



SANYO - A PIONEER IN ENERGY & ENVIRONMENTAL SOLUTIONS



When most people think of SANYO they may envision refrigerators, or perhaps calculators. But, what most people may not know is that SANYO for the past 30 years has been a leader in developing clean technology and smart energy systems. Here are some facts you may not have known about SANYO;

- SANYO was the 1st to produce commercialized amorphous solar cells for use in everyday items like calculators and watches
- SANYO is one of the largest rechargeable battery suppliers worldwide
- SANYO recently partnered with the University of California, San Diego (“UCSD”) to collaborate on multi-year, multi-disciplinary projects in the areas of renewable energy and energy storage research
- In 2010, SANYO finished construction on a testing site for the realization of a low-carbon society in Japan, the [Kasai Green Energy Park](#)
- In 2011, SANYO became a wholly-owned subsidiary of Panasonic Corp.

Another unique quality about SANYO is that the company doesn’t just sell the products to others, it uses the clean technology it manufactures at its own facility. The Otay Mesa office has a 200-kW solar system that includes a parking lot sun-tracking system that follows the sun throughout the day. In addition, the facility air conditioning pulls in cool air from the outside during evening and morning, and only uses air conditioning when the office temperature rises above a set threshold.



SANYO’s success is not just limited to the laboratory, the company has also been very active in the community as well. Corporate responsibility is something the company takes very seriously. Aaron Fowles, Corporate Communications Manager for SANYO North America, revealed that SANYO is currently working with local elementary schools in San Diego to develop interactive workshops that will allow students to explore how batteries work as well as learn about the various benefits of solar technology.

BUSINESS MATTERS WORKSHOP

The San Diego Regional Enterprise Zone staff will be facilitating a free workshop at the Porto Vista Hotel in Little Italy on Tuesday, July 26, 2011. Two workshop times have been scheduled, 8:30-10:30am and 3:00-5:00pm. Attendees can choose which session to attend to learn how Enterprise Zone tax benefits can save companies money.

There is a \$7 charge for parking at the Porto Vista Hotel. Metered parking is available on the street.

Please RSVP by sending an email to THines@sandiego.gov. Please include names of all attendees, company name, and which session you’ll be attending.

Contact Tina Hines at (619) 236-6305 for any questions/comments.

RESOURCES

San Diego Regional Enterprise Zone

Hiring Tax Credit Vouchering Services

Tere Avina: (619) 236-6302
Tina Hines: (619) 236-6305

City of San Diego

Cord Bailey: (619) 533-5954

City of Chula Vista

Craig Ruiz: (619) 691-5248

City of National City

Alfredo Ybarra: (619) 336-4279

Unified Port of San Diego

Paul Brown: (619) 686-7283

Media Contact

Lydia Moreno: (619) 236-6320

Job Referral/Job Placement Services

South County Career Center—Chula Vista
Leonardo Alarcon: (619) 628-0321

South Metro Career Center—Mountain View
Erika G. Gallardo: (619) 266-4200

Metro Career Center—North Park
Patricia Devereaux: (619) 516-2265

Foreign-Trade Zones Program

Adrienne Turner: (619) 236-6364

Helpful Links

San Diego Regional Enterprise Zone
<http://www.sdrez.org>

California Association of Enterprise Zones
<http://www.caez.org>

National Association of FTZ’s
<http://www.naftz.org>

Foreign-Trade Zones Board
<http://ia.ita.doc.gov/ftzpage/>



THE CITY OF SAN DIEGO EMBRACES CLEAN TECHNOLOGY

In 2007, the City of San Diego created the Clean Technology (CleanTech) Initiative to spur the growth of the local clean technology industry. We support our emerging CleanTech cluster that creates skilled high-wage jobs in an industry that is creating a healthier environment. City CleanTech initiatives are leading to cleaner water, improved air quality and greater energy independence in San Diego.



Mayor Sanders with Craig Venter, Co-Founder, CEO, & Chairman of Synthetic Genomics at the company's greenhouse opening. Image courtesy of Synthetic Genomics.

Clean technology is the sixth largest investment category in the United States and Canada and locally it continues to grow. There are more than 220 CleanTech companies in the City alone creating a vibrant cluster full of ideas and breakthroughs. Many of these innovation-driven companies focus in the advancement of renewable energy, biofuels, energy efficiency, and transportation technology.

Mayor Jerry Sanders points out that "San Diego has a great track record for creating new industry sectors through partnership between our universities and the private sector, and we have a tremendous opportunity with CleanTech to repeat the success of our biotechnology, communications and defense industries." With a wealth of research institutes and an entrepreneurial economy, San Diego holds the promise to become a hub for new business opportunities, job creation, and the innovation and commercialization of CleanTech products and technology.

For more information please visit our website: <http://www.sandiego.gov/economic-development/industry/cleantech.shtml>

SDREZ QUICK FACTS

For the Month of April 2011.

- 99 - Participating Companies
- 667 - Employees Hired
- 224 - New Positions
- 443 - Existing Positions

Employee Eligibility

- 2 - Veterans:
- 0 - Disabled/Service Connected Veterans
- 4 - Public Assistance Eligible
- 4 - Ex-offenders
- 2 - Dislocated Workers
- 0 - Native Americans
- 0 - Self-Employed
- 0 - Vocational Rehabilitation
- 1 - WIA Eligible/Enrolled
- 0 - Cal Works Eligible/Enrolled
- 64 - Low Income
- 34 - Work Opportunity Tax Credit
- 556 - Targeted Employment Area

For more information about the Enterprise Zone, visit www.SDREZ.org, or call (619) 533-5954.

SAVE THE DATE

07/12/11 - Small Business Filings (Expenses, Credits, & Recordkeeping) - I.R.S. sponsored webinar focusing on the issues affecting tax returns filed by small businesses. Click this link to get more information or to [register](#) for the webinar.

07/26/11 - Business Matters Workshop at the Porto Vista Hotel. Please RSVP by calling (619) 236-6305 or emailing THines@sandiego.gov. Space is limited.

07/29/11 - Otay Chamber 21st Annual Summer Scramble Golf Tournament at the Salt Creek Golf Club in Chula Vista. More info at [21st Annual Golf Tournament](#)

09/30/11 - 21st Annual Economic Summit at the San Diego Convention Center. More info at www.southcountyedc.com.