

THE SPOTLight

News From Councilmember Sherri Lightner

City of San Diego, District One

December 16, 2011

Spotlight on our Streets: 855 Potholes Filled in District 1

Sherri knows that the condition of San Diego's streets is a top concern for her constituents, so she recently sponsored a "Pothole Roundup" event in which city crews focused on repairing roads throughout District 1.

The Pothole Roundup was a huge success, with city crews fixing some 855 potholes in just one week.



City crews recently spent a week repairing potholes throughout District 1.

Sherri's staff compiled the pothole to-do list from constituent requests and by surveying the roads in different communities.

This was the second Pothole

Roundup Sherri has conducted this year. At a similar event in April, city crews filled more than 400 potholes in one week.

Since Sherri took office in December 2008, more than 25 miles of roads have been resurfaced in District 1.

Even though the roundup is over, Sherri's staff continues to help get potholes filled.

"My staff is great at helping residents navigate the process and providing

follow-up," Sherri said.

To report a pothole, you can call (619) 236-6611 or email sherrilightner@sandiego.gov.

Looking Back: 2011 Accomplishments



Sherri celebrating the end of fire engine brownouts at Fire Station 40 on July 1.

Sherri is proud of the work she and her staff accomplished during the past year. Among her top achievements were:

- Helping end fire engine brownouts effective July 1, 2011, instead of phasing them out.
- Maintaining rec center and library hours.
- Improving lifeguard staffing and training.
- Approving an historic retiree healthcare deal, which will save the city hundreds of millions of dollars.
- Continuing to institute managed competition, which has resulted in new, innovative ways to save taxpayer dollars.
- Completing her Comprehensive Water Policy, which will serve as a blueprint for San Diego's water strategy.

Next year is shaping up to be just as busy. Stay tuned.

HAPPY HOLIDAYS!

Sherri wishes everyone in District 1 the happiest of holidays and an exciting new year in 2012.



Sherri with friends in the La Jolla Christmas Parade and Holiday Festival on Dec. 4.

Sherri to Lead New Committee on Economic Development

Improving our local economy and helping San Diego businesses grow has long been a key focus for Sherri.

That's why she is thrilled to have been selected unanimously by her Council colleagues to chair the new Economic Development and Strategies Committee. This Council committee is tasked with

developing a long-term vision for San Diego's economy as well as finding ways to streamline the city's processes.

"We need to make it easier to do business in San Diego and help prepare our local companies to compete in the global economy," Sherri said.



Sherri explained her vision for economic development at a press conference announcing the new committee on Dec. 12.

Working for You in the Community

Helping constituents get potholes filled, streetlights fixed and other neighborhood repairs is one of Sherri's top priorities. Here is a sampling of what Sherri and her staff helped to get done this past month:

"Lake Torrey Hills" Fixed

A broken storm drain at the I-5 on-ramp for Carmel Mountain Road used to cause the area to flood with even the slightest precipitation, creating traffic jams, safety hazards, and headaches for area residents.



After Sherri took up the case, city crews were able to fix the drain on Nov. 19 — before the rainy season could wreak further havoc on drive times.

Del Mar Mesa Road Repairs

Good news for residents of Del Mar Mesa Road. The portion of the road that is sinking will be fixed early next year. Sherri has been working closely with the Mayor's office and city staff to get this repair project underway. If you have questions or concerns about this project, please

contact Sherri's office at (619) 236-6611.

Road Resurfacing Continues

City crews are continuing to resurface miles of roads throughout the city as part of an ambitious plan to repave more than 59 miles of streets by June 2012.

District 1 streets that have received a recent makeover include Genesee Avenue, La Jolla Village Drive and Eastgate Mall.

If you need any repairs in your neighborhood, call Sherri's office at (619) 236-6611.



There is now smooth driving along Genesee Avenue between Fez Street and Campus Point Drive.

Small Business Spotlight: My Sister's Closet

Sherri is a big supporter of San Diego's small business community. Having started several engineering companies with her husband, Bruce, over the years, she knows firsthand the challenges these businesses face.

Each month, she will be promoting some of District 1's newest and most innovative businesses in The Spotlight and online.

Who: My Sister's Closet

Where: Costa Verde Center, 8650 Genesee Ave., 92122

What you'll find: High-end designer consignment clothes at great prices in a light, airy shop.

The upside: My Sister's Closet chose San Diego as its first market expansion outside of its home base of Phoenix, Ariz. The new shop will add as many as 50 jobs to the local economy.



Sherri at a ribbon cutting for My Sister's Closet with the company's owners on Nov. 5.

Recognizing Great Leaders, Organizations and Events in November

Right: On Nov. 3, Sherri helped announce the “Keys to Housing” initiative, which is aimed at ending family homelessness in the region. Sherri served on the “Keys to Housing” task force.



Above: Sherri enjoyed speaking with the University City Community Association at its general meeting on Nov. 9.



Left: Sherri, pictured with Ruben Barrales, president and CEO of the San Diego Regional Chamber of Commerce, helped celebrate the Sanford Consortium’s grand opening on Nov. 29. The Sanford Consortium is a collaboration between five world-renowned life science research institutes to find ways to cure disease with stem cells.



Above: Residents of the Vi at La Jolla Village packed the house to hear Sherri talk about her Comprehensive Water Policy and other important city issues like street repair and neighborhood services on Nov. 17.

Right: Sherri at the Sanford Consortium Grand Opening with other local leaders including County Supervisor Ron Roberts, and Edward Holmes, CEO of the Consortium.



Above: Sherri toured the headquarters of Toray Membrane USA on Nov. 29. This local company is working on cutting-edge water purification technologies that are critical to providing San Diego a local and sustainable water supply.



Above: Sherri chuckled as she is presented with an Aztec geography t-shirt. She spoke to an SDSU geography class about her Comprehensive Water Policy and how to create a sustainable water supply for San Diego on Nov. 17.

San Diego Maritime Alliance

Part of Sherri's work of the past year has been to find ways to ensure a sustainable water supply for San Diego.

A key piece of the puzzle is developing local water sources. The good news is that San Diego is home to one of the largest water purification clusters in the world.

This new and emerging field is not only producing cutting-edge technologies that can help provide inexpensive, reliable water supplies, but it is also creating high-paying local jobs.

To help highlight San Diego's "bluetech" cluster, Sherri joined other civic and business leaders at



Sherri discussing the importance of desalination to San Diego at a Maritime Alliance roundtable event.

the 3rd Annual Maritime Business & Technology Summit to find ways to bolster this important local industry.

To find out more about this industry, visit the Maritime Alliance's [website](#).

Public Safety Information

University City and La Jolla residents interested in the latest in local police information should make sure to check out and "like" **SDPD Northern Division's** Facebook page.

You can find home safety tips, community happenings and the latest crime news.

Another way to stay informed is by adding **CRO Alan Alvarez** as a Facebook friend.

Alan is Northern Division's Community Relations Officer and regularly provides updates on his Facebook page as well.

Your Community Representatives

If you have a concern or question about an issue in your neighborhood, please contact our constituent services representative or your community representative. We're here to help!

Torrey Hills / Constituent Services (street repairs, water leaks, traffic issues, code compliance, etc.)

Janie Hoover jmhoover@sandiego.gov (619) 236-6611

La Jolla

Erin Demorest edemorest@sandiego.gov (619) 236-6611

Black Mountain Ranch / Rancho Peñasquitos / Torrey Highlands

Stephen Heverly sheverly@sandiego.gov (619) 236-6611

Torrey Pines

Mo Kantner mkantner@sandiego.gov (619) 236-6611

University City / UCSD

Jesse Mays jmays@sandiego.gov (619) 236-6611

Carmel Valley / Pacific Highlands Ranch / Del Mar Mesa

Mel Millstein mmillstein@sandiego.gov (619) 236-6611



Sherri S. Lightner

Councilmember, First District
City of San Diego
202 C Street
San Diego, CA 92101

Phone: (619) 236-6611

Fax: (619) 236-6999

Email: SherriLightner@sandiego.gov

Online: <http://www.sandiego.gov/cd1>



Find Me on Facebook!

www.facebook.com/SherriLightner

To remove your name from our mailing list, please [click here](#) and choose the option to "Unsubscribe".