Community Planning

The City’s General Plan

The City of San Diego General Plan (2008) sets out a long-range vision and policy framework for how the City should plan for projected growth and development, provide public services, and maintain the qualities that define San Diego over the next 20 to 30 years.

The General Plan provides guidance on how to design both infill and remaining new growth development, and emphasizes the need to reinvest in existing communities. It has a strong sustainability focus through policies addressing transit/land use coordination; climate change; healthy, walkable communities; green buildings; clean technology industries; water and energy conservation and management; and urban forestry. In addition, the General Plan features protections for prime industrial lands, strategies for providing urban parks, “toolboxes” to implement mobility strategies, and policies designed to further the preservation of San Diego’s historical and cultural resources. The General Plan was structured to work in concert with the City’s community plans.

The General Plan includes the City of Villages strategy to focus growth into mixed-use villages that are pedestrian-friendly districts, of different scales, linked to the transit system. Each village is envisioned as unique to the community in which it is located, yet all villages would be pedestrian-friendly and characterized by inviting, accessible and attractive streets and public spaces. Individual villages are intended to offer a variety of housing types and affordability levels. The strategy draws upon the character and strengths of San Diego’s natural environment, distinctive neighborhoods, and activity centers that together form the City as a whole.

The General Plan is comprised of an introductory Strategic Framework section and the following elements: Land Use and Community Planning; Mobility; Economic Prosperity; Public Facilities, Services, and Safety; Urban Design; Recreation; Historic Preservation; Conservation; and Noise. The Housing Element update was adopted separately in 2013 and is provided under separate cover from the rest of the 2008 General Plan. The policies within each element were developed with ten guiding principles in mind. These principles are to achieve:

- An open space network formed by parks, canyons, river valleys, habitats, beaches, and ocean;
- Diverse residential communities formed by the open space network;
- Compact and walkable mixed-use villages of different scales within communities;
- Employment centers for a strong economy;
- An integrated regional transportation network of walkways, bikeways, transit, roadways, and freeways that efficiently link communities and villages to each other and to employment centers;
- High quality, affordable, and well-maintained public facilities to serve the City’s population, workers, and visitors;
- Historic districts and sites that respect our heritage;
- Balanced communities that offer opportunities for all San Diegans and share citywide responsibilities;
- A clean and sustainable environment; and,
- A high aesthetic standard.

The Public Facilities, Services, and Safety Element of the General Plan includes policies on the prioritization and provision of public facilities and services, evaluation of new growth, guidelines for implementing a financing strategy, and guidelines for the provision of specific facilities. This element
Capital Improvements Program
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discusses City challenges, including a public facilities deficit, and recommends that facilities
deficiencies be remedied through diverse funding strategies such as joint-use, more-efficient
resource allocations, and fiscal reform efforts that provide equitable redistribution of revenues to the
City from the state.

Implementation of the General Plan is being accomplished through a broad range of legislative and
regulatory actions that influence private and public development. The General Plan Action Plan
identifies measures and timeframes for implementing General Plan policies. The Action Plan
highlights eight key initiatives which are critical to General Plan implementation, as follows:
Community Plan Updates, Climate Change Initiatives, Water Supply and Conservation Efforts, Land
Strategic Plan, Parks Master Plan, and Historic Preservation Incentives. In addition, the General
Plan is consistent with the Regional Comprehensive Plan prepared by the San Diego Association of
Governments (SANDAG).

Community Plans

The City’s community plans contain additional detailed planning guidance and are a part of the
General Plan. Community plans establish specific recommendations and objectives in a given
community for future land uses and public improvements. The community plan provides a long range
physical development guideline for elected officials and citizens engaged in community
development. Citizen involvement has been a long-standing concept in the City of San Diego. In the
1960s and 1970s, the City Council adopted policies that established and recognized community
planning groups as formal mechanisms for community input in the decision-making processes.
Community planning groups provide citizens with an opportunity for involvement in advising the City
Council, the Planning Commission, and other decision makers on development projects, community
plan amendments, rezoning projects, and public facilities. The recommendations of the planning
groups are integral components of the planning process.

The General and community plans are policy documents, which require regulatory tools and
programs to help implement their goals and standards. The implementation tools for planning
documents include the Municipal Code, the Multiple Species Conservation Program (MSCP),
zoning, Neighborhood Code Compliance, facilities financing plans, and others. These regulations
and programs help guide land use, development, and design.

CIP Conformance to the City’s General Plan and Community Plans

The capital improvement project information in the current budget was reviewed by City planners for
conformance with the City’s General Plan and community plans, as required by Council Policy 000-
02 and General Plan Policy PF.A.4.a. These capital improvement projects were found to be
consistent with the General Plan, relevant community plans, and facilities financing plans.