

THE SPOTLight

News From Councilmember Sherri Lightner
City of San Diego, District One

June 1, 2012

Representing the communities of:

- Black Mountain Ranch
- Carmel Valley
- Del Mar Mesa
- La Jolla
- Pacific Highlands Ranch
- Rancho Peñasquitos
- Torrey Highlands
- Torrey Hills
- Torrey Pines
- University City

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City's Budget: More Good News

The City of San Diego's financial picture continues to improve as revenue outpaces previous projections.

The larger budget surplus is translating into more money that can be used to restore and improve critical city services, which had been cut as San Diego struggled to regain its fiscal footing.

On May 23, Mayor Jerry Sanders presented his revised budget, recommending:

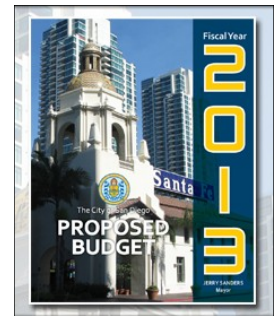
- An additional three hours a week at all city libraries on top of the five hours the city has already added.
- Increasing the number of police academy cadets

and holding more fire academies to train additional first responders.

- Investing an additional \$8.3 million into infrastructure projects such as street resurfacing.
- Upping our investment in arts and culture programs to improve our quality of life and boost our local economy.

The Mayor praised those on the City Council such as Sherri who made the difficult decisions necessary to make San Diego's economic recovery possible.

"This Council has made some of the toughest decisions it's ever had to make," said



San Diego now has a budget surplus.

Mayor Sanders. "It has had to make tough decisions over and over and over again."

Sherri knows there is much more to do but is proud that San Diego is on the right track.

"Through hard work and sacrifice, San Diego has turned the corner," Sherri said. "Together we will finish what we started."

Task Force to Tackle San Diego's Long-term Water Needs

The City Council approved a new task force on May 22, which will put into action recommendations detailed in Sherri's Comprehensive Water Policy.

The Comprehensive Water Policy, which the San Diego City Council unanimously approved last October, is a cohesive strategy to meet San

Diego's long-term water needs by reforming rate structures, developing incentives for conservation and embracing cutting-edge technologies such as advanced water treatment.

goals, timelines and measurements of success.

"This issue is too important to lose focus or momentum," Sherri said. "This task force will help ensure that we have a sustainable water supply going forward, which is critical both to San Diego's economy and quality of life."

The 11-member task force, which includes representatives from a wide range of backgrounds, will develop specific

New Reforms, Less Red Tape for Small Businesses



Sherri helped celebrate “Small Business Week” by highlighting the city’s progress in cutting red tape and announcing new initiatives designed to help local companies.

To celebrate “Small Business Week,” Sherri joined her Council colleagues, industry leaders and small business owners on May 23 to highlight ways the city is helping local companies grow and create jobs.

As part of a “Regulatory Relief” workshop last fall, the public offered more than 60 ideas on how to cut red tape at City Hall. Since then, more than half of those suggestions have been implemented or are in the process of being implemented. As chair of the Economic Development and Strategies Committee, Sherri has been responsible for ensuring those suggestions are addressed.

“We didn’t just file all those suggestions in a drawer.” Sherri said. “We took them seriously and are working hard to put them into action.”

Sherri also announced a new email address, regre-liefds@sanidiego.gov, where the public can send their suggestions on how to make the city more efficient.

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Sherri also unveiled several new initiatives designed to help small businesses thrive. They include:

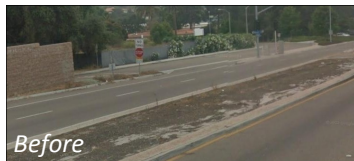
- Creating satellite, after-hour building permit reviews, making it more convenient to get projects approved.
- Streamlining the permitting process for restaurateurs so that it takes less time to open a new eatery.
- Adding economic development staff to further assist local businesses.

“The teardrop median on La Jolla Parkway has been revamped with attractive and durable pavers.”

La Jolla Parkway’s Teardrop Median Improvements Completed

Thanks to the La Jolla Community Foundation and several dedicated community leaders, the entrance to La Jolla has become much more picturesque.

The previously unfinished teardrop median on La Jolla Parkway near Hidden Valley Road has been upgraded with attractive and durable pavers.



With assistance from Sherri’s office, the La Jolla Community Foundation worked with Island Architects, Pavers 4 Less and the La Jolla Village Merchants Association to complete this transformation, which would



not have been possible without a generous private donation.

Update: One Paseo



The One Paseo project is moving through the community planning process. Now is your chance to give your feedback.

More than 200 people came to the Carmel Valley Community Planning Board meeting on May 24 to give their input on the One Paseo project.

Sherri helped arrange for the meeting to be held at Carmel Valley Middle School so there would be enough room for everyone to participate in the community process.

Sherri and community represen-

tatives on the Planning Board listened to almost three hours of testimony by the public.

The feedback provided at the meeting will be included in the Carmel Valley Community Planning Board’s comment letter to the city on the draft environmental impact report for the One Paseo project.

Although Sherri is frequently asked to weigh-in on develop-

ment projects during the approval process, [by law](#) councilmembers must remain neutral until a project is heard at City Council. If Sherri were to state an opinion, she would be unable to vote on the project when it comes before the City Council.

Have a question about One Paseo? Contact Sherri’s office at (619) 236-6611 or sherrilightner@sanidiego.gov.

Sherri Around Town in May



On May 1, Sherri and Mayor Sanders recognized the winners of this year's Water Conservation Poster Contest to help kick off "Water Awareness Month" in the City of San Diego.

Sherri had a great time attending the "Fiesta de los Peñasquitos" on May 6. She's pictured with Jennica Vargas, who sang the National Anthem, and Teresa Gonzaga from the Rancho Peñasquitos Town Council.



Sherri joined members of the Carmel Valley community, the California Conservation Corps and the city's Park and Recreation Department to celebrate the opening of the Gonzales Canyon Trail connection on May 7.

Sherri attended a meeting of the Imagination Club on May 14. This group of fourth and fifth grade girls from Torrey Hills Elementary meets every Monday at recess to discuss how to make the world a better place.



UC Medians Get New Landscaping

The University City Community Association recently installed new landscaping on three medians on Governor Drive. The new landscaping is located in front of the University Community Library, in front of Standley Elementary, and at Stresemann Street.

The UCCA designed and paid for the improvements, and they will maintain them through an

agreement with the City of San Diego, which Sherri helped arrange.

Sherri, through savings from her office budget, covered the cost of the necessary city approvals for the project.

Thank you to the UCCA for their dedication and work to beautify the community.



Before



After

"The University City Community Association recently installed new landscaping on medians on Governor Drive."

Local Business Spotlight: Pigtails & Crewcuts

Every month Sherri likes to highlight a new or unique business in District 1.

Here's this month's selection:

Who: Pigtails & Crewcuts

Where: Flower Hill Promenade
2720 Via De La Valle, 92014

What you'll find: Kids haircuts made fun with bubbles, animal crackers, cool-looking airplane chairs and a custom hair care line. It's walk-in only for haircuts, but you need to book parties in advance.

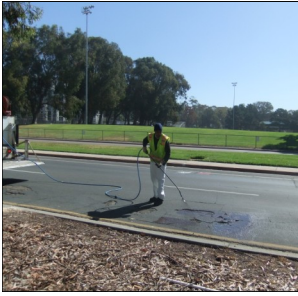
The upside: Owner Kendra Keating says she decided to

open up a second Pigtails & Crewcuts in San Diego after the success of her Point Loma store. The Flower Hill location will employ seven expert staff who know all the tricks to make kids feel comfortable and look great. To find out more, call (858)481-5437.



Looking for a stress-free haircut for your child? Check out Pigtails & Crewcuts at the Flower Hill Promenade.

Working for You in the Community



Need assistance in getting a pothole fixed? Call Sherri's office at (619) 236-6611. We are here to help.

Helping constituents get potholes filled, streetlights fixed and other neighborhood repairs is one of Sherri's top priorities. Here is a sampling of projects her office worked on this past month:

Potholes

- Via Espana and Avenida Chamnez intersection
- Sundance Avenue, just off of Twin Trails Road
- 6105 Radcliffe Drive
- Northbound Regents Road at Nobel Drive
- Paseo Dorado and Lowry Terrace intersection
- La Jolla Boulevard and Nautilus Street intersection

- Fay Avenue and Genter Street intersection

Cleanups and Repair

- Dead palm trees removed at 2182 Avenida de la Playa
- Crosswalks and "Stop" markings repainted on Avenida de la Playa
- Weeds sprayed along the Regents Road median, from SR-52 to Governor Drive
- Limit lines and "Stop" markings repainted at Van Nuys Street and Candlelight Drive
- Eastbound left turn lane extended on Sorrento Val-

ley Boulevard at Vista Sorrento Parkway

- Additional "no parking" signs installed on Via Mar de Delinas, between Corte Mar de Mariposa and West Ocean Air Drive
- Tree trimmings removed from Pottery Canyon Park and on Caminito Locayo

Streetlights and Traffic Signals

- Streetlight pole repaired on westbound Nobel Drive near Shoreline Drive
- Streetlights repaired on Nobel Drive, Towne Centre Drive to Shoreline Drive
- Streetlight repaired at Via Aprilia and Via Donada

Sherri is on the Web at

sandiego.gov/citycouncil/cd1/

Follow Sherri:



Facebook: www.facebook.com/Sherrilightner



Twitter: www.twitter.com/#!/Sherrilightner



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Your

Community Representatives

If you have a concern or question about an issue in your neighborhood, please contact our constituent services representative, Janie Hoover, or your community representative. We're here to help!

Torrey Hills / Constituent Services (street repairs, water leaks, traffic issues, code compliance, etc.)

Janie Hoover jmhoover@sandiego.gov (619) 236-6611

La Jolla

Erin Demorest edemorest@sandiego.gov (619) 236-6611

Black Mountain Ranch / Rancho Peñasquitos / Torrey Highlands

Stephen Heverly sheverly@sandiego.gov (619) 236-6611

Torrey Pines

Mo Kantner mkantner@sandiego.gov (619) 236-6611

University City / UCSD

Jesse Mays jmays@sandiego.gov (619) 236-6611

Carmel Valley / Pacific Highlands Ranch / Del Mar Mesa