



Renew Salon: Crossroads

## What are the loan caps?

- A standard storefront with two or less units may be eligible for a loan of two-thirds the project cost up to \$20,000.
- Multiple storefront projects may be eligible for a loan of two-thirds the project cost up to \$40,000.
- Historic restoration activity increases the caps listed above by an additional \$10,000.

## Want more information?

Learn more about the program by visiting the City's website at [www.sandiego.gov/storefront](http://www.sandiego.gov/storefront)

For more details and to obtain an application, contact the City's Storefront Improvement Program Manager at (619) 236-6460.



Funded by the City of San Diego's  
Redevelopment Agency

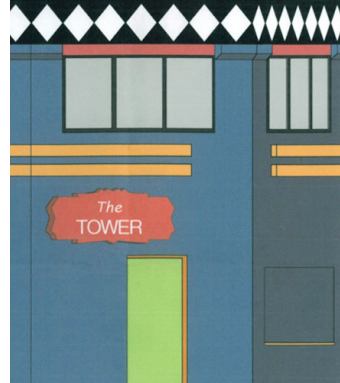
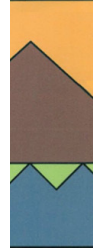
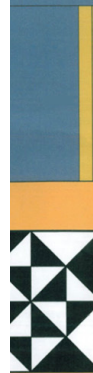
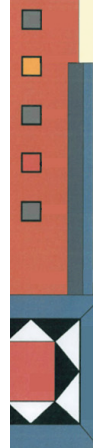
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# Storefront Improvement Program

## for Redevelopment Project Areas



Bekins Building: City Heights

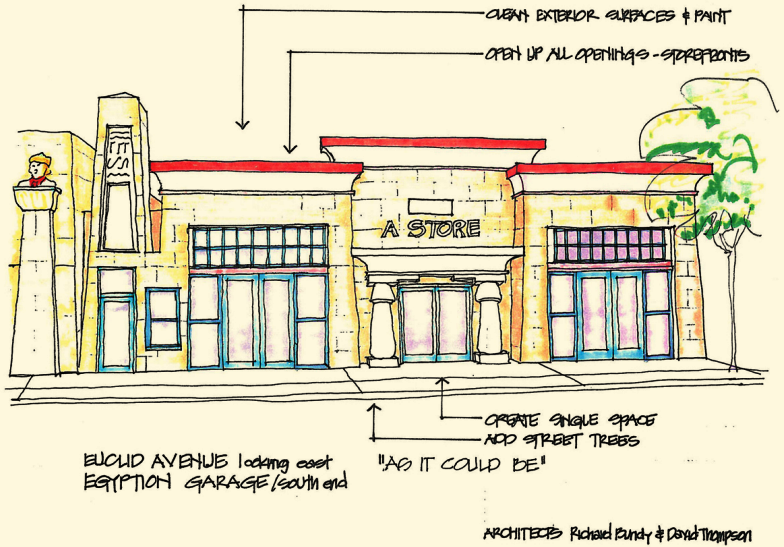


City Heights Tower rendering

# How is it different from the Citywide Storefront Improvement Program?

## What is it?

The Redevelopment Agency aims to eliminate blight, create a positive visual impact, stimulate private investment, and complement other community revitalization efforts by offering an enhanced Storefront Improvement Program (SIP). Taking advantage of this program, participants are able to make a variety of improvements to their commercial building façades; such as new doors, windows, awnings, paint color, signage, and lighting.



ARCHITECTS Richard Pundy & David Thompson

Egyptian Garage: City Heights

## Who can participate?

The program is open to property owners and business tenants in select redevelopment project areas managed by the City Redevelopment Department. A business tenant must have a minimum of five years remaining on the property lease at the time of project completion.

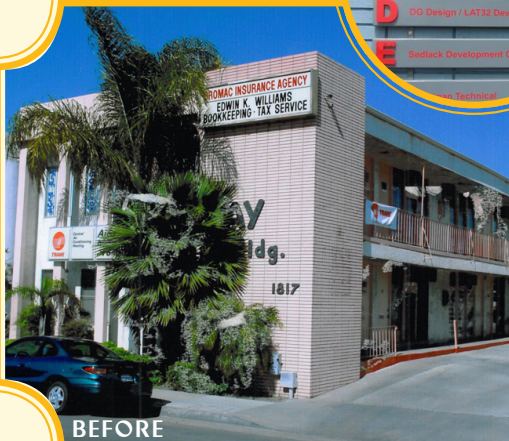


## What are the benefits?

Design assistance consists of a brief meeting between the participant and a licensed architect to assess the building's exterior façade and discuss any potential design improvements. The result is a design concept sketch of the project.

Financial assistance is provided in the form of a forgivable loan. The amount of the loan may be up to two-thirds of the project cost, subject to certain caps. The participant can opt to receive the loan at the completion of the project or a portion thereof during the construction of the project.

Bay Buiding: North Bay



BEFORE



AFTER