



THE CITY OF SAN DIEGO

**PARKING ADVISORY BOARD  
MEETING MINUTES**

July 19, 2007

City Administration Building  
202 C Street, 12<sup>th</sup> Floor - Closed Session Conference Room  
San Diego, CA 92101

<b>Board Members PRESENT</b>	<b>Broad Members EXCUSED</b>	<b>Board Members ABSENT</b>
Frank Alessi Cindy Lehman Diana Spyridonidis John Pilch Paul Robinson John Cunningham Ernie Bonn Linda Stanley Roberta Eidemiller	Polly Gillette Martin Mosier	

**CITY STAFF**

Melisa Tintocalis, Community Parking District Program  
Michael Vogl, Office of the Treasurer

**OTHERS PRESENT**

Richard Stegner  
Ty Tosdal  
Meredith Dibden-Brown  
Carol Schultz  
Gary Weber  
Kristie Rice

**1. Call to Order**

Paul Robinson called the meeting to order at 3:08pm.

## 2. Approval of Minutes

Minutes from May 17, 2007 and June 21, 2007 were approved unanimously.

## 3. Public Comment (non-agenda)

None

## 4. Administrative Items

- a. **Introductions** - New and reappointed board members introduced themselves.
- b. **Board Administrative Items and/or non-agenda comment**

Tyshar Turner, Deputy City Clerk II, was present and conducted the swearing in of new and reappointed members to the Parking Advisory Board.

*New members:*

John Cunningham for Council District 2; Ernie Bonn for Council District 3; Roberta Eidemiller for Council District 7; and Diana Spyridonidos for the BID Council.

*Reappointed members:*

Frank Alessi for the Downtown CPD; Cindy Lehman for the Uptown CPD; Polly Gillette for the Mid-City CPD; Martin Mosier for Council District 1; Linda Stanley for Council District 6; John Pilch for the Community Planning Committee; and Paul Robinson as the at-large representative.

*Unfilled seats:*

Council District 8; Council District 5; and Council District 4

Michael Vogl from the Office of the City Treasurer spoke to the Board regarding the status of the City's internal parking management structure. He described his efforts to improve communication between departments and consistency on parking policy. He intends to establish regular monthly meetings with senior level staff from Traffic Engineering, Economic Development, Planning and Enforcement to discuss parking issues. Carol Schultz requested that Mr. Vogl consider including CPD representatives at such meetings. Mr. Vogl said he would inquire with city staff and see how Ms. Schultz's request could be accommodated.

Mr. Vogl stated that on September 24, 2007 the City plans to implement new citation technology that would enhance the tracking and reporting of parking citations.

Mr. Vogl also described the current deficit of Parking Enforcement Officers (PEOs). Currently there are a total of 65 PEOs, however for the past year the City has been short 6 to 8 PEOs. This is primarily due to the challenges applicants encounter during the background check required by the police department for employment.

c. **Conflict of Interest Declarations** – None

d. **City Staff Report**

Melisa Tintocalis reported that the City Planning & Community Investment Department is working with council staff to lead a parking workshop for council members and planning commissioners on August 1, 2007. The workshop will concentrate on the parking requirements associated with affordable housing.

Ms. Tintocalis also stated that City Council approved the transfer and allocation of the parking meter funds for the new fiscal year on July 17, 2007. An additional hearing would take place on June 31, 2007 to authorize the City to enter and execute agreements with the parking districts.

Gary Weber, from the Mid-City CPD, stated that their district would like to see the City organize CPD-specific workshops to have an informal venue for discussing operational issues. The Board supported the idea and Ms. Tintocalis stated she would schedule four workshops over the course of the next fiscal year on topics to be determined by the CPDs.

The Board requested that we review the priorities drafted last year. Ms. Tintocalis state she would send copies of last year's list. There was also a suggestion to explore the status of the angle parking policy. Ms. Tintocalis stated she would follow-up with Traffic Engineering on that topic.

e. **Requests for Agenda Revisions** - None

## 5. Updates from Community Parking Districts

a. **Downtown** – Frank Alessi reported that CCDC has finalized the scope of services with Wilbur Smith to conduct a comprehensive downtown parking study.

Mr. Alessi also reported that the Downtown Parking Management Group (DPMG) finalized their report on the pilot program of multi-space meters and adjusting parking meter times. The report recommends that City Council make available the parking management tools to all CPDs. A hard copy was distributed to the Board members and other attendants, however, an electronic version of the document had not been sent prior to the meeting.

Paul Robinson asked that the DPMG report be placed on the agenda for next month as an action item to request the Board's support of the DPMG's recommendations.

b. **Uptown** – Carol Schultz reported there are several projects currently underway by the Uptown Partnership that will result in an increased public parking, however their district would like to utilize the pay-by-space meter technology.

a. **Mid-City** – Ernie Bonn reported Traffic Engineering is working on a project along Louisiana Street.

b. **Pacific Beach** – None

c. **La Jolla** – None

- d. **Old Town** – Richard Stegner reported that the Old Town CPD, along with the consultants Parking Design Group, held a community meeting on parking issues on July 9, 2007. Mr. Stegner stated approximately 50 people attended the meeting and that the overall response to the presentation was positive and subsequent discussion was productive.

**7. PAB Ordinance Amendment Update**

Ms. Tintocalis reported that the PAB ordinance and the board reappointments were approved by City Council hearing on July 10, 2007.

The amended Parking Advisory Board ordinance which increases the number of Board members to include representatives from the Community Parking Districts of La Jolla, Pacific Beach and Old Town requires 30 days before it is effective. After the 30 days the appointments for these districts can be made. However, during the month of August City Council does not meet, therefore the soonest the appointments for these three districts could be docketed would be in September, 2008.

**8. Next Meeting Date and Tentative Agenda Items**

The next scheduled Parking Advisory Board meeting is August 16, 2007.

**9. Adjournment**

The meeting was adjourned at 4:25 p.m.

Draft Prepared: 8/08/2007 mt

Final Approved:  
Motion by:  
Board Vote:

Revisions to Draft: Double Underlined and Italic  
Revisions Prepared: N/A