

Vision Statement

SAN DIEGO

"America's Finest City"



OUR VISION

We are a well-managed City government supporting a thriving and sustainable San Diego - America's Finest City

OUR MISSION

A fiscally-sound city government that provides effective services to our residents and visitors

OUR VALUES

DIVERSITY

we treat each person with dignity, fairness, and respect; we respect the diversity of our workforce and our community

INTEGRITY

we demonstrate honor in all we do, we do the right thing

ACCOUNTABILITY

we take responsibility for our actions and for delivering results

SERVICE

we are responsive to the needs of our community, we are proud to deliver City services with excellence

ONE CITY

we work as a team across all boundaries to achieve more

OPENNESS

we are honest and open as we do our work