



THE CITY OF SAN DIEGO

SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

Friday, December 16, 2011 at 8:45 a.m.

****Balboa Park Club/Santa Fe Room
2150 Pan American Road West, San Diego, CA 92101**

1. Call to Order and Introductions

This will include recognizing the appointment of new Small Business Advisory Board members: Catherine Arambula, Antonio Barbosa, Patrick Edwards, Joseph Fox, and Robert Glick.

2. Approval of Minutes – October 21, 2011

3. Public Comment – 8:50 a.m. (TIME CERTAIN)

Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.

4. Administrative Items:

- A. Board Administrative Items and/or Non-Agenda Comment
 - Selection of New Vice Chair to replace outgoing Board Member Warren Simon
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Internal Standing Committee
- D. External Standing Committee
- E. Economic Development Division/Office of Small Business
- F. Equal Opportunity Contracting/Purchasing & Contracting Department

Information Items/Discussion:

- 5. **City of San Diego CleanTech Initiative** – Jacques Chirazi, City of San Diego Clean Tech Program Manager will present on the City's CleanTech initiatives that help promote the expansion, attraction, and retention of businesses that develop products and technologies that provide environmentally sustainable solutions. Efforts of the initiative include promoting, fostering, and coordinating strategic alliances and collaborating with local, regional, state, and federal institutions to develop and execute the City's clean technology business attraction strategy. The presentation will include an overview of the City's environmental leadership, San Diego CleanTech Cluster, Mayor's CleanTech Strategy, San Diego Clean Energy Innovation Grant Program, and the Car2Go Program.
- 6. **City of San Diego Development Services Department** – Laila Iskandar, Small Business Liaison for the Development Services Department, will provide a presentation tailored to the business community highlighting the Development Services Department's review and approval process, and offer tips on how to navigate through the Development Services web-site and department more efficiently.

7. **Economic Development Tourism Support Grant Program**– Luis Ojeda, EDTS Program Manager Solicit five SBAB volunteer panelists for FY 2013 Economic Development Tourism Support Grant review process.
8. **BID Council Monthly Report** – Patrick Edwards

Action Item:

9. **Planning & Discussion on 2012 Small Business Topics & Initiatives and Meeting Schedule for 2012 Small Business Advisory Board Meetings** – Planning and discussion on ideas, topics and initiatives of interest for 2012 Small Business Advisory Board Meetings, and discuss 2012 SBAB Meeting Calendar and meeting locations.
10. **Next Meeting Date and Location – February 17, 2012** at the Sheila R. Hardin **Downtown Information Center** in Horton Plaza above the CVS Pharmacy. Three-hour validated (free) parking is available. Horton Plaza is located between Broadway and G Street, and First and Fourth Avenues in downtown San Diego.

Directions:

The Down Information Center is located at 193 Horton Plaza, San Diego, CA 92101 on the East side of Horton Plaza, above CVS and Starbucks. Enter the Horton Plaza Parking Garage at Fourth Avenue & F Street. Park on the **4th Floor Avocado Level** for easiest route/walk to the Downtown Information Center.

11. **Adjournment – (TIME CERTAIN)** Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in the Economic Development Division at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.