



THE CITY OF SAN DIEGO

# SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

*Friday, February 18, 2011 at 8:45 a.m.*

**\*\*Downtown Information Center/Community Room  
at Horton Plaza  
193 Horton Plaza, San Diego, CA 92101**

1. **Call to Order**
2. **Approval of Minutes** – December 17, 2010
3. **Public Comment – 8:50 a.m. (TIME CERTAIN)**  
Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.
4. **Administrative Items:**
  - A. Board Administrative Items and/or Non-Agenda Comment
  - B. Requests for Agenda Revisions (continuances, change in order, etc.)
  - C. Internal Standing Committee
  - D. External Standing Committee
  - E. Economic Development Division/Office of Small Business
  - F. Equal Opportunity Contracting/Purchasing

#### **Information Items/Discussion:**

5. **Food & Beverage Association of San Diego County** – Stephen Zolezzi, Executive Vice President & CEO, will present on programs and services offered by the Food & Beverage Association of San Diego County. The Association provides innovative services, resources, and representation for food industry businesses, and specialized training for the hospitality industry and start-up food and beverage businesses including delis, carts, restaurants, and coffee shops. The Association also offers courses in: serve safe, health department requirements, food handler's certification, manager's training, Alcoholic Beverage Control, restaurant licensing, restaurant insurance, workers compensation, employee handbook, and restaurant consulting.
6. **Greater San Diego Business Association** – Tom Luhnnow, Chief Executive Officer, will provide a presentation on the Greater San Diego Business Association, a FY 2011 Small Business Enhancement Program (SBEP) Grant Recipient. The Association promotes prosperity and equality for its members, supporters, and the LGBT community, and provides a variety of services including small business support, training, networking, advertising, professional growth, and business resources.
7. **BID Council Monthly Report** – Warren Simon

8. **Discussion on SBAB External or Internal Subcommittee Meetings for 2011** – Discussion on purpose, topics, and scheduling of future External or Internal Subcommittee Meetings.
9. **Next Meeting Date and Location** – April 15, 2011 at the Sheila R. Hardin Downtown Information Center in Horton Plaza above the CVS Pharmacy. Three-hour validated (free) parking is available. Horton Plaza is located between Broadway and G Street, and First and Fourth Avenues in downtown San Diego.

Directions:

The Down Information Center is located at 193 Horton Plaza, San Diego, CA 92101 on the East side of Horton Plaza. Enter the Horton Plaza Parking Garage at Fourth Avenue & F Street. Park on the **4<sup>th</sup> Floor Avocado Level** for easiest route/walk to the Downtown Information Center.

10. **Adjournment** – **(TIME CERTAIN)** Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in City Planning & Community Investment at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.