

THE SPOTLight

News From Councilmember Sherri Lightner
City of San Diego, District One

February 3, 2014

Representing the communities of:

- Carmel Valley
- Del Mar Mesa
- La Jolla
- Pacific Highlands Ranch
- Torrey Hills
- Torrey Pines
- University City



Inside this issue:

Avenida de la Playa Projects	2
Kellogg Park Comfort Station	2
Tree Planting in Carmel Valley	2
Trash Cans at Bird Rock Overlooks	2
Infrastructure Workshop	3
Local Business Spotlight	4
Working for You	4

Task Force Identifies Water Policy Action Items

To maintain our quality of life and grow the local economy, Sherri knows San Diego needs an affordable and sustainable water supply.

In December, the City Council accepted a final report from the Water Policy Implementation Task Force.

This group, appointed by the City Council and comprised of a broad cross-section from private sector industries as well as environmental groups and community members, met monthly for more than a

year to identify and prioritize specific actions the City should take to implement its water policy.

In 2011, Sherri spearheaded the creation and approval of the City's first-ever Comprehensive Water Policy.

"We all understand how important water is to residents and businesses," said Sherri. "With this new report, we will finally have a roadmap to put our water policy into action."

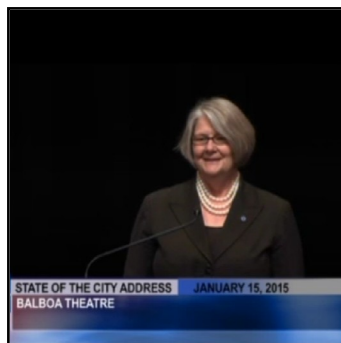
The Water Policy Implementation Task Force



Sherri presents a proclamation to several members of the task force.

report lists 43 recommendations for phase one, including capturing and recycling runoff water; expanding incentives for turf replacement and low-water landscaping options; and better technology for monitoring water use.

Ambitious Agenda Set at State of the City Address



Last month, Sherri presided over a special meeting of the San Diego City Council that included the State of the City Address by Interim Mayor Todd Gloria, who

delivered this annual speech to a packed audience at the historic Balboa Theatre downtown.

Some of the key proposals included tackling the city's backlog of infrastructure projects, expanding programs to reduce homelessness and improving bicycling and other mass transit.

The Interim Mayor also said the City will continue with

its current efforts (led by Sherri and her Economic Development and Intergovernmental Relations Committee), to develop a comprehensive economic development strategy. This plan will provide "clear, measurable ways to attract, retain and grow key industry sectors including manufacturing, high-tech, biotech and life science companies."

Construction Starts on Avenida De La Playa Projects



Construction has started on the Avenida De La Playa Infrastructure Replacement and sewer and water main replacement projects.

Late last year, construction crews began demolition work on the 50-year-old storm drain outfall structure at the end of Avenida De La Playa. In addition, work is being done to replace and realign approximately 1,300 feet of piping leading up to the storm drain.

This portion of the project is scheduled for completion in April, prior to the busy summer season.

The Sewer and Water Main Replacement Project will replace or install approximately 9,000 linear feet of sewer and water pipes under several streets in La Jolla Shores near the beach and business district. This project, set for completion in the winter of 2015, also includes replacement

of sewer manholes, sewer laterals, water valves, water services, fire hydrants, curb ramps and street resurfacing.

All work west of La Jolla Shores Drive will pause during the summer. The work planned for the streets east of La Jolla Shores Drive will continue year-round. For more information about the project, call (619) 533-4207 or visit: www.sandiego.gov/cip

Group Breaks Ground on Kellogg Park Comfort Station



Sherri joined local residents and members of the nonprofit Friends of La Shores at a groundbreaking ceremony on Jan. 6 for a new comfort station at Kellogg Park.

The project, scheduled for completion by summer, will replace the existing north restroom at the public park adjacent to La Jolla Shores Beach.

Funding for the design and construction of the new comfort sta-

tion was donated by the John G. Watson Foundation at the direction of Gillian and Michael Ison.

The new comfort station will be similar in design to the south comfort station and will include individual unisex stalls to serve the many parents and children who visit Kellogg Park.

“It’s wonderful that so many community members have worked so hard to get this project funded and

underway,” said Sherri. “Thanks for caring so passionately about our community and working hard to make it a better place to live and visit.”

Kellogg Park, adjacent to La Jolla Shores Beach, is a popular place for families. Its playground, large parking lot and proximity to the beach make it convenient for parents, children and tourists alike.

Tree Planting Effort Adds to Streetscape Improvements



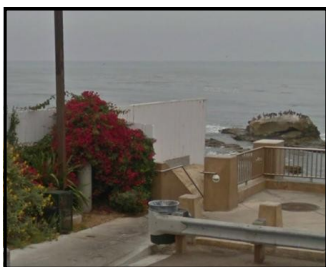
Good news for residents on Hartfield Avenue and Torrington Street in Carmel Valley. After receiving complaints from area residents about unsightly landscaping, Sherri and her staff were able to work with a private

retirement community and local high school to improve the streetscape.

More than a dozen trees were planted to add beauty and create a more enjoyable experience for area residents.

We greatly appreciate the willingness of the retirement community and school district to make these improvements. As these trees grow and mature, they will enhance the neighborhood.

Overlook Trash Cans Keep Bird Rock Clean



When the city was facing a large budget deficit a few years ago, it removed trash cans from coastal overlooks in Bird Rock as one of many cost saving measures.

Since that time, Sherri has been working closely with the Bird Rock community to identify creative solutions to restore these

trash cans and clean up these coastal overlooks. The Bird Rock Maintenance Assessment District agreed to regularly collect the trash from the overlooks if the city was able to restore the cans.

This winter, the city restored trash cans to four coastal overlooks,

and the MAD has been picking up the trash ever since.

Thanks to the Bird Rock Community Council for working with us to beautify these scenic overlooks.

Sherri Around Town



Sherri served lunch at Senior Community Centers on Dec. 19 as part of the non-profit organization's Fill-a-Plate Campaign. Along with volunteers from the San Diego Opera, Sherri helped serve nutritious meals to an estimated 300 low-income seniors at the downtown San Diego center.



Sherri joined area residents, business owners and members of the La Jolla Historical Society's Save Our Post Office Task Force to mark the group's second anniversary and commend efforts to keep the US Postal Service facility open for business and off the sales block.



Sherri was on hand to celebrate the first birthday of CyberHive, an incubator of local start-up companies focused on creating and expanding cyber security and analytics jobs in San Diego. Growing a thriving cyber-security industry cluster in San Diego is one of the group's core missions.

City Hosts Infrastructure Workshop in District One

District One residents weighed in on their infrastructure priorities for our city at a public workshop hosted by Sherri and Councilmember Mark Kersey, chair of the Infrastructure Committee.

Residents who provided input on top infrastructure projects ranging from bike paths and streetlights to fire stations, libraries and recreation centers.

of a formal planning process to develop a comprehensive 5-year infrastructure plan to reinvest in our communities and rebuild a better San Diego.

The meeting, held Jan. 22 at the Nobel Recreation Center, was attended by dozens of local re-

This public workshop was one of nine held throughout San Diego to gather input as part

The City Council recently approved a \$120 million infrastructure bond for streets, sidewalks and storm drains.

Infrastructure is one of the most important issues facing our city right now.

Local Business Spotlight: Baskin-Robbins

Sherri often likes to highlight a new or unique business in Council District 1. Here's this month's selection.

Who: Baskin-Robbins

Where: 3840 Valley Centre Dr. Plaza Carmel Shopping Center

What you'll find: Baskin-Robbins is the world's largest chain of ice cream specialty shops. The recently re-opened Carmel Valley store offers a variety of premium ice cream, specialty frozen desserts and beverages.

The upside: Celebrating its grand re-opening, franchise owner Ray Khajavi donated \$250 to the local Carmel Del Mar Elementary School.

For more information: (858) 350-4531



Sherri helps cut the ribbon at the grand re-opening celebration for the Carmel Valley Baskin-Robbins.

Working for You in the Community

Potholes

- Patched potholes at the intersection of Sorrento Valley Road and Carmel Mountain Road



Cleanups and Repairs

- Removed overgrown ivy from pedestrian bridge on Torrey Pines Road

Streetlights and Traffic Signals

- Repaired electrical outlets on streetlight poles on Girard Avenue
- Repaired broken streetlight on Flaxton Terrace
- Repaired broken traffic signals at the intersection of Pearl and Draper streets
- Repaired broken streetlight on Seashell Place

Got Old Paint Cans?



Recycle your leftover paint with PaintCare, a non-profit organization that will make sure your paint gets recycled or properly disposed of at state authorized processing facilities. You can drop off new paint and old paint, regardless of its age.

For more information or to find a paint drop-off center location near you, please call: (858) 724-6809 or go online: www.paintcare.org.

Sherrri is on the Web at

sandiego.gov/city_council/cd1/

Follow Sherrri:



Facebook: www.facebook.com/SherrriLightner



Twitter: www.twitter.com/#!/SherrriLightner



**Council President Pro Tem
Sherri Lightner — District 1**

202 C Street, MS 10-A
San Diego, CA 92101

Phone: (619) 236-6611

Fax: (619) 236-6999

E-mail:

sherrilightner@sandiego.gov

Important City Department Contact Numbers

Need help with an issue in your neighborhood? Here are some important City numbers you can call, or please don't hesitate to contact Sherri's office for assistance.

Emergency (Police, Fire, Medical)	911
Non-Emergency Police (Minor crime report)	619-531-2000
Graffiti Removal	619-525-8522
Pothole Repair	619-527-7500
Street Lights	619-527-7500
Illegal Dumping	858-694-7000
Missed Trash Pick Up	858-694-7000
Neighborhood Code Compliance	619-236-5500
Building Permit Information	619-446-5000
Lifeguard Information	619-221-8899
Traffic Division	619-495-7800
Dead Animal Pick-Up/Animal Control	619-767-2675
Abandoned Vehicle	619-531-2000