



THE CITY OF SAN DIEGO

**PARKING ADVISORY BOARD  
MEETING MINUTES  
May 15, 2014**

**Civic Center Plaza  
1200 Third Avenue, 14th Floor  
San Diego, CA 92101**

**Board Members Present**

Gary Smith (Chair)	Ernestine Bonn	Roger Lewis
Andrew Phillips	Jennifer Finnegan	Sarah Mattinson
Benjamin Nicholls	Tom Brady	
Elizabeth Hannon	Richard Stegner	

**Board Members Absent**

Jeff Barfield	Elyse Lowe	Linda Stanley
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**City Staff Present**

Meredith Dibden Brown and Joe Jimenez – Economic Development - CPD Program

**1. Roll Call and Introductions**

Chair Smith called the meeting to order at 3:06 p.m. and then attendees introduced themselves. (Richard Stegner arrived at 3:34 p.m.)

**2. Approval of Minutes**

Minutes from March 20, 2014 were corrected to reflect Tom Brady as absent only and Minutes from April 17, 2014 were corrected to reflect Tom Brady as present only once and then both sets of minutes were approved.

Motion: Ernestine Bonn / Second Roger Lewis Passed 9-0-0

**3. Non-Agenda Public Comment**

None.

**4. Board Administrative Items**

- a. **Requests for Agenda Revisions (continuances, change in order, etc.)**  
None.
- b. **Conflict of Interest Declarations on Agenda Items**  
None.
- c. **Board Non-Agenda Comment**  
None.

**d. City Staff Report (on items not on the agenda)**

- i) None.
- ii) None
- iii) None
- iv) None

**5. Car Sharing Program (Information Only)**

Mr. Jacques Chirazi updated the board on the current pilot Car Sharing program and the City's intent to create a permanent program through an ordinance to provide more transportation alternatives for residents, reduce the numbers of cars on the road, and improve air quality. There was discussion about: the original removal of meters to create dedicated parking spaces and moving away from that model but still allowing vehicle rentals to end in metered spaces with time limits greater than 1 hour where the car share vendor reimburses the City for lost meter revenue; potentially allowing rentals to end in unmetered spaces with time limits or one hour or longer; operational area of the program being Citywide but vendors may restrict rental terminations to certain areas; potentially creating dedicated spaces near transit stops to more fully integrate multi-modes and perhaps requiring some off-street parking; requiring/allowing all electric vehicles versus energy efficient vehicles as it pertains to available charging infrastructure; not parking/ending rentals immediately before or during posted street sweeping days and times; turnover and relocation of car sharing vehicles parked in front of businesses; tracking usage data and auditing for metered parking payments; and stickers or permits for car share vehicles.

**6. In-lieu Parking Fees**

Chair Smith noted no proposed items or projects at this time but the subject shall remain on the Board's priority list so future projects can be discussed as they arise.

**7. Board Priority Items**

Chair Smith led the discussion and suggested that staff remove Oversize Vehicles if that is working or if not propose tweaks to that legislation and replace with Car Sharing. There was discussion about the \$1.25 permit fee for parking oversize vehicles. There was discussion about consolidation of on-street signage onto one pole where appropriate however regulatory signs such as speed limits cannot be combined with other types of signs. Suggestions for sign consolidations may be submitted to staff for consideration/ processing.

- a. Balboa Park Parking Impacts – this item was included to address parking impacts on adjoining neighborhoods from paid parking in Balboa Park but this has not occurred therefore it was suggested to be removed. There was further discussion including: the proposal by the Zoo to create an employee parking structure; agreement to remove the priority item; and a suggestion to send a letter.

**Motion: Board to send a letter to the Mayor and Council supporting optimizing the use of any parking structure developed in Balboa Park.** Tom Brady / Second Ben Nicholls: Passed 10-0-0

- b. Parklets and Bike Corrals – ongoing therefore keep.
- c. Oversize Vehicles – replace with Car Sharing
- d. Parking Permit Programs – looked at previously and determined that ordinance is sufficiently board for community specific programs to be implemented, There was some discussion about enforcement beyond current business hours but this is unrelated to actual permit ordinance and then role of CPD boards and staff in fostering residential parking permit efforts and communications to or working with residents and impacts to businesses and employees.

**Motion: Remove item until such time as becomes an issue again.** Ben Nicholls / Second Jennifer Finnega: Passed 10-0-0

- e. Valet Parking – Pilot programs with subsidies such as universal valet in Little Italy remove cars. There was discussion about programs costs versus costs of creating new parking spaces; valet permit fees, joint use of valet zones or parking spaces for combination spaces. Tom Brady raised the concerns over Valet parking in La Jolla where there are 22 spaces in two blocks – need to make clearer that public valet parking. Item kept with request to have data on valet programs (costs and cars parked) at July 2014 meeting.
- f. New Technology – items f and g were combined by the Chair with regards to the City’s proposal to purchase new single space smart parking meters. The staff report on this item clearly addresses the Board’s previous concerns about continuing with efforts to upgrade multi-space and provide real time parking data (sensors). Ms. Hannon noted that Uptown CPD board supported the initiative but with request to have pilots in place within 6 months after installation. Chair agreed to ask for due speed.

**Motion: Deputize Chair to represent Board at Budget Committee meeting to support new single space meter upgrades.** Tom Brady / Second Jennifer Finnega: Passed 10-0-0

- g. Additional Meters – see item f.
- h. In-lieu fees/Parking Requirements/Transit Development Overlay Zones – in lieu fees already discussed. For parking requirements there was discussion about; increased density and parking demand for off-street spaces; old development with parking adjacent to sidewalk; high cost of going underground; costs associated with parking requirements deterring historic preservation/development; support for transit; issues with new development in College area for multi-family housing versus use as student housing; and similar issues in Downtown and Pacific Beach. Also discussion on transit overlay zones and extending trolley to UCSD with community opposition to density around transit stations. Keep on agenda.

There was also discussion about: tandem parking and sidewalk encroachments with recommendation to contact parking enforcement on this issue; and employee parking solutions and how to apply programs like SANDAG’s iCommute for larger employers to neighborhoods with multiple smaller employers. The latter item was suggested to be added to the list.

## **12. Updates from Represented Constituencies – Information Only**

This item was tabled to the next meeting except that Mr. Lewis commented that he would be bringing information on survey responses to a future meeting.

- a. Downtown CPD (Andrew Phillips) –
- b. Uptown CPD (Elizabeth Hannon) –Mid-City CPD (Roger Lewis) –
- c. Pacific Beach CPD (vacant)
- d. La Jolla CPD (Tom Brady) –
- e. Old Town (Richard Stegner) –
- f. CD1 (vacant)
- g. CD2 (Sarah Mattinson) –
- h. CD3 (Ernestine Bonn) –
- i. CD4 (vacant)
- j. CD5 (vacant)
- k. CD6 (Linda Stanley) –

- l. CD7 (Jennifer Finnegan) –
- m. CD8 (Elyse Lowe) –
- n. Community Planning Committee (Jeff Barfield) –
- o. BID Council (Benjamin Nicholls) –.
- p. At-large Representative (Gary Smith) –

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**10. Adjournment**

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The meeting was adjourned at 4:33 p.m..

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Final Approved: July 17, 2014

Motion by: Richard Stegner/Second: Andrew Phillips      Passed 7-0-3

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