



FOR IMMEDIATE RELEASE
April 22, 2014

MEDIA CONTACT:
Jose Ysea: Desk: 858-573-1291
Cell: 858-518-8210

ENVIRONMENTAL SERVICES DEPARTMENT

NEWS RELEASE

CITY OF SAN DIEGO REVEALS COMMUNITY RECYCLING RATES

110 Neighborhoods Singled Out in Newly Released Study

San Diego, CA — The City of San Diego’s Environmental Services Department (ESD) compiled data from trash and recyclables collected from San Diego residents and established “community recycling rates” for the first time ever.

Although the overall recycling rate in the City of San Diego is at 68%, the new study showed much need for improvements at the neighborhood level, which currently has a dismal 24% across San Diego.

Recycling Program Manager Ken Prue noted, “When you take commercial, business and construction debris figures out of the disposal equation, we end up with low numbers in our residential communities. This shows that we clearly need a better recycling effort by our residents.”

In 2012, a recycling goal of 75% by the year 2020 was approved at the state level. With increased outreach and education, the City believes the local recycling (diversion) rate can meet and exceed the state goal by 2020.

As part of a new initiative to improve these numbers, ESD will be working with neighborhood media outlets and community groups to raise awareness about the community recycling rates. The plan is to encourage local residents to learn more about recycling and how they can improve their efforts.

As part of the education element, ESD will be providing neighborhoods with data, including graphs about how their recycling rates compare against the Citywide rate and their City Council District.

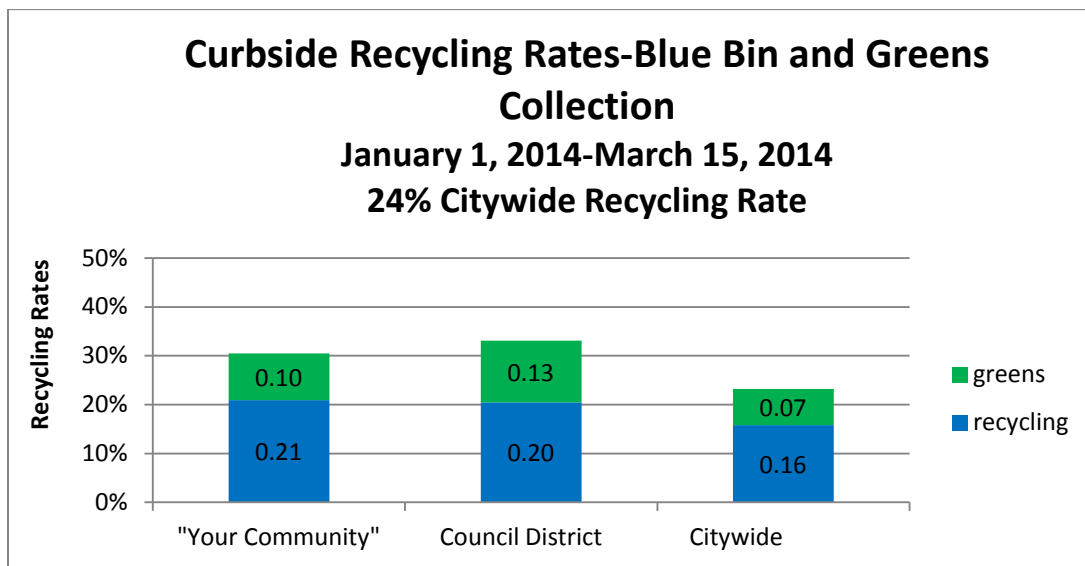


*** more ***

The following is an example of what those figures might look like:

Your community has a recycling rate of **X%**. That's good, but how can you make your community a recycling leader? There are more recyclable items than you think. Two types often overlooked are hard plastics and milk/juice cartons. And don't forget about your yard waste and placing it in your yard waste containers if you receive City Greenery collection service, or consider purchasing a discounted composting bin through the City's Backyard Compost Bin Voucher Program.

Visit: www.recyclingworks.com to find out more and follow us on Twitter @SanDiegoESD or Facebook at SanDiegoRecyclingWorks.



How Your Community is Doing:

- Excellent 😊😊😊😊
- Great 😊😊😊
- Good 😊😊

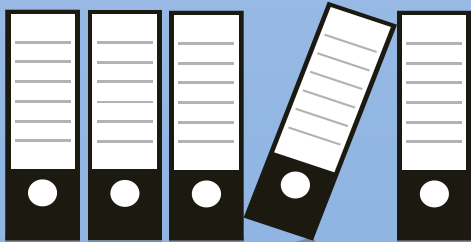
For general recycling tips or information, visit our Web site at www.RecyclingWorks.com or call Customer Service at 858-694-7000.

*** end ***



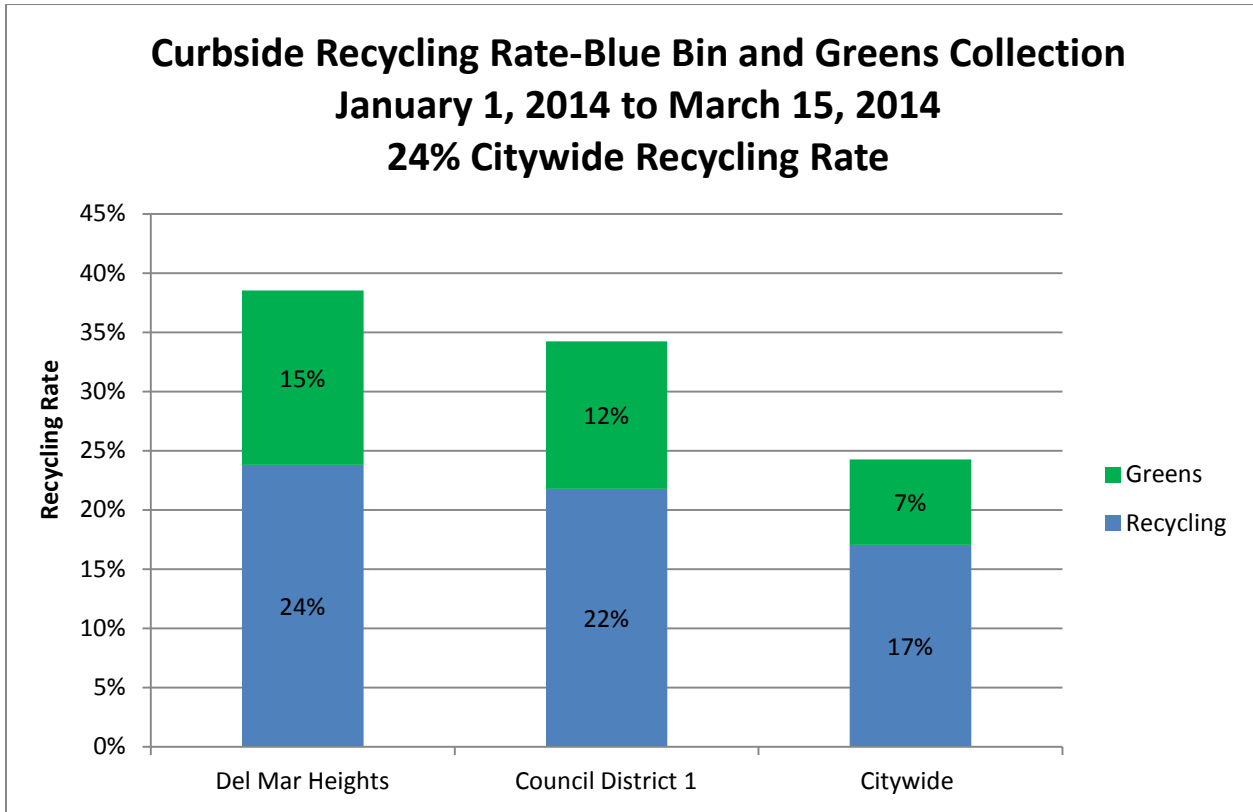
ENVIRONMENTAL
SERVICES
DEPARTMENT

CITY OF SAN DIEGO COMMUNITY RECYCLING RATES



Published/Created by
City of San Diego
Environmental Services Department

Del Mar Heights



How is your community doing?

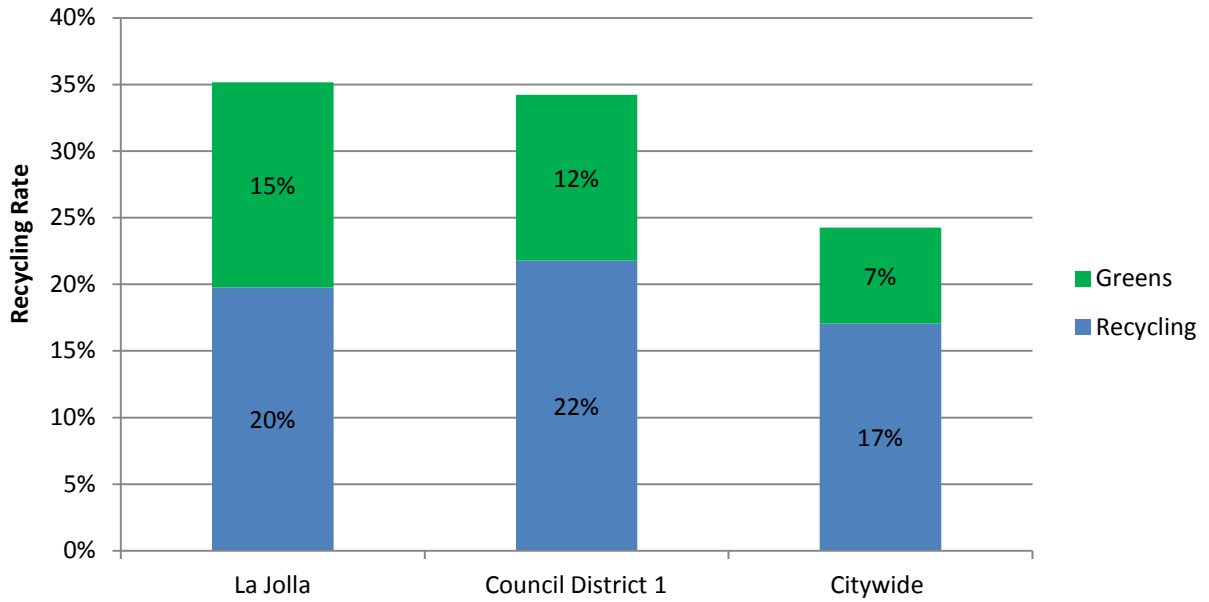
 Excellent 

Great 

Good 

La Jolla

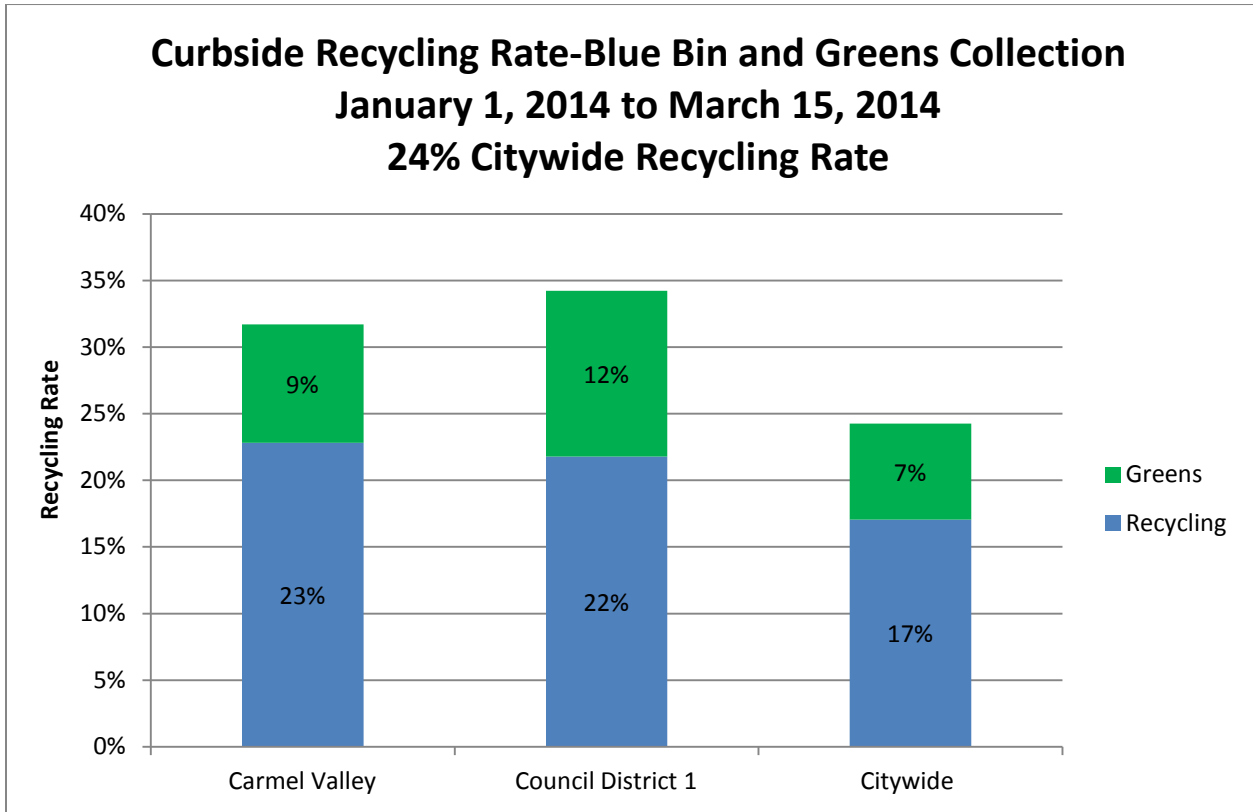
Curbside Recycling Rate-Blue Bin and Greens Collection January 1, 2014 to March 15, 2014 24% Citywide Recycling Rate



How is your community doing?

- ➔ Excellent 😊😊😊😊
- Great 😊😊😊
- Good 😊😊

Carmel Valley



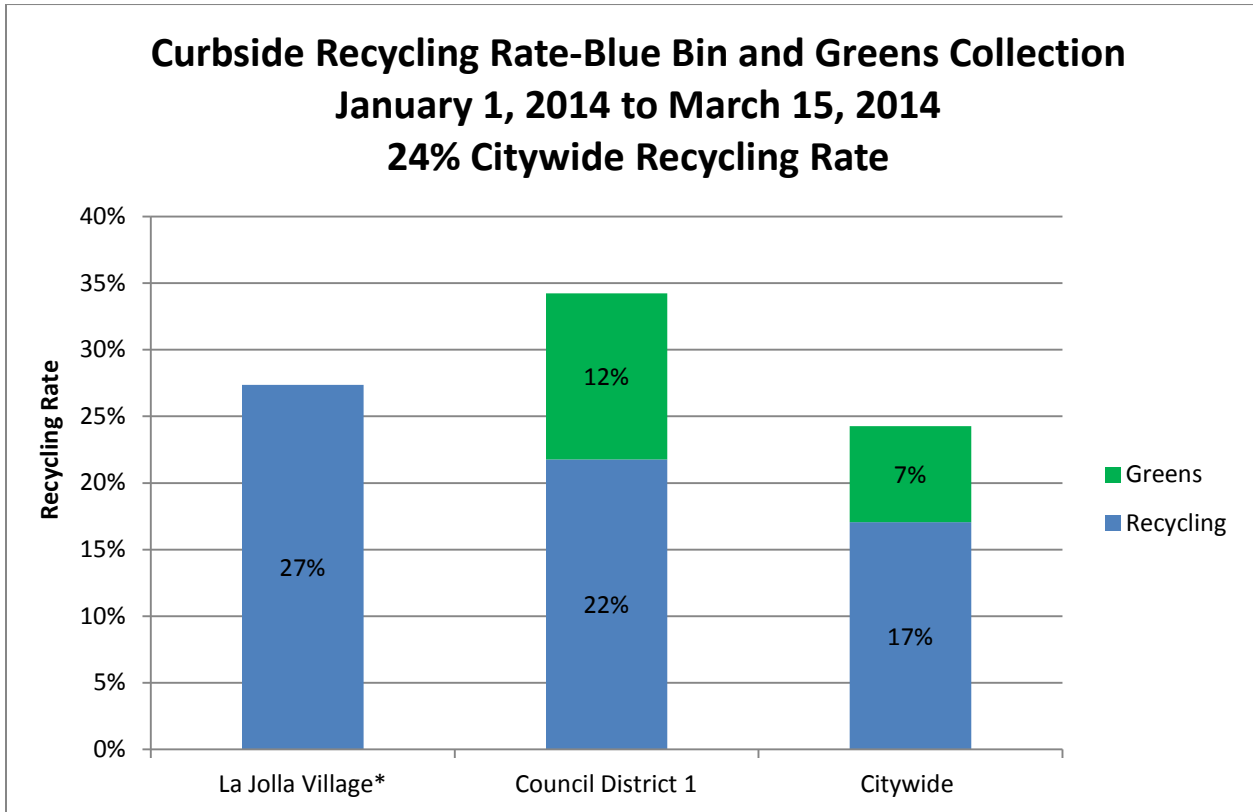
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

La Jolla Village



*Greens collection not yet available in your community.

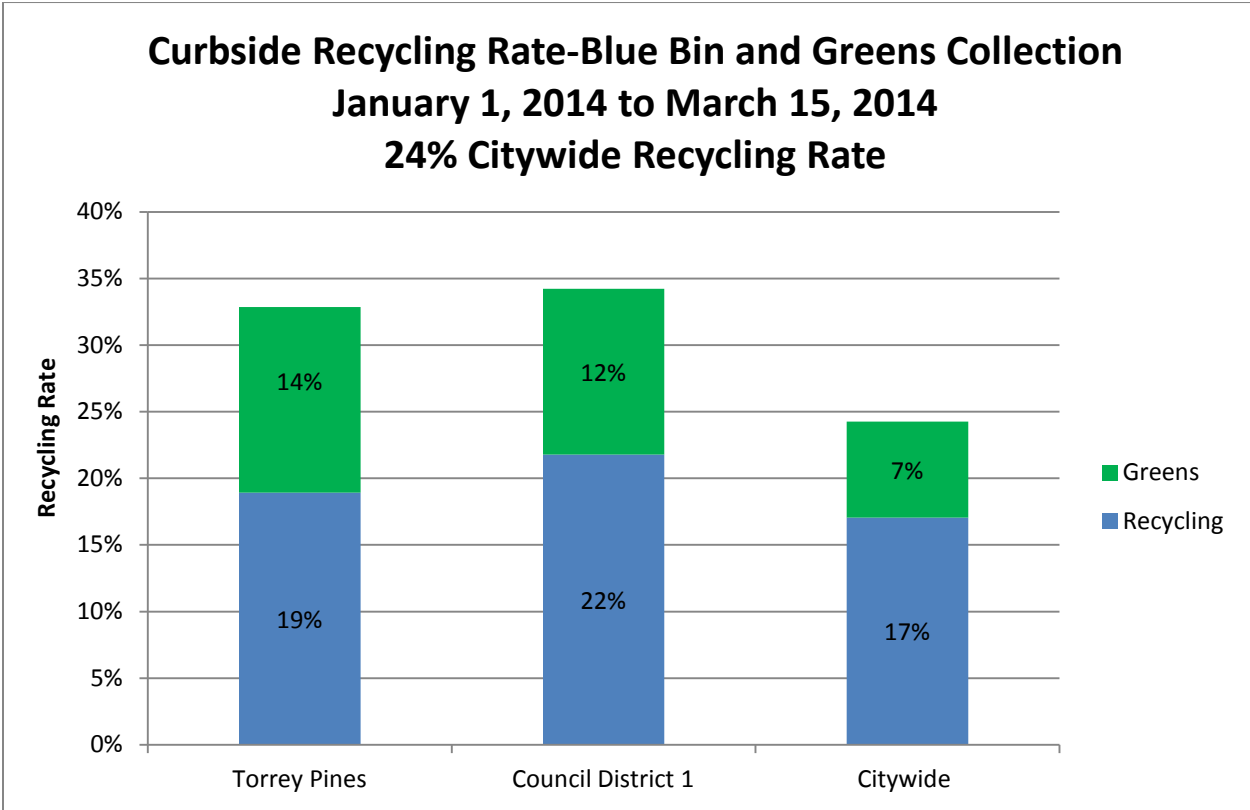
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Torrey Pines



How is your community doing?

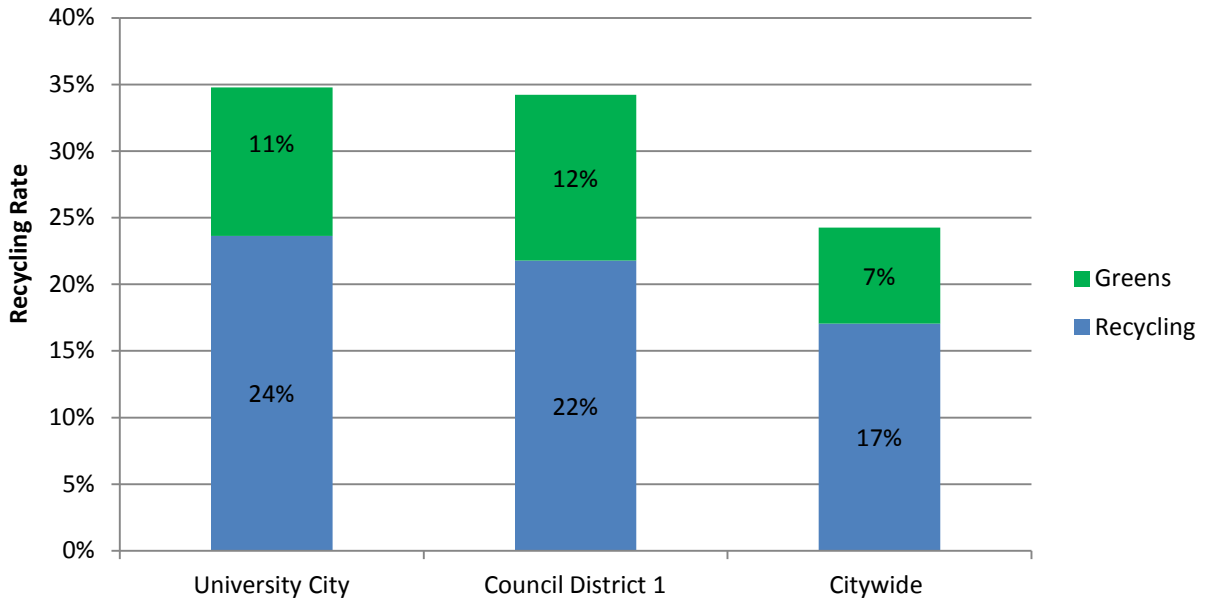
➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

University City

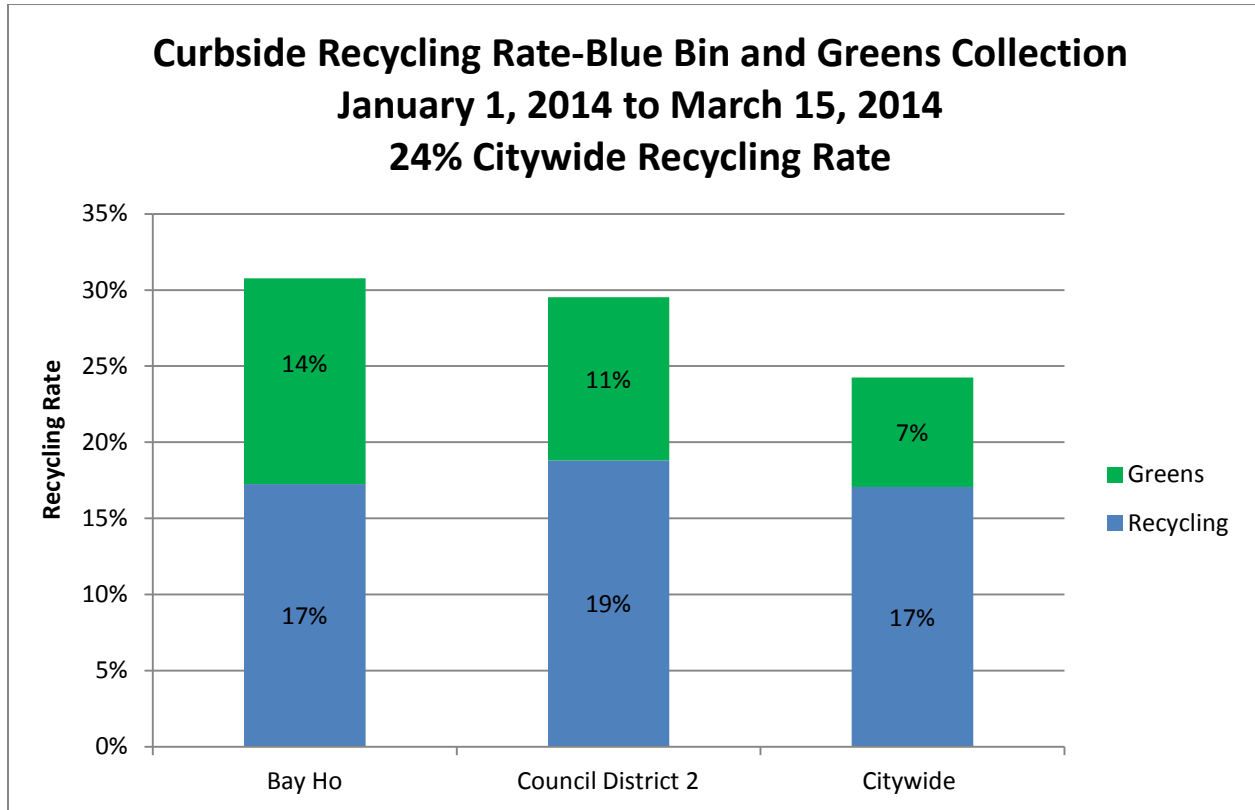
Curbside Recycling Rate-Blue Bin and Greens Collection January 1, 2014 to March 15, 2014 24% Citywide Recycling Rate



How is your community doing?

- ➔ Excellent 😊😊😊😊
- Great 😊😊😊
- Good 😊😊

Bay Ho



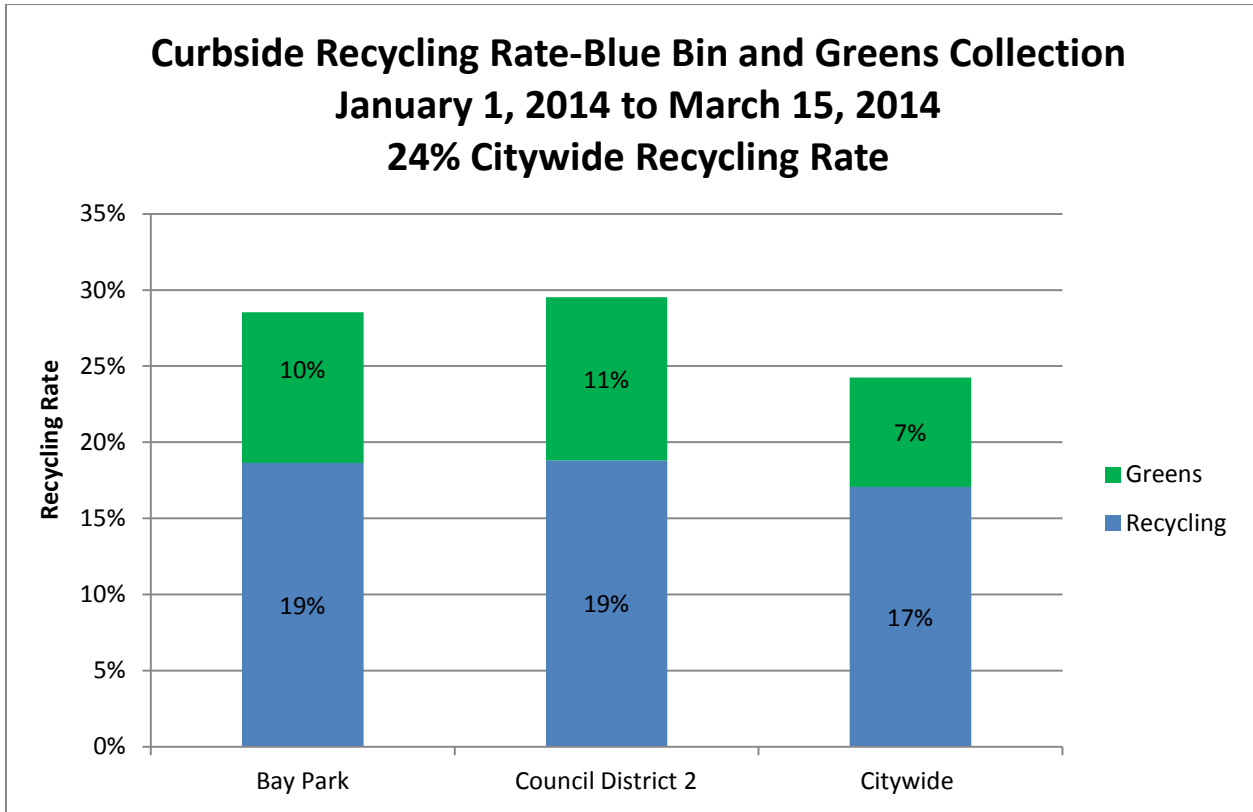
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Bay Park



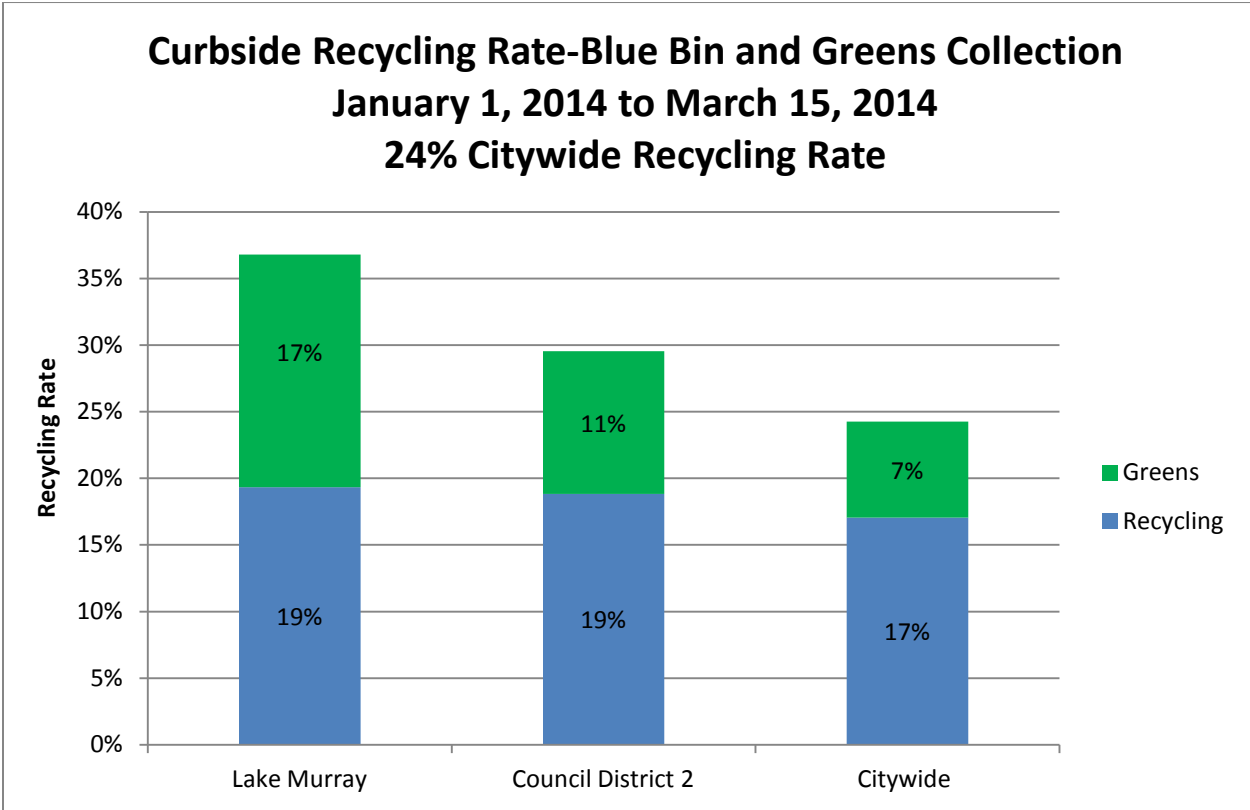
How is your community doing?

 Excellent 

Great 

Good 

Lake Murray



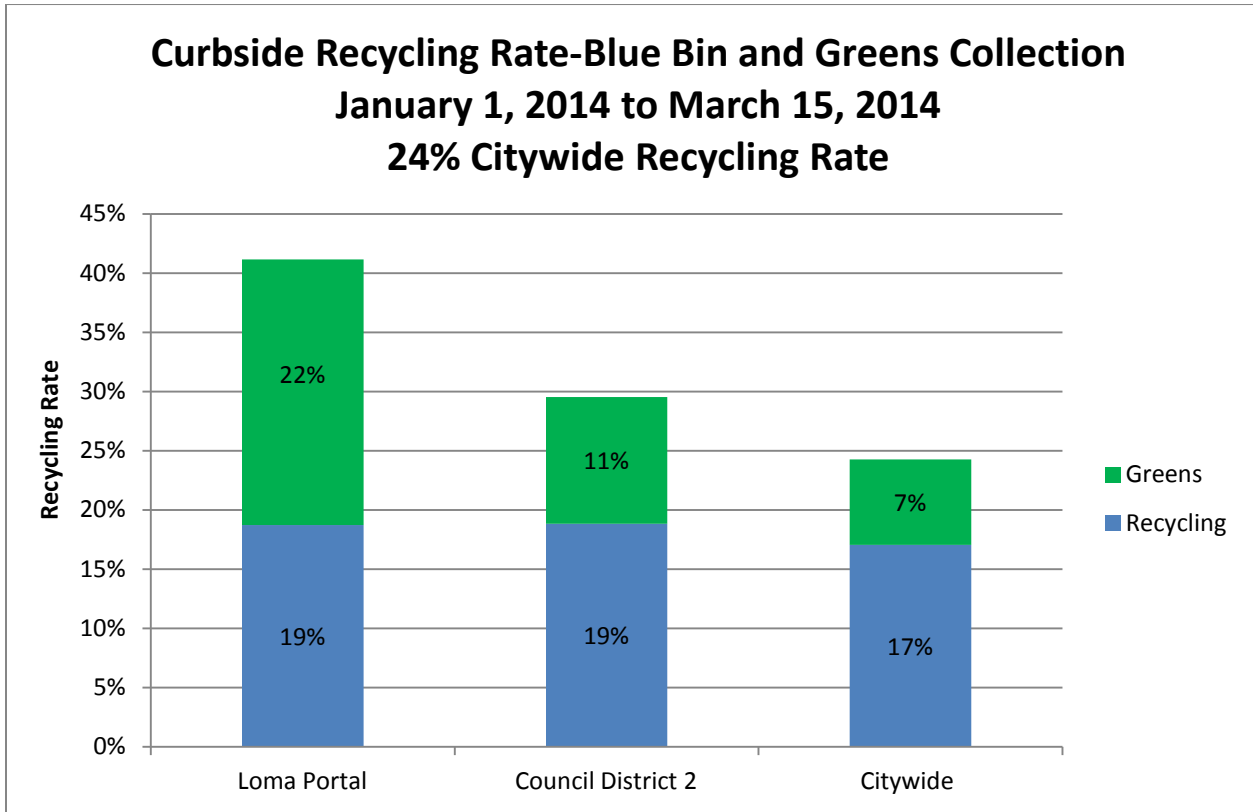
How is your community doing?

 Excellent 

Great 

Good 

Loma Portal



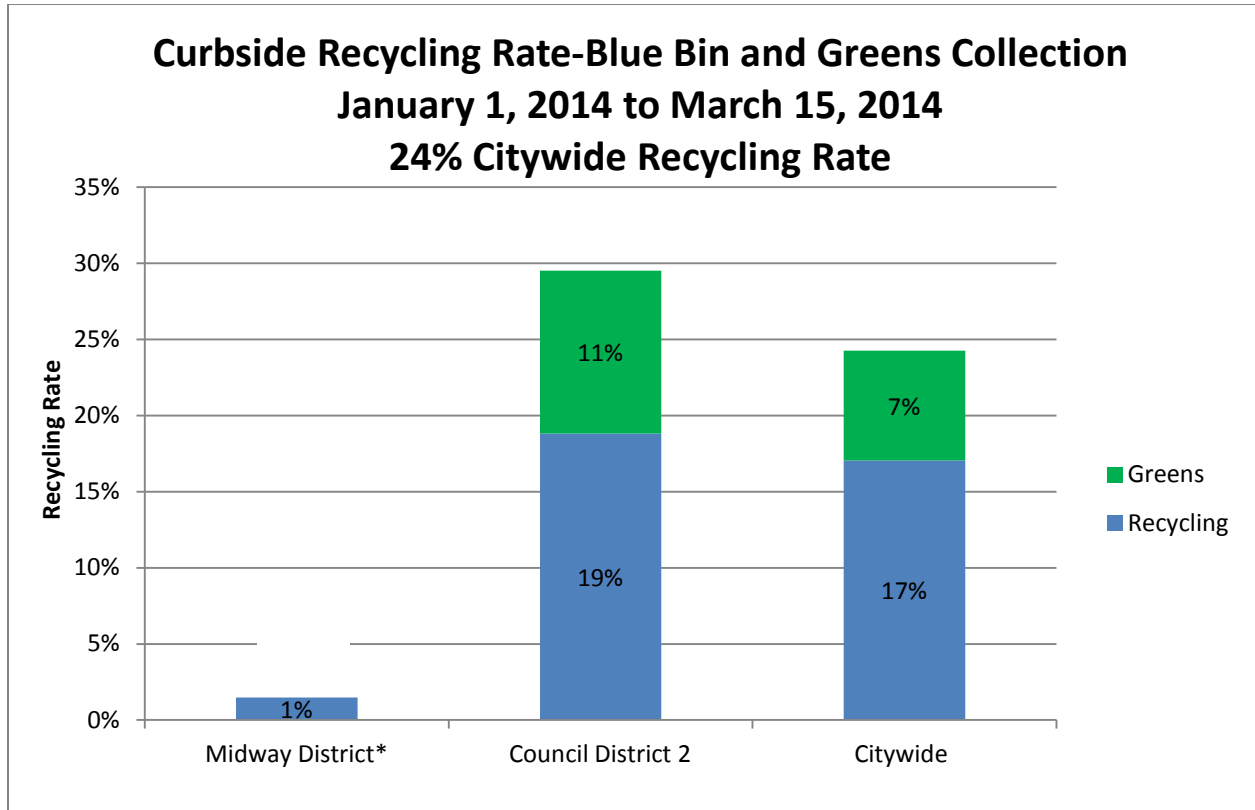
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Midway District



*Greens collection not yet available in your community.

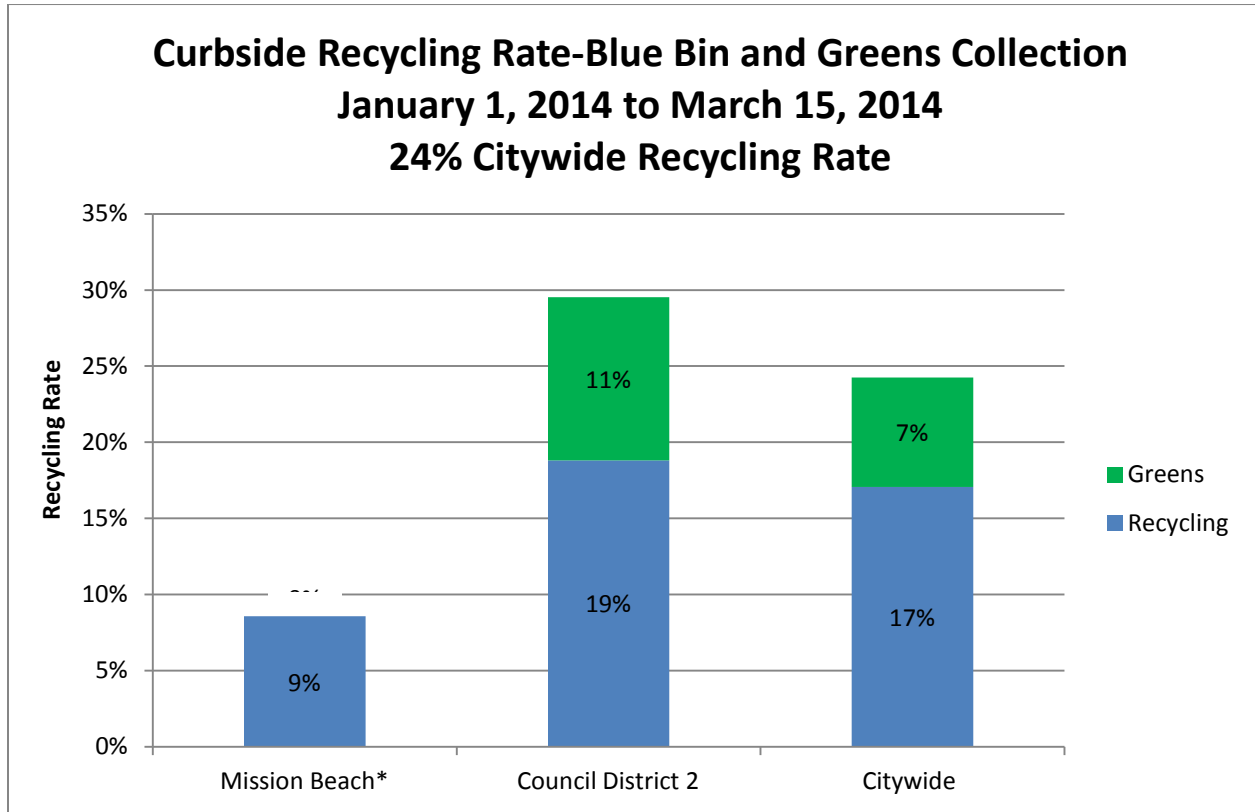
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Mission Beach



*Greens collection not yet available in your community.

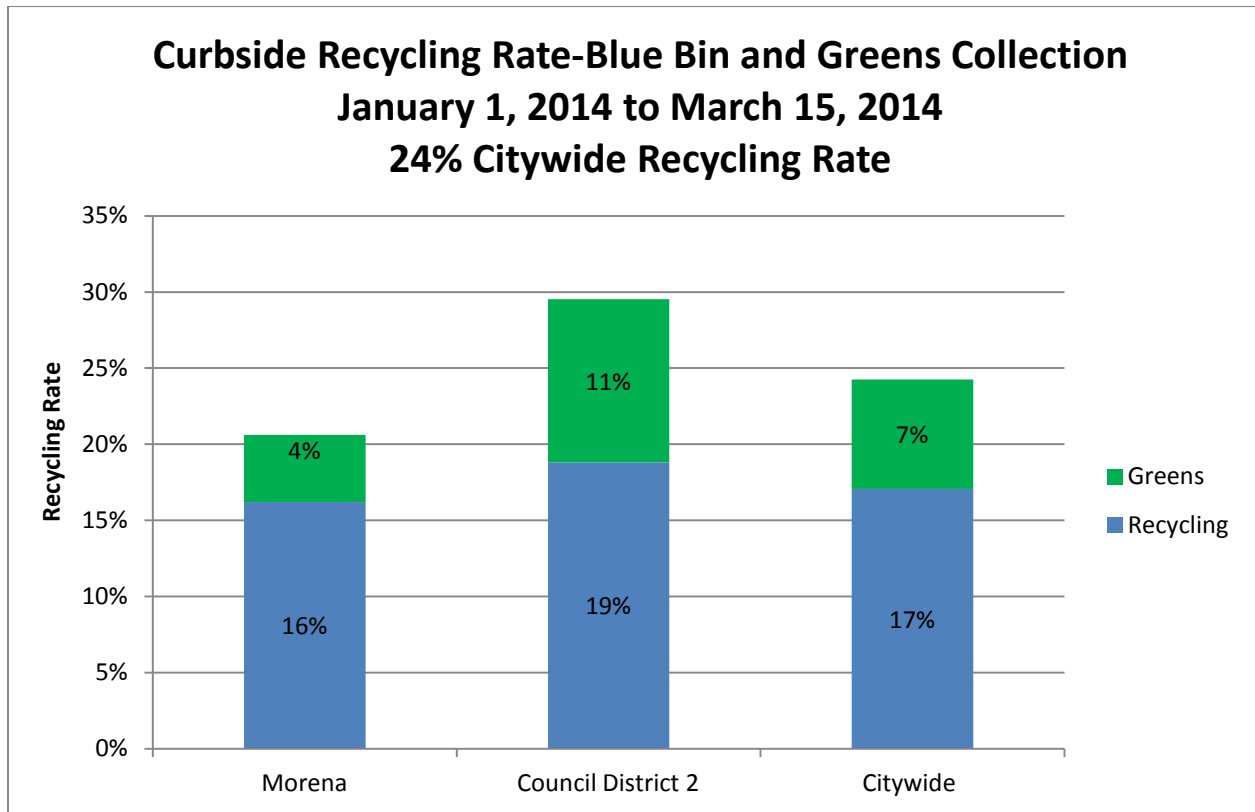
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Morena



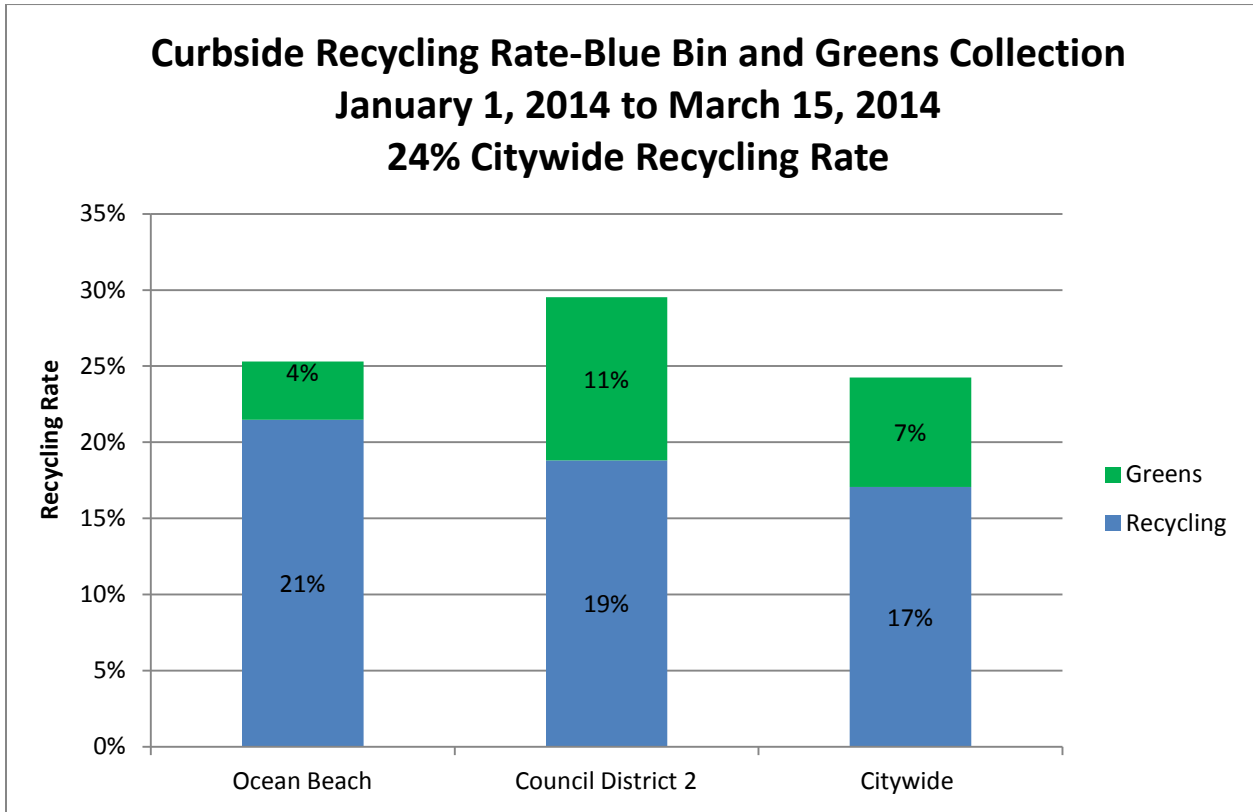
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Ocean Beach



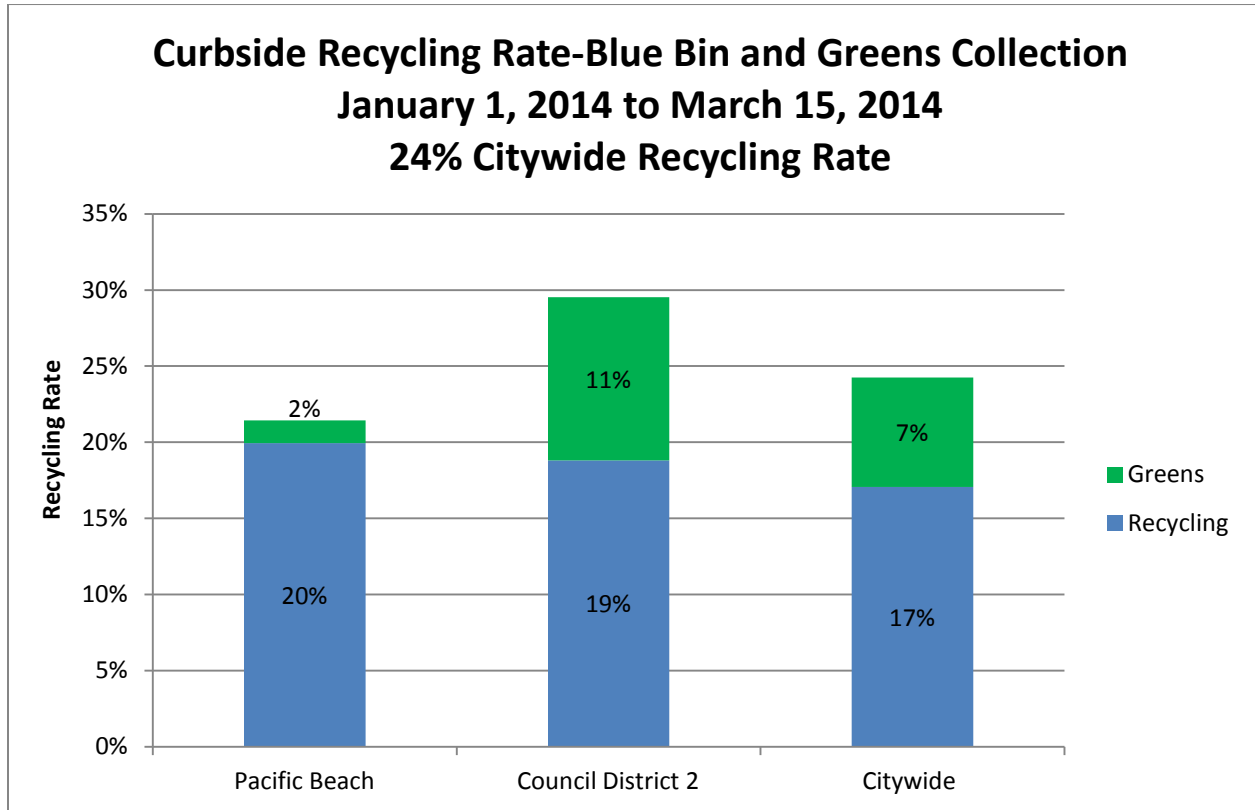
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

Pacific Beach



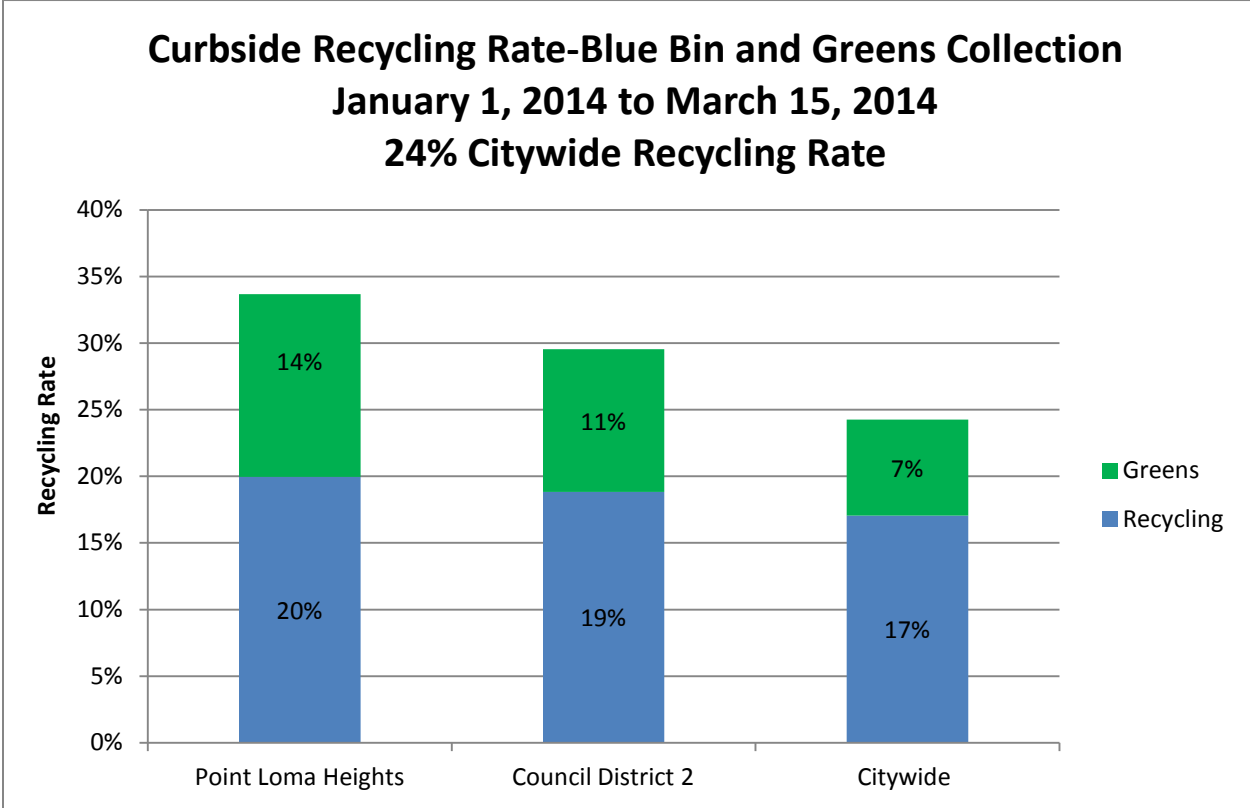
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Point Loma Heights



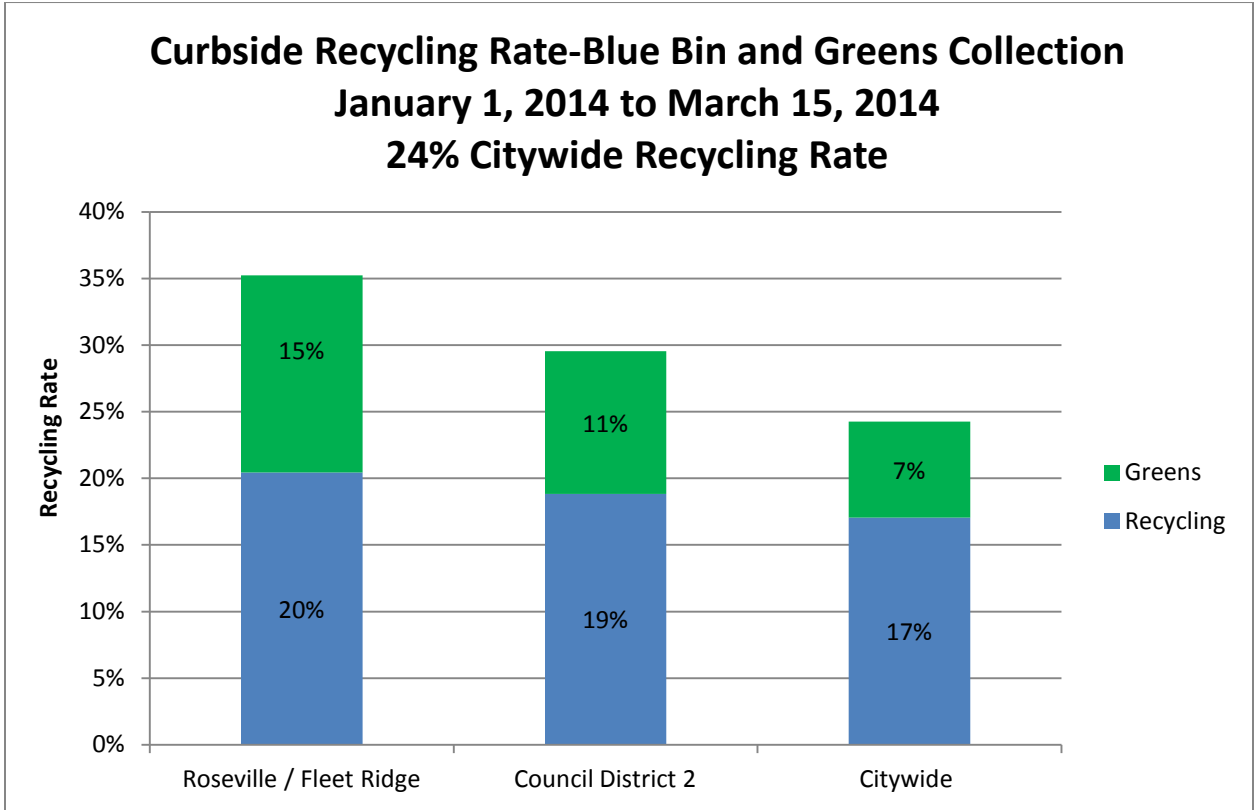
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Roseville/Fleet Ridge



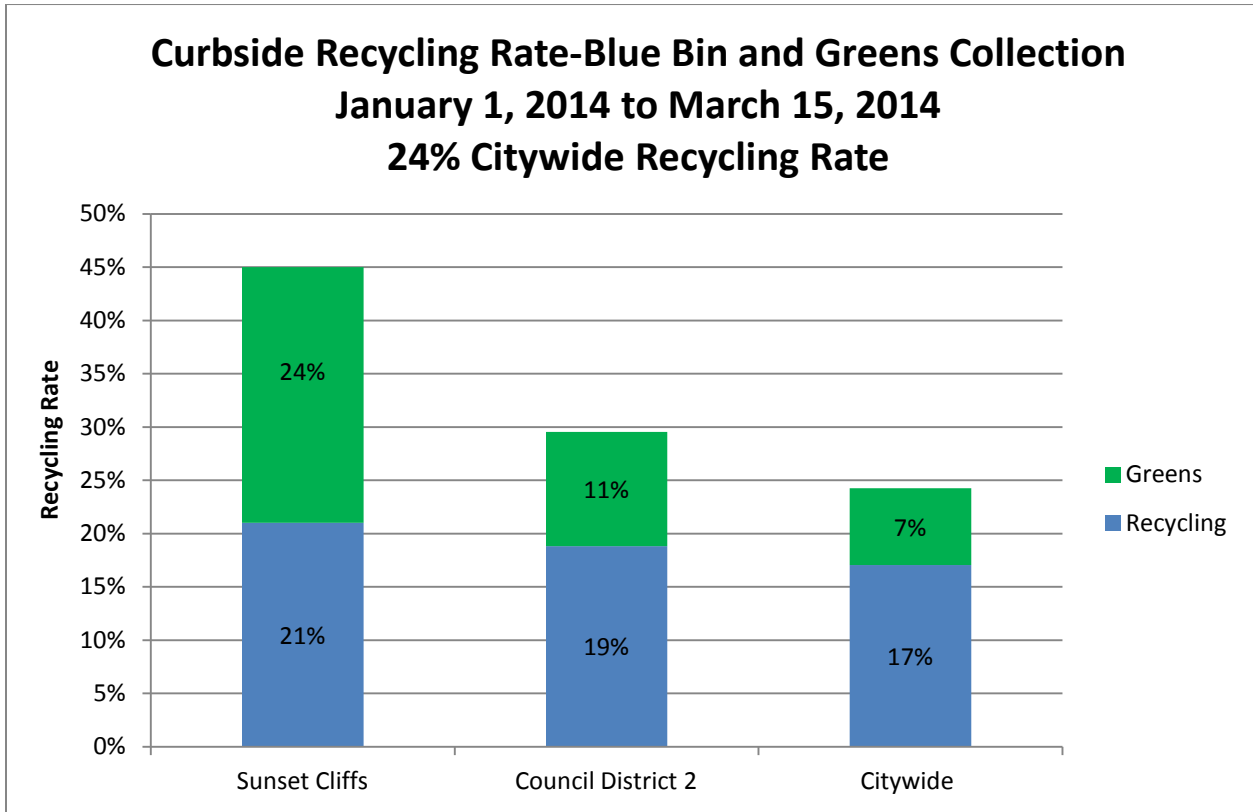
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Sunset Cliffs



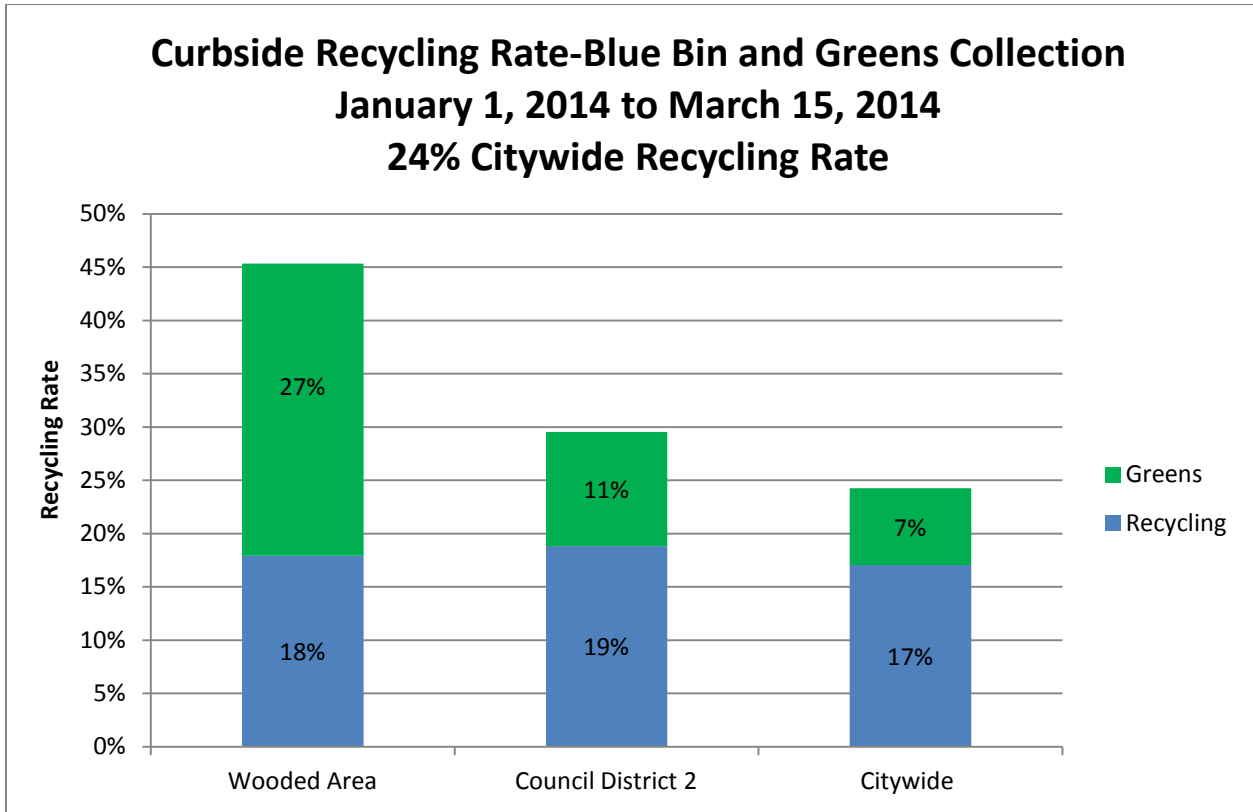
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Wooded Area



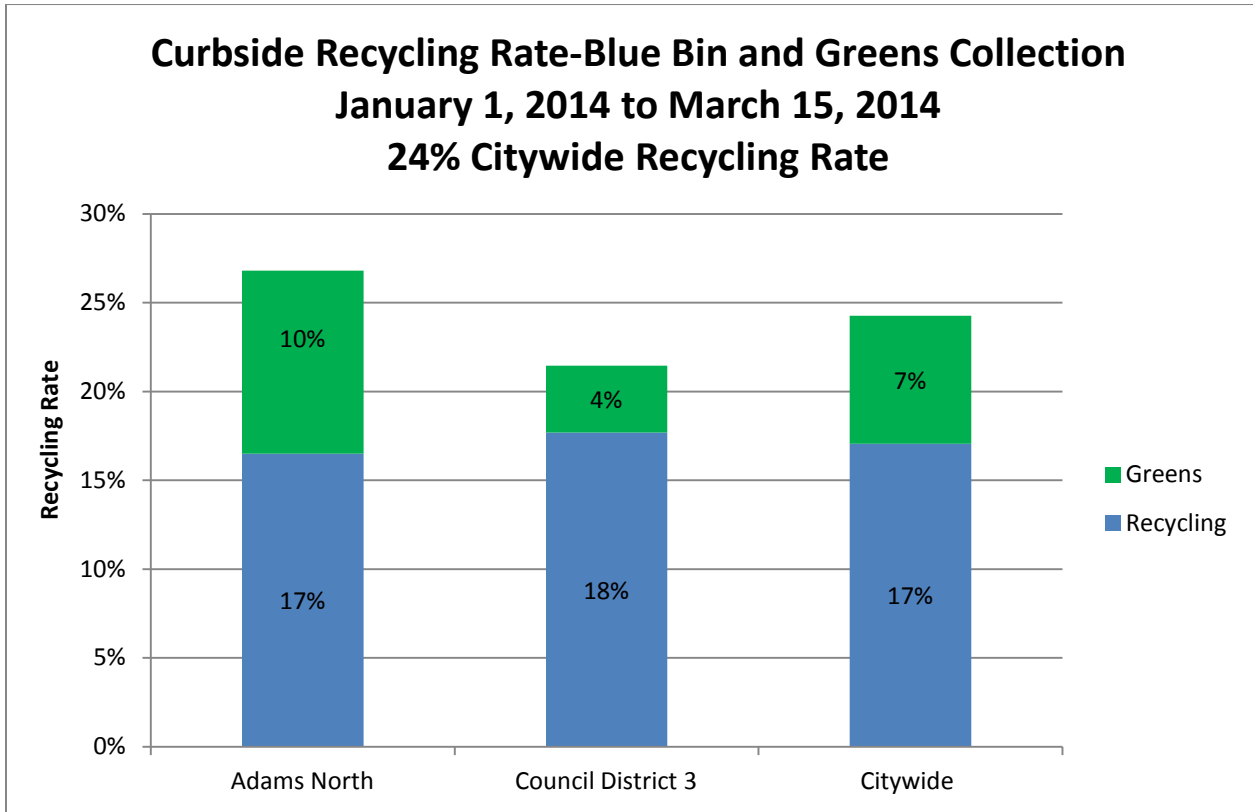
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Adams North



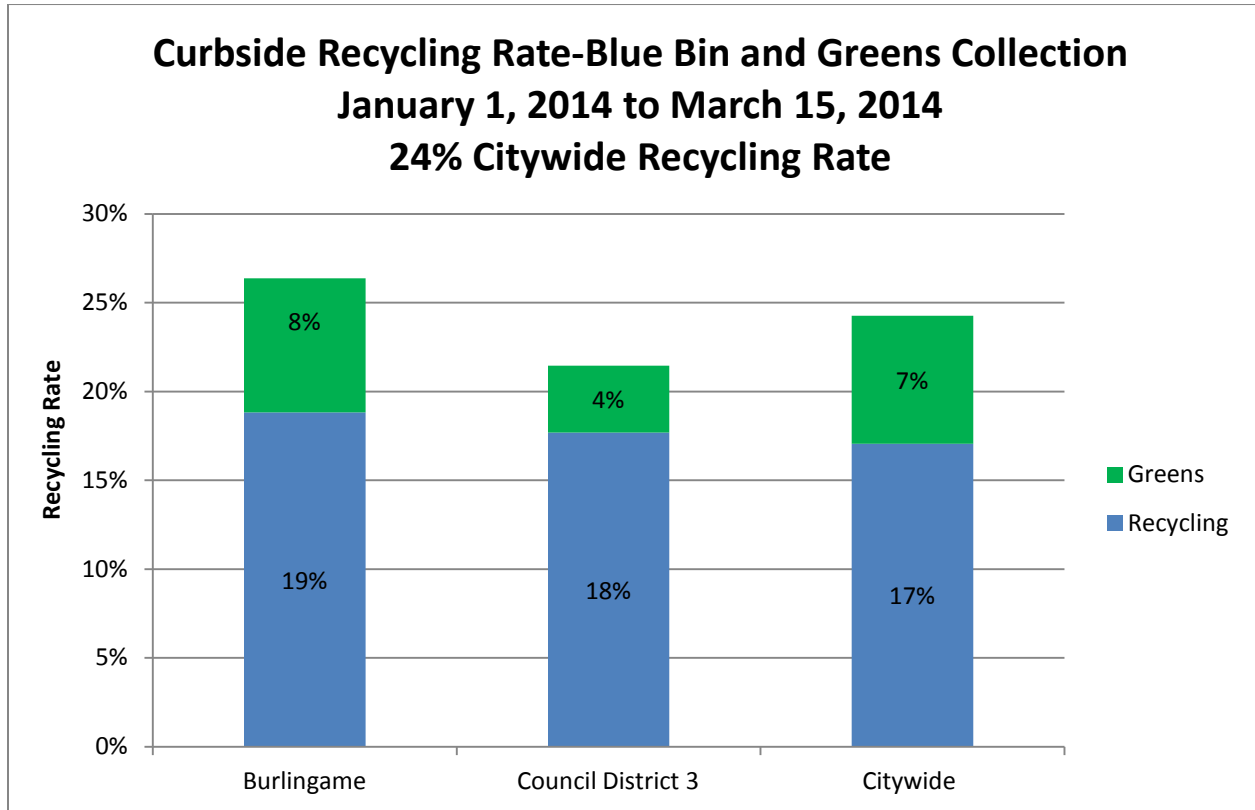
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Burlingame



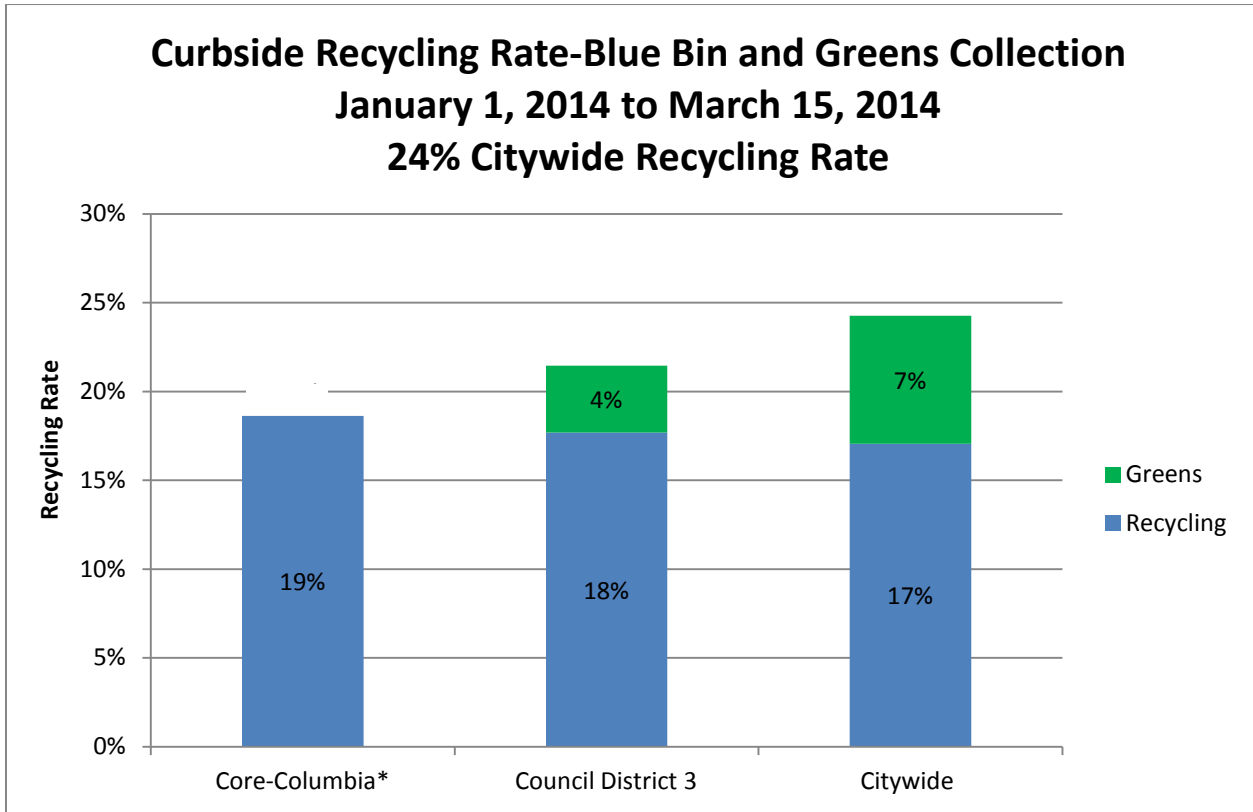
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Core-Columbia



*Greens collection not yet available in your community.

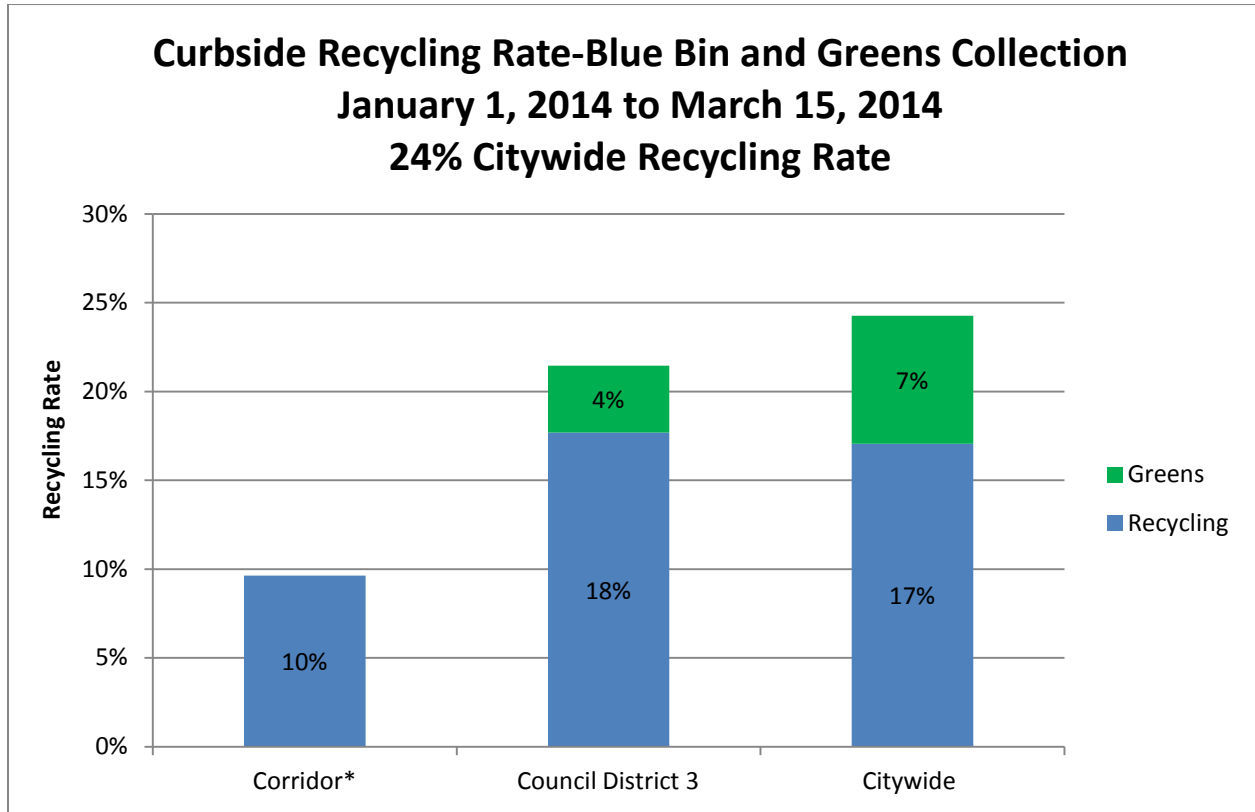
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Corridor



*Greens collection not yet available in your community.

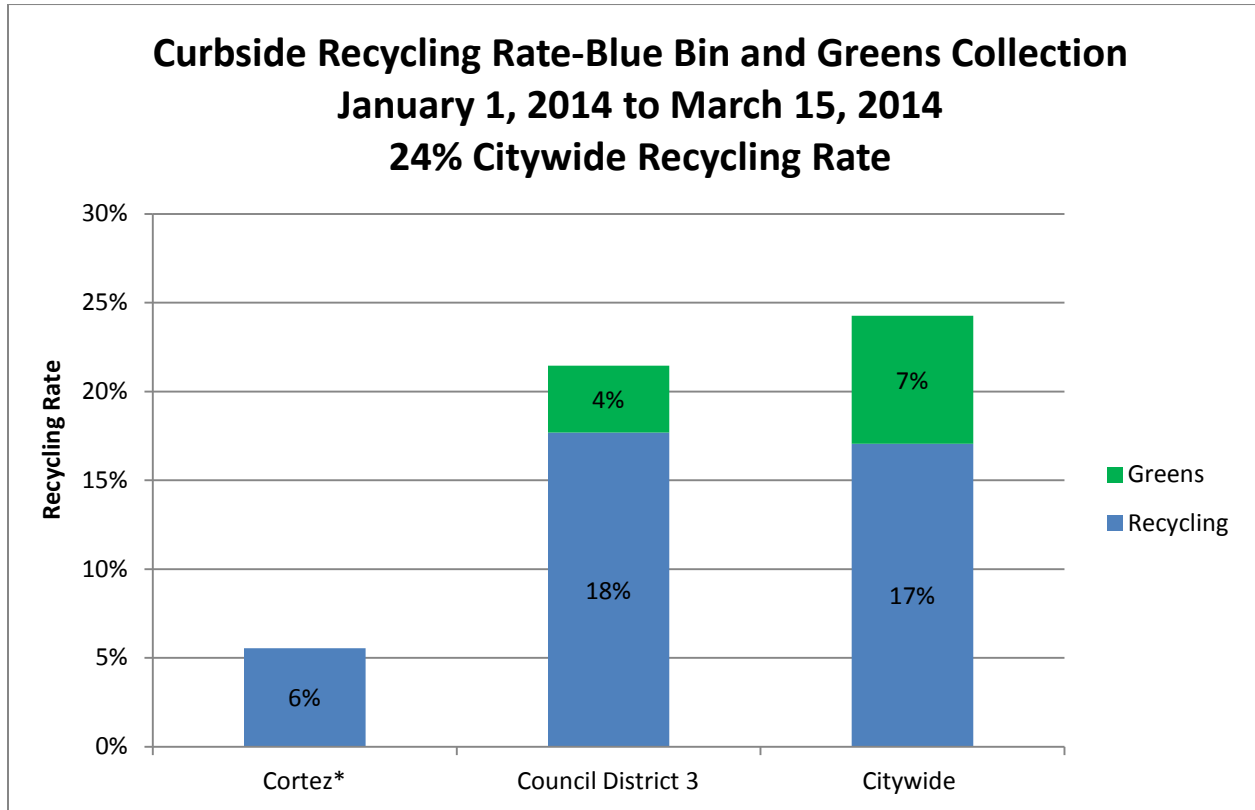
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Cortez



*Greens collection not yet available in your community.

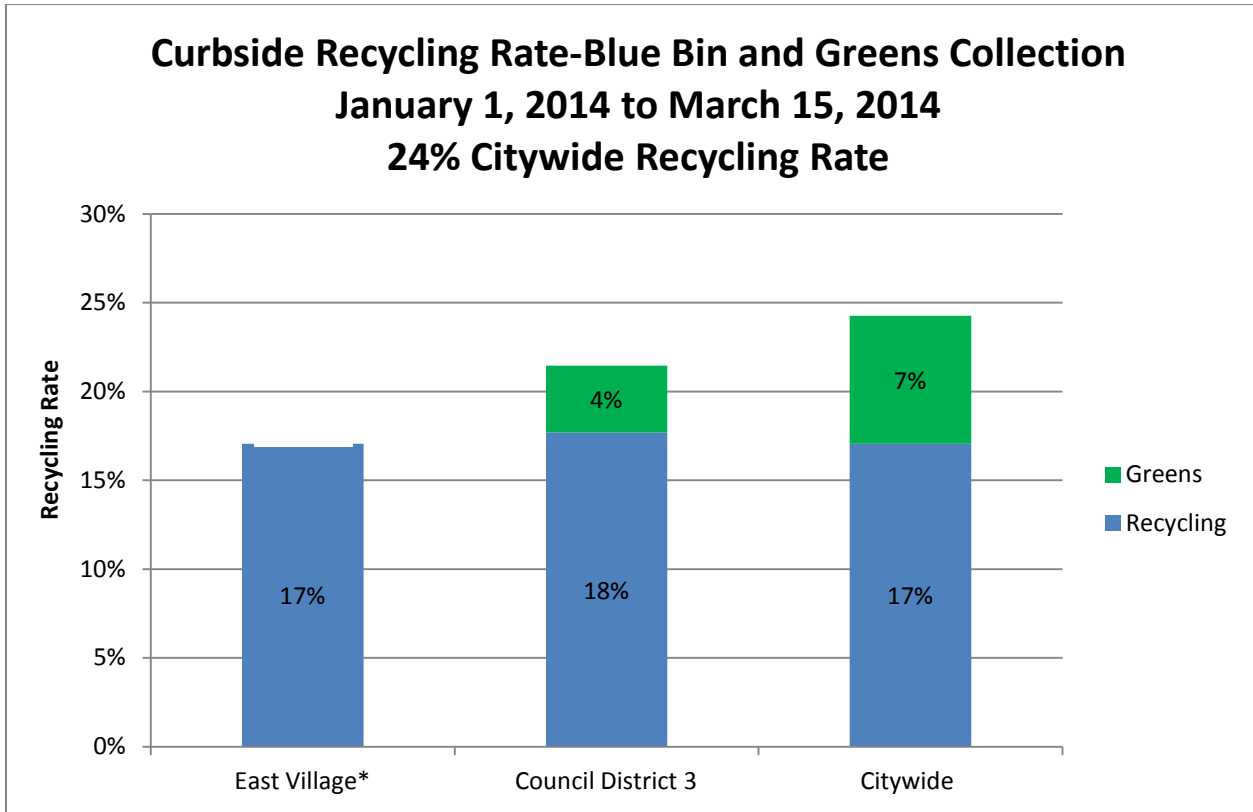
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

East Village



*Greens collection not yet available in your community.

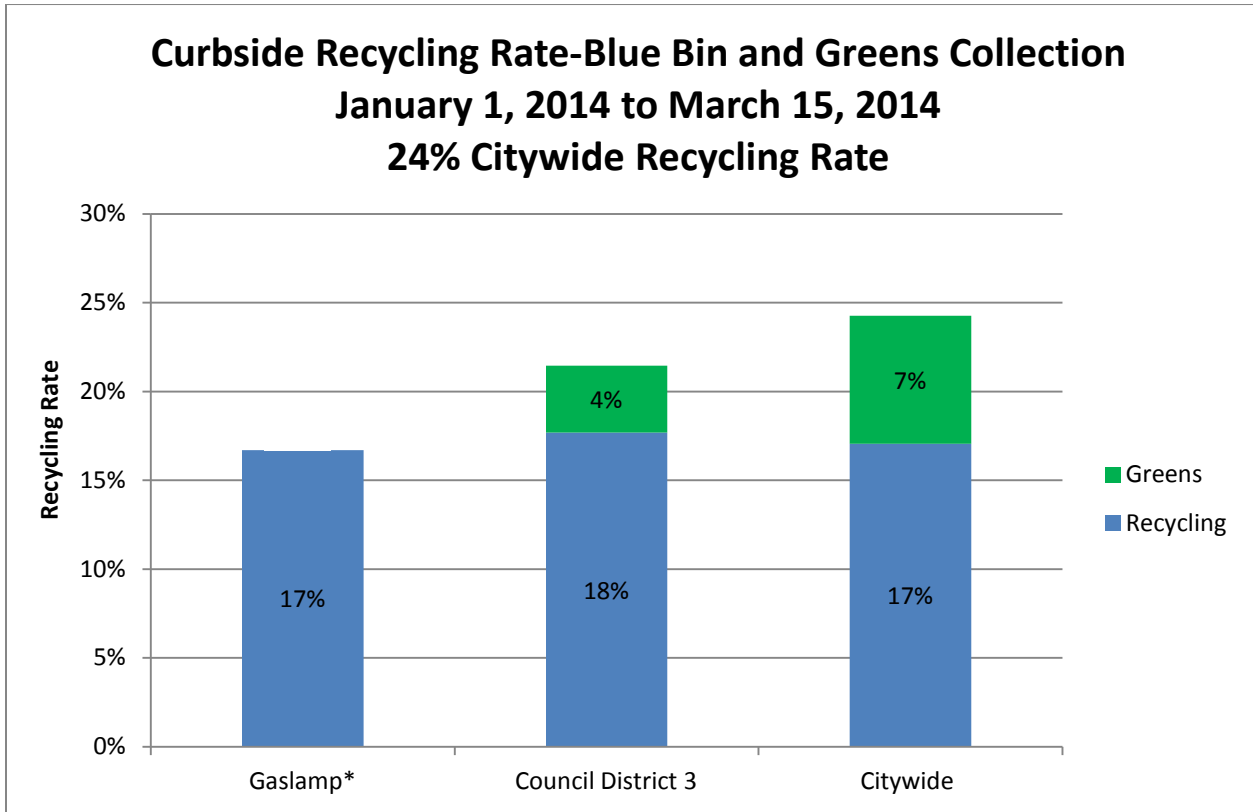
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Gaslamp



*Greens collection not yet available in your community.

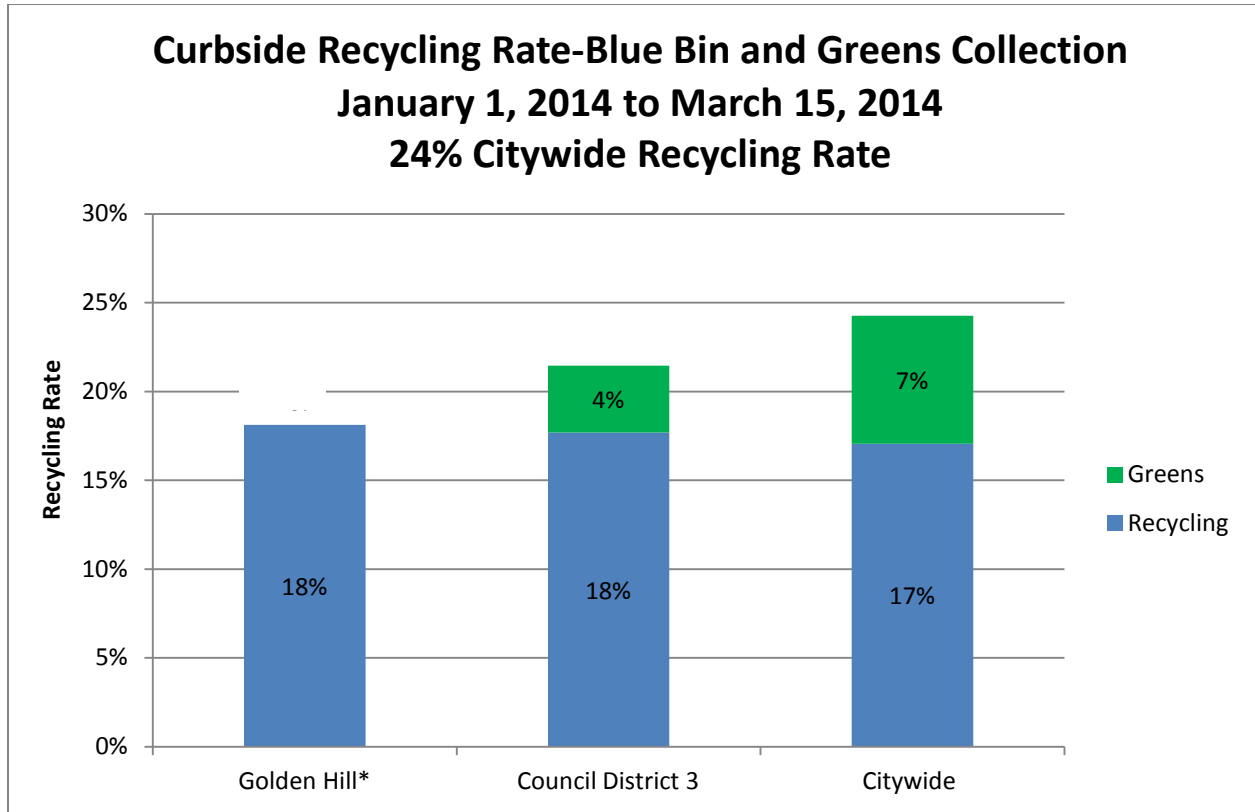
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Golden Hill



*Greens collection not yet available in your community.

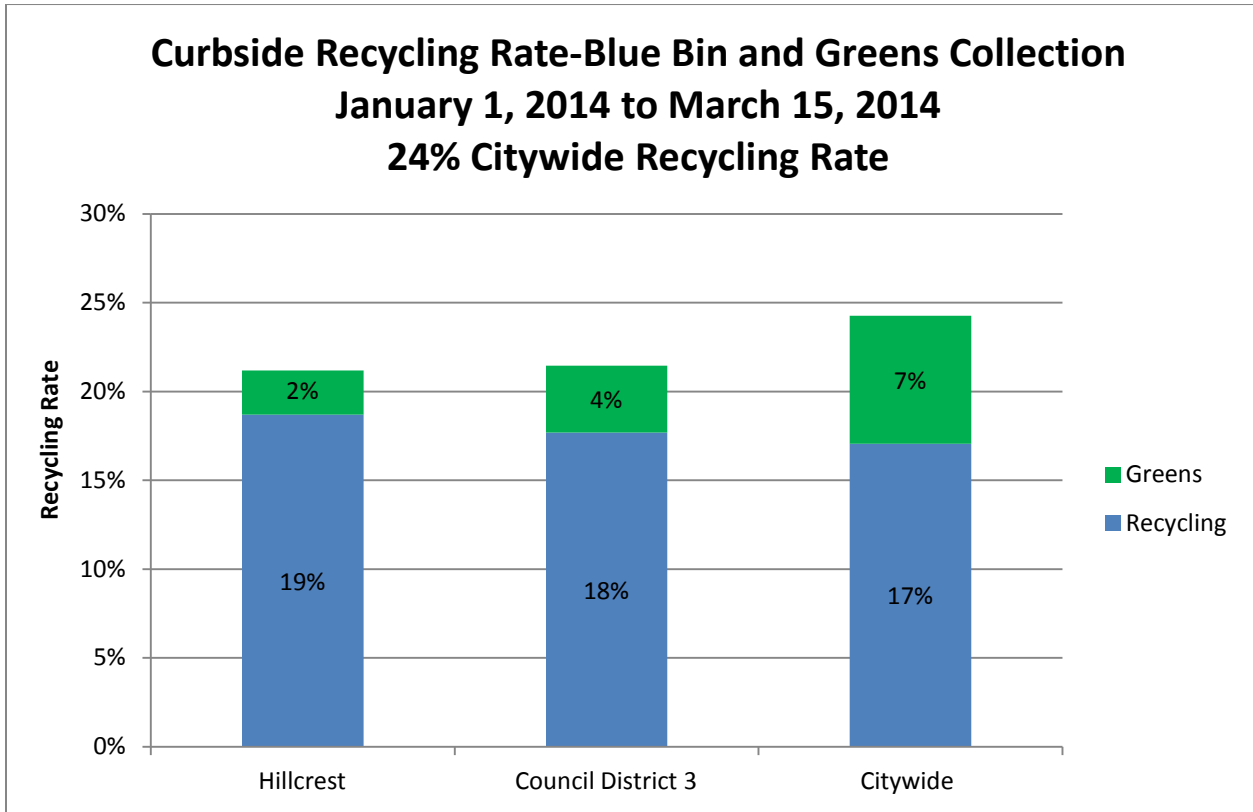
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Hillcrest



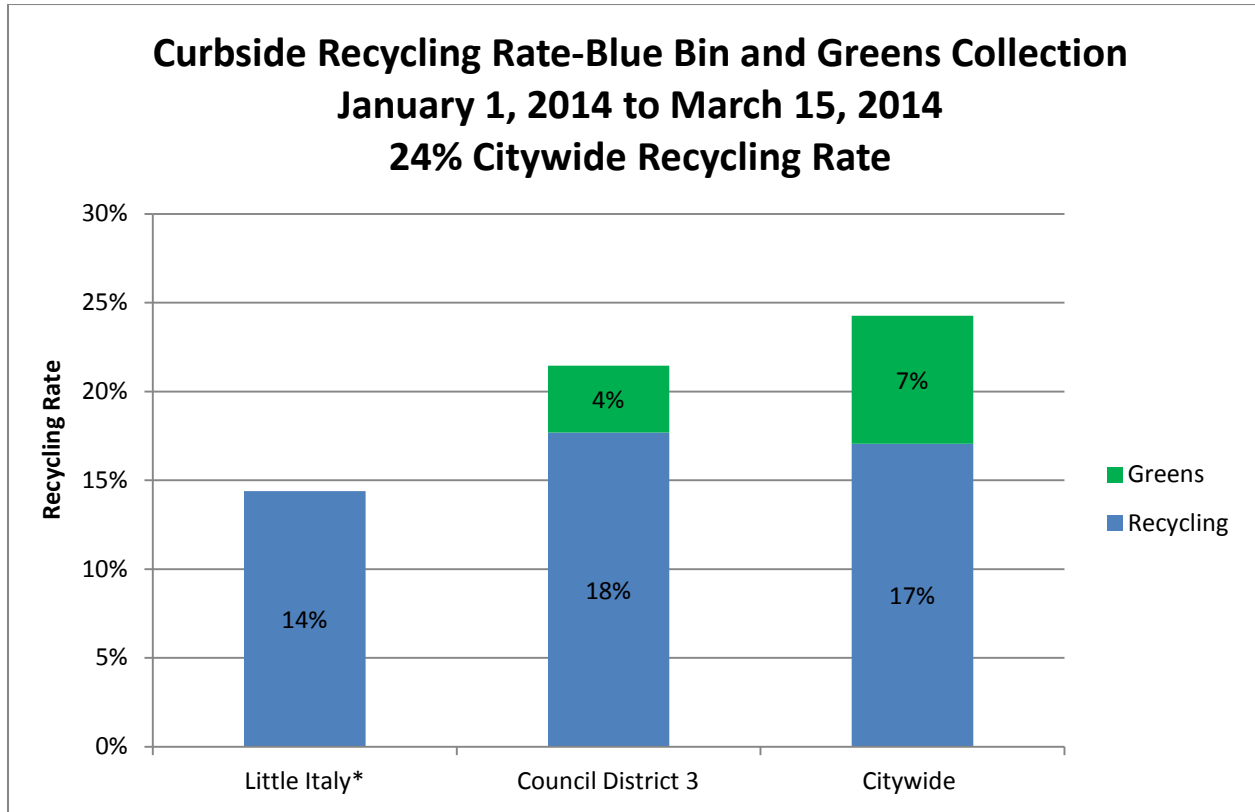
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Little Italy



*Greens collection not yet available in your community.

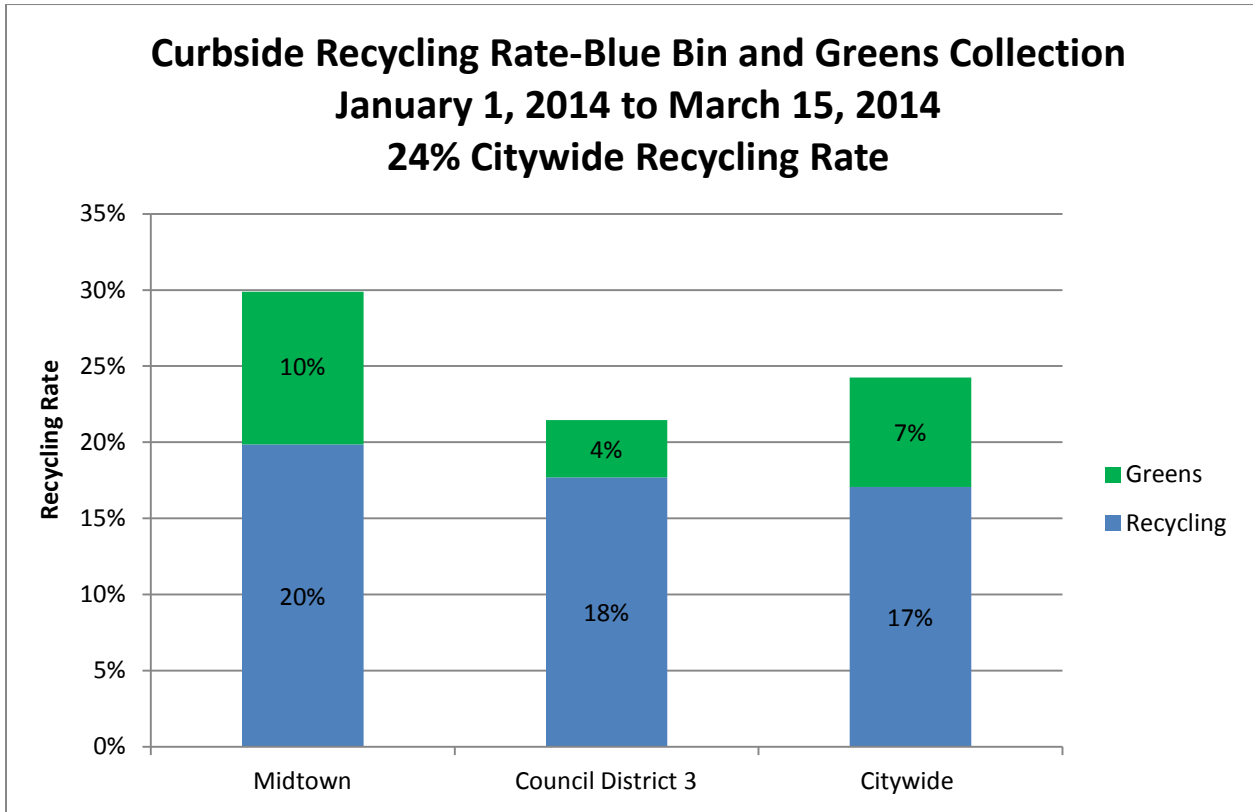
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Midtown



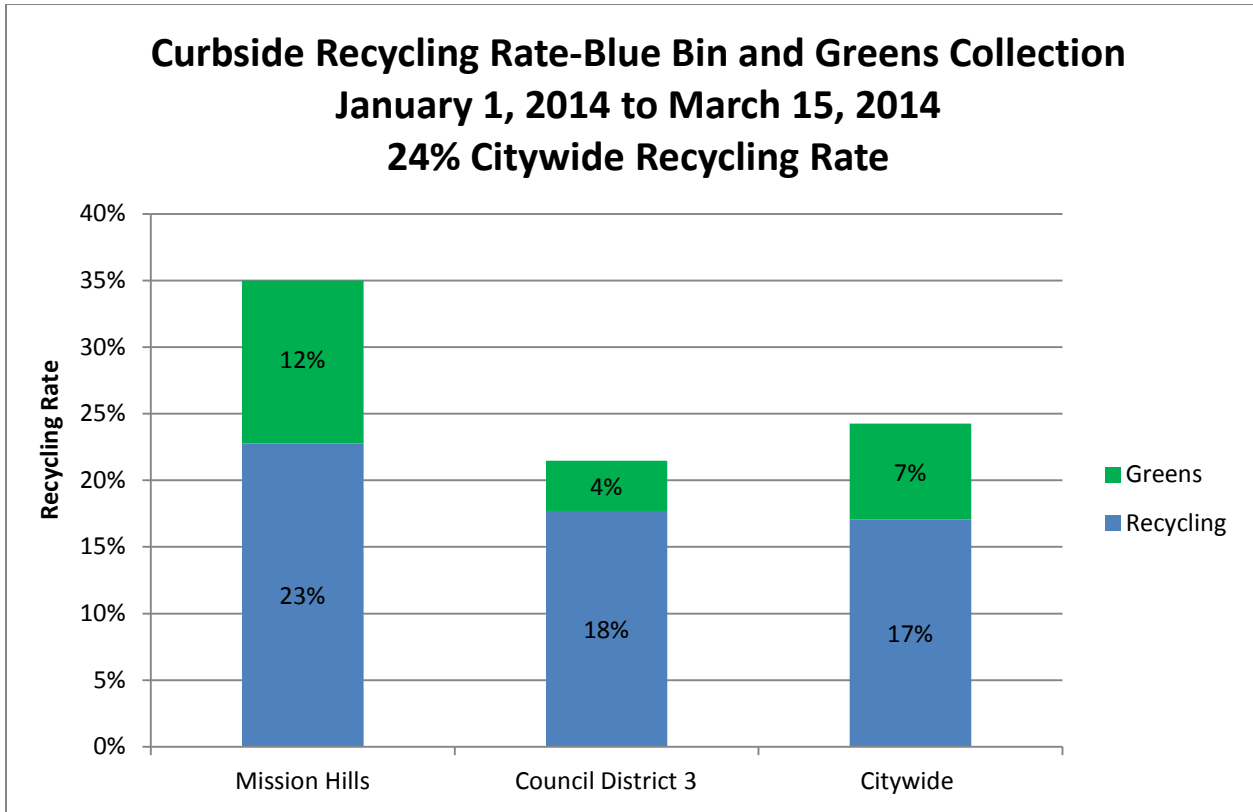
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Mission Hills



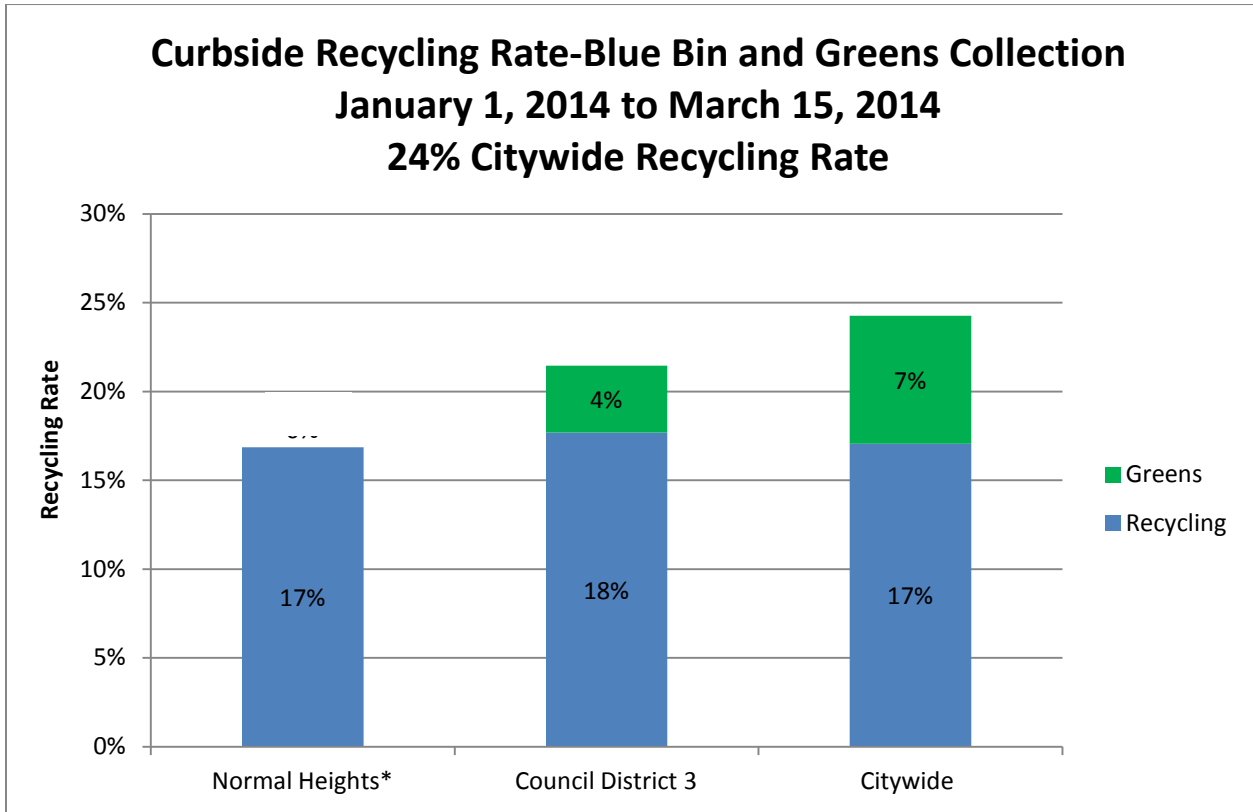
How is your community doing?

 Excellent 

Great 

Good 

Normal Heights



*Greens collection not yet available in your community.

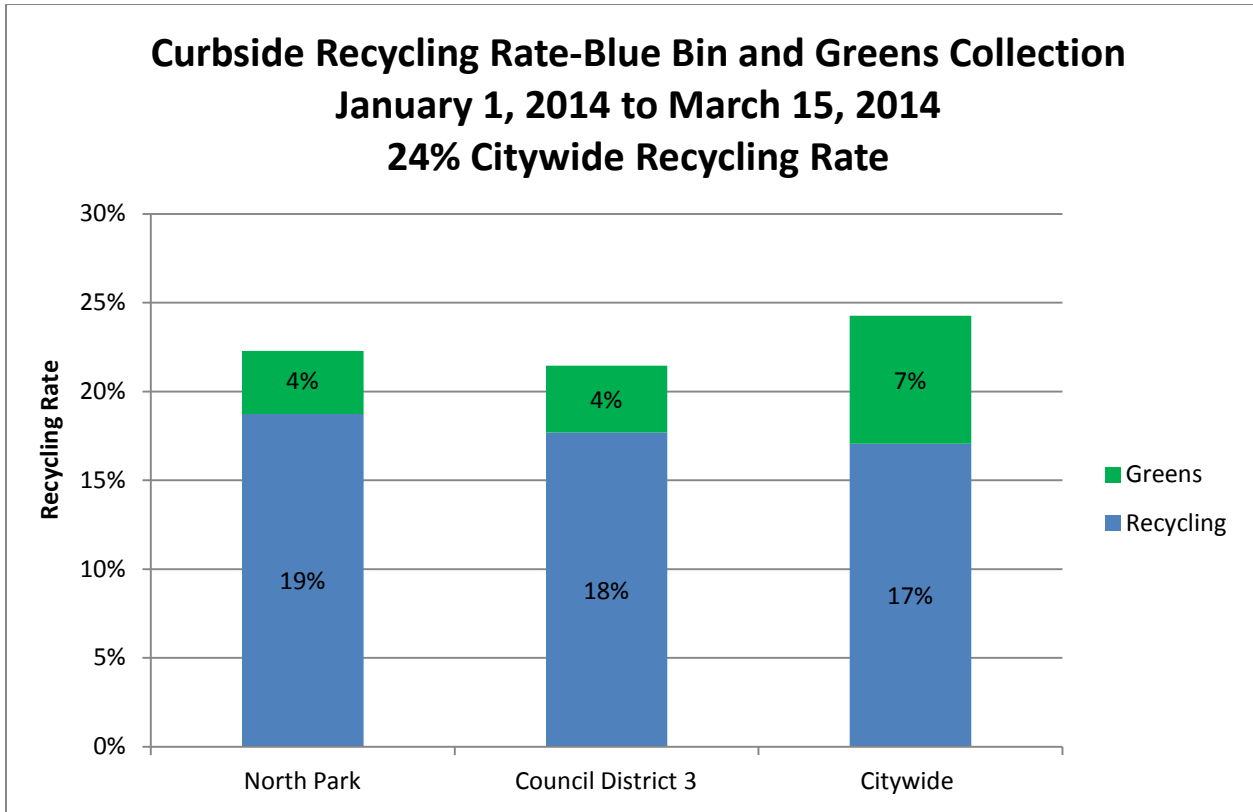
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

North Park



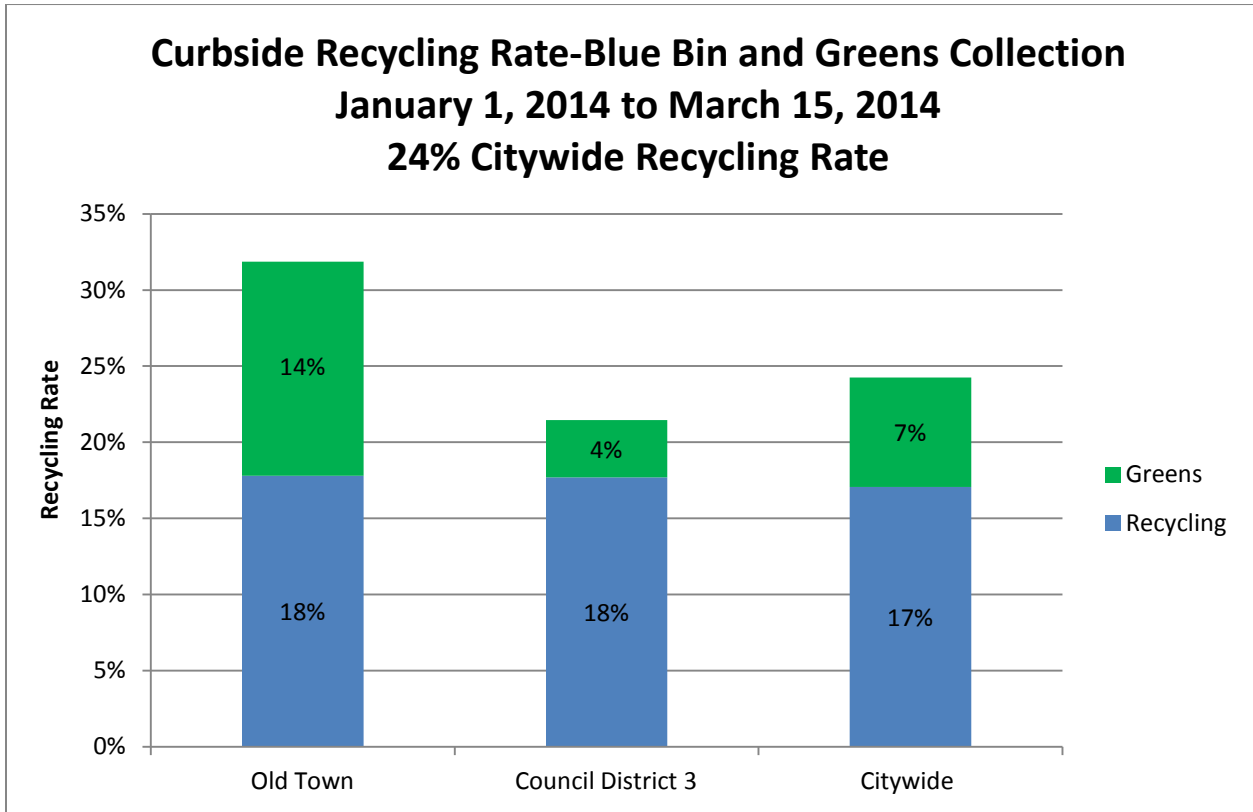
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Old Town



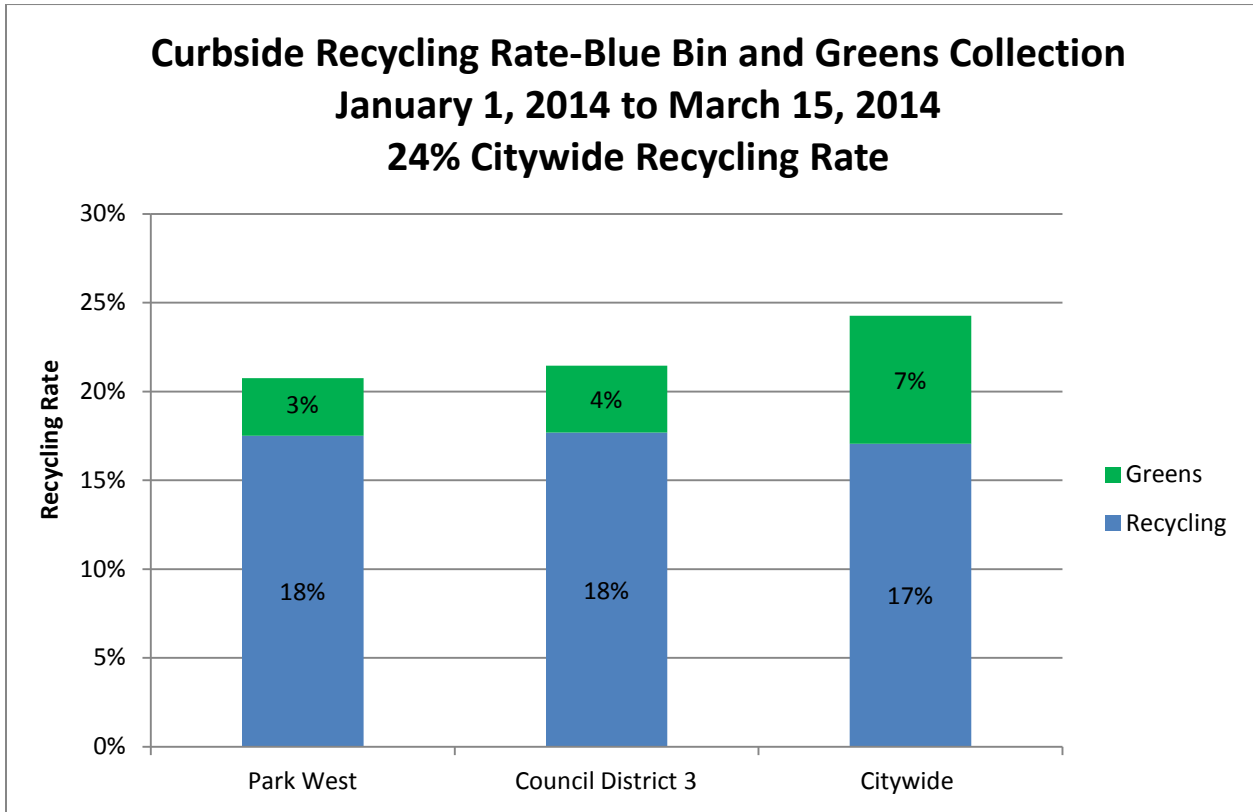
How is your community doing?

 Excellent 

Great 

Good 

Park West



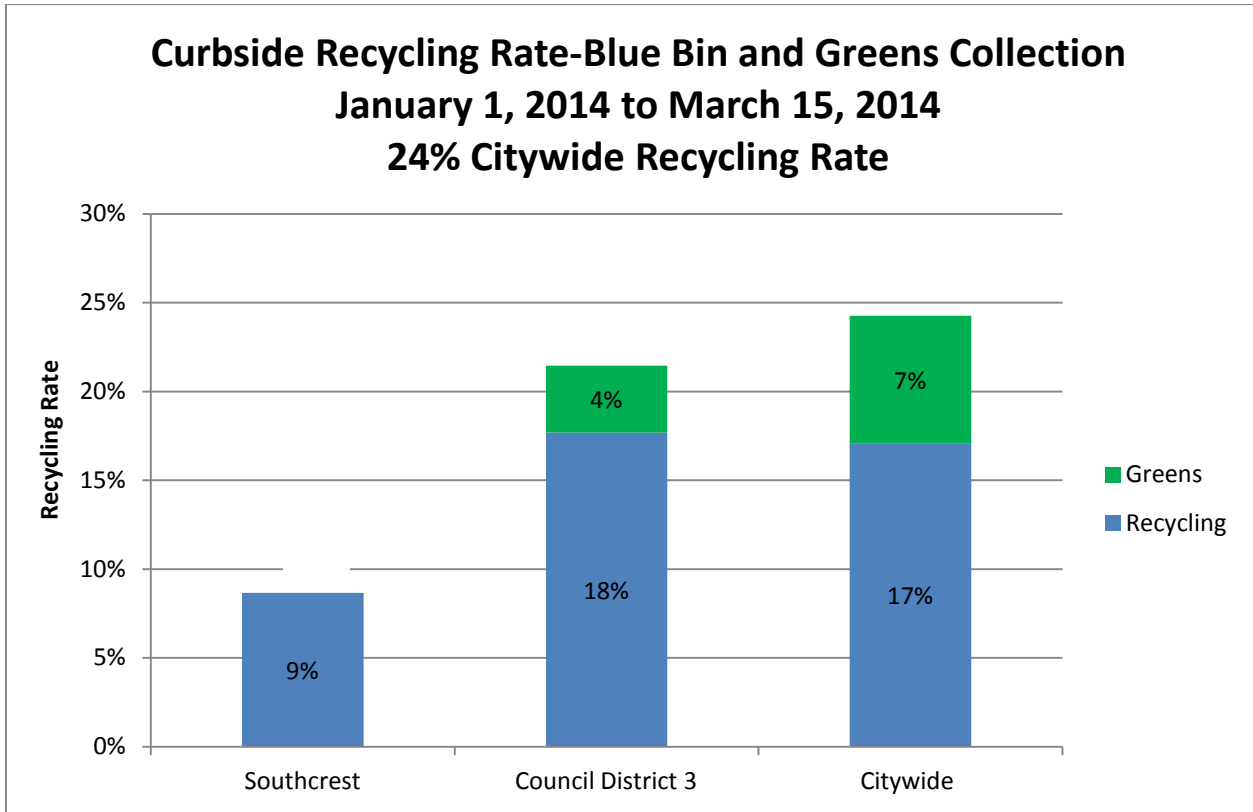
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Southcrest



*Greens collection not yet available in your community.

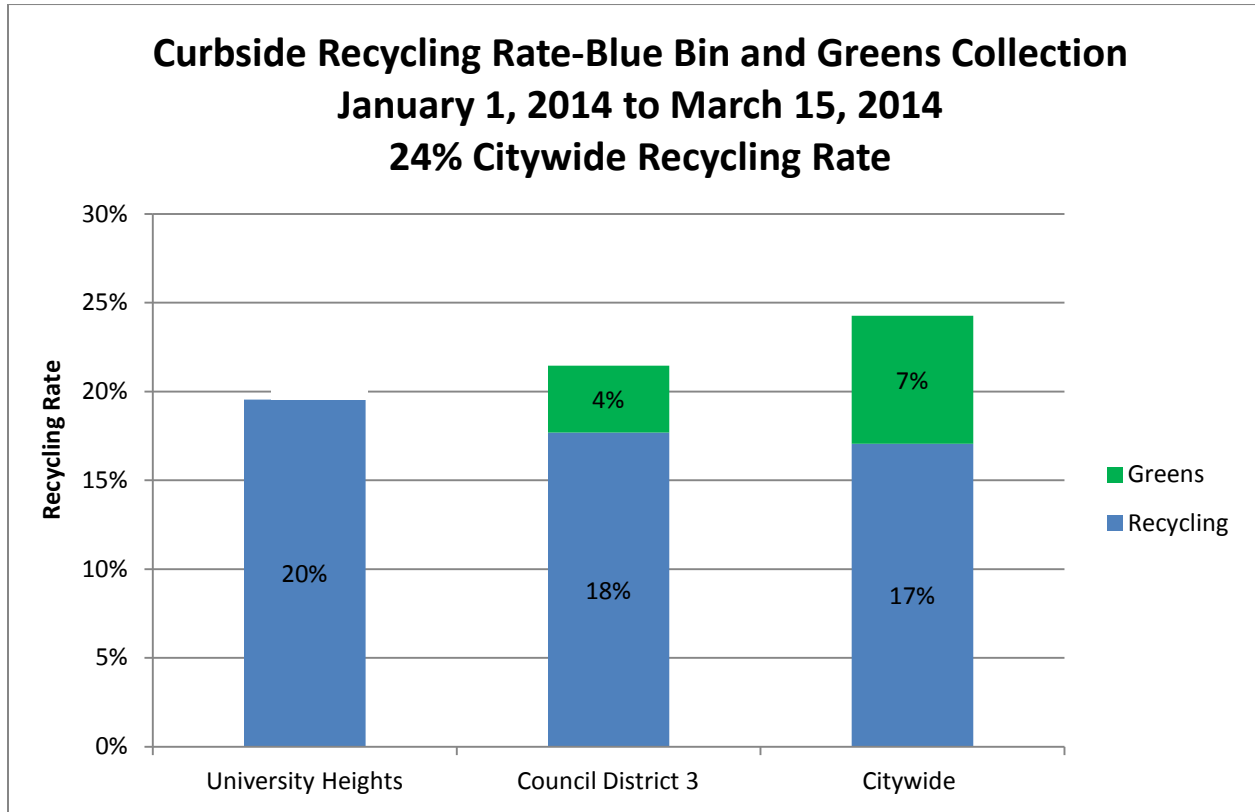
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

University Heights



*Greens collection not yet available in your community.

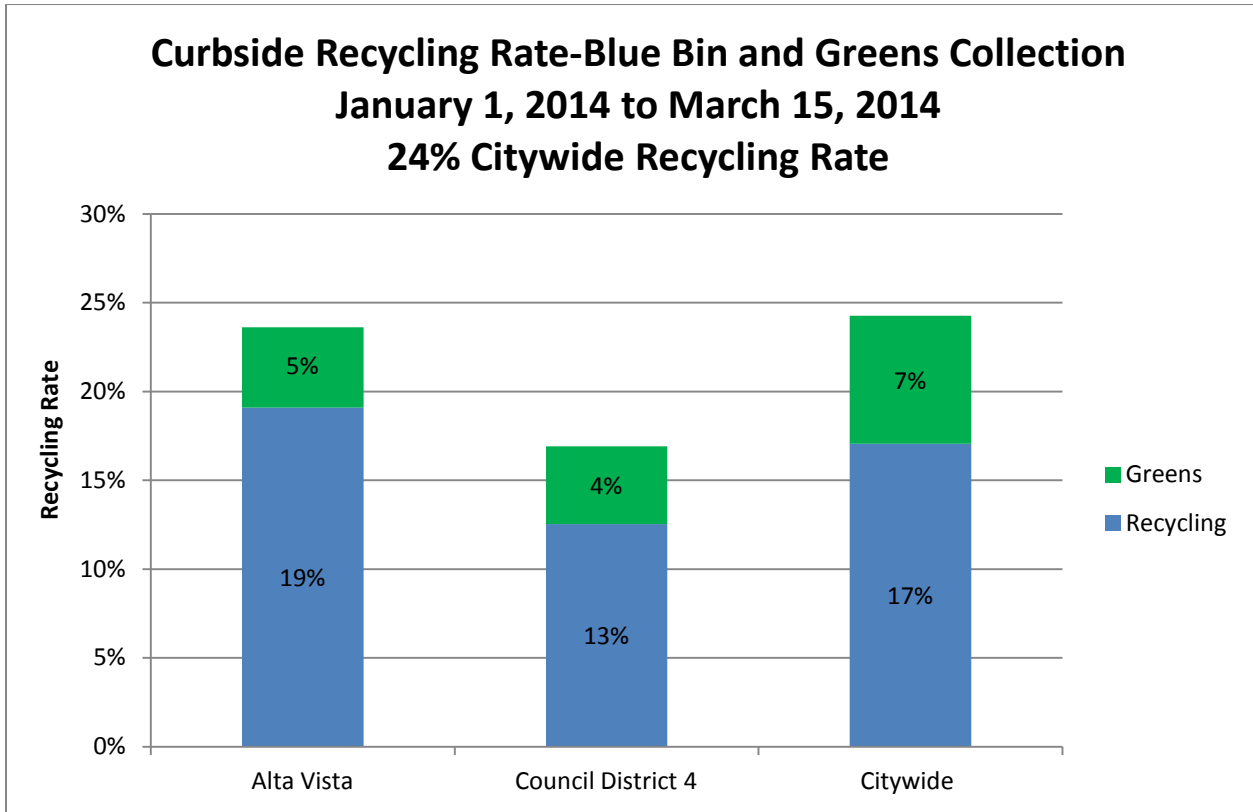
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Alta Vista



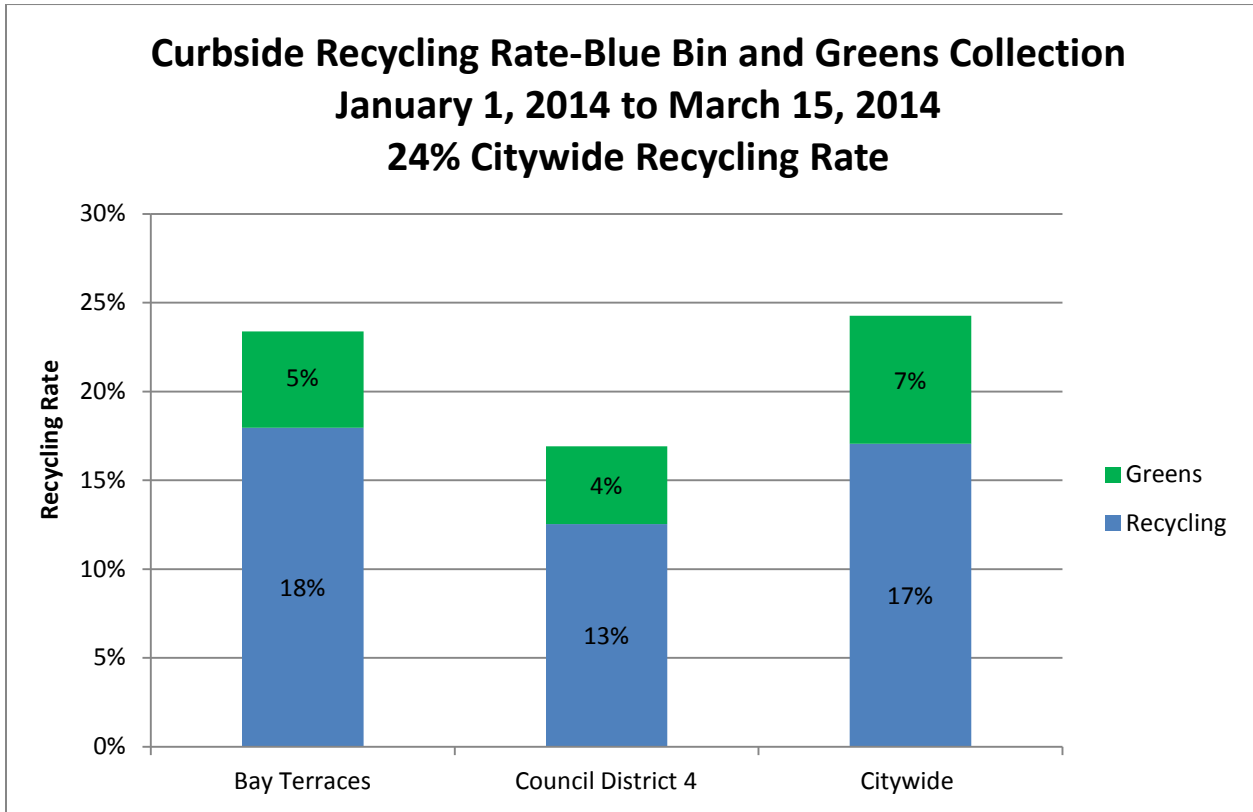
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

Bay Terraces



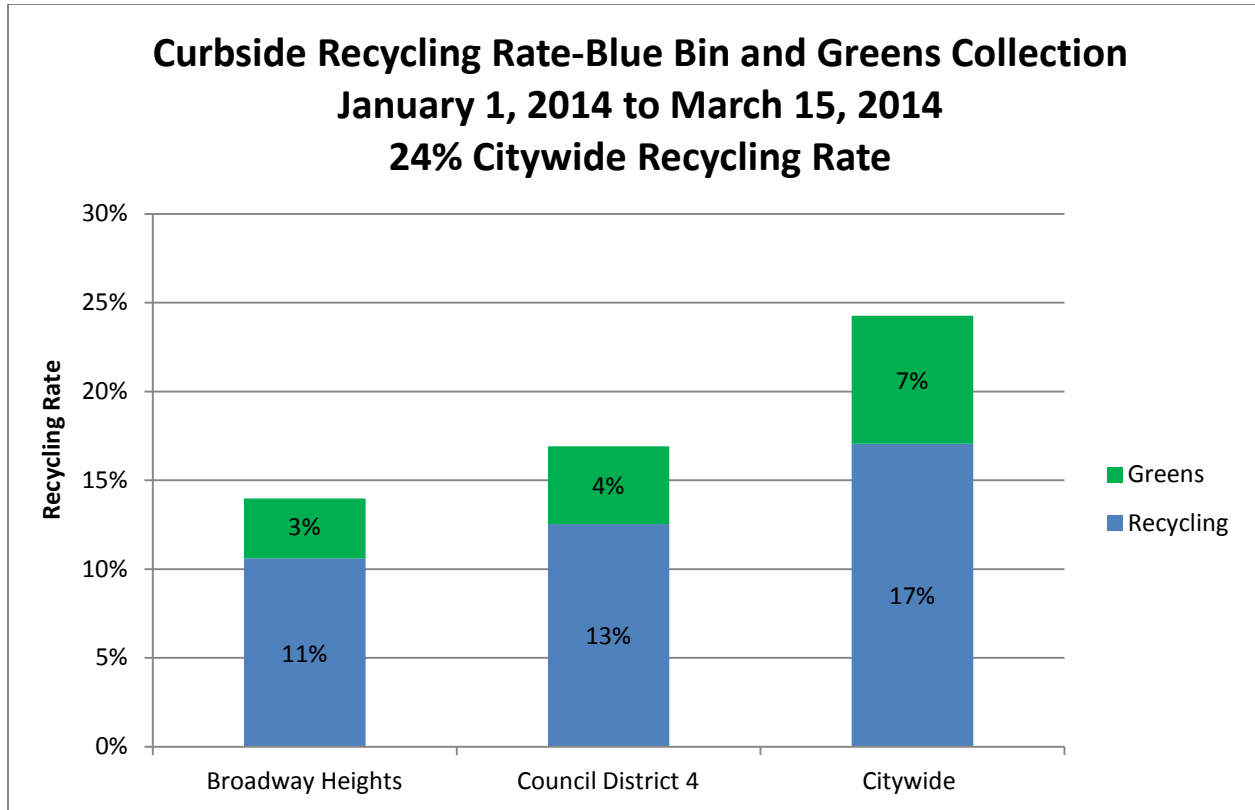
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Broadway Heights



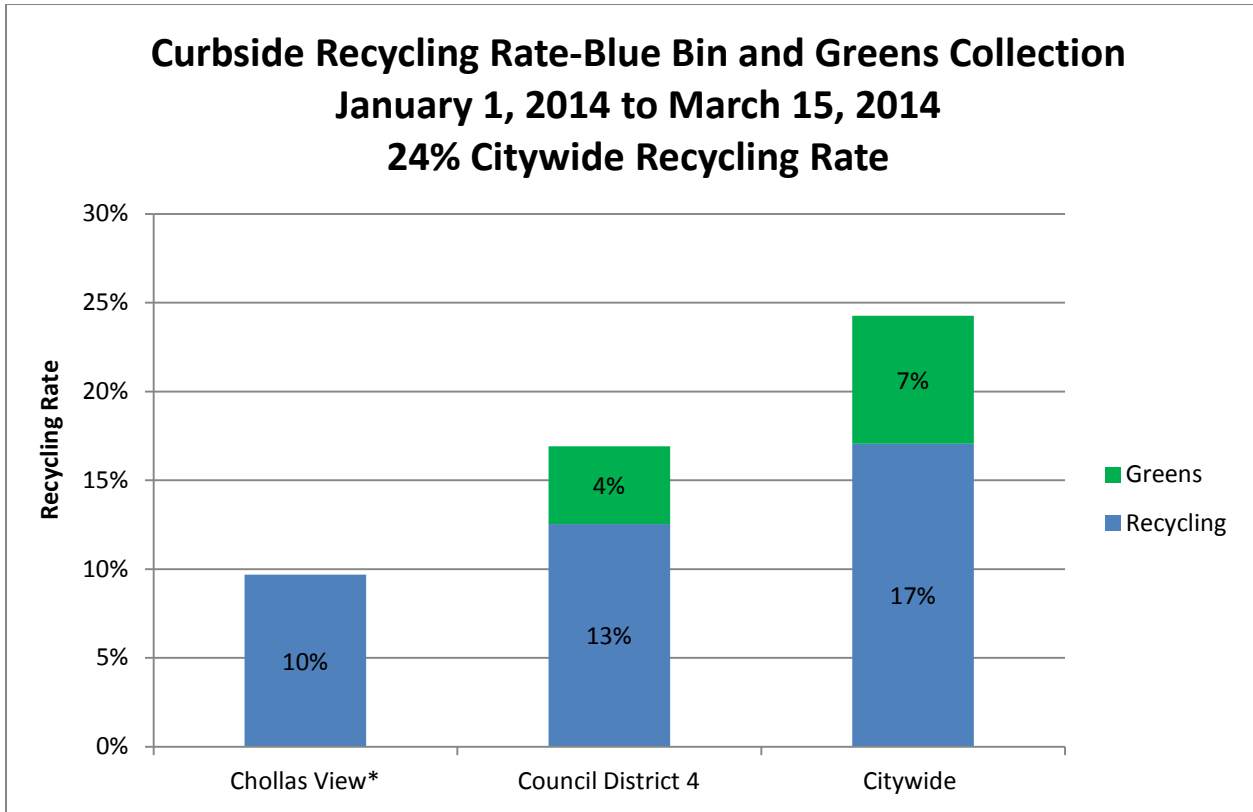
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Chollas View



*Greens collection not yet available in your community.

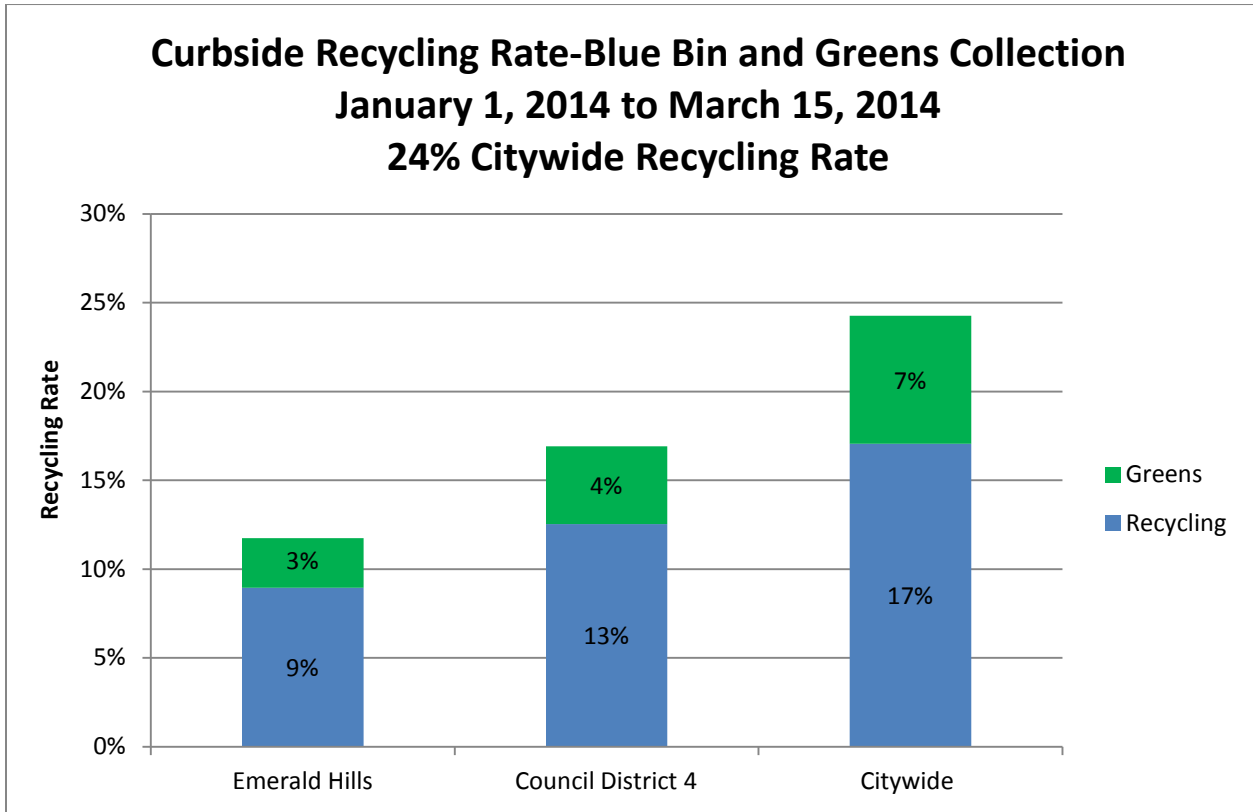
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Emerald Hills



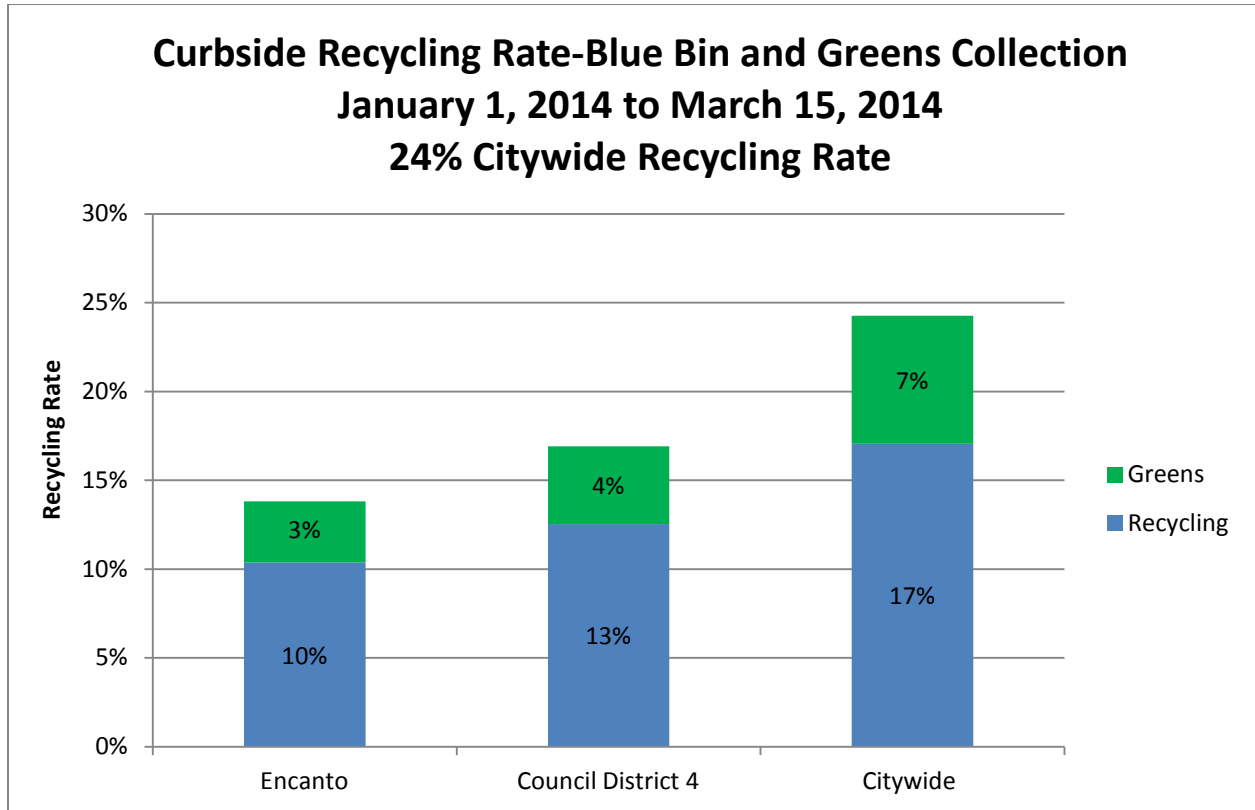
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Encanto



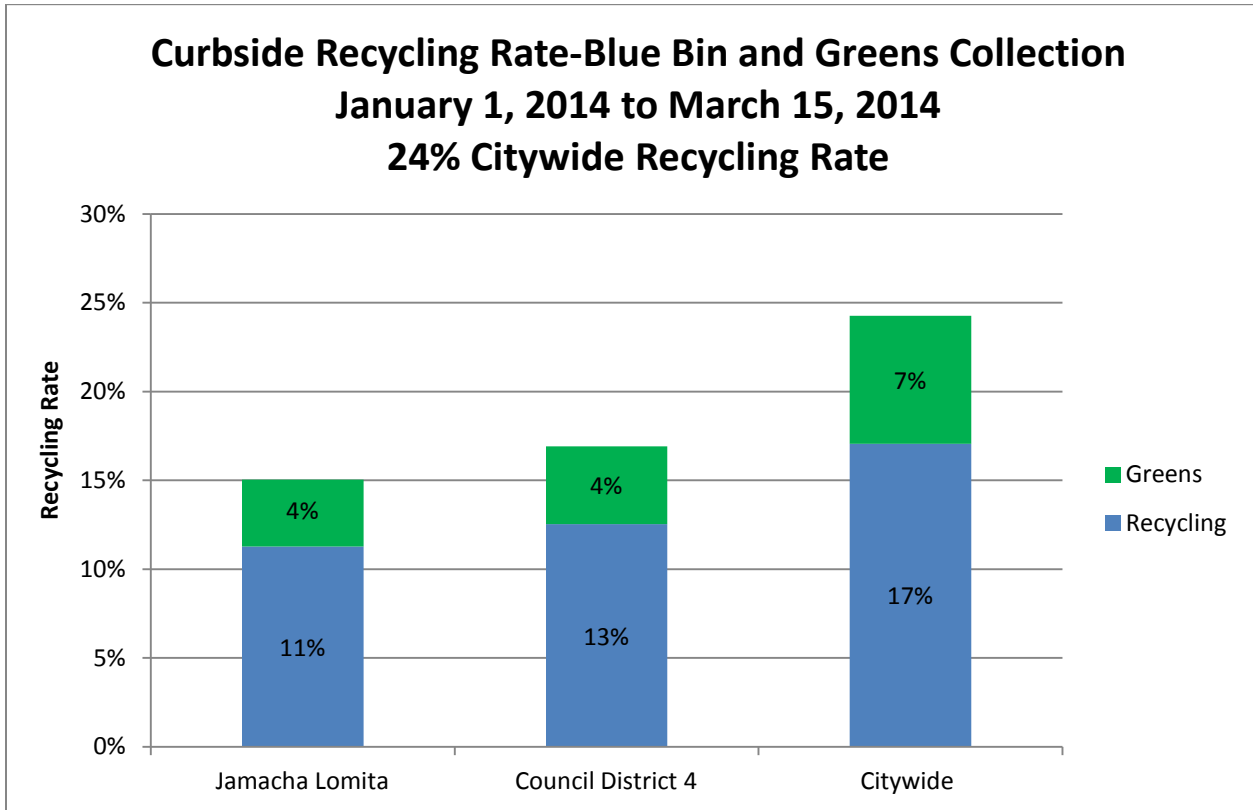
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Jamacha Lomita



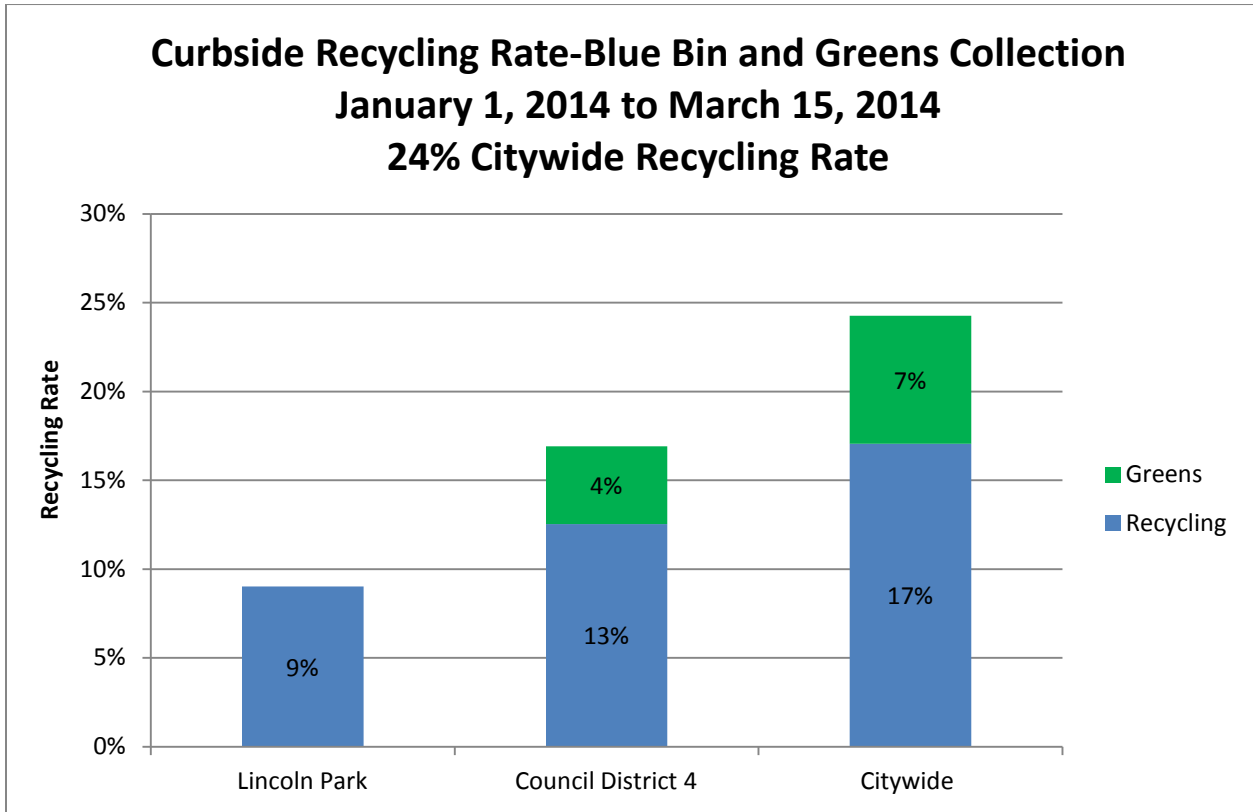
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Lincoln Park



*Greens collection not yet available in your community.

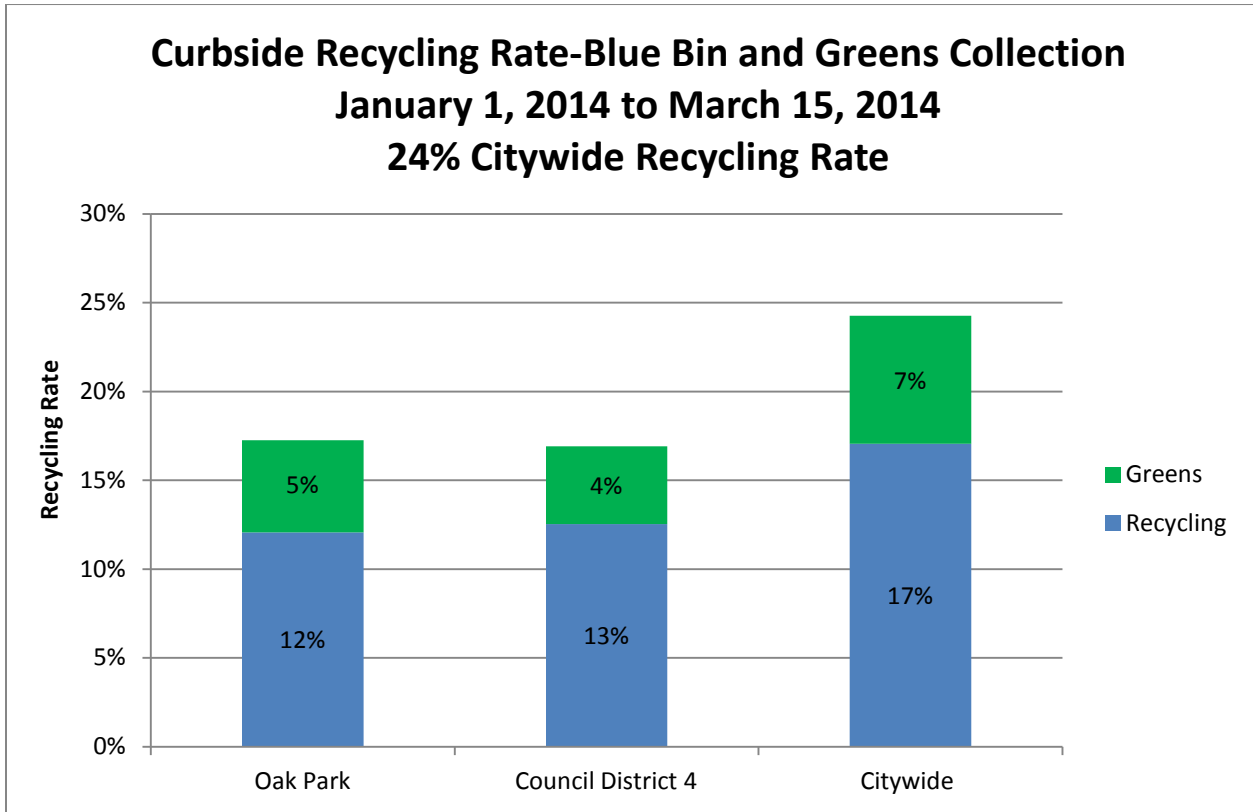
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Oak Park



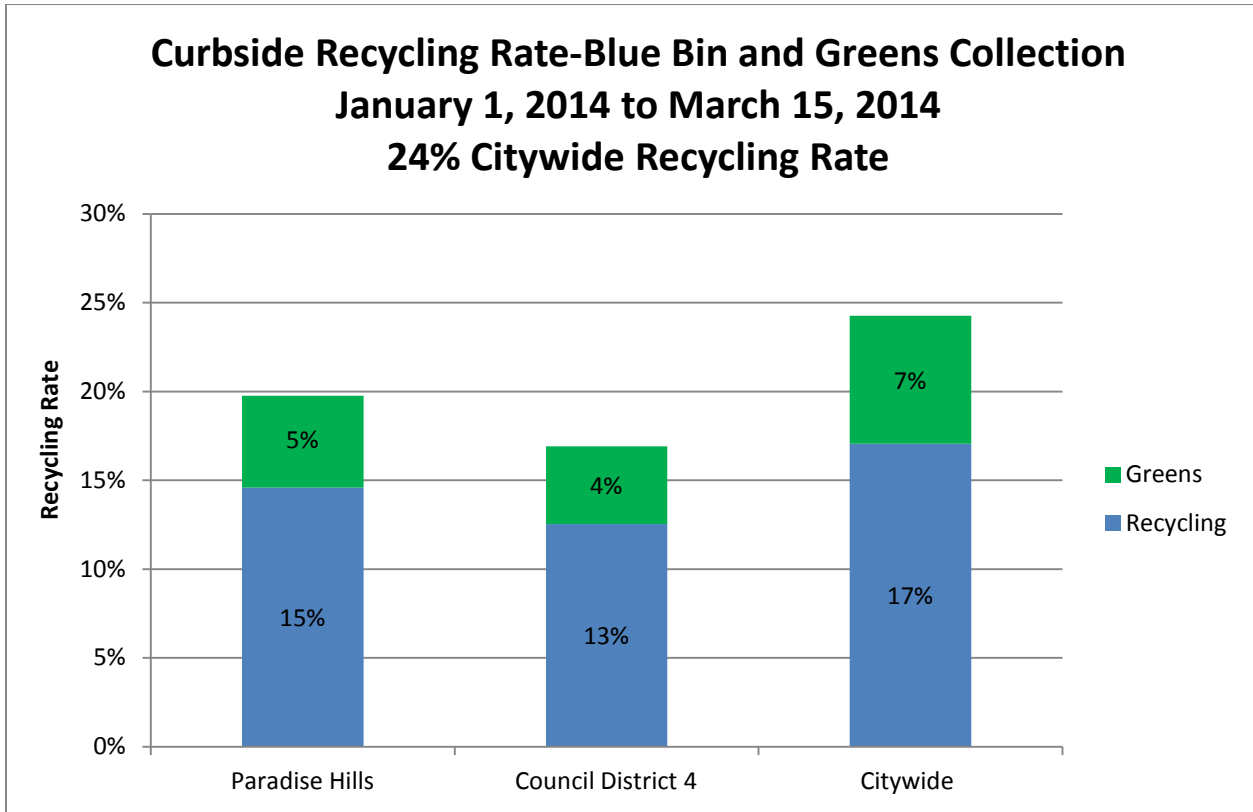
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Paradise Hills



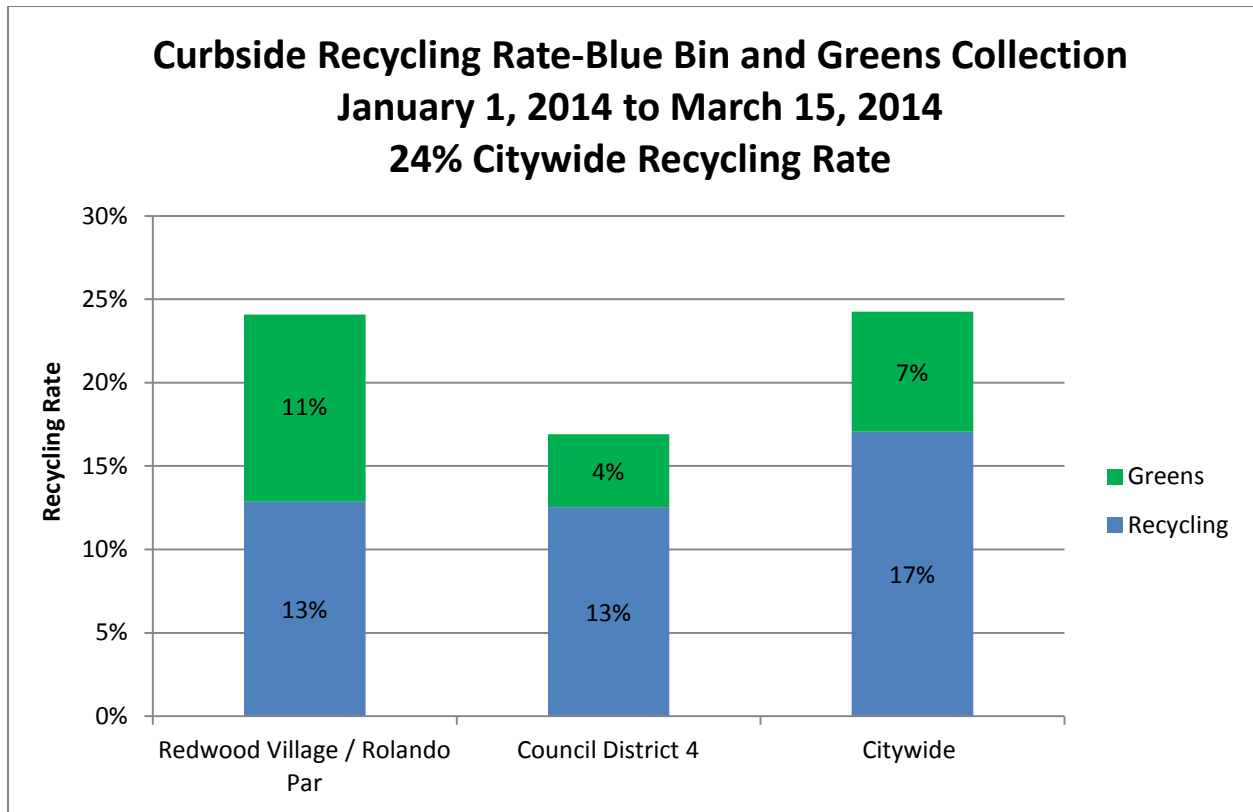
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Redwood Village/Rolando Par



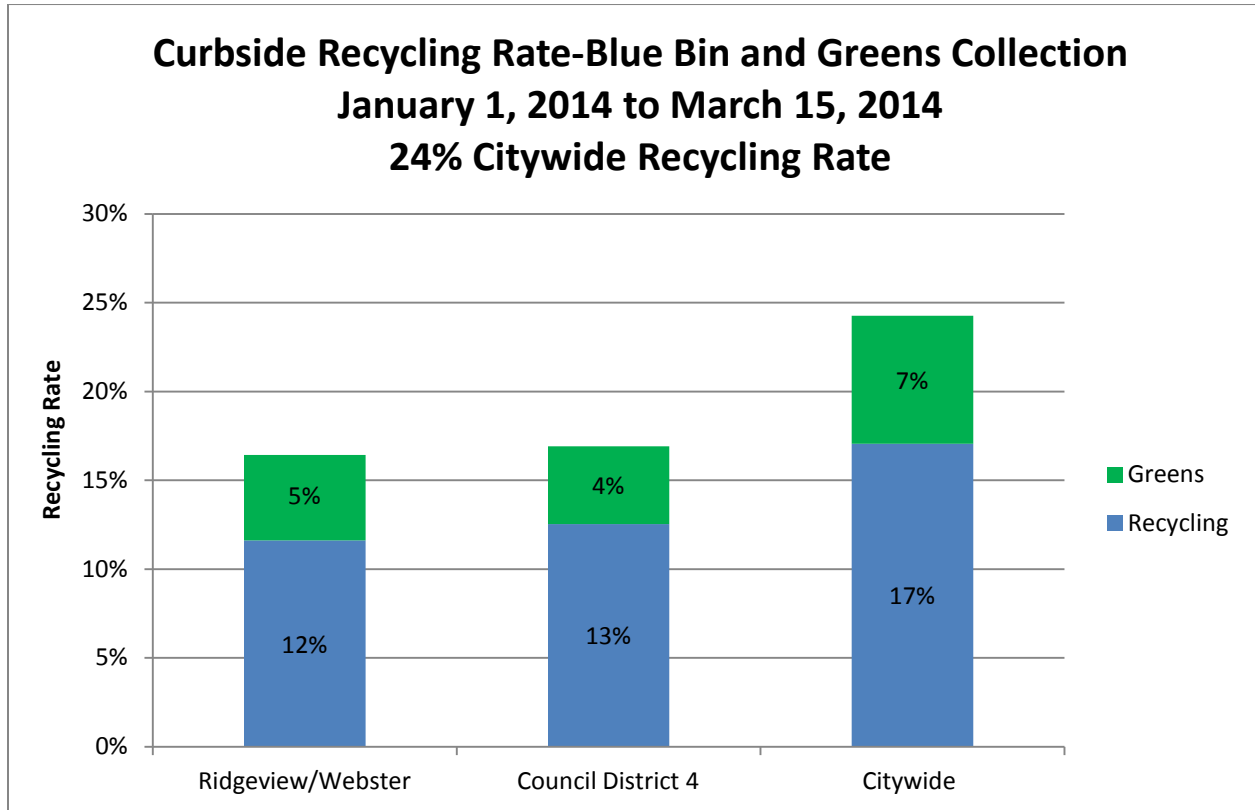
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

Ridgeview/Webster



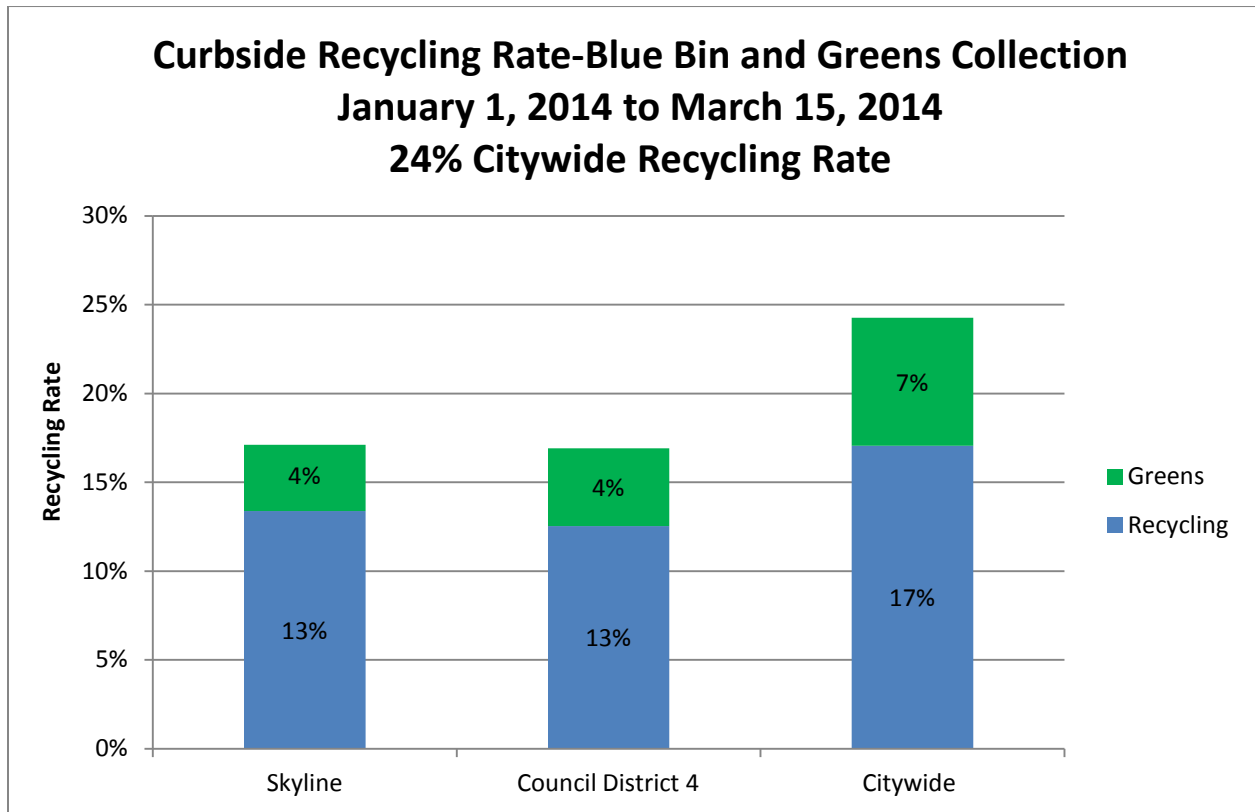
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Skyline



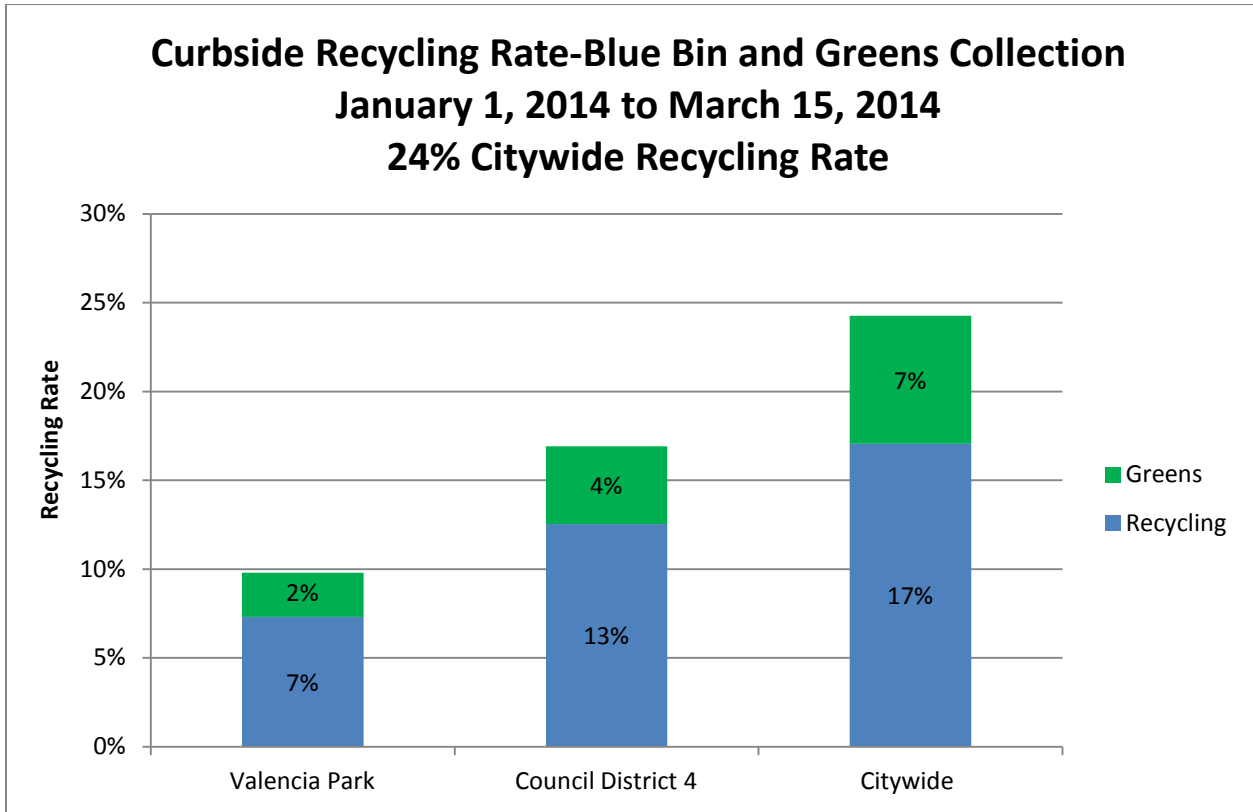
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Valencia Park



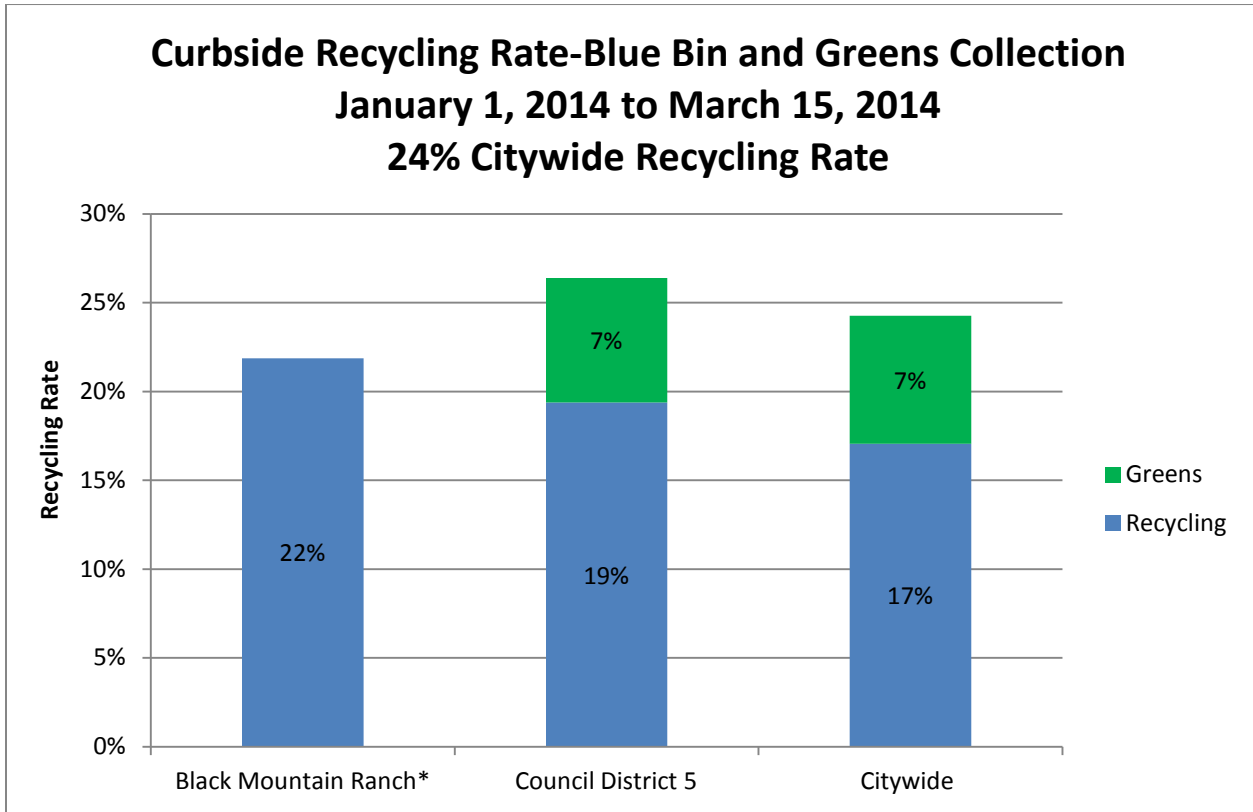
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

 Good 😊😊

Black Mountain Ranch



*Greens collection not yet available in your community.

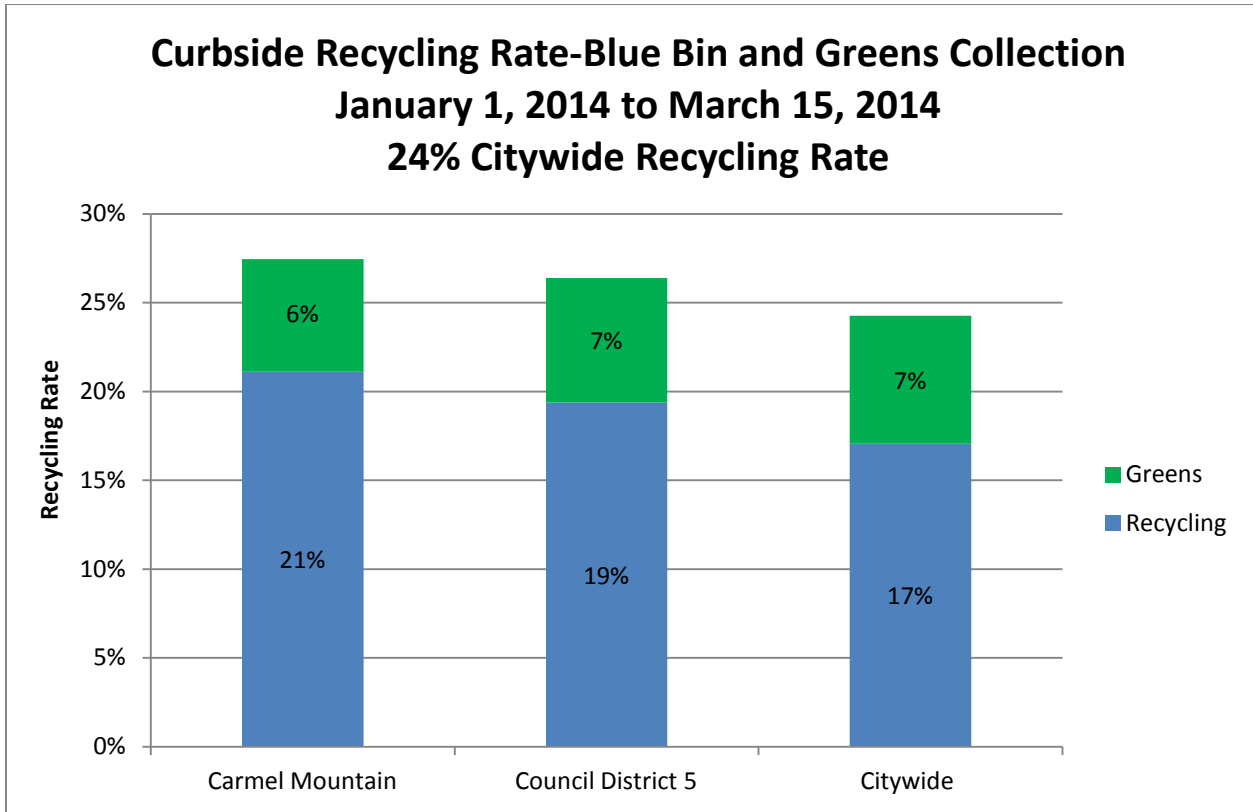
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Carmel Mountain



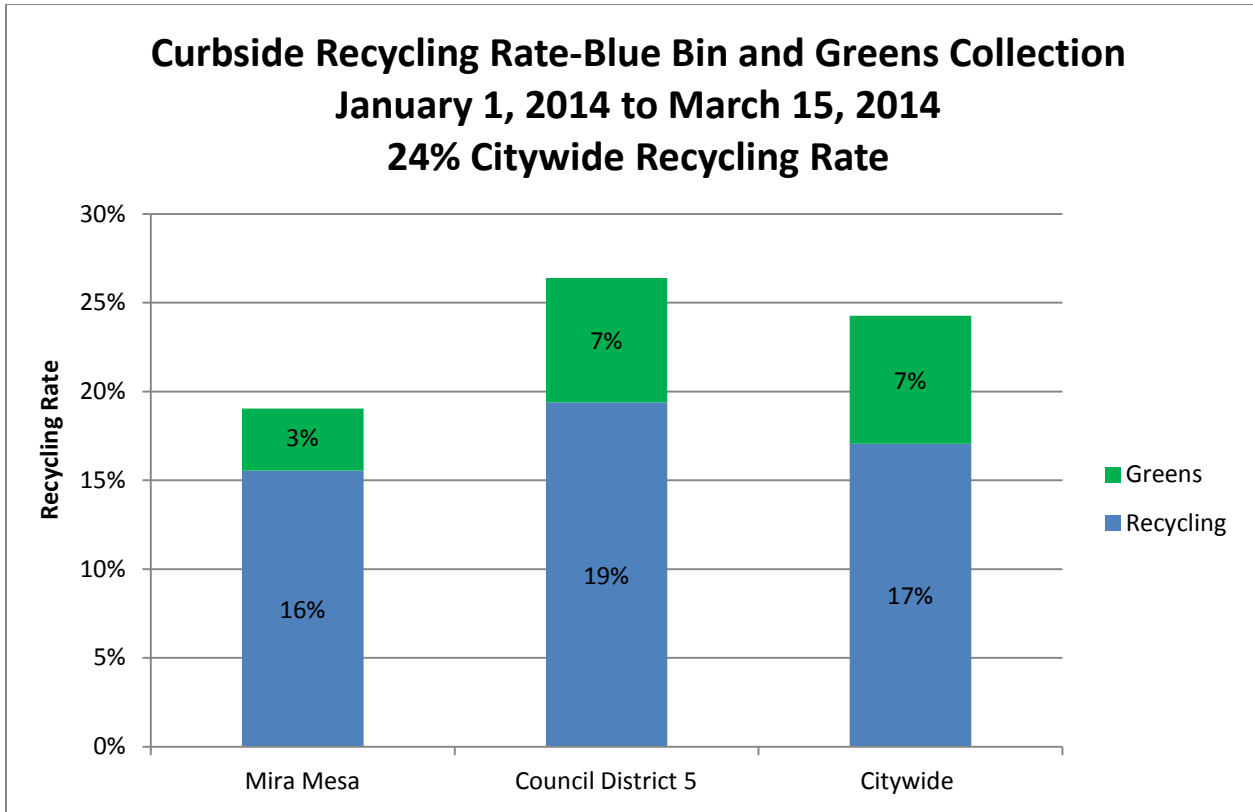
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Mira Mesa



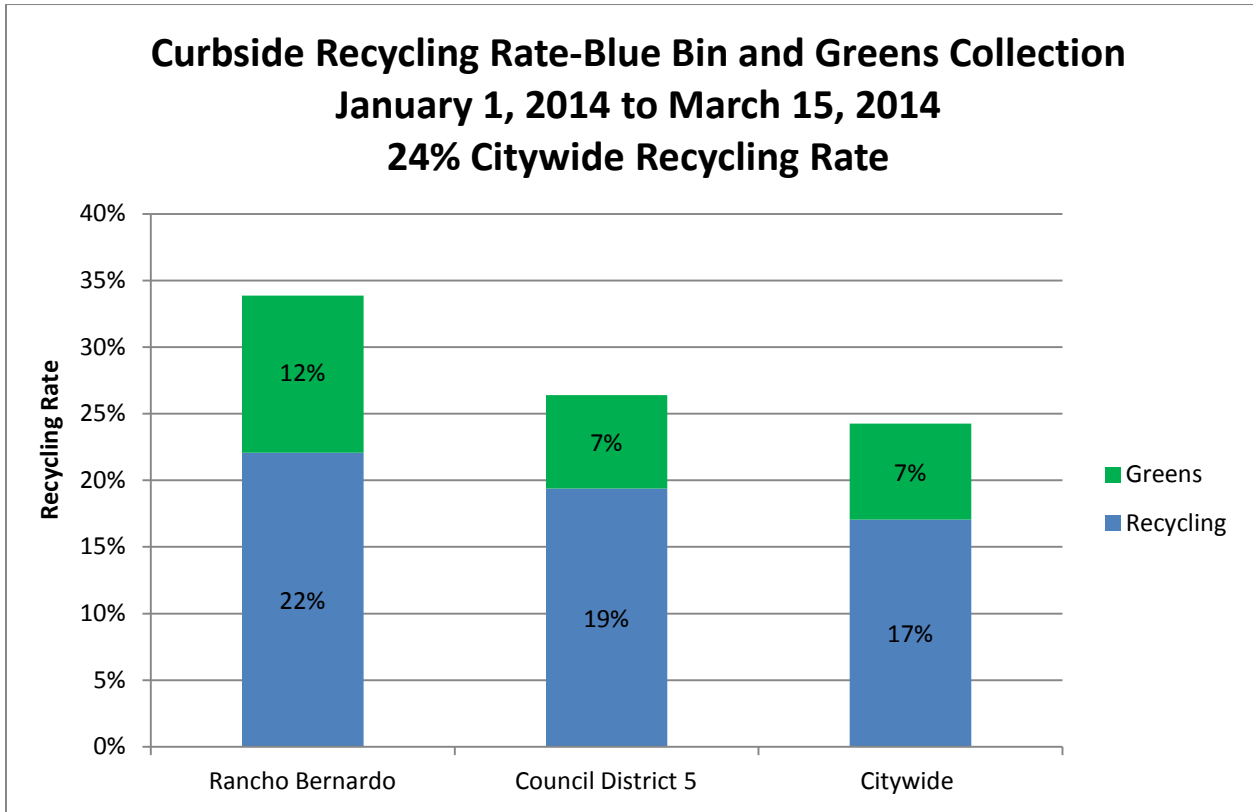
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Rancho Bernardo



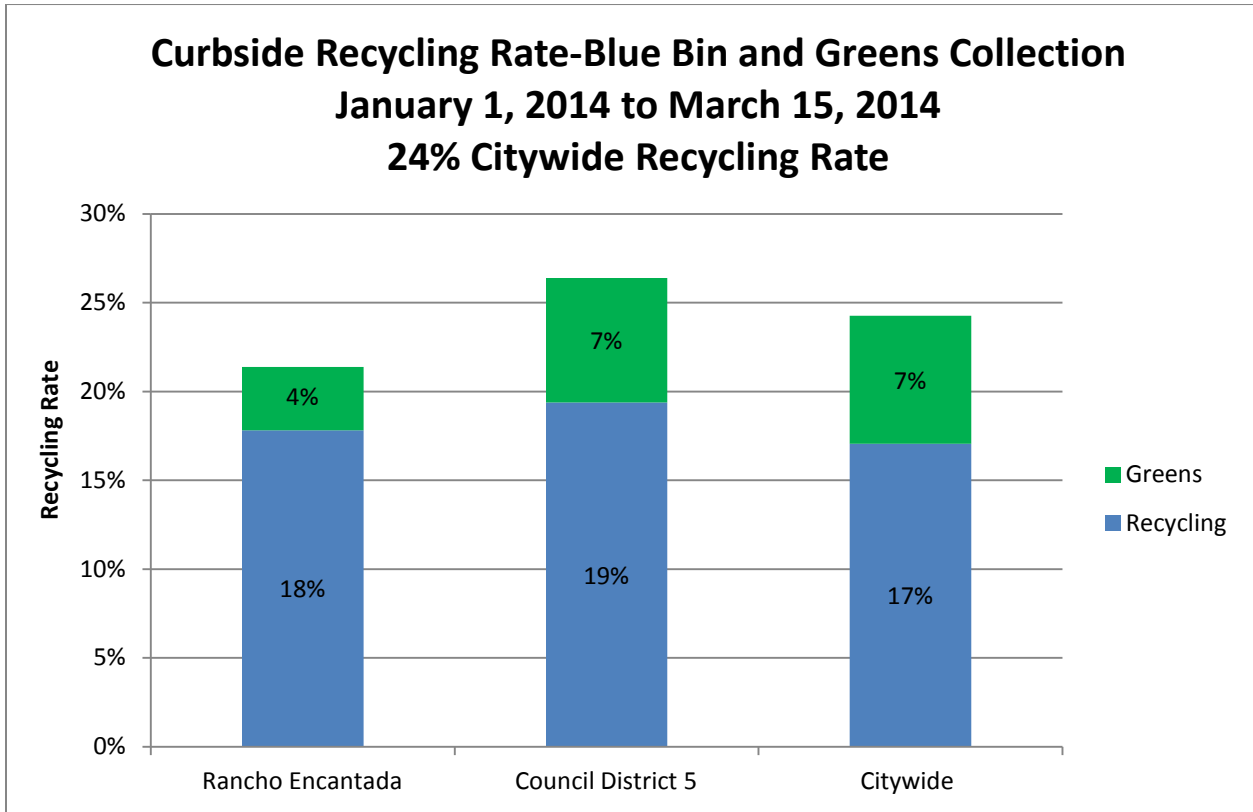
How is your community doing?

 Excellent 

Great 

Good 

Rancho Encantada



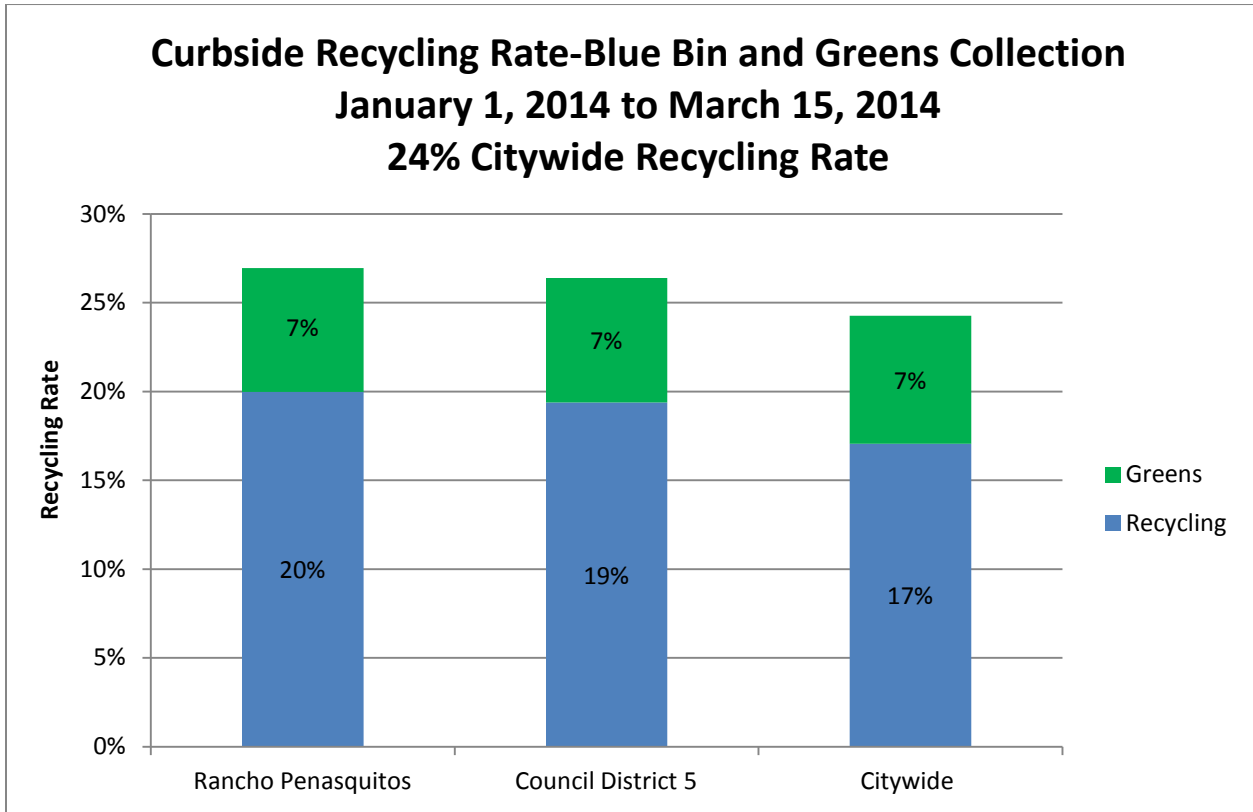
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Rancho Penasquitos



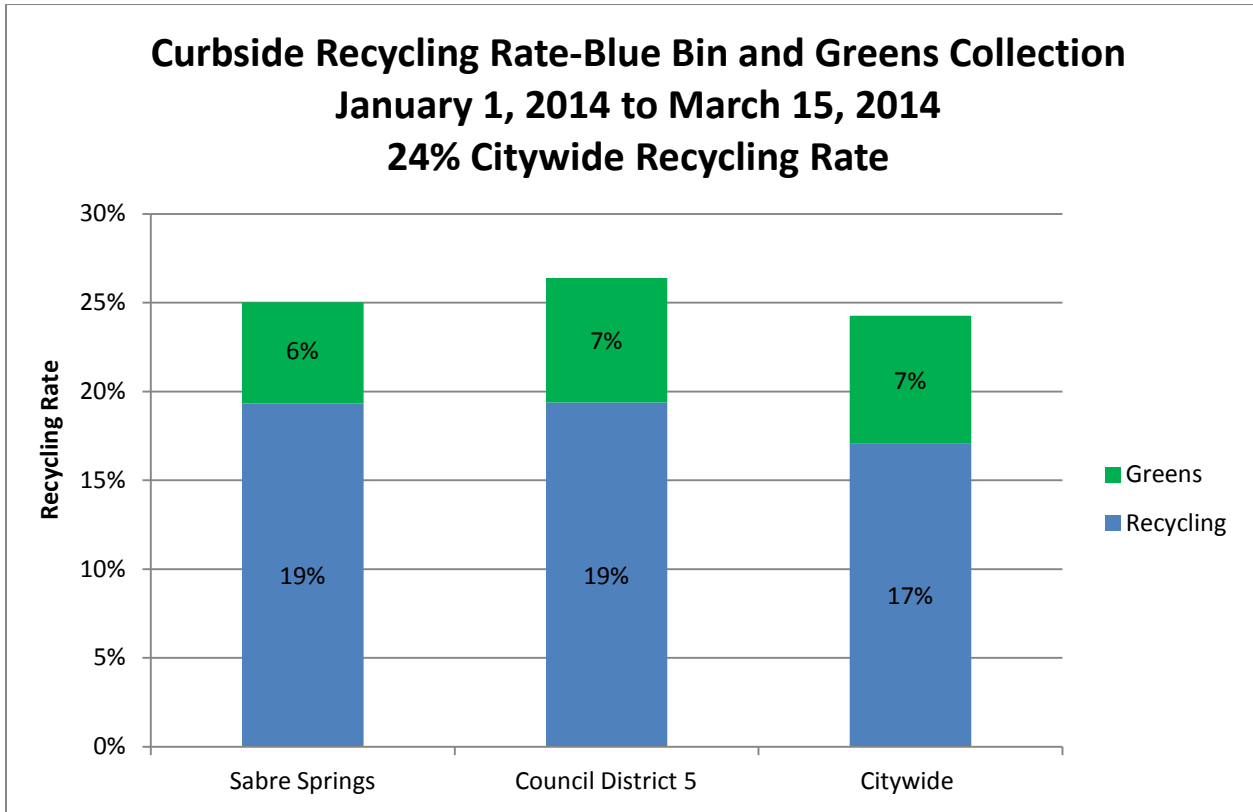
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Sabre Springs



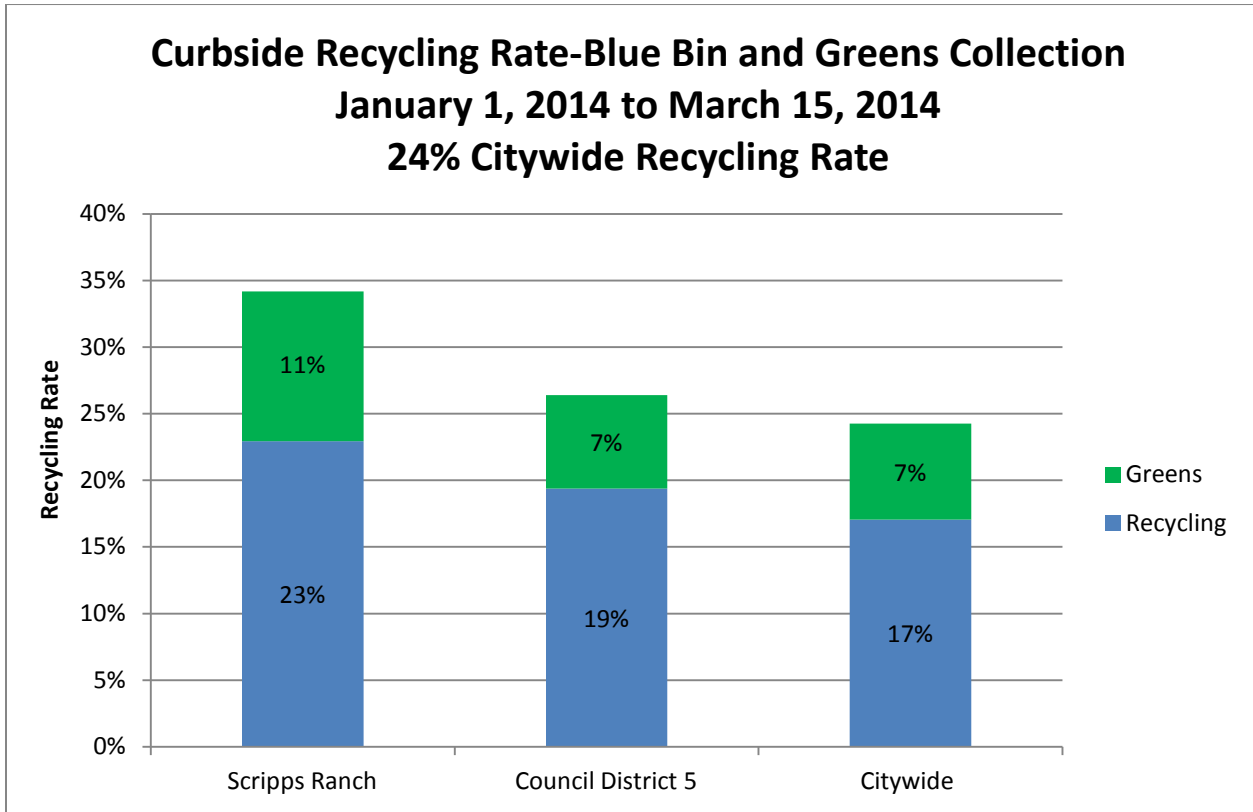
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

Scripps Ranch



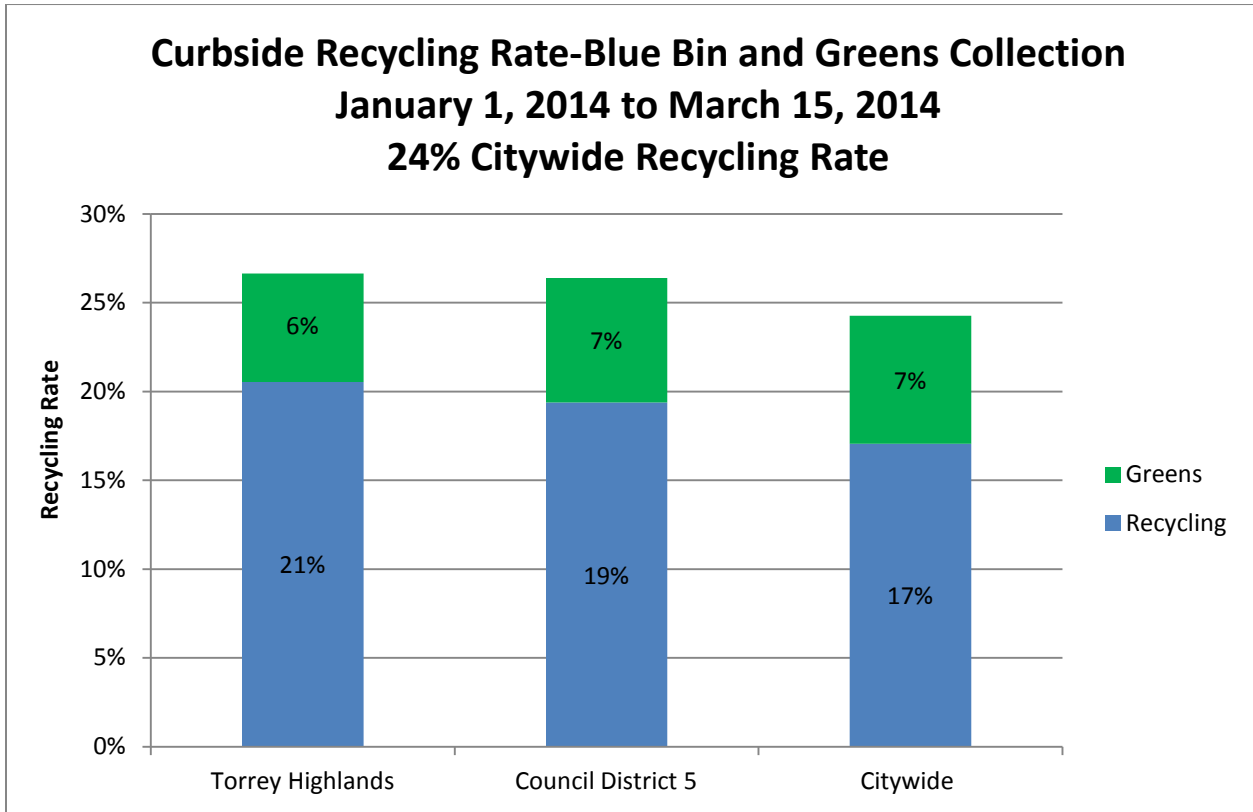
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Torrey Highlands



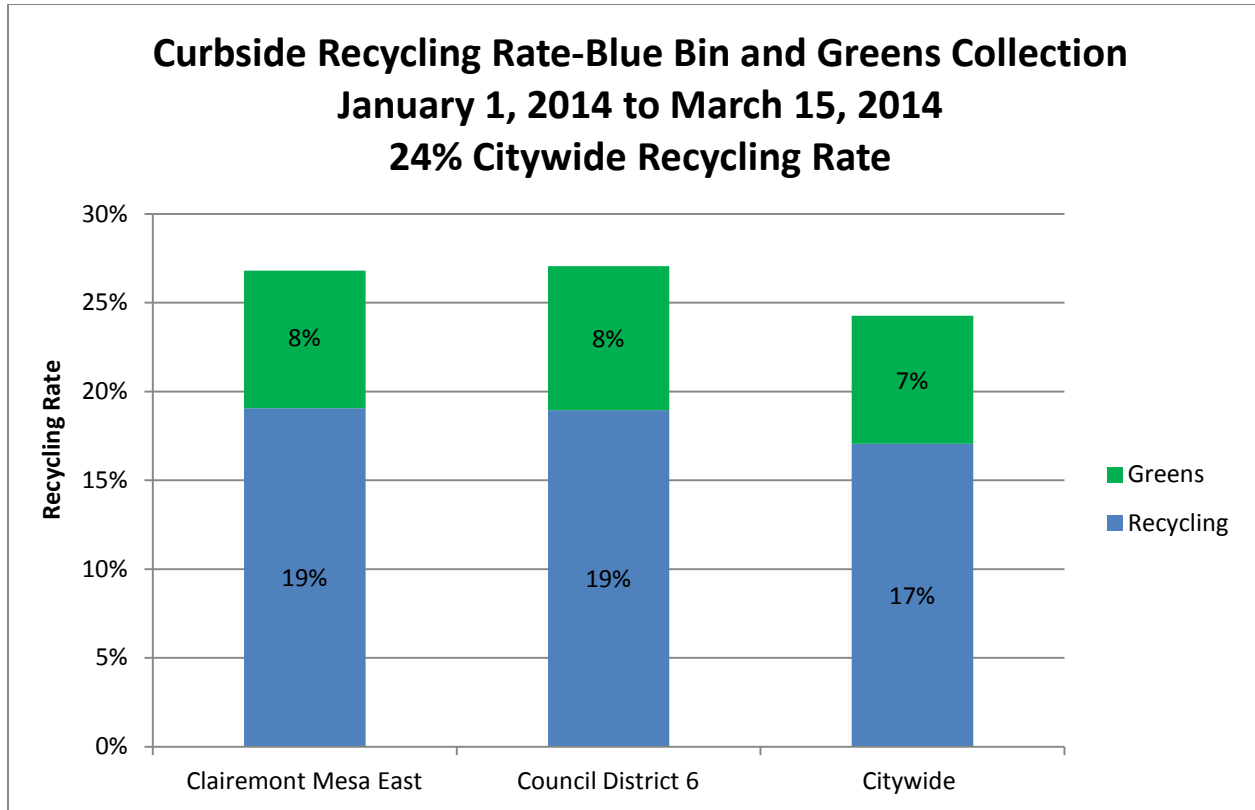
How is your community doing?

 Excellent 

Great 

Good 

Clairemont Mesa East



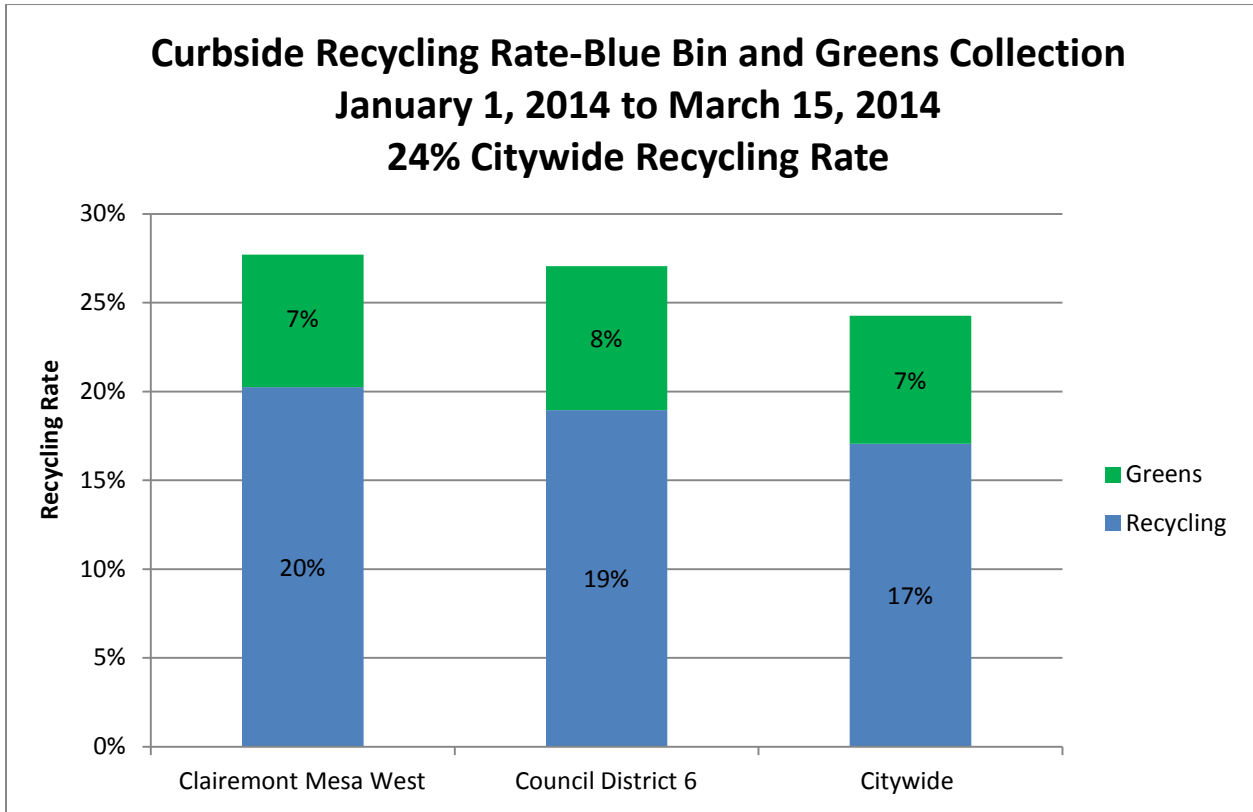
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Clairemont Mesa West



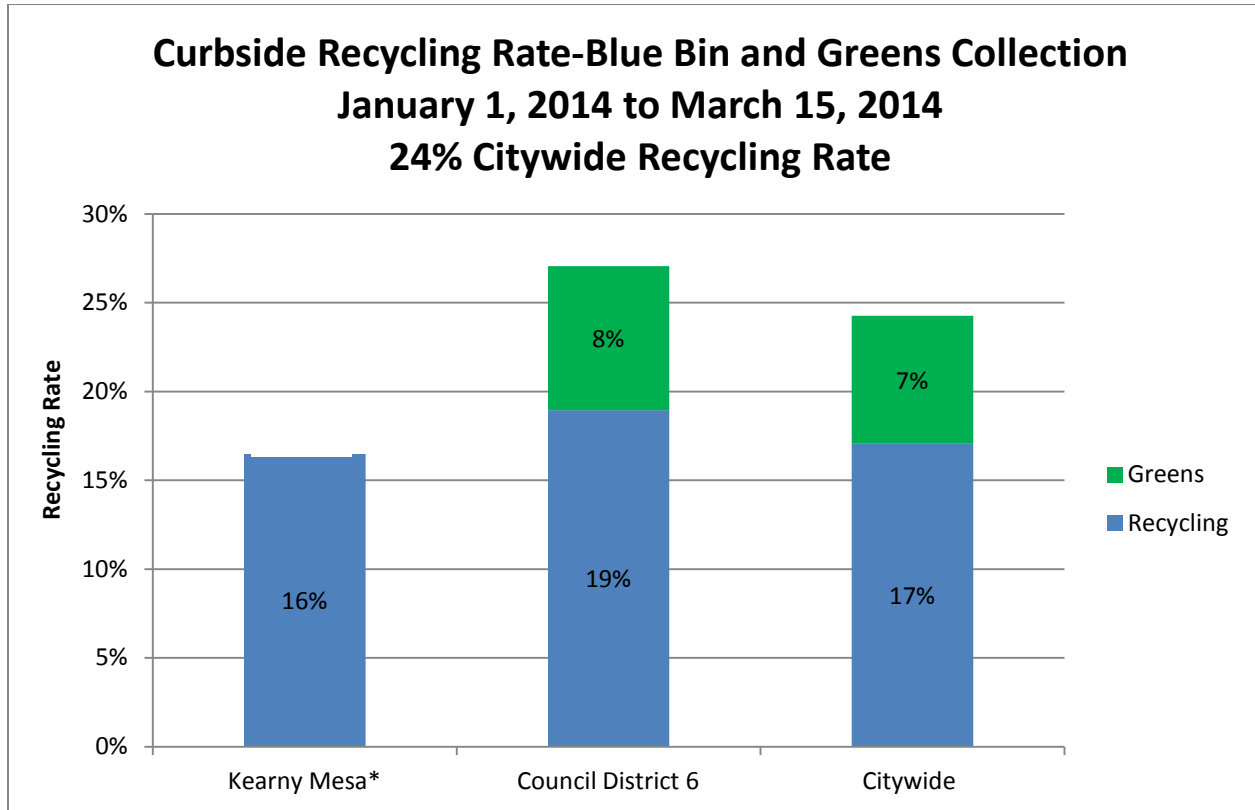
How is your community doing?

 Excellent 

Great 

Good 

Kearny Mesa



*Greens collection not yet available in your community.

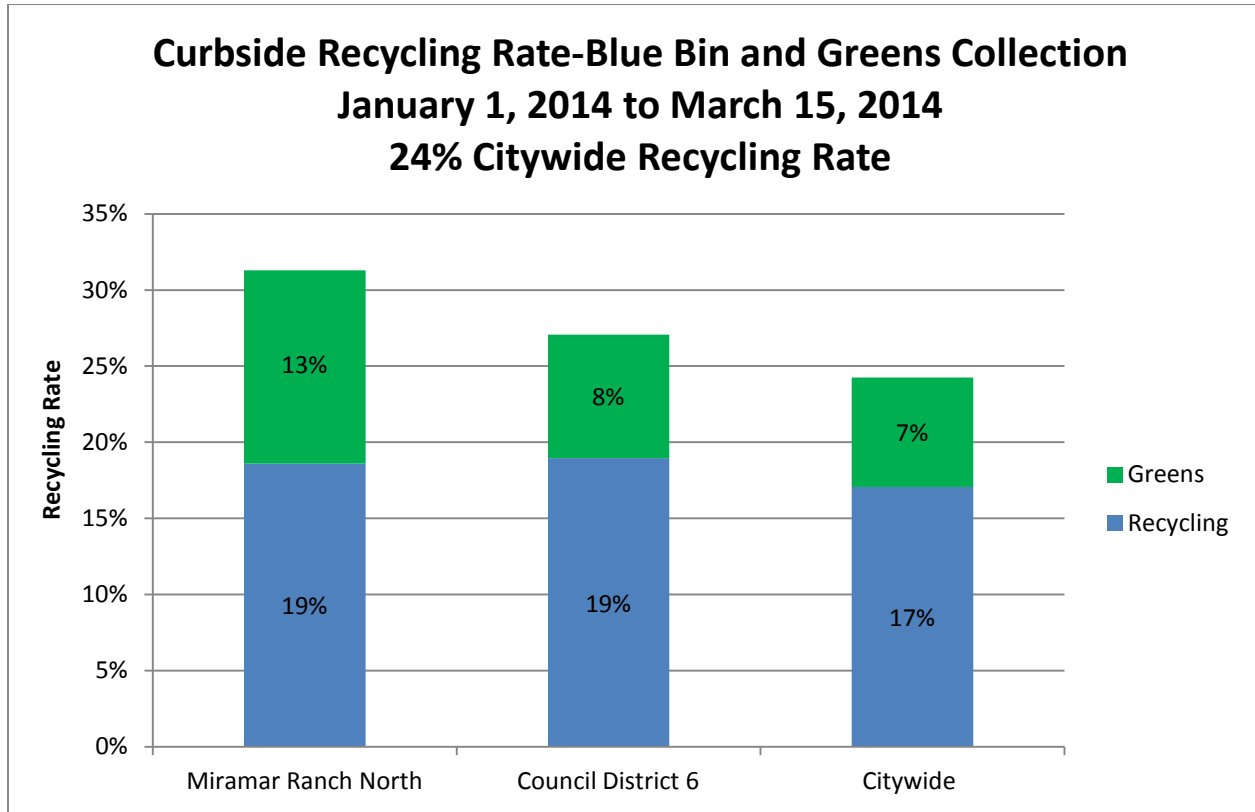
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Miramar Ranch North



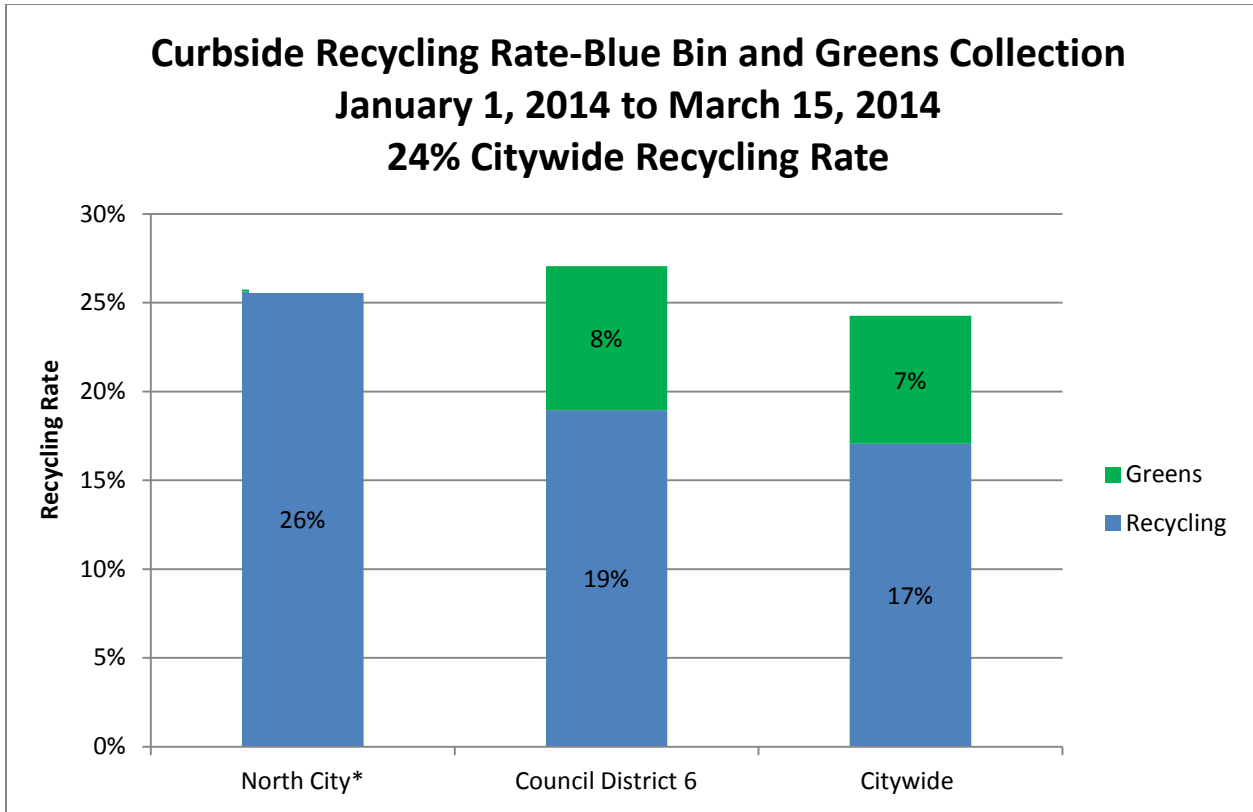
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

North City



*Greens collection not yet available in your community.

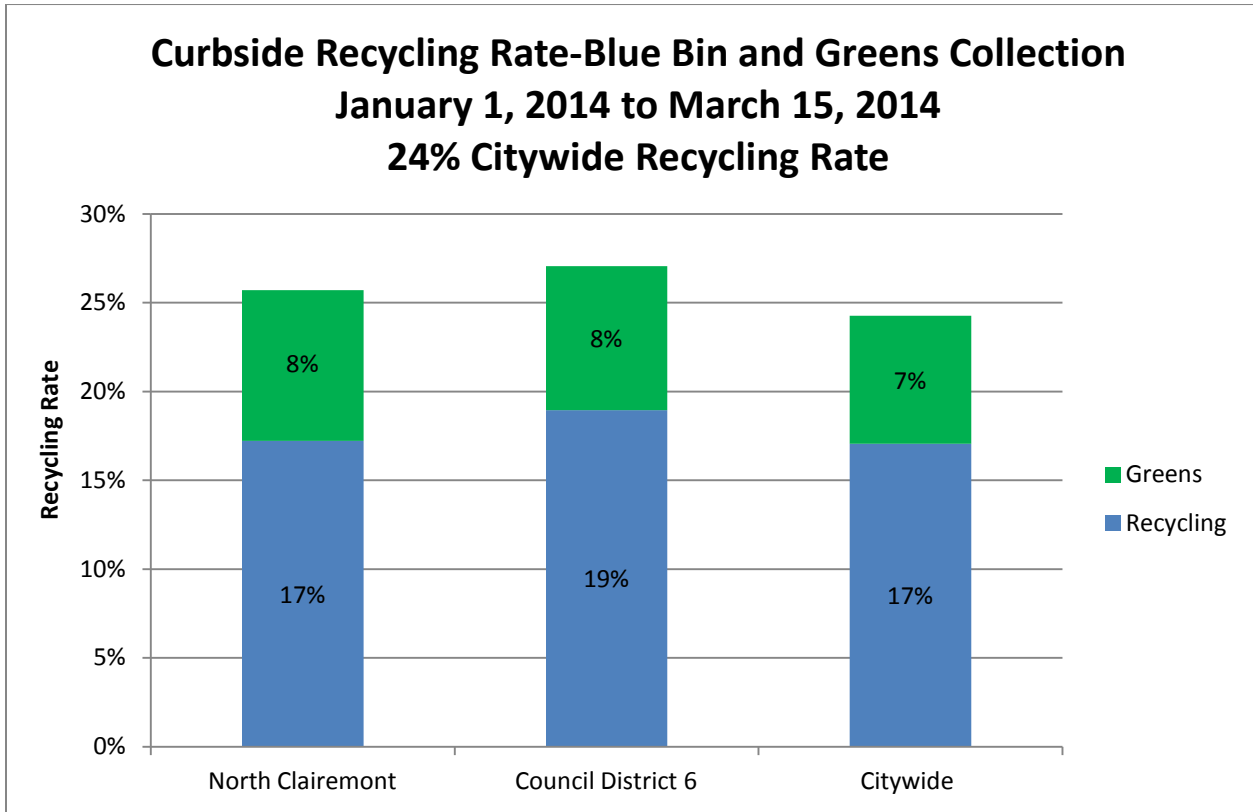
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

North Clairemont



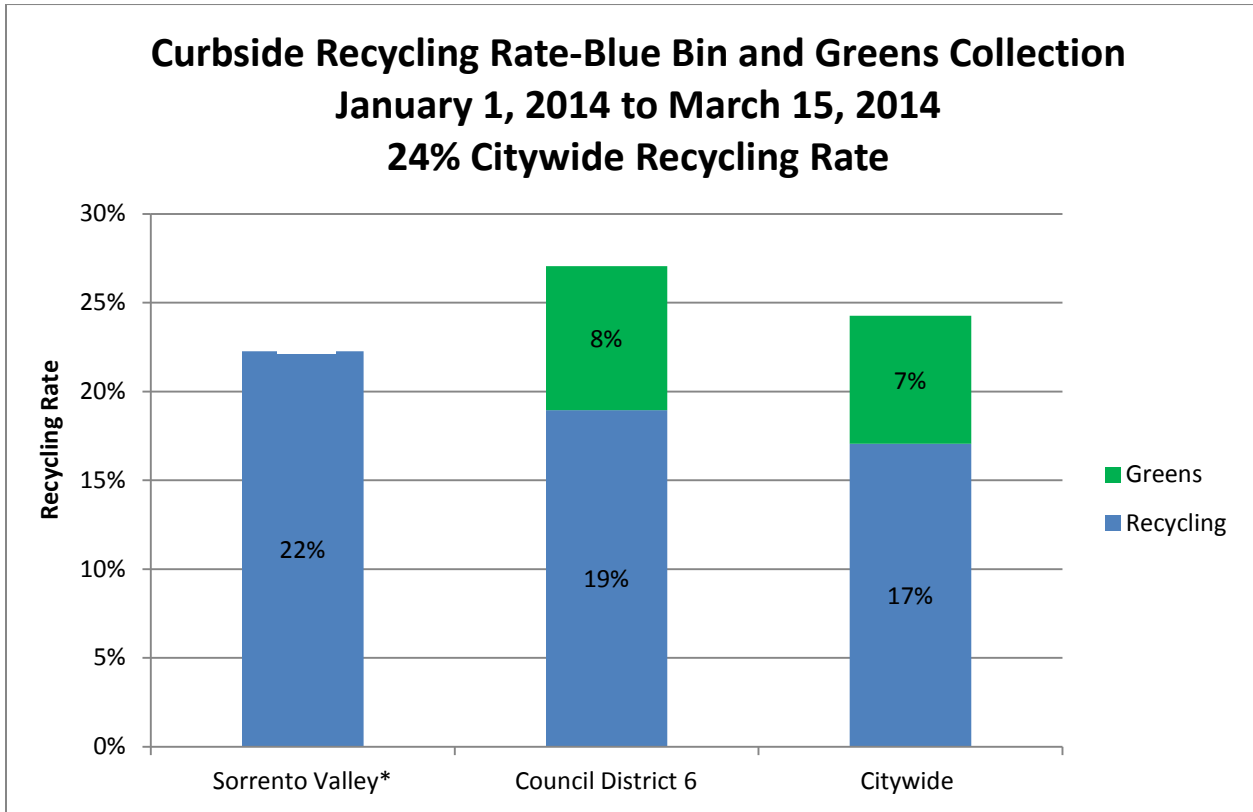
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

Sorrento Valley



*Greens collection not yet available in your community.

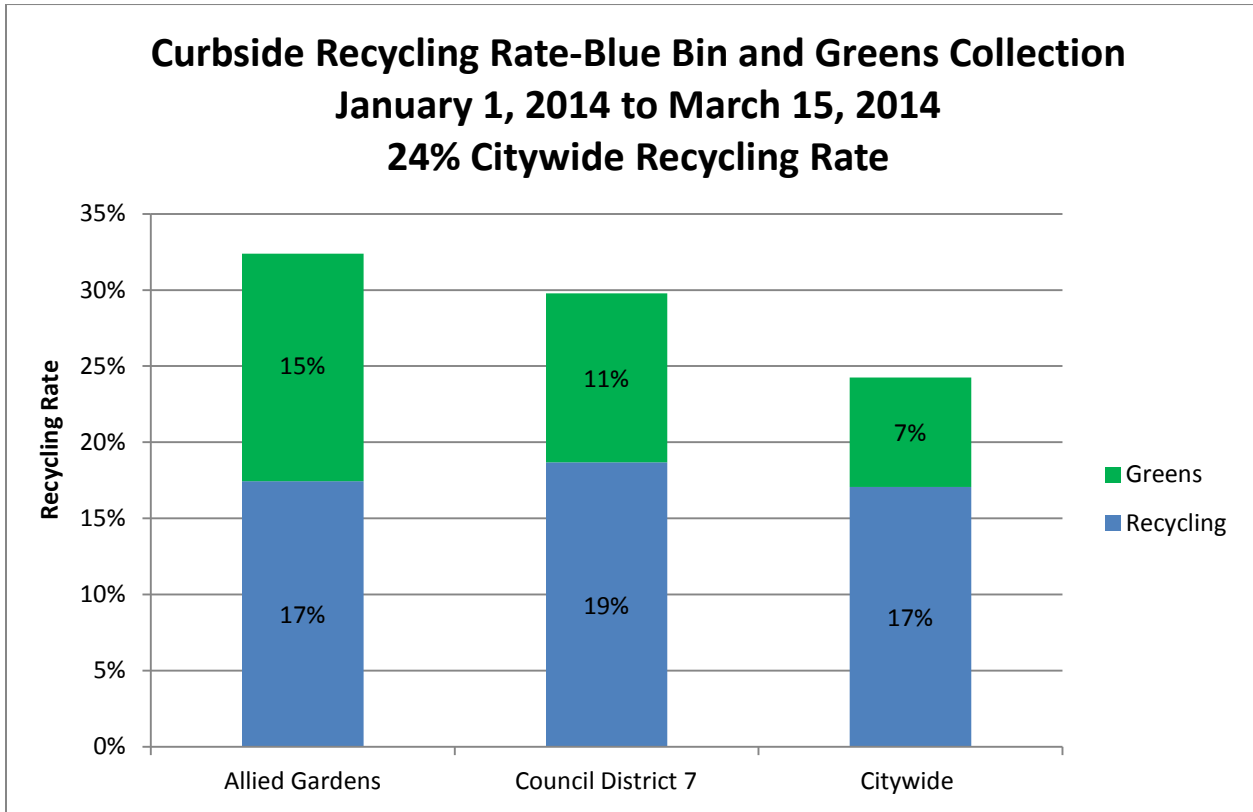
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Allied Gardens



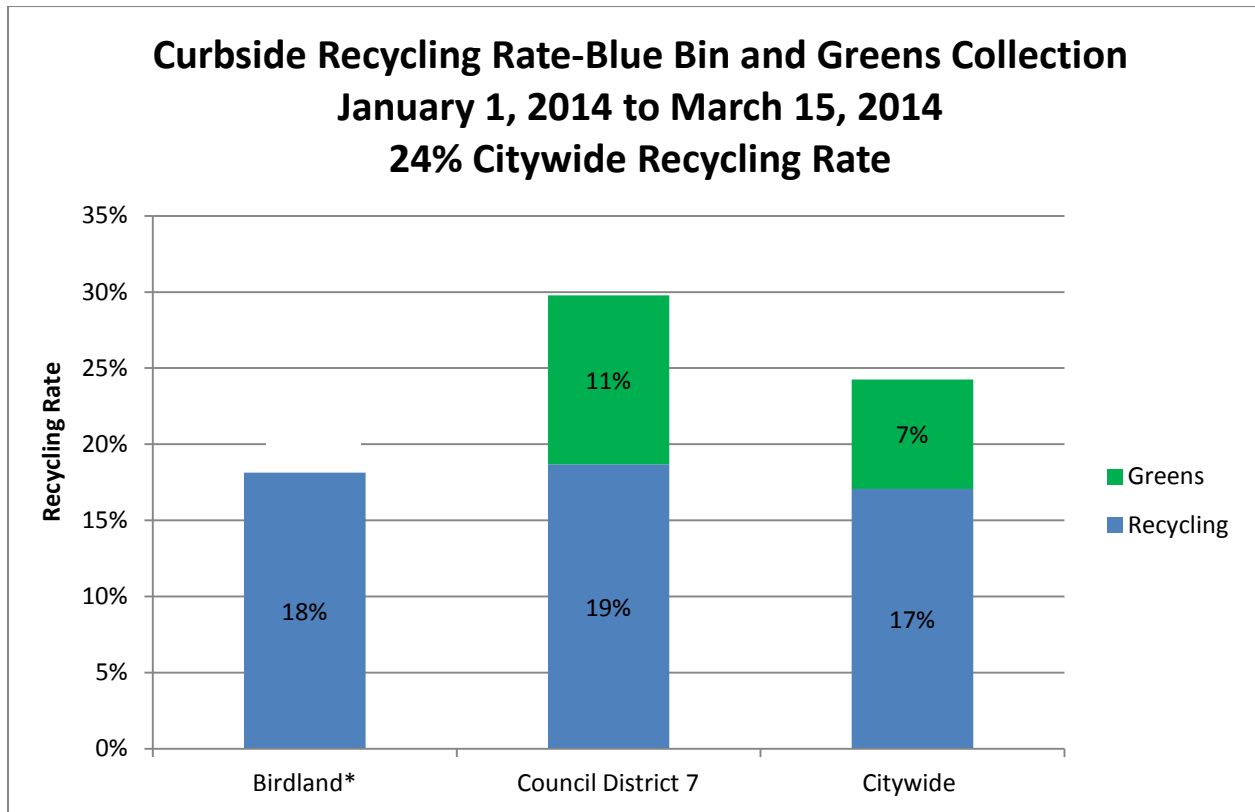
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Birdland



*Greens collection not yet available in your community.

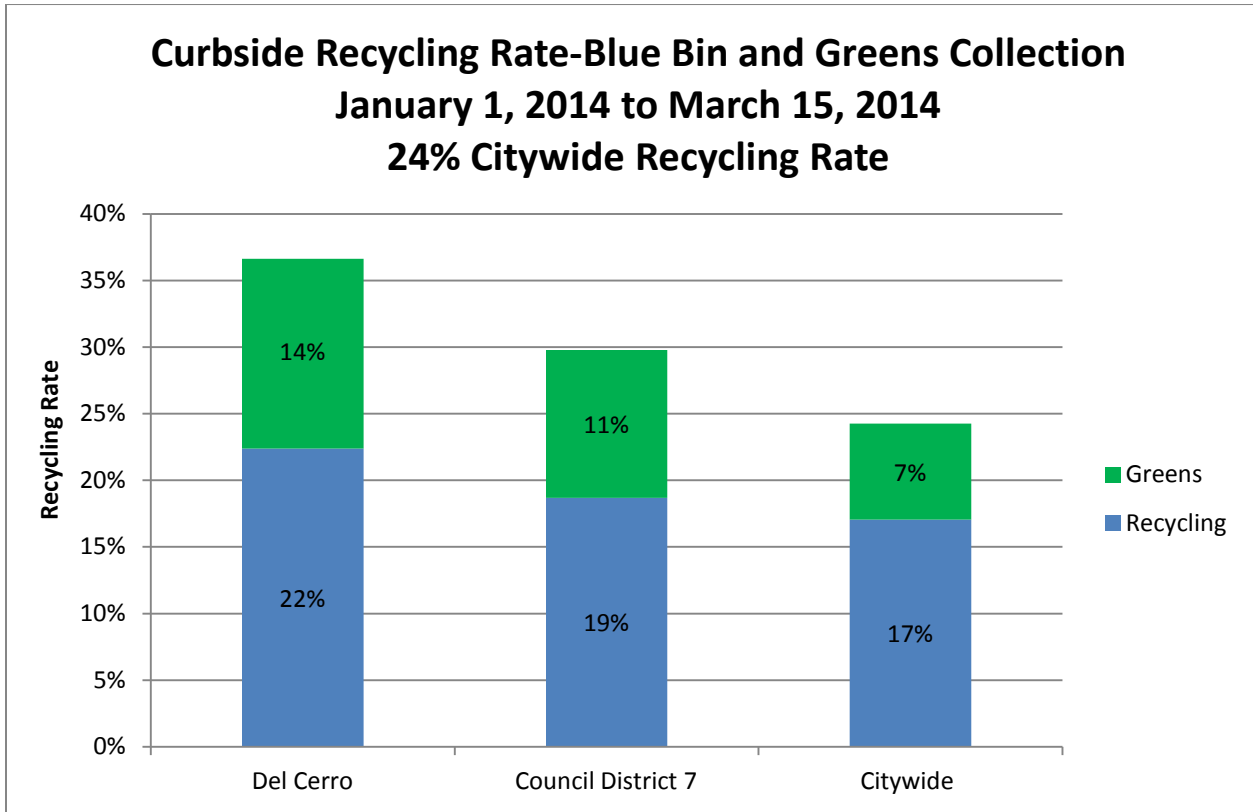
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Del Cerro



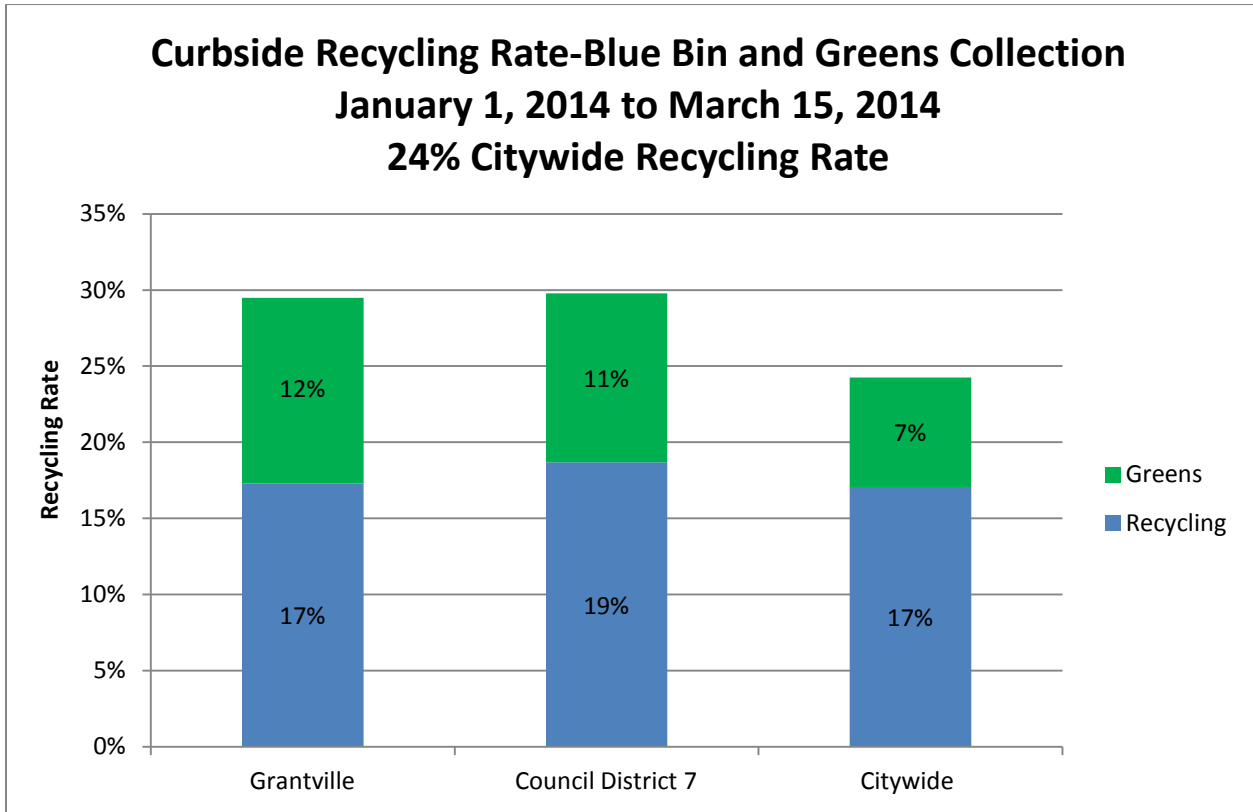
How is your community doing?

 Excellent 

Great 

Good 

Grantville



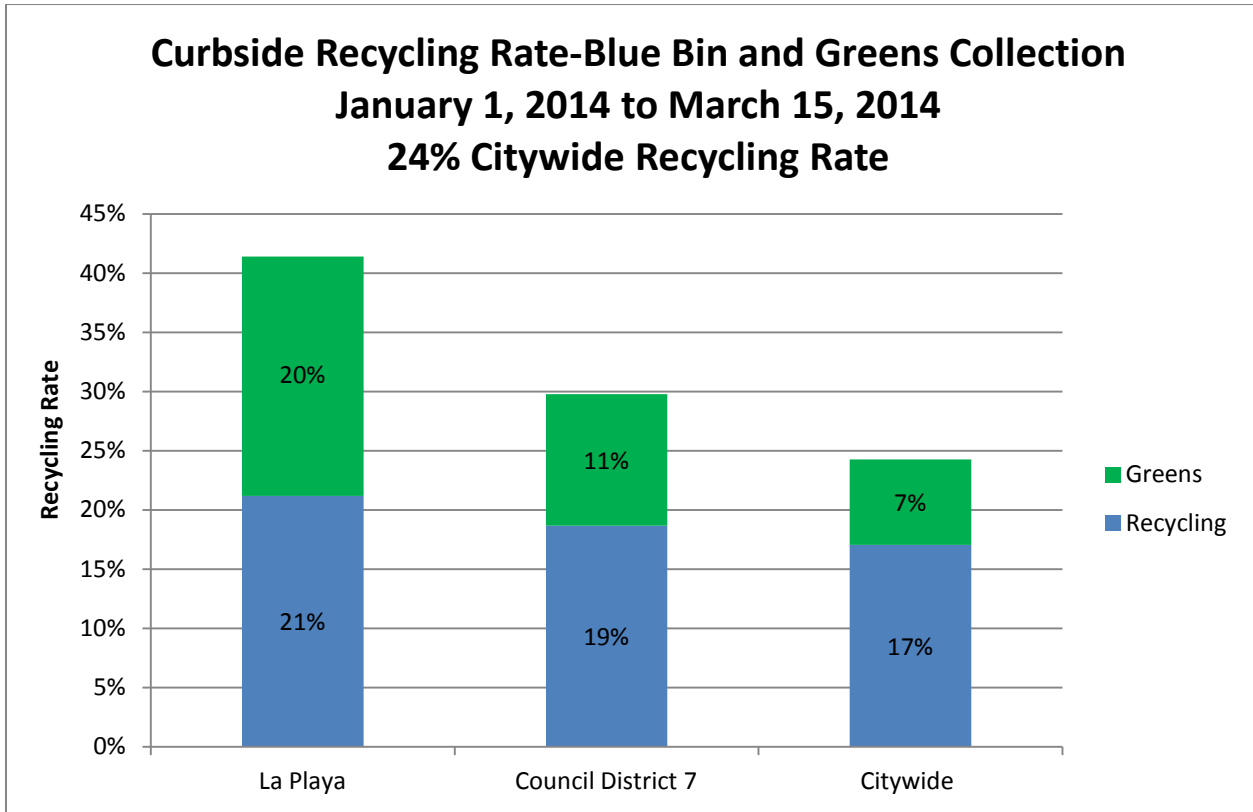
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

La Playa



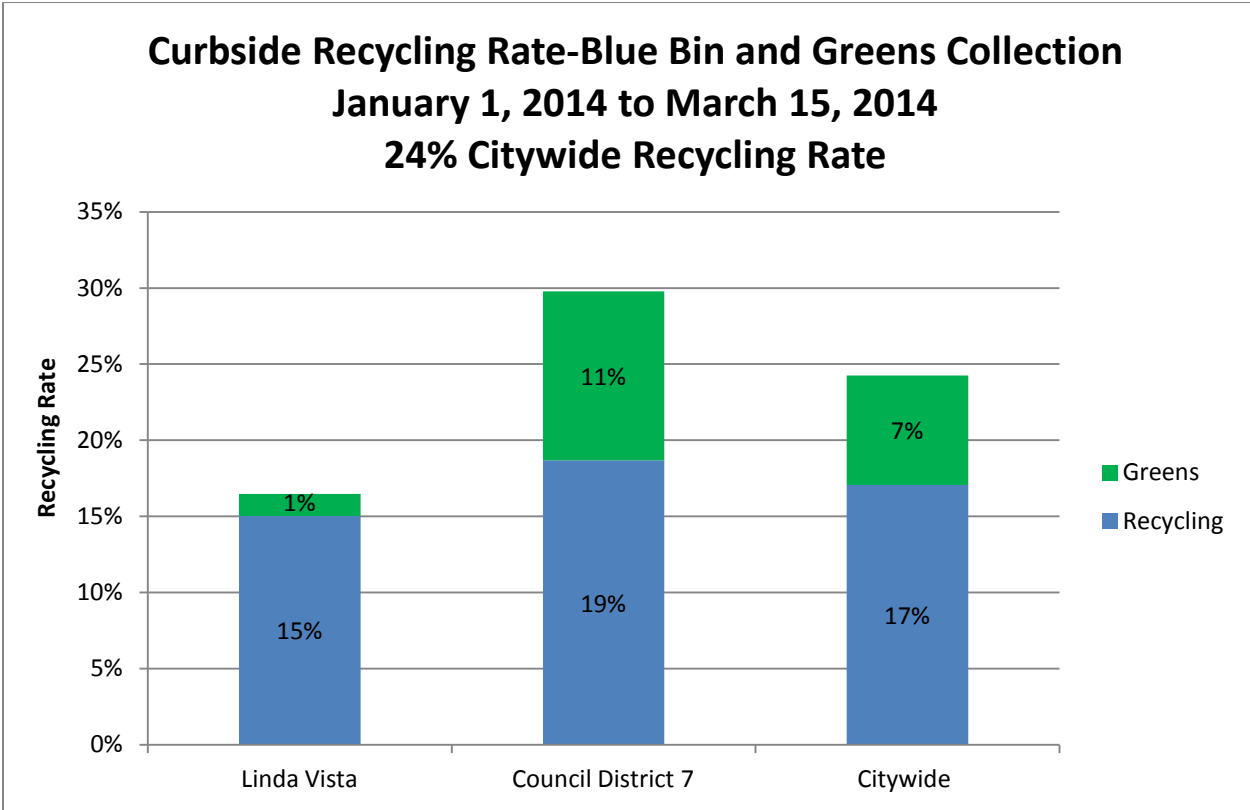
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Linda Vista



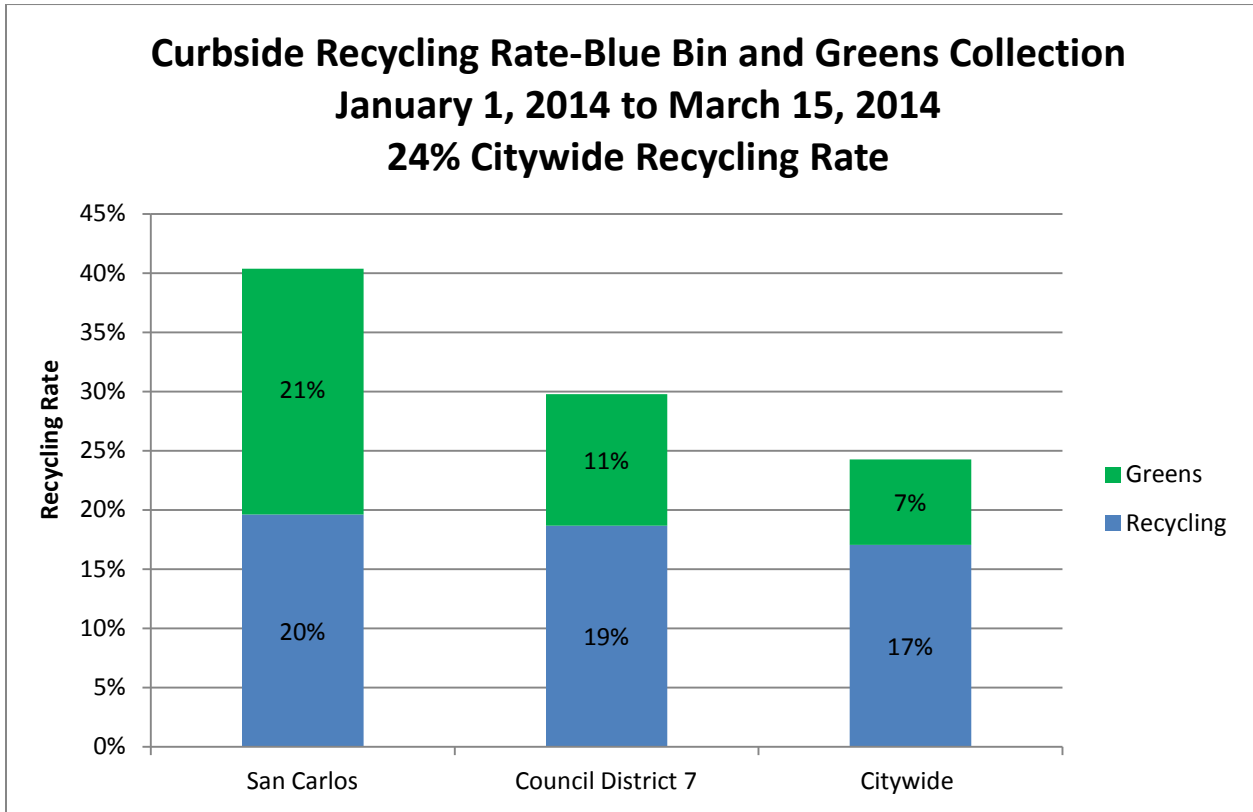
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

San Carlos



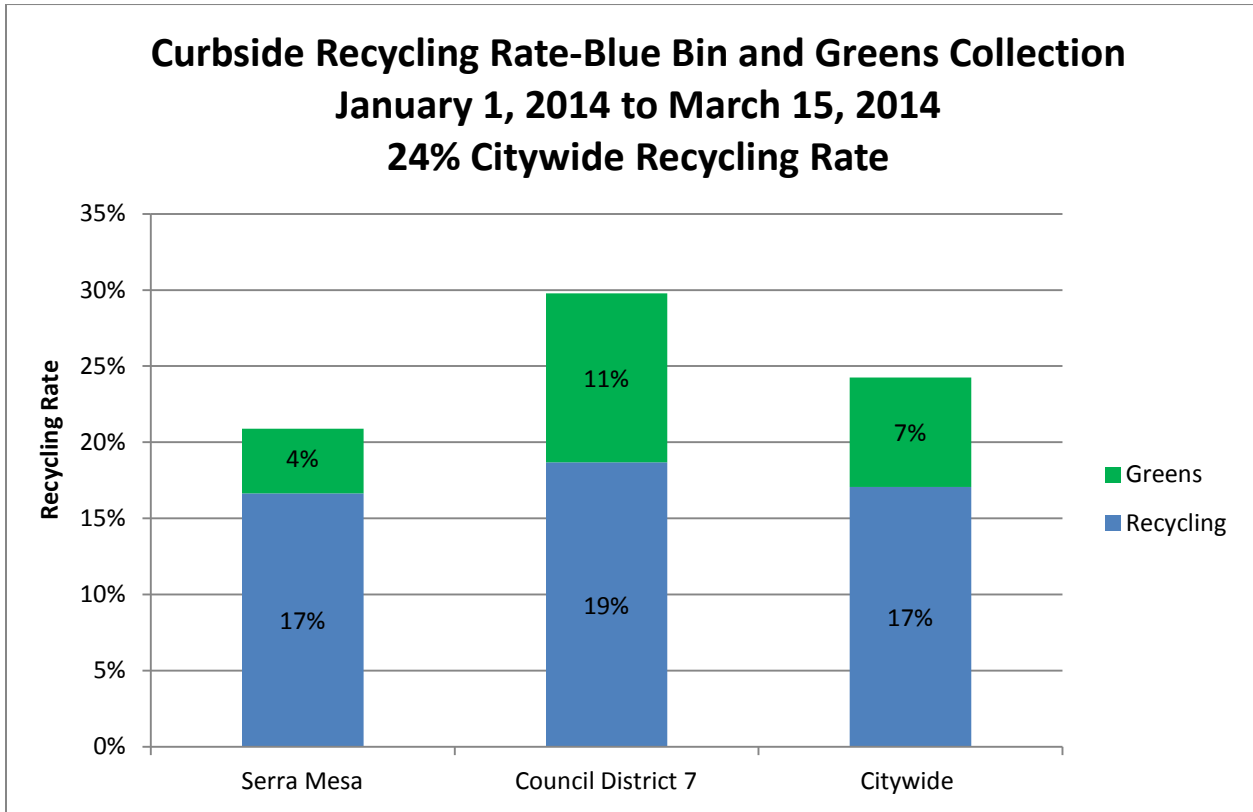
How is your community doing?

➔ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Serra Mesa



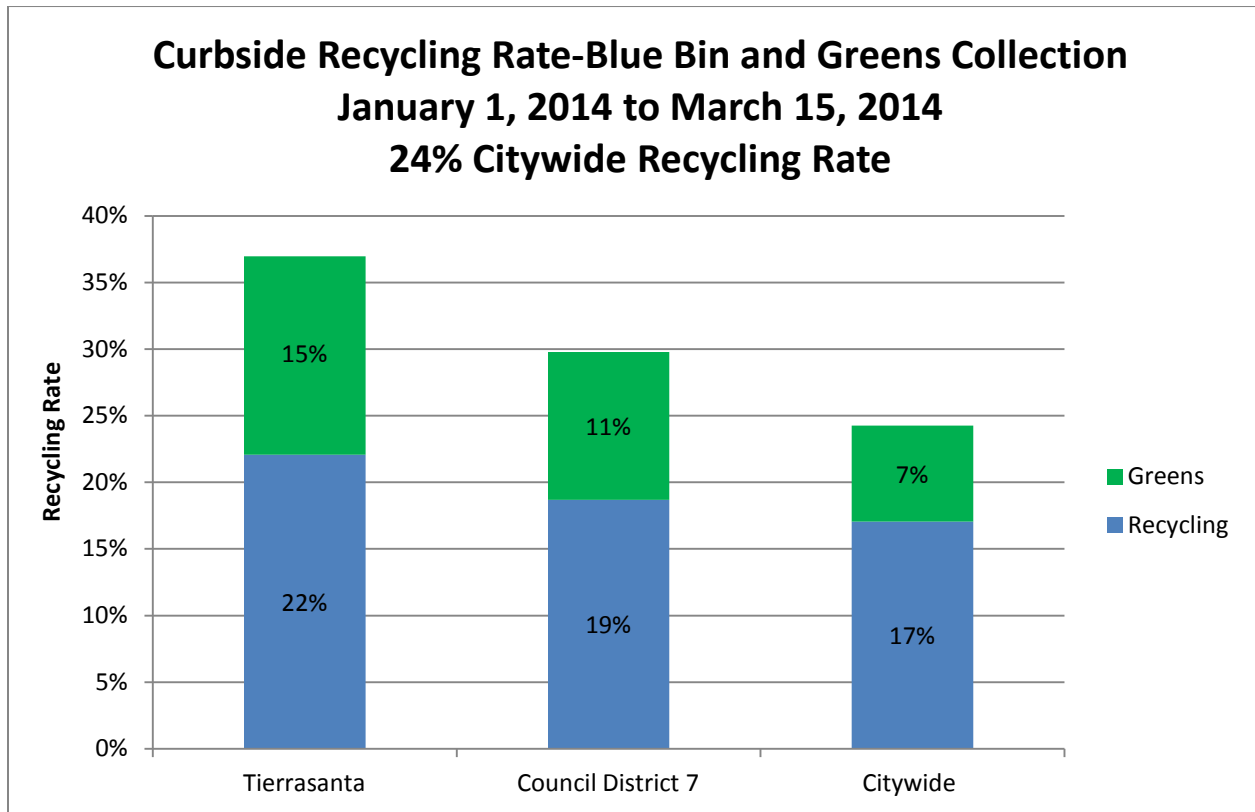
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Tierrasanta



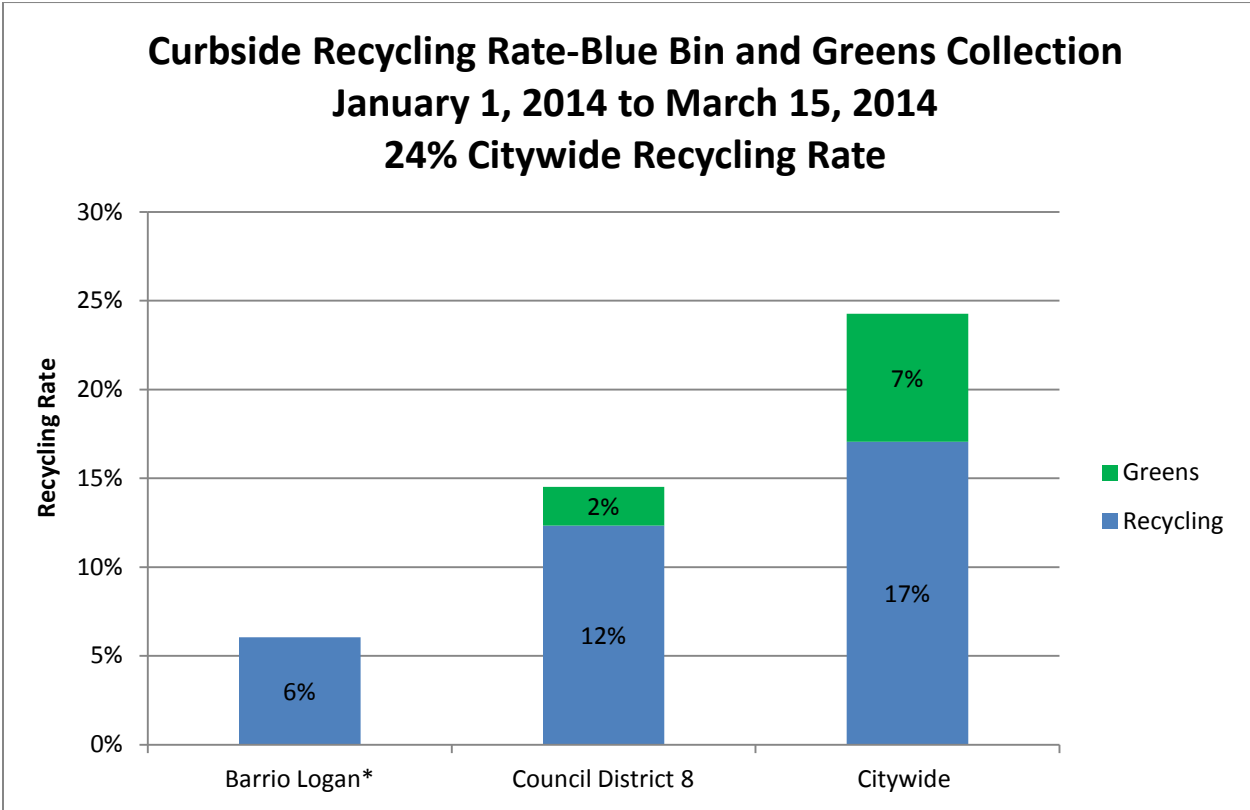
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Barrio Logan



*Greens collection not yet available in your community.

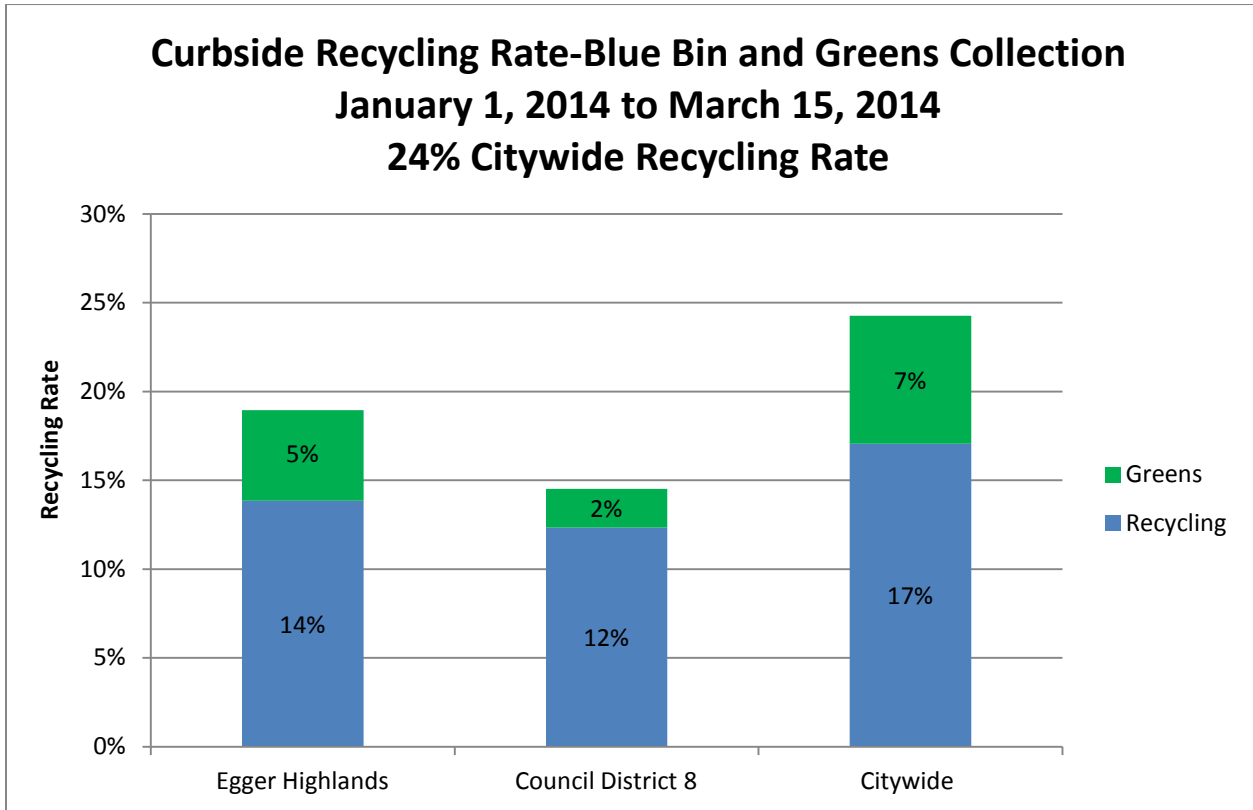
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Egger Highlands



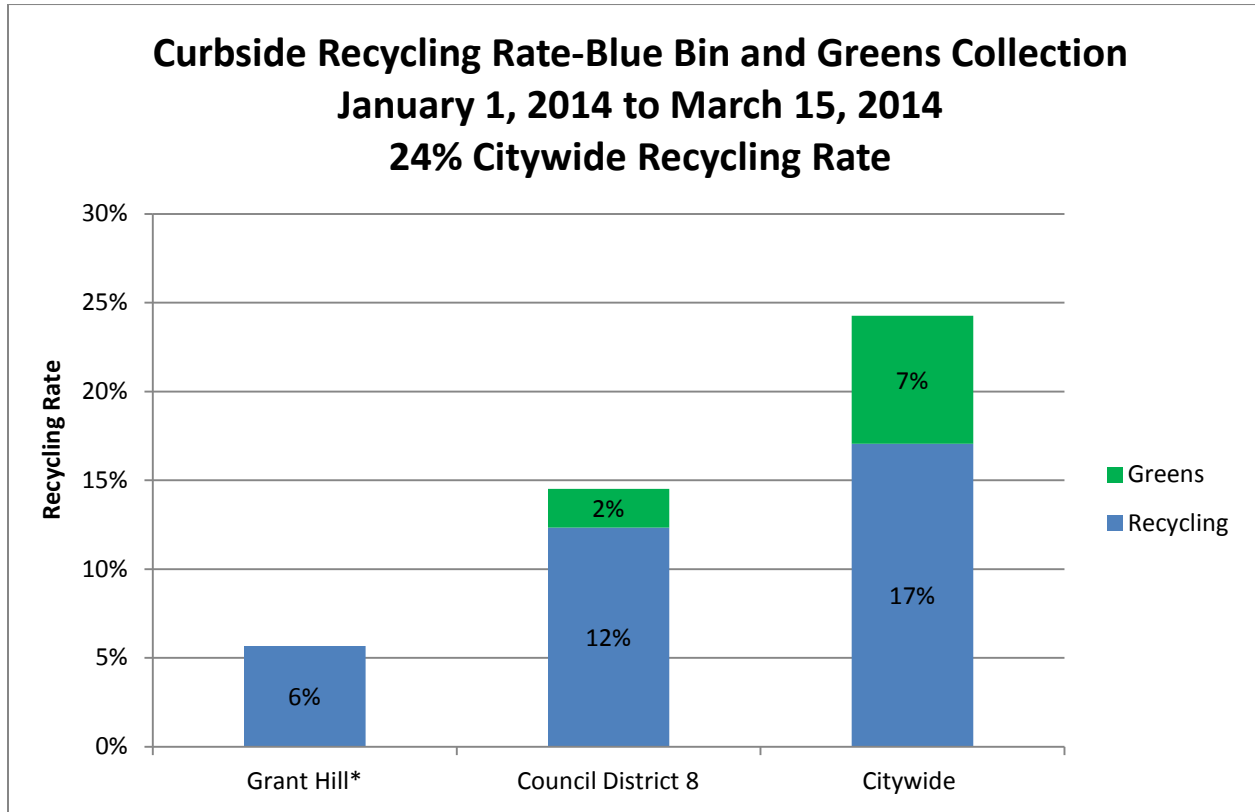
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Grant Hill



*Greens collection not yet available in your community.

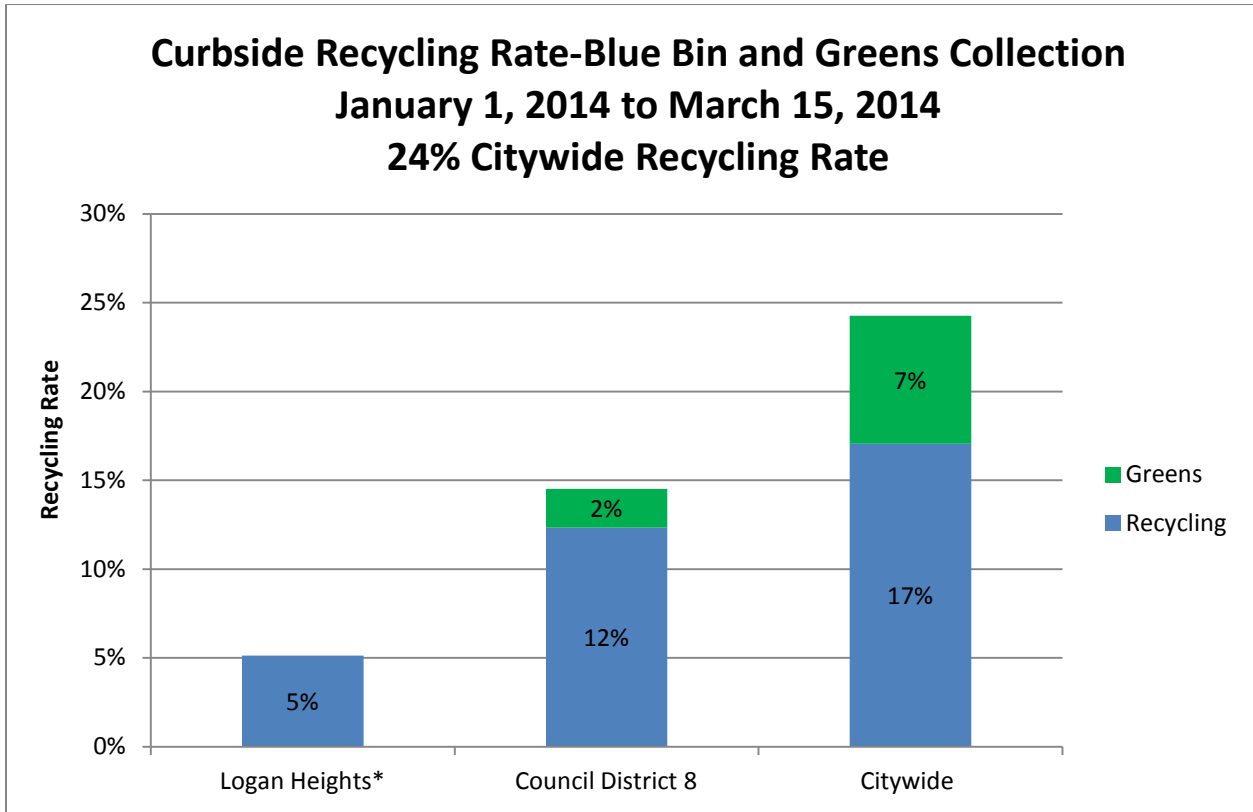
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Logan Heights



*Greens collection not yet available in your community.

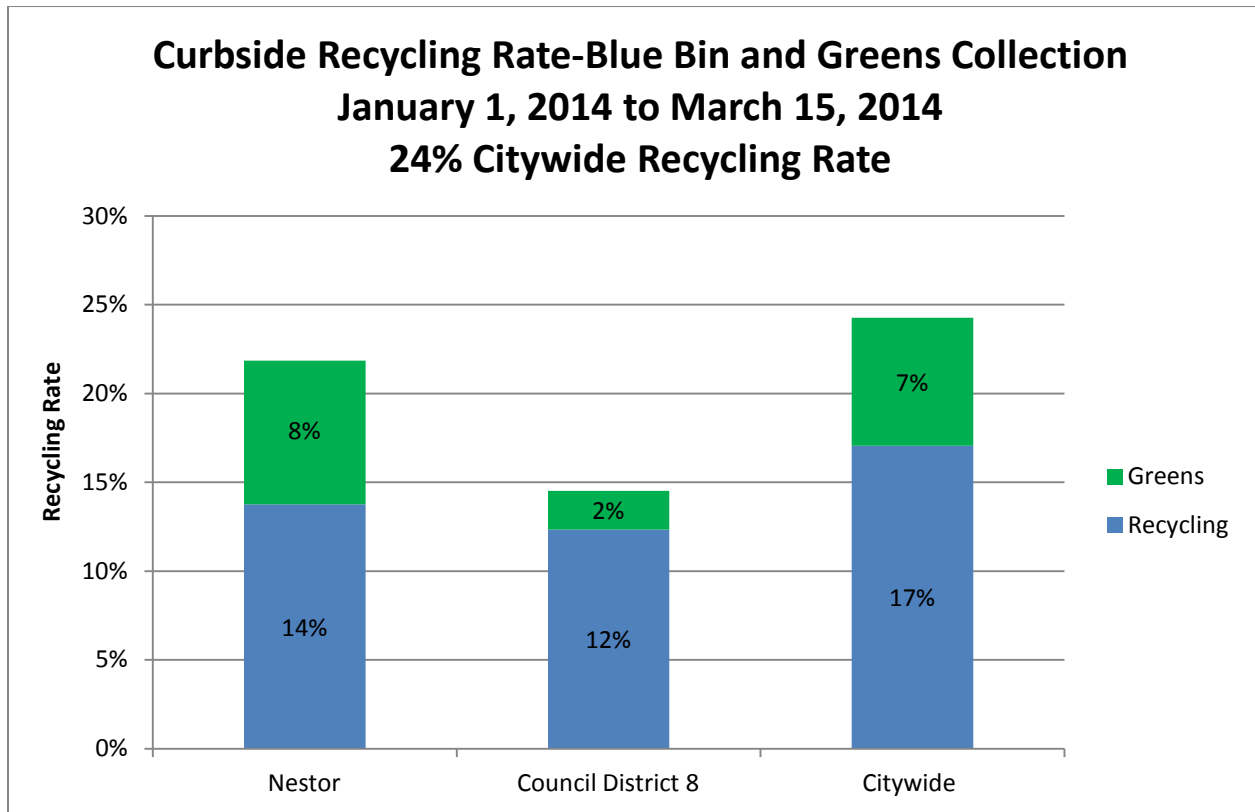
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Nestor



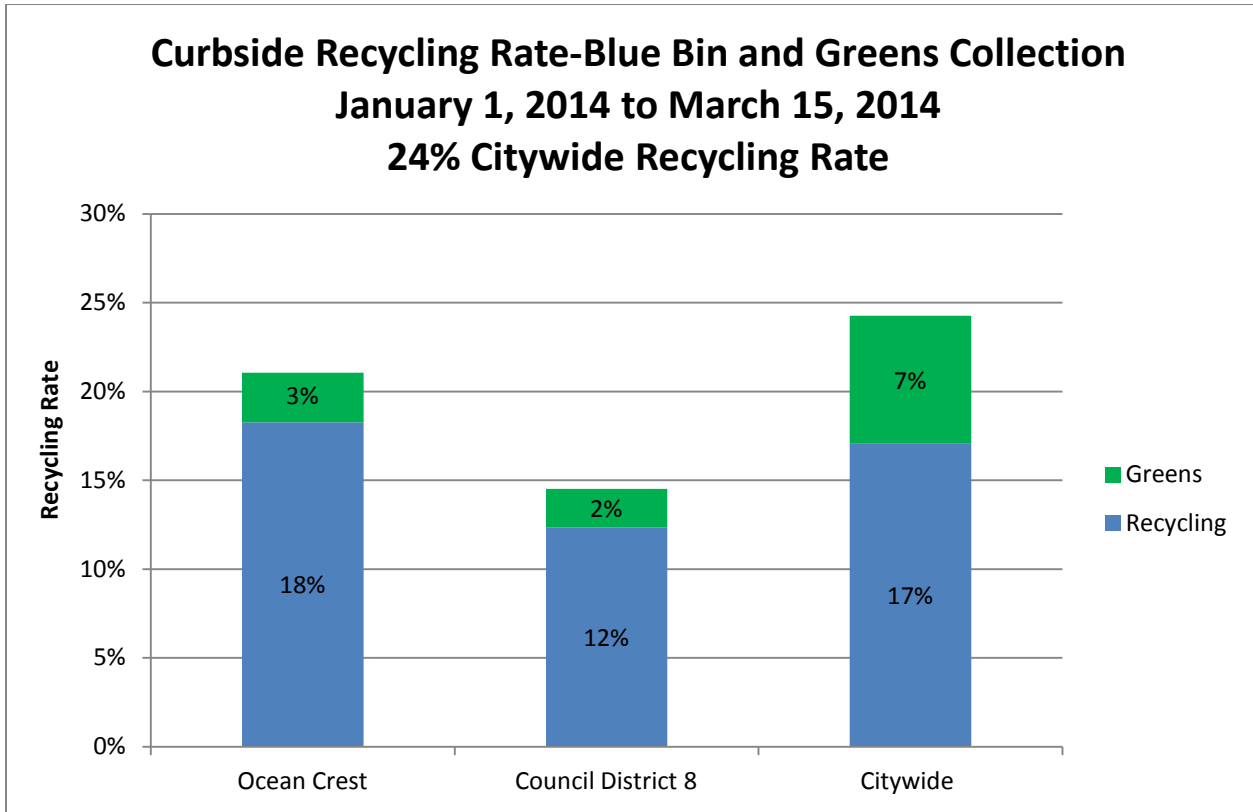
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Ocean Crest



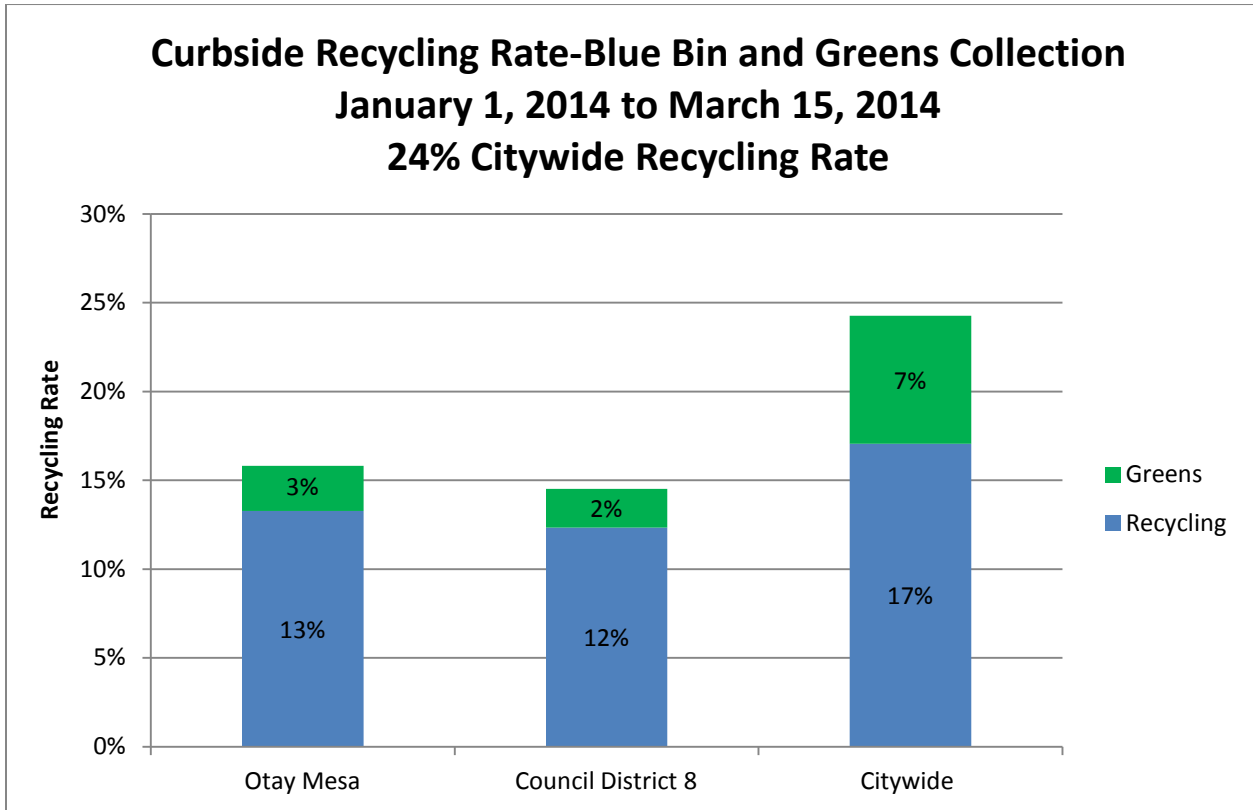
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Otay Mesa



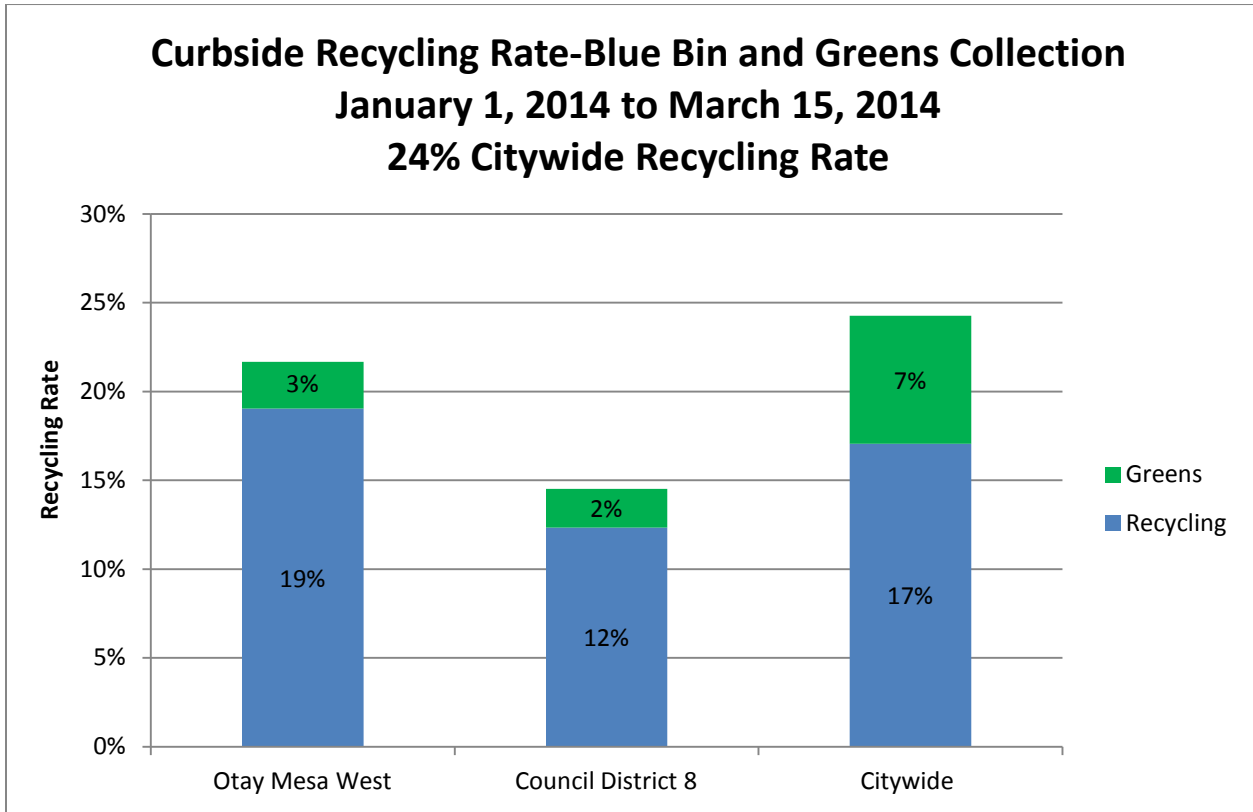
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Otay Mesa West



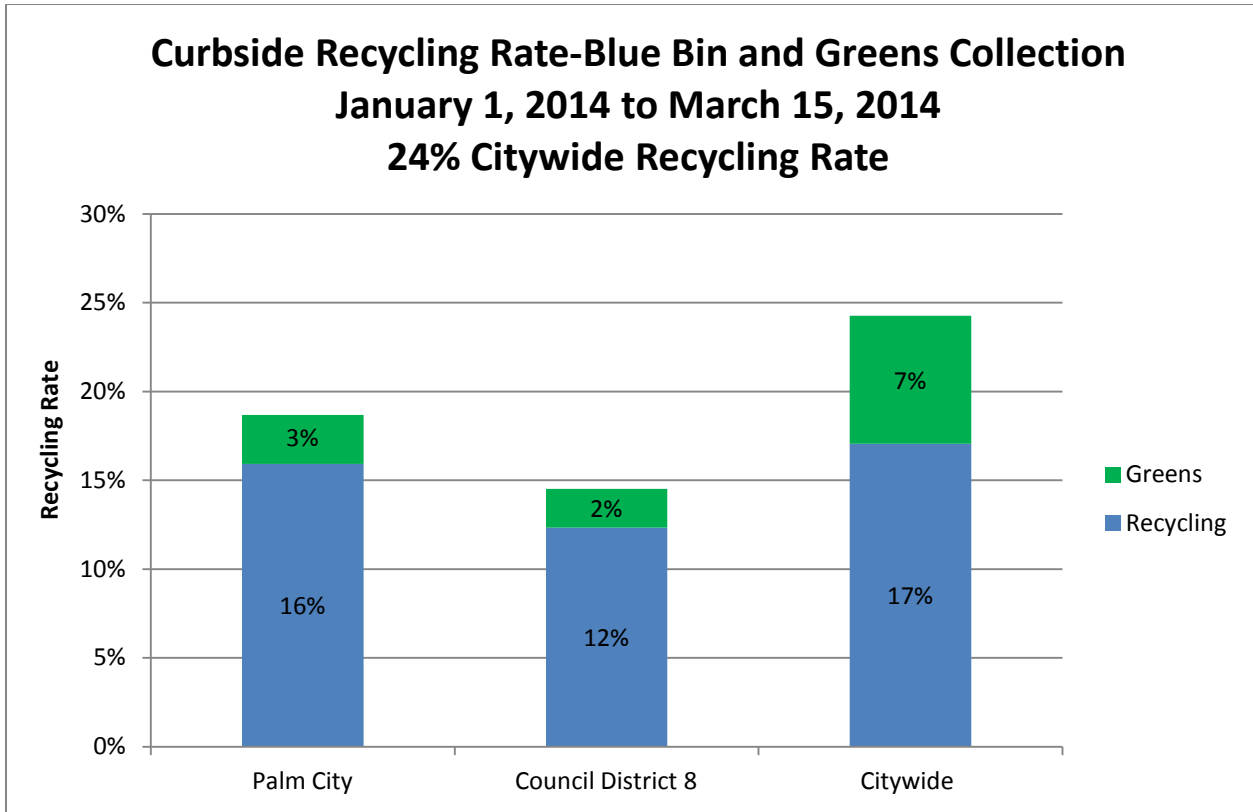
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

 Good 😊😊

Palm City



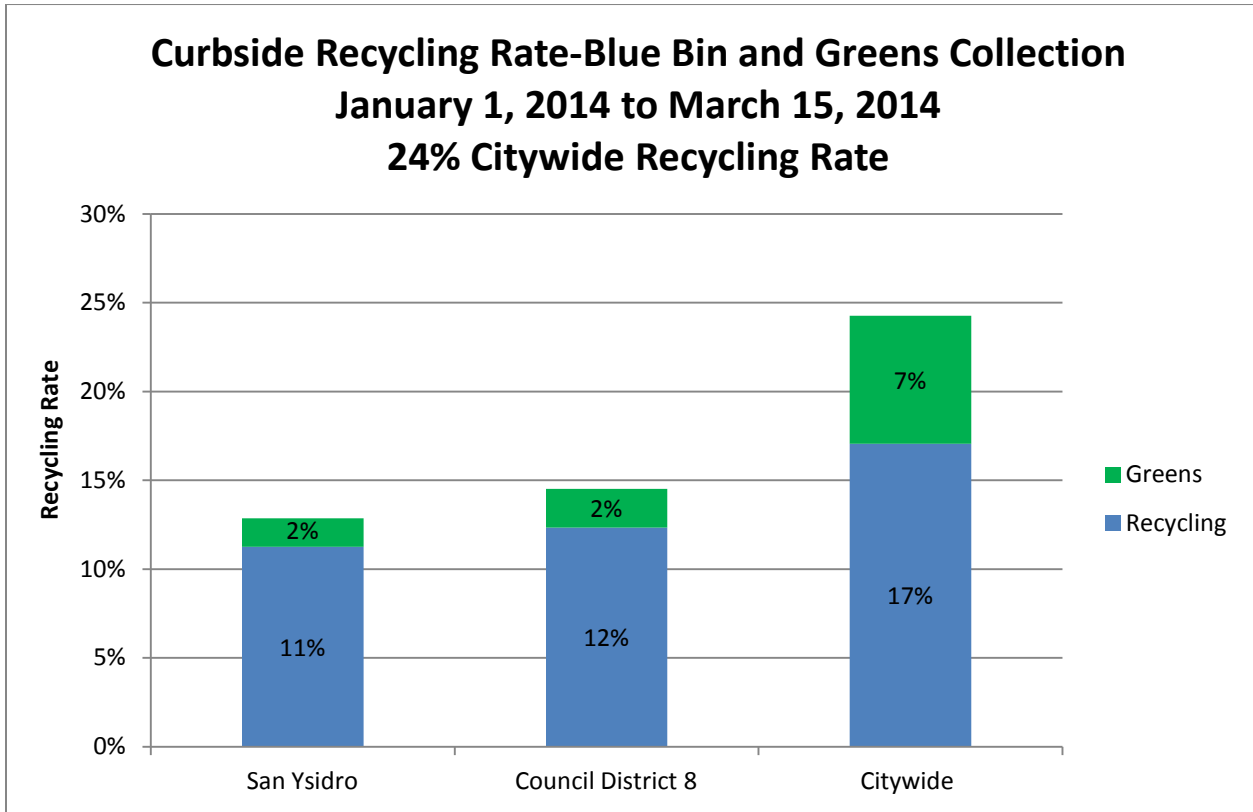
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

San Ysidro



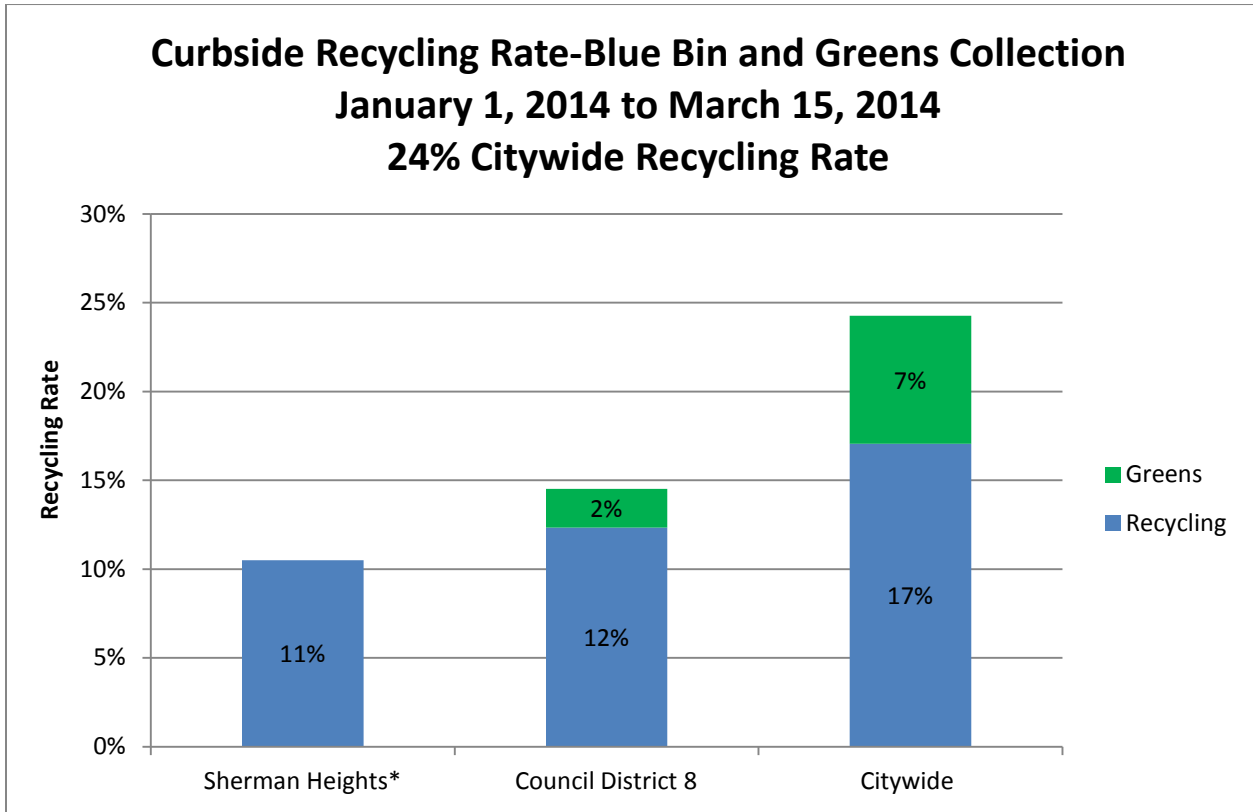
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Sherman Heights



*Greens collection not yet available in your community.

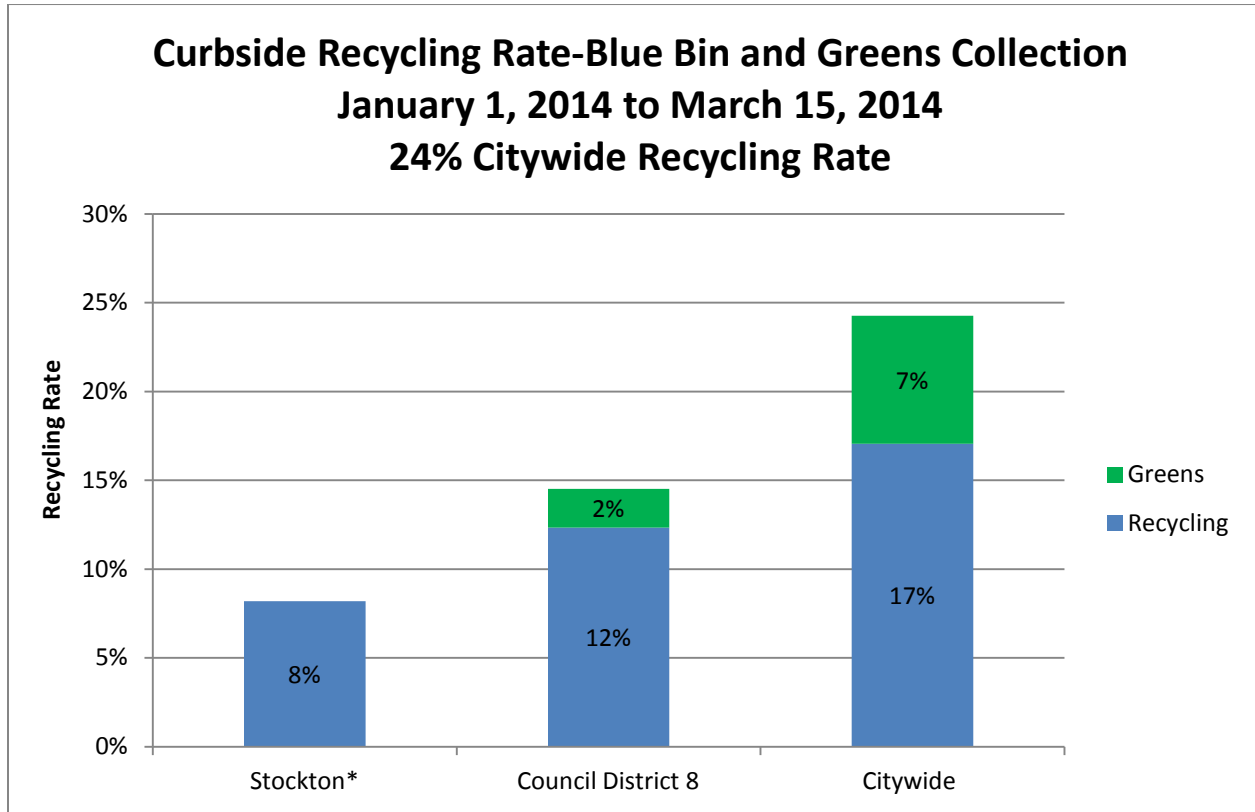
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Stockton



*Greens collection not yet available in your community.

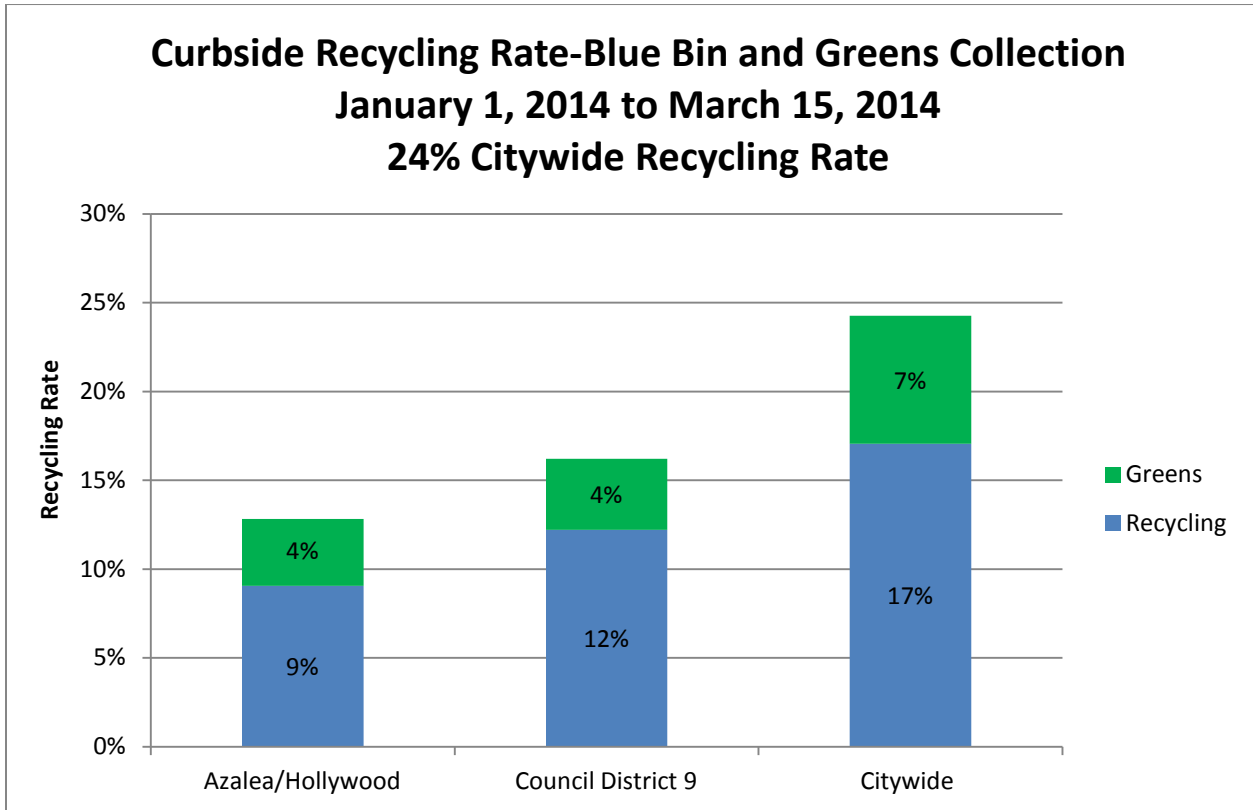
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Azalea/Hollywood



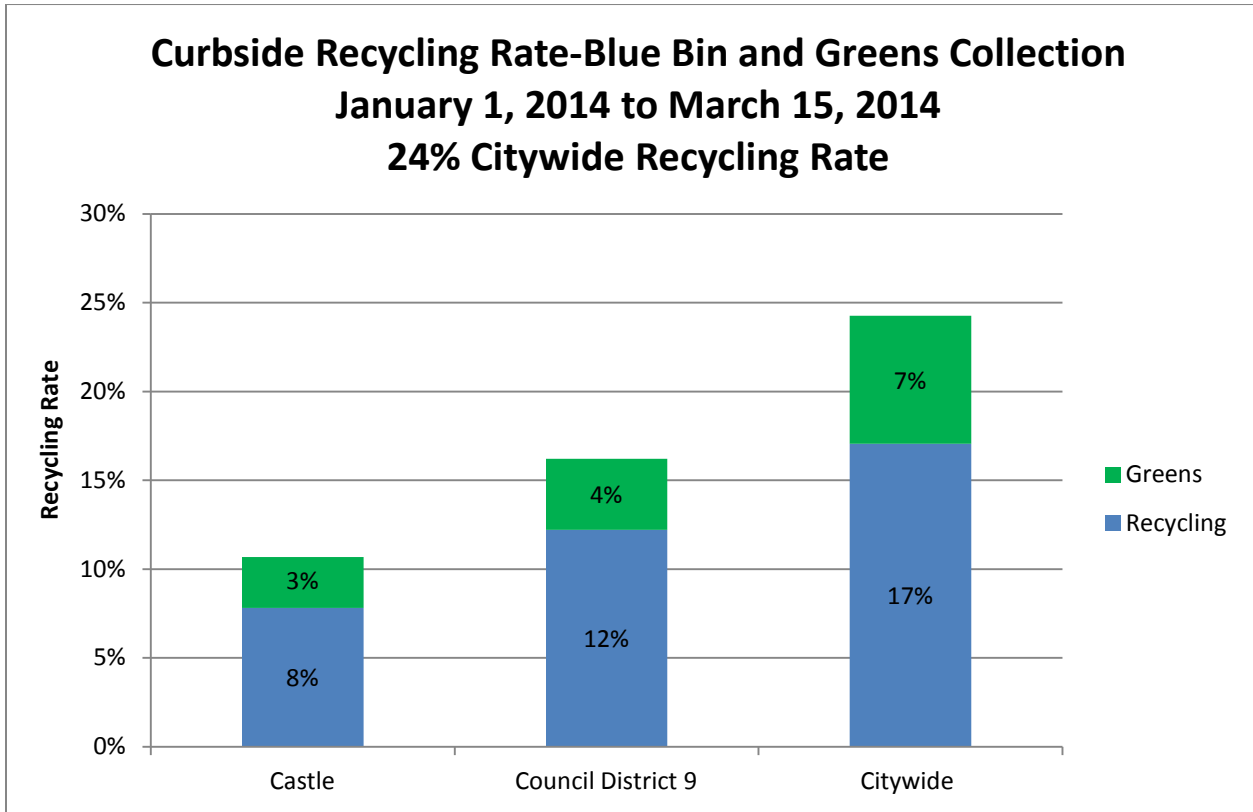
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Castle



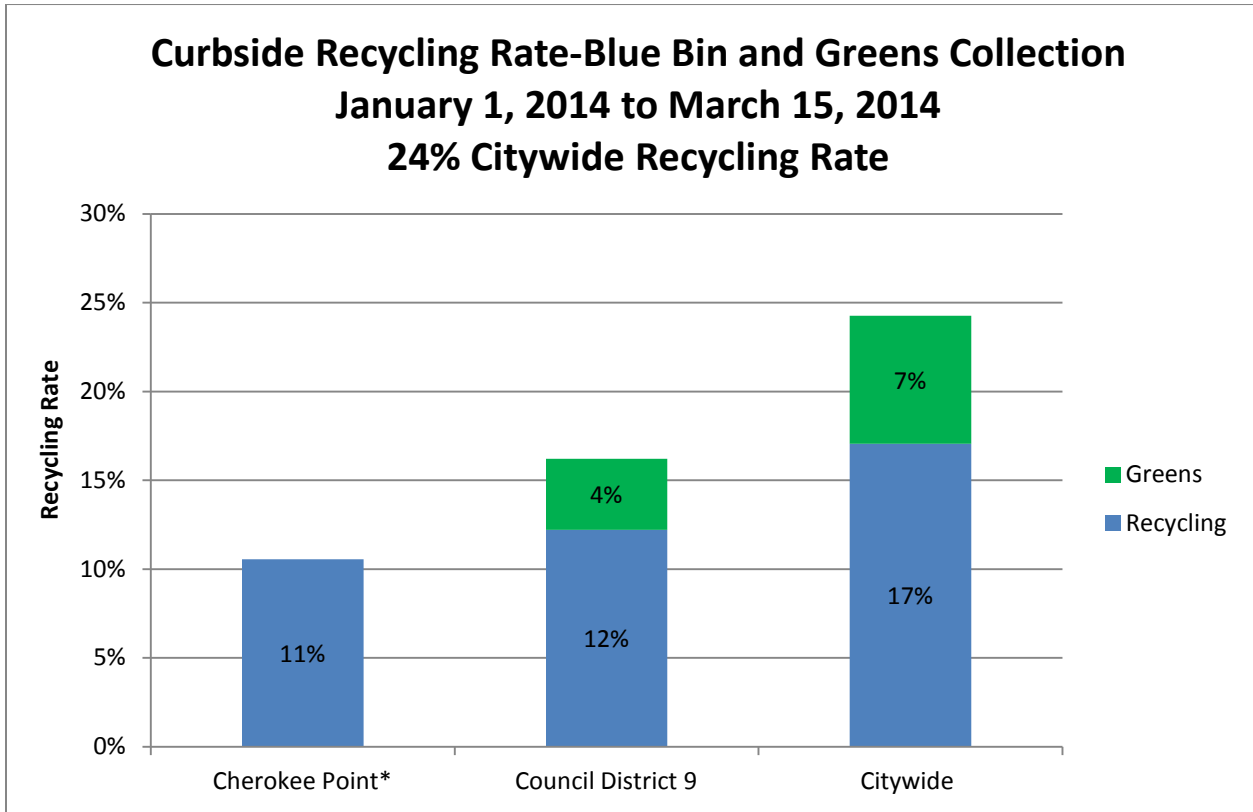
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Cherokee Point



*Greens collection not yet available in your community.

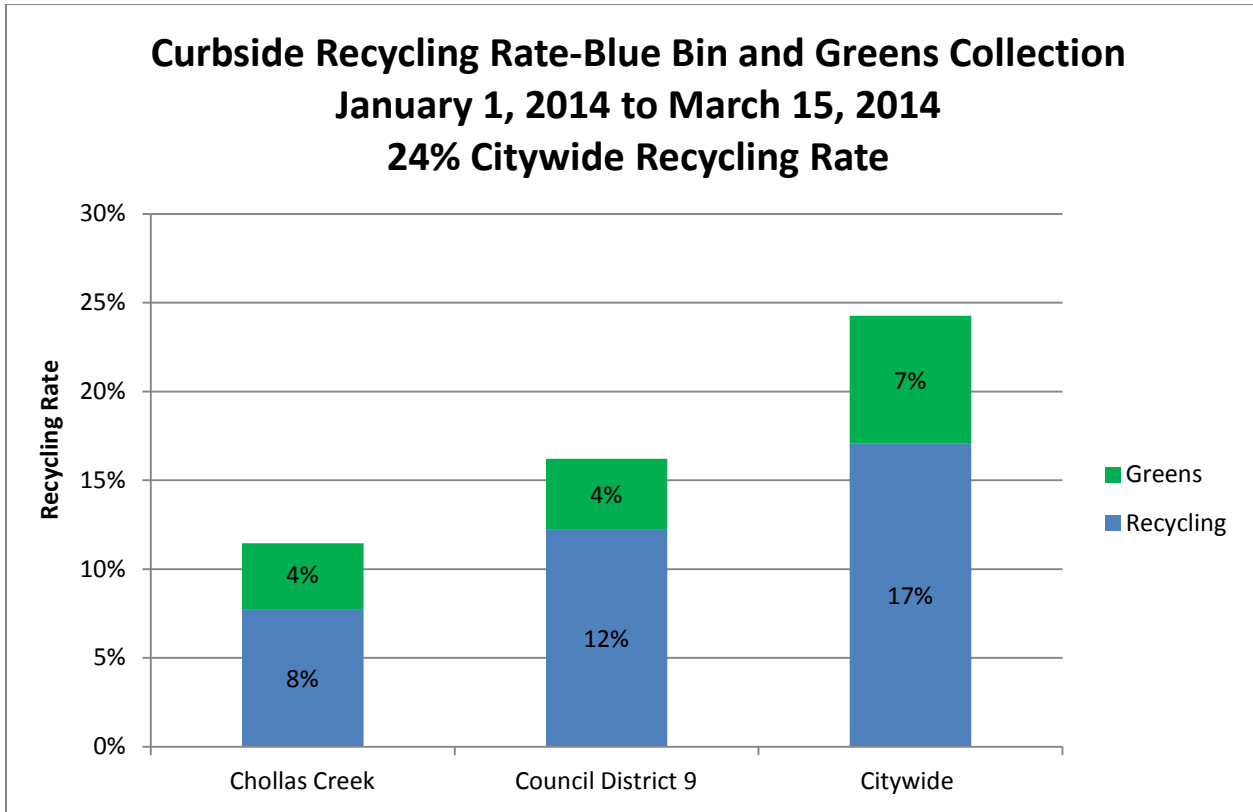
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Chollas Creek



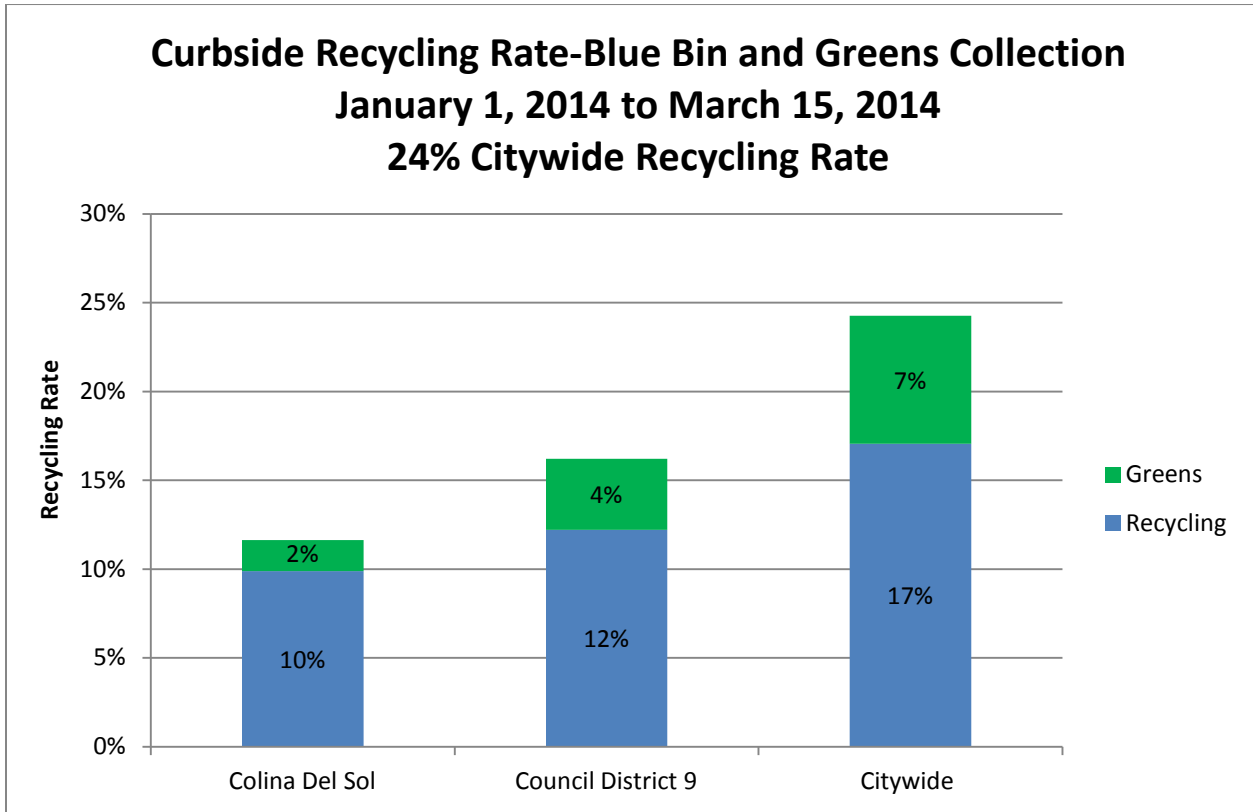
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Colina Del Sol



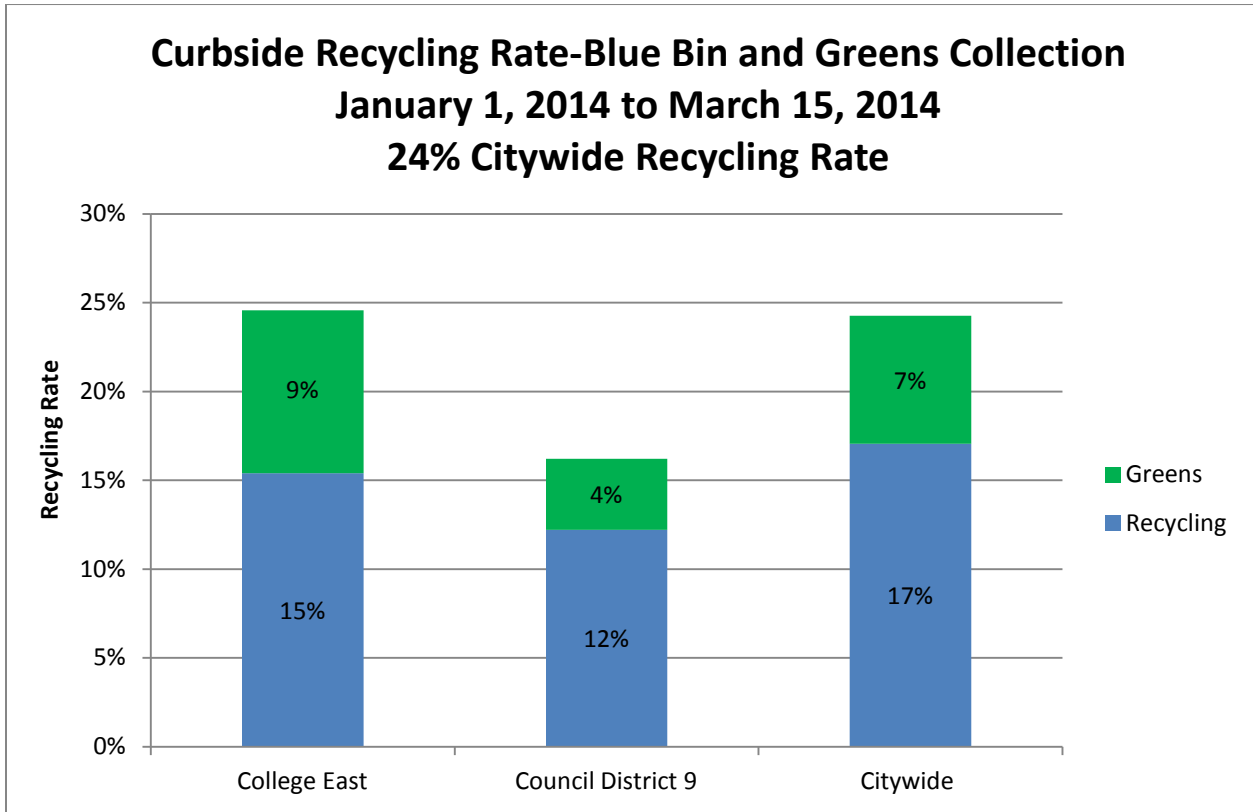
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

College East



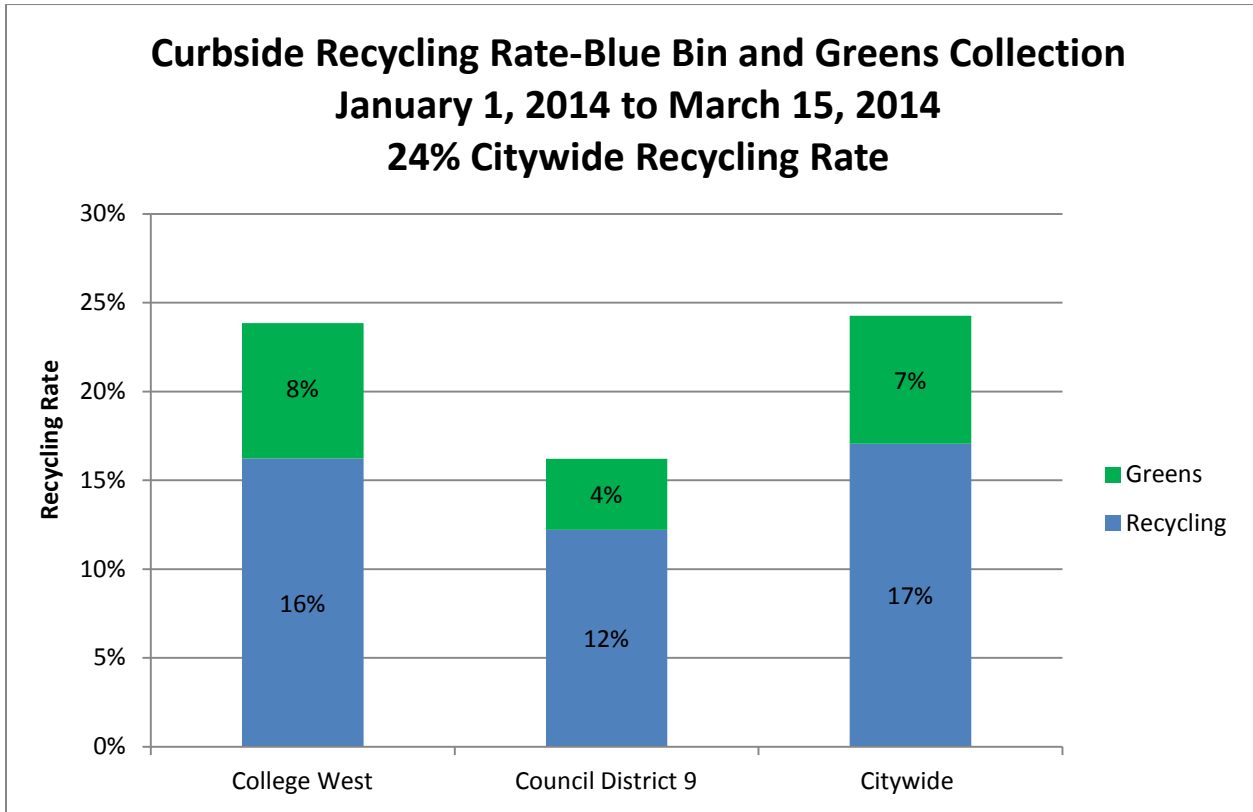
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

College West



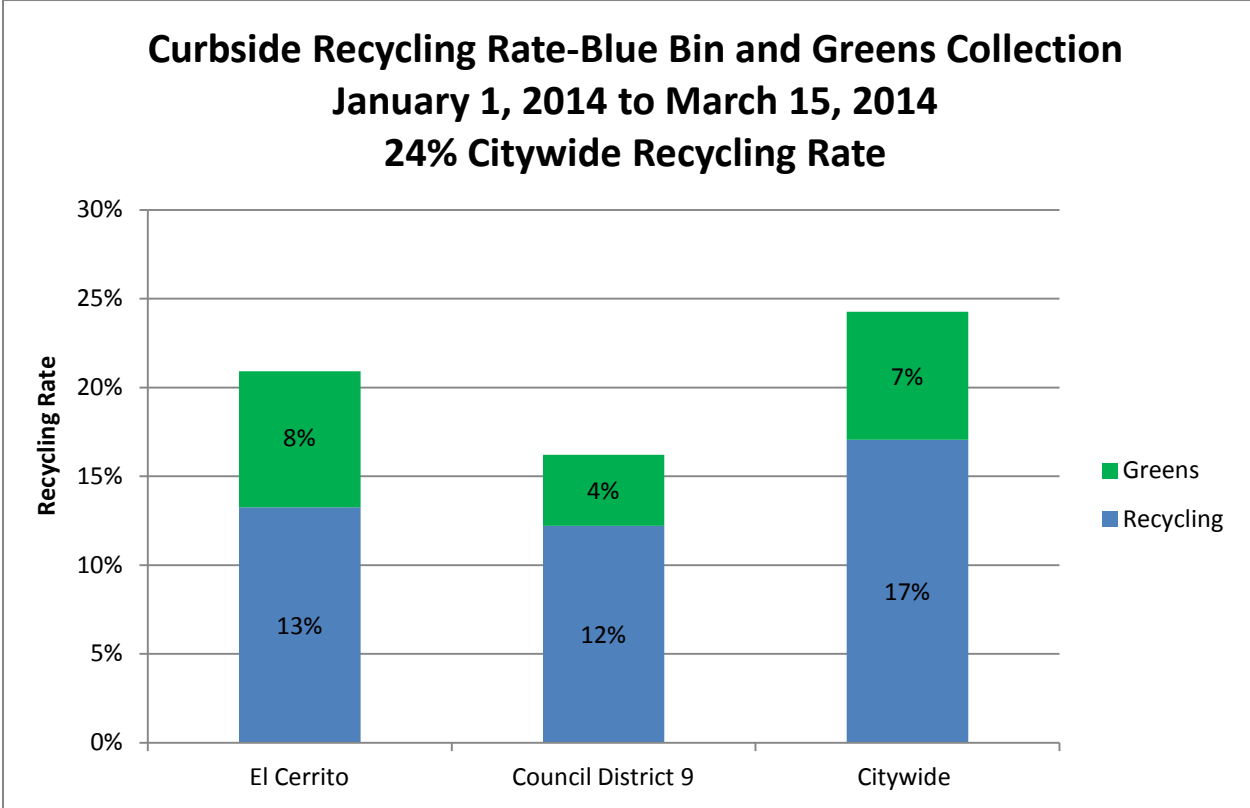
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

El Cerrito



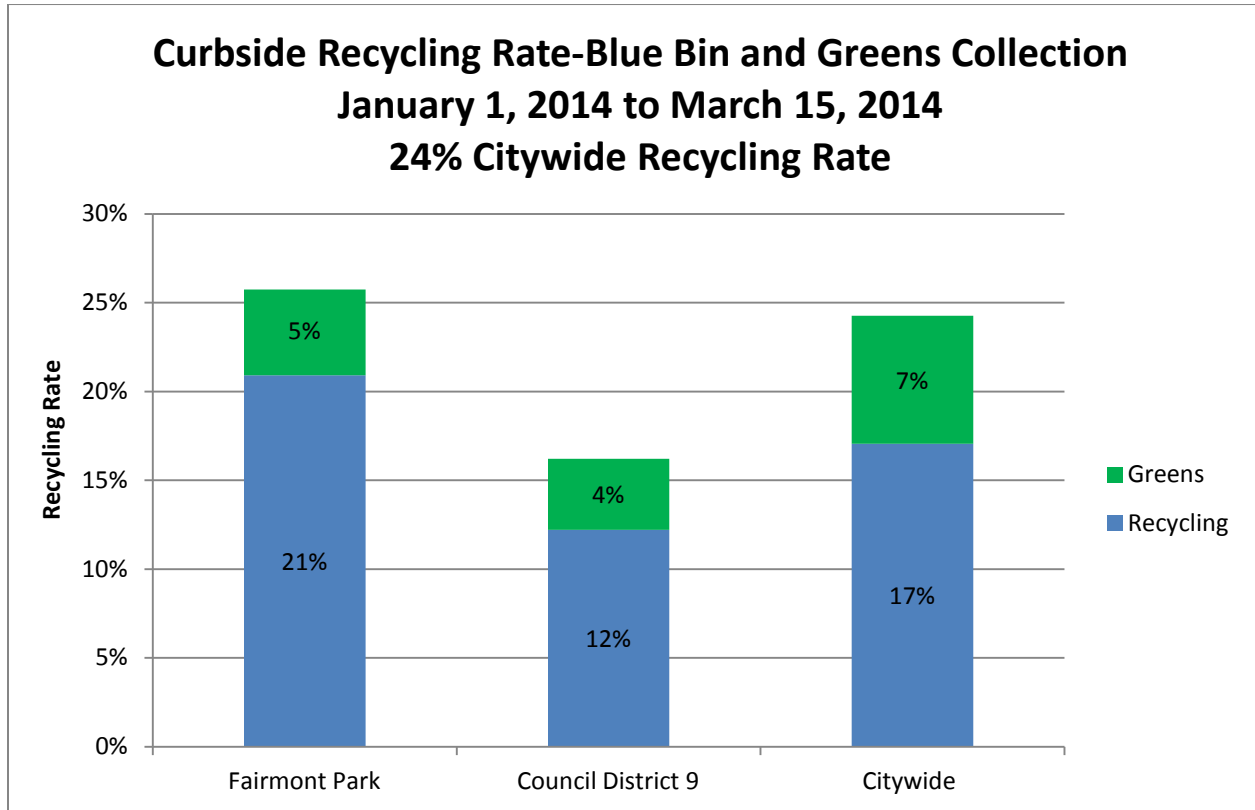
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Fairmont Park



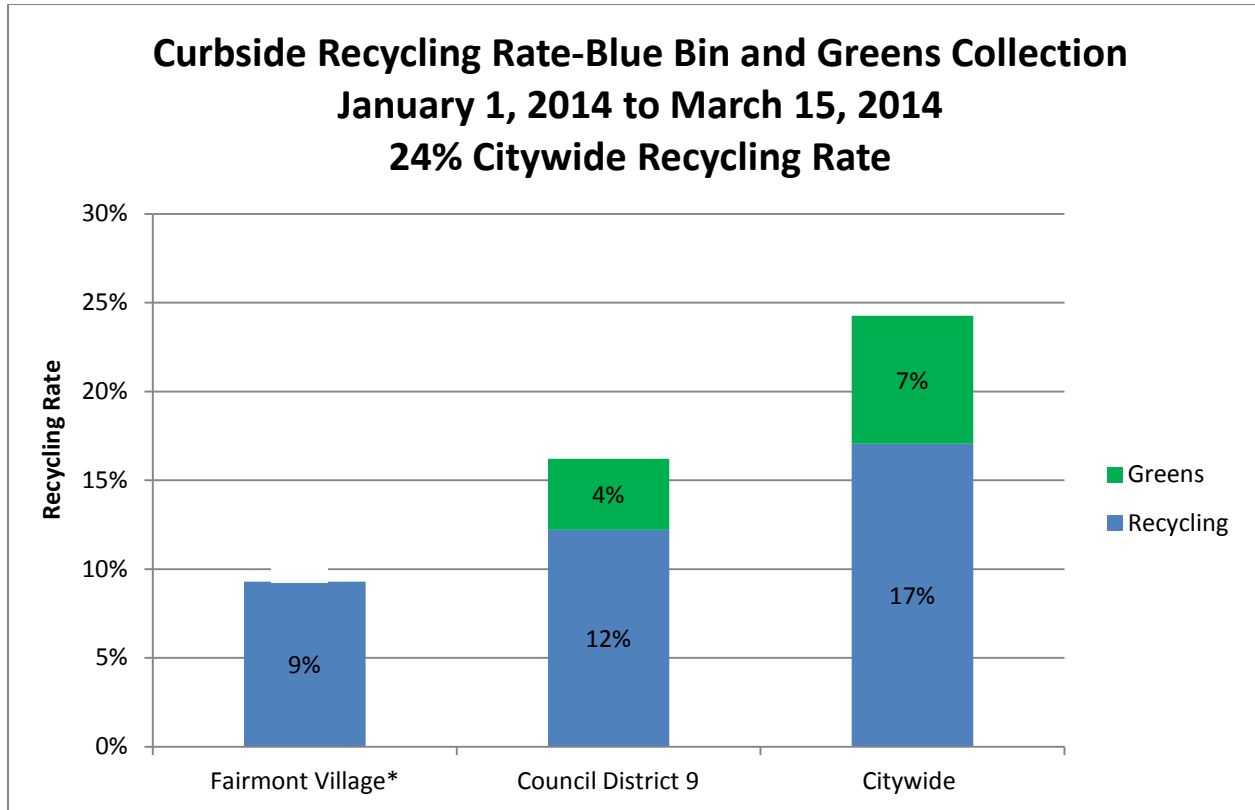
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

Fairmont Village



*Greens collection not yet available in your community.

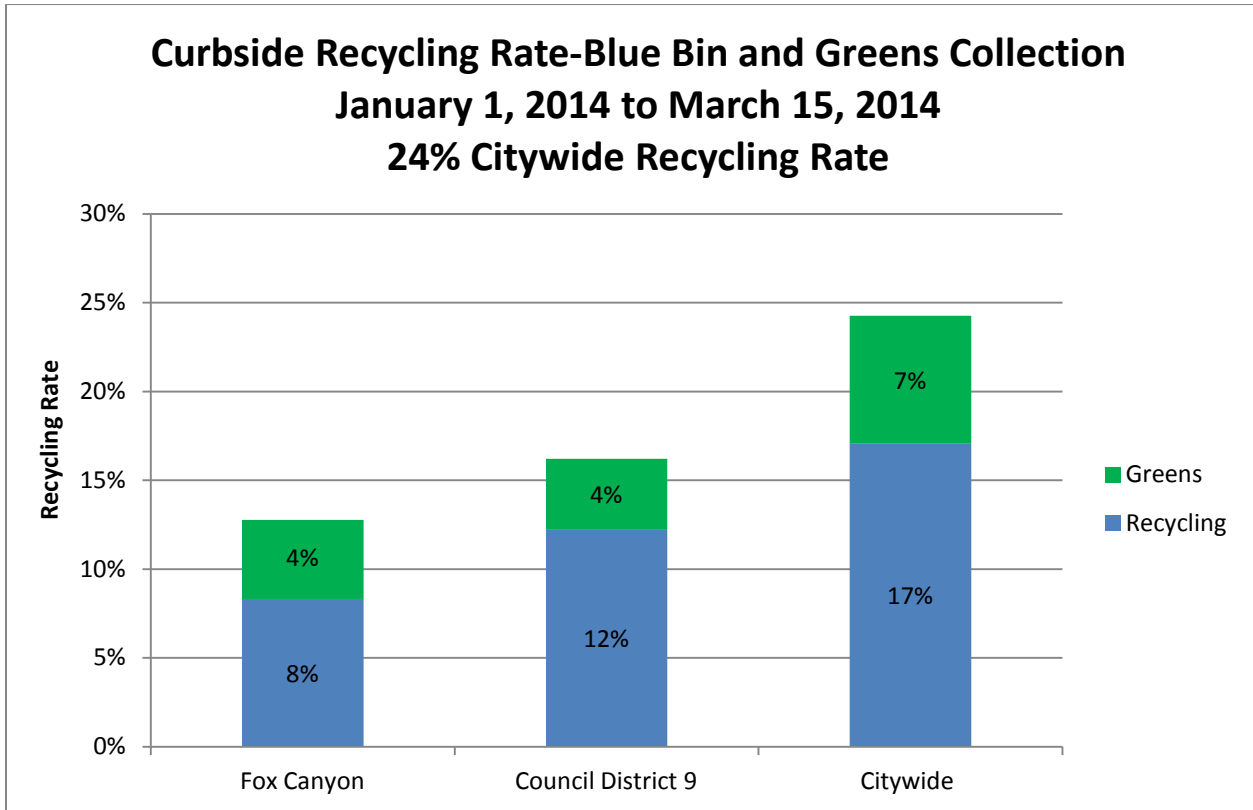
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Fox Canyon



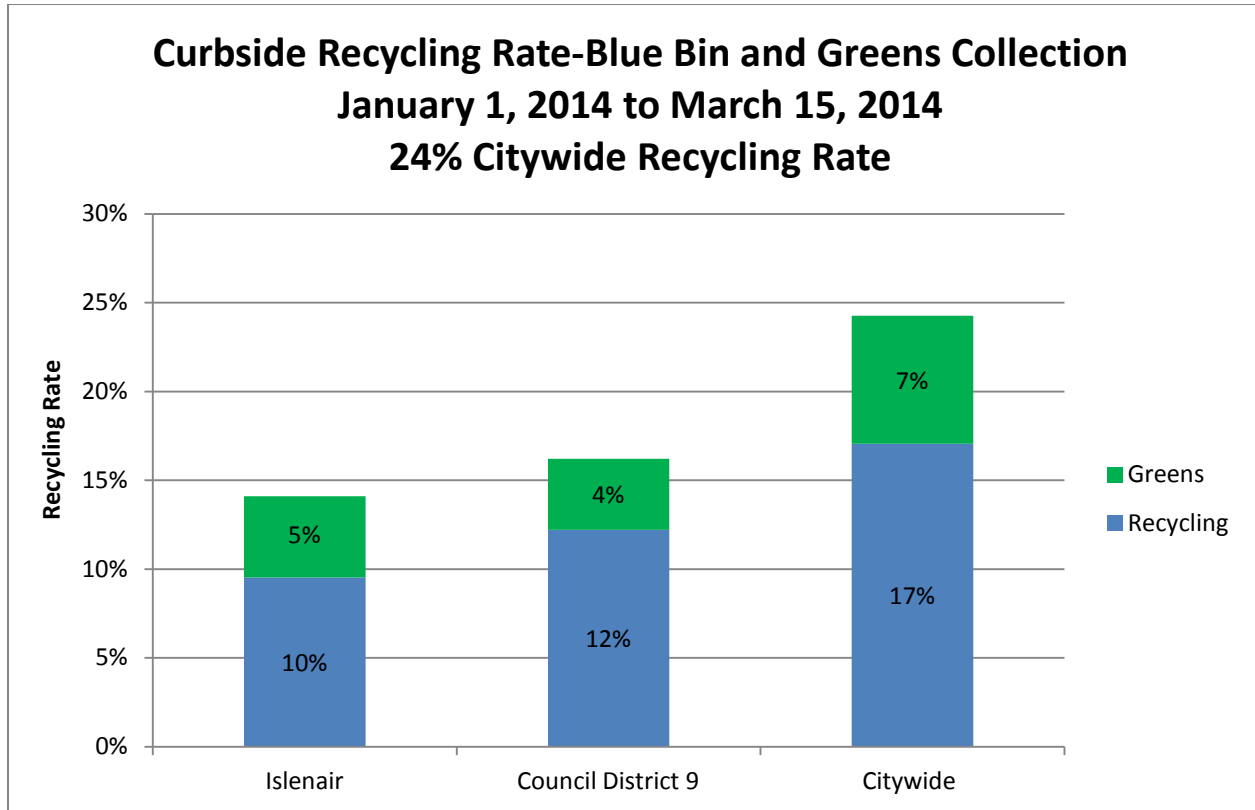
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Islenair



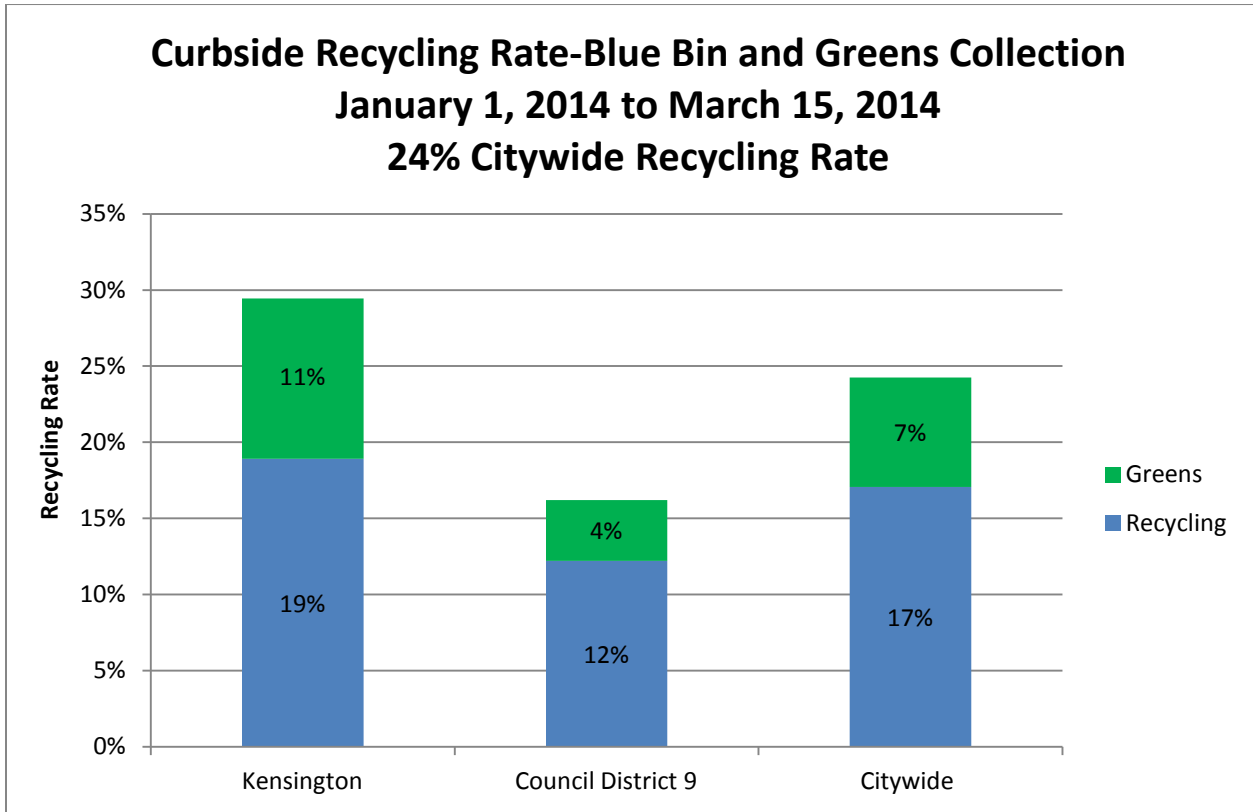
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Kensington



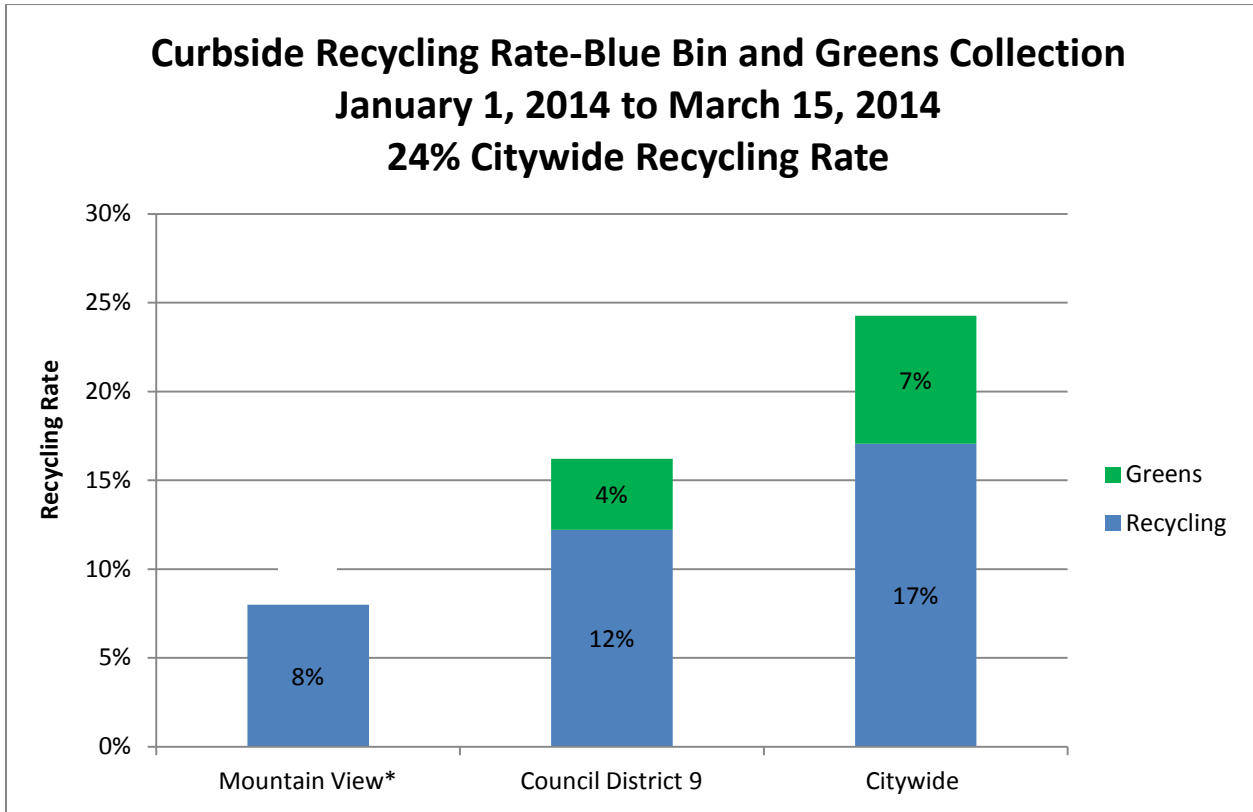
How is your community doing?

➡ Excellent 😊😊😊😊

Great 😊😊😊

Good 😊😊

Mountain View



*Greens collection not yet available in your community.

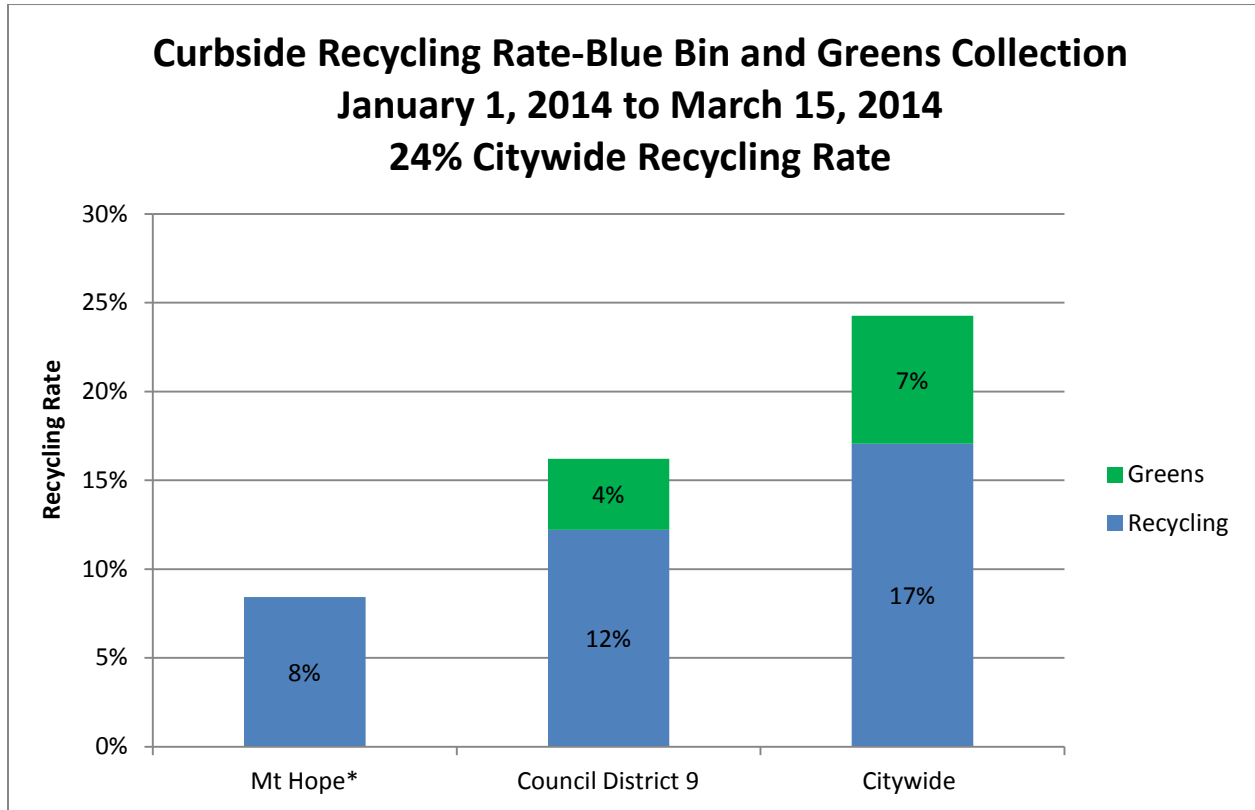
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Mt. Hope



*Greens collection not yet available in your community.

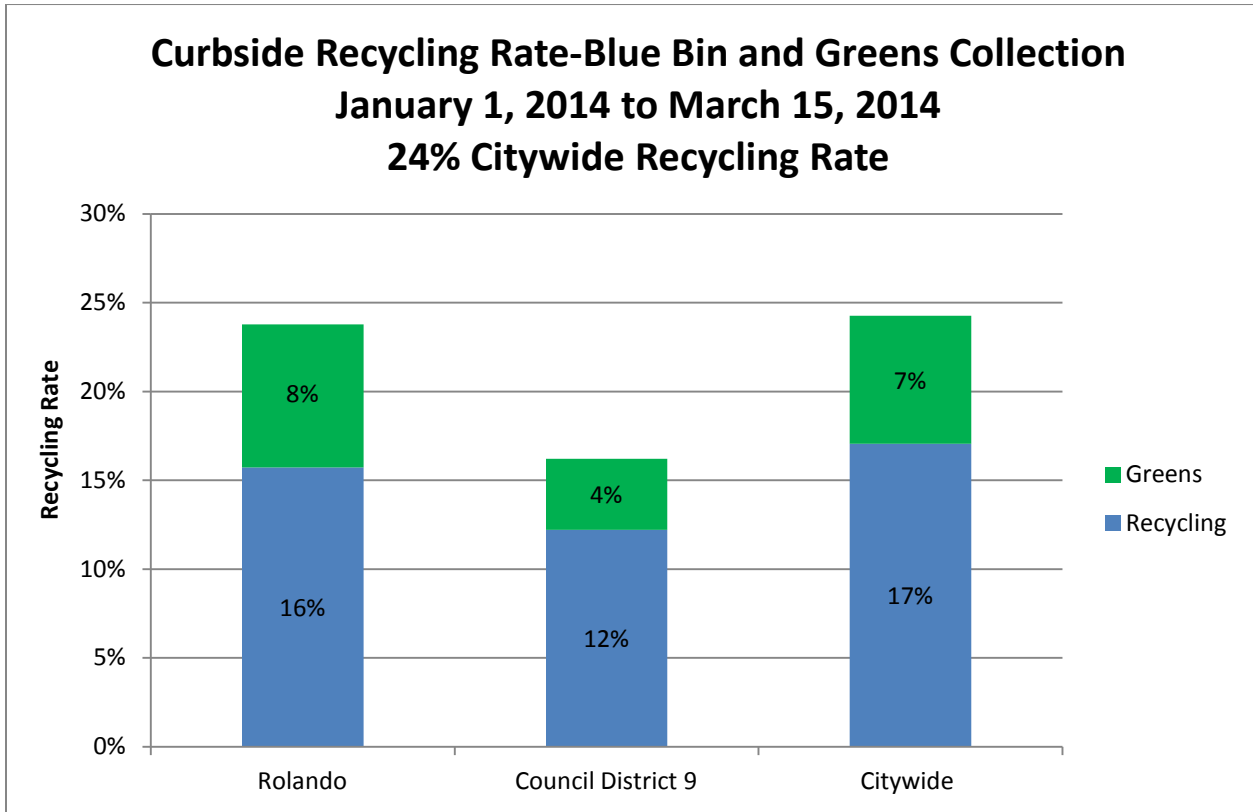
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Rolando



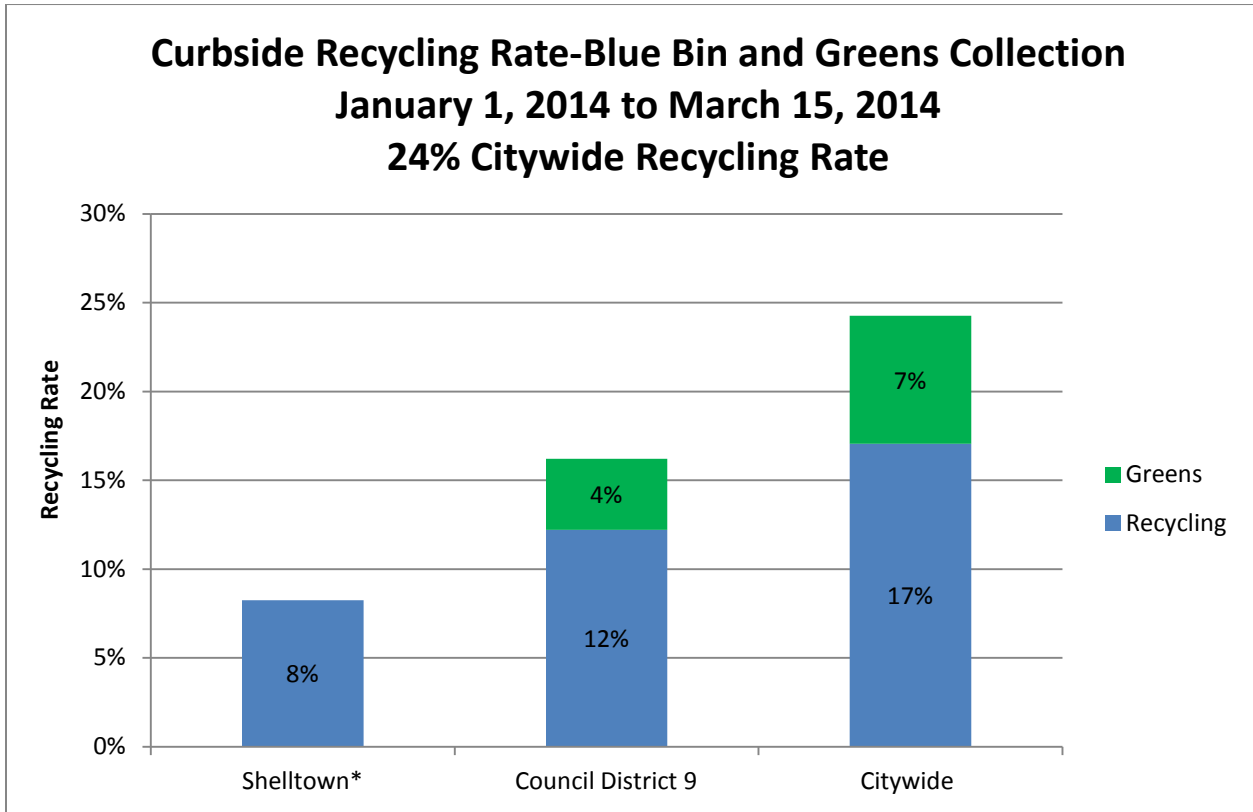
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

Shelltown



*Greens collection not yet available in your community.

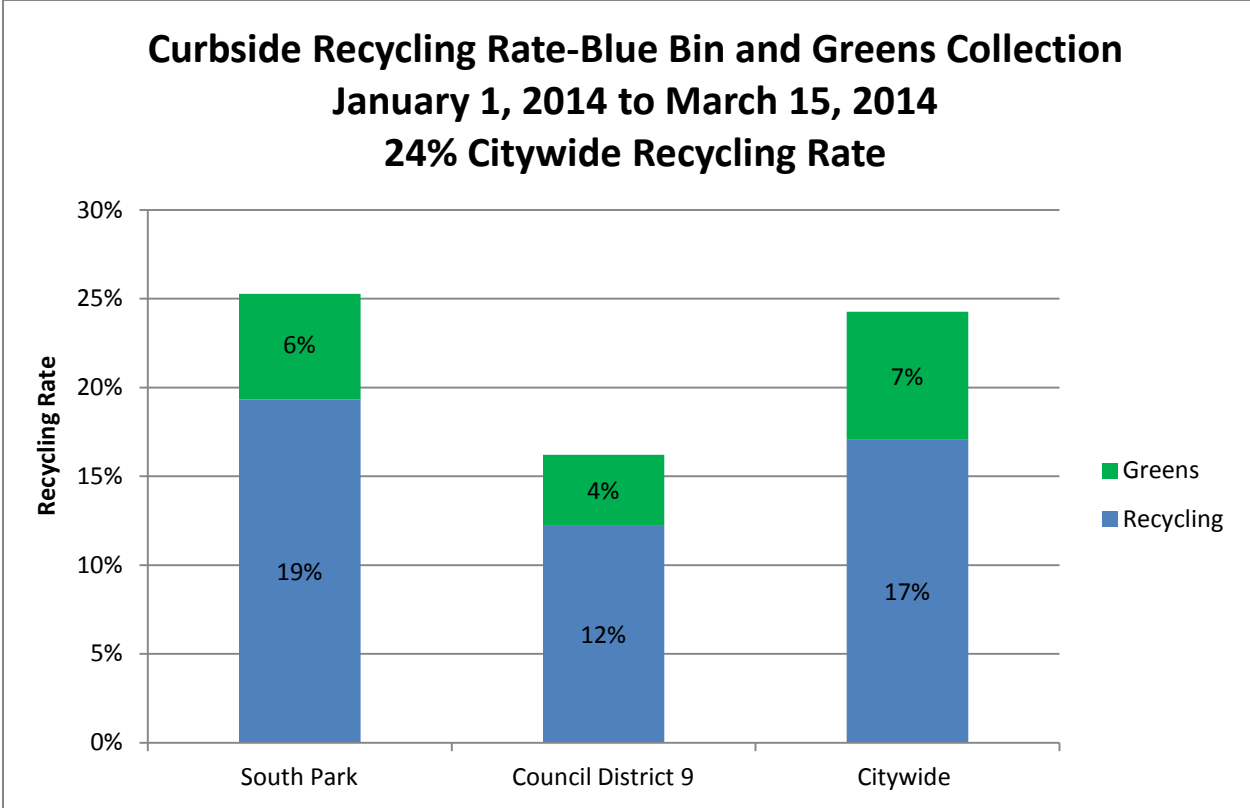
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

South Park



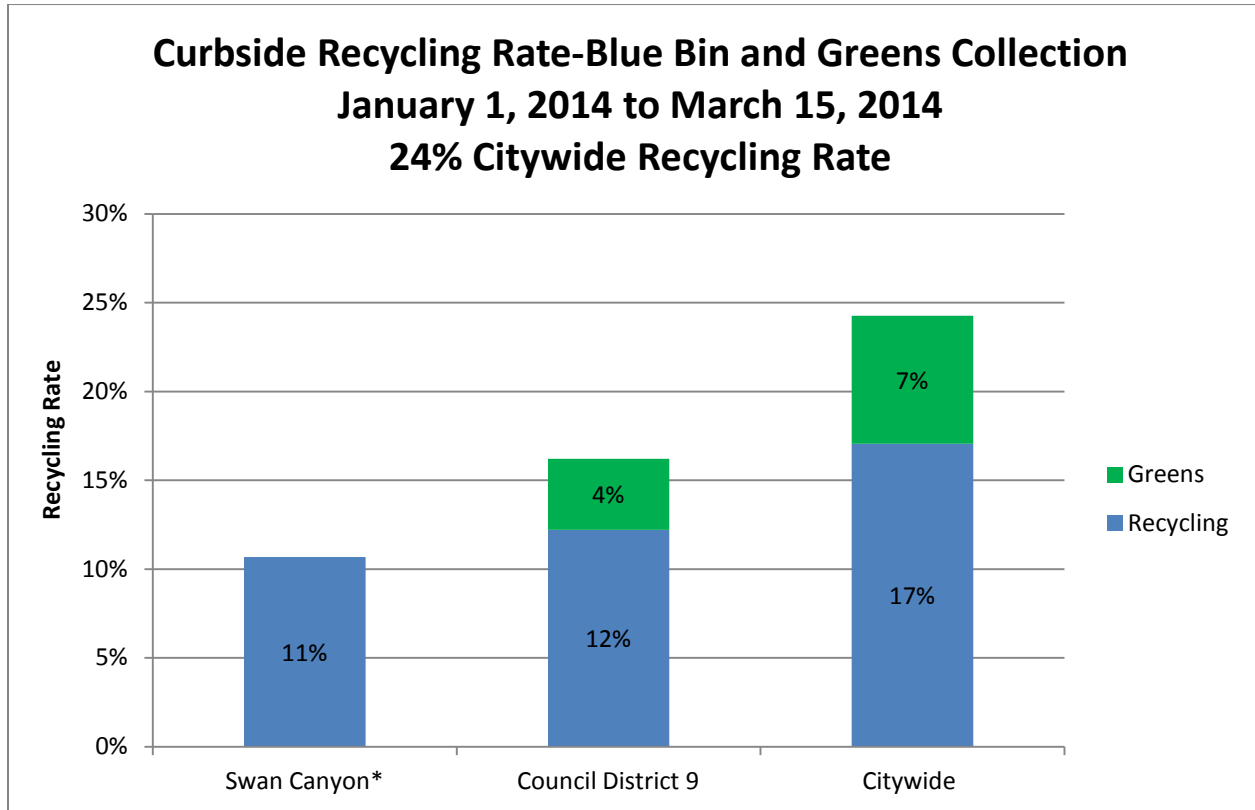
How is your community doing?

Excellent 😊😊😊😊

➡ Great 😊😊😊

Good 😊😊

Swan Canyon



*Greens collection not yet available in your community.

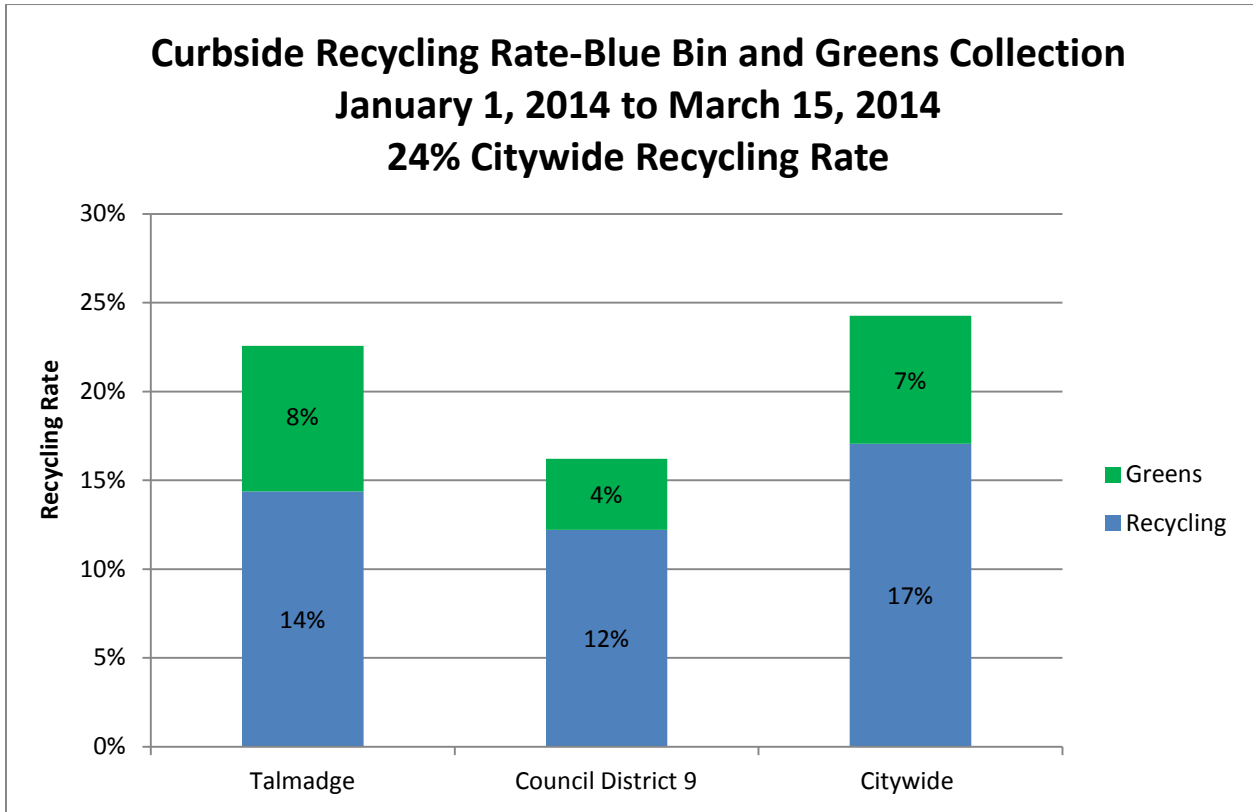
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

 Good 😊😊

Talmadge



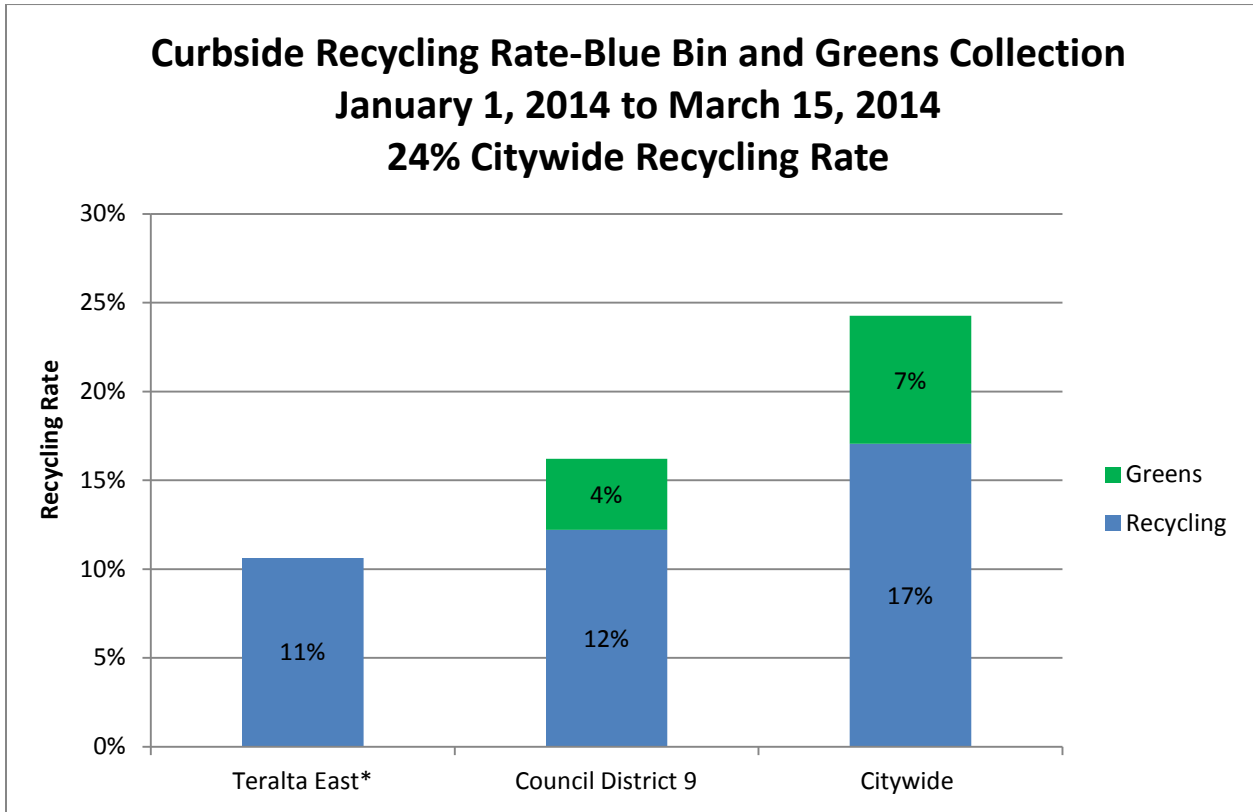
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊

Teralta East



*Greens collection not yet available in your community.

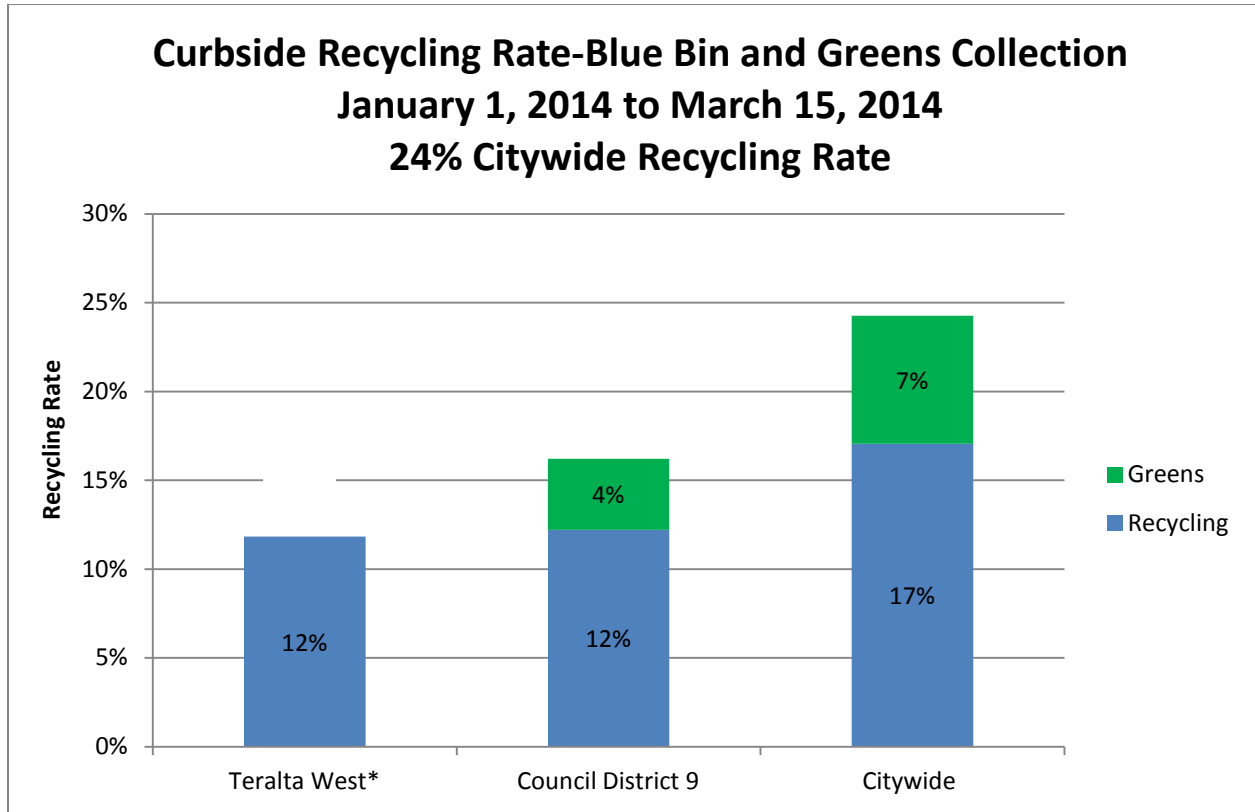
How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

 Good 😊😊

Teralta West



*Greens collection not yet available in your community.

How is your community doing?

Excellent 😊😊😊😊

Great 😊😊😊

➡ Good 😊😊