CACC

College Area Communique

College Area Community Council

September 2012
www.CollegeArea.org

Resources

CACC Liaisons Contact List

CentrePoint Presentation
Scheduled for September 18

At the September 18 **Rolando Community Council** meeting (7 PM), a representative of Carmel Partners will discuss the proposed development on the former CenterPoint site at 63rd and El Cajon Blvd. The meeting will be held at the auditorium at Henry Clay Elementary School, 6506 Solita Ave. If you have any questions, contact Jan Hintzman of the Rolando Community Council at Hintzman@cox.net.

The vacant commercial site at 63rd Street and El Cajon Blvd., known in the College Area as CentrePoint, sold in February 2012 after years of being on the market. The buyers are Carmel Partners, a premier national full-service real estate company. According to CoStarGroup.com, Carmel Partners, Inc. (taking title as CPIII CentrePoint LLC) purchased the 8.93-acre redevelopment site located at 6303-6363 El Cajon Blvd. for $14 million, or roughly $1.6 million per acre.

This property is fully entitled and approved for a mixed-use development consisting of 312 apartment units with 4,000 square feet of ground-floor commercial space. Designed by architect KTGY, this project will consist of 97 town-homes, 204 flats and 11 live/work lofts.

Traffic Signals on College Avenue at Adams Avenue and at Arosa Street Up & Working

The College Area Community Council would like to extend their appreciation to City Councilmember Marti Emerald, El Cerrito Community Council; College Avenue Baptist Church; Jewish Family Service and Beth Jacob Congregation, the Crossroads Redevelopment PAC (for the funds they set aside for the signals), City staff and the contractor their help and community support in making this project successful. It took the group many years, but finally they succeed in a much needed community project to make the community safer by allowing pedestrians and vehicles to access College Avenue.

Both signals were made operational on August 16, 2012. The northbound flashing beacon has been removed; the southbound will be retained, but with the pedestrian sign replaced with a Traffic Signal Ahead sign.

Presentation on San Diego's Pedestrian Master Plan at September 12 CACC Meeting

The City of San Diego kicked off Phase 4 of the Pedestrian Master Plan in 2011. The College Area was selected by the City to be included in the Phase 4 planning efforts based on pedestrian activity and need for

pedestrian improvements.

At this point in the Pedestrian Master Plan project, the City and consulting team (RBF) are working toward analyzing the existing conditions and developing a list of pedestrian needs for each community. In the month of September, the City and RBF will be making presentations to the seven communities included in Phase 4. During the September presentation, RBF will provide a detailed description of how the community can provide input to the team on the existing walking conditions in their neighborhood. Community input will be received through both an on-line survey and a self-guided walk audit, which can be submitted via email or standard USPS mail.

The goal of the Pedestrian Master Plan project is to develop specific pedestrian improvement projects for each of the seven communities included in the Phase 4 study.

Recommendations for each community will be presented in December 2012 at community-wide workshops. Details of the community workshops will be distributed to the community groups later this year. More information on the project can be found on the City's website at http://www.sandiego.gov/planning/programs/transportation/mobility/pedestrian.shtml or you may contact either the City's project manager Maureen Gardiner (mgardiner@sandiego.gov, 619- 236-7065) or the consultant team project manager Dawn Wilson (dwilson@rbf.com, 760-476-9193).

Changes Made to
Green Line Trolley Service

Effective September 2, the San Diego Trolleys Green Line now runs through Downtown San Diego past the Convention Center and Petco Park all the way to the 12th and Imperial Transit Center starting Sept. 2.With the Green Line extension, riders enjoy direct service from Santee, El Cajon, La Mesa, San Diego State University, and Mission Valley to Downtown San Diego without the need to transfer. Trips from SDSU to Petco Park/Gaslamp Quarter will be 12 minutes faster, with two transfers eliminated. The frequency of Green Line trolleys will be increased on Saturday mornings and on Sunday. To learn more about service changes associated with the Green Line extension, visit sdmts.com.

College Area BID Mixer
Planned for September 10

Please join the College Area Business District on **Monday, September 10, 2012 from 6pm-8pm for their Fall Business Mixer hosted by Featheringill Mortuary.** They'll be celebrating *Featheringill Mortuary's 50th Anniversary.*

Click here for the event invitation.

The BID will be previewing carnival games and honoring its sponsors of the upcoming Boulevard BOO! Parade & Carnival. Admission is $10 per person and includes snacks, treats, and drinks. Purchase tickets in advance online. Space is limited the night of the event. You may purchase your tickets online at: www.collegeareabid.com.

El Cerrito Community Council's Annual Garage Sale Set for September 22

On **Saturday, September 22, 2012,** the El Cerrito Community Council will be holding its annual Community Garage Sale. Garage sale signs will be posted both sides of the Boulevard (north & south) and directional arrows on side streets. Participants will have a map of streets and items for sale at a particular address. El Cerrito is bound by College to the east; 54th/Collwood to the west; University to the south and Baja to the north. Approximately 40 to 45 homes participate from antiques to general household items. An ad will be place in the *UT-San Diego* on Friday/Saturday.

Request for Comment : Public Participation Plan Update

SANDAG is seeking public input in order to update its Public Participation Plan (PPP). As part of the update, San Diego County residents are invited to take an **online survey** through **Friday, September 28, 2012.**

Survey results will help evaluate the effectiveness of the methods currently in place for communicating with the public, as well as measure how to best engage community members moving forward. Comments also can be sent via e-mail to Paula Zamudio at **pza@sandag.org.**

The PPP establishes a process for communicating with and obtaining input from the public concerning agency programs, projects, and program funding. The strategies and tactics outlined in the plan guide the agency's public outreach and involvement efforts for highway projects; transit fare changes and construction; smart growth, environmental, and planning efforts; growth forecasts; the Regional Transportation Plan; Regional

Transportation Improvement Program; tribal consultation; and other initiatives. SANDAG is committed to providing opportunities for meaningful public participation. More information is available at **sandag.org/ppp.**

Senior Scam Stopper

Assemblymember Marty Block and Contractors State License Board invite you to attend a free Senior Scam Stopper Seminar. Experts will give you tips on how to protect yourself from fraud relating to home repair, insurance, finances, identity theft, and more. Seniors, their families, and caregivers are welcome to attend this **FREE** seminar on **Thursday, September 13, 2012,** 10:00 a.m. - 12:00 p.m, Temple Emanu-El San Diego, 6299 Capri Drive, San Diego, CA 92120.

Marty Block to Host
Community Coffee on September 22

Assemblymember Block is having a community coffee at the **College / Rolando Library on Saturday, September 22nd from 1 PM to 2 PM.** The office invites you and your neighbors to come and talk to the Assemblymember. For more information contact his office at (619) 462-7878 or visit www.MartyBlock.com.

SDSU Good Neighbor Program Works to
Improve Student - Community Relations

The SDSU Associated Students established a Good Neighbor Program to increase awareness among SDSU students of the relationship between student behavior and the quality of life on campus and in the neighborhoods surrounding the campus. At the beginning of each school year, volunteer teams canvass the neighborhoods near the campus to educate residents about their responsibilities and potential consequences of various violations. Volunteers also follow-up with complaints about students residences called into their hotline. The program also conducts periodic community clean-up drives and is working on an educational video to inform students moving off-campus about issues such as trash, noise and other community disturbances. The program can be contacted by email at asgnp@mail.sdsu.edu, by voicemail at 619-594-SAFE (7233), or on the web at http://as.sdsu.edu/good-neighbor/

How to Submit a Traffic Engineering Service Request

Residents can help improve driver and pedestrian safety in their neighborhood by submitting a **Traffic Service Request** by phone, e-mail, or online to *suggest a street or intersection be evaluated for new traffic controls*. This includes requesting *a stop sign, traffic signal, street striping, or curb color painting, as well as to report a faded, missing, or incorrect traffic sign*. The City's Transportation Engineering Division, which is responsible for transportation system forecasting and program management, maintaining the City's traffic signal systems, and providing traffic safety analysis, will respond to your traffic request.

Transportation Engineering Division Traffic Request:
 Phone: (619) 533-3126
 E-mail: **trafficops@sandiego.gov**
Online:
http://www.sandiego.gov/engineering-cip/services/public/request.shtml

File and track your request using the convenient online form.