



## DISTRICT FOUR COMMUNITIES

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
  - Encanto
- Greater Skyline Hills
  - Jamacha
  - Lincoln Park
  - Lomita Village
- North Bay Terraces
  - Oak Park
  - O'Farrell
  - Paradise Hills
- Redwood Village
  - Ridgeview
  - Rolando Park
- South Bay Terraces
  - Valencia Park
  - Webster

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# OFFICE OF COUNCILMEMBER MYRTLE COLE

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JULY 17, 2013

## Myrtle's Message

### My Passion for Public Safety and Infrastructure

With all of the news surrounding City Hall, I'm staying focused on making improvements to the streets and sidewalks in Council District Four. Working with many of you, and the community groups of the district, we are bound to accomplish a number of our priorities. I want to take this opportunity to highlight our most recent accomplishment—improving Holly Drive.

As it stands today, Holly Drive is an unimproved road, absent sidewalks and the appropriate drainage and streetscape improvements. School children, parents, and grandchildren traveling to and from Lincoln High School have had no alternative

but to walk on unpaved dirt paths. It is also used unsafely as a shortcut for drivers who want to avoid traffic on the busy Imperial Avenue corridor.



Holly Drive Aerial

That is all about to change!

On Tuesday, July 16, 2013, I led the effort to take the necessary actions to begin the Holly Drive Street Improvements Project. The property owners along Holly Drive will realize an immediate benefit when the street and right-of-way are brought up to City standards. The City will install the much-needed infrastruc-

ture--to include curbs, gutters, sidewalks, street pavement, retaining walls, street lights, fences, curbs ramps, driveways, on and off-site drainage, parkway street trees, and traffic calming speed bumps, along Holly Drive between South Willie James Jones Avenue and South Euclid Avenue. These improvements will enhance pedestrian safety and provide a safe route to school for students who attend nearby schools.

I'm proud to do my part to make this \$2 million investment in our District a reality. The City will advertise the project this Fall and begin construction in early 2014. You sent me to City Hall because you want safe and livable neighborhoods. I intend to deliver just that!

## You're Invited!

### Southeastern & Encanto Neighborhoods

Community Workshop; 9am-Noon

Saturday July 27, 2013; Jacobs Center--404 Euclid Ave.

The Southeastern San Diego Community Plan (adopted June 4, 1987) is one of the older plans in San Diego. The City of San Diego is currently in the process of updating the Southeastern San Diego Community Plan - one of over 40 such plans in the City—through an in-depth, community-based planning process that will engage the broadest possible range of stakeholders. The current community plan will be divided into two separate community plans – one for Southeastern and one for the Encanto Neighborhoods.

Why is this important? Community Plans serve as community-specific "Land Use Constitutions" and establish the vision for long-term growth. As we continue to grapple with the elimination of redevelopment agencies, this effort is critical in order to attract investment and appropriate infrastructure and development to our neighborhoods. The updated Community Plans will convey community goals, objectives and recommendations with an emphasis on sustainable design principles and policies, all of which will be clearly outlined in an illustrative, graphically based, action oriented planning document.

The focus of this upcoming public workshop is to gather feedback, educate and inform the public on research and data collected, and discuss and incorporate the community's input into the plan update. The workshop is open to the public and is meant to be inclusive and transparent. I encourage you all to attend and participate.

# Getting Things Done in D4

Street Sweeping  
Reminder Signs being  
passed out in Chollas  
View



Graffiti being removed off of the Tubman-Chavez Center by an Urban Corps Crewmember . Graffiti was also removed throughout the Encanto, Bay Terraces, and the Paradise Hills communities

On July 13, 2013, the City of San Diego's Environmental Services Department, along with community volunteer Ms. Christine Doxie, conducted a community cleanup in the Encanto area. This successful cleanup removed a total of 23.39 tons of waste (19.72 tons of non-recyclables and 3.67 tons of recyclables) consisting of metals and appliances from the neighborhood.

## Councilmember Cole in the Community



George L. Stevens  
Senior Lunch Program  
Grand Opening



Visiting the Bay Terrace  
Filipino- American Seniors  
Association



District Four  
Pothole Day is  
Coming up!

July 23rd,  
2013

## Report Potholes

The City of San Diego's Street Division repairs over 30,000 potholes each year. Street Division's goal is to fix all potholes reported as soon as possible. Priority is given to potholes that may affect drivers, the rest are on a first come, first served basis. On July, 23, 2013, City crews will focus their efforts and resources in District Four.

However, because it is difficult for City crews to find all the potholes, they rely on the public to make note of them. Please report any potholes you see by calling (619) 527-7500 or using the online Service Request system at: [sandiego.gov/street-div/services/roadways/holes](http://sandiego.gov/street-div/services/roadways/holes).

## Community Events & Meetings

Saturday, July 20- **The Charles L. Lewis III Foundation** is sponsoring Camp Charles, a free one-day summer camp for young men ages 7-15 from from 8 a.m. to 2:30 p.m. at the George L. Stevens Senior Center, 570 S. 65<sup>th</sup> Street. For more information and to pre-register, please call: (619) 434-3454 or visit online: [charlesllewis3.org](http://charlesllewis3.org).

Saturday, July 20- **Relay for Life of Southeastern San Diego** will host a life-changing event that helps our community celebrate the lives of people who have battled cancer, remember loved ones lost and fight back against the disease. Event will be held at Morse High School, 6905 Skyline Drive. For more information, call: 1-800-277-2345.

Saturday, July 20- **Sensation Summer Fest 2013** will be held from 11 a.m. to 3 p.m. at Bayview Baptist Church, 6126 Benson Ave. This free community-wide block party and festival will include entertainment, food and retail vendors, health screenings, petting zoo, car show and much more. For more information, call the church at: (619) 262-8384 or online: [sensationalsummerfest.com](http://sensationalsummerfest.com).

**The South Metro Career Center** will host the upcoming business services recruitment events:

- *Wednesday, July 17 from 12:30 to 2 p.m. with Swift Transportation*
- *Thursday, July 18 from 10 a.m. to 2 p.m. with Military Sealift Command*
- *Friday, July 26 from 9 a.m. to noon with Veterans' Employer Panel*
- *Tuesday, July 31 from 10 a.m. to 2 p.m. with Military Sealift Command*

For interview tips and more information about these and other employment services, contact the South Metro Center at (619) 266-4200.

**Jackie Robinson YMCA summer sports kick off in July.** This summer the YMCA will be offering youth basketball, soccer, pee wee sports for 3-5 years of age, as well as cheer and football clinics. For more information, please contact Patricia King: (619) 264 0144 ext. 107 or visit the website online at: [jackierobinson.ymca.org](http://jackierobinson.ymca.org).

**Chef Rick** prepares nutritious down-home style cooking Monday thru Friday from noon to 2 p.m. at the George Stevens Senior Center, 570 S. 65<sup>th</sup> Street. For reservations or more information about the low-cost meals, call: (619) 266-2066.

**San Diego Park & Recreation Department and San Diego Unified School District** will provide thousands of free and nutritious lunches and snacks to children 18 and under through its 2013 Summer Fun Café program. District 4 children can receive free lunches through the end of August. (Monday through Friday, from 12 to 1 p.m.) at *Chollas Lake, Encanto and Skyline Hills Recreation Centers as well as the Jackie Robinson Robins YMCA, Bell Middle School, O'Farrell Middle School and Lincoln High School*. For detailed information about the citywide Summer Fun Café, please call: \*211 Info Line or online go to: [sandi.net/food](http://sandi.net/food).

**People's Produce Farmers Market** every Friday from 3 to 7 p.m. at 4981 Market St. This local marketplace features fresh produce, prepared foods and much more. For more information, please contact Project New Village at: 619 262-2022 or you can send an Email to: [info@projectnewvillage.org](mailto:info@projectnewvillage.org).

**San Diego Futures Foundation**, in sponsorship by Cox Communications, provides Internet discounts to low-income San Diego students and their families. To qualify for the recently launched Connect2Compete program, students must reside in a Cox service area and participate in the National School Lunch Program. For more information, please call: (619) 855-8007 or visit: [sdfutures.org](http://sdfutures.org).

# Mensahe mula kay Myrtle

## **Ang Kaligtasan ng Publiko at Imprastruktura ay aking simbuyo ng damdamin**

Sa lahat ng mga balita na pumapalibot sa City Hall, ako'y pananatiling nakatutok sa mga paggawa ng mga pagpapabuti sa mga kalye at bangketa sa Konseho ng Distrito Four. Nakikipagtulungan sa marami sa inyo at ang mga grupo ng komunidad ng distrito, kami ay nakatali para magawa ang isang bilang ng aming mga priority. Gusto kong samantalahin ang pagkakataong ito upang i-highlight ang aming pinakahuling katuparan: pagpapabuti ng kaley ng Holly Drive.

Sa Martes, Hulyo 16, 2013, ako pinangunahan sa pagsisikap na gawin ang mga kinakailangang aksyon upang simulan ang proyekto ng pagbubuti ng kalye ng Holly Drive. Ang may-ari ng ari-arian sa kahabaan ng Holly Drive ay mauunawaan nang mabilis na pakinabang kapag ang kalye at karapatan ng daanan sa ibang bansa ay dinadala ng hanggang Lungsod ng pamantayan. Ang City ay i-install ang mahigit na kinakailangang imprastruktura - upang kasama ang mga curbs, gutters, bangketa, asphaltong kalye, napananatili ang mga pader, tinatawirang kalye, mga ilaw, pader, curb ramps, kanal, at trapiko sa pagpapatahimik ng bilis ng mga nagmamaneho, sa kalye ng Holly Drive sa pagitan ng South Willie James Jones Avenue at South Euclid Avenue. Ito ay mga pagpapabuti sa kaligtasan ng mga taong tumatawid at magbigay ng isang ligtas na ruta sa paaralan para sa mga estudyante na pumapasok sa Lincoln High School. Ang City ay mag a-advertise ng proyektong ito ngayong Taglagas at simulan ang konstruksyon sa unang bahagi ng 2014.

Kayo ang nagpadala sa akin sa City Hall dahil gusto ninyo na ang mga matitirahan at kapitbahayan ay ligtas at madaling pakisamahan. Binabalak kong ihatid lahat ito sa inyo!

# Mensaje de parte de Myrtle

## **Mi pasión por la Seguridad Pública e Infraestructura**

Con todas las noticias que rodean este Ayuntamiento, me voy a concentrar en mejorar las calles y banquetas en el Cuarto Distrito. Trabajando con muchos de ustedes, y los grupos de la comunidad del barrio, estamos obligados a cumplir una serie de prioridades. Quiero aprovechar esta oportunidad para reflejar nuestro logro más reciente-la mejora de la Calle Holly.

Tal como está hoy, la Calle Holly es una carretera sin mejorar, banquetas ausentes y el drenaje adecuado. Los alumnos, padres y nietos que viajan hacia y desde la Escuela Secundaria Lincoln no han tenido más remedio que caminar por caminos de tierra sin pavimentar. También se utiliza como un acceso directo para los conductores que quieren evitar el tráfico en la concurrida Avenida Imperial.

El martes 16 de julio del 2013, tome el esfuerzo necesario para iniciar el Proyecto de Mejorar la Calle Holly. Los dueños de propiedades a lo largo de la Calle Holly se darán cuenta de un beneficio inmediato cuando las calles sean presentadas a la altura de la ciudad. El Ayuntamiento instalará la infraestructura necesaria - para incluir los bordillos, cunetas, banquetas, pavimento de las calles, muros de contención, luces en las calles, cercos, rampas de bordillos, entrada de coches, drenaje, reductores de velocidad, esto sucederá entre el Sur de Avenida Willie James Jones y el Sur de la Avenida Euclid. Estos mejoramientos aumentarán la seguridad de los peatones y proporcionar una ruta segura a la escuela para los estudiantes que asisten a la Escuela Secundaria Lincoln.

Estoy orgullosa de mi parte para hacer esta inversión de \$2 millones en nuestro distrito una realidad.

La Ciudad anunciara el proyecto este otoño e iniciar la construcción a principios del año 2014. Ustedes me enviaron al Ayuntamiento porque quieren vecindarios seguros y habitables. Tengo la intención de ofrecer exactamente eso!