

Councilmember Myrtle Cole Council District 4

e-Newsletter
FALL | November 12, 2014



Proudly Representing

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park/Knox
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park

Myrtle's Message

Council Approves Taxi Cab Permit Policy Amendments

Doing the right thing for the right reasons

This week at City Hall, the San Diego City Council, by a vote of 8-1, approved amendments to Council Policy 500-02 which establishes rules for the issuance of taxicab permits in order to expand the taxi industry to meet growing demand for taxi service throughout the City. Over 600 people were in attendance during the Council meeting at Golden Hall. The changes to the policy will provide opportunities for existing and new taxi operators as well as for experienced drivers. I personally have spent a considerable amount of time listening to both sides of the industry and researching the issue.

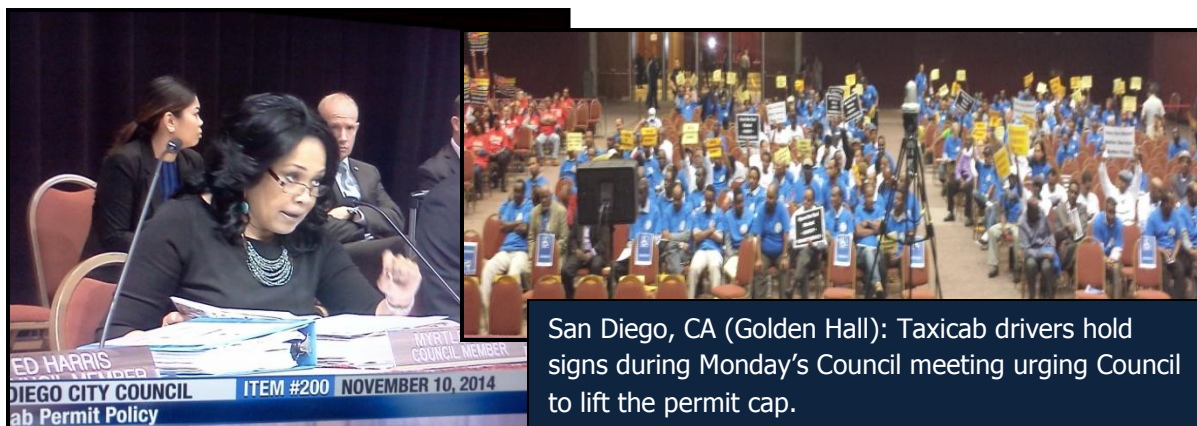
Currently, there are 993 issued permits administered by the San Diego Metropolitan Transit System (MTS) on behalf of the City. Twenty-five (25) permits were last issued in 2007 based on a set formula and there has been a moratorium since. There are approximately 1,932 approved/eligible drivers. The City charges \$3,000 for a single taxicab permit. However, it has been alleged during public comment that some permits, which are public property, have been sold for a substantial increased amount. This price gouging has resulted in high lease payments (\$400-500/week) for drivers, as well as long work hours and unsafe working conditions. The City Council made a bold move to level the playing field, increase public safety, and create competition within the industry as well as with outside ride-sharing competitors such as Uber, Lyft and Sidecar.

Recent surveys and studies show that a majority of taxicab drivers reside in Council Districts 4 and 9. I truly believe that everyone is entitled to a quality life and decent wage, especially our hard working taxicab drivers. They should have the opportunity to live the American dream and become owners. We all want competition, quality, innovation, and good customer service – I wholeheartedly believe this was the right thing to do.

The amendments include:

- ☺ **Limit the age of taxicabs in operation. No vehicles over 10 years old can be used as a taxicab.**
- ☺ **Prohibit vehicles with a salvage title from operating as a taxicab.**
- ☺ **Eliminate the cap on the issuance of taxicab permits.**
- ☺ **Reduce the transportation-oriented business experience requirement from five years to six months**

This policy change is still subject to MTS Board approval. As a MTS Board member and as Chair of the MTS Taxicab Committee, I look forward to seeing these changes through.



San Diego, CA (Golden Hall): Taxicab drivers hold signs during Monday's Council meeting urging Council to lift the permit cap.

Connect with Myrtle

Twitter: @CD4Myrtle Cole

Facebook: <https://www.facebook.com/councilmembermyrtlecolecd4>




Contact Information

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Website: www.sandiego.gov/citycouncil/cd4/



-  **Spotlight on FREE Citizenship Workshop in the Fourth Council District:** Saturday, November 15th, 10 a.m. – 12:30 p.m. Educational Cultural Complex, 4343 Ocean View Blvd, San Diego, CA 92113.

The “ya es hora ¡Ciudadanía!” Campaign was born of the pro-immigrant marches of 2006. To translate the mass momentum into action, the goal was simple - to inform, educate and motivate the millions of eligible legal permanent residents to apply for U.S. Citizenship. Over 400 organizations nationwide contributed to ya es hora’s success in surpassing its lofty goal of motivating over 1,000,000 legal permanent residents to apply for U.S. citizenship. Approximately 1.4 million people applied by the end of Fiscal Year 2007. Today, the campaign continues to engage eligible legal permanent residents in the naturalization process to become US citizens. By becoming US citizens, Latinos can fully participate in the American democratic process. This workshop is being made available in the Fourth Council District for you. Please see the flyer below.

-  **Spotlight on The PGK Project, Inc, the Ascend Project - NOW headquartered in Council District Four:** This contemporary dance company has relocated to our district and will be offering classes every Saturday from 10 a.m. – 1 p.m. at the Joan Kroc Center beginning January 25 – April 27, 2015. Financial hardship scholarships are available. For more information on scholarships, please email: Admin@ThePGKProject.org. For more information on the dance company, please visit: <http://thepgkdanceproject.org/>

-  **Economic Development - New Restaurant Opening:** Wings Spot, 5801 University Avenue, San Diego, CA 92115. (619) 229-1700 or www.wing-spot.com.


-  **Code Enforcement: CIVIL PENALTY NOTICE AND ORDER** | These notices were issued for 2 different **properties: one located on Westover Place** and the other located on **Medio Street** that are in violation of the San Diego Municipal Code. The property on Westover Place has unpermitted modifications to a bedroom and storage building. The property on Medio Street has parked and stored vehicles in the front yard and an illegal curb cut. Civil Penalties are assessed at a daily rate not-to-exceed \$2,500 per day per violation and a total maximum of \$250,000 per parcel. **Code enforcement helps to keep our neighborhoods clean and safe.**

PHOTO GALLERY



Milestone: San Diego Housing Commission’s 35th Anniversary Celebration


TALLER DE CIUDADANÍA GRATIS
 FREE CITIZENSHIP WORKSHOP

Recibe ayuda confiable para llenar la solicitud de la ciudadanía que incluye una revisión por un abogado. También puede solicitar el perdón de la cuota si califica. Todos estos servicios son **GRATUITOS**.

Receive reliable help to fill out the citizenship application, including a review by an attorney. Also get help to apply for a fee waiver, if you qualify. All of these services are provided for **FREE**.

SÁBADO / SATURDAY
NOV. 15, 2014 10:00 A.M. - 12:30 P.M.

San cita bienvenidas después de las 10:00 A.M. / Walk-ins welcome after 10:00 A.M.

Educational Cultural Complex
4343 Ocean View Blvd.
San Diego, CA 92113

Para reservar su lugar y recibir lista de documentos que necesita contacte:
 To reserve a spot and get list of documents you will need contact:

(619) 800-1397, itzel@alliancesd.org
www.yaeshora.info





Speaking at the National Management Association Lunch and Learn Event



Fourth District Events & Meetings

Upcoming City Council, Committee and Outside Organization Committee Meetings Councilmember Cole in Action!

- **November 13** | 1:00 - 4:00 p.m. | Special Public Safety and Livable Neighborhoods Committee | City Administration Building, 12th Floor. 202 C Street, San Diego, CA 92101.
- **November 14** | 10:00 a.m. – 2:00 p.m. | Friday District Office Hours | Tubman Chavez Community Center. 415 Euclid Avenue, San Diego, CA 92114.
- **November 17** | 2:00 and 6:00 p.m. | San Diego City Council Meeting | City Administration Building. 202 C Street, San Diego, CA 92101.
- **November 18** | 2:00 | San Diego City Council Meeting | City Administration Building. 202 C Street, San Diego, CA 92101.
- **November 19** | 9:00 – 11:00 a.m. | MTS Taxicab Advisory Committee | James R. Mills Building. 1255 Imperial Avenue, San Diego, CA 92101.
- **November 20** | 9:00 a.m. – 12:00 p.m. | MTS Board Meeting | James R. Mills Building. 1255 Imperial Avenue, San Diego, CA 92101.
- **November 20** | 12:00 – 1:00 p.m. | Reinvestment Task Force Committee | County Administrative Building. 1600 Pacific Highway, San Diego, CA 92101.
- **November 20** | 2:00 - 5:00 p.m. | Special Smart Growth & Land Use Committee | City Administration Building, 12th Floor. 202 C Street, San Diego, CA 92101.
- **November 21** | 3:00 – 5:00 p.m. | San Diego Consortium Policy Board | County Administrative Building. 1600 Pacific Highway, San Diego, CA 92101.

Upcoming Community Meetings

- **November 13** | 5:00 p.m. | **Meet Mayor Faulconer** | Rolando Park Elementary School. 6620 Marlowe Drive, San Diego, CA 92115
- **November 13** | 6:00 – 7:00 p.m. | Valencia Park Town Council – O'Farrell Park Town Council | O'Farrell Charter School. 6130 Skyline Drive, San Diego, CA 92114.
- **November 17** | 6:30 - 7:30 p.m. | Encanto Neighborhood Community Planning Group | Jacobs Center Community Room. 404 Euclid Avenue, San Diego, CA 92114.
- **November 17** | 7:00 – 8:00 p.m. | Redwood Village Community Meeting | Darnall Charter School. 6020 Hughes Street, San Diego, CA 92115.
- **November 18** | 6:30 - 7:30 p.m. | Bay Terrace Council Meeting | Paradise Hills Recreation Center, Craft Room. 6610 Potomac Street, San Diego, CA 92139.
- **November 19** | 6:00 – 7:00 p.m. | Knox Town Council | Knox Elementary. 1098 S. 49th Street, San Diego, CA 92113.
- **November 19** | 6:30 – 7:30 p.m. | Paradise Hills Council | St. Timothy Church. 2602 Reo Drive, San Diego, CA 92139.
- **November 20** | 12 – 1:00 p.m. | Martin Luther King Rec. Council | MLK Recreation Center. 6401 Skyline Drive, San Diego, CA 92114.
- **November 20** | 6:00 – 7:00 p.m. | Lomita Village Town Council | Skyline Park & Recreation Center. 8285 Skyline Drive, San Diego, CA 92114.
- **November 20** | 6:30 – 7:30 p.m. | Webster Community Council | Webster Elementary School. 4801 Elm Street, San Diego, CA 92102.
- **November 20** | 6:30 – 7:00 p.m. | Broadway Heights Annual State of the Community Meeting | San Miguel Elementary School. 7079 San Miguel Avenue. Lemon Grove, CA 91945.

Calendar of Events

- **Resilient Solutions for Waste** | Thursday, November 13 | 5:30 – 7:00 p.m. | San Diego Central Library. 330 Park Blvd. San Diego, CA 92101 | Sustainable Living in San Diego. Presented in partnership with Ecoverse. Guest speakers will lead each discussion.
- **2nd Annual Fundraising Dinner Concert and Gala** | Friday, November 14 | 6:30 p.m. | Ly's Garden Restaurant. 4350 54th Street, San Diego, CA 92115 | Join the Little Saigon San Diego Foundation on this special occasion.
- **Entrepreneurial Round Robin** | Saturday, November 15 | 8:00 a.m. | The Joe & Vi Jacobs Center. 404 Euclid Avenue, San Diego, CA 92102 | 6 experts, 6 topics, 1 Amazing Morning. Register at www.accionsandiego.org/roundrobing.html

South Eastern San Diego Community Leaders Training | Saturday, November 15 and Saturday, November 29 | 9:00 a.m. | Tubman Chavez Center. 415 Euclid Avenue, San Diego, CA 92102 | To sign up, please contact Marc Meyer at 619.238.2400 and mmeyer@ncrconline.com

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Calendar of Events (Cont.)

- **Citizenship Workshop** | Saturday, November 15 | 10:00 a.m. | Educational Cultural Complex. 4343 Ocean View Blvd. San Diego, CA 92113 | Receive reliable help to fill out the citizenship application. Also get help to apply for a free waiver. All of these services are provided for free. For more information: www.yaeshora.info
- **Gary Burt Signs the songs of Frank Sinatra** | Saturday, November 15 | 12:00 a.m. | Oak Park Branch Library. 2802 54th Street, San Diego, CA 92105.
- **Resilient Solutions for Public Transportation & Transit** | Thursday, November 20 | 5:30 – 7:00 p.m. | San Diego Central Library. 330 Park Blvd. San Diego, CA 92101 | Mary Hollis Clark Conference Center Room| Come out and hear Councilmember Myrtle Cole and San Diego Chief of Police Shelley Zimmerman.
- **Shopping Behavior for Sustainable Living** | Thursday, November 20 | 5:30 – 7:00 p.m. | San Diego Central Library. 330 Park Blvd. San Diego, CA 92101 | Sustainable Living in San Diego. Presented in partnership with Ecoverse. Guest speakers will lead each discussion.
- **San Diego African Literacy Program: The Burgess Boys** | Friday, November 21 | 6:00 p.m.| 4855 Seminole Drive, San Diego, CA 92115 | Book reading with the author Elizabeth Strout. This is a book in which Somalis are treated and depicted with dignity.
- **Household Chemical Use** | Thursday, December 4 | 5:30 – 7:00 p.m. | San Diego Central Library. 330 Park Blvd. San Diego, CA 92101 | Sustainable Living in San Diego. Presented in partnership with Ecoverse. Guest speakers will lead each discussion.
- **FREE WORKSHOP Teen Center Focus Group** | Wednesday, December 6 – Wednesday, January 21 | 5:30 p.m.| Valencia Park / Malcolm X Library. 5148 Market Street, San Diego, CA 92114 | The Valencia Park/ Malcolm X Library is looking teen's input on designing a new Teen Teach Center. For more information please call 619.527.3405.
- **A Celebration of Excellence** | Saturday, December 6 | 6:00 p.m. | Vi& Joe Jacobs Center. 404 Euclid Avenue, San Diego, CA 92114 | The Central San Diego Black Chamber of Commerce invites you to a Black Tie Affair. For more information visit www.csdbcc.com
- **Public Health Stresses Due to Climate Change** | Thursday, December 11 | 5:30 – 7:00 p.m.| San Diego Central Library. 330 Park Blvd. San Diego, CA 92101 | Sustainable Living in San Diego. Presented in partnership with Ecoverse. Guest speakers will lead each discussion.
- **Let's Take Action** | Thursday, December 18 | 5:30 – 7:00 p.m. | San Diego Central Library. 330 Park Blvd. San Diego, CA 92101 | Sustainable Living in San Diego. Presented in partnership with Ecoverse. Guest speakers will lead each discussion.
- **Dr. Martin Luther King Jr. Human Dignity Award Breakfast** | Friday, January 16 | 7:00 a.m. | Town & Country Resort, Atlas Ballroom. 500 Hotel Circle, San Diego, CA 92108 | Pearl Anniversary honoring Dr. Martin Luther King Jr.



**EL MENSAJE SEMANAL DE LA REGIDORA MYRTLE COLE
12 DE NOVIEMBRE**

202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101
(619) 236-6644

Orgullosamente Representando:

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

El Mensaje de Myrtle

El Cabildo aprobó reformar la industria de los taxis: Haciendo lo correcto por las razones correctas.

Esta semana el Cabildo voto 6 a 1, enmendar el Reglamento 500-02 que establece los lineamientos para otorgar permisos para taxis a fin de expandir la industria y atender la creciente demanda. Más de 600 personas asistieron a la sesión, la cual tuvo lugar en Golden Hall. Los cambios al reglamento brindarían más oportunidades para los taxistas y para aquellos que desean incursionar en esta área. Antes de tomar mi decisión, me tome el tiempo de escuchar a ambas partes.

Actualmente el Sistema Metropolitano de Transporte de San Diego administra 993 permisos para la Ciudad de San Diego. En el 2007 se otorgaron los últimos 25 permisos. Actualmente hay aproximadamente 1,932 choferes aprobados/elegibles. El costo del permiso es de \$3,000, sin embargo de acuerdo a los testimonios presentados, los permisos eran revendidos por cantidades elevadas, aun siendo propiedad pública. El aumento de precio del permiso en el mercado informal ha provocado altos costos en la renta de taxis por parte de los choferes, así como largas horas de trabajo y condiciones de trabajo poco seguras. El Cabildo de la Ciudad tomo una decisión importante, incrementará la seguridad pública y creará competencia entre la industria así como en los servicios como Uber, Lyft y Sidecar.

Encuestas recientes demuestran que la mayoría de los choferes residen en los Distritos 4 y 9. Creo que todos tenemos derecho a tener una vida digna, especialmente los choferes de taxis. Deben de tener la oportunidad de vivir el sueño americano y convertirse en dueños de su propio taxi. Todos queremos que haya competencia en el mercado, calidad, innovación y buen servicio al cliente – Creo que tomamos la decisión correcta.

Algunas de las enmiendas son:

- Limitar la antigüedad de los vehículos en operación a 10 años.
- Prohibir la operación de vehículos "salvajes".
- Abrir el mercado de permisos.
- Reducir la experiencia laboral como chofer de 5 años a 6 meses.

Esta nueva medida aun tendrá que ser aprobada por MTS. Como miembro de la Comisión de MTS y Presidenta del Comité de Taxis de MTS espero ver como se concretan estos cambios pronto.



The Fourth District's Premier Career Center
 South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113
 (619) 266-4200 | <http://www.metrocareercenters.org/>

NEW Adecco (HR Assistant) <http://www.indeed.com/jobs?q=addecco+&l=San+Diego%2C+CA>
American Red Cross <http://www.indeed.com/jobs?q=american+red+cross&l=San+Diego%2C+CA>
NEW AMN Healthcare <http://www.indeed.com/jobs?q=AMN+Healthcare&l=san+diego>
AMSEC Trades www.huntingtoningalls.com/careers
Andaz San Diego www.Andazsandiego.com
NEW Bank of America (Personal Banker) <http://www.indeed.com/q-Bank-of-America-l-San-Diego,-CA-jobs.html>
California State Personnel Board <http://www.indeed.com/jobs?q=california+state+personnel&l=San+Diego%2C+CA>
CBS Radio www.cbsradio.com
City of Coronado <http://agency.governmentjobs.com/coronado/default.cfm>
City of Chula Vista <http://agency.governmentjobs.com/chulavista/default.cfm>
City of Del Mar (<http://www.delmar.ca.us/jobs.aspx?jobID=9>)
City of El Cajon <http://agency.governmentjobs.com/elcajon/default.cfm>
City of La Mesa <http://agency.governmentjobs.com/lamesa/default.cfm>
City of National City <http://agency.governmentjobs.com/nationalca/default.cfm>
City of Poway <http://agency.governmentjobs.com/poway/default.cfm>
City of San Diego www.sandiego.gov/empopp/
County of San Diego <http://agency.governmentjobs.com/sdcounty/default.cfm>
NEW Coca-Cola Refreshments <http://www.indeed.com/jobs?q=coca+cola&l=San+Diego%2C+CA>
Cox Communications <http://www.cox.com/aboutus/careers/search-jobs.cox>
NEW Department of Veteran Affairs <http://www.indeed.com/jobs?q=department+of+veteran+affairs&l=San+Diego%2C+CA>
NEW Encore Capital Group (Help Desk) <http://encore-jobs.com/>
Family Health Centers of San Diego <https://jobs-fhcsd.icims.com/jobs/intro>
NEW FedEx <http://www.indeed.com/jobs?q=fedex&l=San+Diego%2C+CA>
NEW General Atomics <http://www.indeed.com/jobs?q=general+atomics&l=San+Diego%2C+CA>
NEW HD Supply (Finance Manager) <http://www.indeed.com/jobs?q=hd+supply&l=San+Diego%2C+CA>
Helix Water District www.hwd.com
Heritage Senior Care http://www.heritagekeepers.net/senior_care_employment.php
NEW Hilton (IT Manager) <http://www.indeed.com/jobs?q=hilton&l=San+Diego%2C+CA>
Holiday Inn <http://www.indeed.com/jobs?q=holiday+inn&l=La+Mesa%2C+CA&from=vj>
Hyatt Regency www.LaJolla.Hyatt.com
Indeed San Diego <http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj>
NEW Kaiser Permanente <http://www.indeed.com/q-kaiser-permanente-l-San-Diego,-CA-jobs.html>
NEW MANPOWER (Ship Superintendent) <http://www.indeed.com/jobs?q=MANPOWER&l=san+diego>
Metro San Diego Jobs www.metro-sandiegojobs.com
MTS http://www.sdmts.com/HR/MTS_HR.asp
NEW NASSCO <http://www.indeed.com/jobs?q=NASSCO&l=san+diego>
Naval Lab Internships Science & Engineering Apprenticeship Program <https://seap.asee.org/apply>
Nordstrom's <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>
NEW Northrop Grumman <http://www.indeed.com/jobs?q=northrop+grumman&l=San+Diego%2C+CA>
Otay Water District <http://agency.governmentjobs.com/otay/default.cfm>
Pasadena City College http://www.pasadena.edu/Files/Events/19420_File.pdf
Public Consulting Group <http://www.jobs.net/jobs/public-consulting-group>
NEW Point Loma Nazarene University <http://www.indeed.com/jobs?q=point+loma+nazarene&l=San+Diego%2C+CA>
NEW Rady's Children's Hospital <http://www.indeed.com/q-radys-childrens-hospital-l-San-Diego-jobs.html>
NEW Robert Half (Web Developer/Physician) <http://www.indeed.com/jobs?q=robert+half&l=San+Diego%2C+CA>
Safeway <http://www.indeed.com/jobs?q=Safeway&l=san+diego%2C+ca&from=vj>
SANDAG (Regional Planner) <http://www.sandag.org/index.asp?jobid=383&fuseaction=jobs.detail>
San Diego County Regional Airport Authority <http://agency.governmentjobs.com/sdairport/default.cfm>
San Diego Metro Career Center <http://www.metrocareercenters.org/>
San Diego Police Department Recruitment (SDPD) NOW HIRING www.joinSDPDnow.com
San Diego Workforce Partnership Jobs <http://workforce.org/career-centers>
San Diego Zoo <https://www.hrapply.com/sandiegozoo/Setup.app>
SCRIPPS Careers (Social Worker) http://www.scripps.org/about-us__careers
NEW Sears (Associate/Loss Prevention) <http://www.searsholdings.com/careers>
NEW Sempra Energy (Case Manager) <http://www.indeed.com/jobs?q=sempra&l=San+Diego%2C+CA>
NEW Sharp Healthcare <https://jobs.sharp.com/adhocjobsearch.asp>
Sodexo <http://sodexousa.com/us/en/careers/find-job/Search-Jobs/search-jobs.aspx>
Sunrun Solar www.sunrun.com
TJX Companies <http://www.indeed.com/jobs?q=tjx+companies&l=San+Diego%2C+CA>
NEW UCSD <http://www.indeed.com/jobs?q=ucsd&l=San+Diego%2C+CA>
Union Bank <http://www.indeed.com/jobs?q=union+bank&l=San+Diego%2C+CA&from=vj>
UPS <http://jobs-ups.com/>
Wells Fargo <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>
NEW YMCA www.ymca.org/jobs