



THE CITY OF SAN DIEGO
International Affairs Board

Meeting Minutes:

January 18, 2011

9:00 a.m.

Economic Growth Services

202 C Street, 4th Floor

San Diego, CA 92101

(619) 236-6320

Present:

Cath De Stefano
Gloria Cazares
Jaalin Cheng
Donovan Geiger
Walter Lam
Patricia Reeve
Elizabeth Robles
Pamela Thorsch

Excused:

Deborah Flores
Fred Raafat

Unexcused:

Daniel Abbott
Ileana Ovalle
Jason Wells

City Staff:

Lydia Moreno
Adrienne Turner
Charles Eshnaur

Guests:

David Edick, Jr.
Kathleen Roche-Tansey
Wendy Lucas-Meyer
Caroline Nathan
Doug Rider
Molly Wang

Call to Order: Cath De Stefano @ 9:05am

Approval of Minutes:

The minutes of the November 16, 2010 meeting were approved via e-mail by six members of the board: Gloria Cazares, Jaalin Cheng, Cath DeStefano, Deborah Flores, Fred Raafat and Patricia Reeve.

Committee Reports:

- a. **Mayor's for Peace** – the Mayor's office is reviewing the request. A change in staffing has delayed the process.
- b. **International Breakfast** – suggestions for the next Breakfast included seating one IAB member at each table, designating IAB member(s) to greet guests as they enter, evaluating best seating arrangement for sponsors, and assigning planning tasks to each IAB member and have them concentrate on those specific tasks. Assignments should be discussed at the February meeting. Two IAB members should be assigned to find the speaker (actively involved with international business). An executive with Taylor Guitars was mentioned. The theme for the breakfast would be determined following the speaker selection. Prior to the date selection, determine if there would be a conflict with another event. It was agreed a different larger location should be found. Donovan will check into the Goodall Alumni Center at SDSU, the Town & Country Hotel was mentioned. Also suggested was to find an organization that needs exposure in the international arena. The mailing list should be developed to include businesses and organizations involved in international affairs and trade.

- c. **Board Development:** Cath will call inactive members to determine their current interest in serving on the IAB. Pamela offered to draft a job description to include the duties and responsibilities of IAB members. New board members must be business oriented and be highly networked and connected. Generate names of people with interest to present to the Mayor and Council.
- d. **Sister Cities:** Wendy Lucas-Myer introduced Doug Rider (who will take over as President in March) and distributed a matrix outlining recent activity and current details on each of the Sister Cities.

Chairs Report: Cath De Stefano thanked everyone for their support especially for making the International Breakfast such a success. People are still talking about it. She proposed that future board meetings should feature an IAB member speaking about their particular cultural communities and connections. In March Walter Lam, in April Jaalin Cheng, etc.

Announcements: Cath De Stefano announced she would be stepping down as chair in March.

Adjournment: Cath De Stefano adjourned the meeting at 10:05 am

Next Meeting: February 15, 2011

If unable to attend meeting, call Lydia Moreno at 619.236.6320 or email at lmoreno@sandiego.gov
