



THE CITY OF SAN DIEGO

PARKING ADVISORY BOARD MEETING MINUTES

June 21, 2012

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members PRESENT	Board Members NOT PRESENT
John Cunningham Richard Stegner Landry Watson Gary Smith Tom Brady Ernestine Bonn Linda Stanley Roger Lewis Jennifer Finnegan Andrew Phillips	Michael McNeill Benjamin Nicholls

CITY STAFF
Meredith Dibden Brown – Economic Development - CPD Program Jonathon Carey – Office of the City Treasurer – Parking Program Manager

1. Roll Call and Introductions

Chair John Cunningham called the meeting to order at 3:00 p.m. and then attendees introduced themselves. Mr. Roger Lewis arrived at 3:04 p.m.

2. Approval of Minutes

Minutes from May 17, 2012 were approved as submitted.

Motion: Richard Stegner / Second: Ernestine Bonn. 8-0-2 Andrew Phillips and Jennifer Finnegan abstained.

3. Non-Agenda Public Comment

None

4. Board Administrative Items Administrative Items

- a. None
- b. None
- c. Mr. Richard Stegner commented that electric bikes and three-wheelers are being parked on the sidewalk since they are unlicensed and can't be parked on the street however they take up a lot of sidewalk space. He inquired if there are any guidelines to deal with this situation.
Mr. Gary Smith commented that there are regulations for commercial pedicabs. He also mentioned the success of the bike corral pilot which provides more space for parking bikes.
Mr. Tom Brady commented that the Board was not provided with an opportunity to weigh in on the parking impacts of the Plaza de Panama project which was a mis-use of member talents and a disservice to their efforts.
Ms. Jennifer Finnegan noted that as the community representative for District 7 she will no longer be in District 7 once redistricting takes effect but will be in District 9 instead and wondered if there will be a re-designation of her position. Staff commented that they believed that she would continue to serve in the same capacity until termed out and replaced.
- d. Staff advised that the Budget & Finance Committee will be including an item on Parking on the agenda of the meeting scheduled for July 11, 2012. The purpose of the discussion is unclear at the moment. The Community Parking District Program FY2013 budgets will be heard at the Economic Development and Strategies Committee on June 25, 2012.

5. Angle Parking – Proposed Council Policy

Ms. Ernestine Bonn commented that previous efforts had been made through the Mayor's Parking Task Force and then through the Parking Advisory Board to create a Council Policy regarding Angled Parking to facilitate the implementation of such parking. Staff then advised that it was their understanding that it was unclear if the authority to install angled parking could be delegated to the Mayor or designee. However, other provisions of the previous policy could be updated and submitted to Council for adoption.

There was some discussion of the draft and then suggestions were made for incorporation into the draft:

- Allow for head-in and other parking angles such as back-in.
- Add a comment to provide for a simpler review process when switching from angle to head-in or back-in parking.
- Incorporate information as to minimum road conditions for other angles.
- Provide for a range of required red curb of 12 ft to 20 ft (rather than blanket 20 ft requirement) when downstream from angle parking.
- Include language so that existing or requested blue zones be located as close as possible to curb cuts or driveways upstream from angle parking while still being as close to residence as possible (within one property) so as to not break up angle parking.
- Provide for bike lanes between the curb and angled parking

Other comments included:

- As part of Community Plan Updates, add provision for bike lanes to be next to curbs (inside of the angle parking).
- During development/redevelopment permit process identify replacement parking when eliminating on-street parking.
- Identify where red curb can be reduced due to newer Fire Department equipment.
- There was a general discussion about bike lanes, including and near schools, and disruptions to bike lanes due to changing road conditions.

Staff indicated that they would incorporate the suggested changes with input from board members and provide an update draft at the next meeting.

6. Community Parking District/ Parking Meter Revenue Budgeting & Prioritization

Mr. Gary Smith commented that various City Attorney memorandums on the use of parking meter revenue indicate that a relatively broad array of activities and improvements may be undertaken so long as there is a nexus to the parking meter zones. Conditions on the use of parking meter revenues also apply to the City's share. However, in searching the City's budget documents he could not locate any specifics as to how the City is budgeting the 55%. Therefore, he would like to suggest that the City explicitly budget these revenues and explain what they propose to do each year.

Mr. Smith also commented on the parking meter revenue being a fee and not a tax and therefore City is concerned that only reasonable costs are incurred in association with the service provided through metered parking.

Staff explained how current costs are captured and classified in comparison with the revenue by CPD and excess revenue is reserved for future eligible projects in the respective CPD. There was also some discussion about fees relative to other parking revenues such as valet where costs have not been calculated to include lost parking meter revenue. Staff also commented that citation revenue is not part of the CPD allocation.

Motion: For next fiscal year, City shall provide a budget of the 55% of parking meter revenue with Mr. Smith to draft a letter to this effect. Roger Lewis/ Second Ernestine Bonn. 8-1-1 Mr. Landry Watson opposed and Mr. Andrew Phillips abstained.

7. Board Priority Items

The Chair took Item 7(c) out of order to accommodate the representative from Streetline who provided an update on new technology.

- c. Mr. Ken Voss provided an overview using a PowerPoint presentation of the parking solutions offered by Streetline. Parking challenges typically cause 30% of traffic in cities, therefore smart parking solutions assist not only with parking but reducing traffic, pollution, and improving the parking environment for consumers, merchants, and cities.

Streetline has three (3) product lines:

- ParkSight: comprehensive Smart Parking offering for cities - includes sensors in the ground, mobile apps, integrated analytics, real-time web applications, and guided enforcement.

- ParkEdge: web-based tool that empowers off-street parking providers to self publish real-time parking availability, capture reservations, and run promotions via Parker.
- Parker: Online app available via smartphone, tablet, and the web that assists with directions to on-street and off-street parking, shows rates and times, enables online payments, and facilitates making garage parking reservations.

Using sensors in the ground, the ParkSight app can indicate occupancy of available parking spaces. If sensors are also added to the coin operated meters then they can detect payments, jams, and when meters expire. Sensors are battery operated and generally last five (5) years. Streetline provides fee-based parking solutions services including installing and maintaining sensors (cities do not purchase). The pay by phone feature of the app is an integrated service provided through Parkmobile or PayByPhone. Mr. Voss provided real time online views of Parker for downtown Los Angeles.

A general discussion on programs and operations followed including:

- merchant validation which for on-street is probably a year away from being deployed
- real-time parking data for remote signage to indicate parking availability in an area
- sensing of smaller vehicles such as motorcycles (not guaranteed on-street)
- mesh network requires installation of gateways for every 150 - 200 spaces (this equipment is owned by the company)

The Chair indicated that a representative from Streetline would also be presenting at the next DPMG meeting.

- Additional Meters – Staff advised that a Purchasing Agent had been assigned and the RFP content is being developed.
- In-lieu fees (See Item 9)/Parking Requirements/Transit Overlay Zones – no comments
- New Technology – taken out of order.
- Angle Parking Policy – See Item 5.
- Parking Meter/Time Limits Council Policy 200-04 – no comments
- Parking Permit Programs – no comments
- Valet Parking – - no comments
- Balboa Park Parking – Staff advised that appropriate staff were not available to provide an update at this meeting but she was trying to schedule a presentation for the next meeting.

9. Updates from Represented Constituencies – Information Only

- Downtown CPD (Andrew Phillips) – CCDC and SEDC are proposed to be merged into CCDC and renamed “Civic San Diego” to address large civic projects but Civic San Diego shall continue to manage the Downtown CPD.
- Uptown CPD (vacant)
- Mid-City CPD (Roger Lewis) – second phase of angle/head in parking installed on Kansas and next up is Utah. Asked if car2go parking is time limited and Mr. Smith commented that time limits are not effective but other limitations are observed.
- Pacific Beach CPD (Michael McNeill) - absent
- La Jolla CPD (vacant)
- Old Town (Richard Stegner) – no comments.

- g. CD1 (Tom Brady) – still trying got get information about red curbs.
- h. CD2 (John Cunningham) – no comments.
- i. CD3 (Ernestine Bonn) – two hour parking has been installed in front of her office building but lack of coordination between parking enforcement and traffic engineering and improper signage resulted in multiple citations and this coordination issue should be a future agenda topic.
- j. CD4 (vacant)
- k. CD5 (vacant)
- l. CD6 (Linda Stanley) – no comments.
- m. CD7 (Jennifer Finnegan) – conducting neighborhood survey of signs, curbs, and streets for repair and replacement.
- n. CD8 (vacant)
- o. Community Planning Committee (Landry Watson) – no comments.
- p. BID Council (Benjamin Nicholls) – absent.
- q. At-large Representative (Gary Smith) – no comments.

10. Adjournment

The meeting was adjourned at 4:30 p.m.

Final Approved: September 20, 2012

Motion by: Gary Smith / Second: Andrew Phillips. 9-0-0

Revisions to Draft: None
