



THE CITY OF SAN DIEGO

**PARKING ADVISORY BOARD
MEETING MINUTES
April 17, 2014**

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members Present

Gary Smith (Chair)	Ernestine Bonn	Richard Stegner
Andrew Phillips	Jeff Barfield	Roger Lewis
Benjamin Nicholls	Elyse Lowe	Sarah Mattinson
Elizabeth Hannon	Tom Brady	

Board Members Absent

Jennifer Finnegan	Linda Stanley
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City Staff Present

Meredith Dibden Brown and Joe Jimenez – Economic Development - CPD Program
Elizabeth Studebaker – Economic Development – BID Advocate

1. Roll Call and Introductions

Chair Smith called the meeting to order at 3:23 p.m. and then attendees introduced themselves.

2. Approval of Minutes

Minutes from March 20, 2014 were not ready for review so the item was tabled until the next meeting.

3. Non-Agenda Public Comment

None.

4. Board Administrative Items

a. Requests for Agenda Revisions (continuances, change in order, etc.)

None.

b. Conflict of Interest Declarations on Agenda Items

None.

c. Board Non-Agenda Comment

None.

d. City Staff Report (on items not on the agenda)

None.

5. In-lieu Parking Fees

Mr. Howard Blackson from the City's Civic Innovation Team provided an overview of the concept of in-lieu parking fees and how other cities (such as Redwood City, Santa Monica, San Francisco) have utilized the concept of allowing development applicants to pay a fee in-lieu of providing required parking spaces. Cities then use the revenue generated to provide public parking spaces. To justify the in-lieu fee rates, some cities have carefully documented the cost of constructing public spaces. This approach to financing public parking spaces and structures provides benefits such as flexibility, sharing parking, parking once consolidations, historic preservation, fewer variances/better urban design. Concerns include: high fees, fewer parking spaces, and uncertainty about parking facilities (when and where). Other models include not providing parking with the fee but providing driving/parking alternatives such as transit support.

There was discussion but no final conclusions around: community plans and updates which may include allowances for in-lieu fees; provisions for other waivers on parking; parcel consolidation; multi-level structures and construction costs; shared parking pricing; status of parking mind-set in San Diego – supply or demand driven; urban versus mall parking; changes to affordable housing parking requirements; changes to CEQA with focus on demand management; overlay zones not aligning with community plans; and a report from parking workshop held 2007. Staff agreed to send out a link provided by Mr. Blackson.

6. Single Space Parking Meters

Staff advised that the City is intending to piggyback off the City of Sacramento RFP/contract with IPS for new technology single space meters. IPS is the same vendor that the City had intended to contract with as a result of the City's RFP process. The selection and contract will be submitted to Budget & Government Efficiency Committee at a special meeting to be held on May 22, 2014 and then to Council in June. The hope is to order the meters in July/August and start installing soon thereafter.

Staff also explained that the piggy back contract does not include multi-space or real time data pilot (sensors) elements as did the City's RFP so these will have to be addressed in the future. In the meantime data from the use of smart single meters will help determine future locations for a sensor pilot.

There was discussion about aspects of new technology including: sensors and how those integrate with meters, the effectiveness of the technology, and if these are needed now; the desire to continue to explore multi-space options; the sharing of costs; and the phasing of installation.

7. Parklets and Bike Corrals

Staff advised that no draft was yet available. Chair Smith advised that a draft was developed which is now being worked on by DSD and City Attorney staff, however the Committee needs to see the draft before the City Attorney finalizes it so that input may be provided which would help with the drafting of the document. He would reach out to the Mayor's office to convey this concern.

8. Angle Parking

Staff advised that Transportation Engineering Operations staff is revising the City's municipal code for Council approval so that the Mayor can implement angle parking within certain guidelines. Late last year, Councilmember Alvarez reached out to Traffic Engineering Operations and proposed an

update to the municipal code to bypass City Council approval as long as certain criteria are met. This would shave at least 30-60 days off the normal angle parking process. Traffic Engineering Operations staff presented the item, along with the language/criteria from the draft angle parking policy, at the Smart Growth and Land Use Committee on January 15, 2014. Internal meetings still need to be conducted between City staff, CD3 and CD8 to address some concerns.

There was discussion about: the petition requirements; noticing in-lieu of petitions; community driven process versus City initiative; how best to send mail so as to minimize returned mail; exploring reverse angle parking in Uptown and Little Italy; and head in parking options.

[Mr. Nicholls left the meeting at 4:13 p.m.]

9. Bicycle Master Plan

Chair Smith advised that SANDAG and the City are implementing elements of bicycle plans which may eliminate lanes of parking. He suggested reviewing SANDAG and City websites for changes and parking impacts and notes that SANDAG is spending millions of dollars on bike projects.

10. Bike Sharing Program

Ms. Studebaker advised she is working with City staff Mr. Bill Harris and Ms. Lana Findlay along with BID representatives on proposed locations for bike stations. Next week Deco Bike owners are in town and may be hiring a local representative to pursue this project and work with City on community outreach. Staff agreed to send out a link from Mr. Phillips on parking locations. There was further discussion about community input and suggestions on locations and feasibility of phasing into more neighborhoods than initially anticipated.

11. Board Priority Items

Chair Smith led the discussion and suggested that staff remove Oversize Vehicles if that is working or if not propose tweaks to that legislation.

- a. Balboa Park Parking Impacts
- b. Parklets and Bike Corrals
- c. Oversize Vehicles
- d. Parking Permit Programs
- e. Valet Parking
- f. New Technology
- g. Additional Meters
- h. In-lieu fees/Parking Requirements/Transit Development Overlay Zones

12. Updates from Represented Constituencies – Information Only

- a. Downtown CPD (Andrew Phillips) – An RFP was issued for an app and updated website for parking availability starting with garages.
- b. Uptown CPD (Elizabeth Hannon) – Suggested members be on time to what is a valuable meeting.
- c. Mid-City CPD (Roger Lewis) – No comments.
- d. Pacific Beach CPD (vacant)
- e. La Jolla CPD (Tom Brady) – Everything is fine.
- f. Old Town (Richard Stegner) – Streets have been clogged with people even paying to park at the hotel. Still having problems with tour buses parking in drop off areas. Staff indicated they would check with parking enforcement.

- g. CD1 (vacant)
- h. CD2 (Sarah Mattinson) – CieloSDias was a good event but parking at beach lots all have different rules and some consistency would be helpful to users or improve signage. Chair also commented on a similar issue around commercial loading zones with multiple uses where citations have to be dropped because of curb and signage don't match. Without curb color just the signage would be controlling and that would be enforceable. Also, PD bike beat catching bike thieves but can't return bikes if owners don't have serial numbers.
- i. CD3 (Ernestine Bonn) – struggling with contract.
- j. CD4 (vacant)
- k. CD5 (vacant)
- l. CD6 (Linda Stanley) – absent.
- m. CD7 (Jennifer Finnegan) – absent.
- n. CD8 (Elyse Lowe) – Great first meeting though started late.
- o. Community Planning Committee (Jeff Barfield) – none.
- p. BID Council (Benjamin Nicholls) – none.
- q. At-large Representative (Gary Smith) – No comments.

10. Adjournment

The meeting was adjourned at 4:46 p.m..

Final Approved: May 15, 2014
Motion by: Ernestine Bonn/Second: Roger Lewis Passed 9-0-0
