



THE CITY OF SAN DIEGO  
**INTERNATIONAL AFFAIRS BOARD**

**Meeting Minutes:**  
July 19, 2013

**Economic Development**

1200 Third Avenue, 14<sup>th</sup> Floor, Large Conference Room, San Diego, CA 92101 - 619.236.6364

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<b>Present:</b> Gloria Cazares Deborah Flores Donovan Geiger	<b>Present:</b> Alfonso Hernandez Bob Morris Pamela Thorsch	<b>Excused:</b> Emiliano Aragon Patricia Reeve	<b>Guests:</b> None
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**City Economic Development Staff:** Adrienne Turner

**Mayoral Staff:** None

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**Call to Order:** Chair, Donovan Geiger @ 9:15 a.m.

**Approval of Minutes** – The June 18, 2013 meeting minutes were approved unanimously.

**Guest Speaker:** Tom Johnson O’Neil, Executive Director of the Worldview Project and the San Diego Participant Observer gave a PowerPoint presentation describing the activities of the Worldview Project, San Diego’s amazing diversity and the importance of education related to geography and global subjects. 50% of young Americans cannot locate New York on a map. The National Geographic’s Education Foundation Policy Initiative “Teaching Geography is Fundamental” is a bill (S.434) before congress to establish legislation for funding to build a geoliterate society. Geography is the only core academic subject without dedicated federal funding.

**Action Items and Information Reports:**

- a. Nominations for the board chair, and approval  
Bob Morris nominated Donovan Geiger to continue as chair. Approved unanimously.
- b. Approval of future guest speakers  
Jill Secard, Executive Director, San Diego Diplomacy Council: September 20 meeting  
Representative from the San Diego Consular Corps: October 18 meeting.  
Approved unanimously.

**Discussion Items:**

- a. Report on meeting with Teddy Cruz regarding space on 4<sup>th</sup> floor CAB for Global Center project.  
Pamela Thorsch briefed the board on the meeting. Teddy Cruz was interested in the IAB proposal. He is waiting for more direction as to what actual space may be available.

- b. Discuss creating a venue and/or a meeting to bring international organizations in San Diego together.

The board supported this idea and a subcommittee was formed: Gloria Cazares, Deborah Flores, Alfonso Hernandez, Bob Morris and Pamela Thorsch to begin development with the idea of creating the first forum in the Fall. The International film festival was suggested as an event to host an initial meeting and would be further discussed at a scheduled subcommittee meeting.

- c. Involvement/support with the 2015 Pan-American Centennial Celebration  
Pamela Thorsch stated the consultants were currently focused on major events and would contact her at a later date.

**Adjournment:** Donovan Geiger adjourned the meeting at 10:15 a.m.

**Next Meeting:** September 19, 2013 (August dark)

**RSVP or if unable to attend meeting call Adrienne Turner at 619.236.6364 or email at [aturner@sandiego.gov](mailto:aturner@sandiego.gov)**