

September 29, 2010

## Sherri Launches New Email Newsletter & Website

To improve communication with constituents, Councilmember Sherri Lightner has launched a new email newsletter and website.

Residents can sign up to receive the email newsletter, which will contain news, information, and upcoming events in District One.

The new website, at [www.sandiego.gov/citycouncil/cd1](http://www.sandiego.gov/citycouncil/cd1), makes it even easier to submit service requests, find out about issues, and learn more about meetings and events in your neighborhood.

[Visit the new Council District One Website & sign up for newsletter](#)



The newly redesigned Council District One website.

## Working for You in University City

Together with community volunteers, Sherri worked to install safer, redesigned pedestrian striping and warning signs at the intersection of Genesee & Governor in University City.

Neighbors have been concerned about the safety of numerous students who cross this intersection on their walk to school.



Have an issue that needs to be fixed in your neighborhood? Let us know!

## New Prescription Drug Drop Box in Carmel Valley

In response to a growing problem with prescription drug abuse in Carmel Valley, Sherri worked with the Police Department to bring a permanent prescription drug drop box to our community.



A safe drop box is now open to the public 24 hours a day, seven days a week at the Police Department's Northwestern Division, 12592 El Camino Real, on the north side of the station at the pedestrian gate.

Residents are encouraged to drop off their unused and expired medications—no questions asked. The Police Department will empty and safely dispose of the medications each day.

This drop box provides protection for our environment and water supply, and more importantly, it reduces opportunities for misuse and abuse of prescription drugs.

[Find out more about the new drug drop box.](#)

## Rancho Peñasquitos Fire Preparedness Meeting: Sunday, October 10

Sherri invites you to attend a neighborhood meeting to discuss fire preparedness and the Community Canyon Fire Watch program.



WHEN: **Sunday, October 10, from noon to 1 p.m.**  
(before the Chargers game)

WHERE: **Hilltop Park**  
9711 Oviedo Way  
Rancho Peñasquitos

WHO: Representatives from the San Diego Fire-Rescue Department, the San Diego Police Department, CERT, the Rancho Peñasquitos Fire Safe Council, and Council District 1.

## Calling all La Jolla Village Merchants: Join us for a BID Workshop, Thursday, October 21



The future success of La Jolla's Business Improvement District (BID) is so important because it can provide funds for beautification projects, marketing and special events that attract customers to the Village.

The City Attorney's office is currently working to reach a settlement agreement with Promote La Jolla, which was the previous operator of the BID, to resolve long-standing issues and avoid litigation.

The community has a great opportunity to form a new organization led by a new group of merchants that can operate the Business Improvement District in the future.

Sherri is working with the Business Improvement District Council (which represents all the BIDs throughout the City) and the City's Small Business Office to develop a survey that will be sent to all members of La Jolla's Business Improvement District. This survey will help us gain a better understanding of the types of services, activities, and events that would be most valuable to BID members. We want to hear from you!

**We are hosting a workshop on Thursday, October 21 from 4 to 6 pm at the La Jolla Rec Center** where BID members and interested community members will be able to learn more about the types of events, activities, and services that other successful BIDs provide for their businesses.

This will be a great opportunity to gain a better understanding of how the new merchants' association can work to promote the Village. We encourage everyone with an interest in participating in this new organization to attend.

## Join Sherri for coffee on Saturday, October 9 in Torrey Pines

Date: **Saturday, October 9**  
Time: **8:30 to 10:30 am**  
Location: **Elijah's Restaurant and Bakery**  
2638 Del Mar Heights Road, Del Mar

Sherri will sit down with community members individually to discuss any issues they would like over a cup of coffee. No appointment necessary. We hope to see you there!

## Your Community Representatives

If you have a concern or question about an issue in your neighborhood, please contact our constituent services representative or your community representative. We're here to help!

### Constituent Services (street repairs, water leaks, traffic issues, code compliance, etc.)

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#### La Jolla

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#### Carmel Valley / Pacific Highlands Ranch / Torrey Hills

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