



THE CITY OF SAN DIEGO

SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

Friday, August 17, 2012 at 8:45 a.m.

****War Memorial Building – Room #2****
3325 Zoo Drive, San Diego, CA 92101

1. Call to Order and Introductions

2. Approval of Minutes – June 15, 2012

3. Public Comment – 8:50 a.m. (TIME CERTAIN)

Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.

4. Administrative Items:

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Internal Standing Committee
- D. External Standing Committee
- E. Development Services Department Technical Advisory Committee – Representative(s) Report*
- F. Economic Development Division/Office of Small Business
- G. Equal Opportunity Contracting/Purchasing & Contracting Department

Information Items/Discussion:

- 1. Storefront Improvement Program** – Alissa Gabriel, Storefront Improvement Program Manager, will provide a presentation on the City of San Diego's Storefront Improvement Program designed to enhance and revitalize commercial areas of the city. The program gives business and property owners the opportunity to revitalize building facades that are visible to customers, neighboring merchants, and residents through conceptual design assistance and construction rebates.
- 2. Small Business Enhancement Program (SBEP) Grant Awards** – Lisa Gordon, Small Business Ambassador - Announcement of FY 2013 SBEP grant recipients and funding awards.
- 3. BID Council Report – Report on Current Activities of the BID Council** – Patrick Edwards

Action Items:

4. **Annual Small Business Advisory Board Community Outreach Event** – Ideas, planning and discussion for annual outreach event scheduled for October 19, 2012 at the War Memorial Building Auditorium.
5. **Next Meeting Date and Location – October 19, 2012 at the War Memorial Building Auditorium** located at 3325 Zoo Drive, San Diego, CA 92101

Directions/Parking:

The War Memorial Building is located at the north end of Balboa Park at Park Boulevard and Zoo Drive, across from Roosevelt Middle School. Take Hwy 163 South to Park Blvd Exit. Turn left at Park Blvd., then continue to Zoo Drive. Make a left/go west on Zoo Drive. Building will be on your left. Street parking available on Zoo Drive, Park Blvd., or in the north end of the Zoo's parking lot.

6. **Adjournment – (TIME CERTAIN)** Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in the Economic Development Division at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.