

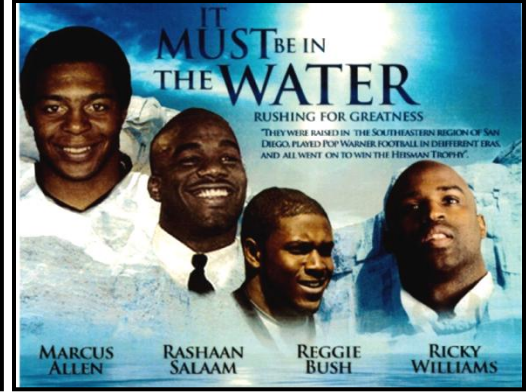


**Proudly Representing**

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park & Knox
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster

**It Must Be in the Water Day**

**The Story of Four Heisman Trophy Award Winners from Southeastern San Diego**



For all the football fans in the Fourth Council District, this is an exciting honor of distinction that makes us beam with pride. As every football fan knows, the Heisman Memorial Trophy is awarded annually to the most outstanding player in college football in the United States.

These athletes epitomize great ability combined with diligence, perseverance, hard work, excellence, and integrity. Now, it appears that history has been made in our district because four Heisman Trophy Award winners have emerged from our communities.

The Heisman Trophy Award winners from Southeastern San Diego are:

- ✓ **Marcus Lamar Allen**, the winner in 1981
- ✓ **Rashaan Salaam**, the winner in 1994
- ✓ **Ricky Williams**, the winner in 1998
- ✓ And, although subsequently returned, **Reggie Bush**, the winner in 2005

These four very gifted young men grew up within a five mile radius of each other and passed through Emerald Hills, Valencia Park, Lincoln Park or Skyline Hills - all communities that I now represent on Council.

Joining me in chambers for the presentation of the proclamation was the Executive Producer and Documentarian - Mr. Alfie Webb - who chronicled the journey of these four outstanding athletes in the "It Must Be in the Water" documentary. Also, joining in the celebration was the Allen Family and others involved in bringing this compelling story to light. Mr. Webb is currently pursuing a historical designation for Southeastern San Diego for producing these four Heisman Trophy Award Winners. "It must be in the water," they said. Maybe, it is.

**Connect with Myrtle**

**Twitter:** @CD4Myrtle Cole

**Facebook:** <https://www.facebook.com/councilmembermyrtlecolecd4>



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Website: [www.sandiego.gov/citycouncil/cd4/](http://www.sandiego.gov/citycouncil/cd4/)

- 📍 **“World’s Smart Cities: San Diego”** | Below is a link to the :30 promo for the National Geographic Channel’s “World’s Smart Cities: San Diego” documentary. Please watch this clip about America’s finest city and share on social media: <https://www.youtube.com/watch?v=BiCd80nffF4>
- 📍 **Sneak Preview Announcement (coming SOON): How to Do Business with the San Diego Workforce Partnership** | We’ve heard you and we are working to organize an event at our Tubman-Chavez Community Center to give you important information about SDWP funding. At this upcoming event, SDWP will invite businesses, service providers, nonprofits and other interested community members to participate in building understanding and capacity to compete for SDWP funds. More details to follow in upcoming e-Newsletters.
- 📍 **SPOTLIGHT on ACCION:** For over two decades, Accion San Diego’s microlending loan program has helped entrepreneurs increase their income, provide for their families and contribute to San Diego’s local economy. In 2014, the organization assisted 300 business owners in San Diego with loans and education. **In District 4 alone, Accion funded 15 businesses, which supported 24 local jobs.** Many workshops were hosted by the Jacobs Center for Neighborhood Innovation, a vital community partner. Accion San Diego looks forward to serving more small business owners in District 4 over the next year. Thanks to the support of Councilmember Cole, Accion San Diego will receive CDBG funding to support the programmatic costs of the microlending program. For more information, please visit: <http://www.accionsandiego.org/>
- 📍 **Kudos Councilmember Cole:** “You were instrumental in getting bike lanes and no parking signs on University Avenue at College. No more trucks/trailers are parking there! Thank you.” - Barbara, Eastern Area Planning

## Photo Gallery | Councilmember Cole in Action



**The Councilmember in Action** (left to right): addressing the Alcohol Policy Panel that is committed to ending underage binge drinking; presenting Special Commendations to F.A.N.C.Y Scholarship Award Winners - empowering our young girls to dream big; receiving a surprise award from American Legion 310 for her leadership in getting Lise Avenue renamed to Lakiba Palmer Avenue in honor of one of the first African American women killed on a battleship in U.S. Naval History.



Continued (l to r): listening to constituents during the Friday open office hours at the Tubman-Chavez Community Center District Office; presenting the San Diego Association of Black Journalists’ Annual Debra Stephens Scholarship to Diana Guerrero, the winner from Lincoln High School; and lastly, surprising Ruth Torres on Administrative Professionals Day to celebrate her stellar professionalism and hard work. Ruth is the backbone of #TeamCole.

## Upcoming City Council, Committee and Outside Organization Committee Meetings Councilmember Cole in Action!

- April 23:
  - **Infrastructure Committee** (Special Meeting) | 2:00 p.m. - 5:00 p.m. | City Administration Building, 202 C Street, San Diego, CA 92101.
- April 27:
  - **San Diego City Council Meeting** | 2:00 p.m. - 5:00 p.m. | City Administration Building, 202 C Street, San Diego, CA 92101.
- April 28:
  - **San Diego City Council Meeting** | 10:00 a.m. and 2:00 p.m. | City Administration Building, 202 C Street, San Diego, CA 92101.

## Upcoming Community Meetings

- April 23:
  - **Skyline Hills Recreation Council** | 6:00 p.m. - 7:00 p.m. | Skyline Hills Rec. Center, 8285 Skyline Drive, San Diego, CA 92114 | Community Representative: Luis Natividad, [lnatividad@sandiego.gov](mailto:lnatividad@sandiego.gov).
  - **Alta Vista Community Council** | 6:30 p.m. - 7:30 p.m. | Nye Elementary, 981 S. Valencia Parkway, San Diego, CA 92114 | Community Representative: Luis Natividad, [lnatividad@sandiego.gov](mailto:lnatividad@sandiego.gov).
  - **Broadway Heights Community Council** | 7:00 p.m. - 7:30 p.m. | Location TBD | Community Representative: Mathew Gordon, [gordonm@sandiego.gov](mailto:gordonm@sandiego.gov).
- April 28:
  - **Chollas View Community Council** | 6:00 p.m. - 7:00 p.m. | Malcolm X Library, 5148 Market Street, San Diego, Ca 92114 | Community Representative: Monica Montgomery, [mmontgomery@sandiego.gov](mailto:mmontgomery@sandiego.gov).

## Calendar of Events

- **FREE Fair Housing Training for Housing Providers** | Friday, April 24 | 9 a.m. - 12 p.m. | San Diego Central Library, 300 Park Blvd. San Diego, CA 92101 | Update your fair housing knowledge with the Fairs Housing Center of the Legal Aid Society of San Diego. For more information call: 844.449.3500.
- **FREE Community Cleanup and Recycling Event** | Sponsored by the City of San Diego Environmental Services Department. Saturday, April 25 | 8 a.m. Geographic boundary: east side of Euclid Avenue to Churchward to S 58<sup>th</sup> Street to Olvera Avenue. For more information, please call Officer Alejandro Alvarado at (858) 627-3317.
- **FREE NEW BOOKS FOR KIDS! Children's Book Party 2015** | Saturday, April 25 | 8:30 a.m. - 10:30 a.m. | Organ Pavilion, Balboa Park | Reading Literacy Learning, Inc. presents the 31<sup>th</sup> Annual Children's Book Party 2015.
- **13<sup>th</sup> Annual Creek to Bay Cleanup** | Saturday, April 25 | 9 a.m. - Noon. Volunteers are encouraged to sign up online at [www.creektobay.org](http://www.creektobay.org).
- **All-American Soap Box Derby** | Saturday, April 25 | 10 a.m. - 5 p.m. | Skyline Drive, between 61<sup>st</sup> Street and O'Meara Street | Free Weekly Workshops available before the race, for more information please call 619.239.2208.
- **Out in the Night: Film Screening & Discussion** | Monday, April 27 | 6 p.m. | Light Refreshments will be served. Valencia Park/Malcolm X Library, 5148 Market Street, San Diego, CA 92114
- **Homestretch: Film Discussion with Director/Producer Anne de Mare** | Thursday, April 30 | 7 p.m. | Valencia Park/Malcolm X Library, 5148 Market Street, San Diego, CA 92114
- **Wisdom Out of Africa** | Saturday, May 2 | 2 p.m. - 4 p.m. | Valencia Park/Malcolm X Library, 5148 Market Street, San Diego, CA 92114. For more information, please call (619) 527-3405 or [www.tinyurl.com/mxlibrary](http://www.tinyurl.com/mxlibrary)
- **County of San Diego Air Pollution Control District 16<sup>th</sup> Annual Lawnmower Trade-in Event** | Saturday, May 9 | 8:00 a.m. - Noon | Qualcomm Stadium, 9449 Friars Road, San Diego CA 92108. | For more information visit: [www.sdapcd.org/homepage/2015\\_Lawnmower.pdf](http://www.sdapcd.org/homepage/2015_Lawnmower.pdf)
- **San Diego Police Department: Public Safety Recruiting Fair** | Saturday, May 9 | 9 a.m. - Noon | Jacobs Center for Neighborhood Innovation, 404 Euclid Ave. San Diego. CA 92114. For more info: [www.joinspdnw.com](http://www.joinspdnw.com)
- **Multicultural World Music and Dance Festival** | Saturday, May 9 | 11:00 a.m. | Jacobs Center for Neighborhood Innovation, 404 Euclid Ave. San Diego. CA 92114 | The Center for World Music presents a traditional music and dance performances of Africa, Asia, and Latin America. For more information visit: [www.centerforworldmusic.org](http://www.centerforworldmusic.org).

# Myrtle's Job Board – Look who's hiring NOW!



The Fourth District's Premier Career Center  
 South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113  
 (619) 266-4200 | <http://www.metrocareercenters.org/>

**Adecco** <http://www.indeed.com/jobs?q=addecco+&l=San+Diego%2C+CA>  
**American Red Cross** <http://www.indeed.com/jobs?q=american+red+cross&l=San+Diego%2C+CA>  
**AMN Healthcare** <http://www.indeed.com/jobs?q=AMN+Healthcare&l=san+diego>  
**AMSEC Trades** [www.huntingtonings.com/careers](http://www.huntingtonings.com/careers)  
**Bank of America** <http://www.indeed.com/q-Bank-of-America-l-San-Diego,-CA-jobs.html>  
**California State Personnel Board** <http://www.indeed.com/jobs?q=california+state+personnel&l=San+Diego%2C+CA>  
**California Department of Corrections** Apply in-person Monday January 26, 201 at 1PM at the South County Career Center  
**City of Coronado** <http://agency.governmentjobs.com/coronado/default.cfm>  
**City of Chula Vista** <http://agency.governmentjobs.com/chulavista/default.cfm>  
**City of Del Mar** <http://www.delmar.ca.us/jobs.aspx?jobID=9>  
**City of El Cajon** <http://agency.governmentjobs.com/elcajon/default.cfm>  
**City of La Mesa** <http://agency.governmentjobs.com/lamesa/default.cfm>  
**City of National City** <http://agency.governmentjobs.com/nationalca/default.cfm>  
**City of San Diego** [www.sandiego.gov/empopp/](http://www.sandiego.gov/empopp/)  
**County of San Diego** <http://agency.governmentjobs.com/sdcounty/default.cfm>  
**Cox Communications** <http://www.cox.com/aboutus/careers/search-jobs.cox>  
**CSU San Diego** <http://www.indeed.com/jobs?q=csu+san+diego&l=San+Diego%2C+CA>  
**Department of Veteran Affairs** <http://www.indeed.com/jobs?q=department+of+veteran+affairs&l=San+Diego%2C+CA>  
**Encore Capital Group** <http://encore-jobs.com/>  
**Family Health Centers of San Diego** <https://jobs-fhcsd.icims.com/jobs/intro>  
**FedEx** <http://www.indeed.com/jobs?q=fedex&l=San+Diego%2C+CA>  
**General Atomics** <http://www.indeed.com/jobs?q=general+atomics&l=San+Diego%2C+CA>  
**Geico** <http://www.indeed.com/jobs?q=geico&l=San+Diego%2C+CA&from=vj>  
**HD Supply** <http://www.indeed.com/jobs?q=hd+supply&l=San+Diego%2C+CA>  
**Helix Water District** [www.hwd.com](http://www.hwd.com)  
**Heritage Senior Care** [http://www.heritagekeepers.net/senior\\_care\\_employment.php](http://www.heritagekeepers.net/senior_care_employment.php)  
**Hilton** <http://www.indeed.com/jobs?q=hilton&l=San+Diego%2C+CA>  
**Hotel Del Coronado** <http://www.hospitalityonline.com/jobs/610934-conference-sales-manager>  
**Holiday Inn** <http://www.indeed.com/jobs?q=holiday+inn&l=La+Mesa%2C+CA&from=vj>  
**Hyatt Regency** [www.LaJolla.Hyatt.com](http://www.LaJolla.Hyatt.com)  
**Humana** <http://www.indeed.com/jobs?q=humana&l=san+diego+ca>  
**Imperial Valley College** [www.imperial.edu/jobs](http://www.imperial.edu/jobs)  
**Kaiser Permanente** <http://www.indeed.com/q-kaiser-permanente-l-San-Diego,-CA-jobs.html>  
**Macy's Inc** [http://www.eyworkforceservices.com/job-posting.cfm?CBO\\_ID=4882&CLIENT\\_ID=7&JOB\\_ID=643639](http://www.eyworkforceservices.com/job-posting.cfm?CBO_ID=4882&CLIENT_ID=7&JOB_ID=643639)  
**MANPOWER** <http://www.indeed.com/jobs?q=MANPOWER&l=san+diego>  
**Metro San Diego Jobs** [www.metro.sandiegojobs.com](http://www.metro.sandiegojobs.com)  
**MTS** [http://www.sdmts.com/HR/MTS\\_HR.asp](http://www.sdmts.com/HR/MTS_HR.asp)  
**NASSCO** <http://www.indeed.com/jobs?q=NASSCO&l=san+diego>  
**Nordstrom's** <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>  
**Northrop Grumman** <http://www.indeed.com/jobs?q=northrop+grumman&l=San+Diego%2C+CA>  
**Pasadena City College** [http://www.pasadena.edu/Files/Events/19420\\_File.pdf](http://www.pasadena.edu/Files/Events/19420_File.pdf)  
**PETCO** <http://www.indeed.com/jobs?q=PETCO&l=San+Diego%2C+CA>  
**Point Loma Nazarene University** <http://www.indeed.com/jobs?q=point+loma+nazarene&l=San+Diego%2C+CA>  
**Port of San Diego** <http://agenc.governmentjobs.com/portofsd/default>  
**Rady's Children's Hospital** <http://www.indeed.com/q-radys-childrens-hospital-l-San-Diego-jobs.html>  
**Safeway** <http://www.indeed.com/jobs?q=Safeway&l=san+diego%2C+ca&from=vj>  
**SANDAG** <http://www.sandag.org/index.asp?jobid=383&fuseaction=jobs.detail>  
**San Diego County Water Authority** <http://agency.governmentjobs.com/sdcwa/default.cfm>  
**San Diego Housing Commission** <http://agency.governmentjobs.com/sdhc/default.cfm>  
**San Diego Metro Career Center** <http://www.metrocareercenters.org/>  
**NEW San Diego Police Department Recruitment (SDPD) NOW HIRING** [www.joinSDPDnow.com](http://www.joinSDPDnow.com)  
**San Diego Regional Airport Authority** <http://agency.governmentjobs.com/sdairport/default.cfm>  
**San Diego Workforce Partnership Jobs** <http://workforce.org/career-centers>  
**San Diego Zoo Safari Park** <https://www.hrapply.com/sandiegozoo/Setup.app>  
**SCRIPPS Careers** [http://www.scripps.org/about-us\\_\\_careers](http://www.scripps.org/about-us__careers)  
**SDG&E** <http://www.indeed.com/jobs?q=sdg%26e&l=San+Diego%2C+CA>  
**Sharp Healthcare** <https://jobs.sharp.com/adhocjobsearch.asp>  
**Sheraton San Diego** [www.sheraton.jobs/sandiegomarina](http://www.sheraton.jobs/sandiegomarina)  
**Sodexo** <http://sodexousa.com/us/en/careers/find-job/Search-Jobs/search-jobs.aspx>  
**TJX Companies** <http://www.indeed.com/jobs?q=tjx+companies&l=San+Diego%2C+CA>  
**UCSD** <http://www.indeed.com/jobs?q=ucsd&l=San+Diego%2C+CA>  
**University of Phoenix** <http://www.indeed.com/jobs?q=university+of+phoenix&l=San+Diego%2C+CA>  
**UPS** <http://jobs-ups.com/>  
**Wells Fargo** <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>  
**YMCA** [www.ymca.org/jobs](http://www.ymca.org/jobs)



EL MENSAJE SEMANAL DE LA REGIDORA MYRTLE COLE  
 202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101  
 (619) 236-6644

### **Orgullosamente Representando:**

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

### ***El Mensaje de Myrtle***

#### **Debe Estar en el Agua**

**La historia de los cuatro ganadores de los Premios trofeo Heisman del sudeste de San Diego**

Para todos los aficionados al fútbol en el Cuarto Distrito, este es un gran honor de distinción para nosotros que nos hace transmitir con orgullo. Como todos ustedes saben, el trofeo Heisman Memorial es otorgado anualmente al más destacado jugador de fútbol universitario en los Estados Unidos.

Estos atletas representan gran capacidad combinada con la diligencia, la perseverancia y trabajo duro. También han mostrado mejor la búsqueda de la excelencia en su integridad. Ahora, parece que se ha hecho historia en nuestro distrito debido a que cuatro ganadores de los Premios trofeo Heisman han surgido del Distrito Cuatro. Los ganadores de los Premios trofeo Heisman de sureste de San Diego son:

- ✓ **Marcus Lamar Allen**, el ganador en 1981
- ✓ **Rashaan Salaam**, el ganador en 1994
- ✓ **Ricky Williams**, el ganador en 1998
- ✓ Y, aunque posteriormente fue devuelto, **Reggie Bush**, el ganador en 2005

Estos cuatro hombres jóvenes y talentosos crecieron dentro de un radio de 5 millas de cada uno y atravesaban Emerald Hills, Valencia Park, Lincoln Park o Skyline Hills - Todas las comunidades que ahora represento en el Consejo. Uniéndose a mí en la presentación del Anuncio fue el Productor Ejecutivo y documentalista - Sr. Alfie Webb - Que relata el viaje de estos cuatro atletas destacados en el documental "**Debe Estar en el Agua.**" También, la participación en la celebración fue la familia Allen y todos aquellos que participaron para que esta convincente historia saliera a la luz. El Sr. Webb está llevando a cabo una histórica designación en el sureste de San Diego por producir cuatro Ganadores del trofeo Heisman "**Debe Estar en el Agua,**" es lo que dicen.

### More Fourth District Events & Meetings

- **Regina Taylor's Crowns** | Now - May 3 | ECC. 4343 Ocean View Blvd. San Diego, CA 92113 | Common Ground Theater presents "Crowns." For more information visit: [www.cgtsd.org](http://www.cgtsd.org).
- **May in Bike Month** | Friday, May 15, 2015 is Bike to Work Day. It is a nationally recognized event on the third Friday in May.
- **2015 Centennial Celebration: Garden Party of the Century** | Saturday, May 9 | ALL DAY BLABOA PARK. For more information, please visit: [www.celebratebalboapark.org](http://www.celebratebalboapark.org).
- **Youth Conference** | May 14<sup>th</sup> - May 16<sup>th</sup> | St. Stephens Cathedral and Faith Chapel. To learn more, please visit: [www.wrycogic.org](http://www.wrycogic.org)
- **Webster Neighborhood Cleanup Saturday Sweep! And 11<sup>th</sup> Annual Community Spring Fest** | Saturday, May 16 | 10:00 a.m. - 1:00 p.m. | Meet in front of the Webster Elementary School | Please join us for a variety of events for children and adults of all ages. A Healthy and clean Webster starts with YOU! Refreshments will be served for volunteers. For more information please call: 619.823.9900.
- **Culinary Fusion Festival** | Saturday, May 16 | 10:00 a.m. | Jacobs Center for Neighborhood Innovation. 404 Euclid Ave. San Diego. CA 92114 | San Diego Asian Pacific Islander Community Health Network presents demonstrations by 13 local Asian Pacific Islander restaurants, music and much more. For more information visit: [www.coperationsamahan.org](http://www.coperationsamahan.org).
- **MLK Jr. Community Choir presents "All'bout the blues"** | Saturday, May 16 | 4:00 p.m. and 7:30 p.m. | Joan Kroc Center Theatre. 6611 University Avenue San Diego, CA 92115 | Captivating many genres of music such as jazz, blues, classic soul, soft rock and a hint of gospel. For more information call: 619.475.5388.
- **Morse High School: Job and Resource Fair** | Wednesday, May 20 | Noon - 3 p.m. FREE | Morse High School, 6905 Skyline Drive, San Diego, CA. Please contact (619) 947-1355 for preparation tips and for more information.
- **Apprenticeship Information Career Fair | Assemblymember Shirley Weber and the San Diego County Building Trades Council, AFL-CIO.** | Saturday, May 30, 2015 | 10 a.m. - 2 p.m. Jacob's Center Main Exhibit Hall, 404 Euclid Avenue. For information or to RSVP, please contact Lee Hernandez at (619) 531-7913, [lee.hernandez@asm.ca.gov](mailto:lee.hernandez@asm.ca.gov)
- **Shock'N the Park** | Sunday, June 7 | 1:30 p.m. | Jacobs Center for Neighborhood Innovation. 404 Euclid Ave. San Diego. CA 92114. | Hip-Hop, break and street dance performances by Culture Shock Dance Troupe. For more information visit: [www.cultureshockdance.org/Sandiego](http://www.cultureshockdance.org/Sandiego).
- **Unsung and Off the Chain: A musical tribute to unsung heroes and sheroes of Black music in honor of Black Music Month** | Saturday, June 13 | 7 p.m. | Valencia Park/Malcolm X Library, 5148 Market Street, San Diego, CA 92114. For more information, please call (619) 527-3405 or
- **Webster Neighborhood Cleanup Saturday Sweep!** | Saturday, June 20 | 10:00 a.m. - 1:00 p.m. | Meet in front of the Webster Elementary School | A Healthy and clean Webster starts with YOU! Refreshments will be served for volunteers. For more information please call: 619.823.9900.
- **The Cooper Family Foundation: Juneteenth Healing Our Community 2015 - FREE** | Saturday, June 20 | 11 a.m. - 6 p.m. 2900 Block of Imperial Avenue. For more information, please call Lana Cooper Jones at (619) 208-2763 or email: [celebrationjuneteenth@yhaoo.com](mailto:celebrationjuneteenth@yhaoo.com).