.
- Reinstated the canyon fire safety and brush abatement program.

Together we've proven we can make a difference. If you give me the opportunity to continue working with you, I guarantee we'll get results and create a better community.

It would be a pleasure to speak with you personally. Give me a call at home— [REDACTED]
or at work [REDACTED].

Please cast your ballot for Christine Kehoe.

SAMPLE

PRIMARY ELECTION - MARCH 26, 1996 - SAN DIEGO COUNTY
NONPARTISAN - OFFICIAL BALLOT

COUNTY

MEMBER, BOARD OF SUPERVISORS DISTRICT NO. 3 Vote for One	KEN BOURKE Engineer/Teacher/Realtor	184 → ○
	PAM SLATER County Supervisor - 3rd District	185 → ○

CITY OF SAN DIEGO

MAYOR Vote for One	JIM TURNER Engineering, Construction, Management, Exporting	191 → ○
	SUSAN GOLDING Mayor	192 → ○
	JIM BELL Ecological Designer, Author, Consultant	193 → ○
	LOCH DAVID CRANE Professor, Property Manager, Prestidigitator	194 → ○
	JAMES B. HART Aircraft Mechanic	195 → ○
	PATRICK M. COLEMAN Marketing Consultant/Business Owner	196 → ○
CITY ATTORNEY Vote for One	CASEY GWINN Deputy City Attorney	197 → ○
MEMBER, CITY COUNCIL DISTRICT NO. 5 Vote for One	BARBARA WARDEN City Councilmember/Small Businesswoman	199 → ○

**CITY OF SAN DIEGO
City Council - District No. 5**



**BARBARA WARDEN
San Diego City Council Member
Small Businesswoman**

SHE STILL MEANS BUSINESS

Barbara helped cut red tape, unnecessary regulations and the business license tax so San Diego can attract and retain high-wage businesses and jobs. Businesses like Sony and Qualcomm have stayed in San Diego, retaining and attracting over 10,431 jobs last year.

SUPPORTED BY POLICE AND FIREFIGHTERS

She promised to make public safety the city's top priority, increasing funding to put more police on the streets, expanding neighborhood policing, increasing citizen participation, enforcing the youth curfew, and preserving funding for local fire stations. Our crime rate is declining. Fire and police response times have improved.

PRESERVING OUR QUALITY OF LIFE...

Barbara secured funds for completing State Route 56 to cut traffic on I-15 by 20%, and gained council approval for the San Pasqual Valley Community Plan to protect remaining open spaces.

... AND IMPROVING OUR COMMUNITIES

Working with community groups, she planned for a new community center in Linda Vista; created a community pool, recreation center and branch library for Carmel Mountain Ranch and Sabre Springs; a recreation center and branch library in Rancho Bernardo; a new recreation center, parks in Scripps Ranch; and a teen center in Mira Mesa.

Please call [REDACTED] for information or to get involved.

SAMPLE

PRIMARY ELECTION - MARCH 26, 1996 - SAN DIEGO COUNTY
NONPARTISAN - OFFICIAL BALLOT

COUNTY

MEMBER, BOARD OF SUPERVISORS DISTRICT NO. 3 Vote for One	KEN BOURKE Engineer/Teacher/Realtor	184 → ○
	PAM SLATER County Supervisor - 3rd District	185 → ○

CITY OF SAN DIEGO

MAYOR Vote for One	JAMES B. HART Aircraft Mechanic	191 → ○
	PATRICK M. COLEMAN Marketing Consultant/Business Owner	192 → ○
	JIM TURNER Engineering, Construction, Management, Exporting	193 → ○
	SUSAN GOLDING Mayor	194 → ○
	JIM BELL Ecological Designer, Author, Consultant	195 → ○
	LOCH DAVID CRANE Professor, Property Manager, Prestidigitator	196 → ○
	CASEY GWINN Deputy City Attorney	197 → ○
CITY ATTORNEY Vote for One		
MEMBER, CITY COUNCIL DISTRICT NO. 7 Vote for One	JUDY MC CARTY City Councilmember	199 → ○
	MICHELE NASH-HOFF Marketing/Sales Professional	200 → ○

**CITY OF SAN DIEGO
City Council - District No. 7**



**JUDY McCARTY
The Community's Choice**

**Endorsed by
San Diego City Firefighters Association
San Diego Police Officers Association**

Recipient: 1995 Kate Sessions award

I want San Diego to be a safe, clean, well-managed city with honest government and credible, effective leadership. I have worked to reflect these values as your representative.

Together we've accomplished:

- Mission Trails Regional Park Visitor and Interpretive Center
- Tierrasanta swimming pool
- Waring Road/College Avenue median
- Volunteer Code Enforcement Program
- Fairmount/Montezuma interchange
- Mid-City Police Station
- College Grove, University Square and San Carlos commercial revitalization
- Retired Senior Volunteer Patrol and Citizens Patrol
- First on-line Council office – [REDACTED]

I'm proud that more than half the City's community service volunteers come from the 7th District. We have a Can-Do spirit that makes our neighborhoods better!

There's more to do:

- Get the economy working again!
- Improve recreation facilities throughout district
- Establish Senior Centers in College Area and Allied Gardens
- Complete Mission Trails campground and equestrian center
- Build/improve neighborhood libraries

As Co-Chair of the Mayor's Select Committee on Government Reform, I'm working to cut the cost of government through restructuring and innovation.

I have worked to provide responsible leadership you can trust. I ask for your vote so we may complete the work ahead.

Judy McCarty

**CITY OF SAN DIEGO
City Council - District No. 7**



**MICHELE NASH-HOFF
Marketing/Sales Professional**

28-year district resident

Small Business-owner - 11 years-successfully selling manufacturing services with reputation for honesty, ethics, and excellent service.

Community Service

CoChair San Diego Regional Business Incubation Alliance
Past President, High Technology Foundation and Electronics Representatives Association
We the People Tax Fighters
Mayor's Vision 2003 Team
Red Cross Backyard Swim Instructor

Action Plan

Economic Development - Create jobs by helping small businesses form, grow, and succeed. Improve port facilities to increase international trade. Improve San Diego business climate.

Airports - Combine 3 airports into singly-managed airport system.

Quality of Life - Inspire each person to become a "trustee" of community.

Fight Crime and Gangs - Create mentoring program for at-risk youth. Provide "walk the beat" police patrol.

Reform Government - Give governing authority to Mayor/Council vs. City Manager. Train city employees in Total Quality Management. Implement 2-year zero-based budget.

I don't want to be a career politician. I want to be elected to serve San Diego and work together to build community spirit and improve our quality of life. Graduating from San Diego's Leadership Education Awareness Development program, I have the skills to provide leadership for change and new solutions to old problems.

Vote for Michele Nash-Hoff.