

THE SPOTLight

News From Councilmember Sherri Lightner
City of San Diego, District One

March 11, 2013

Representing the communities of:

- Carmel Valley
- Del Mar Mesa
- La Jolla
- Pacific Highlands Ranch
- Torrey Hills
- Torrey Pines
- University City



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Great Graywater Challenge

Sherri has long been a proponent of encouraging the use of graywater systems to help consumers conserve water and save money.

Graywater systems allow untreated wastewater from a home's washing machine, bathtubs, showers and sinks to be recycled on-site for outdoor irrigation.

Currently, the City of San Diego has unclear and contradictory rules regarding graywater, which has inhibited the use of graywater systems.

To increase the use of graywater systems, the Natural Resources and Culture Committee recently approved Sherri's draft recommendations. Those recommenda-

tions included:

- Expanding the "no permit" requirement for some larger systems.
- Streamlining the existing permitting process for both "simple" and "complex systems."
- Developing a public outreach and education program, including a social media campaign, to promote graywater usage.

"Graywater is something other cities have been doing for years and San Diego needs to get on board," Sherri explained.

To help boost awareness and increase graywater usage, local environmentalists also have launched the "Great Graywater Challenge." If 365



Sherri highlighting the benefits of graywater with her Council colleagues and local environmentalists on Feb. 27.

graywater systems were installed over the next year, or a system a day, it is claimed that San Diego could save as much as 5 million gallons of water annually.

To find out more about the "Great Graywater Challenge," visit <http://sdsustainable.org/>.

Open for Business: Flower Hill Promenade

On Feb. 27, Sherri was honored to help celebrate the grand opening of the newly revamped Flower Hill Promenade.

Flower Hill, located at 2720 Via De La Valle at San Andres Drive, now sports a number of new restaurants and shops, including a new Whole Foods Market.

Sherri praised the developer Jeffrey Essakow and Protea

Properties for their work with the community.

"Flower Hill provides an excellent example of how a developer can work with the community to deliver a project that everyone can support," Sherri said. "I encourage everyone to check out the great shops, fresh and healthy food, and unbeatable ambience – all in one convenient location right in our backyard."



Sherri joined Jeffrey Essakow and others to celebrate the grand opening of the remodeled Flower Hill Promenade.

CONNECT2Careers: Summer Youth Employment Program



Sherri joined elected officials, including Mayor Bob Filner, and business and workforce leaders to highlight the city's support of the CONNECT2Careers program.

Why settle for just a summer job when you can connect to a career in one of San Diego's most in-demand industries?

The San Diego Workforce Partnership is currently accepting applications from motivated teens and young adults, ages 16-21, to participate in the CONNECT2Careers summer jobs program. The deadline for applications is March 30.

Formerly known as Hire-A-Youth, the CONNECT2Careers

program is focused on placing students in jobs in the region's most important business clusters: tourism; defense and innovation. Sherri has been instrumental in securing funding and promoting the program.

The program will also provide applicants with job-readiness training as well as tips on résumé writing and interview techniques.

The San Diego Workforce Part-

nership is holding workshops throughout the city to explain what the program entails as well as to provide assistance with the application.

A workshop is scheduled for Wednesday, March 13, 2013 at 4 p.m. at the Nobel Rec Center.

For more information, please visit www.workforce.org/news/connect2careers. You may also email connect2careersSD@workforce.org or call (619) 228-2945.

"Sherri urges everyone to stay involved and share their vision for the future park."

Gonzales Canyon Neighborhood Park

For the residents of Pacific Highlands Ranch, the promise of Prop. C keeps moving forward toward becoming a reality.

On March 5, the Carmel Valley Recreation Council held the first meeting to discuss the future of Gonzales Canyon Neighborhood Park.

This is the first park for the Pacific Highlands Ranch Community, and it could not have happened without the hard work of the residents.

To ensure appropriate community input, the Carmel Valley Rec Council created an Ad Hoc Committee to advise them on the park's design.

The Ad Hoc Committee is scheduled to have its first meeting on **Thursday, March 21 at 7 p.m.** at the offices of Pardee Homes, located at 6025 Edgewood Bend Court.

Sherri urges everyone to stay involved and share their vision for the future park.

Update: La Jolla's Historic Post Office



Sherri joined Congresswoman Susan Davis and community members to ask Congress to help save the La Jolla post office at a rally last fall.

The fight to save the historic La Jolla post office is moving forward. It has now been over 14 months since the U.S. Postal Service announced its plans to sell the post office and relocate services.

Earlier this month, Congressman Scott Peters re-introduced the Community Post Office Relocation Act with Congresswoman Susan Davis. This draft legislation would allow the Postal Ser-

vice to sell any post office to an established non-profit community group at fair market value. The group would then lease back the space to the Postal Service at a nominal fee.

At Sherri's urging, the City Council has unanimously supported this legislation.

In addition, the Save Our La Jolla Post Office Task Force was notified in January that the post

office is now listed on the National Register of Historic Places. The Task Force is continuing its work to get local and state historic designations for the post office as well.

Sherri and Mayor Filner are working with the Save Our La Jolla Post Office Task Force to ensure this historic post office is protected and preserved and fighting for it to remain in operation in its current location.

Sherri Around Town



Sherri joined Council colleague Lorie Zapf at the first annual Rose Creek Fest on Feb. 9. The fun family event helped deliver the message that we need to keep trash and pollutants in their proper place, not in our canyons and creeks.

Sherri joined City Attorney Jan Goldsmith, broadcasting legend Dick Ebersol and others to share their love of reading with the students at Alcott Elementary on Feb. 14. Thanks to Rolling Readers for putting on the event.



Sherri and her staff toured UC San Diego's Keeling Apartments to check out its use of cutting-edge sustainable building methods, including its green roof and a system to capture storm water to irrigate landscaping.

Sherri was a featured speaker at the County Water Authority's Water Talks event on Feb. 20 and described her vision about how San Diego can best create a local and sustainable water supply.



Update: One Paseo

The community has another chance to weigh in on the proposed One Paseo project at the next meeting of the Carmel Valley Planning Board, which will be held on **Thursday, March 28 from 6:30 to 9:30 p.m.**

To guarantee that everyone can participate, Sherri's office once again has helped secure a larger venue. The meeting will take place at the **Ocean Air School's Multi-use Room** located at

11444 Canter Heights Drive.

Sherri encourages everyone in the community to come to the meeting, which will focus primarily on One Paseo's potential traffic impacts.

Although Sherri is frequently asked to weigh in on development projects during the approval process, by law councilmembers must remain neutral until a project is heard at City

Council.

If Sherri were to state an opinion, she would be unable to vote on the project when it comes before the City Council. This [recent](#) article by the Voice of San Diego helps explain the issue.

Have a question about One Paseo? Contact Sherri's office at (619) 236-6611 or sherrilightner@sandiego.gov.

"Sherri encourages everyone in the community to come to the meeting, which will focus on One Paseo's potential traffic impacts."

Business Spotlight: Cyber Security

Sherri has identified bolstering San Diego's fledgling cyber security cluster as one of her top priorities for the coming year.

One need look no further than the cyber attacks on *The New York Times* to understand the threat is both real and damaging not only to our businesses' bottom lines but to our national

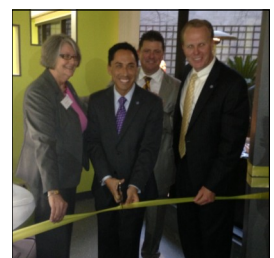
security.

That is why, according to *The Washington Post*, the Pentagon is planning to increase its spending on cyber security by five-fold, adding some 4,000 jobs in the process.

Sherri wants to see some of those jobs created here in San

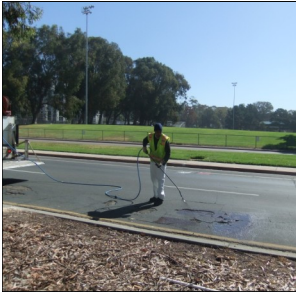
Diego and believes our region is uniquely positioned to become a thriving hub for cyber security.

Work that is already being done will help create the companies and develop the workforce we need to effectively respond to the threat of cyber attacks and grow this important industry.



Sherri helped celebrate the grand opening of CyberHive, an incubator dedicated to cyber security start-ups.

Working for You in the Community



Need assistance in getting a pothole fixed? Call Sherri's office at (619) 236-6611. We are here to help.

Helping constituents get potholes filled, streetlights fixed and other neighborhood repairs completed is one of Sherri's top priorities. Here is a sampling of projects her office worked on this past month:

Potholes

- Pothole patched on Lansdale Drive
- Pothole patched at the La Jolla Village Drive and Villa La Jolla Drive intersection

Cleanups and Repair

- Asphalt street repairs at Gilman Drive and Villa La Jolla Drive
- Patched alley that runs parallel between Ivanhoe and Herschel in the 7800 block
- Fallen palm fronds picked up on El Paseo Grande and Calle de la Plata

Streetlights and Traffic Signals

- Traffic signal (right-hand turn arrow) light replaced on southbound Girard Ave-

nue to improve visibility

- Replaced broken traffic loops at Governor Drive and Greenwich Drive
- Replaced directional/bike route signs on Carmel Valley Road
- Replaced lamps on broken streetlights on Del Mar Trails Road
- Shrubbery trimmed to improve visibility of street name sign at Boquita Drive and Malibu Way

Sherri is on the Web at

sandiego.gov/citycouncil/cd1/

Follow Sherri:



Facebook: www.facebook.com/SherriLightner



Twitter: www.twitter.com/#!/SherriLightner



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Your Community Representatives

If you have a concern or question about an issue in your neighborhood, please contact our constituent services representative, Laena Shakarian, or your community representative. We're here to help!

Constituent Services (street repairs, water leaks, traffic issues, etc.)

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