



City of San Diego

Councilmember Carl DeMaio, District 5

# Supporting Small Businesses

## Improving the Relationship and Interaction Between City Government and Small Businesses

Presentation to Citizen's Revenue Review and Economic  
Competitiveness Commission  
February 25, 2010





# Five Areas for Improving the Small Business Environment in San Diego

1. Improving Access to City Contracts
2. Making Government Processes Easier and Faster
3. Providing Technical Assistance and Advocacy
4. More Targeted Business Attraction Programs
5. Keeping Taxes and Fees Low





# Area 1: Access to City Contracts

- Post All Contracts Online
  - Easier access to lists of qualified bidders
  - Notification of expiring contracts
- Evaluation of Small Local Business Enterprise Program
- Provide for Fair Competition
  - Ensure a level playing field
- Integrated Government Procurement Opportunities (Cooperative Purchasing)





## Area 2: Making Government Processes Easier

- Review and Reform Regulations
- One-Stop Regulation Center
- Online Regulation Wizards
  - Automatic notification of changes
  - Renewals of permits
  - Business information tools to assess zoning, development regulations
- Countywide Licensing for Multi-Jurisdictional Businesses





## Area 3: Technical Assistance and Advocacy

- Expand Business Improvement Districts (BIDs): Support and Streamlining
- Re-Create City Small Business Ombudsman
  - (Funding must be identified)
- Explore Industry-Oriented Special Assessment Districts
  - TMD as an example

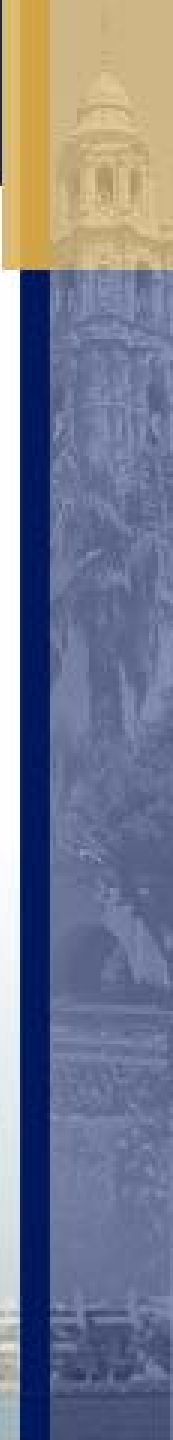




## Area 4: More Targeted Business Attraction Efforts

- Defense and Security
- Tourism
- Bio Tech
- Clean Tech
- **Support Sector**





# Area 5: Keeping Taxes and Fees Low

## 1. Small Business Tax Reform

- Council action to exempt “hobby” small businesses
- Council action to exempt certain lines of employment as “Small Businesses”
- Examination of current penalties for “delinquency”

## 2. Reduce Fees Through Efficiency Reform

- Special Event Fees
- Streamlining Permit Fees

