

# Vision Statement

# SAN DIEGO

“America’s Finest City”



## OUR VISION

A well managed City in a thriving community!

## OUR MISSION

We provide a fiscally-sound, effective government that is responsive and dependable; a safe, well-maintained and healthy environment; and abundant opportunities so our residents and visitors can enjoy the highest quality of life.

## OUR VALUES

### ACCOUNTABILITY

We take responsibility for our actions and for delivering results

### ONE CITY

We work as a team across all boundaries to achieve more

### DIVERSITY

We treat each person with dignity, fairness, and respect; we respect the diversity of our workforce and our community

### OPENNESS

We are honest and open as we do our work

### INTEGRITY

We demonstrate honor in all we do, we do the right thing

### SERVICE

We are responsive to the needs of our community, we are proud to deliver City services with excellence

## OUR GOALS

Safe, clean neighborhoods

Fiscally-sound, efficient city government

Sustainable growth and economic prosperity

Responsive and innovative workforce